

T-M

Transportation-Markings  
Foundations

5th Edition

Brian Clearman

Mount Angel Abbey

2008

TRANSPORTATION-

MARKINGS

FOUNDATIONS

TRANSPORTATION-MARKINGS A STUDY IN COMMUNICATION  
MONOGRAPH SERIES

Alternate Series Title: An Inter-modal Study of Safety Aids

Alternate T-M Titles: Transport [ation] Mark [ing]s/Transport Marks/Waymarks

*T-M Foundations*, 5th edition, 2008 (Part A, Volume I, First Studies in T-M) (2nd ed, 1991; 3rd ed, 1999, 4th ed, 2005)

*A First Study in T-M: The US*, 2nd ed, 1993 (Part B, Vol I)

*International Marine Aids to Navigation*, 2nd ed, 1988 (Parts C & D, Vol I)

[Unified 1st Edition of Parts A-D, 1981, University Press of America]

*International Traffic Control Devices*, 2nd ed, 2004 (Part E, Vol II, Further Studies in T-M) (1st ed, 1984)

*International Railway Signals*, 1991 (Part F, Vol II)

*International Aero Navigation*, 1994 (Part G, Vol II)

*T-M General Classification*, 2nd ed, 2003 (Part H, Vol II)  
(1st ed, 1995, [3rd ed, Projected])

*Transportation-Markings Database:*

Marine, 2nd ed, 2007 (Part Ii, Vol III, Additional Studies in T-M)  
(1st ed, 1997)

TCD, 2nd ed, 2008 (Part Iii, Vol III) (1st ed, 1998)

Railway, 1st ed, 2000 (Part Iiii, Vol III) (2nd ed, In Process)

Aero, 1st ed, 2001 (Part Iiv) (2nd ed, Projected)

*Composite Categories Classification & Index*, 1st ed, 2006 (Part Iv, Vol III)  
(2nd ed, Projected)

*Transportation-Markings: A Historical Survey, 1750-2000*, 2002 (Part J, Vol IV,  
Final Studies in T-M)

*A Truly Integrative Transportation-Markings* [Alternate Title: *Transportation Markings as an Information System*; Second Alternate Title: *Transportation Markings as a Communication System* (Part K, Vol IV, Projected)

*Transportation-Markings General Table of Contents with Index*, 6th ed, 2008  
(1st ed, 2002; 2nd edition, 2003; 3rd ed, 2004, 4th ed, 2005, 5th ed, 2006)

TRANSPORTATION-MARKINGS  
FOUNDATIONS

Part A, 5th Edition

Volume I, First Studies

Brian Clearman

Mount Angel Abbey

2008

Dedication is that of Volume I (Parts  
A- D, 1st edition, 1981):

To My Parents:

Dad (1909-1980) Mom (1910-1973)

My Step-Mother Jennie (1911-1973)

My Step-Mother Mary (1912-2001)

Copyright (c) 2008 by Mt Angel  
Abbey. All Rights Reserved.

Library of Congress Cataloging-in-  
Publication Data (2nd ed):

Clearman, Brian.

First studies in transportation-  
markings / Brian Clearman. --2nd  
ed., rev. and enl.

Includes bibliographical references  
and index.

Contents: pt A. Foundations

ISBN 0-918941-02-4 (pt. A): \$15.95  
(149 pages)

1. Transportation-Markings. I. Title.

II. Series: Clearman, Brian.

Transportation-Markings : v. 1.

TA 1245. C56 1981 vol. 1. 1991

629.04's --dc 20 [629.04'2]

91-46071 CIP

## TRANSPORTATION-MARKING FOUNDATIONS

### PROLEGOMENA

#### Prolegomena: The Original Revisited

a) T-M Studies	10
b) T-M: A Discipline?	16
c) T-M: Why Not a Discipline Before Now?	18
d) T-M: Approaches & Forms	20
e) Underpinings for T-M	21

#### Prolegomena: Addenda

i T-M in <i>Proceedings</i>	23
ii Building Construction: An Analogy for T-M Studies	29
iii Practical Symbol Practitioners	31
iv "Final Edition"	34
v The Semiotics Circus Tent	35

### CHAPTER ONE

#### THE STUDY OF T-M IN A MULTI-FACETED FRAMEWORK:

#### SEMIOTICS, COMMUNICATIONS, CLASSIFICATION & HOLARCHY

##### A Semiotics & Communications

1 Introduction to Chapter 1	38
2 Basic Semiotic Concepts	40
3 Foundation of Messages	43
4 Communication Model	46
5 Semiotics of the Object	47

##### B Taxonomy & Holarchy: Expression of Singulars &

Wholes & T-M	
1 Introduction	49
2 Nomenclature	51
3 Hierarchy	54
Notes on Sources	56

CHAPTER TWO  
LIGHT & COLOR PROCESSES & VISUAL T-M

A Primer on Light & Color	
1 Light: A Brief Review	60
2 Introduction to Color	64
3 Light Sources	68
B Color & T-M	
1 Historical Development of Color Use in T-M	71
2 Summary of Color Usage in T-M	75
C Historical Development of Color Messages	
1 The Development of Messages Before 1900	
a) Before 1850	79
b) 1850-1900	83
2 The Development of Messages Since 1900	
a) 1900-1925	88
b) Developments Since 1925	92

CHAPTER THREE  
ELECTROMAGNETIC PROCESSES & ELECTRONIC  
T-M

A Primer on Electromagnetic Processes	
1 Electromagnetic Radiation & Waves	96
2 Electromagnetic Waves: Generation, Propagation & Reception	98

B Electronic T-M Forms: Signal Configurations & Receivers	
1 Introduction	101
2 Electronic Signal Configurations & Receivers: Multiple-Station at One Location with Single Message	103
3 Electronic Signal Configurations & Receivers: Multiple-Stations at One Location with Multiple-Messages	107
4 Electronic Signal Configurations & Receivers: Single Station -- Single & Multiple Messages	109

#### CHAPTER FOUR ACOUSTICAL PROCESSES & ACOUSTICAL T-M

A Primer on Acoustical Processes	
1 Introduction & Terminology	112
2 Acoustical Processes	113
B Acoustical Signals Processes & Messages	
1 Types of Vibrating Instruments & Generating Sources	116
Note on Terminology	121
2 Messages & Impediments	122

#### CHAPTER FIVE TRANSPORTATION-MARKINGS & DESIGN

A Design, Culture & T-M	
1 Introduction	125
2 Primer on Design	
a) Terminology	126
b) Elements & Principles of Design	131



c) T-M, Design & Culture	133
3 Capsule History of Design: Victorian Era to the Present	
a) Introduction and the Victorian Era	136
b) Late 19th Century & Earlier Twentieth Century	139
c) Design Since World War II	
1) Introduction	141
2) Minimalism & Functionalism	143
3) Cultural Icons	144
B External Factors Affecting T-M Design	
1 Introduction for 5B & 5C	149
2 The Historical Process	150
3 Science & Technology's Impact on T-M Materials & Design	153
C T-M & Design	
1 Interaction of T-M & Infrastructures with Design	
a) The Impact of Transportation Routeway on the Design of T-M Forms	156
b) Influence on T-Ms Internal Requirements on Design	158
c) Summary of Factors Affecting the Creating of T-M Characteristics & Design	161
2 T-M as a Reflection of Culture	
a) Historical Backdrop	163
b) T-M: A Reflection of its Times	166
3 Message Systems & Design: T-M as Communications	
a) Introduction & Terminology	170
b) Graphic, Geometric & Alphanumeric Symbols Design	172
c) Visual, Acoustical & Electronic Message Configurations	173

## APPENDIX: TERMINOLOGY FOUNDATIONS OF

TRANSPORTATION-MARKINGS	
i) Core Terms and Meanings	
1) Introduction	
a) Prefatory Statement	177
b) Uses of T-M and Perspectives on Transportation	178
2) Sources Employing Mark, Marker, Marking	
a) Mark/Marker/Marking	180
b) Variant Forms	182
c) LCSH	183
3) Other Terms	
a) Beacon, Signal, Sign: Other Primary Terms	184
b) Terms That Compete With Transportation-Markings	185
c) Overarching Terms Employed 1969-1975	187
ii) The Use of Mark/Marker/Marking in T-M	
a) Marine Aids to Navigation	189
b) Aeronautical Navigation Aids	194
c) Railroad Signals & Other Devices	205
d) Traffic Control Devices	207
iii) Statistical Summary of Use of Mark/Marker/ Marking in Transportation-Markings Monograph Series	216
 BIBLIOGRAPHY	 218
 INDEXES	
General	239
Names	
i Individual Names	245
ii Group, Political & Geographical Names	249

## PROLEGOMENA

### Prolegomena: The Original Revisited

*The original Humboldt County Prolegomena for Part A has been great expanded. The original form is now one of four segments. An older (and perhaps idiosyncratic) memo on how Transportation-Markings studies developed has been added as well as a brief essay on Practical Symbol Practitioners. A previously published essay for **Proceedings** (of the Chartered Institute of Transport UK) is also included in the Prolegomena. The original idea for a Prolegomena comes from Myrna Oakley, a writing instructor, at Marylhurst College (now University) in Oregon. She suggested some personal background material for a monograph on Railway Signals. The suggestion was worked on but never included in that monograph. However, the idea took hold and during a sabbatical in 1991 the idea took the form of a Prolegomena for the second edition of the Foundations monograph. The original part of the Prolegomena has undergone revision and expansion for the third, fourth and now for fifth edition of Foundations.*

#### a) T-M Studies

The original volume was a cornucopia if not of delights then of variety and breadth. It was an amalgamation of three previous written but unpublished monographs. The original monographs could be seen as a single body of writings rather than independent entities yet they maintained a distinct identity. The writer, after many misadventures, decided to bring them together and publish them as one unit.

For a time it had seemed reasonable to think that the first

monograph, *American Transportation Markings: A Study in Communication*, (found primarily in the first two chapters of Part A, and in Part B) would be published without further additions. However, the publisher for that first volume (which was part of a series in Semiotics) went bankrupt and the work went unpublished. During that time a second monograph was written. And during the time both monographs were sitting unpublished, the first portion of third monograph was completed. Eventually all of these studies came together as Volume I (Parts A-D, University Press of America, 1981).

Three of the studies have been listed in the pre-binding year rather than in the year of the binding. This is the case with Part B, Part F, Part H (1st ed). Each was completed save for binding in December of the respective year and bound in January of the following year. All three should have been listed in the later year.

The second edition of Part A contained a number of new and altered elements. The Prolegomena retained materials, or at least themes, from the 1st ed. Preface. The opening chapter is a revision, enlargement, and reformulation of the first two chapters of the old Part A. The former third and fourth chapters became a single chapter though augmented by a discussion of light. The next chapter, acoustical signals, was a new chapter and reviewed concepts in acoustics as well as examining acoustical signals. Electronic signal processes is also a new chapter. That chapter followed the format of the acoustic signals chapter. The final chapter, also new, examined core ideas of design. These include graphic, geometric and alphanumeric signals as exercises in design processes and the influence of design throughout the T-M spectrum.

The second edition of Part A was a reconstituted version of the original study. It was more of a new monograph than a revised edition since much of it was either new material or a major reworking of first edition materials. Nonetheless, the direction and themes of both editions are similar even with divergent content.

A third edition of Part A was published in 1999. That edition added a segment on holarchy and an expansion and revision of the Prolegomena. The two chapters on lights and colors were combined into one chapter. And the primer sections of the visual, electronic and acoustical chapters were brought into closer alignment with one another. Some more limited work on the design chapter was undertaken.

The fourth edition of Part A (2005) included a much more extensive chapter on design. A primer with terms and concepts relating to design was a major area of change. A further change was the addition of a brief history of design. Reworking of the Prolegomena and updating of several chapters completed that edition. The contents of the fourth edition covered 35 years: 1969 to 2004. Differences in time periods, perspectives, topics, research materials and handling of materials were reflected in that study resulting in a work displaying some measure of coherence and multi-facted diversity. That edition might well have been the final edition yet a further “final edition” has been added on. New material on semiotics, an increase of coverage on matters cultural and an extensive appendix on T-M terminology and foundations have been added. That fifth/final edition is outlined in a fourth segment of the Addenda: iv “Final” Edition.

A second edition of Part B, *A First Study in T-M: The US* was published in 1993 (though listed as 1992 since the pre-binding completion date had been employed). The

second edition is a markedly different production from the 1st edition with a reduction of some materials, a variety of additions, as well as revisions of retained materials. A review of the variety of classifications, explanatory notes and reconfigurations of materials are included in the study

The second edition of *International Marine Aids to Navigation* (Parts C & D) was published in 1988. The volume is made up of an introductory chapter followed by chapters on floating aids to navigation: a historical survey of buoys and buoyage systems, classifications, descriptions of buoy types, and message systems. Fixed aids to navigation include chapters on methodology, lights, daybeacons, electronic aids and fog signals. Classifications, descriptions of types and message systems are subsumed within the relevant chapters. The monograph also includes appendices.

Two parts were originally assigned to Marine A/Ns since floating aids were viewed as significantly different from land-based forms. In retrospect, one part divided into two sub-parts would have been a better approach. But the two-part approach has become fixed after more than 20 years. Originally T-M studies were centered on a large chart of safety aids grouped by modes of transportation and intersected by the nature of T-M forms. That chart necessitated the two-part approach or so it seemed. A new issue has arisen with satellite-based aids. Either a third segment will be needed or a reconfiguration of aids into land-based and water/space-based (or non-land based) forms is required.

The first edition of *International Traffic Control Devices*, Part E was first published in 1984. That first edition focussed on TCD systems with a historical undergirding. A second edition in 2004 focussed on T-M forms rather than on systems; history and systems have a more secondary role.

The approach of the 2nd edition more closely follows the modal approach of the other monographs with international T-M themes than did the 1st edition.

*International Railway Signals, Part F* (1992; though previously listed as 1991 since the pre-binding completion date had been employed) begins with a survey of semiotics, physical properties and history. While most of the monographs did not explicitly include semiotics; however, a need to return to fundamentals shaped this study. The railway signalling study includes chapters on classifications, colors and their meanings. Other chapters examine the types of signals, signs, markings as well as messages in more specific terms. The monograph ends with a glossary of terms and two appendices.

*International Aeronautical Navigations, Part G* (1994), begins with an initial chapter dealing with terminology, methodology, and early history of aero aids. A second chapter takes up several forms of classification. Several chapters examine fully-lighted, partially and unlighted aids, and electronic aids including physical equipment and messages. The study ends with an appendix.

*General Classification of International Transportation-Markings, Part H*, has had two editions. The first in 1995 (but listed as 1994 as previously noted because of former practice of dating by pre-binding process) and a second in 2003. Part H is a brief work that brings together the various classifications throughout the previous works. Two primary chapters take up classifications within the contexts of transportation modes and message energy forms. A third chapter surveys variant classifications as well as an US T-M classification. An appendix encompasses several topics including nomenclature and an index of classifications in the

several monographs. The first edition was divided into chapters but not sub-chapters; section numerations instead were employed (e.g., i, ii). The 2nd edition reverts to sub-chapters and sections.

The *Transportation-Markings Database* was envisioned as a single study though completed in increments. The extensive work needed for the Database required an incremental approach that generated quasi-autonomous studies. For at least an interim period of time the Database is in four segments: Marine A/Ns (2nd ed., 2007), Traffic Control Devices (2nd ed., 2008), Railway Signals (2000), and Aero Nav Aids (2001). The Database consists of individual T-M forms listed by dual-indexes and descriptive entries. When necessary treatments of messages and special categories have been included.

The *T-M Database* proved to be a difficult work even after subdividing it into four mode-specific monographs. Each monograph requires a second edition in which errors and omissions can be addressed. The first of these second editions is that of *T-M Database: Marine* (2007). Improvements over the first edition have been carried out including numerous new terms. A special component of the *T-M Database* has been the *Composite Categories Classification & Index* (2006). It gathers together all of the individual classifications of terms into a single classification/index of T-M forms. New terms have been added to that study that are lacking in the first editions of the other *T-M Database* studies.

*Transportation-Markings: A Historical Survey, 1750-2000* (Part J) constitutes a near-final study in the Series. An introductory chapter includes a survey of early T-M forms as well as a survey of the Industrial Revolution(s). A chrono-



logical review of visual aids requires two chapters divided into two uneven periods of time. A single chapter suffices for sound signals; one chapter is also sufficient for radio aids.

The intended final study, *A Truly Integrative T-M* [Alternative title: *T-M as an Information System*] remains a projected study in search of a title. The original title is quirky and probably not usable. The alternative may work. “Communication system” is a second alternative preferable though a focus on Information may be the more workable title. Holistic dimensions of T-M would be the concern of that study rather than a focus on T-M forms as is the case in the mode studies. It is possible that a mode-related dimension can be entirely omitted.

Beginning in 2002 a periodically updated *T-M General Table of Contents with Index* has been published. The latest, the fifth edition (2006) is the most recent. A 6th edition is projected for 2008. The first edition was only 44 pages and the 5th edition is 94 pages. The work is not yet a monograph since a traditional definition of a book requires at least 100 pages.

#### b) T-M: A Discipline?

This book is about “Transportation-Markings” (hereafter T-M). A T-M can be defined as “any device which aids a mode of transportation (ship, plane, auto, train) by giving guidance, by expressing regulations, or by giving warnings.” That includes the whole field of T-M forms (also termed safety aids): lighthouses, taxiway lights, traffic signs, railway semaphore signals, radio beacons, buoys, traffic beacons, global positioning systems, fog signals, targets, obstruction beacons, daybeacons, and hundreds of other T-M forms.

There is no recognized discipline of T-M. It began as a notion of this writer and -- perhaps unfortunately -- it remains that. Neither the term nor the underlying concept have met with general acceptance or even restricted acceptance. The whole enterprise remains unknown even in specialized environments where such a study might possibly generate interest. While there are some researchers and writers who have promoted parts of what might be termed T-M they have not included the entire spectrum and scope (with the notable exception of G. Jean). The Library of Congress system of subject headings affords a measure of acceptance of T-M yet only limited use of the term has resulted. One major academic library has misused the term thereby negating what little headway toward acceptance might have been achieved.

Why promote something so unusual, so seemingly untenable? Because these diverse objects -- with their communication dimension -- are, in fact, a single subject. They belong together since they perform the same tasks, refer to parallel modes of transportation and, on occasion, share the same technology. There is, therefore, a need to say that they belong together as a discipline.

To say they belong together requires demonstrating the relatedness of all types of T-M entities. It is not enough to simply construct a work encompassing T-M forms. It is also necessary to stress the commonality of the aids along with the simultaneous independence of the forms and their unique characteristics. This theme of commonality can be demonstrated in a variety of ways. The theme can be explicit when dealing with semiotic and communication concepts, taxonomy, and holography.

Commonality is also present in less obstrusive ways

which may actually be more pervasive. For example, the classifications highlight the individuality of T-M yet at the same time taxonomy ties T-M forms together by indicating shared characteristics. Vignettes of history and descriptive of T-M forms more than hint at shared backgrounds and parallel developments. The over-all development of the monographs hopefully illuminates T-M forms to be a single phenomena with multifaceted and multifoliated dimensions rather than disparate elements with little in common.

### c) T-M: Why Not a Discipline Before Now?

*This section was substantially written in 1991 which is long before the World Wide Web became a household word. Despite the difference that the internet made, what was written in 1991 has more than a little truth to it. The Web is clogged with references to T-M but most of them run counter to the correct meaning of the term and the meaning of transportation-marking of the Library of Congress. There are also many sources for individual forms of safety aids and to transportation modes on the Web. But these are frequently fragmented and widely separated. The new Transportation Catalog (spring, 2004) may possibly be an aid yet the other use of T -M continues its pernicious ways.*

But if T-M forms belong together why are they not already together? If a broad-scope, semiotic and communication undergirded and holographic support non-technical study of T-M does not already exist why start now? One can point to the lack of integrative writings about safety aids and say they ought to exist but why don't they already exist together? Much of the answer is found in the nature of existing T-M materials: they do exist but only in specialized, fragmented portions; even the fragments, which may exist for a specialized audience, are largely unknown to a larger world.

For example, publications of the International Hydrographic Bureau, a key source in the past for buoyage materials, are found in few libraries; even a variety of mariners may not be conversant with that literature. Nor are the publications of the International Association of Lighthouse Authorities (IALA) readily available to a large reading public; even libraries with technical collections may lack IALA's publications. Various railways, traffic control and aero publications are found only in specialized collections and unknown by few non-specialists. Only very general works, which are often of a technical nature, would include even brief mention of many forms of T-M. And many internet entries for Transportation-Markings point to surface markings.

It is not very likely that even a moderately well-stocked library possesses even some of the more essential works on T-M. And unlikely that many individuals would have knowledge of even some specialized publications. This suggests that even a partial awareness of the nature and form of T-M would be in the possession of few people. Though readers with wide transportation interests may be acquainted with a few publications (as well as using some forms of T-M). In many instances only the most general works, which are often of a technical nature, would include mention of many forms of T-M. More specialized works often include a single area of T-M forms and then perhaps only a small segment..

Further, specialists are concerned only with their discipline; they are rarely concerned with adjoining disciplines. Mariners, for example, many not see a need for a knowledge of railway signals, nor would auto motorists see a need to know about aero lights. This would be true of operators in other modes of transportation. Though an understanding of other forms of T-M and resulting interconnections would be

an aid to operators in a single mode.

A sense of unity of T-M can hardly be conveyed:  
If few libraries have publications in all areas of T-M  
If few broader-scope works touch on the full spectrum  
of safety aids.

If few people have more than a slight awareness of T-M  
as constituting an integrative discipline.

If the key term is misused on a massive scale on the  
internet. And if connections between the components of T-M  
are not in evidence on the internet because misuse of the  
primary term blocks the finding of linkages.

Yet an integrative, wholistic approach to all T-M forms  
can be achieved. T-M can be a reality.

#### d) T-M: Approaches & Forms

The approach of this studies could take an abstract  
direction. However, the writer has chosen a more concrete  
approach and one centering on the international character of  
T-M forms. There have been many efforts at building  
common systems of aids through international bodies for  
some T-M systems; while other markings have achieved less  
global convergence. Nonetheless, an attempt has been made  
to draw together the many marking types from around the  
world. This includes those forms whose source materials  
have been tailor-made, and those whose sources had to be  
woven together from many fragmented strands of materials.

The approach of this study could have incorporated  
one of several forms: a technological one centering on how  
the mechanical, electronic and other devices are designed,  
constructed and operated. Or a semiotic form with a focus on  
sign processes at work in objects standing in for other objects

(accompanied by the resulting disposition to act that this disposition creates in the receiver). Or a communication form centering on physical signal processes (semiotics does not involve the physical signal dimension to a notable degree). Or a study giving significant attention to holons and holarchy with each element simultaneously part of another entity and yet having autonomy in itself.

While T-M studies do not ignore the technological dimension, they do not focus on it either. The several studies follows an approach that is holistic and integrative and centers on communication theory, semiotic perspective and, more recently holography concepts.

#### e) Underpinnings for T-M

The underpinnings of the several studies of this Monograph Series on Transportation-Marking as Communication dates back several decades. They are founded on a childhood familiarity with a diverse range of T-M forms.

- Traditional lighthouses from Tillamook Rock on the Oregon Coast, Cape Disappointment and North Head adjacent to the Columbia River estuary, to Alki Point in Seattle.

- River and Harbor Lights of the Columbia River; often superficially similar objects made up of small houses, boxes, platforms and skeleton towers and marked off by stripes, bands, letters and numbers; further differentiated through unique flashing, occulting or fixed characteristics. The singular quality of river and harbor lights is conjured up by memories of specific lights: the fixed green glow of Garibaldi Light on a misty afternoon in Tillamook Bay; the staccato flashes of Stella Range Rear Light on the Columbia

(flashes created by a railway searchlight lantern), the black and white banded daymark of Columbia River Entrance Range Front Light, larger than some traditional lighthouses.

- Buoys of several shapes and sizes and displaying red or black hues. Buoys with bells, gongs, or whistles sounding a message sometimes clamorous, sometimes eerie in storm or fog. The special quality of sound buoys is reflected by the cacaphony of buoys in the Columbia Estuary heard from atop Cape Disappointment; the almost ghostly sound of the Cape Kiwandi Whistle Buoy heard from the moist forest of Cape Lookout in Tillamook County.

- Aeronautical lights from the simple runway edge and end lights of the Kelso airport to the complex approach lights of Sea-Tac; prosaic fixed or flashing red lamps atop electrical or communication transmission towers. Such lights are highlighted by an engrained memory of the loom of the Rocky Point Airway Beacon guarding the flanks of the Kelso airport.

- Railway signals from more modern color light signals of the Northern Pacific at Kelso to more colorful semaphores: a sentinel with square-ended blade in red and white in the Chehalis lowlands and a signal with pointed-end blade yellow and black near Vader. And interspersed with the signals were little noticed targets, whistles, mileage posts, and station signs.

The panorama of marine, aero, rail signals and beacons of the northern Pacific coast, the River of the West, and the Puget-Cowlitz lowland, was framed within a matrix of the ubiquitous traffic signal, sign and pavement marking. Objects so common that they may fail to register in the consciousness though they may conceivably become embedded

in the subconsciousness of many users. A utilitarian object occasionally made singular by an ancient traffic sign coated with raised glass beads or an unitary signal with peaked roof or a traffic beacon displaying the embossed word “Go.”

Despite the specificity and restricted geographical milieu of these diverse markings they formed the basis of an interest that went far beyond them, and far beyond the concrete object to a global interest concerned with symbols and their meaning.

Brian Clearman

Humboldt County on California’s North Coast  
(McKinleyville/Clam Beach/Arcata/Eureka)  
January-September 1991

Revised & Enlarged at Neskowin, Mt Angel &  
Neskowin again 1998

Revised Yet Again at Mt Angel & the Milk Ranch  
2004

And revised once again at Mt Angel & the Milk  
Ranch 2007 and 2008

Prolegomena: Addenda

i Transportation-Markings in *Proceedings*  
(Chartered Institute of Transport in the UK, June 1997)

*Professor John Hibbs (University of Central England),  
editor of Proceedings, invited submission of a brief essay*



*for that Journal. The Chartered Institute of Transport dates back to the early decades of the 20th century and has membership in many English-speaking nations. This journal primarily reflects British interests. However, Professor Hibbs thought I was "on to something" with this approach to safety aids and kindly provided this forum for T-M.*

Transportation-Markings (T-M) is an integrative and wholistic study of all forms of safety aids in the realm of transport. T-M can be defined as any device (external to a mode of transport) that aids a means of transport by giving information, providing regulations, or expressing warnings. "Safety aids" provides an alternative term though less specific. T-M views safety aids as possessing a shared commonality transcending the boundaries of transport modes. Traditionally safety aids are associated with one mode of transport and not all T-M forms. Railway signals, for example, are attached to trains and tracks, not to marine aids to navigation, traffic control devices, or aero navigation aids. To be sure, it is reasonable to view these aids in the traditional perspective. From the perspective of a railway engineer or other mode-specific specialist it may well seem odd to view safety aids in any perspective other than that of the mode.

Yet an exclusively mode-specific approach to safety aids can have shortcomings. T-M forms are ultimately a form of communication and even of human communication. T-M can be said to be less a component of transport science than of human communication: the emission of symbols with agreed-upon meanings aiding the movement of people and goods. Because they are part of communication they share a common basis and execution, no matter their form or location. In all fairness, it must be admitted that the traditional mode viewpoint remains a vital and necessary dimension of safety aids. However, the integrative approach can com-

plement the traditional approach by seeing T-M forms first as a component of communication and closely related to all other such forms, and only then as mode-related.

T-M offers a perspective on safety aids through an integrated system of signs (signs in a semiotic sense) forming a single discipline. Within that discipline various forms of energy and symbolic behavior are manifested, yet the sub-structure of common purpose remains intact. T-M provides an additional perspective on safety aids rather than deny the traditional mode-related nature of conventional studies.

T-M can be regarded as a technical subject, yet an integrative and wholistic approach may find fruitful insights in semiotics. There are many definitions of semiotics; the simple one of Pierre Guiraud (1975, 1) will suffice here: "Semiology [or semiotics] is the science which studies sign systems." Guiraud gives substantial treatment to the various kinds of codes. Codes (or culture codes) are defined by A.A. Berger (1984, 156-157) as "(1) directives in our culture which we do not recognize (generally) but (2) which have a highly articulated structure and which are very specific". Guiraud divides codes into several categories of which "logical codes" is especially vital for T-M. Logical codes, in turn, can be further subdivided; the subdivision of "practical codes: signals and programmes" includes T-M. This category "coordinate[s] action by means of injunctions, instructions, notice or warnings". (Guiraud 1975, 45, 51).

Another important perspective for T-M is that of the communication model (Noth 1990, 174ff). Communication models focus on the material signal element (the physical aspect) while semiotics is more concerned with signs (the mental process). An important model is that of Shannon & Weaver (1949, 7), who outline a linear communication chain

in which a signal moves from a transmitter through a channel to the receiver. Both the semiotic dimension and physical communication need to be present for T-M.

Nearly as important as semiotics and communications for T-M is the study of taxonomy. Dana's System of Mineralogy (C. Palache, ed., 1944) has served as a foundation for a general classification of T-M forms. The classification not only lists and numbers T-M phenomena but also clearly illustrates the commonality and interconnections of T-M safety aids. A variety of library classifications also indicates shared elements among the T-M forms.

A final perspective is that of the holon, developed and described by Arthur Koestler (1967, 1978 and 1981). Holons manifest a double nature: holons are simultaneously semi-independent wholes and an integrated part of larger wholes. Each holon contains other holons and, in turn, is contained in other holons. Koestler describes holons as a vast hierarchy (more correctly termed a "holarchy") with each holon as "Janus-faced". "The face turned upward, toward the higher levels, is that of a dependent part; the face turned downward, towards its own constituent, is that of a whole of remarkable self-sufficiency". (Koestler 1978, 27). T-M very much resembles a holarchy with each T-M (attached to a mode) making up a holon while containing other sub-forms or additional holons. Each mode-related T-M holon is a component of the holon of T-M in its totality, and that totality is also a constituent of communication and semiotic forms.

The technical element is not lacking in this integrative approach to safety aids. Rather, the technical is interwoven with social science and communications resulting in a discipline of T-M phenomena which not only encompasses the full spectrum of phenomena but creates a single study.

Many of the monographs admittedly take up a mode-specific approach (Parts C/D, E, F, G) as it is difficult to consider the whole subject in detail in a single integrated treatise. That approach is, however, kept within at least an informal semiotic framework and it is firmly grounded in taxonomy. The foundation monograph (Part A, 1991, 1999, 2005, and this new edition) offers a primer on energy forms as well as an exposition of semiotic, taxonomic and design factors. The US study (Part B, 1992) does take up the spectrum of T-M, though confined to one nation. The general classification (Part H, 1994, 2003), provides a perspective that draws together all of the elements of T-M. The database (Parts II-IV, 1997-2008) provides succinct descriptions of the individual markings. It too, however, remains anchored in the overall concept.

There has been some confusion over the meaning of T-M. Some users have interpreted the term as constituting a synonym for pavement markings. This is not the case. T-M is a general, overarching term for all forms of T-M. In order to reduce confusion a hyphen has been added conjoining “transportation” and “marking”. This results in an image of T-M as a single and unified concept, thereby reducing misunderstanding over the meaning of the term and especially of mistaking T-M with one of its constituent elements. The end result is a term that encompasses all forms of safety aids including forms that incorporate “mark”, “markers”, or “marking” in their names.

References:

- A.A. Berger. 1984. *Signs in Contemporary Culture: An Introduction to Semiotics*. New York: Longman,  
Gaines, Richard, et. al. 1997. *Dana's New Mineral-ology*. 8th ed. New York: John Wiley & Sons.  
Pierre Guiraud. 1975. *Semiology*. Boston: Routledge &

- & Kegan Paul.
- Arthur Koestler. 1978. *Janus*. New York: Random House.
- \_\_\_\_\_. 1980. *Bricks to Babel: A Selection From 50 Years*. New York: Random House.
- \_\_\_\_\_. *Ghost in the Machine*. 1990. New York: Macmillan.
- Winfried Noth. 1990. *Handbook of Semiotics*. Bloomington (IN): Indiana University Press
- Charles Palache, et. al. 1944. *The System of Mineralogy of J.D. & E.S. Dana*. Volume I. 7th ed. New York: Wiley & Sons.

[Subsequent to this essay are two other titles that have significance: Wendy Leeds-Hurvitz's *Semiotics & Communications: Signs, Codes, Cultures* (Hillsdale (NJ): Lawrence Erlbaum Associates, Publishers, 1993). And Kim Kyong Liong's *Caged in Our Own Signs: A Book About Semiotics* (Norwood (NJ): Ablex Publishing, 1996).]

[And discovered more recently: Georges Jean's *Signs, Symbols & Ciphers* (New York: Harry Abrams, 1998 ET. A very recent addition is the work by L. Hoel, N. Garber and A Sadek, *Transportation Infrastructure Engineering: A Multimodal Integration*. The writers note that "Transportation Engineering" at times has had the meaning of highway engineering along with some public transport issues. This new title offers a multimodal approach placed in a societal context. It offers a full coverage of the topic and in an integrated manner. While not focussing specifically on safety aids it does indicate a more integrative view].

## ii Building Construction: An Analogy for T-M Studies

*The original draft of this segment is undated but was probably composed in the early 1980s. It was later retyped with minor changes. This draft has been only slightly revised. While perhaps idiosyncratic it offers a view on how the notion of T-M through the various studies came about. It refers to construction as is the case with Addenda iii.*

I suppose that a study of almost anything ought to proceed on rational, orderly, logical, systematic foundations. A study of something heretofore unstudied would assuredly follow that pattern even more studiously. And yet in the study of Transportation-Markings, in the preparation of writings on T-M, and even in the assembling of those materials for publishing, I seem to have followed a different pattern. A pattern keynoted by a scurrying and even frantic rushing about, of throwing together systems, classifications, arrangements without much -- in many instances -- reflective mulling over of the various components of the study. I think that this can be best explained by an analogy from the construction trade.

It would appear that I have, to some degree and in some sense, prepared the blue prints or at least rough sketches of the edifice of T-M. I have drawn out the outer limits, the subdividing lines, even some of the details on paper. Then the paper concepts were laid out on the ground with string and stakes. If there was a slowness and even some measure of reflection in the early stages it vanished as the project lengthened and grew. More and more speed and less and ruminating occurred as the days, weeks, months went by. The framing for the structure at times seemed reasonably rational. The various foundations were set up and poured, the framing was begun. As the framework stretched out in all

directions it may have had something of an impressive appearance about it. The studings marched off into the wings and exuding something of a symmetrical appearance.

But things began to happen. Some wings were not needed or so it seemed. Then other yet unbuilt wings were needed. While yet other wings needed to be shortened or lengthened. Foundations were thrown together for the extensions. Unneeded foundations were torn out or simply abandoned. Weeds, vines and other vegetations appeared with almost indecent haste and soon enveloped the abandoned wings. The new wings and framings were often out of kilter with what had gone before. Signs of topsy-turvy began to appear.

Some building materials had to be imported: woods from far countries, and stone, and even some of the metal pieces. As these materials arrived there was no time to carefully and slow prepare them: no time to trim and burnish and finish them for their intended function. Instead as they arrived they were swiftly bundled off to the right location and wheeled into position and tacked down in some fashion or other. And hardly was that accomplished before yet other materials arrived. Older existing materials also had to be installed. More and more of a frantic pace was observed. Shoveling and wheeling, nailing and stapling. Paint brushes and hammers and nails and paint mixed together and scattered far and wide. Whole wings out of kilter, windows missing, door frames without doors, walls without paint, floors without flooring. As yet new wings were started it became necessary to throw together new parts with whatever was at hand. Some wings were constructed of green wood that had never seen a kiln, nails that had never experienced galvanizing dip. Warped and rusting these wings testified to haste if to little else. Yet other wings ended in mid-air without outer

walls or any demarcations at all. Some sections were tolerably finished though mortar was missing or mortar was slapped clumsily on bricks.

And yet, more and more a vast edifice was rising above the plain. The perfectionist would be appalled, the slow of step would probably end in disaster walking in the unfinished galleys, on the unfinished floors, up and down the missing stairs. Architects might faint away, craftspersons would collapse on the spot. But a very few might see something in the turmoil and chaos: a vast outline with order in the asymetry; a vast edifice that was more vision than concrete. The wings that failed to materialize were dead-ends that had to end that way; the unfinished wings were those that had life but not the wherewithal for reaching a definitive state. Openings and gaps and loose ends were segments that had a form and a purpose and a definition but lacked some unit or several components.

### iii Practical Symbol Practitioners

*This essay has existed mentally for quite sometime but it is only now prepared in a written form. It too is eccentric in tone but it does offer an explanation of the undergirdings of T-M. And it too refers to construction.*

It seems unlikely that Longview, Washington (and the adjoining town of Kelso) has qualities that would generate such an entity as T-M. That is, qualities which are unique to Longview. There are other mill and port towns. There are other towns with river lights and fog signals, aero beacons and airport lighting, railroad signals, traffic signs, signals, traffic markings. There are other towns not far removed from a coast with traditional lighthouses, from major urban areas with international airports, the full panoply of T-M systems



marked by both an intense and sophisticated character.

The character of the town can therefore be only part of the generating force. Much of the generating force for T-M is the family. A family where a craft, in this case carpentry, has been long practised and with considerable skill. It may be of little consequence that not all members of the family had the skill. A certain basic attitude, mindset permeated the family and this stemmed from carpentry. It could have stemmed from other crafts as well.

The basic attitude is that of symbolic behavior: creating, reading, acting on symbols. It may be true that this is not a family where abstract thought dominated. It was a family where the concrete, the practical was the order of the day. Yet symbols and their use were at the core of the craft of carpentry and that greatly affected the family. That world of symbols is found in blueprints. Yes: Blueprints; sheets of paper with white lines, graphic symbols on blue paper. What is a blueprint but a mass of interrelated symbols? Each line, each mark is a symbol: each stands for something else: symbols for door openings, walls, foundations, electrical and plumbing systems. One can focus on the skill of a carpenter: walls that are square, nails and screws neatly installed, woodwork that is artistic. But more basic is the ability to know what each symbol means and to create it in the concrete: a symbol becomes a door, a window, a roof beam. Symbols and what they represent and creating what they represent in the concrete is deeply embedded in the family.

A professor of theology or of philosophy is very much caught up in symbols. But those symbols are often not empirically based. Such a person could speak at great length about symbolic behavior and be very wrong-headed (though, to be sure, they may often use symbols correctly). And it

may not be readily evident when such a person is wrong-headed in using and explaining symbols.

But a crafts person can't misuse symbols without that misuse of symbols becoming quickly obvious. Misread symbols on a blueprint and comic if not lethal consequences quickly ensue.

--Misread the symbol for a bathroom window and instead install the garage door in its place. When the happy home owner is drying off from a shower and a neighbor activates their garage door opener and the whole wall of the bathroom opens up the happy homeowner may say, "that craftsperson cannot read symbols correctly."

--If the plumber can't read symbols well and connects the toilet drain to the shower head the happy homeowner may say, "that craftsperson cannot read symbols either."

--If the electrician installs the 220 volt line for the kitchen range to the outlet for the toaster or microwave, the happy homeowner may not be available for comment.

T-M was borne of Longview and its character, a largely solitary childhood, and a special world in which one thing stood for another thing and those things were interrelated. Gradually an interest first in lighthouses but increasingly with more and more kinds of safety aids became less than an interest in picturesque structures and more in what they do: represent dangers, give guidance, convey regulations by something else: that something else being a symbol in light, flashes, colors, sounds, electronic impulses. And that symbolic behavior led to a notion that the various kinds of transportation equipment (ships, planes, trains, cars) were essentially a single entity: practical objects creating and

projecting symbolic messages that were essentially the same since they did the same thing.

The shared world of symbols and messages overshadowed the more conventional idea that the various kinds of safety aids were separate worlds. The world of carpentry and its use of symbols became transferred to safety aids and eventually the concept of T-M came about first in classification then in descriptive accounts then in holarchy.

#### iv “Final Edition”

Four editions had seemed sufficient for T-M: SIC ('81/'91/'99/'05). Yet an additional “final” edition now seems necessary. New materials have been added to Part A. And some existing materials in the current edition were not alluded to in the Prolegomena. The largest change is the addition of the fragment known as “3M” which so far had lacked a home. “3M” began as a listing of mark-marker-marking and their use in the monographs according to transportation modes. No date has been found for the original form though working papers suggest a date of about 1998-2000. The list was undertaken in order to see how often core terms were in use. That list has been updated with the addition of more monographs.

In 2005 it became apparent that an addition was needed for “3M”. It had become increasingly apparent that T-M (the original, correct version) could not win with the professional transportation community and their misuse of the core term. T-M therefore had to find its own roots which are in history and in lexicography. The 2005 material in “3M” uncovers those roots through descriptive and terminology material. That segment was completed by adding material on competing terms to T-M. In 2006 additional material was added to

“3M” that was intended to be a link between the earlier portions. However, the additional material lengthened “3M” without adding the link. An additional effort in 2007 to provide linkage may possibly prove to be more successful.

