

October 2, 2002

Football Scores TD for Academic Support

Success allows Athletics to be self-supporting and frees up funds for academic budget.

by Harry Battson

 $E^{
m xcellent}$ financial management and outstanding community support of the UO Ducks' home games in the newly expanded Autzen Stadium have enabled the

Athletics Department to become selfsufficient two years ahead of schedule, beef up its support of women's sports and return \$680,000 to the UO academic budget.

The support from athletics comes at a time of financial strains on the university. At its October meeting, the Oregon University System will look at potential budget cuts that may have to be implemented at all seven OUS colleges and universities if voters reject the income tax

surcharge on the Jan. 28 ballot. The UO could face millions of dollars in additional cuts should the ballot measure fall and the legislature fail to find other alternatives.

"We hope never to have to make such cuts and are looking at options for avoiding them,' Senior Vice President and Provost John Moseley told UO deans last week.

The additional funds from Athletics will support the academic budget. While the

> university is committed to improving salaries in order to attract and retain outstanding faculty and staff, the current

financial constraints do not allow the university to address that issue at this time.

"The success of the football program and the Autzen Stadium renovation also has enabled Athletics to improve its women's sports programs, cope with additional expenses, and plan a reserve fund to ensure that Athletics maintains a positive balance in the future," explains Dan Williams, administrative vice president.

The UO will be the only university in the state this year that does not subsidize athletics, and one of only a few in the country with a completely self-sufficient athletic program.

"In addition, Athletics pays the full cost of the education of its out-of-state student athletes—a total of \$1.6 million in tuition," Williams points out.

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Harry Battson is Associate Vice President for Strategic Communications.

Higher Education Budget Remains Unstable

OUS proposes new compact that would give it more budget flexibility.

by Tim Black

When the Oregon Legislature adjourned its fifth special session after midnight Sept. 17, Oregon University System (OUS) proposals for greater autonomy and flexibility became even more crucial.

Higher education funding is far from stable. Some \$313 million in new revenue in the final approved package depends on a January ballot measure that asks voters to approve an increase in personal and corporate income taxes. More bad news-an additional \$200 million shortfall—is expected in the state's November revenue forecast.

The Oregon Board of Higher Education this month will discuss and take action on autonomy and flexibility proposals—called the New Compact or New Partnership With the State—that will be a key component of the OUS 2003 legislative agenda. For more information on the New Compact, visit oga.uoregon. edu/newcompact.html.

If the tax measure fails, the OUS instructional budget would face an additional \$23.4 million cut, the severity of which would be magnified because it would come in the final quarter of the 2001-2003 budget cycle. If the income tax measure passes, this cut would be repealed.

The next legislature will convene in January and could take actions to avoid additional cuts should the income tax

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New Visa Process Delays Some International Students

Temporary new U.S. State Department procedures are delaying visa approvals for some new and returning UO international students. The procedures, implemented in mid-September, require hosting U.S. schools to provide new data to the State Department on a web-based system, and many U.S. embassies and consulates are facing delays of weeks or months of processing delays. "We ask for assistance and understanding from UO faculty and staff if some of these students need help in catching up with assignments or are late reporting for jobs," says Ginny Stark, director of International Student and Scholar Services. "If you have questions or hear of a UO international student who is having difficulty obtaining his or her student visa and has not already contacted our office, please let us know so that we can be helpful," adds Stark, who can be contacted at 6-1203, e-mail gstark@darkwing.uoregon.edu. Or for more information, see the UO International Bulletin Board, oip.uoregon.edu/.

UO Earns Recycling Award

The National Recycling Coalition has named the UO winner of its

Outstanding Recycling Innovation Award for its success in waste reduction strategies. "We are being recognized for cutting edge work that is serving as a model for the world in moving toward zero waste," says Karyn Kaplan, Recycling Program manager. The program's awardwinning strategies for waste reduction include pre-cycling, recycling, creating a new compostables collection system and using reusable plates and forks. It has reduced waste from large events by as much as 22 percent and kept recovery rates above 80 percent. For more details, contact Kaplan, 6-1545, or e-mail knowaste@oregon.

IN THE SPOTLIGHT

Joey Bargsten, Art visiting, recently received a Silver Award at the 2002 Promax & BDA (Broadcast Design Association) International Design Awards and Global Conference in Los Angeles, for his interactive web and CD-ROM work "Bad Mind Time."

