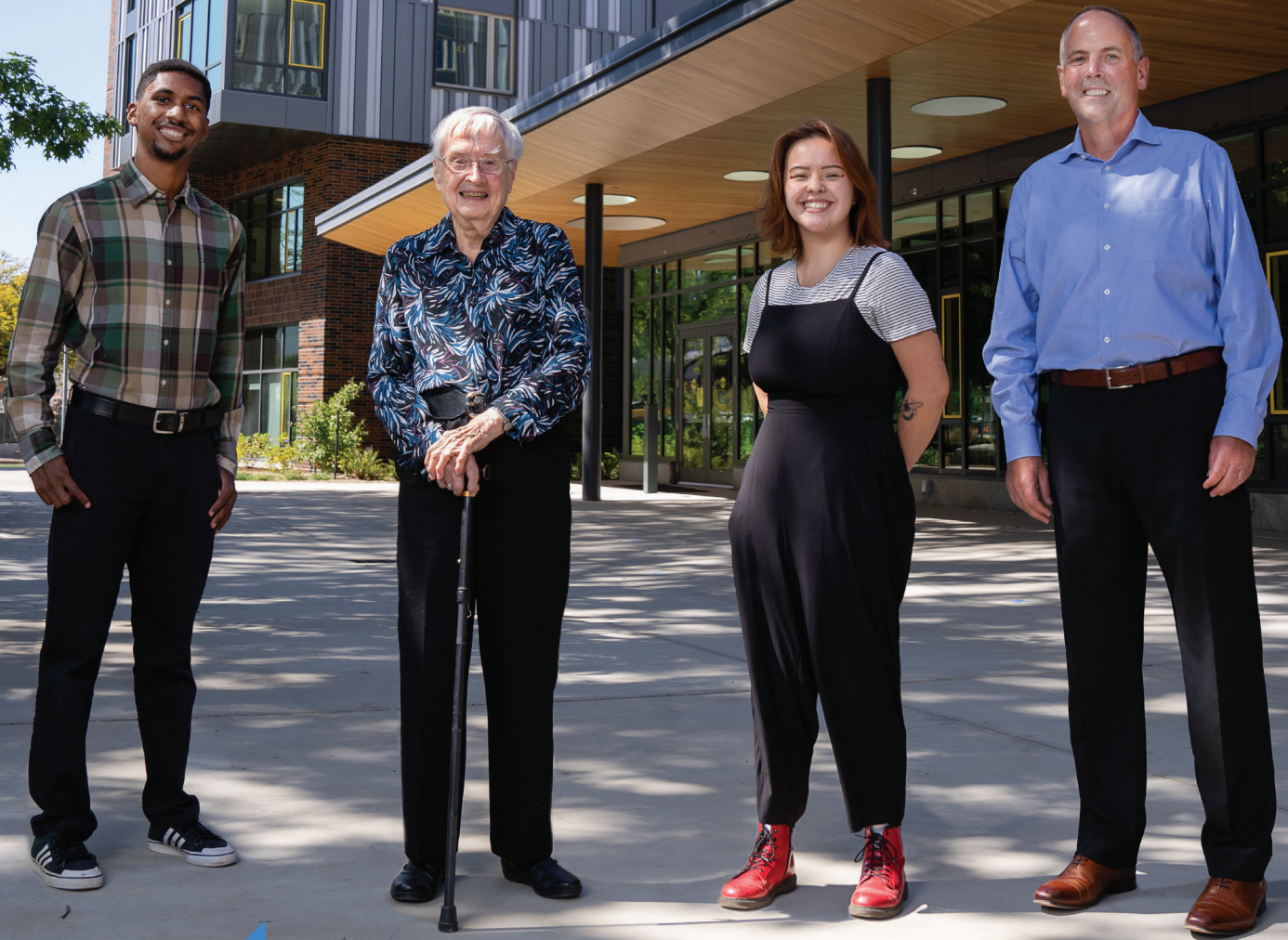


Oregon

QUARTERLY

AUTUMN 2021

SPECIAL SECTION:
Celebrate success
with Inside Oregon
p. 27



THEN & NOW

Three generations of Ducks
tour the newest residence hall

THE MAGAZINE OF THE UNIVERSITY OF OREGON

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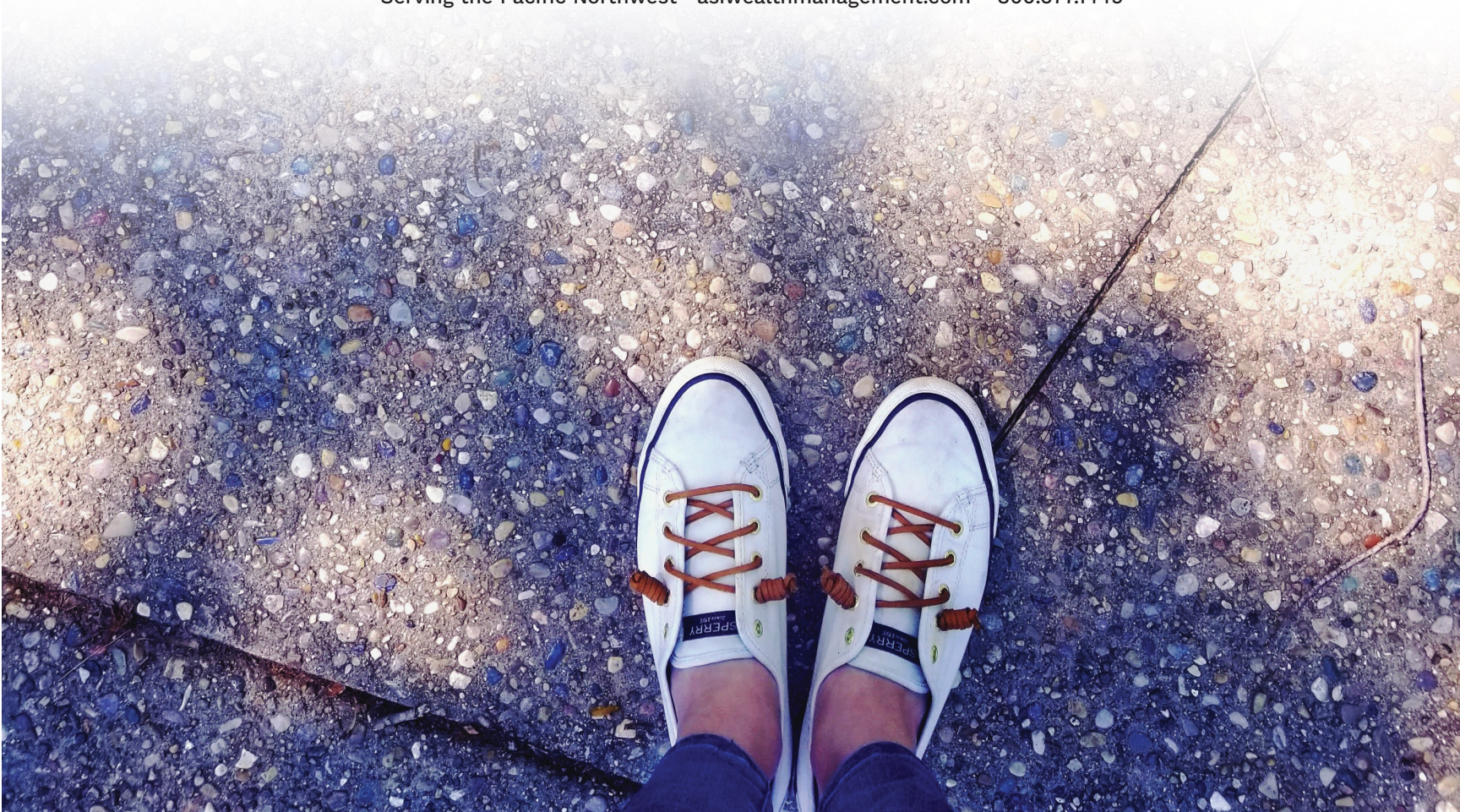
Often, good things come out of big changes. This past year and a half has taught us that we're resilient, and this self-discovery will likely help buoy us through any uncertain times ahead.

We've also had some time to take a deep breath and think about what really matters tomorrow—and the next day and the next. We believe that one of the best ways to feel good now is to envision yourself in the future. Putting yourself in your “someday” shoes allows you to see possibilities, consider new actions and make smart, long-term decisions. We're here to help you meet the future you. Give us a call!



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BY ED DORSCH



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INSIDE OREGON

The UO just concluded a historic, \$3.24 billion funding campaign. Here's how students, faculty, the campus, and society will benefit

ON THE COVER

Ducks (left to right) Derek McBride, Marjory Ramey, Alyssa Bui, and Mike Henningsen in front of Unthank Hall

PHOTO ILLUSTRATION BY
DUSTIN WHITAKER, UNIVERSITY COMMUNICATIONS



COURTESY LOIS YOUNGEN (TOP); KEVIN SCANLON (INSET); DUSTIN WHITAKER, UNIVERSITY COMMUNICATIONS

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Whitelaw Fueled a Lifelong Fascination