“3M” constitutes an Appendix in this 5th edition. Most of the alterations in the edition are found in materials of the 4th edition. And most of the changes are in Chapter 1 and Chapter 5. In fact, a general reworking of 1A has been undertaken of semiotics. The goal of the revisions intends has to been to clarify and strengthen the existing coverage of semiotics. Semiotics is not an easy study to briefly explain and ongoing and that is an endless task. Notes on Sources in Chapter 1 has been augmented by inclusion of a work by Georges Jean, a French semiologist and linguist. His work aids in linking T-M to semiology/semiotics.

Much of the focus for Chapter 5 has been the matter of design and T-M. Culture has been present yet only in a restricted sense. The place of culture has grown with succeeding editions though incrementally and this edition has added to the presence of culture. Culture may not have achieved “equal billing” though is more significant. A brief examination of the relationship of design and culture has also been included. One aspect of culture, that of material culture, was little more than an afterthought in the 2005 edition; it has more prominence in this edition. And the coverage of the iconic role of fabrics and of denim has also increased.

#### v The Semiotics Circus Tent

The original monograph in the 1970s was accepted by Professor Thomas Sebeok of Indiana University for his Studies in Semiotics Monograph Series. The intended publisher was the Research Center for Language and

Semiotics Studies at Indiana University. RCLSS required a subsidy for publishing and that derailed the process. A relatively new publisher, Peter De Ridder Press of Lisse in The Netherlands, then took up the Series without a subsidy. Unfortunately that publisher went out of business before completion of the Series. And the study was not published. As a result, T-M has been officially apart from Semiotics for these past 30 years.

Yet Semiotics has much to say about T-M: how the individual Markings create, transmit messages, influence a disposition to respond in a given way by the user. But Semiotics is not an easy tool to understand and to use. Semiotics is not a discipline in the sense of History, or Geology or Sociology. The practitioners are from existing disciplines (Linguistics, Anthropology, Philosophy, Sociology among others) rather than from an organized and coherent discipline. What one calls the study of signs (or whatever designation one uses) and how one defines it and how one analyses its working differs from user to user.

Transportation-Markings has been a part of Semiotics and will continue to be such. Even if it lacks a full- scale semiotic of the components of T-M and even if it gives only a brief explanation of semiotics and its use in T-M . To whatever degree T-M can be seen as part of semiotics it is due to Thomas Sebeok. As a result semiotics is an enduring factor in T-M study. The following remarks may explicate the place of semiotics and the role of Thomas Sebeok.

Thomas Sebeok was like a circus ringmaster who welcomed diverse offerings into his voluminous tent of semiotic wonders. A new sign system was to be welcomed and brought into the tent. And if possible it was to be published by one means or another. The inhabitants of the

published by one means or another. The inhabitants of the tent sometimes included sign systems with the full panoply of semiotic terminology and explanation. But they also included signs and systems far removed from abstract thought and lacking all that suggested a recognized semiotic process. The diverse tent dwellers did have one thing in common: they were part of the world of signs and their meanings and they were welcomed in that tent. Perhaps Semiotics is more formal now and less welcoming to non-standardized systems now. But that older and more ecumenical approach has much to recommend it. Something vital has been lost with the death of Thomas Sebeok and his very ecumenical welcome to diverse sign works.

**“We communicate and navigate with a code of logos, symbols, emblems, and signs.”**

*Susan Yelavich, Design for Life: Our Daily Lives, the Spaces we Shape, and the ways we Communicate, as Seen Through the Collections of Cooper-Hewitt, National Design Museum. 1997.*

## CHAPTER ONE

### THE STUDY OF TRANSPORTATION-MARKINGS IN A MULTI-FACETED FRAMEWORK: SEMIOTICS, COMMUNICATIONS, CLASSIFICATION & HOLARCHY

#### 1A Semiotics & Communications

##### 1A1 Introduction to Chapter One

There are several basic tools and perspectives at the core of the foundations of this study which can lead to some measure of understanding of Transportation-Markings and its workings. These include semiotics, communications, taxonomy and holarchy. Chapter 1 in the previous edition was divided into three parts: semiotics in itself; communication and the semiotics of the object; taxonomy and holarchy. In this edition material is bifurcated into communications and semiotics (1A), and taxonomy and holarchy (1B). Notes on Sources complete the Chapter.

Semiotics as a mental process was separated from what were viewed as more physical considerations in the previous edition. While it is true that semiotics is not essentially a physical concept there is no necessarily hard and fast separation from the abstract to the concrete of communication. This edition, therefore, encompasses semiotics and communication dimensions in one segment though considered in several sections.

This treatment gives more attention to basic semiotic material (1A2) especially in competing definitions of semiotics than previous editions. It also includes a

consideration of semiosis and components of that process. The relationship of semiotics and communications is also examined. Foundations of messages are included in the familiar form of previous editions (1A3). The study of communications (1A4) is included as before with an enlarged focus on a communication model. Greater attention is given to information and communication theory as employed by figures in semiotics.

An additional dimension of Chapter 1A (1A5) considers the semiotics of the object of Roland Barthes. This topic encompasses both physical and signification concerns. An attempt has been made to apply the Barthean idea to Transportation-Markings.

Chapter 1B takes up taxonomy and holarchy. Taxonomy (1B1) is a basic element for any form of study. It establishes basic rules of procedures and process. It creates an essential foundation for this study. It also provides linkage between transportation modes and constituent markings with the result that the hidden commonality of markings becomes visible. Some forms of taxonomy in 1A refer to messages rather than the types of Transportation-Markings.

Holarchy (1B2) is a more recent addition to these studies. Arthur Koestler developed the notion of holarchy over a period of time as seen in several of his works. It has proven to have significance for these studies. Both taxonomy and holarchy involve a principle of hierarchy thereby linking these concepts at least to some degree.

Notes on Sources include several additional titles including a work by Georges Jean, and further works in signs and symbols.



The several topics of Chapter 1 are not intended to be compartmentalized though they are considered separately. To some degree they intermingle and merge, For example, the foundations of messages are not only a primary adjunct of semiotics but they also provide linkage between semiotics, communication, holarchy and classification. And the semiotics of the object is linked to “regular” semiotics as well as to taxonomy and technology though technology is not the primary focus of this study. A review of major sources for this chapter is included at the end of the chapter.

### 1A2 Basic Semiotic Concepts

Semiotics is not a highly integrated discipline marked by a notable degree of consensus among its practitioners. Nonetheless, it is possible to make some general comments about semiotics that will be adequate for this study and Series.

Semiotics has been defined in many ways. It has been seen as a science by some in the field. Though others would deny it is. It has been termed a discipline by some and not a discipline by others. Often semiotics is defined as a study of signs. Yet not a few see that as very inadequate (a “scant clue” for Lidov 1999, 1), Thomas Sebeok covered several bases by defining semiotics as “the doctrine, science of theory of signs” (Sebeok in Blonsky 1985, 466). Only discipline was lacking.

Defining it as a study of signs may be adequate if that is followed by a further explanation. A second common definition is that of a study of sign systems: Guiraud terms it as the “science which studies sign systems (Guiraud 1975, 1). Leeds-Hurwitz (1993, 6-7) includes two definitions: signs and sign systems.

Even the term Semiotics is a source of disagreement. While it has become dominant there is a second and older term of Semiology that still finds some usage. Semiology has found more usage in Europe and is tied to Saussure; Semiotics is more associated with Peirce. And there are some who continue to employ Semiotic rather than Semiotics (e.g. Clarke 1987). The three terms have a complex relationship and history of usage that becomes difficult to sort out. All of the terms have their supporters. Perhaps the terms can be said to be somewhat interchangeable. Berger in contrast to most sources employs both Semiotics and Semiology: Semiology “is the science of signs which, for Saussure, ‘studies the life of signs within society.’ While Semiotics “is the system of sign analysis associated with C. Peirce that focusses on the iconic, indexical, and symbolic attributes of signs.” (Berger 1984, 191).

A core term in semiotics is that of sign. For semiotics it is a mental construct more than a physical object. The complete sign assemblage can be said to have two dimensions: the sign vehicle and the multi-faceted sign process with its signification. Sebeok viewed signification as the meaning of the message (sign). (Hervey 1982, 47-48). Deely terms the sign vehicle as an “objectified physical entity” while signs in a strict sense are not “perceptible entities ... .” (Deely 1994, 25).

The most important term after semiotics is that of semiosis. Semiosis is concerned with sign process. Sless offers a succinct definition: “At the heart of semiotics is semiosis -- the process of making and using signs. Semiosis comprises signs, referents and users in an indissoluble triad.” (Sless 1986, 9). Other semiotic writers also employ a semiosis with three elements. However, there can be as many

as six components at work. This is especially true of Charles Morris, a pivotal figure in semiotics. Hervey has examined variant formulations in Morris and there are seemingly five components in his schema (Hervey 1982, 47-48).

In employing the ideas of Morris one can see these elements in semiosis: The sign (a mental construct rather than a physical object) stands for something else (the object. The message of the sign leads to an interpretant (Noth 1990, 174, Sless 1986, 9). The interpretant creates a disposition in the interpreter to act in a given way to the sign. The signification of the sign is the meaning that it has in this process. For example, a red nun buoy stands for the starboard (or right side) of a channel. The buoy (its redness and shape more than the physical buoy) is the sign; it stands for the side of the channel, and the interpretant is that disposition to keep the edge of the channel to the right of the vessel. The signification or meaning of buoy (sign): keep that buoy to your right. The interpreter is the party that responds to the interpretant (which is the disposition to a given action not the person responding to the sign).

A second example would be a railway signal with three aspects (each aspect representing one color, and each aspect constituting a sign in its own right though aspects acting together would be a single sign). The green aspect or sign stands for a clear segment of track and it creates a disposition for a train crew (the interpreter) to proceed through that section of track at the agreed upon maximum speed. The signification or meaning of green is that the track is free of obstructions.

A final dimension of semiotics for Transportation-Markings is that of codes. Noth notes that the term became a major element of semiotics through information theory

(Noth 1990, 206ff). Many semiotic endeavors have employed studies centered on codes. As previously noted, Guiraud views Semiology as “the science which studies sign systems” and a key component is that of codes. Guiraud has provided a major contribution to codes in semiotics and A.A. Berger has commented on, and expanded the coverage of Guiraud (Berger 1984, Chapters 21-22). Noth and Wendy Leeds-Hurwitz also write at length on codes with an influence from Guiraud.

Codes constitute a major sign system and they can take many forms. Guiraud divides codes into Logical codes, Aesthetic codes, and Social codes. The codes of interest for this study and Series are within the category of logical codes and within that category, practical codes. Guiraud notes that “[t]he function of signals and programmes is to co-ordinate action by means of injunctions, instructions, notices or warnings.” (Guiraud 1975, 51-53). Ship whistles codes, fire alarms, military signals are also in the category of practical codes. An examination of codes centers more on message systems than on the physical signal though Transportation-Markings includes the physical as well as the message and its meaning.

### 1A3 Foundations of Messages

This topic is a kind of pre-semiotic endeavor: it does not examine actual messages but instead focusses on the foundation of messages. Messages are shaped and formed by technology and needs of the transportation mode. Messages are not a pure theoretical construct. Foundations of message makes up a bridge linking semiotics, the physical signal, and the transportation mode together.

While it is appropriate to place the foundations of

messages in the same sub-chapter as that of semiotics, this material also touches on all aspects of the study including that of taxonomy since the classification of messages is linked to the classification of T-M forms in 1C.

Transportation-Marking messages can be reduced to four major forms:

1. Multiple capability that permits **Changing Message/Multiple Message (C3M)**.
2. Message capability that permits only **Changing Message/Single Message (CMSM)**.
3. Message capability that includes an **Unchanging Message but with Multiple Messages (U3M)**.
4. Message capability that is restricted to **Unchanging Message & Single Message (UMSM)**.

Marking messages have a dialectical character about them: unchanging or changing; multiple message or a single message. All of the possibilities are combinations of one member of each of the two sets of the dialectic.

The most frequent type of changing message/multiple message (C3M) are those of road and rail lighted signals. In these instances the message has several phases or sub-messages which change according to pre-programming, transportation mode-initiated change, or central control. The basic signal for rail and road contains three-lenses displaying red, green, and yellow hues. The meanings of multiple-messages refers to distinctly different messages at various times from a single marking. Changing refer to the situation in which the messages alternate or change according to some established pattern. A marine light may have a complex message but, nonetheless, it is a single sequence or period which means one message. There are few examples of C3M outside of road and rail signals. Other varieties of railway signals

(search-light, position, color-position) follow the C3M pattern though the manner of executing the message varies from one signal type to the next.

The changing message/single message (CMSM) type suggests a contradiction since change and a single message sequence are in one message formulation. A reasonable explanation is possible: some markings contain one message but that message is not continuous. For example, a road signal at a school may only operate during school hours, or a drawbridge signal may function only when the lift span is raised. The signal, when inoperative, creates a different pattern of traffic than when on.

An apparently contradictory nature may also seem present in the changing message/multiple message form (U3M). This category refers to situations where at least two distinct messages are found within a single marking. For example, the device known as a “traffic beacon” has an unchanging message yet two messages are displayed: one a flashing yellow indication denoting caution, the other, a flashing red indication denoting stop and then proceed only when the intersection is clear. A second example is the marine light known as a directional signal. It emits messages for two or three zones within a single channel simultaneously.

Unchanging message/single message (UMSM) is self-explanatory. It includes the greater part of marine and aero markings as well as many unlighted and partially-lighted road and rail markings. The UMSM type has one sequence which is unvarying in all cases. In the 1984 (2nd ed., 2004) monograph on traffic control devices it became apparent that some very different forms of markings were merged together in the UMSM category. The changes made in that category

carried forward to further studies in the Series.

The members of UMSM exhibit one of two message characteristics: they either produce one message at a time (though other messages could be programmed for the mechanism) or they produce a single message and are incapable of any other message. The former sub-category can be term “Programmable Transportation-Markings” while the remainder of forms can be denoted “United Markings.”

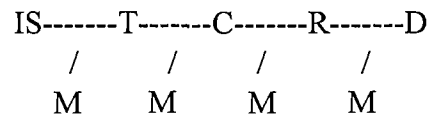
The unitary group can be further divided into: a) some markings have a single form and admit no variation; these are termed “Variant A”; b) an intermediate group allows for one of several predictable variations and these are subsumed under “Variant B”; c) these include markings about which few, if any, predictions can be made and are labelled “Variant C.” A stop sign clearly suggests the “A” variant, a turn sign (displaying one of several types of turns) represents “B” while a sign denoting the name of a town denotes the “C” form.

A programmable marking, such as a marine light, can not easily be further sub-divided. The relevant marine agency may publish a listing of the spectrum of light phase characteristics but the actual light/dark sequence is an individualized process and the observer would have to examine many individual lights in order to gain an appreciation of the categories of messages.

#### 1A4 Communication Model

A communication model often cited in communication theory is that of Shannon and Weaver. Their model constitutes a “communication chain that includes an information source, transmitter, channel, receiver, and destination.

Messages are defined as “a sequence of elementary symbols” and signals “are only the energetic or material vehicles of signs, their physical form” (Noth 1990, 174-175). A simple representation of the chain can take this appearance:



Messages (M) travel from Information Source (IS) to Transmitter (T) then the Signal (S) proceeds to Channel (C) and thence to Receiver (R) which conveys messages to Destination (D).

The information source is the programming unit. Channel in older models referred to the medium the signal passed through (air, telephone wire, etc.) but for newer models channel refers to characteristics of the signal such as electrical impulses.

The previously described model includes signals which are “the energetic or material vehicles of signs,” though not the signs. The communication model with its information source and transmitter encompasses the total communication process though not the subject matter (Noth 1990, 174). It includes the element which produces and projects the apparatus as well as the mental dimension.

#### 1A5 Semiotics of the Object

Roland Barthes offers a variant form of semiotics termed “Semiotic of the Object.” (Barthes 1988). While Semiotics is most often viewed as a study of mental processes Barthes also examines physical object and the signification that grows out of objects. Barthes does not focus on the subject



matter of T-M yet semiotics of the object can illuminate both the physical and meaning aspects of T-M and provide a kind of pre-semiotic state of the physical apparatus of T-M.

Put simply, an object has the appearance or existence of non-human things which continues in existence. (Barthes speaks of connotations and here the reference is to the existential connotation). A second connotation, that of the technological, refers to the fabricated nature of the object as well as its standardized and often large-scale character. (Barthes 1988, 180-181).

An object has a use, a function. But objects in themselves are also a “vehicle of meaning.” Barthes employs the phone as an example of meaning beyond that of function. A white phone can convey luxury, femininity. A phone of complexity and mass may convey a bureaucratic sense. An old phone may give a sense of a past era such as the 1920s. (Barthes 1988, 182).

Barthes also writes of coordinates and the object’s position at their intersection. One coordinate is that of the symbolic: it acts as a signifier with reference to a signified. The second coordinate is that of classification. Everyone has a classification schema of objects whether realized or not. And objects undergo classification whether in a factory, a department store, an encyclopedia or countless other settings. The meaning of an object may stem from an individual object or it may stem from a collection of objects. (Barthes 1988, 183).

Some forms of T-M have only limited relationship with the semiotics of the object of Barthes. For example, unlighted markings such as road signs and pavement markings nearly subsume the non-sign objects into the sign as mean-

ing. Various partially-lighted markings, such as lighthouses, and aero obstruction beacons, utilize both the unlighted and lighted segments of the object to produce messages. Yet fully-lighted signals, especially those of railway systems, maintain an object that is not a direct part of the marking: the signal mast, bridge, ladder, etc. They constitute an object that is not a marking yet clearly denotes a T-M form. A visual sighting of such a signal installation -- even if the lighted portion is obscured -- portrays a semiotic or pre-semiotic message, a T-M message. And the physical object that directly produces and emits messages can denote a message apart from the actualized message producing function. For example, a sighting of a traffic signal apparatus indicates a signalized intersection in which messages conveying actions to be taken are present. And a signalized intersection during a power outage conveys messages of risks in the intersection because of the lack of signalized messages that would otherwise not be present.

Perhaps one can say that the totality of the T-M is a semiotic sign: for some markings the object and sign are virtually identical; for other markings the semiotic sign and the physical undergirdings can be separated yet both -- though in different ways -- denotes a message producing and transmitting phenomena.

## 1B Taxonomy & Holarchy: Expressions of Singulars, Wholes & Transportation-Markings

### 1B1 Introduction

Taxonomy has been a long-enduring element of T-M. More recently Koestler's notion of holons and holarchy has been added. Taxonomy and holarchy each encompasses the individual T-M form and the totality of those forms and their

relationships. The notions are not synonyms though they overlap to some degree. They offer perspectives both paralleling and diverging from one another. However, they complement each other more than contradict. Taxonomy presents an arrangement, a system built up of the individual objects. Holarchy presents objects (holons) that are simultaneously wholes and components of larger wholes. Put imprecisely, taxonomy is an arrangement of objects while holarchy (or hierarchy) appears to consist of objects placed in an arrangement in which each holon is both nearly complete and also part of something larger.

A T-M study requires a bringing together -- in a manner both compact and comprehensive -- the varied and diverse elements that make up the field of T-M. The lack of any existing integrative approach makes that "bringing together" yet more imperative. The approach for providing that linkage for this study is traditionally that of classification. Classification can both provide points of connection, and it can also uncover preexisting connections, and areas of commonality between and among markings.

This sub-chapter includes rules of nomenclature for the monographs. It does not include the actual classifications which are found with the specific treatments of various groups of markings. All of the studies are needed by the observer in order to grasp the full range of classifications. A general classification (Part H, 1st and 2nd eds) draws together the individual taxonomies.

The approaches to classifications in the Monograph Series have taken several forms: Part B, concerned with the US, has three classifications: visual representations, an outline by type of marking, and an outline by nature of message. Parts C & D classifications are incremental in

nature: separate classifications are provided for buoys (there are two classifications for buoys: one in outline form, and one in visual forms), and for each area of fixed markings (an Appendix in the 2nd edition provides a general classification). Part E and Part F contain unitary classifications; that is, the entire classification is in one place rather than an incremental form by nature of marking. Part F also contains a variant form because of the many forms of signals. Messages can also be classified (see Ch 1A).

## 1B2 Nomenclature

The nomenclature or rules for naming and classifying T-M forms were established in 1969 and 1970. The classification system has been substantially influenced by the Dana System of Mineralogy (Vol I, 7th edition, 1944, Charles Palache, et.al., eds). The Dana System employed numbers as well as names for mineral specimens (in contrast to many natural classifications that have names only; other classifications -- including those of libraries -- use numbers). The 8th edition of the System (*Dana's New Mineralogy, 1997*) continues the use of numbers though the numbers are set off by periods.

What is the rationale behind this nomenclature and classification schema? The schema adopted is not a "natural" pattern since there is no natural T-M arrangement; T-M is of the realm of the artificial. Hopefully, the adopted arrangement is not altogether arbitrary either. The system has four levels (each represented by a digit): mode of transportation; nature of marking; classes of markings (when applicable); and the individual marking. Because of the special nature of buoys and other floating aids to navigation, the marine mode of transportation has been divided into two parts.

Buoys are therefore represented by the number “1” and fixed aids by “2”. Aero navigation aids adjoin marine and are allotted “3” (there are some resemblances between marine and aero; for example, *Readers’ Guide to Periodic Literature* in some older volumes referred to “Aerial Lighthouses,” Vols VI-X, 1922-1937). Traffic control devices are represented by “4” and rail signals, signs and marks by “5”.

Other arrangements by mode of transportation are possible. Historically, road safety aids are probably the oldest followed by marine, rail, and aero. Yet there are other factors supporting the present arrangement: Marine aids are the most developed area of modern T-M forms. Many aero aids are unlighted or partially-lighted as is the case with marine, and many aids are electronic in nature for both aero and marine. One could also note that “beacons” are a major form of marine and aero aids while many rail and road aids are of the “signal” form. Therefore, marine, then aero then road and finally rail is a reasonable arrangement.

The nature of the message number is denoted by the second digit follows this arrangement: Fully-lighted visual messengers are represented by “1” (for example, rail and road signals). Partially-lighted markings are listed under “2”. The original classification attempted to distinguish between over 50% lighted and those merely half-lighted. But that is a difficult, if not impossible, distinction. Perhaps some computerized process may be able to ascertain that a lighthouse, for example, is more than 50% lighted (since the need may be greater at night than in daytime) and a railway target with switch lamp is exactly half-lighted and half-unlighted. But in this preliminary study such distinctions are not possible.

Number “3” denotes unlighted markings (signs, pavement markings, buoys without sound or light mechanisms).

Accoustical signals are “4” in the classification and electronic devices are “5”. Markings with messages from two different categories are listed under “6” (e.g., a lighted sound buoy). Because of changes in the system and in different monographs it will eventually be necessary to examine and alter the numbers of some T-M forms in older classifications.

The third digit number is not required for all markings. It is needed where there are two or more groups of markings are found within a message type. For example, there are several forms, or classes, of unlighted buoys: nuns, cans, spars, etc. The third or class number designates the various groups. In this classification the third digit “1” marks a nun buoy. A “0” will be found in the third digit position when classes do not exist.

This last digit denotes the specific marking number and this allows for up to ten members for a specific classification sequence. For a nun buoy in the international classification the total number is 1412: indicating it is a buoy that is unlighted (14), that it is the first member of a group of more than one type of unlighted buoys (141, Unlighted conical) and the “2” designates that it is a US nun buoy.

A classification problem occurs with traffic control devices. Traffic signs merge the type of sign (in a physical other-than-semiotics sense) with the messages (sign-in-a-semiotic sense) with the result that the traffic sign has a fixed and very narrow message instead of a single marking which can be programmed for many different specific message characteristics (such as a marine light). There are many types of signs each with one message. (Note: this classification is of types not messages while with traffic signs the type and message become closely united and can not be readily “broken apart.” This has meant that the last digit does not

represent individual signs since they are semiotic signs -- in some sense and to some degree -- more than physical signs and therefore the fourth digit becomes a referent to groups of signs. For example, under 442, Regulatory signs, there are several categories of signs for prohibitory purposes and each of these can be divided into sub-categories; for example, those dealing with turns are numbered 4423. A message for a sign affects the physical appearance of the sign as a physical unit and is therefore within the nomenclature of the classification.

In summary, the T-M classification follows this pattern:

First Digit: Mode of Transportation: Marine (in two parts), aero, road and rail.

Second Digit: Nature of the message (visual divided into all-lighted, partially-lighted, and unlighted), acoustical, electronic, combination.

Third Digit: Classes of a given form of marking when applicable.

Fourth Digit: Individual marking number (altered to group of closely united markings when numerous).

Numbers employed:

First Digit: 1 to 5

Second Digit: 1 to 6

Third Digit: 0 to 9

Fourth Digit: 0 to 9

### 1B3 Holarchy

Arthur Koestler coined his terms Holon and Holarchy before there was a Transportation-Markings. Nevertheless, this researcher was slow to grasp the significance of the holon despite reading an account of holons and holarchy in

Toulmin's *Return to Cosmology* (1982). Only in the last few years has the holon become a major element for T-M studies. Koestler wrote of hierarchy, holons, holarchies in *Ghost in the Machine* and in several other treatments. One such treatment is *Janus: A Summing Up* (1978).

This coverage will closely follow the Janus coverage. Koestler's ideas are complex and only certain aspects will be reviewed here. Two key words are parts and wholes. Koestler notes that the word "parts" suggests something that is a fragment, not complete, lacks autonomous life. The word "whole" suggests something complete by contrast. Koestler denies the existence of parts and wholes in a full sense. It is his view that an organism constitutes a whole which consists of sub-wholes and sub-wholes, in turn, have sub-wholes.

Instead of an organism undergoing processes it is a "stratified hierarchy of sub-wholes." A diagram of inner-connected sub-wholes presents a picture of a pyramid (or upside-down tree) in which sub-wholes are nodes and the lines connecting the nodes are communication and control channels. Hierarchies in many forms constituted a major pre-occupation of Koestler. He recognized that the term had a pejorative meaning for some if not many people therefore he coined Holarchy as a substitute. A holarchy is an arrangement of holons with their janus-like character (Janus was the Roman god of doors with faces in both directions).

The term sub-whole can be joined by other entities including "part-whole," "sub-structures," "sub-structures" and other less than graceful terms. To avoid the awkwardness Koestler devised Holon. Holos comes from the Greek with the meaning of whole. The suffix "On" (found in words such as neutron, proton) can denote particle, part. Holon then is a sub- or part-whole. Editorial remarks accompanying Janus



speak of holons as having “a dual tendency to behave as quasi-independent wholes, asserting their individualities, but at the same time as integrated parts of larger wholes in the multi-levelled hierarchies of existence.” (Koestler 1978, “Janus: A Summing Up”).

Holons manifest considerable autonomy, are substantially self-regulating, display integration in themselves. At the same time they are parts of yet other categories or holons. They are janus-like in character: one direction manifests dependency while in the opposite direction they are largely autonomous.

Some T-M forms may constitute isolated monads though many if not most resemble holons and holarchy. A channel buoy rarely exists in a solitary manner but is integrated with other buoys marking channels, obstructions among other roles. An airport taxiway light is one of many in that function. Each buoy or taxiway light is a holon but they are in turn part of the holon of airport lights, buoys in general which are in turn part of the holon of marine aids to navigation, and aero navigation aids which then become part of the holon of T-M. Even isolated T-M forms display characteristics of the code system to which they belong. Codes are also vital to Koestler’s thought. He notes the place of codes for the structure and function of holons. This can suggest the place of codes in semiotics.

#### Notes on Sources

While this study contains a standard bibliography, a review of important basic sources for semiotics, communication, classification and holarchy may be an appropriate conclusion for this chapter.

Among semiotic works of note is that of *Theory of Semiotics* by Umberto Eco. It is a more ambitious work than of Guiraud. It provides perspectives on semiotic phenomenon with considerable attention to the visual. Eco includes some T-M forms though in a rather fragmented sense. A researcher conversant with both semiotics and a subject discipline may well be able to apply the basic notions to a specialized work. Though for this researcher, and this study, the work of Guiraud is more valuable.

Pierre Guiraud's *Semiotics* is a very compact work but written in an understandable manner and with a focus on the place of codes. Guiraud has been of more value for this study than any other semiotic. A.A. Berger of San Francisco State University has written a work of semiotics entitled, *Signs in Contemporary Culture*. Berger devotes two chapters to codes; a coverage influenced by Guiraud though expanded.

Two other more recent works in semiotics that give considerable attention to codes are *Caged in Our Signs: A Book About Semiotics* by Kyong Liong Kim (Ablex Publishing, 1996), and *Semiotics and Communications: Signs, Codes, Cultures* by Wendy Leeds-Hurwitz (Lawrence Erlbaum, 1993). Both give considerable attention to codes; this is especially true of Leeds-Hurwitz who devotes several chapters to the topic.

Two massive tomes can also be mentioned here: Winifried Noth's *Handbook of Semiotics*, and the *Encyclopedic Dictionary of Semiotics* edited by Thomas Sebeok in three tomes (volumes). Both provide a coverage marked by diversity and depth for the discipline of semiotics.

Thomas Sebeok has written and edited a great many essays, books, and entire series. An essay that helps to sum

up and survey his work has been written by Eugen Bauer. That essay, "Thomas Sebeok's Doctrine of Signs" appears in *Classics of Semiotics* edited by Martin Krampen (1987). The essay includes a bibliographical sketch of Sebeok along with an exposition of his work and an extensive bibliography.

A relatively recently discovered work by Georges Jean, *Signs, Symbols and Ciphers* (ET 1998) includes a chapter that is similar to the approach of these studies. It thereby provides a stronger context for T-M within Semiology/Semiotics. This work is discussed in the Prolegomena: Revisited iv.

A more general work in communication is that of the four-volume *International Encyclopedia of Communications* edited by Erik Barnouw (Oxford University Press 1989). It includes semiotics and many other topics with connections to communications. The work of Shannon and Weaver, mentioned in many works, exists in a monograph entitled, *The Mathematical Theory of Communication* published in 1949 (reprint 1964).

There are not many works that include at length a wide range of T-M forms. One such work is the *Symbol Sourcebook: An Authoritative Guide to International Graphic Symbols* by Henry Dreyfuss. The work is not exhaustive though it comes closer to a full-length treatment than probably any other work. There was to be an ongoing symbol databank that would add to the symbols. But with the death of Dreyfuss the project was discontinued. Martin Krampen's "Signs and Symbols in Graphic Communications" (*Design Quarterly* #62, 1965, Rudolph Modley's "Graphic Symbols for World-wide Communication" (*Sign, Symbol, Image*, 1966) and *Handbook of Pictorial Symbols* provides coverage

of many T-M forms though the coverage is restricted to the visual, and especially graphic symbols. Both of Modley's titles also provide classification of symbols that can be applied to many forms of T-M. An additional work that encompasses aspect of T-M in all modes is *Navigation: Land, Sea, Air, and Space* edited by Myron Kayton, 1990.

Some recent works in signs and symbols include *Official Signs & Icons 2* by Mies Hora, 2005, and *Wayfinding: Designing and Implementing Graphic Navigational Systems* by Craig Berger, 2005.

The primary source for the classification is the Dana *System of Mineralogy* by Charles Palache, et.al. (Vol I, 1944). This edition, though perhaps dated for mineralogy, is very adequate for the classification system. (and more so than newer editions of the System which omit the numerical dimension. The 7th edition was partially completed in 1944 with further volumes in 1951 and 1962. The 8th edition, *Dan's New Mineralogy* (1997), was prepared by Richard V. Gaines and six other collaborators. It retains the older classification but with the addition of decimals.

Koestler developed the idea of holon in *Ghost in the Machine*, 1967. It also receives attention in two later books: *Bricks to Babel: A Selection From 50 Years of His Writing, Chosen & With a New Commentary by the Author*, 1981, and *Janus: A Summing Up*, 1978. Toulmin's *Return to Cosmology: Postmodern Science & the Theology of Nature*, 1982, offers a succinct review of Koestler's holon and holarchy.

## CHAPTER TWO

### LIGHT & COLOR PROCESSES & VISUAL TRANSPORTATION-MARKINGS

#### 2A Primer on Light & Color

##### 2A1 Light: A Brief Review

Chapter 2 is a revision and enlargement of the same chapter from the 3rd edition (1999). This Chapter begins with the topic of light, continues with color as a dimension of light, augmented by a review of essential aspects of color, and finishes with remarks on uses and influences of color in T-M. References to sources will follow standard forms in some instances while in other cases references will be more general or simply refer to other monographs in the Series.

There are several elements involved in understanding the nature of lights. A reading of even a few authors can present contradictory or paradoxical explanations. On occasion, divergent understandings can also display a measure of convergence.

Electromagnetic energy has several forms including that of light. The physical character of radio waves and of light are both forms of radiant energy (Murdoch 1985, 14; Bloembergen 1985, 655). Older theories about the character of light included ideas that light consisted of rays or corpuscles (particles). More modern notions began in the 17th century and the foundations of contemporary studies were established in the 19th and early 20th centuries (Ditchburn 1976, 15).

James C. Maxwell developed the Wave Theory of Light

in the second half of the 19th century (undergirded by the work of several others in the 17th and early 19th centuries). This theory received a high degree of acceptance. In summary, the theory stated that light waves were electromagnetic waves and, hence, the same as any waves produced by electrically generated radiation except for wavelength (Brill 1980, 3). Heinrich Hertz strengthened the theory by experiments which indicated electric circuit-generated electromagnetic waves conformed to the same physical laws that lights or optical waves did (Brill 1980, 3). Light, therefore, exhibited wave properties and its nature was electromagnetic.

But very early in the 20th century it was found that some properties of light cannot be explained by the electromagnetic theory. For example, the theory could not explain a blackbody's radiation (radiation absorbing material across the spectrum of the wavelengths) (Bloembergen 1985, 656;. Murdoch 1985, 14). The explanation could only come from a particle (corpuscule) theory of light. Isaac Newton had suggested a particle theory of light but that had been disregarded with the advent of the electromagnetic theory of light (Brill 1980, 3; Ditchburn 1976, 13; Murdoch 1985, 14).

A key element in understanding the workings of light is to be found in the work of Max Planck on black-body radiations. Those entities, though without color and non-reflecting, glowed more visibly as their temperature increased: temperatures changes resulted in color changes. Ongoing thermal activity throughout the electromagnetic spectrum range appeared to be taking place. Scientists were aware that energy exchange was taking place in the black bodies. Greater temperatures added energy in a heat form. Energy was removed by light radiation. The color of the emission and intensity of it were brought about by the wavelength or light

frequency (Mooney 1996, 73-74).

Planck noted that, according to classical physics principles, the energy additions and subtractions should be a continuous process. However, the theory did not match the colors observed, and changes in color. Planck came to the conclusion that theory and observation could only agree if the light energy was emitted in the form of very small bundles whose “propagation [was] perforated by ‘jumps’.” (Mooney 1996, 73-74). Planck referred to energy granules as quantas. Quantas contained varying amounts of energy frequency. A high frequency wave (with short wave length) contained more energy quanta radiation than a low frequency one. Planck developed a way to measure wave energy. (Mooney 1996, 73-74).

This way of measurement, Planck’s Constant -- which is at the heart of Quantum Theory -- indicates that energy of emitted radiation is proportional to its frequency” (Brill 1980, 3). This hypothesis does not insist that emitted energy must be in packets. A possible, but difficult, reconciliation with wave theory cannot be ruled out. In 1905 Albert Einstein, who made use of Planck’s work, perceived that light “was in the form of small energy “quanta” (later termed photons) (Brill 1980, 3). The work of other researchers coupled with previous work brought about the Quantum Mechanics theory by 1927. The existence of that theory does not resolve all of the problems regarding an understanding of light.

There are several possible and revised explanations of light. One theory of light combines Maxwell’s electromagnetic theory with Einstein’s notions of photons and relativity. Each approach partly explains the workings of light. (Brill 1980, 3-4). A variant version notes there is no theory of light

in itself. Rather, Quantum Mechanics is one theory that includes light properties and matter properties. This version (Ditchburn 1976, 13-15) can be placed in a diagram form showing “streams” of electromagnetic theory, quantum theory/photons, and relativity flowing into and forming Quantum Mechanics. Ditchburn notes that in Quantum Mechanics the two ideas complement rather than rival each other; each notion has appropriate milieu. Bloembergen speaks of properties of light which are “wave-like” and other properties which are “particle-like” and the manner of their combination in Quantum Mechanics “without internal contradiction” (Bloembergen 1985, 656).

A leading illumination engineer offers yet another explanation by suggesting that light has a dualistic nature (Murdoch 1985, 17). Murdoch notes that quantum theory (rather than Quantum Mechanics) offers a better explanation of some parts of the processes of energy transmission than the older electromagnetic theory. While the older theory better explains the remainder of the process than the newer thought. Dualism, in this view, more adequately describes the process than a single element. Dualism may suggest a two-track form that manifests a closely united nature of two elements rather than two tracks combined into one.

Yet Harald Fritsch (of the Max Planck Institute) states that Maxwell’s electromagnetic theory is intact. The theory may be intact but it needs to be interpreted: all waves are in photo form. While there may be no contradiction between the view of Fritsch and other authors, yet Fritsch’s interpretation seems at variance with the idea of combining disparate elements, and of separate theories that explain some though not all light processes. It may be enough to say that either the once-dominant electromagnetic theory of light has become subsumed into a more all-encompassing theory which more



adequately explains light, or the electromagnetic theory remains valid but needs to be interpreted in the light of the photon theory (Fritsch 1984, 105-106). Daly notes that “Niels Bohr showed that light could be understood and treated as either wave-like or particle-like, but not at the same time, and that each function complemented the other.” (Daly 1989, 16).

Put simply, light is radiant energy. A more expansive definition is offered by Murdoch: Light is “visually evaluated radiant energy.” Light is “transmitted by radiation, and ... a form of radiant energy to which the eye is sensitive.” (Murdoch 1985, 5). Light occupies a portion of the electromagnetic spectrum that includes energy in a variety of wavelengths including radio, cosmic and x-rays. The wavelengths that are visible to the unaided eye are termed light (Danger 1987, 36). And what is color? The sensations generated by specific wavelengths in the visible part of the spectrum. Kaufman completes this definition by noting colors are the “characteristics ... by which an observer may distinguish between patches of light of the same size, shape and structure.” (Kaufman 1981, 5-2).

## 2A2 Introduction to Color

The visible part of the spectrum is one color: white (Danger 1987, 36). If light is “broken down” through the use of a prism six colors appear: the primary ones of violet, blue, green, yellow, orange and red. Red is the longest in wavelength while violet is the shortest. Visible light is bracketed by infrared rays (just above) and by x-rays (just below violet). (Danger 1987, 36).

The wavelengths for primary colors are:  
380-430 nm Violet

430-490 nm Blue  
490-560 nm Green  
560-590 nm Yellow  
590-630 nm Orange  
630-770 nm Red

nm=nanometers. These are sometimes referred to as millimicrons; a millimicron is 1/1,000,000 of a millimeter; ten millimeters= 1 centimeter = .03937 inches) (Murdoch 1985, 10). Cutler (1972, 13) has figures somewhat at variance with other sources: 400-450 nm violet; 450-500 nm blue; 500-570 nm green; 570-590 nm yellow; 590-620 nm orange; 620-700 red.

The process of human vision and the presence of color is complex. A color sensation is generated when light (radiant energy) passes into the eye (Danger 1987, 36-37). The human eye has three forms of receptors: one responsive to red, another to blue, another to green. The light that has entered the eye acts as a stimulus for the receptors which creates nerve impulses in the receptors which, after transmission to the brain, become mental images. (Danger 1987, 36-37).

Equal stimulation of the receptors results in the brain perceiving white but the receptors need not be so stimulated. If, for example, the blue receptor is not involved then the receptors for red and green create yellow. The degree of involvement for the receptors means that a vast number of permutations is possible. White, black and gray supplement the six primary colors in this process. Yet an older essay (Hartridge 1961, 102-111) questions the three-color theory and instead promotes a seven receptor, polychromatic theory. The second theory contains tricolor receptors and two subsidiary units (Y-B and R-BG-Y). The more complex theory may have much to recommend it over the simpler one. Yet

the three-color receptor theory is buttressed by the more recent work of Davson, *The Physiology of the Eye* (1990, 399-400).

There are many physical, physiological, and psychological factors that affect the creation, transmission and interpretation of color. These include the light energy, absorption, reflection and transmission of the energy form that the human eye receives and which it processes as well as the viewing conditions (Culow 1972, 35). Culow notes that “colour, as such, has no material existence. The wavelength of the light is the physical reality (the stimulus) which is responsible for the perception of colour. For instance, a light beam of wavelength about 550 nm is not in itself green but the reaction caused by it on the eyes of a normal person is that which we call green.” (Culow 1972, 7). The remark that a wavelength is not a given color but rather what humans so regard as color as energy processed by the eye and brain is an important observation.

What are termed primary colors depends on the perspective in question. Chemistry views color as a matter of pigments and compounds; primary colors are red, yellow, and blue in this perspective (Birren 1963, 84, 98, 141-151). Physics views colors as light and includes red, green, and blue-green. Physiology and psychology, which examines color from the perspective of human vision, includes four primary colors: red, yellow, blue, and green according to Faber Birren. Earlier studies held to the view there were three primary colors and these colors correspond to the chemistry or physics perspective. More modern studies (including Herring, Ostwald, Hofler, Birren) found that what humans view in color differs from color as pigment or light and therefore four colors are primary for humans. (Birren in the places cited).