IN PRINT/ON DISPLAY

Judith Baskin, Judaic/Religious Studies, wrote Midrashic Women: Formations of the Feminine in Rabbinic Literature, published by the Brandeis University Press of New England.

Norman Sundberg, Psychology emeritus, co-authored the fourth edition of *Clinical Psychology: Evolving Theory, Practice and Research* with two UO graduates, Allen Winebarger and Julian Taplin. The book, published in 2002 by Prentice-Hall, is dedicated to the co-author of the 1962 first edition, the late Leona Tyler, Psychology emerita.

Steven T. Brown, East Asian Languages and Literatures, has published *Theatricalities of Power: The Cultural Politics of Noh* (Stanford University Press, 2001) and co-edited "Performing Japanese Women," a special issue of Women & Performance, Vol. 12, No. 1, Issue 23 (2001).

Thomas A. Dishion, Psychology, is co-author of "When Interventions Harm: Peer Groups and Problem Behavior" (American Psychologist, 54, 755-764) which received the 2002 Society for Research on Adolescence Social Policy Award–Journal Article, one of three annual awards for the publications that best illustrate how research on adolescence affects a social policy issue.

ON THE PODIUM

Steven Shankman, English/ Oregon Humanities Center, delivered a Phi Beta Kappa lecture at Lewis & Clark College, "In Search of Other Others: Divine Transcendence and Human Responsibility in the Fiction of Naguib Mahfouz."

UO Campaign Changes Drinking Patterns

Study shows large decline in high-risk drinking among UO freshmen.

Contrary to national trends, high-risk drinking among

first-year students at the UO decreased significantly from 1998 to 2000 thanks to an aggressive campaign to change students' perceptions and behavior surrounding alcohol.

UO researchers attribute the lower drinking rate, at least in part, to a federally funded program aimed at reducing high-risk alcohol and drug use

The two-year, multi-faceted effort, entitled "New View 2000," was designed to reduce dangerous drinking on campus. The program, which targeted first-year students in residence halls, Greek chapters, learning communities and athletic teams, used extensive longitudinal data on student drinking patterns at the UO.

among first-year students.

The campaign relied heavily on a multi-media campaign including ads in the student newspaper and posters in target group communities telling first-year students that, contrary to what most people believed, binge drinking was not the norm on campus. The intervention also included more educational efforts with student leaders and faculty and staff working with first-year students.

Highlights of 'New View 2000' Social Norms Intervention Project*



- "Binge (high-risk) drinking" by first-year students declined from 47 percent in 1998 to 40 percent in 2000.
- Frequency of "once-a-week drinking" by first-year students declined by 13 percent from 49 percent in 1997 to 36 percent in 2000.
- Frequency of "once-a-month drinking" by first-year students declined by 4 percent from 67 percent in 1997 to 63 percent in 2000.
- First-year students also demonstrated increased responsible drinking patterns with a 10 percent increase in students reporting drinking "4 or fewer drinks per week"—up from 60 percent in 1998 to 70 percent in 2000.
- Across students of all class levels, 80 percent continue to report having "4
 or fewer drinks when they party!"**

* Data from CORE Alcohol and Other Drug Use Surveys given at UO in 1997, 1998 and 2000.

** From annual UO Student Health Center surveys.

"We believe that the New View 2000 program contributed significantly to the decline in high-risk alcohol use by first-year students," says Laura Blake Jones, principal investigator on the New View 2000 project and associate dean of students.

"But it's unlikely that the program would have been as successful if there had not already been a parallel, broadbased, environmentally focused substance abuse prevention program in place on campus."

For more than 10 years prior to the New View 2000 project, the campus had been engaged in finding comprehensive solutions to the nationally pervasive problem of substance abuse by college students. A campus coalition of students and staff began an aggressive effort to reduce problem drinking among

students by reshaping the campus environment in significant ways.

That effort, led by Student Life, already had strengthened campus policies and enforcement practices that discouraged illegal and abusive use of alcohol. At the same time, the multidisciplinary team broadened existing campus-

community partnerships formed to discourage substance abuse among first-year students and increased the number of students' late-night social and recreational opportunities that did not include alcohol.

"The New View 2000 program provided significant funding to strengthen these existing campus efforts and to correct misperceptions about drinking norms on campus. This combination of environmental and social-normative approaches to prevention may be the key to reducing high-risk drinking among college students in the future," Blake Jones concludes.

