

# PPPM Circle

Department of Planning, Public Policy and Management  
School of Architecture and Allied Arts

Spring 2009  
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## Your Invitation to the Alumni Awards

**Alumni! You are warmly invited to the  
2009 PPPM-CSPA Alumni Awards Ceremony**

June 11, 2009, 2:00–3:00 with 3:00–5:00 p.m. reception  
Alumni Lounge, Gerlinger Hall, 1468 University Street on the  
University of Oregon campus. No R.S.V.P. required.

### Alumni and Distinguished Service to be Honored



**Hardy Myers—Former Attorney General of Oregon  
Outstanding Service to Oregon**

Hardy Myers was elected attorney general of Oregon in 1996 after thirty-one years of law practice. He was reelected in 2000 and 2004. His prior public service includes five terms in the Oregon House of Representatives, including two terms as speaker of the house. As attorney general, Myers presided over significant growth in the Oregon Department of Justice, especially its resources to meet the legal services needs of state government. He placed special emphasis on consumer protection and crime victims' services and rights. During his tenure, the department won six of six cases before the United States Supreme Court.



**Rachel Bristol—Executive Director and CEO, Oregon Food Bank  
Distinguished Alumna**

Rachel Bristol graduated with honors from the University of Oregon and began her work in hunger relief in 1983 as a VISTA volunteer with Oregon Food Share. As acting executive director in 1988, she played a key role in the formation of the Oregon Food Bank, and was named executive director and CEO in 1990. She was appointed to the Oregon Legislative Task Force on Hunger Relief in 1989 and served for ten years, including several years as chair. She has served on numerous local, state, and national task forces on hunger. Under Bristol's leadership, Oregon Food Bank was named "The Most Admired Oregon Nonprofit" in a statewide survey and it has remained in the top five for this prestigious award for the past five years.



**Karmen Fore—District Director for Congressman Peter DeFazio  
Distinguished Young Alumna**

Karmen Fore attended the University of Oregon and earned a master of arts degree in public affairs and a bachelor of arts degree in political science, with a minor in planning, public policy and management. Fore has served as district director for Congressman Peter DeFazio since January 2003. Fore previously worked at the Oregon Department of Administrative Services and for the Oregon Commission on Children and Families. Fore has extensive campaign experience with Peter DeFazio and John Kitzhaber. She currently chairs the Oregon Student Foundation and serves on the UO Alumni Association Board of Directors and the PPPM advisory council.



UNIVERSITY OF OREGON

## From the Department Head

# Excellence

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Greetings from Hendricks Hall! I am always impressed by the excellent work that our faculty, students, and staff carry out each year, but this has been a banner year for awards and recognitions.

Our students have won several national awards and obtained prestigious grants and internships. The Community Planning Workshop recently won a national award that was featured in

*Planning* magazine. The excellence of our undergraduate program is demonstrated by a doubling of enrollment. Part of this is due to a significant increase in undergraduate students at the University of Oregon. We believe that it is also due to the increased activism among students in politics, the increased interest in the public sector, and our effort to offer timely and stimulating courses.

Our faculty members have also demonstrated excellence with successful grant funding, publications, and community service work. We have not one, but two, faculty members awarded Fulbright grants: Marc Schlossberg and Renee Irvin. Robert Young was recently appointed to the Governor's Oregon Way Advisory Group, which will be identifying and developing proposals that will meet federal stimulus funding criteria while meeting the state's sustainability goals. In 2007–8, the department was involved in more than \$2.2 million in funded research, and faculty members published thirty-two refereed journal articles and book chapters.

The excellent reputation of the department's graduate programs has continued to lead to strong interest in them. This year we received more than 165 applications from across the country for approximately fifty places. There has been a steady trend toward increasing numbers of applicants and also a higher quality applicant pool. The planning program is a partner with several departments in offering a new graduate Certificate in Ecological Design. The increased interest in both planning and public administration is leading us to explore concurrent degree programs with environmental studies and the schools of law and business.

The health of the UO and PPPM remains solid despite the economic downturn. We have been cushioned by the influx of undergraduate students and external funding, but we are still facing budget cuts this year and next. Our biggest concern is the effect that these cuts may have on programs that support student work and depend on soft funding from the department, such as student assistantships, the Internship Program, and the Community Planning Workshop. I realize these are difficult economic times for everyone, but if you are able to donate to PPPM, please be assured that those funds will be used for some of these high priority needs. See our department website for giving options ([pppm.uoregon.edu](http://pppm.uoregon.edu))

Please stay in touch and keep us informed about what you are doing.