Possibly the best known figure for color research in the US is Albert Munsell (Birren 1963, 144-151). His studies incorporate a strongly physics-orientated approach to color. Munsell followed Helmholtz's notion of color having three facets: hue, value, and intensity. Hue refers to that quality which the non-specialist terms color. Value has reference to brightness (the dark or light of a color). While intensity, or chroma, focusses on the purity or grayness of color. (Birren 1963, 144-151).

Munsell emphasized the physics of light but he also included the psychology of color through his representation of some hues as stronger than others in his color solid (See *Science of Color*, 1953, 367 for a discussion of color solids). Munsell occupied a middle ground "between color as energy and color as sensations." However, Birren notes that Munsell's work fell "short of the kind of perfection realized by Wilhelm Ostwald." (Birren 1963, 144-151).

Ostwald notes that the science of color has occupied one of three perspectives: chemistry, physics, or physiology/psychology. Ostwald, after a review of other studies, thought that "in the last analysis color is a sensation" and that "a true solution of color's mysteries lay in an analysis of the physiological and psychological processes of seeing." (Birren 1963, 144-151).

Ostwald adopted Herring's four primary color system of red, yellow, green, and blue. But he constructed a new pattern of color based on three colors. Herring had also advanced the idea of color having three forms: pure hues, white, and black. Ostwald's system of color has seven forms of color: a) the first form includes the pure hues of red, green, yellow and blue; b) the second is that of white; c) the

third of black; d)-g) the final forms are mixtures of the first three. Human vision perceives only these forms. (Birren 1963, 144-151).

Signal colors have been greatly influenced by early work in color. Primary colors mirror developments in T-M. It can be noted that in T-M the definition of primary colors may vary with the mode-specific context, and color is not the only factor at work in T-M forms.

### 2A3 Light Sources

Incandescent light globes have had a major role in electric safety aids though a few aids have employed other lighting forms in the past (e.g. some early approach lights employed neon; see Part J, 90). In recent years other forms of “bulbs” are increasingly employed. These include halogen, metal halide, discharge forms. More recently an additional form, L.E.Ds., has achieved a prominent role and may supplant traditional and less than traditional forms.

The incandescent bulb dates back to the 1870s (Joseph Swan and Thomas Edison are the inventors). In incandescent light an electrical current passes through a wire (often tungsten). The wire glows and light energy radiates outward. However, most of the energy is in a heat form not light (Electric Lighting 2002). One source claims only 5% of the energy is light while a second suggests 15%. (Carmanah 2003; Laughton 1985, 27/8). The incandescent bulb can be made more efficient but that results in a shortened life span. (Laughton 1985, 27/8).

Halogen lamps (that is one of many names for this light source; other names include halogen cycle, tungsten-halogen, quartz, quartz-iodine). (Glossary 2004). These are incandes-

cent lamps that employ a halogen group gas such as iodine or bromine. (Glossary 2004). With the presence of iodine any tungsten evaporating from the filament will be regenerated and return to the filament. The cleaning or regeneration process adds to the life span of the lamp. (Technical Information). Halogen lamps experience a reduced level of darkening of the globe in contrast to conventional incandescent bulbs. (Lindsey 1991, 43-44). Halogen lamps manifest very good “color rendering.” And they produce considerable wattage in a small envelope. (Lindsey 1991, 75). Many aero nav lights employ halogen lamps (e.g. ADB).

Flashing lights have long been a mainstay of aviation safety. (see Part J). Historically these have been largely of an incandescent form. A different form of flashing light developed in the last half-century. These lights are known by many names including strobe lights, capacitor-discharge, and condenser-discharge lights. These were originally employed for approach lighting and more recently for obstruction lighting (see Part G, Part J). While discharge lights forms have differences they share a xenon short-arc technology. The arc tube is comprised of a tube or envelope of quartz containing xenon gas in which an electric current travels through the gas between two electrodes. (IESS 1984, 8-52; Brooks 1983, 255). The flash tube can be either compact or linear in form. The color has been described as that of daylight or sunlight. (Technical Information 2004). The energy for the flash comes from energy stored in a capacitor (Brooks 1983, 258).

The metal halide lamp is a form of discharge lighting; that is of high intensity discharge nature (mercury vapor and high pressure sodium are also of that form) (Brooks 1983 236-237; Glossary 2004). Metal halide lamps include a ballast that allows the light to continue operation in contrast

short-arc of xenon lights. Metal halide lamps including traces of metals that creates a white light of a daylight character, The lamp can also produce a wide range of color hues. Metal halide lamps are long-lasting and efficient. A variety of aero beacons employ this technology. (The Metal Halide Story). Keeler 1987 viewed the metal halide as a possible replacement for incandescent lights. (Keeler 1987, 291). However, the Coast Guard has instead employed L.E.D. forms. (see LNMs of 13th CG District).

L.E.D.s (light emitting diodes) have rapidly become a key form of light. Marine aids to navigation, traffic signals, railways signals are adopting this form of lighting. The L.E.D. is a tiny silicon chip requiring only an electrical current of limited power. Each chip is composed of crystal elements for one color. Filters are not needed. Electrical energy is converted to light not heat in contrast to incandescent lamps. Solar energy is often used for L.E.D. modules since the diodes are of low voltage and suitable for that energy source. The life span of the diode can be measured in years rather than in hours. Many diodes are needed for a single installation. Even hundreds of L.E.D.s at an installation (e.g. a traffic signal) require little energy. (Wikipedia 2004; Carmanah-roadlights.com 2003; MRSEC.wisc.edu 2001).

An older light source, neon, finds some use for obstruction lighting. This is seemingly more often employed in Europe. ICAO speaks of a cold cathode neon-filled lamp that can be directly attached to power lines and from which it draws its energy. The neon red is reasonably close to signal red. A neon discharge lamp set within a vertical tube is marketed by ADB and other European firms as a low-cost obstruction aid. Some limited use of mercury and fluorescent lamps are also employed for obstruction lightings. (Part G,

ICAO 1993, 128; manufacturers include ADB, Cegelec and Thorn Europhane).

## 2B Color & Transportation-Markings

### 2B1 Historical Development of Color Use in T-M

A survey of the development of color usage for T-M examines several issues: a) do color usages pre-date T-M and therefore come from other fields? b) do color usages originate in various scientific and technical disciplines? or c) do color usages emanate from T-M in itself?

A historical survey of color messages for T-M soon encounters a problem in examining possible pre-T-M messages. As Henry Dreyfuss notes in his *Symbol Sourcebook*, not a “single source ... explained the traditional and contemporary meanings of specific colors in specific contexts” (Dreyfuss, 1972, 232). Historical sources that consider color meanings often do so only in general terms. However, some evidence is available which may indicate whether or not messages corresponding to T-M messages may predate that usage.

Dreyfuss notes that for the 200 years before 1900 only red had a meaning corresponding to present signal usage (Dreyfuss 1972, 238). Red has had a variety of meanings including that of danger. Red flags were employed in colonial Massachusetts as a signal to a doctor while he was on his rounds; storm warning flags were also red (Dreyfuss 1972, 238-239). These examples suggest red had a danger or near-danger meaning before the advent of modern T-M forms. But the researches of Dreyfuss found no evidence about yellow or green that suggests modern usages. There are indications of the use of yellow and green in industrial safety and auto-



racing but only after T-M usage was underway (Dreyfuss 1972, 240-241).

Green and red were employed as markers for starboard and port side (respectively) of ships, beginning in 1847 which reflects the use that green and red occupy in Eastern Hemisphere buoyage and beaconage markings (O'Dea 1959, 68). It can be noted that red was employed for starboard buoys before that date and not until the early 20th century did some nations employ a pattern based on the 1847 ship-board lighting practice. (Naish 1985, 194; Parts C/D). The marine use of green and red is at variance with the core meaning (red= danger, stop; green= proceed, clear) whether red is to star-board or port, and green is to starboard or port.

While the evidence is limited and sketchy for T-M message patterns there are indications that red came from non-transportation uses (green and red in marine T-M forms are a variant usage). But for the most part, T-M color formulae emanated from other sources. Other possible sources of color meanings include color studies in psychology, physics and chemistry, and the internal requirements of T-M.

Much of the work in color standards for T-M took place in the 19th and early 20th centuries. Psychology was in its earliest stages during this time and not a major factor in the development of color messages. Psychology has become a major factor in color and in T-M messages but only after many of the foundations were established. Color studies based on physical science were of more significance.

T-M message colors are very similar to primary colors suggesting an influence from color studies. This is true even though some of the major work in color took place at the same time as developments in T-M colors uses were occur-

ring. Nonetheless, the close parallels between the work of as Munsell and Ostwald indicates an influence upon T-M developments. Especially important is the Munsell color system since it fits in well with signal color systems especially those of railways (AARPAPOS 1953, Ch 1).

Munsell's hues include red, green, yellow, blue and purple (Birren 1963, 148-149). It is perhaps telling that Munsell includes purple, unlike other systems, and that purple appears in railway color patterns though, admittedly, on a limited scale. Railway uses of color and Munsell's studies chronologically overlap. Ostwald's work is somewhat later yet some influence on T-M may be present.

In summary, what can be said of the impact of color and especially of color research on the T-M colors? While a cause and effect relationship would be difficult to establish probably some relationship is present. Signal colors and primary colors demonstrate considerable correlation. It is quite possible that those involved with transportation color usage (in an earlier stage) were familiar with the work of Munsell. While American railway literature does not provide details on any actual connection there is the tantalizing suggestion that railway colors -- which are the basis of many signal color systems -- are tied to the Munsell system. There is at present a large body of publications dealing with color standards and signal colors yet much of that literature came about after the establishing of colors.

Munsell's studies were less vision-orientated than those of Ostwald yet they had greater impact on color. This may indicate that Munsell's work took place about the same time as much transportation color usage was developing. It does not necessarily indicate the superiority of Munsell over Ostwald.

The use of primary colors in T-M may possibly have been selected because “red, yellow, green, and blue are unique in appearance and resemble nothing else” (Birren 1963, 151). The use of primary colors needs to be qualified since some special hues have been employed that are not primary colors (or at least not primary in all color systems: lunar-white, purple and what one railway calls orange [which may be within the limits of yellow]) ( Swiss Federal Railways 1981; Part F, 1991, 117).

Color usage in T-M is not fully an achievement of science. Some measure of historical accident and even arbitrary actions played a role in these developments. Lighthouse authorities as well as railway companies made use of the available color glass technology and mechanisms of their times. Science and technology were not always the final arbiter in these matters. The colors employed and the resulting messages were formed by the agencies and companies directly involved in signals with a complementary yet increasingly important role by scientists, engineers and technicians in manufacturing concerns, government agencies and universities.

In summary, the meaning of most signal colors does not predate the modern era of T-M. While psychological factors are often important in scientific color studies -- and psychology began in roughly the same era -- it is not responsible for much of the actual T-M color usages. The development of the T-M message system was brought about by an interplay of the signal system with the science and technology of the late 19th and early 20th centuries. The work of chemistry and physics, especially in railway signal undertakings, greatly influenced the development of the colors employed and the accompanying messages.

The focus of this segment has been on color meaning to T-M. It can also be noted that over many decades certain colors have meanings stemming from T-M. Colors can even be removed from T-M usage and retain the same meaning in diverse roles. For example, to say that an arms control agreement has received a yellow light means that caution has crept into the process or even that the agreement is on hold. Red with the meaning of danger or stop occurs in advertizing and the same is true of green with a meaning of “go ahead” or “pull out all the stops.” Many of the meanings associated with colors used in T-M do not preceed those selfsame markings yet many of those meanings follow meanings created in T-M usage.

## 2B2 Summary of Color Usage in T-M

The scope of this monograph cannot not encompass the full range of T-M messages. But a review of general uses of color in T-M is possible. The first edition of Part A color usage was arranged by the transportation mode (aero, marine, rail, road). But in the 2nd edition to this edition the focus is instead on the color usage followed by reference to the mode. The modal monographs provide more detailed coverage. Color usage is not accompanied by references as the coverage ranges over a wide range of materials. Again, the modal monographs supply that information.

The use of red follows the widely-accepted meaning of stop in many cases. In aero markings it finds frequent use in obstruction markings on towers, buildings and other barriers that can affect air navigation. Red is not infrequently combined with other colors. For example, red is added to the backside of aero threshold lights to denote wrong direction by aircraft. It also conjoined with the color white in aero approach lights.

Red can be employed with variant meanings that do not denote danger (at least in a direct sense). In marine aids to navigation red alternates with green as an indicator of the sides of channels rather than as a stop signal. Red is rarely used as a danger signal in marine navigation. A few major lights may have a red sector denoting a special region of danger near that light; that would constitute a standard meaning of red. Red is also found with directional lights (narrowly focussed lights of several colors delineating a multiple-channel). Seemingly, no other transportation mode employs a principal color in an atypical manner to this extent.

Red has the accepted meaning of stop in road and rail situations; most of the meaning of red as a stop or danger message originates with these signals. A possible area of confusion is the railway use of red when conjoined with other colors. The use of multiple colors indicates qualified versions of more basic messages, or -- in the case of multiple-signal heads -- red can have the standard meaning even with other colors present. Traffic signals are an exercise in simplicity in which red has an unvarying message of stop. There are a limited number of situations where a flashing red or double red indication is present and these represent additional variants of the basic stop message.

Green was once a cautionary color for railway signals, but it has become very much associated with a "go" message with the one major exception of marine usage. It has a somewhat limited role in aero navigation though various aero beacons employ green, the "go" side of threshold lights are green in color; taxiway centerline lights represent a variant use.

For marine aids to navigation green shares the function described for red which is to mark the sides of channels. A

possible point of confusion concerns which side is designated by green and which by red. In most instances the Eastern Hemisphere employs red to port and the Western Hemisphere red is to starboard (this matter is further complicated by the direction of the head of navigation).

Green in rail and road signals follows the format of the comments about red. The general meaning ascribed to that color comes from these signals. Green in rail use may appear by itself though it can appear with other colors which sometimes --but not always -- qualifies the basic message. Flashing and multiple green signals signify other nuanced meanings. The use of green for road signals follows a simple pattern with few qualifications (turn and lane signals offer some qualifications).

Yellow has a widely agreed-upon meaning of caution. A variety of terms in addition to the word caution have been applied to yellow. This is especially the case with railway signals. Yellow is found with some forms of airport beacons both alone and in conjunction with white. Yellow is employed for portions of runway edge lighting. Yellow in the previously described situation, may have a cautionary character since yellow/white edge lamps are located between approach lighting and the main section of edge lighting. Yellow has a limited role in marine navigation. These uses include special purpose buoys and warnings.

Yellow is part of a triumvirate of basic colors along with red and green. Yellow has an importance in road and rail approximating that of red and green. Road signals employ yellow for cautionary messages. Rail signals have a more complex pattern of usage and the remarks for red and green can generally be applied to yellow

Red/Green/Yellow loom up very large in human consciousness for T-M colors. Yet white is a frequently employed color and in some instances eclipses apparently more commonly used colors. White is the most common color in use at airports and it is also significant away from airports. White finds use with beacons, approach lighting systems, runway edge and runway centerline fixtures. White is sometimes used alone and sometimes with other colors.

White is also a key color in marine color usage. Most major coastal lights employ white, and white is used for many other lights as well. It is also employed in buoyage systems for specified roles. White is also a major color for structures. The new international buoyage system has probably decreased the use of white since the new system is more specific about color usage than previous systems and has increased the use of green and red.

Road signals colors do not include white. But many road pavement markings employ white as well as some signs. White is used for railway signals though on a restricted level. Some mainline signals display white messages though often for specialized purposes (e.g., switch/point indicators).

There are also some special forms of white in use. One of these is lunar white (sometimes termed blue white) used by some railways. A second special white termed "variable source white" is found largely with aero lights which can vary intensity according to weather conditions and time of day. Changes in intensity alter color temperature and hue of the color in use. (Breckenridge 1967, 48; see also ICAO 1990, Attachment A).

The other colors in T-M are more restricted in use. The most important of these is that of blue. It is used for taxiway

light at airports, construction work, and derails on railways. Blue also finds limited use with road signs and pavement markings. Purple (often termed violet in Europe) has limited applications in railways. Purple has been a substitute for red in some non-mainline signal situations. Amber is not a color in itself but an alternate name for the yellow hue employed in some railways. It denotes a less saturated hue of yellow but remains within the spectrum of tolerances for yellow. The color orange employed by the Swiss Railways is within acceptable yellow boundaries. Orange in different hues than previously described forms are employed for some buoys and some older pedestrian signals. Some aero markings are also orange. Other colors including black and brown are sometimes employed with road signs.

The welter of colors and meanings can become confusing. But the core colors of red/green/yellow with the accompanying messages of stop/proceed/caution constitute much of the color system in T-M. Marine and aero aids to navigation represent a kind of sub-culture of usage. White occupies an intermediate position with major uses for marine and aero aids. The remaining colors are much more restricted and peripheral in T-M usage.

## 2C Historical Development of Color Messages

### 1 The Development of Messages Before 1900

#### a) Before 1850

Quite obviously T-M before 1900, and even more before 1850, displays a truncated appearance. The aero mode did not exist and traffic signals were primitive and very much of a rarity before 1900. Only two modes were served by markings of a relatively complex nature. In the early 19th



century only marine markings amounted to very much at all. Traffic control devices were limited in scope and simple. Railway signals were in a primitive and embryonic stage. However, developments in color messages in one or two modes spill over into other modes and in time affect the total spectrum of T-M. To speak of color developments on the coasts of England and Scotland, for example, may seem a narrow topic yet it can have far-reaching results. This is also true of many other seemingly small events in color.

At the beginning of the 19th century marine markings stood nearly alone as a T-M system. White was preeminent in that system. The range of color was not as narrow as that statement might suggest. "White" can include a number of hues; the phrase "uncolored light" includes shades known as "white, bright, or clear" (Stevenson 1959, 77). The color of illumination, when color glass is not employed, can also create a difference in color. This is especially the case when a variety of fuels were used in early lights.

Despite the primitive state of early 19th century technology, including that of glass manufacturing, some marine lights exhibited color messages in that era and before. For example, Flamborough Head had a red and white color system in 1806 and this light also revolved. This may be the first light exhibit a two-color message, and also to revolve. Bell Rock (or Inchcape) displayed large panels of red glass after Flamborough was established. Extensive use of red glass was probably a rarity then and later. (Stevenson 1959, 77).

Color studies were underway even in the early 19th century. For example, A.D. Stevenson carried out experiments that demonstrated "red was the best color as an alternative to white or natural light" (Stevenson 1959, 79); that

finding is borne out by much later studies. A French contemporary of Stevenson, Baron Saint Holouen, proposed a color light system for distinguishing between lighthouses but that proposal did not reach a concrete stage. (Stevenson 1959, 79).

A US lighthouse in New Hampshire displayed a three-color message of red, white, and blue. This may have been more of a patriotic gesture than an advanced color optic system. The blue was soon dropped because it could not be seen for an adequate distance (Adamson 1953, 88). Blue continues to find use with airport taxiway lights and slight employment in railway signals but not in marine lights.

Perhaps surprisingly, the first light in England with a color message displayed a green light not one of red. Surprisingly because green has a shorter viewing capability than red and rarely employed for coastal lights. That initial color light, the Smalls in UK, was a very early light: 1775. (Stevenson 1959, 281-282; and this is the reference for the next two paragraphs as well).

Color developments were very gradual but there were more extensive changes in light phase characteristics. In 1750 all lights had been fixed but by 1800 three additional characteristics had been added: revolving, oscillating, and occulting. Quick-flashing was added in 1819 and additional patterns were added late in the 19th century and in this century.

By 1850 the situation in lighthouse forms was not greatly different from half a century earlier. Lights were usually dim in intensity, often white in color and not infrequently of a fixed character. The second half of the century saw many more developments in light phase characteristics,

lens optics, and improved illuminants.

The first actual traffic signal was established in 1868. However, a primitive form of land signal for surface traffic already existed. This “land lighthouse” was similar to a marine lighthouse in that it was made up of a tower topped by an open fire. It was not intended to direct or separate traffic but rather to provide guidance for travellers between towns (Stevenson 1959, 47). A simpler “land lighthouse” was established near Whitby in Yorkshire in the early Middle Ages. This writer has a photograph of that beacon which shows an iron brazier fastened to four wooden poles, the purpose was identical to the more elaborate land tower. The great tower of Saint Botolph’s Church in Boston, UK may constitute a third example of a “land lighthouse.” Knowles refers to it as the “beacons of the fens.” (Knowles 1976, 14).

Railways began working on signals early in the 19th century. Railways and signals began in England with many later developments in the US. The first signals may have been on the Liverpool & Manchester Railway in 1830 (ARSPAPOS 1953, 6-19). The earliest signals were much like current switch signals with targets. An early US signal utilized flags, baskets or balls painted white or black. White was the clear indication of that time and for many years to come; black represented a hazardous or stop condition. A somewhat more modern signal employed discs painted white or red. White continued as a clear or go signal while red became the symbol of danger; the red discs contained the word “danger” as well. When night messages were added they followed the white and red pattern of day indications; the “banner” box signal of the Civil War era continued that message pattern.

By mid-century T-M forms and their message systems

were limited in numbers and in complexity but some advances were occurring. Marine colors and light phase characteristics had undergone some improvements and expansion. For example, lighthouse technology (including the Fresnel lens and improved fuels) was experiencing major developments. Railway signals employed several colors. Red was in use and displaying the meaning it has at present. White was a significant color though with a different meaning than the contemporary one. Green had limited use during the mid-century. It had begun as a caution color and long retained that meaning especially in the US. Modern T-M forms and messages were some distance in the future, but some embryonic underpinnings were becoming visible by mid-century

#### b) 1850-1900

1850-1900 stands as a vital transition period for T-M. It is the last period lacking aero navigation aids. It includes the most intense period of the crisis in railway signal color development. It represents the zenith of visual marine aids to navigation, and it includes the first traffic signals. But this is also a period of embryonic beginnings rather than fully completed solutions. The railway signal problem is not resolved until the first years of the new century, nor do seminal changes occur in marine aids until the 20th century. But that half-century is, nonetheless, a vital bridge between a primitive level of markings to a level more closely resembling modern T-M.

Throughout much of this period the railway signal color pattern remained relatively uniform: red for stop, green for caution, white for proceed (ARSPAPOS 1953, 73-74). The original code (formulated at Liverpool before the mid-point of the century) had far reaching impact. This is not surpriz-

ing since railways were largely confined to the industrial nations of Europe, Japan, and North America; signal work in the UK could therefore affect much of that restricted railway network.

Chappe Brothers, an English lighthouse engineering firm, determined that the colors of red, white, and green were more commonly used on railways than any other colors, and manifested a stronger intensity. Through survey and experimentation they also found that white was the most frequently employed color and of the strongest intensity. White thereby became the proceed indication. Green became the caution signal in the Chappe study. It is not known if any form of yellow was tested.

White signals became a major safety problem within a relatively short time after the 1841 Conference. It was found that if a red or green lens broke or fell out of the signal then the lamp became a de facto white signal indication. Or if a house lantern near a track displayed a strong white lantern that lantern might be mistaken for a signal message. In the British Isles the task of phasing out the white signals was soon undertaken. White lasted far longer in the US. At least one US railway dropped white because of an accident and instituted the now familiar green/yellow/red message pattern.

The slowness for changing colors and messages can be traced to at least two explanations: a) human inertia: the railways were accustomed to the older system and may have perceived a potential for accidents if the existing pattern was changed. The railway attitude may be less unacceptable than it first appears: symbols can become ingrained in human consciousness and what appears to be a conservative attitude is reasonable at least to some degree. To be sure, the status quo in itself was a potential safety hazard. b) The second

explanation for the slowness of change was the unsolved problems of precise color definitions -- to that time -- and the low quality standards for signal glass. Until those problems could be resolved it was not possible to say what the characteristics of any color ought to be and also impossible to produce glass of uniform hues.

Before a permanent solution was to be found to the problem there were interim solutions. One attempt at a caution signal employed a red and green signal together. Red alone or green alone gave a standard meaning but together they would signify a cautionary message. A second alternative proposed a system of position and light signals for caution. This was introduced and continues on some railways.

Late in the century the American Railway Association appeared to be almost literally groping in the dark as the hunt for a third color that could be used for a caution signal continued to be elusive (ARSPAPOS 1953, 74). Several colors were suggested for a caution signal including violet, blue and orange. Violet was presumed too close in red in the color spectrum to give a clear and unambiguous message. Blue and orange were also proposed. But again the possible or even likelihood of confusion with other colors precluded their use. The red/green combination idea was implemented on some railways in the face of no workable alternative. Late in the century a decision was reached approving green as the proceed indication but this remained an abstract resolution for some time.

The 19th century ended without a resolution of what may have appeared to be an intractable problem. The problem of deciding on colors and messages could not be resolved before the science and technology undergirding colors and messages was resolved. A remarkable range of

hues were masquerading under a few basic names: reds ranged from orange to deep red, greens might be yellow-chrome, blue or any point in-between. Yellows, blues and purples suffered from similar vagaries. These problems explain why yellow could not be a caution indication; some yellows were reddish-yellow and could be possibly confused with red, while other yellows were greenish-yellow and possibly confused with green. One problem was moving toward resolution: green gained acceptance, including in the US, as the proceed indication.

Only gradually did clear indications of the shape of modern T-M forms develop. At first there were only hazy outlines of how safety aids should function. Changes in colors and light phase characteristics were joined by advances in lighting illuminants, optical apparatus and mechanical equipment.

Green and red were rarely used in the first half of the 19th century and for much of the second half as well. A group-flashing light phase characteristic was added, as well as a form of pre-Morse code indication (flashes indicated agreed-upon numbers rather than letters). A quick-flashing characteristic joined the list of light phase characteristics. The existence of more characteristics does not mean that a quick implementation took place: change often occurred at a very slow pace. The fixed characteristic pre-dominated even into the 20th century and constituted a near monopoly of characteristics actually in use. Technology, economics and human inertia probably explain the slowness of change (see Putnam 1913, 1-53; EB 1911, 627-651; USCG Light Lists; IALA publications and other treatises on lighthouses and matters maritime).

Technology has had at least as much impact on marine

markings message characteristics as that of colors and meanings. And the state of technological production has considerable bearing on expanding the range of marine messages. While much of the new technology existed before 1900, the mere existence of technology did not translate into rapid implementation. Technology during this time was frequently in one of two states: a prototype state which was outside of the market, and technology within the market but not available on a mass-production basis. For example, optical apparatus for major lights was crafted on an individual basis during the 19th century. While fuel systems were perhaps less customized neither were they mass-produced. This meant that technological advances were available but at a slow pace and continued to be an expensive process. The economics of deep-water navigation supported major seacoast lights. But economics may have less adequately supported lighting apparatus for river and harbor systems. This resulted in simple and often primitive lighting existing in river and harbor channels while new technology, including more varied light phase characteristics, was found mostly at the major lights.

In the last decade of the 19th century various developments lead to a great diffusion of new technology: new liquid-fuel and vaporized-fuel lamps, the introduction of electricity and acetylene fuels, and the adding of automated equipment and timers. The older forms of markings may still have been in place but they were to be greatly altered in the new century (see especially Putnam 1913).

Most traffic signal developments occurred in the 20th century. Embryonic beginnings can be traced to the 19th century. The first signal was in London and produced by a railway signal manufacturer. That underscores the relationship between road and rail colors and messages. The



first signal had messages of red for stop and green for go. Since UK railway interests early adopted green for go messages this practice was extended to road signals. UK had two-color signals and, hence three clearly differentiated signals were less significant than in the US. Traffic signal usage did not include white. Other signals -- in a loose sense -- included red lanterns hung over holes in roads. This use of red adds to the evidence that red long held the meaning it has today (Mueller 1970b, 6).

## 2 The Development of Messages Since 1900

### a) 1900-1925

Nearly any dates selected for beginning and ending a period of historical development can be arbitrary and artificial. Any case made for a chronological division could likely be made against that selection as well. The year of 1920 might be selected to mark the end of early modern developments in T-M yet many developments continued beyond that date. 1930 might be an adequate substitute except that many developments were completed by then (except for aero aids). The year of 1925 may be a more adequate ending date for the earlier 20th century except for aero aids whose formative periods extends to about 1930.

The resolution to a solution of the railway problem colors and meanings began in 1899 (Reference for this segment is ARSPAPOS 1953, 74-75, 78; also Killigrew 1949). A US academic, E.W. Scripture, noted that "signal colors could be determined by a careful study of the physical and colors conditions involved." (ARSPAPOS 1953, 75). This view attracted the interest of the Corning Glass Works which asked E.W. Scripture to set up a scientifically accurate and precise standard for the various signal colors. This work was

undertaken at Yale University by Professors Scripture and Churchill. The latter joined Corning and established an optical laboratory.

In 1905 Churchill prepared an essay that proposed both general principles and specific methods for testing specifications for signal glass that would lead to standardization. He further noted that adequate glasses were actually available that would bring about a three-color signal system. These new standards included a red which eliminated any orange hue, a green with a slight bluish tint, and a yellow that would not be confused with green or red. Churchill's work also includes a lunar white, a blue and a purple all of a new formulation.

The Railway Signal Association (US) endorsed green for the proceed indication and yellow for caution in 1906. Individual railway standards fell away in the face of a general standard. In 1910 white was dropped for a clear signal, and the three-color system of red, green, and yellow was adopted. Some limited changes would occur over the years but these basic decisions held fast. In summary, these changes included the solution of the caution problem, introduction of an officially-sanctioned proceed indication and the addition of new colors for special uses.

For marine aids to navigation the changes of the late 19th century were continued in the new century. There was, as well, a notable degree of implementation of technological advances. Red and white continued to dominate marine color patterns. More extensive use of green did not take place until about 1925 for major lights. Green was undergoing employment for marking of bridges, and for harbor lights in Europe (following a conference at St Petersburg in 1912) positioned red to port and green to starboard. Light phase character-

istics did not undergo significant change (USLS 1918; Gibbs 1957, 99; Putnam 1913, 37, 39; Adamson 1953, 256; Conway 1915, 80; Weiss 1926, 35).

Technical changes underlying colors and meanings were more substantial. Electricity was introduced at the turn of the century and well on to way to becoming a major fuel by World War I though not yet a dominant one. Two types of acetylene gas apparatus were introduced in the first decade of the century. An improved oil fuel, incandescent oil vapor, was finding increased use. Electricifying of buoys began in 1917 and this greatly extended the system of lighted color messages. A major expansion of aids in the early 20th century brought lighted markings into less industrialized regions and more remote regions of industrial nations.

Experiments with different forms of light sources and expansion of light phase characteristics took place after this period. Nonetheless, much of the shape of modern marine aids to navigation was underway in the first quarter of the century.

Aero aids to navigation began even in the earliest years of aviation. Lighted letters (using prismatic reflectors and filaments lamps) were in use in Germany in 1909 for airships (O'Dea 1958, 104-105). Parafin flares were in use in England before World War I; electric and parafin flares were employed by France during that conflict. Airport beacons, boundary and obstruction lights and wind indicators were in use in England shortly after World War I.

A single individual, US Army Lieutenant Donald L. Bruner, is more responsible than any other person for the aero color code (Lipsner 1951, 201). Lieutenant Bruner, was an engineer in his pre-military days which, as it were, color-

ed his army activities. He was greatly interested in night and topics impinging on that interest (Holland 1951, 67). His contributions to aero color messages virtually span the field. He helped to create the rotating airport beacon and worked on airway beacons. He focussed on the boundary lighting at airports (boundary lights preceded the employment of runway and threshold lights). Bruner selected white for perimeter lights, green for landing approaches and red for obstructions.

Bruner's use of colors and meanings paralleled uses in other T-M forms. In some sense he created an embryonic T-M discipline by recognizing and transferring developments from older transportation systems to the new one of aero navigation aids. His work also indicates the acceptance of specific colors and meanings by the 1920s.

By 1929 aero color messages had the following configurations: airport beacons exhibited a flashing combination of green and white (Black 1929, Appendix 9). Course lights, either red or yellow, accompanied the beacon messages. Yellow or white marked boundaries with green lights on superior approaches. Dangers were marked by red lights. This largely followed Bruner's work and has endured to a significant degree.

Possibly the earliest traffic signal in the 20th century was one established in Paris in 1912 (Mueller 1970, 7-10). It consisted of a kiosk topped by a revolving box painted red and white. Red indicated stop and white denoted go. That seems to reflect the older railway signal message pattern. The signal in question was ignored by Parisians and soon discarded. A semaphore traffic signal was installed in Detroit the following year with the new message pattern of green for go and red for stop. But a signal in Richmond, Virginia three

years later reverted to red for stop and white for go message pattern. A non-semaphore traffic signal had been set up in San Francisco the previous year with red and green lamps.

None of these early signals included a caution indication. The first signal with a caution indication may have been in Cleveland in 1914. The caution message in that signal consisted of a bell denoting impending light changes rather than a lighted message. It was not until 1920 that a three-color traffic signal was developed. This signal, in Detroit, displayed red, green, and amber or yellow lamps. The caution message had the specific meaning of “clear the intersection.” An unexplained delay occurred in adding a caution signal to the traffic signal despite the railway three-color system of the previous decade and despite the involvement of railway signal manufacturers in traffic signals.

The position of yellow to other colors in the signal housing varied. In some instances the yellow came after both the red and the green; in other cases it overlapped with both. The familiar pattern of red/yellow/green was yet in the future.

The mid-1920s was a time of experimentation on several fronts. These experiments included work with purple and blue as possible signal colors. Other experiments worked on the design of graphics and signals, the standardization of signals, messages and colors, and the position of signal colors. But by 1925 much of the shape of modern traffic signals and messages was clearly present.

#### b) Developments Since 1925

There have been major developments in many railway systems especially since World War II (ARSPAPOS 1953,

44-46, 70-71, 76, 95-96). Older patterns of semaphore signals have been swept aside by color-light signals. Yet much of the railway signal colors and messages were established very early in the century and additional developments have been quite limited. There have been significant changes in the move from electro-mechanical to computerized systems but those changes did not greatly affect the basic level. Other changes occurred in lenses, color glass and fuels but none of these had significant impact on colors and messages. A new signal, the cab signal, created some change in message systems but only to a restricted degree. New patterns of signal configurations such as double yellows and flashing colors create changes in existing patterns yet they do not affect the basic system of colors and meanings.

Traffic control device colors are little changed from the 1920s. Though some colors have been added for signage including blue, green, brown, and orange. Arrow indications have been added for signage including blue, green, brown and orange. Arrow indications have been added to signals and a variety of symbols have been created for pedestrian signals. A type of signal has been created that is “optically programmed” and which projects a color over a narrowly focussed area that cannot be seen unless the viewer is in direct line with it (this is reminiscent of marine range lights) (3M 1971, 2.3-2.5). While colors have remained the same for signals, they now employ larger lenses than older versions creating a larger visual image. Words on signal lenses have been omitted and words on pedestrian signal lenses are increasingly rare while graphic symbols are more commonplace (Mueller 1970, 13-16; cp the US MUTCD editions 1948, 1961, 1971, 1988, 2001).

Green has become more common in marine aids to navigation, and a wider ranger of light phase characteristics

are also available. IALA-generated changes (1980) affected color usage and increased standardization for buoys and beacons. However, most of the colors and meanings were already in use even if in different configurations and arrangements. More recent additions to light phase characteristics include the composite group flashing, the Morse code, and isophase forms. The occulting form formerly included two lights patterns especially in the US: those in which the period of light was greater than the period of darkness, and those in which periods of light and darkness were equal. Occulting now includes only those lights with characteristics with more light than dark; a new phase (which was added earlier in Europe than in the US), the isophase (or equal interval) includes only those characteristics displaying equal measures of light and dark.

Aero nav aids, in contrast to other T-M systems, have undergone many basic alterations. Taxiway lighting, approach lighting, and high-intensity obstruction lighting are among the major areas of change.

Taxiway lighting did not exist in early aviation because early airports were of a simple design and often floodlighted. Blue taxiway lights were introduced in about 1939 (Douglas 1977). The first standards for taxiway lights may have been that of the "Army-Navy-Civil Committee" (US) in about 1941. The IES *Lighting Handbook* for 1947 was the first "formal publication" dealing with taxiway lighting. The blue used for taxiway lighting is known as "original blue," and unlike other colors there is only one blue in use. (Breckinridge 1967, 48; *US Standards ... 1964*, 26). The blue taxiway light is a fixed indication and -- as is the case with other airport lights --- uses a clear lamp with colored lens.

Approach lighting also began in about 1939 (Breckinridge 1955, 15; CAA 1958, 44). Two colors are employed: white and red. A typical approach lighting system has three phases: white bi-directional lights, followed by white/red lights, and finally, red-only lights. This use of red is contrary to road and rail usage and is another example of the variant form of meaning that can be ascribed to red.

A second use of white is employed with sequenced lights (FAA 1981, 4; Breckinridge 1967, 44, 48). These lights were introduced in about 1950 at airports and often in conjunction with approach lighting; at a later stage they became omni-directional lights of a condenser-discharge or strobe nature. The color is known as "aviation variable white" and is within the variable source white category. This white is produced by the lamp unit itself rather than by colored lens over a clear lamp. Another form of strobe lighting is employed with a high-intensity obstruction lighting.

This survey has ranged over the greater part of this century and has touched on the several modes of transportation and the many forms of T-M. The focus of the survey has been on the colors and their meanings. While the survey has been too brief to cover all points hopefully it offers an overall view of a diverse and complex topic.

Despite changes of many kinds the basic colors and the essential meanings of those colors (as well as variant meanings) remains largely unchanged. The nature of markings is generally conservative which means that colors, meanings and other message systems once established -- even if in an arbitrary or accidental manner -- often hold to that meaning. Changes in technology, design, and transportation may alter the pattern of messages, but more often than not, once a pattern is established it has a long life.



CHAPTER THREE  
ELECTROMAGNETIC PROCESSES &  
ELECTRONIC TRANSPORTATION-MARKINGS

3A Primer on Electromagnetic Processes

3A1 Electromagnetic Radiation & Waves

Electronic as well as Acoustical T-M forms were omitted in the first edition of Foundations; that first edition focussed overwhelmingly on visual forms. The 2nd edition rectified that omission. The acoustical coverage in that edition included an introductory statement for both T-M and acoustical science concerns. A similar coverage was added in the 4th edition for electronic forms.

The 19th and early 20th centuries lacked electronic T-M forms. During the past 75 or so years development of those forms has seen a rapid development. That development has eclipsed and even replaced both many visual and acoustical aids. This coverage, though brief, reviews underlying processes as well as providing a general introduction to electronic T-M forms.

Chapter 3A, the Primer, examines underlying electronic notions, 3A1, and the specifics of generation, propagation and reception of electromagnetic waves, 3A2. Chapter 3B reviews the various forms of electronic T-Ms in a tripartite arrangement: Multi-stations with single messages (3B1) and multiple messages (3B2); and single-stations with both single and multiple messages (3B3).

Source materials for this chapter are of a diverse

character. Some sources are of a “how to” nature though not including actual navigation systems. Other materials have a handbook nature and are simultaneously practical and abstract in content. Yet other treatises focus on navigation with an emphasis on the propagation of waves as well as transmitting and receiving equipment. The discipline of physics takes up these matters in more theoretical terms but has a lesser role in this study.

Electromagnetic radiation constitutes a transmission of energy. This energy is a result of charged particles that engage in a process of acceleration thereby becoming magnetic fields propagated in space and known as electromagnetic waves (Graham 1983, 60).

Electromagnetic waves include radio waves and light waves (sound waves are a different form of energy matter). They are produced by a transmitter and broadcast through the atmosphere. Radio waves are one element of the electromagnetic radiation spectrum. These waves occupy about 40% of the lower end of the frequency spectrum. Infrared, visible light waves and x-rays occupy other portions of the spectrum. The unit of measurement for the frequency is that of the Hertz unit (formerly termed cycle). A Hertz unit denotes signal frequency per second in cycles (a 10 khz frequency would be 10,000 cycles per second in alternating current (Appleyard 1985, 1-2; Graham 1983, 60).

The radio wave spectrum includes frequencies from 10 kHz to 100 GHz. The spectrum can be expressed by frequency (cycles per second hertz units), wavelengths (distance in meter between high point of adjoining waves which are somewhat akin to water waves in appearance with crests and troughs), as well as in frequency bands (VLF, MF, etc). Electronic T-M forms employ some but not all of the

frequencies. The following chart outlines frequency bands.

Hertz designations and relevant electronic markings:

Bands	Frequency	Examples
VLF	3-30 kHz	Omega 10.2-13.6
LF	30-300 kHz	Radio Bns 190-300
MF	300-3000 kHz	Radio Bns 300-535
HF	3-30 MHz	--
VHF	30-300 MHz	VOR 108-118
UHF	300-3000 MHz	DME 1025-1150
SHF	3-30 GHz	MLS 5
EHF	300-3000 GHz (or 3 THz)	--

(Robinson 1985, Dodington 1982, Field 1985)

Legend: V=Very; L=Low; M=Medium; H=Hertz; U=Ultra;  
S=Super; E=Extremely; F=Frequency; kHz=kilohertz; MH=  
Megahertz; GHz=Gigahertz; THz=Terahertz

### 3A2 Electromagnetic Waves: Generation, Propagation and Reception

The radio portion of electronic communication is a means through which data is conveyed from one point to another without communication cables. The transmission of information signals is carried out by modulation (or alteration of the characteristics of a waveform) of a signal (often termed carrier) in a higher frequency. This modulated signal is translated into an electromagnetic wave that is propagated through the atmosphere to the receiving point where it is translated back into a modulated signal, amplified and

“demodulated” into an audio and/or visual format that results in a meaningful message (Raffoul 1986, 1161; also Gibilisco 1985, 544).