Millrace Upgrades to Save Salmon

A UO project will save baby salmon, or salmonoids, from being swept into a pump system that replenishes the Millrace with Willamette River water.



The \$200,000 project will include new fish screens and pump upgrades.
The screens, required in new

National Marine Fisheries Service standards, will be installed where Millrace intake pumps intersect with the Willamette River just east of the River Ranch Restaurant on Franklin Boulevard. Brown Contracting should finish the work by Oct. 15.

The screens will have holes the width of a pencil lead, small enough to keep salmonoids from being drawn into the pumps. A declining salmon population in the Willamette River motivated state and federal agencies to upgrade protection standards.

"As a member of the community, the university shares the vision of restoring salmon runs to healthy levels," says Nick Williams, environmental manager for Environmental Health and Safety.

Larson Takes Reins in Humanities

Wendy Larson, East Asian Languages and Literatures, this summer became associate dean for the humanities in Arts and Sciences.

Larson, who joined the UO faculty in 1985, now has oversight responsibility for some 20 units in the humanities, including English, philosophy, foreign languages and literatures, linguistics and other units. She



WENDY LARSON

succeeds Russell Tomlin in the humanities post.
"My goal is to promote the humanities faculty

and improve study and research opportunities for both faculty and students in the humanities," Larson says of her new challenges.

You can reach Larson in her office in 100 Friendly, phone 6-3902, e-mail wlarson@cas.

New UO Fundraising Director Hired

As new associate VP for development, Munson will manage UO campaigns.

Joel B. Munson, who has directed fundraising for Nova Southeastern University in Fort Lauderdale, Fla., for the past

five years, has started work as associate vice president for development at the University of Oregon. He is responsible for managing the UO's fundraising efforts.



JOEL B. MUNSON

Munson succeeds Kathryn Owen, who took the position in 1997 and who continues to work as a UO fundraiser. The university raised \$97 million in private gifts from individuals, corporations and foundations in fiscal year 2001-2002.

Munson directed the first comprehensive fundraising drive at NSU, the largest private university in the southeast and 12th largest in the country. "Philanthropic investment has become an increasingly more important source of support for the University of Oregon, and we believe that will continue to be the case in the foreseeable future," says Vice President Allan Price, University Advancement. "Joel has the experience and skills to take UO fundraising to an even higher sustainable level of support that will provide the critical resources needed to enhance what is already a great university."

Munson will direct the Annual Giving, Planned Giving, Donor Relations, Prospect Management and Research, and Corporate and Foundation Giving programs, as well as the efforts of regional directors including the Portland Development Program. He works with deans and directors to oversee the fundraising activities of UO constituency development officers.

At NSU, Munson directed a campaign that funded a new library, research and information technology center, a new graduate school of business and entrepreneurship, and an early childhood studies village. The campaign also raised \$5 million

for scholarships, \$15 million in new endowments and exceeded its \$50-million goal a year ahead of schedule.

Before going to NSU, he worked as director of development for the Charter School of Education at California State University-Los Angeles from 1995-96; as director of the Ely campus for Great Basin College in Elko, Nev., from 1991-94; and as director of public affairs for the Kessler Exchange in Northridge, Calif., from 1989-90. He started his career as a radio and television broadcaster, winning awards for his news coverage at KSL-TV in Salt Lake City, Utah, from 1983-89.

Sony Gifts Support Seven UO Units



Sony Disc Manufacturing Corp. gave \$82,000 in

cash and equipment to seven UO departments for 2002-03.

"These targeted donations will make a big impact in helping these departments provide quality services to students and the community," says Priscilla Elder, assistant director of corporate and foundation relations. "We're grateful for their interest and support of UO service projects."

Specific donations include:

 $School\ of\ Music$

• \$15,000 in Sony equipment

Oregon Bach Festival

- Sponsorship of Youth Choral Academy, \$10,000
- Replication of 5,000 Promo CDs, \$2,500 value

Multimedia/AAA & School of Journalism and Communication

- Sponsorship of Animation Festival, \$2,000
- \$20,000 in Sony equipment

Computing Center

Replication of 15,000
 Duckware CDs, \$7,500 value

University Library System

• \$20,000 in Sony equipment

Computer and Information Science

• (2) Undergraduate Internships at SDM, \$5,000

Sony's \$82,000 in gifts to the UO include \$17,000 in cash and \$65,000 of in-kind donations.