A handwritten signature in black ink that reads "Rich D. Margerum".

**Rich Margerum**  
Department Head  
[rdm@uoregon.edu](mailto:rdm@uoregon.edu)

## Faculty Spotlight

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### Two PPPM Faculty Members Awarded Fulbrights

**Renee Irvin** was recently awarded a Fulbright scholar position in China for fall 2009 at Zhongshan (Sun-yat-sen) University in Guangzhou. This will be a five-month lectureship in public administration and nonprofit studies. While in China, she hopes to lay the groundwork for future research on the emerging nonprofit sector in China, spend some time writing several chapters of a book on wealth policy, and regenerate her Chinese language skills.

**Marc Schlossberg** has been awarded a Fulbright scholar position to teach and research active transportation and school travel in the United Kingdom next academic year. Schlossberg will focus on sustainable transportation, urban form, community livability, and participatory mapping. He will be teaching and researching in similar areas at the University of Sheffield. Schlossberg intends to take his U.S. experience to the U.K., but perhaps more importantly, he intends to bring back experiences and examples to help advance the livability agenda back home.



Renee Irvin



Marc Schlossberg

### Faculty Twitter

In January 2009, **Michael Hibbard** became the coeditor of *Progress in Planning*, an international journal of planning scholarship based in the U.K. He continues as president of the Association of Collegiate Schools of Planning.

**Robert Young** has been named by Governor Ted Kulongoski to the Oregon Way Advisory Group, which will help coordinate federal stimulus money coming to Oregon. Young was recently awarded a grant by the United States Forest Service to study the policy and administration of Mayor Michael Bloomberg's "Million Tree Initiative" of planting one million new trees in New York City.

**Judy Hibbard** is retiring this year after 27 years on the UO faculty. Her research has focused on consumer choices and behavior in healthcare, and in addition to authoring more than eighty-five peer reviewed publications, she has served on state and national health policy panels and commissions. She will continue researching and consulting; our fall newsletter will highlight her work.

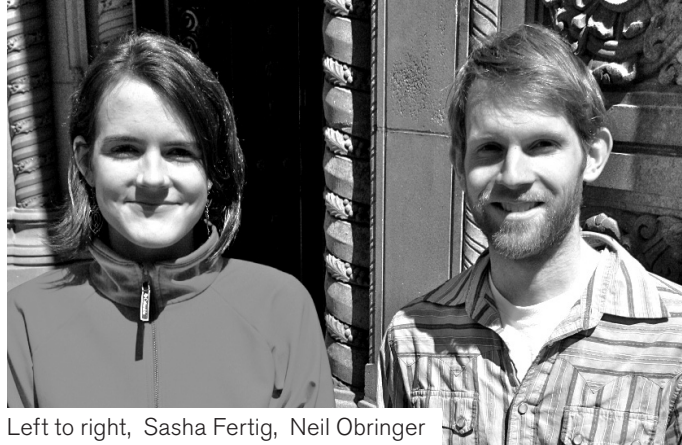
# Student News

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## Graduate Students Launch Careers

**Sasha Fertig**, a graduate student in community and regional planning, has been selected to participate in the U.S. Forest Service Student Career Experience Program (SCEP) this summer. SCEP is a competitive program that prepares students for professional positions in federal government. Fertig will work for the Rogue River-Siskiyou National Forest in Medford, Oregon.

**Neil Obringer**, a graduate student in public administration, has been selected as a 2009 Management Fellow with the City of Savannah, Georgia. In its seventh year, the fellowship program attracts aspiring leaders in local government management from across the country. After a rigorous multistep selection process, Obringer was invited to Savannah for interviews with local elected officials, city staff members, and current fellows.



Left to right, Sasha Fertig, Neil Obringer

## Interns at the Oregon State Capitol

Five PPPM graduate students are traveling to Salem at least one day a week for an insider's perspective on the legislative process. The interns work closely with legislators, attend hearings and floor sessions, write briefs, track legislation, analyze policy issues, and assist in constituent problem-solving. As legislative intern **Price Armstrong** says, "working in the State Capitol lets me see firsthand one of the most powerful methods of social change in action."

Interns can also attend a legislative issues workshop taught

by UO President Dave Frohnmayer and Merv Loya, special assistant to the dean of the School of Law. **David Wade** summarizes his experience, saying "the workshop gives me the views of senior government officials, lobbyists, and former legislators on the legislative process and the internship gives me the context to ground those views."