The radio communication process follows a sequence: a) carrier modulation by the transmitter; b) translation of the modulated carrier by transmitting antenna; c) propagation of the electromagnetic wave; d) translation of the electromagnetic wave into a modulated sign by the “receiving antenna”; and e) “demodulation” or removal of the information from the signal by the receiver after amplification (Raffoul 1986, 1661).

Transmitters are often classified by the form of the modulation process. These include amplitude modulation (AM), frequency modulation (FM), phase modulation (PM), and single sideband (SBB). Choice of transmitters type is determined by application, frequency, and national and international regulations (Raffoul 1986, 1661, 1676; also Gibilisco 1985, 23-4, 391, 544, 653, 742).

Transmitters include a power supply, oscillator, and amplifiers. Oscillation refers to the current that oscillates (follows a pendulum pattern) and the oscillator creates and maintains a specific pattern. There are several forms including the crystal oscillator which provides a stable current through the process of injecting electricity into crystals (Gerrish 1989, 293, 296, 303).

Antennas can be classified in two ways: by frequency, and by radiation mode. The modes include elemental current, travelling wave, array, and aperture antennas. Radiation modes are determined first by wave length and then by frequency. The antenna has several parameters of which the radiation pattern is the most important and which influences

other characteristics of the antenna operation. The purpose of the antenna is to translate electrical energy into radiation energy (at the opposite end the translation will be in the reverse order) (Raffoul 1986, 1668; see also Douglas- Young 1987, 19ff).

The reception aspect of the process includes a second antenna and a receiver. The receiver “demodulates” an incoming signal and thereby removes the data that has been transmitted. Incoming signals are often very low in volume and this requires an amplifier for the message to be usable. Receivers can be classified by modulation (as was the case with transmitting units) and also by equipment types. The most common form of receivers is known as a “superheterodyne” receiver (Raffoul 1986, 1682).

Transmitters/antenna/a second antenna/receiver constitutes a technological configuration and process. At the core of that process is the propagation of radiated energy which contains a specific message. How the messages are worked out (Both in machines and in content) is considered in 3B while propagation is reviewed here.

The functioning of from transmission to reception depends on wave frequency. A wave of a specific frequency propagates as does any other wave on the same frequency. Some sources speak of two forms of waves: skywaves and groundwaves (Appleyard 1985, 3). The groundwaves can be further divided into surface and space waves. The space wave can be further divided into direct and skywaves (Horn 1989, 462). All three forms are pertinent to this study whether or not waves are considered separately. Surface waves follow the shape of the earth. How far such a wave travels depends on frequency and the characteristics of the ground. Direct waves travel a ‘direct, line-of-sight path

from the transmitting antenna to the receiving antenna”  
(Horn 1989, 462).

Skywaves may suggest that the wave ends up in space with little consequence. However, the ionosphere can cause such waves to refract -- depending on frequency -- and ultimately return to the surface and captured by appropriate receivers. The ionosphere is in several layers of which the D, E, and F layers have the most dense ionization. The layers are affected by various factors: whether it is a day or night, the season of the year, latitude, and sunspots. There is less ionization at night with the result that the D layer vanishes when there is no sun. The amount of wave refraction depends on ionization density and radio frequency. Lower frequencies result in higher refraction and at a given point the wave will be refracted from ionosphere to the surface of the earth (Appleyard 1985, 4-5).

VLF and LF undergo propagation primarily through ground waves. These frequencies perform well over ocean water because sea water conducts well; many marine systems therefore utilize VLF and LF. MF uses ground and sky while HF generally employs skywaves. VLF and higher frequencies employ direct waves (Douglas-Young 1987, 203-204).

### 3B Electronic T-M Forms: Signal Configurations and Receivers

#### 3B1 Introduction

This material does not replicate the coverage of types of T-M and their messages (marine aids to navigation and aero navigation aids) though it may overlap with that coverage. The monographs on marine and aero aids focus on the marking and the message systems rather than a specific

focus such as electronics. This chapter focusses on electronics including the receiver: what process is used to convey the data and what is the receiver (initially a means of technology but ultimately the human user) seeing or hearing? This chapter includes the electronic dimension of other studies and expands that coverage. The expansion of GPS to include rail and road navigation -- as well as aero and marine forms -- has a larger presence here than in older editions of this study.

There are a variety of classification schema (whole or partial) for electronic navigation systems. For example, Maloney refers to Hyperbolic/Rho-Theta/Rho-Rho forms (Maloney 1985, 443-444); Raffoul includes a radial and hyperbolic bifurcation (Raffoul 1986, 1936). Dodington offers a schema of Rho-Rho, Rho-Theta, and Theta-Theta (Dodington 1982, 25-80). Rho-Rho refers to distance measuring, Rho-Theta to distance and bearing measurement, and Theta-Theta to bearing measurement.

Some of these classifications may appear contradictory yet others are not complete. This study offers an alternate classification that meets T-M requirements. This segments focusses on the electronic character of messages and receivers that need to be placed within the context of T-M forms.

Electronic T-M forms can be placed in one of four categories:

- a) Multi-station at one location with multiple messages (MSOLMM).
- b) Multi-station at multiple locations with single message (MSMLSM).
- c) Single-station with single message (SSSM).
- d) Single-station with multiple message (SSMM).

### 3B2 Electronic Signal Configurations & Receivers: Multiple-Station at One Location with Single Message

The term “Hyperbolic” is interchangeable with that of the classification category of this study. This is the largest segment of electronic T-M forms and encompasses systems dating back to World War II as well as more contemporary satellite systems. It is also the largest segment of this study though GPS has attained greater significance as a safety aid. The word hyperbolic comes from the geometric term “hyperbola” and refers to the form of curved line represented by that term. (Maloney 1985, 442). The electronic markings of this form create hyperbolic lines in a pattern that results in lines of position indicating location of the ship or plane employing the system. It may prove to be more workable to describe the operations of various hyperbolic devices rather than the hyperbolic processes with references to individual systems. Vignettes of system backgrounds provide understandings on the workings of individual markings.

Consul is an anomaly not only for hyperbolic systems but all electronic systems since it occupies divergent and seemingly contradictory places in various classifications. Consul (the UK term) began as the German “Sonne” system in World War II. It is hyperbolic because it employs multiple stations yet it can better be described as a radial system. Radial systems are so termed because a single transmitter radiates a 360 degree signal which forms “a straight-line bearing from a single object.” In a radial system, because the baselines are very close together (and unless a ship is near the station) the lines are radial or straightline not hyper-bolic. It has been employed by both aero and marine navigators. (Cutler 1986, 1937, 1945-46; also Consolan, BP-5).

Reception of Consul signals do not need special



equipment since lines of position can be picked up by radio direction finders or even regular commercial receivers. The receiver needs only 250-370 kHz capability. Readings are determined by measuring differences in reception of transmissions. Stations are three in number with a range from a minimum of 25-50 nautical miles (nmi) to a maximum of 500-1400 nmi (or 46-96 km to 926-2596 km).

A US version, termed Consolan, is restricted in coverage. A Soviet form under the acronym BPM-5 is somewhat broader in coverage. The US form is based on a two-station form while the former USSR type has a five-station configuration with dot and dash characteristics of a narrower design.

Decca is a hyperbolic system with marine and aero applications. The stations include a master and three slave stations. It transmits on frequencies between 70 and 130 kHz. There is a fixed ratio between the frequencies of the several stations of 5,6, 7, 8, and 10. It transmits a continuous wave signal that is not modulated. Decca is a coastal aid that has a nominal range of 240 nmi (444 km). (Maloney 1985, 462; Parts C & D, 2nd ed; also references for next par.).

The Decca system requires special receivers that are at variance with both standard radio receivers and hyperbolic receivers. Nonetheless, it is an easy system to apply. The slave stations are named after primary colors and the phase meters of the receiver are color-coded to match the slave stations. The receiving unit is in effect four receivers in one. The unit modulates the four frequencies resulting in a single shared frequency. This creates a phase compatibility allowing determination of the location of the vessel. The comparison of incoming transmissions is that of phases rather than time; that was a feature of the now-closed Omega system as

well.

Loran-A is a hyperbolic system that is largely obsolescent. It was primarily a ship navigation system though it found some use in air navigation. A Loran-A station consists of a master and a slave station. It utilizes one of three frequencies: 1850, 1900 or 1950 kHz. The transmissions were in pulses (Parts C & D; older editions of USCG light lists; editions of Federal Radionavigation Plans).

The receiver is somewhat similar to standard receivers though modified for Loran receptions. The receiver transfers data to a mechanism somewhat like a digital clock. Two such readings supply the data needed for establishing location. One line-of-position (LOP) is established by comparison of time differences from the master and one slave station. A second reading is gained by utilizing the master and another slave station, or by the same stations for double transmissions. Maximum range was 800 nmi.

A system known as Loran-B was also developed but it did not find practical usage. To some degree it was superior to Loran-A. However, a third form, Loran-C replicates that higher quality.

Loran-C was the major hyperbolic system for quite some time and continues to find some usage. It is a marine system that includes some aero navigation use over oceans.

Loran-C has a master and two or three slave stations. It operates on 90-110 kHz frequency. It transmits eight-pulses per transmission; Loran-A had one pulse. LF achieves transmission synchronization thereby expanding coverage but with the same amount of radiated power. It has a range of 1500 nmi (Maloney 1985, 462; also Cutler 1986, 1942).

Loran-C matches cycles within pulses rather than the envelopes of pulses as was the practice in Loran-A (Markus 1978, 371).

Reception and measurement require at least two stations and may utilize three or four. Receivers may be modified Loran-A models or they may be computerized systems that are fully automatic. Measurement employs two methods: time measurement of the difference in the arrival of signals, and time measurement of the carrier frequency.

Omega was a truly global system during its years of operation. It operated on a VLF frequency spectrum of 10.2 to 13.6 kHz. Omega consisted of just eight stations worldwide. The stations transmitted time pulses at four frequencies of 10.2, 11.3, 13.6, and 110.05 kHz. The eight stations did not require a master-slave pattern. Range was virtually without limits (Robinson 1985, 37-3; Maloney 1985, 468). Receivers measured differences in phases rather than in time in contrast to Loran-A. Since there is no master-slave pattern any two stations can be used to gain the necessary data. Omega was closed down in 1997 (FRP 1996, 1-11; FRP 1999, 1-10).

Toran is regarded by some navigation sources as a hydrographic aid and by other sources as an aid to navigation. It is a phase difference comparison system. Signals are HF and are transmitted by two confocal transmitters and one reference transmitter. Range is 300 miles on a frequency of 2 MHz (IALA 1970, 4-4-340).

Satellite navigation systems are newer than most other radio aids yet they have quickly reached a near dominant state among radio aids and, for that matter, many visual and audio aids. For several decades Transit served many global

navigation needs. It consisted of at least four satellites which broadcast on continuous frequencies of 150 MHz and 400 MHz. Receivers determined location from position data of the satellite and by Doppler shift measurements. During the last decade of the 20th century Transit was phased out. Other limited use satellite systems included Lorisat and Starfix A Soviet system, Cicada, was similar in operation to Transit. (Robinson 1985, 37-6; see also FRP).

Increasingly Global Positioning System (GPS) and a system for supplying corrections for precise navigation (DGPS) have become of critical significance for navigation. GPS can be regarded as a multiple station system with a single message. It is therefore not hyperbolic but instead employs a pseudo-range and time measurement system. With some two dozen satellite systems in place it supplies global needs. The signals use frequencies of 1575.42 MHz and of 1227.6 MHz. Receivers pick up signals from four of the satellites and quickly determine position (latitude and longitude) and also altitude and velocity. (Hobbs 1990, 584-5). Differential GPS (DGPS) provides corrections through various narrow parameters. GPS and DGPS already offer easily read information for pedestrians, hikers as well as a greater range of data for all transportation modes. (FRP 1999, 1-9; National Civilian 2000, Modern Magellan 1998, 63).

### 3B3 Electronic Signal Configurations & Receivers: Multiple-Stations at one Location with Multiple-Messages

This category refers to separate transmitters that are in close proximity to one another and which operate as an integrated system. Examples of this form include two aero systems: Instrument Landing Systems (ILS) and Microwave Landing Systems (MLS).

Instrument Landing Systems (ILS) is a long-established system that was intended to be replaced by the Microwave Landing System. However, MLS developed more slowly than anticipated and the development of GPS and DGPS has superseded completion and future use of MLS. ILS has three components: Localizer, Glide Slope, and Marker Beacons. (Part B, 2nd ed.; Field 1985, 30-31; Robinson 1985, 37-4; Douglas-Young 1987, 447-449). These are the sources for the remainder of the sub-section as well.

The Localizer -- positioned 1000 feet past the runway stop end -- has two antennas (or a single antenna with two patterns) provides azimuth guidance. The antennas have a 90 Hz left-hand pattern that is modulated, and a 150 Hz right-hand pattern that is also modulated. The receiver contains a "course deviation indicator" (cdi) with two needles. If a plane is to the left of the course centerline the receiver picks up the 90 Hz signal and the needle moves or deviates to the right. If the plane is to the right of the course then the 150 Hz signal is detected which moves the needle to the left. The localizer broadcasts on 109-112 MHz frequency pattern.

The Glide Slope -- located 1000 feet past the approach end of the runway and off to one side of the runway -- broadcasts on a frequency between 328.6 and 335.4 MHz. This unit provides altitude information. If the plane is flying too low the appropriate needle will point upward; if too high it will point downward.

The final component of ILS are the Marker Beacons. There are two to four units and they mark "decision height points." They transmit on a frequency of 75 MHz. They may broadcast a continuous wave signal or a coded signal of dots and dashes. The receivers contain indicators that are both audio and visual. In the US form the first beacon marks the

point where the glide slope signal is encountered; the second marks the decision height at lower category airports. A fourth beacon may be in operation at non-precision airports. The incoming signals are combinations of dots and/or dashes that differentiate between the beacons.

The Microwave Landing Systems broadcasts on 5 GHz frequency which is SHF in contrast to the VHF of ILS. At that frequency, and with its narrow beam, MLS is less affected by irregular terrain and weather situations than ILS. The localizer and glide slope together create one approach path which is at a fixed angle of descent. The MLS azimuth aspect consists of a microwave beam that examines a broad area either side of the centerline, and the elevation aspects reviews a large area of elevations. The receiver unit in the aircraft, by measuring the time of the incoming pulses, can determine the exact location of the aircraft. A third aspect of the MLS, the Precision Distance Measuring Equipment (P-DME), provides on-going distance data in contrast to the beacons of ILS which gives location indications at stated points. (Field 1985, 31-33).

#### 3B4 Electronic Signal Configurations & Receivers: Single Station - Single & Multiple Messages

Single stations, both single and multiple message forms, are fewer in number and in scope than multiple station units. Both are discussed in this segment. It can be noted that some single units may at times work in tandem. Many of these systems are radio beacons and related devices; some radar assemblies are also included.

Radar is a vital element in navigation. Often times it is employed for ship- and plane-based uses. Written sources on radio navigation often do not include ground-based radar

systems. Such systems exist though of more limited scope. Objects known as radar reflectors are commonplace in marine navigation. They are passive rather than active devices. Radar reflectors are objects so shaped that shipboard radar can more easily spot and identify an aid to navigation so equipped. "True" (active) radar aids include Racons and Ramarks. The racon, a secondary form of radar also known as a transponder beacon, needs to be triggered (interrogated) before operating; the trigger is a shipboard radar system. Racons can transmit either coded or continuous signals. The receiver by actualizing the racon receives bearing and distance information. If coded the radar unit can determine the location of the beacon as well as its own location. (Maloney 1985, 48, 226, 233-234; also Kennedy 1985, 609; IALA, USCG LL, Parts C & D, 2nd ed; also for following paragraphs).

Ramarks are a primary form of radar since they do not require a receiver to "ignite" their transmissions. Ramarks broadcast an omni-directional signal of a continuous nature. They provide bearings for a ship though not distance or range information. The receiving screen will illuminate a "radial line at the bearing of the beacon." (USCG LL Pacific 1979). The frequency of the beacon is either the spectrum of marine radar frequencies (3 GHz or 10 GHz), or of the "beacon band" which is slightly less than 10 GHz.

Radiobeacons (termed Non-directional Beacons, NDB for aero usage) are a LF and MF electronic device. Transmission for marine purposes are on frequencies between 207 and 385 kHz. While aero forms are on frequencies of 190 to 425 kHz and 510-535 kHz. Aero forms can have a coded (dots and dashes) pattern or a continuous wave that has been modulated. Marine forms transmit dots and dashes in patterns similar to light characteristics though in a different

energy form. Receivers are radio direction finders which constitute a special form of radio receiver accompanied by a directional antenna.

The remaining units can create some measure of confusion: VOR, DME, Tacan, Vortac. The first two are separate units that are often collated; Tacan is a primarily military system that includes VOR and DME functions and VOR brings together both civil and military electronic systems (see Part B, 2nd ed.).

VOR (VHF Omnidirectional Range) is an aero system. It transmits on 108-118 MHz frequency spectrum. It contains two signals: a reference signal that is non-directional and one that is omnidirectional. The receivers determines bearing by measuring the phase differences between the two signals. The range is 100-200 nautical miles (Robinson 1985, 37-4). A second form of VOR known as Doppler VOR utilizes a large antenna array with the transmitter (Dodington 1982, 25-82).

DME (Distance Measuring Equipment) consists of a ground-based transponder and the aircraft equipment (termed an interrogator) which is both a transmitter and a receiver. The airborne unit transmits a pulse signal to the transponder which in turn transmits a signal that can be identified by the interrogator. By measurement of the time that is consumed in the double transmissions-receiving process the distance can be determined. Frequency band for the interrogator is 1025-1150 MHz and for the transponder, 962-1024 MHz. (Robinson 1985, 37-5).

TACAN attaches a bearing measurement function to DME. In some nations a system known as Vortac includes Tacan in place of DME (Dodington 1982, 25-87).



## CHAPTER FOUR

### ACOUSTICAL PROCESS & ACOUSTICAL TRANSPORTATION-MARKINGS

#### 4A Primer on Acoustical Processes

##### 4A1 Introduction & Terminology

Acoustical processes and the resulting T-Ms requires a review in this study even though it is not a large topic. Acoustical processes begins with a primer analogous to those for light, electronics and design (4A). It is divided into an introduction with definitions, and an explanation of acoustical processes. 4B examines the types of sound signals, messages, and impediments to reception of messages.

Marine aids to navigation have historically included the most prominent part of acoustical signals that included diaphones, bells, gongs, whistles among other forms. But sound signals were only a small part even of marine aids. Some bells are included with rail and road signals. And audible pedestrian signals have become more common. Sound signals also include some electronic mechanisms which translate electromagnetic energy into audio signals at the receiver end. This topic is treated in Chapter 3.

Acoustics is the science of sound. Sound is mechanical energy that radiates through a medium (water, air, etc.) and created by a vibrating object (Albers 1965, 1-2). The mechanical radiation of sound waves is an energy form distinct from the electromagnetic radiation of light and radio waves. Acoustics, in the view of Everest (1987, 7), has two natures or phases: the physical and the psycho-physical. The two

phases are intertwined to a considerable extent. However, Lindsay sees the physical as fundamental and psychoacoustics as a branch field. Psychoacoustics includes the reception of sound energy or the hearing aspect of the process.

Giancoli (1988, 382) notes that sound follows a three-part process: a vibrating object, sound waves, and the detector whether ear or instrument. Explanations of how the process functions can take various approaches including descriptions of wave lines purporting to represent a transmission of sound, or mathematical formulae, or railway box cars crashing into one another, or dust in tubes, or cork discs floating in mid-air. A more comprehensive approach is that of the energy transfer model. Truax notes that this model is the basis of most treatments of sound. (Truax 2001, 3-4).

Truax's major focus, a communication approach focussing on the movement of information rather than on energy, has less significance for this study than his prefatory remarks on energy transfer. The following segment provides an exposition in both brief and more technical forms.

#### 4A2 Acoustical Processes

The energy transfer model perceives acoustical behavior as a grouping of energy transfers between an originating point and a receiving point. It studies the process of occurrence, the degree of efficiency, and factors that can alter the process. The energy begins with an object that vibrates and thereby radiates the created energy to a medium (air, water, a solid object, etc). The radiated energy is propagated through that medium thereby displaying various characteristics including velocity and frequency (Truax 1984, 2-3).

The process in more complex terms includes several dimensions. The first aspect consists of a struck object that moves, or more correctly, oscillates if only slightly. The object moves from a point to a maximum outward then returns to the point, then to a maximum point in the opposite direction, then back to the original point (approximating like a clock pendulum though the motion of a tuning fork would be closer to the process) (Chedd 1970, 11-12). This acoustic motion is termed a "simple harmonic motion." It is often visualized with wavy lines (somewhat akin to oceanic waves). The greatest distance of movement constitutes the amplitude of the oscillation. If the movement is plotted as a curve the crest of the wave is the amplitude since it is farthest from the original position. The curve is technically known as a sine curve though the waves are more correctly termed longitudinal waves (Chedd 1970, 10-12; Giancoli 1988, 382).

The distance between the crests, or peaks, of the waves is termed the wavelength of the energy transfer or motion (Chedd 1970, 12, 15-16; also Giancoli 1988, 358-359). The velocity of the movement is another element in the process. The velocity is determined by the density (how close the molecules are to one another) and elasticity (the degree that a substance can "bounce" back to its original shape). The more the elasticity and the less the density the greater the velocity. It may be thought that sound would travel faster in gases than in solids and liquids because of the low density. However, the much higher elasticity of solids and liquids results in higher velocity in solids and liquids. For example, sound travels at the rate of 5050 meters per second in water but only 340 meters per second in air. Frequency is measured in Hertz units: how many wavelengths in one second. Frequency then is indicated by wavelength and velocity. (Chedd 1970, 12, 15-16; also Giancoli 1988, 358-359).

The functioning of mediums is not simply a result of what substance they are composed of. The temperature of a substance affects the velocity of the sound waves, and temperature variations within a medium further affect the process. The several dimensions of the process present an interrelated front: propagation of velocity is a component of the medium, frequency is a component of the medium, frequency is a component of the vibrating object, and the wavelength within the medium is a result of the frequency and of the velocity propagation (Albers 1970, 28).

One topic in acoustics that impinges directly and immediately on both physical acoustics and psychoacoustics is the attenuation, or impediments, to propagation of radiated energy. This impediment results in the reduction of sound energy to the human ear. Albers notes that when particles are put in motion there is resistance to that process in the form of friction that takes the form of heat (Albers 1970, 29). This means that attenuation occurring during the process of propagation causes the waves to lose intensity. This attenuation is a component of the medium. And what takes place in one medium can be at variance with that another medium. And even within a medium differences can occur because of the frequency of the wave. Other impediments that can affect wave performance are discussed in 4B as they are often part of marine fog signal performance. (Albers 1970, 29).

Further topics relating to sound include the pitch, the intensity of sound (loudness), quality of sound, and spectrum. The first two factors refer to a "sensation in the consciousness of the listener" though they can also be measured. These elements refer as well to generation and propagation of sound waves. Pitch refers to whether a sound is high, low, etc. Pitch is determined by frequency but in inverse propor-

tions so high frequency brings about a low pitch and a low frequency creates high pitch (Giancoli 1988, 383).

Loudness relates not only to human hearing reception but also to intensity of sound waves; however the relation is not one of direct proportions. For example, a sound wave that is twice as loud as another is ten times greater in intensity. Intensity is measured by decibels (the scale of measurement is a “bel” [after A.G. Bell] and a decibel is 1/10 of a bel) (Giancoli 1988, 385). A third element is that of quality (without the connotation of inferiority or poorness). Quality can be referred to as timbre or tone color especially in music. The term tone is sometimes used in reference to fog signals (for example, the tone from a gong is distinctly different from a sea-activated whistle). (Giancoli 1988, 392).

The spectrum of light (within the electromagnetic spectrum) is matched in the acoustical spectrum by a range of sounds audible to the human ear. In the electromagnetic spectrum ultraviolet and infrared frequencies cannot be seen by the unaided eye, and in the acoustical spectrum ultrasonic and infrasonic sounds can not be heard by the unaided ear (Everest 1981, 18). Humans can hear frequencies of the sound spectrum from 20 Hz to 20,000 Hz. The ultrasonic frequencies are above 20,000 Hz, and infrasonic are below 20 Hz. Ultrasonic and infrasonic frequencies can affect humans even though not audible (Giancoli 1988, 383).

#### 4B Acoustical Signals Processes & Messages

##### 4B1 Types of Vibrating Instruments & Generating Sources

The examination of sound signals was slanted toward marine aids in previous editions. That is also true in this edition though the coverage tends toward the muted since so

many marine fog signals are out of operation. A review of the forms and messages remains important though it speaks more to the past. Audible pedestrian signals are becoming more common and are included in this edition.

The vibrating process and the resulting sound (tone, loudness, pitch) can be created through a variety of means. The means, and technological configuration, may not appear to be very important for this treatise since the primary concerns are the generation, propagation and reception of sound. Yet historically the details of the process have been a primary element. Early in this century (the following examples are drawn from US Pacific Coast; though examples from other realms are available) a whistle fog signal (fixed location) entry in a Light List not only listed the energy form (often steam), but the length of the trumpet as well (often 12") in length though sometimes 10" (US Lighthouse Service, *Light List*, 1918). Modern T-M forms may omit mention of the means and mechanism.

Sirens (air powered) were listed by class (which were often first class) models. Reed horns (energy sources often unstated) were listed by class as well (very often 3rd class). Fixed lights were also divided into classes known as orders. This practice had practical value since, for example, a first-order lens (920 mm/36" in diameter) was very different in visual effect from a sixth-order lens (150 mm/just under 6"). However, but it seems debatable whether even a seasoned mariner could tell the difference between a 10-inch steam whistle and a 12-inch steam whistle. Perhaps the extra two inches of trumpet altered the pitch to a discernible degree (see previous source).

But contemporary practice has devolved to a point where fixed fog signals are sirens, diaphones or diaphragms/

diaphragm horns. The last-named form so dominates the field that fog signals are frequently termed horns without designation of the form of vibration, energy source, dimensions of the trumpet or other features. The fine print in a marine list of aids to navigation may indicate the propulsion sources). The current USCG A/N Manual speaks of sound signals without reference to the form of vibration. Automatic Power [now merged with Pharos Marine] does list the form of vibrations (USCG 1990, 7-1 ff; Pharos Marine ca. 1989).

Possibly the most unusual form of fog signal is that of explosive charges; that fog signal is also largely in the past. This was a major signal in the United Kingdom. This form of percussion signal usually required human operation. Explosive charges have also been employed on railways and may possibly be still in use. Quite possibly this too was more common in UK and systems influenced by UK than other systems. (Parts C/D; Parts Ii and Iiii; Part J; IALA 1970; Maloney 1985; Bowditch 1966; Renton 2001).

A major motivating power for maritime sound signals is that of the sea. Many buoy-based signals continue to depend on the action of the waves. This is an uncertain source since waves are more common with stormy conditions when visibility is more satisfactory. Waves are less prominent in more calm seas which are more often accompanied by fog. A sea-activated gong, whistle, or bell buoy may create a clangorous situation when least needed.

Bells and gongs are activated by tappers not clappers (a point that might generate a semantic controversy) since the bell or gong is struck not by a single clapper within the bell but by several tappers outside of the bell or gong. The tappers are installed on the buoy framework so that they swing

freely even with slight movement of the buoy thereby hitting the bell with more force than a single, internal clapper. The process for the gong is somewhat different in that one tapper strikes one gong. Gongs are flat-bottomed, and nearly dish-shaped containers grouped together (if that suggests the orient there is a reason: gongs for British buoys at an early date were imported from China; EB 1911, 647). Whistle buoys have a more complex system. Wave action causes air to move up and down the counterweight tube (located below the float component of the buoy). The downward wave action pushes air through the whistle valve mechanism thereby creating the whistling sound. "Natural-powered" fog signals can also include bells rung by human motive power though that is mostly in the past (USCG 1990, Chapter 2).

Bells can emit a regular sound indication through the use of a bell striker (IDAMN 1970, 3-2-290). This machine periodically strikes the bell with a piston which emerges from the striker. An older system required hand-wound weights that activated a hammer striking a bell at regular intervals (IALA 1970, 3-2-245). An electronic process is capable of simulating the sounds of gongs or bells (Pharos Marine). It is debatable to what degree simulated sound is similar to older forms.

Other forms of fog signals require either the passage of air or steam or an electro-magnetic process to create sound patterns. The sound for sirens is created by activating a disk or rotor with compressed air or with electricity. A variant form consists of a rotary shutter through compressed air is passed. The siren is now less often employed and then mostly at bridges. The siren is similar to a fire siren though the message patterns are different. (IALA 1970, Ch 3; see also DMA N.O. #114, 1983; USCG Manual, Light Lists).



Diaphones, now rarely used, consists of a slotted piston driven by compressed air. A second version of the diaphone creates two tones with one operating at a high pitch and the other at a lower pitch. The reed horn, now probably extinct, consisted of a reed across which air was passed. This may have been a short range signal since it was usually located in harbors rather than at coastal locations. Another probably obsolete fog signal, the nautophone, created a sound similar to the reed but through a diaphragm process.

So far, all of these signals, sea-activated and otherwise, propagated sound through the medium of air. One other process, probably now out of use, employed water as a medium. Water has proven to be a more consistent and reliable medium for sound. That other form was the submarine bell and the variant form of the submarine oscillator. This signal rested on the sea bottom and was attached to a lighthouse or was suspended below a buoy. A shipboard receiver was required to clearly hear the signal though the sound was capable of being heard even without that aid (Putnam 1913, 51-52; see also Fay 1963).

Bells employed in rail and road service are much smaller and of less power than their marine counterparts since they are short-range signals. The bells are electro-mechanical, or electronic (the latter also has a mechanical dimension; see following Note). A weighted spring strikes the gong (this may create another semantic issue: the object struck in a "bell" apparatus, and thereby vibrates, is a gong). This gong approximates the shape of a sea-going buoy gong (though much smaller) though in this later case the gong is part of what is termed a bell rather than a signal in its own right. The electro-mechanical form contains a weighted spring while in the electronic form (which is also mechanical) a programmed plunger hits the gong (Westinghouse

Brake & Signal, Australia, 1983 Catalogue).

A relatively new sound signal is that of the audible pedestrian signal. Possibly the first such signal was in Portland, Oregon in 1948. However, such signals were not very common until the 1980s. (Oliver 1989, 33). The same author notes that such signals can “emit buzzing, whistling, beeping or chirping sounds.” (Oliver 1989, 33). Chime signals have been employed in Portland (Kloos 2001). Many US pedestrian signals have employed buzzers. A buzzing sound is used for one direction with a constant tone in the other direction in some localities. Nagoya Electric Works of Japan supplies many signals in the western US. These give off peep-peep and cuckoo sounds (otherwise termed bird calls). Peep-peep often designates east-west crossings while cuckoos designate north-south crossings. (Oliver 1989, 33-37). A semiotic system has been created through the use of sound. Some signals also employ tactility as a message system: “vibrotactile” devices signal pedestrian movements through touch. (Kuemmel 2000, 42). [From Part J, pages 180-181].

#### Note on Terminology

It is commonplace to speak of electro-mechanical devices that employ electricity and mechanics in tandem. But this can be confusing since electro-mechanical devices are not the only form to employ mechanical means. To say, for example, that a bell is electro-mechanical because an electrically-programmed impulse drives a striking mechanism against the bell’s gong while a bell with a metal plunger which slams against a gong because of an electronic process is electronic rather than electro-mechanical is confusing. That second example is from a manufacturer’s catalogue (WBS 1983).

It may be better to speak of the energy source and assume it is involved with mechanical means unless otherwise noted. That avoids a second area of ambiguity: a sound instrument that is indirectly mechanical though not directly so. An example of this would be an air-powered signal in which a mechanical system creates a movement of air against a reed which creates a sound that is technically not mechanical by process since the source of energy does not directly activate a mechanical system creating a sound.

#### 4B2 Messages & Impediments

Messages for acoustical signals can be divided into categories of regular and random characteristics for marine markings. Road and rail T-M forms require a third category: sound signals that are regular but without individual characteristics. Therefore, the regular category can be divided into regular-universal (no set configurations) and regular-programmed (specific configurations).

The US Coast Guard has only nine possible fog characteristics which indicates -- as is the case with other marine aids to navigation -- an increase of standardization. The characteristics, though limited in scope, provide different message formulations for several horns in a given area. Fog signals have become less varied in both types and sizes of vibrating instruments and distinguishing characteristics are increasingly important. Fog signals in reduced numbers, continued to carry out a mission of providing a loud and raucous sound for mariners though in recent times that mission has become even more reduced. (USCG Light Lists, USCG Manual, LNMs 2007).

Road and rail T-M bells (those found at railway cross-

ings) can be regarded as either a road or rail signal or both; TCD and railways both include the topic. The bells of whatever form provide an insistent and staccatto sound that emits more than a 100 strokes per minute and some forms sound off more than 200 times per minute (WBAS 1983).

Railway cab signals, primarily a visual indicator, can be accompanied by a supplementary bell. Some aero electronic aids are translated not into visual images but sound manifestations as well. (Vanns 1997, 129-131).

Accoustical indications in road, rail and aero forms can be viewed as ultra-short range and short-range T-M forms. A range of inches, feet or yards reduces or eliminates the problem of impediments for reception of such signals. But marine signals are comparatively long-distance signals and impediments can be a problem. The older and now obsolete submarine bell was a more consistent and reliable signal instead of air. Water is more dense than gases but it is also more elastic than air thereby allowing for greater velocity and a more consistent, reliable medium. But other factors doomed the submarine bell. Ships needed sensors attached sound signals did not require shipboard technology. The bell could be heard by the unaided ear though less adequately (Putnam 1913, 51-52).

Air signals travel more efficiently through cool air masses than through warm air masses. Frequently a fog signal can encounter air currents of mixed temperatures with the result that a signal travelling through a current of cool (and doing so reliably) encounters warm air that throws off the direction of the signal. For example, a navigator in a direct line with a fog signal may gain the impression that the signal is actually off to his/her right because of the deflection. Signal performance can be affected by other variables

as well. The distance that a signal can be heard may vary so that the range of the signal also varies greatly from one occasion to another. A signal with two tones can be so affected by the atmosphere that one tone can not even be heard. Even limited altitude can affect performance: a signal heard from a ship's mast may not be heard on deck (USCG Light Lists). Atmosphere over water is a fertile field for variations which leads to variations of sound quality. Fog signals are important though they have limitations. They function as warning devices not directional devices.

## CHAPTER FIVE

### TRANSPORTATION-MARKINGS & DESIGN

#### 5A Design, Culture, & T-M

##### 5A1 Introduction

Design may seem a peripheral -- even tangential -- topic in a study of Transportation-Markings that centers on the types of markings and their message systems. Yet any object, including that of T-M, is very much bound up with design. Both forms and messages are a product of design. T-M design can be haphazard and unplanned but, nonetheless, it is present. The place of design in these studies has grown from insignificant to prominent over the several editions as a brief survey may illustrate.

The original foundational monograph (1st edition, 1981) lacked coverage of design. For a time a separate monograph devoted to design topics had been envisioned. Instead, a single chapter was written on the subject (2nd edition, 1991). That chapter underwent only limited revisions for the 3rd edition (1999). Design in those editions was more a treatment of the shaping of design in T-M than the actual process of design. A major change in that treatment took place in the 4th editions (2005) with the addition of a sub-chapter on design, culture and T-M. Central to the sub-chapter was a primer on T-M and a historical review of design.

The primer includes terminology, design processes and the interaction of design and culture. This primer joins primers on light and color, electronics, and acoustics that appeared in previous additions. The historical review includes the Victorian era and major movements in the 20th

century. A variety of design forms are touched upon.

An additional topic in this chapter is that of culture. Culture has had a perhaps elusive and largely hidden place in these studies. In the second edition attention is given to design as a reflection of culture. However, neither definition of culture or explanation how design reflects or otherwise transmits culture is included. The 4th edition gave more attention to culture but it remained somewhat marginally. This edition refurbishes the definition of culture, gives greater attention to the topic of material culture and possibly suggests an approximate parity of culture and design.

This subchapter of 5A is joined by two other subchapters. Chapter 5B, external factors affecting design in T-M, substantially follows the pattern of previous editions; Chapter 5C presents a triplex structure of direct factors affecting design of T-M, the reflection of culture, and message systems and design; 5C follows the pattern of previous editions.

## 5A2 Primer on Design

### a) Terminology

The primary term for this coverage is, of course, Design. Other terms including Fashion, Style and Culture are also reviewed. The terms are few in number while possible definitions and descriptions for those terms are numerous and nearly endless. Even though definitions may at times appear elusive, and even contradictory, a review of terms may lead to a measure of illumination and clarity.

Design can have diverse definitions, though a substantial number can be reduced to a two-fold description: Design

is both noun and verb. The online encyclopedia *Wikipedia*, notes that “[t]he verb is the process of originating and developing a plan for an ... object ... .” While the “[t]he noun is either the finalized plan of action or the result of following that plan of action.” (Design. Wikipedia 2006). More simply, design is process or product (Lawson 1997, 3; and S & S 1983,1).

Walker presents a more complex description that includes a four-part explication of design that unfolds the implicit meanings of the noun/verb perspective: “... ‘design’ causes ambiguities because it has more than one common meaning: it can refer to a process ... or to the result of that process ... or to the products manufactured with the aid of a design ... or to the look or overall pattern of a product .. .” (Walker 1989, 23).

Other approaches for describing design include some that focus on the appearance. Lauer 1990, for example, speaks of “the planned arrangement of elements to form a visual pattern.” Since Lauer includes finished products “visual pattern” may suggest more than simply the visual appearance of a product. (Lauer 1990, 2). Dorothea Malcom 1972 offers a second approach in describing a design as a relating of elements and the creating of a visual arrangement which presents “an interesting unity ... .” (Malcom 1972, 7).

From a design perspective T-M can be said to focus on a pre-process perspective: the historical factors, materials, and the impact of transportation infrastructures and modes on the process of designing specific T-M forms. The end product and appearance of the forms is a second focus. The coverage of design and T-M in this study does not provide details on the actual designing of T-M objects.



The term Fashion while not as central to this study as Design occupies a place of significance. Admittedly Fashion can easily conjure up ephemeral images of the latest fashion creations in New York and Paris. But it can also include wider meanings; not only clothing but diverse objects far removed from clothing. An older social science source, IESS, offers a dozen examples of “fashion” ranging from painting to writing, entertainment, various forms of sciences, math (IESS 1968, 5, 342). Walker describes fashion as “many forms of human behavior” though clothes are pre-eminent. (Walker 1989, 171).

Fashion can be viewed negatively: Wikipedia suggests that “[a] fashion consists of a current (constant change) trend, favoured for frivolous rather than logical or intellectual reasons.” (Fashion. Wikipedia 2004). Fashion can also be viewed more neutrally: “a pattern of change in which certain social forms enjoy temporary acceptance and response ...”; changes in “the direction of sensitivity and taste” rather than frivolity alter the direction of fashion (IESS 1968, 5, 341-342). A more positive view is that of Holly Brubach who sees fashion as reflecting the culture, as providing identity for people. (Brown, salon.com 1999).

A third term, Style, may receive less attention within a design context. By contrast, Walker 1989 manifests an such interest including a definition of style (from Meyer Schapiro): “By style is meant the constant form - and sometimes the constant elements, qualities and expression - in the art of an individual or a group - style is, above all, a system of forms ... .” Walker expands that definition by adding content to form. (Walker 1989, 23).

Style refers to groups of objects rather than a single artifact. An object that is classified as belonging to a style

indicates other objects with shared characteristics as well. *New York Times Magazine* in 1998 devoted an issue to style that questioned whether contemporary culture even has a style: “Modernity has rendered the material world into some kind of plasma that is perpetually prodded and massaged into an endless variety of contours.” (Muschamp *NYTM* 1998, 61). Walker doubted the existence of what he termed a “unitary style” by noting “... what we witness is a plurality of styles, a culture of fragments.” (Walker 1989, 157).

Style and fashion have been seen as interchangeable terms. Walker notes that style can be seen as “a mode of fashion” while fashion is “a prevailing custom or style of dress.” However, fashion has a short life span and can be viewed as a fad or vogue. Style, on the other hand, has longevity and a recognizable character. A fashion appears and then disappears. A style can include the fashionable, but a style can continue even when the content is classified as no longer a fashion (Walker 1989, 155, 156).

A different approach to style is found in Ferebee who describes style as “the designer’s language.” The grammar for that language are the elements of design (line, form, etc). (Ferebee 1970, 8). Dormer 1990 speaks of styling rather than style and describes it as “the visual language that says to a culture that it is ordering itself ... into productive patterns of work, lesiure and institutions.” (Dormer 1990, 19).