PEOPLE

ON THE MOVE

Phyliss Jenkins joined the EMU as business manager this July. A licensed CPA, she is experienced in accounting, tax law and fund accounting. Her most recent post was CFO at Flathead Valley Community College in Montana.

Ginger Dolan, formerly Career Center, is the new transfer articulation and catalog specialist for the Registrar's Office and Admissions. Her new phone number is 6-2931.

James Boren, English, has received the title of Professor Emeritus upon his retirement after more than three decades of service as a teacher and scholar of Old and Middle English as well as an administrator and committee member.

Anne Mattson, director of nursing, started serving as interim director of the University Health Center on Sept. 15. Dr. Jerry Fleischli, director since 1991, will remain as a full-time physician. A search is underway for his permanent replacement.

Sheri Farnsworth has been promoted to director of board relations for the UO Foundation. She has been a foundation employee since August 2001, assisting with board relations, accounting and property management.

IN MEMORIAM

Bayard McConnaughey,

Biology emeritus, died Sept. 15 in Eugene. A graduate of Claremont College and the University of California at Berkeley, McConnaughey, 86, joined the UO faculty in 1949 and taught 37 years before retiring in 1986. Although an Army veteran, during his last 20 years as a UO faculty member he sponsored many unsuccessful proposals to remove the ROTC program from campus. Contributions may be made to the Oregon Shores Conservation Coalition, P.O. Box 1344, Depoe Bay, OR 97341; the Friends of Eugene, P.O. Box 50753, Eugene 97405; or the Unitarian Church, 477 E. 40th Ave., Eugene.

Good Things Coming Ashore at OIMB

A new director and 43-foot research vessel called the R/V Pluteus ushered in the recent summer session at the Oregon Institute of Marine Biology (OIMB), the UO's coastal laboratory for marine education and research in Charleston.

Craig Young, OIMB's new director, came to Oregon from Florida, bringing with him postdoctoral fellows, a graduate student and the boat, which will offer new opportunities for students this fall. Young's research involves studies of reproduction in animals that live in deeper parts of oceans. His students have studied ocean floors in undersea vehicles and his work recently was featured on the BBC/Discovery Channel series, "Blue Planet."

Ongoing research by resident OIMB staff includes evolution of behavior in barnacle larvae, blood pigments and respiration in crabs, and physiology of phytoplankton and seaweed. The past summer's courses at OIMB included invertebrate zoology, marine birds and mammals, and biological illustration. About 60 undergraduate and graduate students from across the country and abroad participated in the intensive eight-week summer program.

UO Press Goes Downtown

The UO Press this summer set up new offices in downtown Eugene. Consolidating its staff formerly at four campus locations, now all editorial, marketing, administrative, production and distribution services are handled in Suite 110 at 149 W. 12th Ave. The campus mailing address is still just UO Press and all contact information for staff members is unchanged. For details, contact Tom Hager, UO Press, 6-3131; e-mail relhager@oregon.

Inside Oregon is the official newsletter for employees of the University of Oregon and is published monthly in July, August, and biweekly during the academic year. Deadline for all copy is **noon Wednesday** of the week before publication. Editor in Chief: Gave Vandermyn

News Editor: Joel Gorthy

Calendar Editor and Senior Writer: John R. Crosiar

Published by Media Relations, Room 219, Johnson Hall, 1098 E. 13th Ave.

Mailing address: Inside Oregon, Media Relations, 1281 University of Oregon, Eugene OR 97403-1281

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IN BRIEF

Update on Staff Flu Shots

Faculty, staff, retirees and their eligible dependents covered by Blue Cross qualify for free flu shots at University Health Center clinics on Oct. 12 and Nov. 9, 10 a.m.-3 p.m. on both Saturdays. ID and insurance cards must be shown: those with other insurance must pay a \$10 charge. During fall term, faculty and staff flu shots also will be offered from 8 to 9 a.m. Wednesday-Friday starting Oct. 16. For more information, call the health center, 6-4441, or the flu line, 6-4444.

Child Center Benefit Auction

Parents and supporters should go to the Knight Law School Commons on Oct. 12 to put in bids at the annual Vivian Olum Child Development Center Auction Fundraiser. The silent auction begins at 6:30 p.m.; the live auction at 7:15 p.m. The \$5 admission includes beverage, dessert and auction entry. Proceeds help to buy educational materials for the center, which can be reached at 6-6586.