## Student Highlights

**Christo Brehm**, a PPPM and landscape architecture graduate student, was named the 2008 Oregon Transportation Research and Education Consortium (OTREC) Student of the Year. Brehm was selected for a variety of transportation related work, including his ground-breaking work in community-based walkability.

**Sara Schooley**, a graduate student in community and regional planning, was selected by the Board of Regents of the Eno Transportation Foundation to participate in the seventeenth annual Eno Leadership Development Conference in Washington, D.C.

**Katie MacKendrick**, a graduate student in community and regional planning, has been awarded a project grant from the UO's Wayne Morse Center for Law and Politics to present the findings from her master's research on climate change adaptation to Native Americans in the Pacific Northwest.

**A Community Planning Workshop student project**, "The Eugene Bicycle and Pedestrian Strategic Plan," has been chosen to receive the AICP Student Project Award for Contribution of Planning to a Contemporary Issue. The PPPM students on the project were **Sarah Coates, Joy Gipson, Matt Peterson, Ray Neff, Ryan Ojerio, Andrea Sparks,** and **Tracy Rogan.**

## Department Spotlight

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### Service for nonprofits incorporated into new management consultancy course

A UO donor alumna from London, U.K. has provided PPPM with a generous gift to assess management needs of regional nonprofit organizations and provide a new course that assists nonprofits with capacity building, reports, and services. In spring 2009, PPPM will determine what type of projects are likely to provide the most assistance to recipient organizations. In the following two academic years, teams of graduate students, supervised by a faculty member with nonprofit management expertise, will work on projects requested by nonprofit organizations. Sample projects in the "Nonprofit Management Consultancy" course might include campaign planning, executive transition planning, or research on comparable organizations' best practices in other regions of the country.

### PPPM 199 American philanthropy class and Wells Fargo award \$5,000

A new password-protected website will soon make it easier for families to find foster children available for adoption and submit their application, thanks to a Lane County nonprofit agency, a group of University of Oregon PPPM 199 students, and Wells Fargo. The students in a UO philanthropy class, part of the Freshman Seminar program, have chosen "A Family for Every Child" (AFFEC) to receive a \$5,000 grant funded by Wells Fargo.

The Freshman Seminar in American Philanthropy students evaluated requests from twenty-eight Lane County nonprofit agencies before narrowing the field to five finalists and choosing AFFEC as the sole grant recipient. Wells Fargo has been funding the program since its inception in 2002 and has donated a total of \$35,000 to community organizations in Lane County through this initiative. "Partnering with this class helps us identify worthy nonprofits in Lane County that, with our financial support, will provide the most benefit to this area," said Dave Frosaker of Eugene, Wells Fargo's senior regional trust manager.





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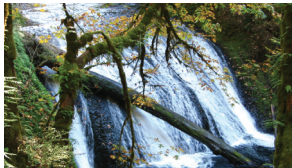
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## Deliberative Democracy: Building Public Will for Action on Critical Problems

**Date:** Friday May 29, 2009, 1:00pm to 5:00pm

**Location:** White Stag Building, Portland

**Reception:** Alumni event, 5:00pm-7:00pm

### Featured Presenters

Dave Frohnmayer, President, University of Oregon  
Ed Weeks, Emeritus Professor, Department of PPPM  
Matt Leighninger, Executive Director, Deliberative  
Democracy Consortium

**Featured Panels:** Priority Setting, Public Finance, Public  
Infrastructure

Free with Registration (email: [pppm@uoregon.edu](mailto:pppm@uoregon.edu))

## Alumni News

### Published Alumni

**Kinam Kim**, M.P.A. '06, has published his thesis with coauthor Peter Lambert (UO) in *Public Finance Review* (37,1: 3-26). Kim works for the Ministry for Health, Welfare, and Family Affairs in the Republic of Korea.

**Jim Thompson**, C.S.P.A. '73, has published a new book titled *Positive Sports Parenting: How "Second-Goal" Parents Raise Winners in Life through Sports*. Balance Sports Publishing, LLC, ©2009. Thompson is executive director of the Positive Coaching Alliance in Mountain View, California. Website: [www.positivecoach.org/](http://www.positivecoach.org/)

### Where are they now?

**Bryan Aptekar** is west service zone coordinator for Portland, Oregon Parks and Recreation.

**Melanie Mintz** is environmental services Division manager for the City of El Cerrito, California.

**Carol Rosskam** is the sustainability manager for Northeastern University, Boston, Massachusetts.