The next term, Culture, is a vital term for this study though different from the specific art and design terms considered. Culture is employed ever more often though the meaning greatly varies. The noted anthropologist Kroeber and associates uncovered nearly 300 definitions of culture. (Seymour-Smith 1986, 65). Reece McGee, influenced by the work of Clyde Kluckholn, defines: “... culture [as] an

historically derived system of explicit and implicit designs for living which tend to be shared by all or specifically designated members of a group or a society.” (McGee 1972, 19, 21, 176). “Designs for living” can be seen as the core of the definition. It refers to learned behavior and includes what people wear, where they live, the objects they use. Those objects are shaped by the cultural system and reflect that culture. A focus on objects leads to a companion term: Material Culture.

Material Culture includes the vast array of manufactured objects. It includes diverse dimensions of objects: modifications, uses, ways of production, materials employed. Physical objects provide indicators to the operation of cultures and human behavior. (Parezo, ECA 1996, 747). Culture is a symbolic system and cultural features are embedded or embodied in artifacts or objects. (A.A. Berger 1992, 8-9. Objects that inculcate and transmit cultural meaning can include a range of objects including T-M forms as well as architecture, consumer products and much more.

Two additional terms having an impact on design and T-M are minimalism and functionalism. Minimalism can be viewed as a style keyed by clear form, simple texture and structure and “severity of means ... .” (Strickland 1993, 4). Minimalism includes a variety of arts including the visual (painting, sculpture, dance, film), music, writing. It employs limited resources and reduces detail, extravagant texture and complex structure. (Strickland 1993, 7). The simplicity of minimalism is often displayed through geometric form. The term seemingly is less often expanded to other design forms. The term minimal art is seemingly more commonplace than that of minimalism. Not infrequently sources that begin with minimalism move to minimal art. A broader use at least of

minimal art (and minimal form) is found with McIllhany 1970. who expands it to design of all forms including consumer and industrial forms. Minimalism can be applied to second-skin fabrics and clothing whether highlighted by brevity or of an encompassing character. (Minimalism/ Minimal Art: internet sources include: *Columbia Encyclopedia* 2001; Wikipedia 2004; Artmovements.co.uk; Artlex 2004. Print sources include: McIllhany 1970, 72-73, NOAD 2001, 1087 as well as Strickland 1993).

Functionalism can be defined -- perhaps simplistically-- as design whose form follows function. This reflects the idea that a designed object's design is dictated by its function. This is seemingly reinforced by Louis Sullivan who stated that "form ever follows function." However, G. Marcus claims Sullivan meant "forms express function" rather than the former. (Marcus 1995, 10-13). Functionalism involves adapting the form to its function and environment. The term was to take on a narrower meaning in the 1930s. (Marcus 1995, 12). Though a broader meaning remains valid. Functionalism, the philosophy undergirding functional design, is a key notion in the 20th century and is important for this study in its more general meaning. (NOAD 2001, 1087, 687; Ferebee 1970, 78; Functionalism. Michl 1997).

Alyson Ward offers a final remark on terms and their relationship. In writing about clothing for the 2004 Olympics she refers to "form, function and fashion" as well as "style, function". Her bringing together of what may be seen as disparate ideas underlines the vital connections between what can be viewed as the ephemeral with practical and even timeless concepts. That view offers a perspective for this study. (Ward 2004, C6).

## b) Elements & Principles of Design

A design project is made up of elements and the way the elements are assembled is dependent on principles of design. The number of elements varies with authors and designers and can include line, value, color, shape and form, texture, space. Principles of design include balance, rhythm, emphasis, unity. The arranging of elements can consist of similar and/or different elements. A unity achieved with an arrangement of elements and principles constitutes a design. (Malcom 1972, 7, 20, 76; S & S 1983, 35; Ballinger 1965, 26-37).

The most frequently employed element is that of the line. A line can be viewed as a recording of movement and can be defined as “the path of a point moving through space.” Designs ranging from graphic symbols to drawings, marks, diagrams employ lines. Lines, in turn, generate space, shape. Lines are not only the starting point of employed elements but may be the only element. The element known as Value has reference to gradations of color density. That is, the contrasts of dark and light in varied permutations. Color, a third element can generate vast variations, combinations. Human emotions, moods can be seen through color in design. (S & S 1983, 35-35-38, 40-43, 45-47).

Other elements include shape, form, texture, space. Shape refers to a two-dimensional form enclosed through the use of a line (e.g. a circle). Form represents a shape but in a three dimension volume (a sphere as contrasted with a circle in shape; other basic geometric forms include cubes, cones, cylinders, pyramids). Texture refers to surface quality. The composition is indicated by tactile encounter. (Malcom 1972, 64; S & S 1983, 58-60, 69-70). Space has been described as the expanse without bounds that contains all things. The environment of space can accept elements of design

previously described from line to texture. (S & S 1983, 69-70; Ballinger 1965, 26).

Principles of design include balance, rhythm, emphasis, unity, movement, contrast. Balance, among the principles, suggests stability; it can take a symmetrical or an asymmetrical form. Some forms of design, whether schools or periods, have focussed on symmetrical forms while other have while others tended toward a less symmetrical balance. (Ballinger 1965, 27). Rhythm employs repetitions in one or other form. These can be continuous, intermittent or display an alternating pattern. Rhythm can also be termed a repetition in which rhythm of design becomes the operational principle. (Malcom 1972, 92; Ballinger 1965, 28). The principle of emphasis includes greater focus on a portion of a specific design through the use of color, line, size, contrast. Unity has been described as a “satisfying sense of relationship” through the use and interrelationship of the various elements employed. (Ballinger 1965, 29).

Movement and contrast are the final principles to be considered. Movement is a technique of the designer that compels the eye movement of the viewer toward the design and to specific dimensions of the design. Malcom 1972 even claims that the designer controls the viewer’s eye through the design. ( Malcom 1972, 86). Contrast is possibly subsumed into the principle of emphasis. Though it can be seen as a separate principle denoting contrast through changes in density of color or shape, size, texture. (Malcom 1972, 104).

### c) T-M, Design & Culture

In 1955 James Gibbs (a West Coast maritime historian) remarked that “Conventional light stations and the present one at [Point] Arguello [CA] are as different as the

Gay Nineties bathing suit and the brief Bikini worn by shapely girls today.” (Gibbs 1955, 27). James Gibbs touches on an important notion with his informal prose: very divergent designed objects are imprinted by the surrounding culture and reflect that culture with its distinctive cast. Objects tied closely to the immediacy of fashion and objects seemingly immune to the transitory can both be faithful indicators of a given time. Victorian clothing and safety aids are linked through culture-impacted design as are similar products in this time. The opacity, solidness, bulkiness ornamentation of the Victorian era whether in societal mores or in design practice is reflected in many forms of designs. And the movement toward function, the reducing of opacity, and the increasing of a more minimal attitude, is displayed in the 1950s and into the twentieth-first century whether in society, popular culture or specialized design at the periphery of the mainstream.

Holly Brubach in a [www.salon.com](http://www.salon.com) interview offers reflections that expands the idea of the influence of popular culture and design: “Fashion is in fact architecture’s feminine counterpart ... .” “Buildings and clothes are the primary components of our everyday landscape, and they embody the ideas and the attitudes of the time in which we live.” (Brubach in Brown, [www.salon.com](http://www.salon.com). 1999 based on her book, *A Dedicated Follower of Fashion*). Her scope of interest may not be all-encompassing but it is possible to extrapolate from her perspective and suggest that all designed objects are components and embodiments of the current culture and times. It may not be easy to say how this process takes place yet it does take place.

Ferebee notes that designers not only bring together the elements that result in a design but also create statements that provide “a key to understanding the culture from which

they emerge.” It can be that the designed object emanates from the culture and simultaneously the design helps to explain that culture. (Ferebee 1970, 8).

The views of Gibbs, Brubach, Ferebee and others have formally and informally explored the mutual interaction of object and culture. They have thereby influenced, shaped and, to some degree, provided a structure and foundation for this coverage on the design and interaction of design and culture for the Transportation-Markings phenomenon, the messages they produce and emit and the embedded meaning.

A scholar in cultural anthropology, semiotics, design can disassemble and delineate how cultural factors shape attitudes and objects that thereby become reflectors and indicators of culture which can be applied to a specific entity as well as the impact of design has an impact on culture. However, in this brief study it may be sufficient to note that T-M is not an isolated monad existing apart from society and culture. On the contrary, it is an active participant in the culture as it creates and propagates a complex information and communication system.

Earlier T-M studies referred to design as a simple reflection of culture. But little was actually said about culture itself and less about the relationship of design and culture. In a 2003 AIGA presentation William Drenttel and Jessica Helfand (Drenttel & Helfand 2003) discussed design and culture and their interaction. Drenttel notes the growth of design since the early 1990s that has resulted in design becoming a ubiquitous component of modern culture. The use of the term culture and awareness of culture has also grown rapidly. The relationship design and culture has grown as well resulting in a complex and difficult to understand character.



In commenting on remarks of an English designer Drenttel asks if design serves as lens into culture, or if culture remains invisible unless filtered through design. He ends with a suggestion that “design = culture” was the underlying meaning of that designer. (Drenttel & Helfand 2003). Perhaps design = culture overstates the reality. Yet there is substantial interaction between design and culture. Design is more than a reflection of culture or a window opening onto culture. Design has an impact on culture as does culture on design. This brings about an intertwined relationship both complex and real. Peggy Sparke in her study of design and culture notes the difficulty of defining those terms yet also notes that both have an impact on each other. (Sparke 2004).

This study began with recognizing that design reflects the culture including a non-consumer entity such as T-M. While this study retains the idea of T-M reflecting yet it must be acknowledged that is only a partial description of design and culture and their reaction. The older focus as T-M as reflector is retained in latter portions of this chapter. That is admittedly a partial perspective.

### 5A3 Capsule History of Design: Victorian Era to the Present

#### a) Introduction and the Victorian Era

A brief history of design in various forms from the early 19th century to the eve of the 21st century would be a significant challenge to the historian of design. A history in capsule form by an amateur is a far greater challenge. However, the effort is necessary in order to create a context for T-M within design and culture. Primary salient features can at least be suggested though perhaps little more is possible. A

simple schema of the Victorian Era (to 1901) and the 20th century divided into periods of 1901-1950 and 1951-2000 would be a plausible schema. Yet other formats are possible including the Victorian era (to the late 19th century), Art Nouveau (late 19th century/early 20th century), Bauhaus and Art Deco (substantially between the World Wars), and the post-World War II era. The period after World War II lacks a name since no primary theme exists. A composite of those schemas is employed here: Victorian Era, Late 19th/ Earlier 20th centuries encompassing three sub-fields, and a post-World War II period.

The Industrial Revolution, with its far-reaching changes, began roughly in the mid-18th century. Changes in design of and making of industrial goods, architectural constructs, clothing and much more was underway by the 1830s with an accelerating quantity of goods and changes in industrial procedures as the century unfolded. (see Part J, Ch. 1B).

Ferebee terms this development as the “Industrial Age of Design” and notes the accession of Victoria Regina and how goods occurred nearly simultaneously. The time of a products made by hand gradually faded out in the face of machine-produced goods. Mass production of goods depended on two factors: making many parts of the same object simultaneously through the use of machine; and assembly of parts that could be interchanged on an assembly line that moved continuously (Ferebee 1970, 34).

The result was more than a simple making of similar or identical products at a faster rate of production. Mass production led to change in design: by making a product’s shape simpler it made the making of the product simpler. The simpler form affected style but, perhaps paradoxically, it could develop a complex style of curvature (termed “Picture-

esque”) as well as a simpler style (originally termed Proto-functionalism). However, machine production laid a foundation for “a new machine esthetic” which in time would replace the Picturesque by a Functionalist pattern. (Ferebee 1970, 34-5; Part J, Chapter 1B).

In architecture the bifurcated world of Picturesque and Proto-functionalism was also present. The outstanding example of early functionalism is the Crystal Palace, 1851. Its simplicity was due in large part to a prefabrication of parts. (Ferebee 1970, 34-35). The building parts were of a standardized form and in large quantities. (Yarwood in McNeil 1989, 895). Earlier green house (or glasshouses) developments were prototypes for the Crystal Palace. (Dixon & Multhesius 1985, 96-98). The structure was originally termed “styleless” since it lacked neither Greek or Gothic features. The stark geometric design would become recognized as a style in itself. The style of the Crystal Palace was molded by machines; machines also generated new materials. In particular new methods allowed the production of vast quantities of glass. Machines also led to the assembly of the structure: trolleys ran on iron girders allowing a rapid installation of the glass panels. (Ferebee 1970, 34-35). Perhaps curiously this precursor of modern design housed a vast collection of articles mostly of an older and more ornate nature. (S & S 1983, 119).

Railway station constructions in London were influenced by the Crystal Palace and other designs. For example, King’s Cross Station, especially the train sheds, was so influenced and began construction at about the same time. It was an even larger structure. But the simple lines of the sheds were masked by a hotel and station fronting the complex. And the masking elements followed an historicized design. (Dixon & Multhesius 1985, 96-98).

In summary, the Victorian era became an era of transition a transition era from one age to another. That era witnessed the building of a foundation for simpler, more stark styles and a vast system of design and production that would churn out endless objects of amazing and overwhelming variety in the coming century.

#### b) Late 19th Century & Earlier Twentieth Century

There are three schools, or perhaps more accurately, movements in design between the Victorian era and the contemporary world. Each manifests many complexities in names, meanings, ways of viewing design. The first, Art Nouveau as a kind of transition state and includes the latter part of the era of Queen Victoria and continues on to World War I or nearly so. Following Art Nouveau is the starkly functional world of Bauhaus and the more decorative curvature world of Art Deco. The latter movements overlap both in time and regions. A brief sketch can do little more than name names, dates and give a hint of what they represented. But it does present a context for design and T-M.

Art Nouveau occupies a period of time in late 19th century and early 20th century. It is variously dated between 1880 and 1894 and ends from 1910 to 1914. (Ferebee 1970, 56; Derville 2002; Lampugnani 1986, 19). The name means simply “new art”. The name originated with a art shop in Paris (1895). (Pile 1990, 16). Art Nouveau refers to a series of diverse avant-garde movements. These movements were united in reaction to the academic schools of art and a historical perspective. Art Nouveau focussed on outlines (often curved) rather than “surface decoration”. (Ferebee 1970, 56). The use of curves often employed a whiplash S-curve” that suggested botanical plants. (Pile 1990, 16). Art Nouveau

followed a symbolic aesthetics that represented ideas through natural forms rather than a historic period. It represented more a part of modern design rather than mere decoration. Function influenced form in Art Noveau and in time the Picturesque would fade out in face of functional design. (Ferebee 1970, 56-57).

Bauhaus, which partially overlaps with Art Deco, was organized by Walter Gropius in 1919 and it lasted, in its original state, only until 1933 when the Nazi regime ended it. Bauhaus recognized the growing importance of industrialization and its impact on design. Materials, processes, technology were all involved in a process of change. Bauhaus viewed control of technology by designers as vital in the light of these changes. Designs of Bauhaus were marked by simplicity, the use of technology. There was to no break between craft and art. The curriculum of Bauhaus called for both designing and the actual constructing of objects including small items such as light fixtures. It was very much a functionalist design. Despite its short life in its original place and time it would have a seminal impact on design extending far and wide and down to the current time. (Lampugnani 1986, 35-37; S & S 1983, 127-128).

Art Deco is associated with the 1920s and 1930s though at least one source dates it back to 1910. (Art Deco - Kollo 2003). The name is an abbreviated form of title of the Paris Exposition, 1925: "Exposition Internationale des Arts Decoratifs et Industriels Moderne." Art Moderne, a common name for Art Deco is extracted from that label (Art Deco. Kollo 2003). The actual term of Art Deco dates back only to 1968 when coined by Bevis Hillier a British art historian. (Art Deco. [www. Astoriaartdeco.com](http://www.Astoriaartdeco.com) [7-09-04]).

Zimney notes that 'industrial' and "modern" (words in

the title of the 1925 exposition) describe Art Deco. That exposition “sought to combine the ambitions of the earlier Arts and Crafts Movement with industrial technology.” (Art Deco. Zimney 1997). Some view Art Deco as having two phases: an earlier and more complex phase character and a later (after the beginnings of the Depression) simpler, unadorned style. (Art Deco. Zimney 1997). Others confine the term Art Deco to the earlier period and the later term Modernist or Streamline Moderne. (Art Deco. Decopix 2000).

Earlier Art Deco included ornamentation employing geometric forms and natural styles. By contrast, the later version, Streamline in the 1930s was markedly simple in style. Older versions displayed “abstract, angular, or floral ornamentation” while newer versions were short on ornament and manifested a nearly “machine-like look.” (Art Deco. Zimney).

### c) Design Since World War II

#### 1) Introduction

One can speak of Victorian or Art Nouveau or Art Deco design. But to name a style or a design for the post-World War II, and especially recent decades, is no small challenge. Herbert Muschamp in the *New York Times Magazine* noted that “[t]he rules are breaking down. In a frenzy to move product, design is exploding, mutating, multiplying.” And, “There is no dominant style, no prevailing trend.” (Muschamp 1998, 61). John Walker, an English scholar, asked the question in the 1980s, “Is there such a unitary style for our own age? Most would answer argue ‘no’ because what we witness is a plurality of styles, a culture of fragments.” (Walker 1989, 157).

A brief review can only be a glance at post-World War II design. It can outline some events, trends though without achieving a definitive or comprehensive character. The 60-some year period of time can be divided into two approximate segments: general remarks to the mid-1970s, and more specific remarks from the mid-1970s to the early 21st century.

Stoops & Samuelson note both the lack of a school or dominant style of design, as well as the actual key features in the post-World War II era. A major feature of post-war design is from the older Bauhaus movement: The older “prediction of the productive interaction of the designer and the machine” was to come to fruition. Mass-production came to dominate and many new materials became a commonplace. (S& S 1983, 135, 136). These were often synthetics that included plastics (also known as synthetic polymers) including, polyurethane, acrylics, polycarbonates) and fiberglass (glass-reinforced plastic). (Plastic. Wikipedia 2004). A second feature in an era lacking a coherent school of design was the role of diversity and individualism. And diversity and the lack of overarching themes would continue and at an accelerating pace. (S & S 1983, 136, 138; Part J, Ch 1B).

Design can be looked at from many vantage points resulting in perspectives giving emphasis to different points of significance. Two ideas of significance for this study are minimalism and functionalism; minimalism is the more notable. Minimalism has divergent meanings. It is employed here with a small ‘m’ with the meaning that minimalism can cover many design objects even if in an informal manner.

Sterling McIllany in 1970, in writing of minimal art, noted that “minimal form is not the concern of just the avant-

garde painter and sculptor. It is a major force in contemporary design that pops up wherever we look ... ." (McIllany 1970, 72-73). In contrast to a variety of other writers who begin with and remain with minimal art, he expands it well beyond that. McIllany includes clothes, architecture, consumer design as well as art. All of these borrow from geometric forms and display a "strong family resemblance to that most severe of all modern minimal shapes: the computer." (McIllany 1970, 72-73). McIllany's views continue to contain considerable truth down to the present even though design has greatly changed from the early 1970s.

## 2) Minimalism & Functionalism

Minimalism and ultraminimalist not only denote simplicity but may also suggest a lack of substance, even a lack of coverage of whatever sort. However, a designed object can be entirely covered, even opaque, when the fabric (of whatever substance) is tautly stretched over the underlying form and still constitute minimalism. Dyett in 1993 spoke of minimalist and ultraminimalist activewear clothing and often her examples were garments that entirely enveloped but stretched to a thin membrane of spandex-altered cloth. Such membranes can be termed second-skins. Buildings and other designed objects can also have second-skins. (Dyett 1993, 8A). Minimalism can also refer to reduced covering. In an essay on swimsuit Margaret Visser notes one of the few major fashion changes with the hip-baring swimsuit. This suit substantially uncovered the body below the natural waist. This suit was a one-piece garment though the earlier two-piece version began the trend. (Visser 1997, 182-183).

Functionalism and form follows function can also be applied to many forms of design throughout much of the 20th century. The terms vary in meaning and -- not infrequently --



neo-historical forms have become more common in architecture and overshadowed older streamlined buildings and other objects. (Functionalism. Michl 2003; Ferebee 1970, 8). Yet form does follow closely the function of many objects from space craft to computers. In the case of computers functionalism and minimalism have merged for a growing swath of the computer industry.

### 3) Cultural Icons

The diversity of designed objects is such that a few forms can hardly represent the culture. Yet objects with the character of cultural icons can represent a larger picture. Cultural icons can be defined as “a person or thing regarded as a representative symbol, especially or movement.” (OED in learning.unl.ac.uk). In 1979 *Life* magazine produced an eclectic mixture of designed objects from the previous decade that could be viewed as emblems and totems of the decade. And it was indeed a diverse collection ranging from water bottles to string bikinis to back packs, designer jeans, soccer balls, food processors. Some, if not many, of the objects could be classified as cultural icons. (*Life*, 12-79). The Montreal Museum of Archaeology and History produced a collection of “20 Objects from the 20th Century” and the objects probably could be termed cultural icons as they were viewed as “the objects most representative of the 20th century.” They include predictable objects such as automobile, airplane, electric light bulb, jeans and less predictable objects such as the plastic garbage bag. (www.musee-pointe ... . 2001).

While there are probably many objects that can be termed cultural icons, are there a few objects that are notable for their ubiquity? And which could be representative of the span of such icons? If reduced to just two objects one might

suggest blue jeans, and computers Both phenomena are interwoven into the fabric of the US society and no doubt many others.

A.A. Berger in his treatment of material culture focusses on one object in an examination of fashion and that object is blue jeans; Berger 1992, 7, 8, 13). Trebay terms mainstream jeans (including Levi's, Lee) as "iconic jeans" and that may mean more than that they are an icon only for jeans (Trebay 2004, 3C). Louis Sullivan in a book length treatment includes "American Icon" in the title (*Jeans: A Cultural History of an American Icon*). Victoria Everman links jeans to other traditional icons: "Denim, jeans, dungarees ... are an iconic part of American culture, like Chevrolet trucks and apple pie." (Everman 2007).

Blue jeans have ebbed and flowed over a half-century and more but of late they loom up very large on a popular cultural horizon. Denim Glossary a decade ago claimed that over a half-billion pairs of jeans had been sold in the US in a single year in the mid-1990s. (Denim. Denim Glossary 1997). Plain jeans that are relatively cheap (often under \$20.00) have been joined by premium jeans (defined as those costing at least \$50 by some sources and \$75 or \$100 by others). Sullivan also refers to superpremium; these are in the \$200 and up range. (Sullivan 2006, 255). Even Jeans costing many hundreds of dollars are not uncommon. No matter the brand, means of construction or cachet of exclusivity, jeans have achieved a place in the culture not occupied by any other garment. And, for that matter, few objects of whatever nature can match their cultural icon position.

A second cultural icon may be that of the personal computer. Clunky, room and even building-sized computers

of the World War II era evolved into smaller yet still boxy and bulky computers. That contrasts with current sleek and minimalist devices with ever more power. Flat-screen technology reduced monitors and tv screens to a not-far-from non-existent state: a foot or more deep machine is reduced to little more than a inch in some cases. (Fulford 2003; Abbott 2003; What is ... ICT 2004). The “I-Phone” termed “invention of the year by Time magazine, includes a full Apple operating system within a miniature box. A full- power computer can now be held and used in a hand. (Grossman 2007). And very recently Apple introduced the “MacBook Air” laptop computer. It width measures 0.76 down to 0.16 inches in width and weighs three pound (Sony has an older laptop that is 0.75 inch in width). The 2004 iMac G5 displayed a 2 inch deep screen (Taylor 2004, Stone 2004). Minimalism and functionalism have nearly reached the vanishing point (Null 2008).

Earlier T-M studies referred to design as a simple reflection of culture. But little was actually said about culture and less about the relationship of design and culture. In a 2003 AIGA presentation William Drenttel and Jessica Helfand discuss design and culture and their interaction. Drenttel notes the growth of design since the early 1990s that has resulted in design becoming an ubiquitous component of modern culture. The use of the term culture and awareness of culture has also grown rapidly. The relationship of design and culture has grown as well resulting in a complex and difficult to understand character.

In commenting on remarks of an English designer Drenttel asks if design serves as lens into culture, or if culture remains invisible unless filtered through design. He ends with a suggestion that “design = culture” was the underlying meaning of that designer. Perhaps design =

culture overstates the reality. Yet there is substantial interaction between design and culture. Design is more than a reflection of culture or a window opening onto culture. Design has an impact on culture as does culture on design. This brings about an intertwined relationship both complex and real. Peggy Sparke (Sparke 2004) in her study of design and culture notes the difficulty of defining those terms yet also notes that both have an impact on each other.

This study began with recognizing that design reflects the culture including a non-consumer entity such as T-M. While this study retains the idea of T-M reflecting yet it must be acknowledged that is only a partial description of design and culture and their reaction.

Individual computers became part of networks and then with the internet a vast interconnected information system spanning the globe was created. A small brown or off-white box slice of technology has permeated the culture in a way and to a degree unprecedented. The culture has been so altered by that technology in ways both positive and negative that a pre-computer and web-world may be difficult to remember. (Computer History. [knobblycrab.co.uk](http://knobblycrab.co.uk); Stephen 2004).

If a hint of the design and style of an age can be seen through a few widely used designed objects then perhaps a window can be opened an age through materials commonly in use. No current material can sum up as, say, iron in a previous age (e.g., "The Age of Iron"). But perhaps some materials can suggest, concerns, foci of the time. There are obviously many materials in use from traditional iron to plastics. In the 20th century -- and especially since World War II -- the petroleum industry looms up very large from propelling motor vehicles to global warming to producing the

raw stuff of many products. Many of these products are petroleum-based synthetic polymers or plastics. A key product was the development of Lycra. A brief review of plastics follows in Chapter 5B.

Lycra spandex (also known as elastophane) was invented by Duport in 1959. (Reisch. CENEAR 1999). It was originally employed for foundation garments but it spread to athletic clothing in the late 1960s and 1970s. Since then it has become a ubiquitous product that finds usage in automobiles, clothing, furniture, shoes and a growing list of other products. (Kelly 2004; Lycra. Free Dictionary). It is interwoven with fabrics of all kinds including denim, leather and even salmon skin leather ([www. Skinilondon. com](http://www.Skinilondon.com)). Reisch remarks that “[i]ts elastic properties allow spandex to be a fiber now uncorseted by convention.” (Reisch. CENEAR). .

Links between denim and Lycra grew with the Invista announcement of “XFIT” Lycra fabric in 2006. The new fabric uses a cross weave technology that permits stretching in four ways. Xfit increases fit and comfort of denim products as well as other fabrics. ([www.lycra.com](http://www.lycra.com) ... press release 2007; Textile World, 2006; White 2006). While Lycra is one product in one industry it has taken on a character of ubiquity and can be said to have become a cultural icon in its own right.

The complexity and diversity of design, designers and designed objects in the past 60 or so years prevents a simple summing up of the subjects. A few key concepts, several iconic products and the materials that make up many objects may at least hint at the character of design, the culture and their mutual impact. Change and development in the larger culture can suggest a context for T-M forms and messages as well.

## 5B External Factors Affecting Transportation- Markings Design

### 5B1 Introduction for 5B & 5C

The workings out of design in T-M has several dimensions. These are partially considered in 5A along with culture and other factors. The dimensions include:

- 1) There is a historical process at work. The current design of T-M forms often have Victorian and Edwardian antecedents. (5B2).
- 2) Design is affected by science and technology. The materials employed in T-M forms have a direct bearing on design; design has an impact on the materials as well. (5B3).
- 3) The requirements of modes of transportation display design influences. And the routeways and environs on/in which those modes operate are both designed and influence design. (5C1 a)).
- 4) Design is shaped by the internal requirements of T-M (5C1 b)).

Further dimensions include:

- 5) The given characteristics of T-M are the result of the various aspects of design interwoven with the previously mentioned factors. Design concepts such as minimalism and form follows function can be applied to T-M forms having an utilitarian character marked by simplicity. (5C2).
- 6) Designed objects do not exist in isolation: any object reflects its times (the social, economic, and cultural them and values of an era). T-M is no exception even though far removed from “fashion”. T-M can be seen to mirror the eras of its development and, in turn, the eras are reflected in the marking (5C2 b). 5A also noted that design-culture

continuum operates in both directions: design reflects culture but culture is affected by design. The older coverage of T-M reflecting culture is retained here though that is not a full coverage.

7) These remarks are primarily directed at T-M in its physical forms; The comments are less directed at T-M message systems. However, the employment of graphic, geometric, and alphanumeric symbols are also part of the design and require review. The use of color, the way energy sources are arranged (light phase characteristics, electronic pulses, etc), the positions of markings (the order of signal lamps in a signal, the movement of a switch signal exhibiting a target, etc) are part of design even if in a less tangible more elusive sense (5C3 a)-c)).

References are limited in 5B and 5C. Many of the materials are from the several modal monographs of this Series; those sources include extensive notes. Part J, *Transportation-Markings: A Historical Survey, 1750-2000*, (2002) also supplies information on the Industrial Revolution(s) and the development of T-M forms. See also Database Studies.

#### 5B2 The Historical Process

The 19th century was a time of movement of peoples from agricultural and rural locales to industrial sites and urban areas (though the rural world was not eclipsed until relatively recent times). This migration was accompanied by a change from simple tools, primitive industry and small-scale operations to increasingly complex and larger scale production. Immobility for most people gradually changed to mobility as more rapid means of transportation were created, and became available. Rapid changes in transportation were paralleled in communications: the semaphoric message

systems of 18th century France was supplanted by the telegraph which, in turn, was supplemented by the telephone and much more. With the passage of time limited changes became rapid changes.

Individual cultures were altered in the process of change as connections between cultures were created especially through the establishment of sea-lanes and the movement of ideas and then political domination via those sea-routes. Eventually railway systems were established in many regions often by the nationals of a few industrialized states that further broke down cultural and political differences though usually for the benefit of only a few. Some movement toward a global community was initiated, and ideas of style, architecture, engineering and other forms of design -- usually of European and US origins -- fanned out and became adopted/adapted by other nations. To a considerable degree English ideas and technologies were in the forefront of exported ideas and these had a disproportionate impact in virtually every part of the world.

It was in this changing world that modern T-M forms were developed. The designs and building of these marking can be clearly seen in the expansion of lighthouses and railway semaphore signals. The great sea-girt and coast light towers became increasingly prominent from the later 18th century on. Those lights, through expansion of technology and transportation, moved outward to yet more difficult sites in home waters then to sea-lanes and coastlines around the globe.

Many of these lights were of British provenance (English and Scottish designs may display differences though it would seem that British lighthouse design reflects an actual design and engineering genre) and are quickly recognized as



such (for example, the shape of the lantern house is a distinctive design that is often repeated; variations of that design do not greatly obscure its character). The basic design was replicated wherever the British went: India, British Columbia, West Indies, Australia, South Africa. It would be simplistic to suggest that the Stevenson family and the Chance company (engineers and makers of lighthouse equipment) shaped Victorian lighthouse globally (other firms in Britain, France and other nations were also crafting lenses and towers. But a few English firms imprinted marine markings with an easily recognized design.

The expansion of railway signals demonstrates a similar pattern though a less dramatic visage. English semaphores with their long, rectangular-shaped arms and two color spectacles and mast ornaments (based on English engineering and technology, culture and concepts of railway operations and safety) found use from England to South Africa, from New Zealand to Latin America. However, the design of the shape has permanently etched an image of railway signals globally. The US form (often a three-lens form with a tapered blade) while less universal, presents a design found in the Americas, Australia, and even in England. It also represents a design that, once established, never great varied. Both models are a cultural-technological-transportation-and-communication assemblage translated into a design.

There is also a third semaphore design of some note: the Germanic or Central European form with rectangular-shaped blades “topped off” with an oval at the outer end; lamp units are separate from the blades. This design is found not only in central and eastern Europe but in some locales in Africa and Asia. Variations of this design have expanded its use.

The connection between forms of design whether “fashion” or T-M can be seen in a photograph in the files of this writer that shows a “flapper” hanging onto an early traffic signal. The two images seem to belong together; they mesh rather than clash. Traffic signals have not drastically changed but the nuances of the design, the structural supports, the use of words embossed on the lens all date that signal to the 1920s as much as the flapper garb dates the flapper as from the 1920s.

### 5B3 Science & Technology’s Impact on T-M Materials & Design

A survey of how science and technology affected T-M could easily list many science and technology changes of the 19th and 20 centuries. It is more feasible to indicate changes more directly involved with T-M and their design. This review begins with the Victorian era, and continues with more recent decades.

A significant characteristic of the Victorian era is the availability of iron. This is especially true of that latter phase of the Second Industrial Revolution. The development of iron production affects much of the 19th century including the building of ships and locomotives, the making of railway tracks, the construction of bridges. Iron’s availability is also equally important for T-M. Iron buoys greatly expanded the use of floating aids and vastly improved the durability and range of buoys. Older buoys were general of wood construction and while some would continue in use their numbers would be much reduced. Iron buoys also made possible the addition of fog signal mechanisms and eventually lighted mechanisms.

Iron also affected the building of fixed lights and fixed

fog signals. Optical changes -- especially the Fresnel lens -- radically altered not only major coast lights but also the light apparatus of many other transportation markings. New fuels increased the efficiency of lights (including incandescent-oil and acetylene). Automation began in the Edwardian era with the sun valve, a predecessor of the photo-electric cell. Other changes related to increased production of glass for signal lenses and a much greater ability to produce unvarying standards for glass.

All of these changes affected design: new forms of markings required design work; new materials increased the sophistication of existing forms of markings, and greater flexibility in designing and constructing markings transformed T-M.

A review of changes in the 20th century that have an impact on T-M could be all but overwhelming since there has been a virtual explosion of basic and applied science and technology in that century; even a simple listing of change would be prohibitive. The following review, while tending toward the random and eclectic, suggests areas of changes in T-M that are linked to a design perspective.

The advent of the computer has greatly affected nearly all aspects of the culture including T-M. While the impact is significant how much of it has been direct? The internal workings of many markings have been altered, and entire systems of markings have been organized and controlled with computers. Yet the actual messages and meanings has not greatly changed because of computers; most changes have been indirect. However, there are instances of a more direct role in some forms of T-M. For example, advanced railroad control systems employ computer systems that directly affect message systems.

The impact of radio has been far more direct. Beginning with radiobeacons in the 1920s, the use of electronic markings has been increasingly important. Medium and long range marine markings and many aero markings (including short-range aids at airports), have become a major force and frequently eclipses visual and sound aids. Electronics has had great impact on the inner workings of markings but the direct impact on markings and message production and emission has been at least as significant. Electronic markings as well as the replacement of electro-mechanical inner workings by microprocessors have both altered the design process.

Metallurgical changes of significance include: steel has largely replaced iron; aluminum and stainless steel have taken on major roles in T-M. Welding has replaced rivets in metal assemblies in many cases; in other cases structural steel and bolts have been employed. The design process has been altered along with changes in metals and methods of assembly.

A key change directly altering many forms of T-M from traffic signs to complex light mechanisms is the use of plastics. This product has become nearly ubiquitous. It is also repressed a superficially ephemeral object since plastics are often almost hidden because they can be confused with glass, fiberglass, paint, fabrics, paper. As a result their direct role can be easily overlooked.

Plastics, in the true sense of the word, began in the early 20th century. The first true was "Bakelite" or phenolic invented before World War I. After that war polystyrene (employed in styrofoam) and polyvinyl chloride (pvc; used in pipes and much more) were developed. The invention of nylon or polyamide was to have enormous impact. The

1930s saw the development of acrylic, polyethylene and polyurethane. The last named product had two forms: a blown form and a non blown version. The second form led to lycra spandex.

The use of plastics in T-M has become ever more vital more widespread. The flexibility of plastics in extrusion processes, in liquid forms, and in maleable units has had enormous impact on the design of T-M including housings, supports, backup structures. Acrylics have been molded into sophisticated lenses that efficiently emit messages for marine aids; they have proved durable even in harsh marine climates. Cellulose acetates (based on a natural polymer) have been widely employed for signal lenses, and polycarbonates have been utilized for reflective materials. Urethanes in a liquid state have been applied to signs and pavement markings. The range of plastics, or petroleum-based synthetic polymers are found across the length and breadth of T-M. The form of present and future markings will also be substantial users. Schwartz 1982 and Wikipedia 2004 and 2007 provide discussions of plastics and their developments.

## 5C T-M & Design

### 5C1 Interaction of T-M & Infrastructures with Design

#### a) The Impact of Transportation Routeways on the Design of T-M Forms

Transportation Routeways can be viewed apart from design of Transportation-Markings. And while not a direct and immediate component of design routeways assist the shaping of the direction and content of design. Routeways

can be divided into two general categories: 1) precise limits, and 2) flexible limits. Mode-specific routeway forms manifest nuanced permutations.

Rail routeways are sharply defined and admit of little flexibility (encapsulated in the title of the now defunct Canadian Institute of Guided Ground Transport, Queen's University, Ontario). Limited flexibility is found at junctures with other tracks. This characteristic of rigidity is reflected in the markings and their design since the marking forms are of a signal type (contrasted with the beacon type). Railway signals regulate relationships between units of a mode of transportation rather than between environment-mode relationships, or a composite pattern of the intra-mode and environment-mode forms. Signs and non-sign markings, though of a different nature, reflect these factors as well.

Road routeways are somewhat similar to those of rail though less rigid. These routesways are structured and delineated yet allow for some variations. Intra-modal relationships are a vital element of road markings. Both interaction between modes of transportation and between routeway and terrain are more important than in rail. Road signals are rarely multi-directional though uni-directional signals often share a single installation site and are integrated with adjoining units. The design of signals reflect the nature of routeways, the style of signal and the underlying terrain. Signs and road markings, to some degree, reflect this situation.

Aero routeways bear a partial resemblance to road characteristics and a partial resemblance to marine route-ways. At airports the constraints on modes of transportation are similar to those of roadways, while away from airports routeways are abstract constructs with very limited physical

boundaries. At airports the direction of movement is nearly always one way, and lighted and unlighted aids are designed and constructed within narrow parameters.

Marine routeways, though marked by flexibility, manifest some structure in boundaries. Channels are marked for inland waters, and charts -- though not markings in themselves -- denote routes offshore. The surrounding terrain, admittedly of a waterly form, is a major factor for the marine mode, and more significant than terrain associated with other modes of transportation (physical geography is vital for other forms but either less immediate or more easily altered than for marine navigation). Many marine aids are omnidirectional and this befits their role as indicators of channel boundaries and of objects. Range lights and daymarks are narrowly focussed and bear resemblance to signals (though marine forms are beacons not signals in nature).

#### b) Influence of T-M Internal Requirements on Design

The T-M can be likened to a many faceted prism with each manifesting additional prisms with some of these facets referring to design. This has an elusive focus not easily captured. The core question is: how does the “withinness” of a T-M form affect design?

What does a marking need to create a message and then to project it? Considering the diversity of T-M forms there can be no short answer and a detailed answer can become hamstrung with the details of diverse forms of markings. For lighted forms there is a need for a power source, lamp, lenses, and a mechanism for creating messages of a standardized form and which are easily and quickly recognized.

For traditional coastal lighthouses the structure, lamp,

lamp housing could and often did result in a large and massive structure. Technology was relatively primitive, the lantern house, mechanism (clock work device, lens, burner, wicks, etc) were large, and the power source (liquid or vaporized fuels) required on-going direct human attention. The creation and projection of the message was not hampered by the size of the structure or by the equipment or the need for frequent attention. The design of a traditional lighthouse was, however, affected by the technology, scale of operations and human presence.

Older harbor and river marine lights, while partially standardized, often displayed a notable degree of individuality: a custom-made (or at least on-site assembly) structure, a self-contained lantern of a traditional form of cast iron, glass panels and requiring frequent maintenance. Daily care could include adding of fuel, and lighting of the lantern. Newer major marine lights may be constructed of structural steel member, often prefabricated, with a self-contained light apparatus (often of aero origins), computerized and automated, requiring little human attention. And smaller lights often consist of pre-assembled daymarks (including large, easily-read identification numbers), pre-fabricated structures, a long-term fuel source, factory assembled acrylic lens with bulb changer.

The resulting design requirements for these new lights are substantially different older forms. Contemporary design is carried out in a factory or a marine aid to navigation base with only pre-arranged assembly in the field.

Railway signals, whether or older or newer vintage, present a different problem: they must be positioned near the routeway and therefore the size of these signals must be relatively small. Older forms were not of powerful intensity



because the equipment was not large enough and could not be sufficiently enlarged because of space limitations. By contrast, lighthouses could be powerful even with early technology because space restrictions were less of an impediment. Railway signal mechanisms contained several lenses and the necessary devices for illuminating and darkening the lamps in turn. The technical needs and locational requirements strongly influenced the design factor. This is also true of marine and other markings as well. The height of railway signals was also determined within narrow specifications.

Road signals, though not as confined to locational factors as rail signals, are required to produce a series of alternating messages in close proximity to routeways and to do so without interfering with traffic movements. Lens size, housing, mechanical and optical equipment and installation are established within narrow limits and design is shaped by those factors. Changing traffic, engineering and safety perceptions called for larger lenses -- at least for red lenses -- yet space considerations were little changed. The addition of optically-programmed signals with precisely focussed single-lane visibility also affects design.