Faculty Must Order Regalia for Convocation by Oct. 9

Faculty members are urged to wear academic regalia to Fall Convocation, which begins at 2:30 p.m. on Oct. 25 in Beall Concert Hall. Regalia rental costs will be paid by the President's Office: to order before the Oct. 9 deadline, call Stacy Miller, 6-4331, ext. 267.

Disability Service Changes

Rather than mailing notices to faculty, Disability Services this year is giving eligible students a letter to show instructors at the term's start. Hand-carried tests to be taken at Disability Services must be delivered in a sealed envelope by the student and returned in an envelope sealed by Disability Services within 24 hours. For details, call 6-1155 or see ds.uoregon. edu/fac_guide/index.htm.

Returning to a Campus Under Construction

Business school takes shape; Museum of Art project set to begin.

by Joel Gorthy

hose just returning to the UO campus for the 2002-03 school year after a long break may be surprised at the amount of construction in progress.

Many small renovations and utility upgrades took place during the summer while the campus was relatively inactive, but the construction of the Lillis Business Complex and the expansion and renovation of the Museum of Art will last through the school year.

The \$40-million Lillis Business Complex is on its way toward completion in December 2003. The steel and concrete framework for the four-story home of the Charles H. Lundquist College of Business should be completed by early November, savs Matt Pearson, project manager for general contractor Lease Crutcher Lewis.

"We are ahead of our contract schedule by quite a bit," says Pearson. "The weather has really cooperated with us so far this year. Now we are pushing to seal the basement before the rainy season hits and preparing logistically for the onrush of students around the site."

CONSTRUCTION ZONE



The LILLIS BUSINESS COMPLEX project is ahead of schedule this fall, while the UO Museum of Art expansion is just beginning. These projects add extra activity to an already bustling start to fall term.

Overall, Pearson says that impacts on the campus community should subside in coming months as fewer trucks are needed for the delivery of steel and pouring of concrete, the nature of the work becomes less noise-intensive, and exterior walls rise to enclose the noise.

Meanwhile, the Museum of Art makeover is just getting started. A Sept. 10 groundbreaking launched the \$12.72-million project, which will double the size of the museum, add gallery space, improve accessibility, modernize storage areas and enhance educational facilities.

In preparation for the museum project, several changes have been made to pedestrian paths and parking locations. Fencing now encloses the construction area and diverts a heavily used pedestrian corridor around the site. Johnson Lane is closed except to construction traffic, and parking spaces in the area around Johnson Hall, Susan Campbell Hall and the Museum of Art have been redistributed to other campus locations.

Construction and reinstallation of the museum's collections is expected to take 18 months. Museum staff are preparing for a winter 2004 reopening.

Details about these and other campus projects is available at the UO Planning Office website, darkwing.uoregon.edu/~uplan/ projects.html.

Joel Gorthy is News Editor of Inside Oregon.

Higher Ed Budget Remains Unstable continued from page 1

measure fail. However, with the state's budget crisis expected to continue, the legislature will be limited in its ability to mitigate cuts.

Special session number five was called after nine vetoes, one veto override and a September revenue forecast \$482 million below the previous estimate. The approved fifth session package addressed the shortfall with the \$313 million income tax increase referral, \$150 million in bonding, and \$48 million in targeted cuts. Of the \$48 million, OUS was cut \$1.1 million in unspent engineering funding and \$770,000 in graduate instruction.

The legislature cut the OUS budget \$50 million in the previous four special sessions. The University of Oregon's share of this cut was \$4.2 million.

Tim Black is Advocacy Director for Governmental Affairs.

Learn How to Get Money at Grant Workshop

All novice and experienced grant-

seekers can register for a five-day, hands-on "Grantsmanship Training Program" offered Oct. 21-25 through Continuing Education at the UO Baker Downtown Center. The Grantsmanship Center, Inc. (TGCI), the oldest and largest grant training organization for nonprofits, will conduct the training on all aspects of researching and writing grant proposals and negotiating with funding sources. Enrollment is limited to 27 people. The \$775 program fee includes a year of TGCI membership benefits. Fifty-percent scholarships may be available for smaller organizations. For details or to register, call David Bernstein, 6-1233, or TGCI, (800) 421-9512 or check http://www.tgci.com.