Aero lights are subject to severe restrictions: these lights operate in a tiny area virtually in the path of the aircraft. If lights are set into the pavement the supporting structure must be very strong and if above ground the structure must contain a substantial degree of frangibility (the ability to snap off when hit). Aero lights often display a single color of a fixed character and this simplifies engineering and design needs. Aero lights then, must be small, possess an ability to be demolished when above ground though still of durable construction (this contrasts with marine lights which must be able to resist environmental challenges such as turbulent seas).

Design requirements for other markings may be different yet some of the aforementioned requirements are present: clarity and simplicity of message, an agreed-upon message, a more pronounced (in contrast to older forms) pre-assembly/pre-installation character, an increase in simple, graphic symbols and fewer word messages.

In summary, each form of T-M has internal requirements that affect design. Internal needs are accompanied by the age of the marking, the mode of transportation, routeway, and nature of the marking.

#### c) Summary of Factors Affecting the Creating of T-M Characteristics & Design

Major factors involved with T-M design include historical process, cultural influences, science and technology, the impact of the modes of transportation, and the internal requirements of T-M forms. That is not the end of the process. Messages (designed objects in themselves) affect the design of markings. Cross-fertilization of factors as well as the chronological changes add to the complexity and affect the composition of T-M configurations and design.

Cultural factors have both past and present dimensions. A T-M form is a reflection of a culture but it is also part of past markings which, in turn, were affected by its cultural matrix. This is also true of science and technology which have a past as well as a present. And science and technology has an impact on past markings and influences the design of present markings.

This past and present character affects all aspects of older markings including routeways, modes of transportation, and the internal requirements of markings. What is the

import of these interacting factors? They create a dynamic that generates a multi-faceted interaction affecting all other T-M forms, their design, and their message systems. This dynamic takes place despite differences how a marking was created (the design, building, activation) and which factors were at play and to what extent.

As an example, a quintessential Victorian sea-girt light tower produced by eminent Victorians employing the science, technology, and engineering of that era -- and reflecting the cultural values of that era -- creates a marking and message system that becomes part of an interconnected system of T-M communication system. That safety aid affects other parts of that larger system both in the Victorian era and thereafter.

No element is lost, no factor fails to affect others markings. Perhaps the effect is tangential/peripheral/ marginal and all but invisible. Yet all future markings of whatever sort cannot escape, to use the previous examples, the influence and the impact of relatively primitive lighthouses on the coast of Scotland with their great stone towers, cast iron lantern houses, massive jewel-like lense, brass clock work mechanism, whale oil fired burner and ephemeral wicks under the close watch of a lightkeeper.

It would be difficult to dissect a marking and say, for example, that factor "x" such-and-such degree of influence, came from markings "A" or "B" or "C". There are examples in which the influence of one T-M form has a close and visible impact on seemingly unrelated markings. For example, at one time railway signal makers manufactured traffic signals, early airway beacons were termed "aerial lighthouses", and many older marine range lights were manufactured by railway signal works. But it is of little

consequence how shrouded in the mists of the past T-M influences may be, the impact of one marking and its design upon another marking is present.

## 5C2 T-M as a Reflection of Culture

### a) Historical Backdrop

More recent materials of this chapter note the mutual interaction of design and culture. Older materials focussed on a narrower view of T-M as a reflection of culture without examining a more balanced mutual interaction. These older reflections are retained here while taking note of the newer perspective.

These reflections cover a lengthy period of time, include diverse topics and focus on what is not entirely tangible and which can be elusive. The central tent of these remarks is that the T-M does not exist in a vacuum; that it is part of the culture in which it is found; in some sense it is a reflection of that culture. That reflection is seen mostly through the medium of design: design of the structure that make up a marking, design of the actual marking creating and producing the faculty, and the design of the messages emitted.

The way that T-M is a reflection of a culture depends on several factors including specifically cultural values, attitudes and social constructs and other influences including historical and technological factors. Marine and rail T-M forms were reflections of the Victorian age and important dimensions of those reflections have carried over into the present. The cultural currents of that age that were reflected may have been outside mainstream characteristics since marine and rail signals were allied with engineering and its

more functional approach. This was in contrast to much of architectural and other Victorian design forms.

In cultural reflections were peripheral and atypical in some ways they occupied the mainstream in other ways. For example, T-M forms are very Victorian in their solidity and permanence and thereby reflect mainstream values and constructs of that culture. This is truer of marine aids to navigation than of railway signals. One can speak of this topic only in general terms since there are major cultural differences between the 19th century and contemporary periods as well as sub-periods within those eras.

In more recent times T-M forms more often reflect mainstream attitudes. These include increased development of minimalism, of form following function (and a variant type: form following efficient usage which is not necessarily the same), a non-permanence of structure (though not necessarily of the “throw-away” sort), the use of more sophisticated materials (acrylics and other petroleum-based products, aluminum, steel, stainless steel contrasted with a decrease in use of glass and of cast iron), change of operational processes (microprocessors instead of electro-mechanical devices), and employment of simpler and bolder graphic and other symbols.

Themes of functionality and practicality permeate T-M and thereby contribute to a certain timelessness and a not easily-dated quality to T-M. These themes lead to a simplicity and a focus on basic designs for message systems. This observation can be amplified by a passage from Part F, *International Railway Signals*, on the dual theme of a superficial out-of-date appearance of signals and an actual timelessness of signals. This theme has application to other forms of markings as well. The passage, in part, reads:

The railway signal in many of its forms appears very dated; a prime example of low technology, more than a little quaint, and a frequent reminder of the Victorian and Edwardian eras and all the image they may conjure up. Microprocessors and electronic train control add a patina of modernity to the great assemblage of visual signals but no more than that. Despite some modernizing inroads, many signals -- at least in design -- are little changed from the 19th and early 20th centuries; many other signals follow designs that are derivatives of the early signals.

In many instances signals do not, upon close inspection, manifest an outdated appearance. Often they are marked by a stark simplicity; they represent a virtual fusing of form and function into one dimension. They are notable examples of minimalism accentuating clean and unencumbered lines. Simplicity, function-inspired form and minimalism contradicts neo-traditionalist design especially in architecture of both the late 19th and 20th centuries. Yet many other forms of design also exhibit those characteristics found in signal design including transportation equipment, communications technology, running/biking/aerobics gear with their "second skin" look. Much of contemporary design has not swerved from simplicity and functionalism and may have focussed more strongly on those characteristics.

If one separates the signal in itself from railway transportation that can appear archaic and no longer a trend-setter, then it may be possible to view the signal as an object that follows a timeless path of

simple geometric shapes, economical usage of materials and which excludes superficial and useless decoration. This signal parallels not only contemporary design but that of past eras as well. The signal is then part of the present and not a musty anachronism of the past.

#### b) T-M: A Reflection of its Times

A complex social and cultural process creates themes that can pervade many aspects of a culture. This process is often manifested through design with science and technology playing major roles. This compiler lacks the expertise to fully examine how this process works. But at the minimum it is possible to list areas where the process is to be found: the jargon, consumer icons and totems, art forms, social group characteristics, attitudes and mores in a culture especially at popular levels. More abstract concepts may also be present including the aforementioned ones of minimalism and form following function. Contemporary cultures can be concretely imaged through personal computers, appliances, motor vehicles, athletic gear, clothing (e.g. blue jeans), and especially the shape, materials, color and graphic symbol dimensions of those objects.

Peripheral areas (or at least areas outside of the mainstream of life and thought) can also be affected by this cultural process. T-M is one such area through which the cultural process can be seen even if T-M forms can be seen as esoteric.

T-M role as a culturally-reflective object is largely accomplished in and through design. Design may have been a largely informal and individualized field at one time. It was to be found within architecture, engineering, the crafts

movement and perhaps in the making of goods even when not consciously thought as design. But now design schools, professional associations and the students of those schools and members of those associations influence and even “cross-pollinate one another so that design processes in one field are not immune to what takes place in even far-removed disciplines.

Earlier T-M was described as peripheral within the larger cultural area. But it can also be noted that from within the perspective of semiotics and communications, T-M is a core element of the culture thereby providing a critical reflection of the times. Core and peripheral dimensions are both necessary in a cultural dialectic for T-M.

Science and technology need to be included as elements in creating a culturally-reflective object. Science research even in esoteric subjects can be applied to diverse applications. Space and computer science studies do not remain in outer space or in laboratories. They move into and through a culture. Research in a single area such as petroleum applications not only is found in consumer products such as athletic gear but also as lenses for T-M forms. Science and technology applications become intertwined with design in a specialized field and an interpenetration of those elements becomes intertwined with culture and a reflector of culture such as T-M.

Minimalism, second-skin and form following function are terms applied to various areas of design (contemporary architecture perhaps less so since numerous design have seemingly entered a “post-modern” period that often incorporates older styles). These terms can be social constructs and technology precluded a fully functional design in the Victorian era.



T-M follows logical and empirical considerations that result in designs focussing on what is necessary to project the message with little thought given to “style” or “fashion.” Newer markings more strongly exemplify minimalism and related concepts (though the terms employed in this study may not have been employed). Starkness, economy, boldness and the physical minimum are very much attributes of T-M design.

In more than a few instances a modern lighted T-M form, to cite one form, is little more than the lense, operating mechanism, and a housing that fits snugly about the lens and its inner mechanism, and help up by a sparse support structure. An example would be the Humboldt Bay Light near Eureka, California. The Light consists of a single, vertical pole holding up a very small but high powered lantern (originally intended for aero beacons but now employed for major US Coast Guard installations) that is almost a pure light form; any increase in minimalism would negate the existence of the light.

What are some of the features of modern T-M design that reflect a culture? Major features include a movement from permanence to a more ephemeral existence in structures; messages are larger, bolder and simpler; systems are more evidence as markings are more often grouped together. Minimalism as a major theme for T-M design was described earlier.

Older T-M forms were often of a more permanent nature and marked by a more solid and opaque appearance than contemporary models. This is more true of marine aids to navigation and less so for railway signals. Older aids to navigation were often customized; this is true of coastal

lighthouses but it partially applies to “minor” lights built by hand even if from existing blueprints.

With the passage of time many T-M forms became mass-produced (even some coastal lighthouses have been factory products which were then installed on site; the late Willapa Bay Light on the Washington State coast (US) consisted for a time of a pre-assembled structure from AGA (now Pharos Marine (Parsons USCG 1986]). Both components and even entire markings are interchangeable in many cases can be “uprooted” and moved to other sites. New materials and construction methods lead to a situation in which there is less brick, stone, and cast iron and more steel and aluminum. As well as less rivets, more welding; less complex glass assemblies and more acrylic; less electro-mechanical devices and more computers have become the hallmarks of newer T-M forms.

Messages have become bolder and simpler for many T-M forms. This has meant that lenses for traffic signals are often larger, and wordy messages have been replaced by simple, stark graphics (whose meaning, however, may not be any easier to decipher and decode. The meaning may, in fact, be more difficult to unravel). Numbers and daymarks (marine) are much more common and standardized; newer daymarks not infrequently obscure the formerly visible structure. These practices reflect the graphics, use of colors and a more uncluttered design of the larger society.

The design of T-M forms, both structures and message systems, has been undergirded by cultural characteristics that affect the design process. For an older period of time many markings were individualized and even customized. This was true not only of experimental markings of more established forms. For the modern period mass-produced objects based

on standardized designs is a hallmark of the culture and of T-M.

Systems are also a contemporary watchword: entire groups of T-M forms, even on a global scale, follow set patterns in message systems. Both design and construction of these markings is precisely conceived and carried out. This in contrast to the older system of US marine aids to navigation which did not fully incorporate river and harbor lights and daybeacons into the buoyage system and as a result many lights were nearly independent agents denoting a point, channel edge, etc. even if in close proximity to a system of buoys marking parts of the same body of water. But in recent years, especially with the advent of the IALA system, nearly all non-coastal aids are incorporated into a close-knit and all-encompassing system of position, location, color and other symbols.

### 5C3 Message Systems & Design: Transportation-Markings as Communication

#### a) Introduction & Terminology

Design has an impact on all aspects of T-M messages both directly and through ancillary forms. For example, the physical support structure of a traditional lighthouse has a direct bearing on the message capability (though the lamp remains of first importance). The signal mast and ladder for a railway semaphore signal (though further removed from the core message than is the structure for a lighthouse) is, nonetheless, part of the message configuration since the “non-message” silhouette of mast and ladder in itself denotes an upcoming message even if the specific message can not be deciphered when some distance away. This means that the design of any part of a message-producing facility is also part

of the design of the message system. The structure can be secondary or indirect or peripheral but, nonetheless, it communicates some portion of a message.

Design, of course, can directly affect the explicit and immediate dimensions of T-M messages. In these instances the role of design is specific and deliberate; not accidental, tangential or vaguely suggestive. All T-M messages include design in this sense though it may be clearer in some cases than in others. T-M messages, no matter what form they may take, have a design dimension. The design of messages can exhibit many forms: a road sign of geometric shape with graphic symbols, the flash of a marine light with its individualized pattern of light and dark, or the pulses of an aero electronic aid.

The greater part of this segment reviews the design of messages in a strict and explicit manner. These messages center on graphic, geometric and alphanumeric shapes. This review also examines acoustical, lighted visual, and electronic message configurations.

Terminology can be problematic and the “rough and ready” definitions of this study may not measure up to more exacting standards. The subdivision of design into graphic, geometric and alphanumeric symbols may be seen as questionable since all of these symbols are typically seen as graphic symbols. For example, Rudolph Modley in his *Handbook of Pictorial Symbols* (1976) speaks of graphic symbols as having three form: a) pictorial iconic; b) image-related; and c) abstract or arbitrary (the final form includes the alphanumeric). This schema includes three forms of graphics symbols rather than three or more forms of visual symbols. But this compiler, after a long acquaintance with various T-M forms, nonetheless, sees merit in regarding the

characteristics of these symbol forms as denoting a differentiation within the forms. There are, in short, several basic groups of symbols rather than one group with sub-forms within it.

#### b) Graphic, Geometric & Alphanumeric Symbol Designs

Graphic symbols designs in this study include all designs whether abstract or representational, except recognized geometric shapes and alphanumeric forms. Graphic symbols include actual objects (e.g., arrows), representations of recognized objects (e.g., bridges, railways tracks), abstract symbols created for a specific message (e.g., a diagonal bar superimposed on a dune buggy in a sand dune).

Geometric symbols include simple and unadorned shapes from geometry: circles, diamond, ellipses, obrotunds, obrounds, octagons, ovals, pentagons, rectangles, squares, and triangle.

Alphanumeric symbols include letters and/or numbers. Letters can be in either word or non-word forms. Alphanumeric forms represent a complex topic since all forms of T-M include some alphanumeric forms though variations are substantial. Marine markings employs numbers for markings in buoyage and beaconage systems; letters are employed in identifying some aids. Aero markings include letter and/or number designations for runway and taxiways. Railway systems employ words for various signs (e.g., station signs, and numbers as well (e.g., whistleposts). Some targets also display letters and/or numbers.

Traffic Control Devices employ by far the largest number of alphanumeric symbols: mileage indications, place

names, exit indications, some warning and construction signs, and even some pavement markings. Graphic symbols have increased at the expense of word symbols though the alphanumeric form remains a strong element.

In many instances the actual symbols are composites of two or even all of these forms. The use of color extends this complexity further. The place of color in the design equation is more difficult to determine. Color may be part of the parent design form (geometric, graphic or alphanumeric) or color (since it has a form in itself) may be related more closely to graphic design.

#### c) Visual, Acoustical & Electronic Message Configurations

The forms of energy (electromagnetic and sound) when applied to T-M can exist in either modulated or non-modulated states (modulated: altering the flow of energy by changing the frequency or by some other type of interruption). Configurations refer to interruptions or alterations of a flow of energy into recognized patterns of messages. There is a design principle at work in the creation of these configurations. Configurations of messages as they are found in visual, acoustical, and electronic T-M forms are reviewed here.

Light, at a basic level, presents a specific color or wavelength of electromagnetic energy. A first-level modulation would be a turning on and off of the facility of generating of visual electromagnetic energy. This first-level modulation is sufficient for creating flashes. However, more can be done to create different messages than a creating of simple flashes. Flashing, in specific terms, refers to a pattern in which periods of darkness are greater than the periods of light. Occulting patterns present a reverse situation: light periods are greater than those of dark while isophase (equal-interval

patterns) display equal portions of light and dark. T-M forms can display a single, unvarying pattern of messages though multiple levels of flashes (e.g., a railway system employing a pattern of slower and faster flashes).

Flash patterns can take on many diverse and complex patterns: marine aids to navigation agencies provide a broad range of categories (group flashing, and quick flashing among others) and a wide range of specific characteristics are possible within a category (e.g., a marine light displaying a flash every five seconds: Fl W., 5s [W= white]). Occulting patterns also include several categories with the resulting individual characteristics.

Fixed patterns can take one of several forms: a single color light in marine systems, a series of fixed color lights in aero situations, a series of fixed but alternating lights (in several colors) in road and rail usage and a variety of other forms (fixed and flashing, fixed with graphic symbols, etc.).

In summary, the message design process begins with a unit of visually perceived electromagnetic radiation followed by a design modulation resulting in one of many possibilities. Some of these possibilities are basic patterns that extend through a mode of T-M, or at least a specific system; other patterns are designed for a single marking.

Sound waves can also be modulated though the process is at variance with those of light energy because it represents a different form of energy. In many instances sound waves do not undergo a design process (though one can argue that the design of the sound mechanism and its sound resulting in a “natural pattern” is a design process as well) since the message consists of activation of the sound instrument producing a simple unvarying sound (including buoy bells,

gongs and whistles; railway crossing bells, cab signal bells). However, some fog signals have patterns analogous to those of the energy emanations of lighted markings, and therefore, a deliberate design process is at work in those forms. A fog signal with a specific characteristic could, for example exhibit one of these patterns: one blast every 20 seconds (3 second blast) or two blasts every 20 seconds (2s bl, 2a ai, 2s bl, 14s si [bl=blast, si= silence]). The designing of sound messages creates an identification for a given fog signal (as it does for any accompanying lighted aid).

Electronic markings represent a more complex entity. They are not part of the visible portion of the electromagnetic spectrum in themselves yet they need to be translated into what can be seen and/or heard. The designed messages can take many forms: a group of pulses in Morse code that can be translated into an alphanumeric code, an unvarying pulse that denotes a course or channel mid-point (as in the case of airport electronic devices), or energy in pulse forms that denotes location, or provides data from which locations can be ascertained (for example, long-range oceanic navigation forms); some airport markings also include sound messages as well.

This segment of Chapter 5 has traveled in a perhaps curious direction: to speak of the formulation of messages as design may not be a commonplace component of design. Yet design is very much involved: units of energy are arranged into message patterns which are as deliberately crafted as those of architectural forms, objects or clothing. But instead of tangible, long-lasting designs, the design of message consists of short-lived entities endlessly repeated. T-M forms are designed objects. This is as true of messages as well as the physical apparatus.



“... we must realize that design does not stop at the form of a chair or the shape of a column. Everything man [/woman] *makes* is design, whether with material as hard as granite or as elusive as thought. Design controls our whole life--our whole happiness depends on it.”

Paul Grillo, *Form, Function & Design*, 1975

## APPENDIX

### TERMINOLOGY FOUNDATIONS OF TRANSPORTATION-MARKINGS

#### i) Core Terms and Meanings

##### 1) Introduction

###### a) Prefatory Statement

Seven to nine years ago I prepared a list of core terms employed in T-M studies. The terms were mark/marker/ marking (“3M”). The list was compiled by counting the occurrence of those terms in the monographs. The terms were divided up by transportation-mode groups.

The underlying reason for preparing the list was not included with the terms. The unstated reason was grounded in a concern about the frequent misuse of the term Transportation-Markings. The compilation of multiple-uses of the “3-Ms” helped to buttress the contention that T-M is a viable and plausible overarching term for the integrative studies known as T-M.

In May of 2005 several pages were added to the original list. These additional pages included definitions for the “3-Ms”. as well as variant terms and sources. The 2005 addition was augmented by the LC Subject Heading entry for Transportation Markings, terms that “compete” with T-M, and “pre-history” terms.

In 2006 it seemed evident that the original list and the additions needed a link that would draw together the expanding collection of foundational terms, their meanings,

and underlying terminology within/without T-M. But the 2006 material did not add up to an adequate link. Perhaps this latest addition in 2007 may provide an explanation that can link the diverse information of this Appendix. The second segment of this Introduction (which is largely in the 2006 addition) examines the problems of T-M and the misuse of that term as well as a review of possible perspectives on transportation, the literature and safety aids.

b) Uses of T-M and Perspectives on Transportation

The term Transportation-Markings can be said to be a problem in itself. That problem was not originally evident though perhaps it should have been. In 1994 the term was seemingly confirmed in its original meaning by the Transportation Library at UC-Berkeley. In that year one of their librarians referred to me as the only one working in the field. In fact, it was said that I had the field to myself. However, at a later date I discovered that the term was employed as little more than a synonym for pavement surface markings in Melvyl, the UC online catalogue. This was seemingly contrary to the view expressed by the Transportation Library. I tried to gain a response from the UC catalogue system on their misuse of the term. Their rather curious response was to suggest how to do subject searches on Melvyl. Perhaps I should have persisted in explaining my concern until I adequately explained my concern and they adequately responded. But I made no further attempt at explaining my position. And by then the damage to the original meaning of them was probably both severe and permanent. And much of the current usage of the term on the Web parallels that of UC Berkeley.\*

\*Note: the misuse was found on the Melvyl catalogue. Of

course I can not state categorically that the problem began at UC Berkeley. But that is where I found the problem. And it seemed distinctly plausible that it began there since the Transportation Library is one of two premier academic transportation libraries in the nation and beyond. And T-M studies were added to the Transportation Library and thence to the General Library at an early date. The Library of Congress adopted Transportation Markings as a Subject Heading in 1981 predating the use of the term by any library.

It is possible that an alternate term, Transportation Marks, might have proved more acceptable. The term mark has had a long use in seamarks and mark in various forms and languages is the core term for safety devices.

Perhaps even a partial resolution of the terminology conundrum involves accepting the existence of multiple perspectives not only of terms but also of substance in integrative transportation safety aids.

For example, transportation specialists, engineers and related personnel have an established way of looking at things. That perspective leads to viewing Transportation Markings in a certain way. I have contested and worked against their use of Transportation Markings though to little avail. But in so doing I have played -- in a manner of speaking -- on their turf and used their rules even while contesting them.

A second perspective consists in sidestepping the engineering, transportation and transportation literature frame of reference. It instead adopts a different frame of reference consisting of a lexical and historical viewpoint. Such a perspective examines how terms such as mark and

marking are utilized in dictionaries over many years and even centuries; it would also examine how safety aids under those terms have functioned in transportation settings. The core terms in that viewpoint consists of mark and related terms in a variety of languages. This procedure can also uncover primitive usages that were part of an early transportation “community” that initially bears few links with modern transportation practice and theory.

The material added in May 2005 drew primarily on several dictionaries and on the usage of very old aids in Scotland, Iceland and Norway. Further study may uncover similar usages in other nations as well. The intended and original meaning of Transportation-Markings is workable when lexical and historical sources are employed. This may not “wear well” with modern transportation science. Nonetheless, this alternate genealogy for Transportation-Markings provides a plausible foundation for T-M. One can compete with those organizations and persons who insist on using Transportation Markings in a different manner only by following a different perspective.

## 2) Sources Employing Mark, Marker, Marking

### a) Mark/Marker/Marking

Marks:

“An object on shore or at sea, which, by its ascertained known position, serves to guide a traveller preceeding in a given direction especially a landmark, leading-marking, sea-mark.” OED 1933, Vol. VI, L-M, page 167.

“An object or a point that serves as a guide ... .” AHDEL 1992, page 1100.

“... something serving as an indication of position, as a landmark.” RHDEL 1970, page 1177.

“... something placed or set up to serve as a guide or to indicate position: as (1) a conspicuous object of known position serving as a guide for travellers ... .” WTNID, Vol. II, N-R, 1971.

Marker:

“... one that marks or serves as a marker as: ... c. A milestone.” AHDEL 1992, page 1101.

“... an object used to indicate a position, place or route.” NOAD 2001.

Marking:

“... a mark, or pattern or marks, artificial or natural ... .” OED 1933, Vol. VI, L-M, page 174.

“... a mark, or a number or pattern of marks ... .” RHDEL 1970, 1178.

“... arrangement, pattern, or disposition of marks ... .” WTNID 1971, Vol II, page 1383.

AHDEL: *American Heritage Dictionary of the English Language*. 1992.

OED: *Oxford English Dictionary*. 1933.

NOAD: *New Oxford American Dictionary*. 2001.

RHDEL: *Random House Dictionary of the English*

*Language*. 1970.

WTIND: *Webster's Third New International Dictionary*.  
1971.

## b) Variant Forms

### Seamark

General term for all forms of marine aids to navigation in *Our Seemarks*, E.P Edwards 1884. Lighthouses, Lightships, Beacons, Buoys, Fog Signals are included. Only Radio Aids are absent. A somewhat general term in *Seemarks*, J. Naish 1985 though fog signals and radio aids received only limited mention.

### Sea-Mark

“A conspicuous object distinguishable at sea which serves to guide or warn sailors in navigation.” OED, Vol IX, S-Solda, page 330.

(Navigation) Mark  
(Visual) Aid (to navigation)  
Seamark

IALA's *International Dictionary of Aids to Marine Navigation* (2-6-200, Ch 2, Visual Aids, 1st. ed., 1970) presents Seamark in an assemblage of seven terms and variant terms with one definition: “An artificial or natural object of easily recognizable shape or colour, or both, situated in such a position that it may be identified on a chart or related to a known navigational instruction ... .”

Waymark (And Way-mark)

“An object, whether natural feature or artificial structure, which serves as a guide to the traveller.” OED 1973 Vol XII, V-Z, page 211.

Waymerk and Sjomerki/Sjomerker.

Waymerk, an alternate form of Waymark, comes from Scotland (VisitSouthernScotland.com). Waymerk is possibly an archaic form though in all likelihood one that can be traced back to historic language forms.

Sjomerki and Sjomerker originate in Iceland and in Norway respectively (*Skra Yfir Vita Og Sjomerki A Islandi* 1960. Reykjavik; *Norske Sjomerker-Norwegian Seamarks*. ca 1979. Oslo). Merk and Merker constitute common core terms for the two modes of transportation markings employed before the advent of rail and aero transportation modes.

c) LCSH

Library of Congress Subject Headings:

Transportation Markings

Use For: Markings, Transportation

Broader Topics: Signs & Symbols

Narrower Topics: Daymarks

Landing Aids (Aeronautics)

Road Markings

Traffic Signs & Symbols

Buoys

[LC includes some marine, aero and road forms though no rail forms. LC was seemingly influenced by the first book



of Transportation Markings (UPA 1981) yet their usage only partially encompasses what is found in that work].

### 3) Other Terms

#### a) Beacon, Signal, Sign: Other Primary Terms

The terms Mark, Marker, Marking undergird Transportation-Markings to a considerable degree. But the Marking in whatever form cannot fully encompass the matter of safety and control in transportation. There are other basic terms that share the overarching terminology need. Most of these other core terms are more specialized than the Marking group. The most important of these are Sign, Signal and Beacon.

Signs are employed in massive numbers for road safety. Signs are often unlighted for road though frequently lighted in aero use. Aero operations employs many signs though fewer than roads. Railways display a much more limited range of sign as well as numbers; Marine uses much less so. Signs refer to a type of safety aid that includes alphanumeric symbols displayed in a vertical dimension.

Beacons are often marine in nature. The term frequently refers to unlighted aids (e.g. Daybeacons). However, it can be employed with lighted aids. The beacon mode refers to constant, unchanging messages. The term beacon is employed for traffic beacons at road intersections which display unchanging messages. This contrasts with road signals with their changing messages.

Signals are employed primarily with road and rail operations where changing messages are necessary. Signals

are frequently lighted around the clock. Fog Signals represent a curious anomaly since their messages are in a beacon mode.

Beacon, Signal, Sign terms can be used extensively, even massively, but they are most often employed in specific modes. Marking terms appear in all modes and can manifest sound, visual or electronic forms. There are also other terms that find some usage in transportation: These terms include: aid, light (as a noun), and device.

#### b) Terms that Compete with Transportation-Markings

Operational Control (Hayes 1977) may have possibilities though it needs to be placed with a context of transportation to have meaning here. The Internet no doubt can spew up vast numbers of entries on operational control of diverse forms. Operational Control includes control in many forms including signals, navigational aids.

Traffic Control Devices. Some sources try to employ this as an overarching term for all transportation safety aids. However, that term has referred to road and street signals, signs, markings since at least 1930. (Hawkins 7-92, 26). The long-enduring meaning attached to the term is very well embedded. Many internet entries perceive that term in its original form. Wright and Ashford 1998 exemplify the attempt to use TCD as a general term: they employ TCD as a general term and add highway to TCD for road usage.

Traffic Control has a more significant and legitimate use. It can encompass many forms of transportation and matters relating to control (AccessScience 2006; F.D. Hobbs 2005). It refers more precisely to road and rail

situations than to marine; some aspects of aero operations can also be placed within traffic control. However, adding Device to Traffic Control is a more problematical issue as noted above. Traffic Control & Safety constitutes a variant form employed by F.D. Hobbs and Paul Jovanis in EB. Sunwize.com (2005) offers a second variant with Traffic Safety & Control. Both variants possibly improve on the core term.

Traffic-Control Systems is a more explicit form and can include safety aids more adequately than the above terms (Costantino 1992; AccessScience 2003).

Transportation Control Devices occurs a few times on the Web. The term appears to be largely a synonym for Traffic Control Devices. It might have served as the general term if adopted in the 1920s or 1930s as an overarching term for all safety aids and thereby contravening Traffic Control Devices. The International Technology Education employs that term in an educational document entitled Resources in Technology '85. Their use of the term seems to increase the plausibility of that alternate term.

The term Safety Aids may appear to be a possible overarching term. While the term has many uses (Google lists more than 66 million entries) few of these have reference to transportation safety and control situations. Transportation Safety Aids may be more plausible though it too is overly imprecise to be an adequate term (Google has some 15 million entries for this term).

#### References

AccessScience. McGraw-Hill Encyclopedia of Science and Technology Online. <http://www.accessscience.com>.

- June 13, 2006. Traffic Control; Traffic-control Systems.
- Costantino, James. 1992. Traffic-control Systems.  
*McGraw-Hill Encyclopedia of Science & Technology*.  
 Volume 18. New York: McGraw-Hill.
- Hay, William. 1977. *An Introduction to Transportation Engineering*. 2nd. ed. New York: John Wiley.  
 Operational Control.
- Hobbs, F.D and Jovanis, Paul. 2005. Traffic Control;  
 Traffic Control & Safety. *Encyclopedia Britannica*.  
 Chicago: EB.
- McCrary, David L, and Maughan, George R. 1985.  
*Resources in Technology '85*. Reston (VA):  
 International Technology Education Assn. (Education  
 Resources Information Center, ED322397).
- Sunwize. com. Traffic Safety & Control. (5-29-06).
- Wright, Paul, Ashford, Norman, and Stammer, Robert.  
 1998. *Transportation Engineering: Planning &  
 Design*. 4th. ed. New York: John Wiley. Traffic  
 Control Devices.
- Google, Yahoo, Ask and other search engines for Safety  
 Aids, Transportation Safety Aids and Transportation  
 Control Devices.

#### c) Overarching Terms Employed 1969-1975

I have never known exactly when or where the term Transportation-Markings first was employed in my studies. For a time I used that execrable term "Beaconology". Then at some point T-M appeared fully-hatched or so it seemed. I had looked in old manuscript materials for traces of the term but initially without success. A second search proved more successful. The second search began poorly but then unexpectedly I found a near term in the old Anthological Survey of Beaconology (ca. 1972). In a discussion of possible replacement terms there is this term: Transpor-

tation Waymarks In the revised edition of that manuscript a hyphen is added. It was surprizing to find a term so close to the later version at an early stage.

Quite possibly a process of gestation over terminology generated that near-term. And the current Transportation Markings later appeared though without noting its arrival. The anthological manuscript most likely is from 1972. It is possible that some materials are from 1971 or even 1973. The Main Classification Chart probably is from 1974. And between Feb-March and October of 1975 I assembled a short manuscript to go with the classification. That first actual manuscript was entitled Transportation Markings. The term is therefore older than expected. There is an inked comment in the anthological work that seems to suggest adding signal to beacon. And in some typed fragments the term signal-beacon seems to have replaced beaconology. But that was a transitional move only.

ii) The Use of Mark/Marker/Marking in T-M

a) *MARINE AIDS TO NAVIGATION*

**Marks**

Bifurcation Marks  
Buoyage-Marks  
Cable Marks  
Cable/Pipeline Marks  
Can Marks  
Cardinal Marks  
    North, South, West, East Cardinal Marks  
Channel Marks  
Clearing Marks  
Coastal Marks  
Conical Marks  
Crossing Marks  
Crossing Transit Marks  
Day Marks/Day-Marks/Daymarks  
Edgemarks  
Fixed Marks  
Floating Marks  
Guiding Marks  
In-Band Ramark  
Isolated Danger Marks  
Junction Marks  
Landfall Marks  
Landmarks  
Lateral Marks  
Leading Marks/Leading-Marks  
Lighted Marks  
Main Bank Marks  
Marks

Marks & Signs for the Sea  
Marks Indicating Bank to Hug  
Marks Indicating Prohibited Entrance for Danger  
Marks of Recognition  
Mid-Channel Marks  
Middle Ground Marks/Middle-Ground Marks  
Military Exercise Zone Marks  
Natural Marks  
Navigation Marks  
New Danger Marks  
Ocean Data Acquisition Marks  
Outfall & Spoil-Ground Marks  
Port Hand Marks/Porthand Marks/Port-hand Marks  
Post Marks  
Post-Marks  
Quarantine-Ground Marks  
Quarantine Marks  
Ramarks  
Range Marks  
Rangemarks  
Range Target Marks  
Recreation Zone Marks  
Safe Water Marks  
Sea Mark/Sea-Mark/Seamark  
Shore Marks  
Spare Mark  
Special Mark  
Spherical Marks  
Spoil-Ground Marks/Spoil Ground Marks  
Starboard Hand Marks/Starboard-Hand Marks  
Topmark/Top-Marks  
Traffic Separation Marks  
Transit Marks  
Transition Marks  
Undefined Marks

## Wreck Marks

### **Marker**

Back Marker  
Buoy Range Marks  
Cardinal Marker  
Channel Marker  
Fairway Marker  
Floating Marker  
Front Marker  
Leading Marker  
Marker  
Marker Rocks  
Marker Beacon  
Marker Buoy  
Marker Radiobeacon  
Radar Marker Beacon  
Radar Marker Buoy  
Radio-Marker Beacon  
Range Target Marker  
Shoreside Marker  
Starboard Hand-Marker  
Warning Regulatory Marker  
Winter Marker

### **Markings**

Cardinal Buoyage Markings  
Cardinal System of Markings  
Channel Marking  
Danger Markings  
Daymarkings  
Fixed Markings  
Fixed Marine Markings



Floating Markings  
 Harbor Turning Circle Markings  
 Isolated Danger Markings  
 Lateral Markings  
 Marking Systems  
 Marking of Areas-Military  
 Ocean Data Acquisition Markings  
 Safewater Markings  
 Side-Marking Systems  
 Spoil-Ground Markings  
 Wreck Markings  
 Wreck-Marking Buoys

Notes: Part Iv should include all T-M terms. However, a variety of terms located in this work are not in Iv. There are also other terminology problems listed in this work.

1) The following list of terms indicate terms missing in Part Iv and where they are located:

Edgemarks	Part ii
Lead-Markings	Part ii
Recognition Marks	Naish 1985
Channel Markers	Sutton-Jones 1985
Fairway Marker	Sutton-Jones 1985
Floating Marker	Sutton-Jones 1985
Front Marker	Naish 1985, Sutton-Jones 1985
Back Marker	Naish 1985
Leading Marker	Sutton-Jones 1985
Marker Rocks	Naish 1985
Daymarking	Parts C/D
Danger Markings	IHB 1958
Harbor Training Circle Markings	Part I
Fixed Marine Markings	Part I
Fixed Marks	UN ECAFE 1957

Post Marks	Unknown
Quarantine Marks	Unknown

Other terminology problems include:

- 2) Marks of Recognition recently added without source. Iv source?
- 3) New Danger Marks may be a misnomer. Marking of New Dangers employs existing aids in that role but seemingly there are no New Danger Marks as such.
- 4) Spoil-Grounds Marks lacks hyphen in Iv. Though that variant form may exist elsewhere.
- 5) Fixed Markings absent in Iv but source not yet found.
- 6) Marking of Areas-Military omits Buoy in Iv but added in this study; source?
- 7) Wreck Markings lacking in Iv but source not found to date.
- 8) Radar Marker recently added but source not included.
- 9) Channel Marking in Naish but may be verb rather than noun.

b) *AERONAUTICAL NAVIGATION AIDS*

**Marks**

Mark  
Air Mark  
Air-Mark  
Uniform System of Ground Marks

**Markers**

Above Ground Marker  
Aiming Marker for Turbojet Operations  
Air Marker/Air-Marker/Airmarker  
Air Taxiway Marker  
Aircraft Arresting Marker  
Approach Day Marker  
Back Course Marker/Back Course Marker Beacon  
Barrier Engagement Marker  
Bidirectional Reflective Marker  
Boundary Day Marker [Day & Radio]  
Boundary Marker  
Centerline & Edge Markers  
Centerline Marker  
Circle Marker  
Cone Marker  
Conical-Shaped Marker  
Contact Lights of the Marker Type  
Corner Marker  
Cylindrical Marker  
Cylindrical Raised Marker  
Day Marker  
Day Marker for Snow-Covered Runway

Disc Warning Marker  
Distance Marker  
Distance To Go Marker/Distance-To-Go Marker  
Edge Marker/Edgemarker  
Edge Marker For Snow-Covered Runways  
Elevated Marker  
Elevated Taxiway Edge Marker  
En-Route Marker Beacon  
En-Route VHF Marker Beacon  
Fan Marker  
Fan Marker (FM)  
Fan Marker Beacon  
Fan-Type Marker  
FATO Edge Marker  
1500-Ft Marker  
Fixed Distance Marker  
Flag Marker  
Flush-Type Marker  
Half Way Marker  
Helicopter Approach Marker  
Helicopter Marker  
Heliport FATO Marker  
Hold Line Markers  
Hook Cable Markers  
Identification Markers  
Illuminated Day and Night Marker  
ILS Inner Marker Beacon  
ILS Marker Beacon  
ILS Middle Marker Beacon  
In Ground Corner Marker  
In-Ground Edge Marker  
In-Ground Marker  
Inner Marker Beacon  
Landscape Marker  
Limed Marker

Lorenz Glide & Marker Beacon  
Low-Frequency Marker  
Low-Powered Fan Marker  
Low-Powered Version of the Fan Marker  
Lowered-Powered Radio Marker Beacon  
“M” Marker  
“Manmade” Markers  
Marker  
Marker (w/i Obstruction Markings)  
Marker  
    Flag  
    Spherical  
Marker Beacon (Mkr)  
Marker Beacon, 75 MHz  
Marker Beacon Station  
Marker Beacon (Inner, Middle, Outer)  
Marker Circle  
Markers for Snow-Covered Runways  
Markers, Retroreflective  
Middle Marker Beacon  
Natural Above Ground Markers  
Non-Directional Marker  
Nondirectional Radio Marker Station  
Non-Snowplowable Markers  
Obstruction Marker  
Outer Marker  
Outer Marker Beacon  
Painted Highway Marker  
Plane Marker  
Pole-Mounted Marker  
Power Line Obstruction Marker  
Radio Marker  
Radio Marker Beacon  
Radio-Marker Beacon  
Raised Edge Marker

RBI Markers  
RBI Retroreflective Markers  
Reflecting Distance Marker  
Reflecting Markers  
Reflective Marker  
Retroreflective Airport Marker  
Retroreflective Identification Markers  
Retroreflective Marker  
Retroreflective Pavement Markers  
Retroreflective Runway & Identification Markers  
Roof Town Marker  
Runway & Taxiway Retroreflective Marker  
Runway Distance Marker  
Runway Marker  
Runway Touchdown Zone Marker  
Safe Heading Marker Board  
Segmented Circle Marker System  
Segmented Marker  
Semiflush Marker  
Semiflush Marker for Centerline Marking  
Semiflush Retroreflective Marker  
75 MHz ILS Marker  
75-MIC Fan Marker  
75 MIC Marker Station  
Snowplowable Marker  
Solid-State Marker  
Sphere Marker  
Spherical Marker  
Standard Air Marker  
Standard Boundary Marker  
Standard Marker  
Station Localizer Marker  
Stopway Day marker  
Stopway Edge Marker  
Stopway Marker

Supplemental Reflective Marker  
Supplementary Markers  
System of Approach Day Marker  
Taxiway Centerline Markers/Taxiway Centre Line Markers  
Taxiway Edge Markers  
Taxiway Ending Markers  
Taxiway Holding Post Marker  
Taxiway Route Edge Marker  
Taxiway/Runway Intersection Markings  
Threshold Marker  
Type I-VI Marker  
    Bidirectional Reflective Marker  
    Reflective Marker  
Ultra High Frequency Radio FM Marker  
Ultra-Short Wave Marker  
Unidirectional L-853 Type IV Marker  
Unpaved Runway Edge Marker  
Unpaved Taxiway Edge Marker  
Unserviceability Marker (Cones, Flags, Markers)  
Unserviceability Marker Board  
Vertical Marker Beacon  
Vertical Runway Distance Marker  
VHF Marker Beacon  
VHF Marker Beacon  
V-H-F Marker  
VOR Check-Point Marker  
Z Marker/Z-Marker  
Z Marker Beacon

### **Markings**

Aim Point Markings  
Aiming Point Markings  
Air Markings

Airfield Markings  
Airmarkings  
Airport Markings  
All-Weather Runway Markings  
Approach Day Marking System  
Apron & Holding Pad Shoulder Marking  
Apron Marking  
Basic Markings  
Blast Pad & Over-run or Stopway Marking  
Boundary Marking  
Centerline Markings/Centre-Line Markings/Centre Line  
Markings  
Check-Point Markings  
Chevron Markings  
Closed Markings  
Closed or Temporarily Closed Runways & Taxiway  
Markings  
Closed Runways & Taxiway Markings  
Conflicting of Runway Markings  
Continuous Markings  
Critical Area Hold Line Markings  
Dashed FATO Markings  
Dashed Markings  
Day Markings  
Day Marking of Obstructions  
Day Marking of Snow-Covered Runways  
Day Marking-Taxying Aids  
Daytime Markings  
Designation Markings  
Edge Markings  
Equipment/Object Marking  
FATO Marking  
Final Approach & Take-Off Area Markings  
Final Approach & Take-Off Designation Markings  
Fixed Distance Marking



Geographic Position Marking  
Ground Receiver Checkpoint Marking  
Guidance & Position Markings  
Guidance or Position Markings  
Hanger Roof Marking  
Helideck Obstacle-Free Sector Marking  
Helipad & Helideck Markings  
Heliport Guidance, Position & Other Markings  
Heliport “H” Marking  
Heliport Identification Marking  
Heliport Markings  
Heliport Name Marking  
Holding Position Marking  
Holding Position Marking for Instrument Landing Systems  
Holding Position Markings for Instrument Landing System/Microwave Landing System Critical Areas  
Holding Position Markings: ILS Critical Areas  
Holding Position Markings for Taxiway/Taxiway Intersections  
Holding Position Markings: Taxiways  
Holding Position Markings on Runways  
Holding Positions for Runways/Runway Intersections  
Holding Position Markings for Runway/Taxiway Intersections  
Hospital Heliport Marking  
Hospital Marking  
ILS Holding Position Markings  
Identification Marking  
    Hospital Heliport Marking  
    Standard Heliport Marking  
In-Ground FATO Corner/Edge Marking  
In-Ground Marking  
Instrument Runway Markings  
Intermediate Holding Position Marking  
Landing Zone Markings

Longitudinal Markings  
Longitudinal Runway Markings  
Low-Powered Fan Markings  
Markings  
Marking Aids  
Markings Displaced Thresholds, Blast Pads & Stopways  
Markings for Arresting Gear  
Marking for Blast Pad or Stopway or Taxiway Preceding a  
Displaced Threshold  
Markings for Large Aircraft Parking Position  
Markings for Paved Runways & Taxiways  
Markings for Surface  
Markings for Unpaved Markings  
Marking of Closed Heliport  
Marking of Closed or Hazardous Areas on Airports  
Marking of Displaced Thresholds/Displaced Threshold  
Markings  
Marking of Hazardous Areas  
Marking of Paved Areas  
Marking of Snow-Covered Runways  
Marking of Temporarily Relocated Thresholds  
Marking of Unserviceable Portions of the Movement Area  
Maximum Allowance Mass Marking  
Non-Movement Area Boundary Markings  
Non-Precision Instrument Runway Markings/Nonprecision  
Instrument Runway Markings  
Nonprecision Runway & Visual Runway Markings  
Obstacle Marking  
Obstruction Marking  
Off-Airport Marking  
On-Airport Marking  
Paint Markings  
Painted Cones for Day Markings  
Painted H Marking  
Painted Hold Position Markings

Painted Markings  
Park Position Markings  
Pavement Markings  
Paved Taxiway Day Markings  
Pavement Taxiway Marking  
Pendent Cable Marking  
Precision Instrument Runway Markings  
Roof Marking  
Relocated Threshold Markings  
Runway - & Taxiway - Surface Markings  
Runway & Taxiway Markings  
Runway Centerline Marking/Runway Centre Line Marking  
Runway Central Circle Marking  
Runway Day Marking  
Runway Designation Marking  
Runway Edge Marking  
Runway End Marking  
Runway End-Zone Marking  
Runway Holding Position Marking/Runway-Holding  
Position Marking  
Runway Holding Position Markings on Runway  
Runway Holding Position Markings on Taxiway  
Runway Intersection Marking  
Runway Markings  
Runway Mid-Point Markings  
Runway Shoulder Marking  
Runway Side Stripes Marking  
Runway Surface Marking  
Runway Threshold Marking  
Seaplane Base Marking  
Segmented Circle Marking System  
Side Stripes Marking  
Standard Heliport Marking Symbol  
Standard Markings  
Striated Markings

Surface Markings  
Taxi-Holding Position Markings  
Taxi Route & Taxiway Markings  
Taxi Route Edge Markings  
Taxi Route Markings  
Taxiway Centerline Markings/Taxiway Centre Line  
Markings  
Taxiway Continuous Markings  
Taxiway Dashed Markings  
Taxiway Day Markings  
Taxiway Edge Markings  
Taxiway Holding Line Marking  
Taxiway Holding Position Marking  
Taxiway Identification Marking  
Taxiway Intersection Holdline Marking  
Taxiway Intersection Marking  
Taxiway Markings  
Taxiway/Runway Intersection Markings  
Taxiway Route Marking  
Taxiway Shoulder Marking  
Taxiway Side Stripe Marking  
Temporary Markings  
Threshold Markings  
Touchdown & Landing Area Markings  
Touchdown Markings  
Touchdown Pad Boundary Marking  
Touchdown Zone Marking/Touchdown-Zone Marking  
Transverse Markings  
Unpaved Runway Marking  
Unpaved Taxiway Marking  
Undershoot & Overrun Area Marking  
Unserved Markings  
Vehicle Roadway Marking  
Visual & Nonprecision Marking  
Visual Runway Markings

VOR Aerodrome Check-Point Markings  
VOR Checkpoint Marking  
VOR Checkpoint Receiver Marking  
VOR Receiver Checkpoint Marking  
Weight Limit Marking  
Winching Area Marking  
Wire Marking  
Zipper Markings

Notes: Part Iv should include all terms. However, that is not the case or if terms are included there are variations from other T-M studies. This outline follows a different pattern than that for Marine T-M because of the nature of problems.

- 1) Centerline & Edge Markers are separate in Iv. Source not located for terms together.
- 2) Hook Cable Markers not present in Iv. Source has not been located.
- 3) Marker with subdivisions of Flag and Spherical not in Iv; both terms separate and independent.
- 4) Marker Bea-cons and constituents somewhat at variance in Iv but over-all pattern essentially the same.
- 5) Vertical Runway Distance Marker not in Iv and source not located.
- 6) Edge Markings lacking in Iv; source unknown.
- 7) Pendent Cable Marking not in Iv; source unknown.
- 8) Runway Inter-section Marking without source and not in Iv.
- 9) Side Stripe Marking not in Iv and without source.
- 10) Taxi Route Edge Markings not in Iv and without source.
- 11) Taxiway/Runway Intersection Markings not in Iv and without source.
- 12) Visual Runway Markings without source and not in Iv.

c) *RAILROAD SIGNALS & OTHER DEVICES*

**Marks**

Clearance Marks  
Coasting Marks -- AC & DC  
Electric Train Section Marks  
Landmarks  
Power Drive Marks  
Route Identification Marks  
Signal Alarm Marks  
Signal Aspect Confirmation Position Marks  
Slow Speed Release Marks  
Station Approach Marks  
Sudden Release Shunting Sign Marks  
Tablet Carrying Marks  
Train Stop Position Marks

**Markers**

Alignment Markers/Alinement Markers  
Auxiliary Markers  
“C” Markers  
Car Stop Markers  
Countdown Marker Boards  
Diamond Shaped Markers  
Distance Markers  
Elevation Markers  
End of Section Marker Boards  
Fixed Markers  
High Speed Marker Boards  
Lineside Markers  
Markers

Marker Boards  
Marker (Boards)  
Marker Lamps  
Marker Plates  
Marker Posts  
Monument Markers  
Once Stop Sign Markers  
Reflective Marker Boards  
Right of Way & Monument Markers  
Route Electric Source Sign Markers  
“S” Markers  
Section Entrance Markers  
Shunting Sign Markers  
Shunting Signal Markers  
Signal Marker Boards  
Spring Switch Markers  
Train Stop Sign Markers  
Trolley Wire Electric Source Sign Markers  
Wayside Markers  
Whistle Sign Markers  
Wing Markers

Notes: Some variations between Iv and other T-M studies and sources have occurred. They include:

- 1) Alignment Marker spelling may be from Part B. I added that spelling though AREA employed Alinement. Both Iiii and Iv employed Alinement.
- 2) Section Entrance Markers is given as Selection Entrance Markers in Part Iv. That is an error.
- 3) A pre-published version of “3M” includes Speed Limit Marker. That term is dropped since it should be Speed Limit Sign. It was omitted from IV.
- 4) Marker-Board appears in the pre-published version. But only the Marker Board form can be located. Marker Board missing from IV though Marker (Board) is present.

d) *TRAFFIC CONTROL DEVICES*

**Marks**

Landmark  
Luminous Mark  
Mark  
Mark Stone  
Pavement Mark (IAMM)  
Retro-Reflective Mark

**Markers**

Advance Turn Arrow Markers  
Amber Markers/Green Markers/Red Markers  
Alternate Marker  
Alternate Auxiliary Marker  
Auxiliary Marker  
Bicycle Route Marker  
Bi-Directional Edgeline Markers  
Bi-Directional Red & White Retro-Reflective Markers  
Bi-Directional Retro-Reflective Marker  
Business Marker  
By-Pass Marker/Bypass Marker  
Cardinal Route Marker  
Ceramic Marker  
Channelization Markers  
Clearance Marker  
Coloured Cement Concrete Markings  
Combination Junction Marker  
Confirming Route Marker  
County Route Marker  
Detour Auxiliary Marker Sign



Detour Marker  
Directional Arrow Marker  
Edgeline Raised Markers  
Electrically Powered Emissive Marker  
End of Road Marker/End-of-Road Marker  
Evacuation Route Marker  
Expendable Markers  
Forest Route Marker  
Formed-in-Place Markers  
Guide Marker  
Hazard Marker  
Interamerican Highway Route Marker  
Interstate Route Marker  
Junction Marker  
Magnetic Marker  
Marker  
Marker Adjacent to the Roadway  
Marker for Alternate Routes  
Marker for Objects in the Roadway  
Mile Marker  
Monodirectional Marker  
National Route Marker  
Non-Reflective Marker  
Non-Reflective Ceramic Pavement Marker  
Non-Retro-Reflective Marker/Non-Retro Reflective  
Marker  
Non-Retro-Reflective Ceramic Marker  
Non-Retro Reflective Raised Pavement Marker  
Object Marker  
Object Markers on Shared-Used Path  
Off-Interstate Business Loop Marker  
Off-Interstate Business Spur Marker  
Other Marker  
Pan American Road Route Marker  
Pan American Route Marker

Pavement Marker  
Post Mounted Marker  
Protuding Marker  
Provincial Route Marker  
Radioactive Emissive Marker  
Raised Pavement Marker  
Raised Reflective Marker  
Raised Reflective Lane Marker  
Raised Reflective Pavement Marker  
Raised Retro-Reflective Marker  
Reassurance Route Marker  
Recessed Reflective Marker  
Reflective Marker  
Reflector Marker  
Relief Marker  
Retro-Reflective Marker  
Road Marker  
Road-Edge Delineation Markers  
Road-Delineation Marker  
Route Marker  
Route Marker Sign  
Route Marker Tab  
Route Marker & Auxiliary Marker  
Shoulder Delineation Marker  
Snap-over Marker  
Snowplowable Reflective Marker  
State Route Marker  
Stone Marker  
Temporary Marker Tab  
Tourist Route Marker  
Trans-Canada Route Marker  
Trunk Route Marker  
Tubular Marker  
Turn Marker  
US Route Marker

Width Marker

## **Markings**

Advanced Speed Hump Markings  
Alphanumeric Markings  
Approach Markings for Obstructions  
Approach Markings for Obstructions in Roadway  
Approaches to Railroad Crossing Markings  
Approach to Railway Crossing Markings  
Arrow Markings  
Bicycle Detector Markings  
Carriageway Markings  
Cats Eye Centerline Markings  
Center-Line Markings/Center Line Markings/Centerline  
Markings  
Centerline & Left Edge Line Markings  
Centerline & Left Edge Line Pavement Markings  
Centerline Markings for Shared-Used Path  
Center Markings  
Colored Concrete Markings  
Crossing Markings  
Curb Markings  
Curb Markings for Parking Restrictions  
Curb Markings for Roadway Delineations  
Curve Markings  
Crosswalk Markings  
Cyclist Crossing Markings  
Delineation Markings  
Directional Markings  
Dynamic Envelope Delineation Markings/Dynamic  
Envelop Markings/Dynamic Envelope Pavement  
Markings  
Edge Markings/Edge-Markings

Edge of Carriageway Markings  
Edge Line Markings  
Edge Line Pavement Markings  
Electrically Powered Emissive Markings  
End-of-Roadway Markings  
Exit & Entrance Interchange Ramp Markings  
Graphic Markings  
Hazard & Delineation Markings  
Hazard & Obstruction Markings  
Hazard Markings  
Highway Markings  
Highway-Rail Grade Crossing Pavement Markings  
Horizontal Markings  
Horizontal Pavement Markings  
Hot-Applied Surface Markings  
Intersection Markings  
Intersection Pavement Markings  
Junction & Corner Markings  
Lane Lines Pavement Markings  
Lane Line & Right Edge Line Pavement Markings  
Lane Markings  
Lane Reduction Transition Markings  
Lane Selection Arrow Markings  
Limits of Travelled Roadway Pavement Markings  
Longitudinal Pavement Markings  
Longitudinal Markings  
Marking  
Markings Adjacent to the Roadway  
Marking Devices  
Marking Extensions Through Intersections or  
Interchanges  
Markings for Bicycle Lanes  
Markings for Objects in the Roadway  
Markings for Other Circular Intersections  
Markings for Roadabout Intersections

Markings at Particular Locations  
Markings for Particular Situations  
Markings of Obstructions  
Marking of Pavement Space Limits  
Marking Systems  
Multiple-Directions Markings  
No-Passing Markings/No-Passing Pavement Markings  
No-Passing Zone Markings/No-Passing-Zone Markings  
Object Markings  
Obstruction Markings/Obstruction Pavement Markings  
On-the-Roadway Markings  
Paint Markings  
Parking Markings  
Parking Space Markings  
Paved-Shoulder Markings  
Pavement & Curb Markings  
Pavement Edge Line Marking  
Pavement Edge Markings  
Pavement Markings  
Pavement Markings Extensions Through Intersections  
Pavement Markings for Obstructions  
Pavement Surface Markings  
Pavement-width Transition Markings  
Parking & Standing Restriction Markings  
Physical Pavement Markings  
Preferential Lane Word & Symbol Markings  
Preferential Lane Longitudinal Markings for Motor  
Vehicles  
Railroad Crossing Markings  
Railroad Crossing Advance Markings  
Railroad-Highway Grade Crossing Pavement Markings  
Raised Horizontal Markings  
Raised Markings  
Raised Marking System  
Reserved Lane Markings

Road Markings  
Road Marking System  
Road Markings for a Lane Reserved for Certain Categories  
of Vehicles  
Road Surface Markings  
Roadway Markings  
Speed Hump Markings  
Speed Measurement Markings  
Standing & Pavement Regulation Markings  
Stop & Yield Markings  
Surface Dressing Markings  
Surface Markings  
Temporary Lane Markings  
Traffic Delineation Markings  
Traffic Lane Markings  
Traffic Markings  
Traffic Pavement Markings  
Train Dynamic Envelope Pavement Markings  
Transverse Markings  
Turn Markings  
Vertical Markings  
White Lane Pavement Markings  
Word & Symbol Markings  
Word Markings  
Yellow Centerline Pavement Markings

**Other Terms**

Marked Surfaces

Notes: All T-M terms should be in Part Iv. Some terms are not found there. The following list indicates terms in this study missing in Part Iv and where they are to be found. Other corrections are also included.

1) Terms not in Part Iv

Advance Turn Arrow Marker, US MUTCD editions  
Bi-Directional Edgeline Marker, OECD 1975  
By-Pass Marker, US MUTCD 1971  
Bypass Marker,, US MUTCD 1961  
Cardinal Direction Marker, US MUTCD 1988  
Business Marker, US MUTCD 1961  
Crossing Markings, Homburger 1977  
Detour Marker/Detour Auxiliary Marker Sign, US  
MUTCD, 1961, 1971  
Direction Arrow Marker, US MUTCD 1988  
Electrically Powered Emissive Marker, OECD 1975  
Evacuation Route Marker, US MUTCD 2003  
Expendable Marker, OECD 1975  
Intersection Pavement Markings, US MUTCD 2003  
Hazard/Obstruction Markings, Part Iii, 2nd editions  
Junction Marker, Part B  
Junction & Corner Marking, Part E UK HADTS  
Lane Selection Arrow Markings, Part E UN ECE PORM  
Marking of Parking Space Limits, ECAFE 1964  
National Route Marker, Part E Australia]  
Off-Interstate Business Loop Marker, US MUTCD eds  
Off-Interstate Business Spur Marker, US MUTCD eds  
Paved-Shoulder Markings, US MUTCD 1961  
Pavement Mark, IAMM  
Physical Pavement Markings, Part Iii, 2nd edition  
Raised Marking System, OECD 1975  
Reassurance Route Marker, US MUTCD 1961

Reflector Marker, Part, IAMM  
Relief Marker, US MUTCD 1971  
Road/Traffic Markings, Part Iii, 2nd edition  
Route Marker & Auxiliary Marker, MUTCD 1961  
Route Marker Sign, Canada 1976  
Route Marker Tab, Part Iii, 2nd edition  
Traffic Paint Markings, OECD 1975  
Tourist Route Marker, Australia  
Turn Marker, Hawkins, 7092  
Width Marker, Australia

2) Other Corrections

Multiple-Directions [Source in Iv but no entry]  
Pan American Route Marker [Iv adds Road]  
Parking Markings [Error in Iv: Pavement Markings substituted for Parking Markings]  
Standing & Parking Regulations [In Iv and sources; Marking added by compiler to denote presence of TCDs]  
Temporary Marker Tab [Error in Iii and Iv. Compiler added Tab to Markers in Iii, US terms since Tab is a Canadian term.]



iii) Statistical Summary of Use of MarkMarker/Mking in  
Transportation-Markings Monograph Series

Mark:

Marine	74
Aero	4
Rail	13
Road	6
	97 13.20%

Marker:

Marine	21
Aero	158
Rail	35
Road	95
	309 42.04%

Marking:

Marine	19
Aero	183
Rail	-
Road	126
	328 44.63%

Other:

Marked Surface: TCD 1

Total: 735

Mode Summary:

Marine	114	15.51%
Aero	345	46.94%
Rail	48	6.53%
Road	228	31.02%

Major Form(s) by Mode:

Marine	Marks	64.91% of total
Aero	Markings	57.01%/Markers 41.74%
Rail	Markers	72.92%
Road	Markings	55.26%/Markers 41.67%

Note: The Writing Journal does not indicate when the “3M” idea began. Some of the apparently older notes include the first editions of Part Ii and Part Iii though not Part Iiii and Part Iiv. That may indicate a date of 1998-2000. Changes and additions were made in May of 2005 but those were clearly not the first steps in the manuscript. “3M” has been grafted onto Part A.

## BIBLIOGRAPHY

- Abbot, Suzanne. 2003. A View on Flat Screen Technology. [www.chemsoc.org](http://www.chemsoc.org).
- AccessScience. McGraw-Hill Encyclopedia of Science and Technology Online. 2006. <http://www.accessscience.com>. June 13.
- Adamson, Hans C. 1953. *Keepers of the Lights*. New York: Greenberg, Publisher.
- ADB. 1991. Aviation Lighting Systems. Zaventem, (Belgium): N.V. ADB S.A.
- Albers, Vernon M. 1970. *The World of Sound*. New York: A.A. Barnes.
- \_\_\_\_\_. 1965. *Underwater Acoustics, Handbook II*. University Park: Pennsylvania State University Press.
- American Heritage Dictionary of the English Language*. 1992. 3rd ed. Boston: Houghton Mifflin.
- Appleyard, S.F. 1985. *Marine Electronic Navigation*. London: Routledge & Kegan Paul.
- Art Deco. [www.Astoriaartdeco.com/history.htm](http://www.Astoriaartdeco.com/history.htm). (7-09-04)
- Art Deco. <http://www.theartists.org>. (7-09-04)
- Art Deco. 2000. <http://www.decopix.com/intro.html>.
- Art Deco. Kollo: see Kollo.
- Art Deco. Zimny: see Zimny.
- Association of American Railways. 1953. *Principles & Practices of Signalling*. (AARPAPOS). Chicago: AAR.
- Austen, Ian. 2004. Let there be L.E.D.'s. <http://www.nytimes.com/2004/01/08/technology/circuits/08lite.htm?th>.
- Ballinger, Louise B & Vroman, Thomas F. 1965. *Design: Sources & Resources*. New York: Reinhold Publishing.
- Barnouw, Erik, ed-in-chief. 1989. *International Encyclopedia of Communication*. New York: Oxford University Press.
- Barthes, Roland. 1988. *The Semiotic Challenge*. New York:

- Hill & Wang.
- Bauer, Eugen. 1987. Thomas Sebeok's Doctrine of Signs. In *Classics of Semiotics*, edited by Martin Krampen, et. al. New York: Plenum Press.
- Bauss, W., ed. 1953. *Radio Navigation Systems for Aviation & Maritime Use*. New York: Pergamon Press.
- Beck, G.E., ed. 1971. *Navigation Systems: A Survey of Modern Electronic Aids*. London: VNR.
- Bellis, Mary. Lightbulbs, Lighting & Lamps. <http://inventors.about.com/library/inventors/bllight.htm>. (9-19-04)
- Berger, Arthur A. 1984. *Signs in Contemporary Culture: An Introduction to Semiotics*. New York: Longman.
- \_\_\_\_\_. 1992. *Reading Matter: Multidisciplinary Perspectives on Material Culture*. New Brunswick (NJ): Transactions Publishers.
- Birren, Faber. 1963. *Color: A Survey in Words & Pictures*. Hyde Park (NY): University Books.
- Black, Archibald. 1929. *Civil Airports & Airways*. New York: Simon-Boardman Publishing Co.
- Bloembergen, N. 1985. Light. *The Encyclopedia of Physics*. Robert Besancon, editor. New York: VNR
- Blonsky, Marshal. 1985. Introduction, The Agony of Semiotics: Reassessing the Discipline. In *Unsigns*. edited by Marshall Blonsky. Baltimore: Johns Hopkins University Press.
- Blumer, Herbert G. 1968. Fashion. In *International Encyclopedia of the Social Sciences* ed. by David Sills. Volume 5. New York: Macmillan & Free Press.
- Bolton, Andrew. 2002. *The Supermodern Wardrobe*. London: V & S Publications.
- Bowditch: See US Hydrographic Office.
- Breckinridge, F.C. 1964. *US Standards for the Colors of Signal Lights*. Washington, D.C.: National Bureau of Standards.
- \_\_\_\_\_. 1967. *Colors of Signal Lights: Their Selection*,

- Definition, Measurement, Production.*  
 Washington, D.C.: National Bureau of Standards.
- \_\_\_\_\_. 1955. *Fifty Years of Signal Lighting.* New York:  
 Illuminating Engineering Society.
- Breward, Christopher. 1994. *The Culture of Fashion: A  
 New History of Fashionable Dress.* Manchester: MUP.
- Brill, Thomas B. 1980. *Light: Its Interaction with Art &  
 Antiques.* New York: Plenum Press.
- Brooks, D. 1983. Navigation Lighting. In *Lamps & Lighting:  
 A Manual of Lamps & Lighting Prepared by Members  
 of the Staff of Thorn EMI Lighting, Ltd.* ed. by M.A.  
 & A.M. Marden. London: Edmund Arnold.
- Brown, Janice. 1999. A Conversation with Holly Brubach.  
[http://www.salon.com/people/feature/1999/11/11/  
 Brubach.](http://www.salon.com/people/feature/1999/11/11/Brubach)
- Carmanah: see Light Emitting Diodes, Roadlights.com.
- Cegelec. 1992. Airport Ground Lighting Equipment. Rugby  
 UK & Levallois-Peret, France: Cegelec Projects.
- Chedd, Graham. 1970. *Sound: From Communication to  
 Noise Pollution.* Garden City (NY): Doubleday.
- CAA: Civil Aeronautics Administration (CAA-US). 1958.  
*Federal Airway Plan, 1959-1963.* Washington, D.C.:  
 US Department of Commerce.
- Clark, D.S. 1987. *Principles of Semiotic.* London:  
 Routledge & Kegan Paul.
- Clausing, Donald J. 1987. *The Aviator's Guide to Modern  
 Navigation.* Blue Ridge Summit (PA): Tab Books.
- Clearman, Brian. 1981-2008 **Transportation-Markings: A  
 Study in Communication Monograph Series.**  
*Foundations*, 2nd ed., 1991; 3rd ed., 1999.  
*A First Study in T-M: The US.* 2nd ed., 1992.  
*International Marine Aids to Navigation*, 2nd ed, 1988.  
*International Traffic Control Devices*, 1st ed, 1984;  
 2nd ed., 2004.  
*International Railway Signals*, 1992

- International Aero Navigation Aids*, 1994.
- General Classification of Transportation-Markings*,  
1st ed., 1994; 2nd ed., 2003.
- T-M Database*, 1st ed., 1997-2008
- i Marine, 2nd ed., 2007
  - ii TCD, 2nd ed., 2008
  - iii Rail, 2000
  - iv Aero, 2001
  - v Composite Categories Classification & Index,  
2006
- Transportation-Markings: A Historical Survey, 1750-2000*, 2002.
- \_\_\_\_\_. 1997. *Transportation-Markings. Proceedings*.  
Chartered Institute of Transport in the UK. June.
- \_\_\_\_\_. 1981. *Transportation Markings: A Study in  
Communication*. Lanham (MD): University Press of  
America.
- Cline, D., Griffin, John R., and Hoffstetter, Henry W.  
1989. *Dictionary of Visual Science*. 4th ed. Radnor  
(PA): Chilton Trade Book Publishers.
- Coleman, Yvette. "Denim's Come a Long Way Baby".  
YM Megadenim Fall 2002 Collection. [www.runway  
news.com/fashionshows](http://www.runwaynews.com/fashionshows).
- Comfort-The Key Word in Dupont's Innovations. [http://  
www.imagesfashion.com/back/marsh/innovations.htm](http://www.imagesfashion.com/back/marsh/innovations.htm).  
(6-02-04)
- Committee on Color. 1953. *Science of Color*. New York:  
Thomas Y. Crowell.
- Computer History. [http://www.knobblycrab.co.uk.2004/  
comp-history.html](http://www.knobblycrab.co.uk.2004/comp-history.html).
- Condren, S.M., et. al. 2001. LEDS - Light Emitting Diodes.  
[www.mrsec.wisc.edu/edetc/LED](http://www.mrsec.wisc.edu/edetc/LED).
- Conway, J.S. 1915. *The US Lighthouse Service*. Washington,  
D.C.: GPO.
- Costantino, James. 1992. *Traffic-control Systems*. McGraw-

- Hill Encyclopedia of Science & Technology*. Volume 18. New York: McGraw-Hill.
- Culow, Frederick W. 1972. *Colour: Its Principles & Their Applications*. London: Foundation Press.
- Cultural Icons. <http://learning.unl.ac.uk/humanT/it26/culticon.htm>. (7-28-04)
- Cutler, Thomas J. 1986. Navigational Aids for Maritime Use. In *Handbook of Modern Electronics & Electrical Engineering*, edited by Charles Belove. New York: Wiley-Interscience.
- Daly, Gabriel. 1989. *Creation & Redemption*. Wilmington (DE): Michael Glazier.
- Danger, Eric P. 1987. *How to Use Color in Commerce & Industry*. Aldershot (Hants), UK: Gower Technical Press.
- Davson, Hugh. 1990. *Physiology of the Eye*. 5th ed. New York: Pergamon Press.
- Deely, John. 1994. *The Human Use of Signs or: Elements of Anthroposemiosis*. Lanham (MD): Rowman & Littlefield Publishers.
- . 1986. Semiotics as Framework & Direction. In *Frontiers in Semiotics*, edited by Deely, John, Kruse, Felicia, and Williams, Brooke. Bloomington (IN): IUP.
- (DMA) Defense Mapping Agency (US). 1983. *List of Lights & Fog Signals, British Isles, English Channel & North Sea*. (DMA, Topographic Center, Publication #114). Washington, D.C.: GPO.
- Delevoy, Robert, & Bergdoll, Barry. 1986. Art Nouveau. *Encyclopedia of Twentieth-Century Architecture*. edited by Victorio Lampugnani. New York: Harry Abrams.
- Denim Glossary. c.1997. <http://home1.inet.tele.dk/den/glossary.htm>.
- Derville, Frank. 2002. Art Nouveau. <http://art-nouveau-kubos.org/en/>.

- Design. 2001. <http://en.wikipedia.org/wiki/Design>.
- De Wire, Elinor. 1987. Fog Songs. *Sea Frontiers*. May/June.
- Ditchburn, R. 1976. *Light*. 2nd ed. 2 vol. New York: Inter-science Press.
- Dixon, Roger & Multhesius, Stefan. 1985. *Victorian Architecture*. New York: Thames & Hudson.
- Doddington, Sven H. 1982. Electronic Navigation Systems. In *Electronic Engineer's Handbook*, edited by Donald G. Fink. New York: McGraw-Hill.
- Don Klipstein's LED Main Page.2004. <http://www.misty.com/people/don/ledx.html>.
- Dormer, Peter. 1990. *The Meaning of Modern Design: Towards the Twenty-First Century*. New York: Thames & Hudson.
- Douglas, Charles A. 1977. Letters to writer, 11-20 & 12-28.
- Douglas-Young, John. 1987. *Illustrated Encyclopedic Dictionary of Electronics*. Englewood Cliffs (NJ): Prentice-Hall.
- Doyle, E.N. 1971. *The Development & Use of Polyurethane Products*. New York: McGraw-Hill.
- Drenttel, William, and Helfand, Jessica. 2003. The Power of Design: AIGA National Design Conference. [http://powerofdesign.aiga.org/content.cfm/drenttell\\_helfand](http://powerofdesign.aiga.org/content.cfm/drenttell_helfand)
- Dreyfuss, Henry. 1972. *Symbol Sourcebook: An Authoritative Guide to International Graphic Symbols*. New York: McGraw-Hill.
- Dyett, Linda. 1993. This Sporting Lifestyle: How Sneakers & Stretchwear Arrive at Fashion's Leading Edge. *New York Times Magazine*. ("Fitness & Fashion". Special Advertizing Supplement). September 12.
- \_\_\_\_\_. 1993. Winning By a Stretch: New Directions in Killer Bodyware. [Above Source].
- Eco, Umberto. 1976. *A Theory of Semiotics*. Bloomington (IN): Indiana University Press.
- Edwards, E. Price. 1884. *Our Seamarks: A Plain Account of*



- the Lighthouses, Lightships, Beacons, Buoys & Fog-Signals Maintained on our Coast for Guidance of Mariners.* London: Longsmans, Green.
- Electric Lighting Comes of Age. 2002. [http://www.encyclopedia.com/html/section/lighting\\_electric\\_lighting\\_comes\\_of\\_age.asp](http://www.encyclopedia.com/html/section/lighting_electric_lighting_comes_of_age.asp).
- EB: *Encyclopedia Britannica*. 1911. 11th ed. Lighthouses. Volume XVI, "L-Lord Advocate." New York: Cambridge University Press.
- Etcoff, Nancy. 1999. *Survival of the Prettiest: The Science of Beauty*. New York: Doubleday.
- Even, Ralph. 1974. *The Perception of Color*. New York: Wiley.
- Everest, F. Alton. 1981. *The Master Handbook of Acoustics*. Blue Ridge Summit (PA): Tab Books.
- Everman, Victoria. 2007. Green Style Spotlight: Certified Jeans. <http://www.greenoptions.com/denim>. June 5.
- Fashion. 2004. <http://en.wikipedia.org/wiki/fashion>.
- Fay, H.J.W. 1963. *Submarine Signal Log*. Portsmouth (RI): Submarine Signal Division, Raytheon Co.
- Federal Aviation Administration (FAA-US). 1981. *Specifications for Discharge-Type Flashing Light Equipment*. Washington, D.C.: FAA.
- Federal Radionavigation Plan*: See US DOD/DOT.
- Ferebee, Ann. 1970. *A History of Design from the Victorian Era to the Present: A Survey of the Modern Style in Architecture, Interior Design, Industrial Design, Graphic Design and Photography*. New York: Van Nostrand Reinhold.
- Field, Arnold. 1985. *International Air Traffic Control*. New York: Pergamon Press.
- Finkelstein, Joanne. 1996. *After a Fashion*. Melbourne: Melbourne University Press.
- Fritzch, Harald. 1984. *The Creation of Matter: The Universe From Beginning to End*. New York: Basic Books.

- Fulford, Benjamin. 2003. Exploiting the Flat Screen Frenzy. [http://www. Forbes. com/2003/ ...](http://www.Forbes.com/2003/...) .
- Gaines, Richard, et. al. 1997. *Dana's New Mineralogy*. 8th ed. New York: John Wiley & Sons.
- Gerrish, Harold H. & Dugger, William E. 1989. *Electricity & Electronics*. South Holland (IL): Goodheart-Wilcox Co.
- Giancoli, Douglas C. 1988. *Physics for Scientists & Engineers with Modern Physics*. Englewood Cliffs (NJ): Prentice-Hall.
- Gibbs, James R. 1955. *Sentinels of the North Pacific*. Portland: Binford & Mort.
- \_\_\_\_\_. 1974. *Westcoast Lighthouses*. Seattle: Superior Publishing Co.
- Gibilisco, Stan, ed-in-chief. 1985. *Encyclopedia of Electronics*. Blue Ridge Summit (PA): Tab Professional & Reference Books.
- Glossary of Lighting Terms. [http://www.rtidlightyears.com/lighting\\_glossary\\_of\\_terms\\_rtld.htm](http://www.rtidlightyears.com/lighting_glossary_of_terms_rtld.htm). (9-19-04).
- Gombrich, E.H. 1968. Style. *International Encyclopedia of Social Sciences* ed by David Sills. Volume 15. New York: Macmillan & Free Press.
- Graham, John. 1983. *The Facts on File Dictionary of Telecommunications*. New York: Facts on File.
- Grillo, Paul J. 1975. *Form, Function & Design*. New York: Dover Publications.
- Grossman, Lev. 2007. Invention of the Year: The iPhone. [http://www.time.com/time/specials/2007 ...](http://www.time.com/time/specials/2007...) .
- Guiraud, Pierre. 1975. *Semiology*. Boston: Routledge & Kegan Paul.
- Hartridge, H. 1961. Recent Advances in Colour Vision. In *Color Vision: An Enduring Problem in Psychology*, edited by Richard C. Teevan & Robert C. Birney. New York: Van Nostrand Co.
- Hawkings, H. Gene. 1992. Evolution of the MUTCD: Early Editions of the MUTCD. *ITE Journal*. July.

- Hay, William. 1977. *An Introduction to Transportation Engineering*. 2nd ed. New York: John Wiley.
- Hervey, Sandor. 1982. *Semiotic Perspectives*. London: George Allen & Unwin.
- Hobbs, F.D. and Jovanis, Paul. 2005. Traffic Control; Traffic Control & Safety. *Encyclopedia Britannica*. Chicago: EB.
- Hobbs, Richard R. 1990. *Marine Navigation: Piloting & Celestial & Electronic Navigation*. Annapolis (MD): Naval Institute Press.
- Hoel, L., Garber, N., & Sadek, A. 2008. *Transportation Infrastructure Engineering: A Multimodal Integration*. Toronto: Thomson Nelson.
- Holland, Francis Ross, Jr. 1981. *America's Lighthouses: Their Illustrated History Since 1716*. Brattleboro (VT): Stephen Greene Press.
- Holland, Maurice. 1951. *Architects of Aviation*. New York: Duell, Sloane, & Pearce.
- Horn, Delton T. 1989. *Basic Electronics Theory with Projects & Experiments*. Blue Ridge Summit (PA): Tab Books.
- IESS 1968: see Blumer.
- Iceland. 1960. *Skra Yfir Vita Og Sjomerki A Islandi*. Reykjavik: Gefin Ut Af Vita- Og Hafnamalaskrifstofuni.
- International Association of Lighthouse Authorities. 1980. *IALA Buoyage Conference Report*. Tokyo.
- \_\_\_\_\_. 1983. The Development of Aids to Navigation During the Year 1983. *Bulletin*. #3.
- \_\_\_\_\_. 1970. *Dictionary of Aids to Marine Navigation*. Chapter 3. *Audible Aids*. Paris: IALA.
- International Civil Aeronautics Organization. 1990. *Aerodromes*. 1st edition (Vol I, Aerodromes; Vol II, Heliports). Montreal: ICAO.
- \_\_\_\_\_. *Aerodrome Design Manual*. 1993. Part 4, Visual

- Aids.
- IES Lighting Handbook: The Standard Lighting Guide*. 1947. 1st ed. New York: Illuminating Engineering Society.
- Invista Unveils XFIT Lycra. 2006. <http://www.textileworld.com>. ... . November.
- Jean, Georges. 1998. *Signs, Symbols & Ciphers*. New York: Harry N. Abrams.
- Kaufman, John E., ed. 1981. *IESS Lighting Handbook*. Vol I. New York: Illuminating Engineering Society.
- \_\_\_\_\_. 1984. *IESS Lighting Handbook*. Reference Volume. New York: IES.
- Kayton, Myron, ed. 1990. *Navigation: Land, Sea, Air, & Space*. New York: IEEE Press.
- Keeler, Nelson. 1987. Maritime Future Navigational Needs & Plans. *Journal of the Institute of Navigation*.
- Kelly, Cynthia, et. al. 2004. Lycra. <http://www.olympusmicro.com/micd/galleries/darkfield/lycraspandex.html>.
- Kennedy, George. 1985. *Electronic Communication Systems*. New York: IEEE Press.
- Killigrew, D.L. 1949. A Century of Signal Glass Development. *Railway Signaling & Communication*. May.
- Kim, Kyong Liong. 1996. *Caged in Our Own Signs: A Book About Semiotics*. Norwood (NJ): Ablex Publishing Corp.
- Kloos, William C. 2001. Retrofitting Audible Pedestrian Signals into Existing Traffic Signals: The Portland Oregon Case. (ITE International Meeting, Chicago, August).
- Knowles, David. 1976. *Bare Ruined Choirs: The Dissolution of the English Monasteries*. Cambridge: Cambridge University Press.
- Koda, H. 2001. *Extreme Beauty*. New York: Metropolitan Museum of New York & New Haven (CN): Yale

- University Press.
- Kollo, Andrea. 2003. Art Deco. *Dreams Alive Magazine: The Home & Garden Online Magazine*. <http://www.designonline.com/dreamsalive/christmas2003/features/artdeco/>.
- Koestler, Arthur. 1967. *Ghost in the Machine*. New York: Macmillan.
- \_\_\_\_\_. 1981. *Bricks to Babel: A Selection From 50 Years of His Writings, Chosen & With a New Commentary by the Author*. New York: Random House.
- \_\_\_\_\_. 1978. *Janus: A Summing Up*. New York: Random House.
- Konig, Rene. 1974. *Ala Mode: On the Social Psychology of Fashion*. New York: Seabury Press.
- Krampen, Martin. 1965. Signs & Symbols in Graphic Communication. *Design Quarterly*. #2.
- Kuettel, David. A. 2000. Accessible Pedestrians Signals. *Institute of Transportation Engineering Journal*. March.
- Kuppers, Harald. 1973. *Colors: Origins, Systems, Users*. London: Van Nostrand Reinhold.
- Lampugnani: see McBlen.
- Lauer, David A. 1990. *Design Basics*. New York: Harcourt Brace Jovanich.
- Laughton, M.A. & Say, M.G. 1985. *Electrical Engineer's Reference Book*. 14th ed. London: Butterworths.
- Lawson, Bryan. 1997. *How Designers Think: The Design Process Demystified*. 3rd ed. London: The Architectural Press.
- learning.unl.: see Cultural Icons.
- Leeds-Hurwitz, Wendy. 1993. *Semiotics & Communications: Signs, Codes, Culture*. Hillsdale (NJ): Lawrence Erlbaum Associates, Publishers.
- Lidov, David. 1999. *Elements of Semiotics*. New York: St. Martin's Press.

- Light Emitting Diodes. MRSEC.wisc.edu. : see Condren.
- Light Emitting Diodes. 2003. <http://www.roadlights.com/contents/products/>.
- Light-emitting Diodes. 2004. [http://en.wikipedia.org/wiki/Light-emitting\\_diode](http://en.wikipedia.org/wiki/Light-emitting_diode). Sept. 12.
- Lindsay, R. Bruce, ed. 1966. *Acoustics: Historical & Philosophical Development*. Stroudsburg (PA): Dowden, Hutchinson & Ross.
- \_\_\_\_\_. 1974. *Physical Acoustics*. Stroudsburg (PA): Dowden, Hutchinson & Ross.
- Lindsey, Jack. 1991. *Applied Illuminating Engineering*. Lilburn (GA): The Fairmont Press.
- Lipsner, B.J., et. al. 1951. *The Airmail From Jennies to Jets*. Chicago: Wilcox & Follet.
- Loomis, Harvey B., ed. 1975. *Navigation*. (Time-Life Library of Boating). New York: Time-Life Books.
- Lycra. 2004. <http://encyclopedia.thefreedictionary.com/lycra>.
- McBlen, Norbert. 1986. Art Deco. In *Encyclopedia of Twentieth-Century Architecture* edited by Victorio Lampugnani. New York: Harry Abrams.
- McCrary, David L., and Maughan, George R. 1985. *Resources in Technology '85*. Reston (VA): International Technology Education Assn. (Education Resources Information Center, ED322397).
- McIllany, Sterling: See: Minimal Art.
- Makie, Douglas. 1968. Science & Technology. In *New Cambridge Modern History*, ed. by C.L. Mowatt. Volume XII, Ch IV. New York: Cambridge University Press.
- Malcom, Dorothea. 1972. *Design: Element & Principles*. Worcester (MA): Davis Publications.
- Maloney, Elbert. 1985. *Dutton's Navigation & Piloting*. 14th ed. Annapolis (MD): Naval Institute Press.
- Marcus, George H. 1995. *Functionalist Design: An Ongoing History*. New York: Prestel-Verlag.

- Markus, John. 1978. *Electronics Dictionary*. 4th ed. New York: McGraw-Hill.
- Mauldin, John H. 1988. *Light, Laser & Optics*. Blue Ridge Summit (PA): Tab Books.
- McGee, Reece. 1972. *Points of Departure: Basic Concepts in Sociology*. Hinsdale (IL): The Dryden Press.
- Memory Collection: 20 Objects from the 20th Century. 2001. <http://www.musee-pointe-a-calliere.qc.ca/memoire/eng/collect/>
- Metal Halide Story. [http://www.venturelighting.com/AboutVenture/metal\\_halide\\_story.htm](http://www.venturelighting.com/AboutVenture/metal_halide_story.htm). (9-20-04)
- Michl, Jan. 1995. Form Follows What? The Modernist Notion of Function as a Carte Blanche. <http://www.geocities.com/Athen/2360/jm-eng.fff-hai.html>.
- Microwave Landing Systems. 1984. *Airport International*. August/September.
- Minimal Art. McIllany, Sterling. 1970. *Art as Design: Design as Art: A Contemporary Guide*. New York: Van Nostrand Reinhold.
- Minimal Art. NOAD 2001. *New Oxford American Dictionary*. New York: Oxford University Press.
- Minimalism. 2001. *The Columbia Encyclopedia*. 6th ed. <http://www.bartleby.com/65/mi/minimali.html>.
- Minimalism. <http://www.artcyclopedia.com/history/minimalism.html>. (7-22-04).
- Minimalism. 2004. <http://en.wikipedia.org/wiki/minimalism>. June 8.
- Minimalism. <http://www.artmovements.co.uk/minimalism.html>. (7-23-04).
- Minimalism. 2004. <http://www.artlex.com/ArtLex/m/minimalism.html>.
- Modern Magellan. 1998. *USC Trojan Family Magazine*. Spring.
- Modley, Rudolph. 1976. Graphic Symbols for World-wide Communication. In *Sign, Symbol, Image*. New York:

- Brazillier.  
 \_\_\_\_\_. *Handbook of Pictorial Symbols*. 1976. New York: Dover Publications.
- Mooney, Christopher. 1996. *Theology & Scientific Knowledge: Changing Models of God's Presence in the World*. Notre Dame (IN): University of Notre Dame Press.
- Morris, Charles. 1938. *Foundations of the Theory of Signs*. (International Encyclopedia of Unified Science, Vol. I, #2). Chicago: University Press.
- \_\_\_\_\_. 1964. *Signification & Significance: A Study of the Relations of Signs & Values*. Cambridge (MA): The MIT Press.
- \_\_\_\_\_. 1946. *Signs, Language & Behavior*. New York: Prentice-Hall.
- Mueller, Edward A. 1970. Aspects of the History of Traffic Signals. *Institute of Electrical & Electronic Engineers Transactions on Vehicular Technology*. Volume VT-19 #1. February.
- \_\_\_\_\_. 1970. The Transportation Profession in the Bicentennial Year. Parts I & II. *Traffic Engineering*. July, September.
- Murdoch, Joseph B. 1985. *Illumination Engineering: From Edison's Lamp to the Laser*. New York: Macmillian.
- Muschamp, Herbert. 1998. The Shock of the Familiar. *New York Times Magazine*. December 12.
- Naish, John. 1985. *Seamarks: The History & Development*. London: Standford Maritime.
- Nelson, George. 1957. *Problems of Design*. New York: Whitney Productions.
- NOAD: see Minimal Art.
- New Oxford American Dictionary*. 2001. New York: Oxford University Press.
- Norway. ca. 1979. *Norske Sjømerker-Norwegian Seamarks*. Oslo: Kystdirektoratet.



- Norwich, John J., ed. 1990. *Oxford Illustrated Encyclopedic of the Arts*. New York: Oxford University Press.
- Noth, Winfried. 1990. *Handbook of Semiotics*. Bloomington (IN): Indiana University Press.
- Null, Christopher. 2008. Apple Launches 13-inch Ultralight MacBook Air. <http://tech.yahoo.com/blogs/null/> ... . January 15.
- O'Dea, William T. 1958. *The Social History of Lighting*. London: Routledge & Kegan Paul.
- O'Leary, Lizzie. 2003. Blue Jeans Aren't Working-Class Anymore. Columbia News Service. April 27. <http://www.jm.columbia.edu/studentwork/cns/2003-04-27/150.asp>.
- Oliver, Morris. 1989. Guidelines for Audible Pedestrian Signals. *Public Roads*. September.
- Oxford English Dictionary*. 1933. Oxford (UK): The Clarendon Press.
- Palache, Charles, ed. 1944. *The System of Mineralogy of J.D. & E.S. Dana*. New York: Wiley & Sons.
- Parezo, Nancy. 1996. Material Culture. In *Encyclopedia of Cultural Anthropology* edited by David Levinson and Melvin Ember. Volume 3, M-R. New York: Henry Holt & Co.
- Parsons, R.J. 1986. USCG. Letter and enclosure to writer. November 20.
- Perry, Tekla. 2004. Red Hot. IEEE Spectrum Online. <http://www.spectrum.ieee.org/WEB-ONLY/publicfeature/jun03/med.html>. September 18.
- Pharos Marine/Automatic Power. ud. *Aids to Navigation*. Brentford (Mdx), UK.
- Pile, John. 1990. *Dictionary of 20th-Century Design*. New York: Facts on File.
- Plastic. 2004. <http://en.wikipedia.org/wiki/Plastics>.
- Polymer. 2004. <http://en.wikipedia.org/wiki/Polymer>.
- Popular Culture. 2004. [http://en.wikipedia.org/wiki/Popular\\_](http://en.wikipedia.org/wiki/Popular_)

Culture.

- Putnam, George R. 1913. Beacons of the Sea: Lighting the Coasts of the US. *National Geographic Magazine*.
- Raffoul, George. 1986. Radio Communication. In *Handbook of Modern Electronics & Electrical Engineering* edited by Charles Belove. New York: Wiley-Interscience.
- Randon House Dictionary of the English Language*. 1970. New York: Random House.
- Reader's Guide to Periodical Literature*. 1922-1937. Vols. VI-X. New York: H.W. Wilson Company.
- Reisch, Marc. 1999. What's That Stuff? *CENEAR*. 77 7. February 15. <http://pubs.acs.org/cen/whatstuff/stuff/7717scitek.4.html>.
- Renton, Alan. 2001. *Lost Sounds: The Story of Coast Fog Signals*. Caithness (Scotland): Whittles Publishing.
- Rey, Alain. 1978. Communication vs. Semiosis: Two Conceptions of Semiotics. In *Sight, Sound & Sense* edited by Thomas A. Sebeok. Bloomington (IN): Indiana University Press.
- Robinson, E.A. 1985. Radio Navigation Aids. In *Reference Data for Engineers: Radio, Electronics, Computers & Communications*, edited by Edward C. Jordan. Indianapolis: H.W. Sams & Co.
- Robinson, Julian. 1988. *Body Packaging*. Los Angeles: Elysium Growth Press.
- Rossing, Thomas D. 1984. *Acoustics of Bells*. New York: Van Nostrand Reinhold.
- \_\_\_\_\_. 1982. *The Science of Sound*. Reading (MA): Addison-Wesley Publishing Co.
- Rusk, Richard. 2002. Guided Tour of Common Light Sources. <http://homepagesinf.ed.ac.uk/???/CVonline/local.COPIES/Rusk>.
- [S & S] Samuelson, Jerry & Stoops, Jack. 1983. *Design Dialogue*. Worcester (MA): Davis Publications.
- Schwartz, Seymour S. and Goodman, Sidney H. 1982.

- Plastics, Materials & Processes*. New York: Van Nostrand Reinhold.
- Scotland: Walking the Southern Upland Way. <http://www.aboutscotland.com/bothy/suw3.html>.
- Sebeok, Thomas, ed. 1986. *Encyclopedic Dictionary of Semiotics*. 3 Tomes. Berlin: Mouton de Gruyter.
- \_\_\_\_\_. 1986. Semiotics & Its Congeners & the Doctrine of Signs. In *Frontiers in Semiotics*, edited by Deely, John, Kruse, Felicia, and Williams, Brooke. Bloomington (IN): Indiana University Press.
- \_\_\_\_\_. 1985. Pandora's Box: How and When to Communicate 10,000 Years Into the Future. In *Unsigns*, edited by Marshall Bonsky. Baltimore: Johns Hopkins University Press.
- Seymour-Smith, Charlotte. 1986. *Dictionary of Anthropology*. Boston: G.K. Hall & Co.
- Shanks, Ralph C. and Shanks, Janette Thompson. 1976. *Lighthouses of San Francisco Bay*. San Anselmo (CA): Constano Books.
- Shannon, Claude E. and Weaver, W. 1949. *The Mathematical Theory of Communication*. Reprint 1964. Urbana (IL): University of Illinois Press.
- Sless, David. 1986. *In Search of Semiotics*. Totowa (NJ): Barnes and Noble.
- Spandex. 2004. <http://en.wikipedia.org/wiki/spandex>.
- Sparke, Penny. 2004. *An Introduction to Design and Culture: 1900 to the Present*. London: Routledge.
- Stephen: see White.
- Stevenson, Alan D. 1959. *The World's Lighthouses Before 1820*. New York: Oxford University Press.
- Stone, Brad. 2004. Getting Imac Right. *Newsweek*. September 13.
- Strickland, Edward. 1993. *Minimalism: Origins*. Bloomington (IN): University of Indiana Press.
- Style. 2004. <http://www.artlex.com/ArtLex/s/style.html>.

- Sullivan, Louis. 2006. *Jeans: A Cultural History of an American Icon*. New York: Gotham Books.
- Sunwize.com. Traffic Safety & Control. (5-29-06).
- Swiss Federal Railways. 1981. *Signalbuch*. Bern: Schweizerischen Bundesbahnen. [Also French language ed].
- Taylor, Chris. 2004. The iPod's Big Brother. *Time*. 9-13.
- Technical Information on Lamps. 2004. [http://www.pti-nj.com/obb\\_lamps.html](http://www.pti-nj.com/obb_lamps.html).
- Thorn. 1992. *Thorn: A Master of Airfield Lighting*. Paris: Thorn Europhane.
- Time Capsule. 1979. *Life*. (Special Issue: The Decade in Pictures). December.
- Toulmin, Stephen. 1982. *Return to Cosmology: Postmodern Science & the Theology of Nature*. Berkeley: University of California Press.
- Trebay, Guy. 2004. Slipping Into Premium Jeans. *The Oregonian*. May 5. (NY Times News Service).
- \_\_\_\_\_. Rear-view Visions. [http://www.the.age.com.au/articles/2004/04/28 ...](http://www.the.age.com.au/articles/2004/04/28...)
- Truax, Barry. 1984, 2004. *Acoustic Communications*. Norwood (NJ): Ablex Publishing Corp.
- Urick, Robert J. 1967. *Principles of Underwater Sound for Engineers*. New York: McGraw-Hill.
- US Bureau of Public Roads, Department of Commerce. *Manual on Uniform Traffic Control Devices*. Washington, D.C.: GPO.
- US Coast Guard. 1979, 1990 editions. *Aids to Navigation-Technical Manual*. Washington, D.C.: GPO.
- \_\_\_\_\_. *Light List, Pacific Coast & Islands*. Vol. VI. Washington, D.C. : GPO. (Other volumes consulted).
- \_\_\_\_\_. 2003-2004. *Local Notices to Mariners*. 13th CG District. Seattle.
- US Hydrographic Office. 1966. *American Practical Navigator* (Bowditch). Washington, D.C.: GPO.

- US Department of Transportation, Federal Highway Administration. 1971, 1978, 1988, 2001, 2003. *Manual on Uniform Traffic Control Devices*. Washington, D.C.: FHA.
- US Department of Transportation. 2000. *National Civilian GPS Services: Global Positioning System (GPS)*. Washington, D.C.: USDOT.
- US Department of Transportation/US Department of Defense. 1990/1996/1999. *Federal Radio-Navigation Plan*. Washington, D.C.: USDOT/USDOD.
- US Public Roads Administration. 1948. *Manual on Uniform Traffic Control Devices*. Washington, D.C.: GPO.
- USLHS. US Lighthouse Service. 1918. *Light List, Pacific Coast*. Washington, D.C.: GPO.
- Valency, Maurice. 1997. Fashion. *Encyclopedia Americana*. Volume 11. New York: EA.
- Vanns, Michael A. 1997. *An Illustrated History of Signalling*. Shepperton, Surrey (UK): Ian Allen Publishing.
- venture-lighting.com: see The Metal Halide Story.
- Visser, Margaret. 1997. *The Way We Are: The Astonishing Anthropology of Everyday Life*. New York: Kodansha International.
- Walker, John. 1989. *Design History & the History of Design*. London: Pluto Press.
- \_\_\_\_\_. 1977. *Glossary of Art, Architecture & Design Since 1945*. London: Clive Bingley.
- Ward, Alyson. 2004. Seeking 10s for Style, Function. *The Oregonian*. August 11. (Knight Ridder News Service).
- Weiss, George. 1926. *The Lighthouse: History, Activities, & Organization*. Baltimore: Johns Hopkins U.P.
- Westinghouse Brake & Signal (Australia). 1983. (Catalogue). Spotswood (Victoria): WBS.
- What is ... <http://www.ictadvice.org.uk/index.php?>
- What is Design. 2004. <http://www.designcouncil.org.uk> ...

- White, Renee M. 2006. XFIT Lycra Rocks Denim for Curvy Women. *New York Amsterdam News*. July 13. (EBSCO).
- White, Stephen. 2004. A Brief History of Computing. <http://www.ox.compsoc.net/~white/history/>
- Wood, Mike. About Lighting - A Life Story -Metal Halide Lamps. [www.highend.com/support/training/metal-halide.asp](http://www.highend.com/support/training/metal-halide.asp). (9-03-04).
- Wright, Paul, Ashford, Norman, and Stammer, Robert. 1998. *Transportation Engineering: Planning & Design*. 4th ed. New York: John Wiley.
- XFIT Lycra Fabric Technology and Black Lycra Fiber Technology at Lycra Rendevous 07. 2007. (Press Releases Details.). [http://www.lycra.com/en/press-center/ ...](http://www.lycra.com/en/press-center/)
- Yarwood, Doreen. 1990. Building & Architecture. In *An Encyclopedia of the History of Technology* ed. by Ian McNeil. London: Routledge.
- Yelavich, Susan. 1997. *Design for Life: Our Daily Lives, the Spaces we Shape, and the Ways we Communicate, as Seen Through the Collections of Cooper-Hewitt, National Design Museum*. New York: Cooper Hewitt, National Design Museum, Smithsonian Inst.: Rissoli.
- Zeisel, Eva. 2004. *On Design: The Magic Language of Things*. Woodstock (NY): The Overlook Press.
- Zimny, Michael. 1997. Art Deco: America's Last National Style. *Florida Heritage Magazine*. Winter. <http://www.floridastory.com/deco.htm>.



INDEXES  
General Index

- Acoustic Messages &  
Impediments,  
Message Categories,  
122  
Characteristics, 122,  
123  
Impediments, 123,  
124  
Signal Range, 123-  
124
- Acoustical Processes,  
Primer, 112-116  
Defined, 112  
Described, 112-113  
Phases, 112-113  
Sound Processes, 113-116  
Approaches, 113  
Energy Transfer Model,  
113-116  
Impediments to Sound  
Transmissions, 115  
Frequency Spectrum, 116  
Sound Pitch, Intensity,  
Quality, 115, 116
- Acoustical Signal Processes  
& Messages, 11, 12, 116-124  
Vibrating Processes, 116-  
117  
General Sources &  
Types, 117-121  
(Siren, Reed  
Horns, Whistles,  
Diaphones, Dia-  
phragms, Explosives,  
Bells, Gongs, Sub-  
marine Systems,  
Audible Pedestrian  
Signals)  
Electro-Mechanical,  
Devices, Described,  
121-122
- Aero Nav Aids, 13, 14, 15,  
19, 22, 45, 49, 56,  
49, 68, 69, 70, 71, 75,  
76, 83, 88, 90, 91, 94,  
95, 101, 102, 103,  
104, 105, 107, 109,  
110, 111, 155, 157,  
158, 159, 160,  
162, 194-204
- Classification/Taxonomy,  
13, 14, 15, 26, 27, 34, 38,  
39, 40, 44, 48, 49, 50, 51,  
53, 54, 56, 99, 100, 102,  
103,  
Nomenclature, 51-54
- Color, 12, 14, 60  
Defined, 64  
Introduction & Relation to  
Light, 60  
Primary Colors, 64-68  
Processes of Vision &  
Color, 64, 65  
Research, 67, 72, 75  
Psychology of Colors,  
67, 72, 74



- 67, 72, 74
- Science of Colors, 66, 67
- Theory, 65, 66
- Usage, 60, 68, 71, 74, 75
- Use of Specific Colors, 75-79
- See Specific Colors
- Color Messages, Historical Developments, 71-72, 79, 83
  - Before 1850, 79-83
  - 1850-1900, 83-89
  - 1900-1925, 89-92
  - 1925-, 92-95
- Colors: Specific Hues
  - Amber, 79, 92
  - Aviation Variable White, 95
  - Black, 22, 65, 67, 68, 79, 82
  - Blue, 64, 65, 66, 67, 73, 74, 78, 79, 80, 81, 85, 86, 89, 92, 93, 94
  - Blue-Green, 66
  - Blue White, 78
  - Brown, 79, 93
  - "Daylight", 69
  - Gray, 65
  - Lunar-White, 74, 78, 89
  - "Natural Light", 80
  - Orange, 64, 65, 74, 79, 85, 86, 93
  - "Original Blue", 94
  - Purple, 73, 79, 86, 89, 92
- "Sunlight", 69
- Uncolored Light, 80
- Variable Source White, 78, 95
- Violet, 64, 79, 85
- Yellow, 22, 44, 45, 64, 65, 66, 67, 71, 73, 74, 75, 77, 78, 79, 84, 86, 89, 91, 92, 93
- White, 22, 48, 65, 67, 75, 77, 78, 79, 80, 81, 82, 83, 84, 88, 89, 91, 95
- Channel, 47
- Channel (Holon), 55
- Communications, 16, 20, 21, 24, 25, 26, 38, 39, 46, 56, 57, 58, 98, 99, 113, 167
  - Chain, 46, 47
  - Model, 25, 26, 39, 46, 47,
  - Theory, 46
- Culture, 12, 57, 125, 126, 129, 130, 133, 134, 135, 136, 141, 144, 145, 146, 148, 149, 150, 151, 152, 161, 162, 163, 164, 166, 167, 168, 169, 170
  - Cultural Icons, 144, 145
  - Material Culture, 126, 130, 144
  - Popular Culture, 134
- Design, 11, 12,

- Primer on Design, 126-136
- Introduction, 125-126
- Dimensions, T-M, 149, 150
- Elements & Principles of Design (Elements: Line, Value, Color, Shape & Form, Texture, Space; Principles: Balance, Rythm, Emphasis, Unity, Movement, Context), 131-133
- History of Design, 136-148
- Introduction, 136-137, Victorian, 137-139
- Late 19th/Early 20 th Centuries, 139-141
- Art Deco, 140, 141
- Art Moderne, 141
- Art Noveau, 139, 140
- Bauhaus, 140, 142, Modernist, 141
- Streamline Modern, 141
- Post- World War II, 141-148
- Introduction, 141-142
- Cultural Icons, Blue Jeans, Computers, Lycra), 144-148
- Minimalism, & Functionalism, 143-
- Design & Internal Requirements of T-M, Withinness of T-M & Design, 158-159
- Marine, 159
- Railway, 159-160
- Road, 160
- Aero, 160-161
- Design & Impact of Route-ways on Design (Precise Routeway Limits and Flexible Limits), 156-158
- Design and Sci-Tech
- Impact on T-M Design, 19th century (Iron, Fresnel, Lens, Glass, Automation), 153-155
- 20th century (Elec-tronics, Metalurgical changes, Plastics), 155-156
- Design, T-M, & Infrastruc-ture, 156-163
- Design, & T-M Character-istics, 161-163
- Electronic Processes, 11, Frequency Spectrum, 97-98
- Primer, 96-101
- Electromagnetic Radi-ation & Waves, 96-98
- Waves: Generation, Propa-

gation & Reception,  
 98-101  
 Signal Configuration &  
 Receivers, 101-102  
 Electronic T-M Forms,  
 Multiple-station at one  
 Location with single  
 message, 103-107  
 Multiple-station at one  
 Location with multiple  
 messages, 107-109  
 Single station, 109-111  
 Specific types: Consol,  
 Sonne, Consolan, Decca,  
 Loran-A, Loran-C,  
 Omega, Toran, 103-106;  
 Transit, Lorisat, Starfix,  
 Cicada, GPS, DGPS,  
 106-107; ILS, MLS,  
 Localizer, Glide Slope,  
 Marker Beacons, 108-  
 109; Racon, Ramark,  
 Radiobeacons, NDB,  
 109-110; DME,  
 TACAN, VOR,  
 VORTAC, 111  
  
 Green, 21, 42, 44, 65, 66,  
 67, 71, 72, 73, 74, 75  
 76, 77, 78, 79, 81, 83,  
 84, 85, 86, 88, 89,  
 91, 92, 93  
 History, 15, 16  
 Hierarchy, 12, 18, 26, 38, 39,  
 40, 49, 40, 50, 54, 55,  
 56, 59,  
 Holons, 26, 49, 54,  
 55, 56, 59,  
  
 Light, 11, 12, 60  
 Defined, 64  
 Spectrum, 116  
 Theories (Particle and  
 Wave), 60-64  
 Light Phase Characteristics,  
 81, 86, 89, 90, 94, 175-  
 176, (Composite Group  
 Flashing, Fixed, Flashing,  
 Group-flashing, Isophase  
 [Equal-Interval], Morse  
 Revolving, Oscillating,  
 Occulting, Quick-Flash-  
 ing)  
 Light Sources, 68-71  
 (Discharge, [Strobe  
 Capacitor-Discharge,  
 Condenser-Discharge,  
 Xenon Light] Fluor-  
 escent, Halogen, Incan-  
 descent, LEDS, Mercury,  
 Metal Halide, Neon)  
 Historic Sources, 80, 83,  
 90  
 Marine A/Ns, 13, 15, 16,  
 19, 21, 22, 24, 31, 42, 44,  
 45, 46, 49, 51, 52, 53, 54,  
 56, 70, 72, 75, 76, 77, 78,  
 79, 80, 81, 82, 83, 84, 86,  
 87, 89, 90, 93, 94, 101, 102,  
 103, 104, 105, 106, 107,

110, 112, 115, 116, 117,  
118, 119, 120, 122, 123,  
124, 133, 134, 150, 151,  
152, 153, 154, 155, 158,  
159, 160, 162, 164, 168,  
169, 170, 171, 172, 173,  
174, 175, 179, 180, 182  
182, 183, 184, 185, 186,  
189-193, 216, 217  
Marks, 189-191, 194, 205,  
207, 216, 217  
Marked Surfaces, 213, 216  
Markers, 191, 194-198,  
205-206, 207-210,  
216, 217  
Markings, 191-192, 198-  
204, 210-212, 217  
Messages, 13, 14, 15, 22,  
34, 39, 41, 42, 43, 44,  
45, 46, 47, 49, 50, 51,  
52, 53, 54, 71, 72, 74,  
76, 77, 78, 79, 80, 81,  
82, 83, 84, 85, 87, 88,  
90, 91, 92, 93, 94, 95,  
96, 99, 100, 101, 102,  
107, 109, 112, 116,  
117, 121, 122, 125,  
154, 155, 158, 161,  
162, 163, 164, 168,  
169, 170, 171, 173,  
174, 175, 184  
Messages & Design,  
Introduction, 170-171  
Terms, 171-172  
Graphic, Geometric,

& Alphanumeric,  
172-173

Visual, Acoustical,  
Electronic, 175-176

Railway Signals, 10, 14, 15,  
16, 19, 22, 24, 31, 42,  
44, 45, 49, 51, 52, 54,  
70, 73, 74, 76, 77, 78,  
79, 80, 82, 83, 84, 85,  
87, 88, 89, 91, 92, 93,  
112, 118, 120, 121,  
122, 123, 150, 151,  
153, 157, 159, 160,  
162, 163, 164, 165,  
166, 168, 170, 172,  
174, 175, 183, 184,  
185, 186, 205, 206,  
216, 217

Red, 22, 42, 44, 45, 64,  
65, 66, 67, 70, 71,  
72, 73, 74, 75, 76,  
77, 78, 79, 80, 81,  
82, 83, 84, 85, 86,  
88, 89, 91, 92, 95

Safety Aids, 16, 24, 25,  
26, 27, 33, 34, 162,  
179, 186, 187

Semiology, 23, 25,  
41, 43, 58

Semiosis, 39, 41, 42

Semiotic, 41

Semiotics, 11, 14, 16, 21,

- 18, 20, 25, 27, 28, 35,  
36, 37, 38, 39, 40, 41,  
42, 43, 47, 49, 53, 54,  
56, 57, 58, 121, 135
- Code, 42, 43, 57
- Defined, 40
- Semiotic Sign, 40, 41, 49
- Semiotics of the Object,  
39, 40, 47, 48, 49
  - Connotation, 48
  - Coordinates, 48
- Signification, 39,  
41, 42
- Symbols, 10, 24, 25,  
31, 33, 34, 37, 39, 47  
48, 58, 59, 130, 132,  
150, 171, 172, 173
  
- TCDs, 13, 14, 15, 16, 19,  
22, 23, 24, 31, 44, 45,  
46, 48, 51, 52, 54, 70,  
75, 76, 77, 78, 79, 80,  
82, 87, 88, 91, 92, 93,  
95, 162, 169, 171,  
172, 173, 174, 184,  
207-216, 217
- Transportation Engineer-  
ing, 28
- Transportation Marks, 179
- T-M As a Reflection of  
Culture, 163-170
  - Historical background,  
163-166
  - Victorian, 164
  - Minimalism & Form,
- 164
- Railroad Signals, 164-  
166
- T-M & Reflection of Times,  
166-170
- T-M & Design & Culture  
See Design & Culture
- T-M Competing Terms,  
187-188  
(Operational Con-  
trol, TCD, Traffic  
Control, Traffic Con-  
trol & Safety, Traffic,  
Safety & Control,  
Traffic-Control Sys-  
tems)
- T-M Core Terms & Meanings,  
177-178
- T-M, Discipline, 16-20,  
25
- T-M Statistic Summary, 216-  
217
- T-M Subject Headings, 183  
Overarching Terms, 187
- T-M Terms, 180-185  
(Mark, Marker, Marking,  
Seamarks/Sea-Marks,  
[Navigation] Marks,  
[Visual] Aid [To Navi-  
gation], Waymark,  
Way-Mark], Way-  
merk & Sjomerki/  
Sjomerker, Beacon,  
Signal, Sign)
- T-M, Uses/Misuses, 178-179
- Transportation Safety Aids,  
186, 187

## NAMES

### i Personal Names

- Abbot, 146  
Albers, 112, 115,  
Adamson, 81, 90  
Appleyard, 97, 100, 101  
Ashford 185, 187
- Ballinger, 132, 133  
Barnouw, 58  
Barthes, 39, 47, 48,  
Bauer, 58  
Bell, 116  
Berger, A., 25, 27, 41, 43,  
57, 130, 145  
Berger, C., 59  
Birren, 66, 67, 68, 73, 74  
Black, 91  
Bloembergen, 60, 61, 63  
Blonsky, 40  
Bohr, 64  
Bowditch, 118  
Breckenridge, 78, 94, 95  
Brill, 61, 62  
Brooks, 69  
Brown, 128, 134  
Brubach, 128, 134, 135  
Bruner, 90, 91
- Chedd, 114  
Churchill, 89  
Clarke, 41  
Conway, 90  
Costantino, 186, 187  
Culow, 66  
Cutler, 65, 103, 105
- Daly, 64  
Dana, 26, 27, 51, 59  
Danger, 64, 65  
Davson, 66  
Deely, 41  
Derville, 139  
Ditchburn, 60, 61, 63  
Dixon & Multheius, 138  
Dodington, 98, 102, 111  
Dormer, 129  
Douglas, 94  
Douglas-Young, 100,  
101, 108  
Drenttel, 135, 136, 146  
Dreyfuss, 58, 71, 72  
Dyett, 143
- Eco, 57  
Edison, 68  
Edwards, 182  
Einstein, 62  
Everman, 145  
Everest, 112, 116
- Fay, 120  
Ferebee, 129, 131, 134,  
135, 137, 138, 139,  
140, 144  
Field, 98, 108, 109  
Fresnel, 83, 154  
Fritsch, 63, 64

Fulford, 146

Gaines, 27, 59

Garber, 28

Gerrish, 99

Giancoli, 113, 114, 116,

Gibbs, 90, 133, 134,  
135

Gibilisco, 99

Graham, 97

Grillo, 176

Gropius, 140

Grossman, 146

Guiraud, 25, 27, 40, 43,  
57

Hartridge, 65

Hawkins, 185, 215

Hayes, 185, 187

Helfand, 135, 136, 146

Helmholtz, 67

Herring, 66, 67

Hertz, 61, 97, 98, 114

Hervey, 41, 42

Hibbs, 23, 24

Hillier, 140

Hobbs, 107, 185, 186,  
187

Hoel, 28

Hofler, 66

Holland, 91

Homburger, 214

Hora, 28, 59

Horn, 101

Janus, 26, 55, 56

Jean, 17, 28, 35,  
39, 58

Jovanis, 186, 187

Kaufman, 64

Kayton, 59

Keeler, 70

Kelly, 148

Kennedy, 110

Killigrew, 88

Kim, 28, 57

Kloos, 121

Kluckholm, 129

Knowles, 82

Koestler, 26, 28, 39,  
49, 54, 56, 59

Knowles, 82

Kollo, 140

Krampen, 58, 59

Kroeber, 129

Kuemmel, 121

Lampugnani, 139, 140

Lauer, 127

Laughton, 68

Lawson, 127

Leeds-Hurwitz, 28, 40, 43,  
57,

Lidov, 40

Lindsey, 69, 113

Lipsner, 90

McCrary, 187

McGee, 129, 130,

McIllany, 131, 142, 143,  
McNeil, 138  
Malcom, 127, 132, 133  
Maloney, 102, 103, 104,  
105, 106, 110, 118,  
Marcus, 131  
Markus, 106  
Maughan, 187  
Maxwell, 60, 62  
Michl, 131, 144  
Modley, 58, 59, 171  
Mooney, 62  
Morris, 42  
Mueller, 88, 91, 93  
Munsell, 67, 73  
Murdoch, 60, 61, 63, 64,  
65  
Muschamp, 129, 141  
  
Naish, 72, 182, 192, 193  
Newton, 61  
Noth, 25, 28, 42, 43, 47,  
57  
Null, 146  
  
Oakley, 10  
O'Dea, 72, 90  
Oliver, 121  
Ostwald, 66, 67, 73,  
  
Palache, 25, 28, 51, 59  
Parezo, 130  
Parsons, 169  
Peirce, 41  
Parezo, 130  
  
Pile, 139  
Planck, 61, 62, 63  
Putnam, 86, 87, 90,  
119, 123  
  
Queen Victoria, 139  
  
Raffoul, 99, 100, 102,  
Reisch, 148  
Renton, 118  
Robinson, 98, 106, 107,  
108, 111  
  
Sadek, 28  
Saint Holouen, 81  
S & S: Samuelson &  
Stoops, 127, 132, 133,  
138, 140, 142  
S & W: Shannon &  
Weaver, 25, 46, 58  
Saussare, 41  
Schapiro, 128  
Schwartz, 156  
Scripture, 88, 89  
Sebeok, 35, 36, 37,  
40, 57, 58  
Seymour-Smith, 129  
Stevenson, 80, 81, 82, 152,  
Sless, 41, 42  
Sparke, 136, 147  
Stammer, 187  
Stephen, 147  
Strickland, 130, 131  
Sullivan, L (I), 145  
Sullivan, L (II), 131



Sutton-Jones, 192  
Swan, 68

Toulmin, 55, 59  
Trebay, 145  
Triax, 113

Vanns, 123  
Victoria Regina, 137  
Visser, 143

Walker, 127, 128, 129,  
141  
Ward, 131  
Weiss, 90  
White, 148  
Wright, 185, 187

Yarwood, 138  
Yelavich, 37

Zimney, 140, 141

ii Corporate/Political/Group/Geographical/Product Names

- AAR, 73  
ADB, 62, 70, 71  
AREA, 206  
Africa, 152  
AGA, 169  
AIGA, 135, 146  
Alki Point, 21  
Americas, American, 11,  
73, 152  
American Railway  
Association, 85  
Apple, 146  
Arcata, 23  
Army-Navy-Civil  
Committee, 94  
Asia, 152  
Ask.com, 187  
Australia, 121, 152, 215  
Automatic Power, 118
- Bauhaus, 137, 139, 140, 142  
Bakelite, 155  
Bell Rock, 80  
Boston, UK, 82  
Britain/British, 24, 119,  
140, 151, 152  
British Columbia, 152  
British Isles, 84
- CAA, 95  
California, 23, 154  
Canada, 215  
Cape Disappointment, 21,  
22
- Cape Kiwandi, 22  
Cape Lookout, 22  
Carmanah, 68, 60  
Cegelec, 70, 71  
Central European, 152  
Chance, 152  
Chappe Brothers, 84  
Chehalis, 22  
China, 119  
CICGT, 157  
CIT, 10, 23, 24  
Civil War, 82  
Clam Beach, 23  
Cleveland, 92  
Columbia River, 21, 22  
Cooper-Hewitt NDM, 37  
Corning Glass Works, 88,  
89  
Crystal Palace, 138
- Detroit, 91, 92  
DMA, 119  
Dupont, 118
- Eastern Hemisphere, 72,  
77  
Edwardian, 149, 154,  
165  
1841 Conference, 84  
England, English, 24, 80,

81, 82, 84, 90, 141, 146,  
 151, 152  
 Eureka, 23, 164  
 Europe, European, 70, 79,  
 84, 89, 94, 151,  
 Exposition ... Moderne,  
 140  
  
 FAA, 95  
 Flamborough Head, 80  
 France/French, 35, 81, 90,  
 152  
  
 Garibaldi, 21  
 German/Germanic/  
 Germany, 90, 103, 152  
 Google, 186, 187  
 Gothic, 138  
 Greek, 138  
  
 Humboldt Bay, 168  
 Humboldt County, 10, 23  
  
 IALA, 19, 86, 94, 106,  
 110, 118, 119, 182,  
 ICAO, 70, 71, 78,  
 IES, 94  
 IESS, 69, 128  
 IHB, 19, 192  
 Iceland, 180, 183  
 Inchcape, 80  
 India, 152  
 Indiana, 35, 36  
  
 Japan, 84, 121  
  
 Kelso, 22, 31  
 King's Cross Station, 138  
  
 Latin America, 152  
 Lee, 145  
 Levi's, 145  
 Library of Congress, 17,  
 18, 177, 179, 183  
 Lisse, 36  
 Liverpool, 83  
 Liverpool & Manchester  
 Railway, 82  
 London, 87  
 Longview, 31, 33  
 Lycra, 148  
 Lycra Spandex, 148  
  
 McKinleyville, 23  
 Marylhurst, 10  
 Massachusetts, 71  
 Max Planck Institute, 63  
 Melyvl, 178  
 Middle Ages, 82  
 Milk Ranch, 23  
 MMAH: Montreal  
 Museum of Archaeology  
 & History, 144  
 Morse, 94  
 Mount Angel, 23  
  
 Nagoya Electric Works,  
 121  
 Nazis, 140  
 Neskowin, 23

The Netherlands, 36  
 New Hampshire, 81  
 New York, 128  
 New Zealand, 152  
 North America, 84  
 North Coast, 23  
 North Head, 21  
 Northern Pacific, 22  
 Norway, 180, 183  
 Null, 146

OECD, 214, 215  
 Olympics, 131  
 Ontario, 145, 157  
 Oregon, 10, 121  
 Oregon Coast, 21

Pacific, 110  
 Pacific Coast, 22, 117  
 Paris, 91, 129, 139, 140  
 Peter de Ridder Press, 36  
 Pharos Marine, 118, 119, 169  
 Point Arguello, 133  
 Portland, 121  
 Puget-Cowlitz Lowland, 22

Queen's University, 157

Railway Signal Association,  
 89  
 Richmond, VA., 91  
 River of the West, 22  
 Rocky Point, 22

Saint Botolph's, 82

Saint Petersburgs, 89  
 San Francisco, 92  
 Scottish, Scotland, 80, 151,  
 162, 180, 183  
 Sea-Tac, 22  
 Skinilondon.com, 148  
 The Smalls, 81  
 Sony, 146  
 South Africa, 152  
 Soviet, 104, 107  
 Stella, 21  
 Sunwize, 186, 187  
 Swiss Federal Railways,  
 74, 79

3M, 93  
 Thorne Europhane, 70, 71  
 Tillamook Bay, 21  
 Tillamook County, 22  
 Tillamook Rock, 21  
*Time Magazine*, 146

University of Cali-  
 fornia, 178, 179  
 University of Central  
 England, 23  
 University Press of  
 America, 11  
 UK, 23, 81, 82, 84, 88,  
 103, 118  
 UN ECAFE, 192, 214  
 US, 12, 27, 50, 53,  
 67, 81, 82, 83, 84, 88,  
 89, 93, 94, 104, 108, 117,  
 121, 124, 145, 151,

152, 169, 170, 214, 215  
US Army, 90  
USCG, 70, 86, 105, 110, 118,  
119, 122, 124, 168, 169  
USLHS, 90, 117  
USSR, 104

Vader, 22  
Victorian, 134, 136, 137, 139,  
141, 149, 152, 153, 162,  
163, 164, 165

Washington State, 31, 169  
West Coast, 133  
West Indies, 152  
Western Hemisphere, 77  
Westinghouse Brake &  
Signal (WBS), 120, 121,  
123

Whitby, 82  
Wikipedia, 70, 127, 128, 131,  
142, 156  
Willapa Bay, 169  
World Wars, 137  
World War I, 90, 139, 155  
World War II, 92, 103,  
142, 146, 147  
World Wide Web, 18,  
137

Yahoo, 187  
Yale University, 89  
Xfit, 148  
Yorkshire, 82



Transportation-Markings: A Study in  
Communication Monograph Series

Transportation-Markings: Any Device  
Which Aids A Transportation Mode  
(Road, Rail, Aero, Marine) By Giving  
Guidance, By Expressing Regulations  
Or By Providing Warnings.

Transportation Markings: An Approved  
Library of Congress Subject Heading.

Transportation-Markings: Not A  
Synonym for Road/Pavement/Traffic  
Markings. Pavement & Other Forms of  
Markings Are Components of  
Transportation-Markings.

Transportation Markings Has Become  
Transportation-Markings to Better  
Indicate That T-M Represents A Unified  
Perspective For All Safety Aids.

T-M: A Historical, Semiotic,  
Communication & Taxonomic Study In  
An Integrative, Systematic &  
Holographic Framework

978-0-918941-28-2