I read in *Oregon Quarterly* that Professor Ed Whitelaw had passed away. Add me to the scores of students whose time at UO was transformed by his teaching. Decades ago, I took his introductory class and found his presentation so completely captivating that I enrolled in another of his classes, then another and so on, until I discovered I was only a couple classes shy of a minor in economics, so I took those as well. Although I didn't pursue a career in the subject, his lectures established for me a lifelong fascination for economics, for which I entirely credit the remarkable Professor Whitelaw.

Kimberly Robinson, BA '88 (international studies)

Sammamish, Washington

No Substitute for Hard Work

My advice to those looking at going to college ("Boosting the Burnout Generation," spring 2021): parents need to be setting a good example of money management and be setting aside some money; kids need to work and set aside money; kids need to get good grades and high SAT scores. The dumbing down of SATs or eliminating them is not helpful toward rewarding work and developing successful, good employees. Our society has taken away many opportunities for work for kids, and what a mistake! Kids willing to work long, hard hours can work for the state forestry or USFS on the fire lines and make good money, much more than working at most entry-level jobs.

Choices have consequences. You *chose* to go into debt. Quit whining and get to work paying for it. I didn't advise my kids to acquire *any* debt, except a house. Get a car you can truly afford, pay off credit cards in full every month, or tear them up. I wish our economy was based on such responsible money management and that our government opposed public debt. That is the real risk these young adults can't control with self-discipline when it comes to their financial well-being.

Granelia Thompson, MMus '78 (music education)

Weston, Oregon

Sprinting Past the Summer Sprinklers

It was great to read the *Quarterly* again after a long hiatus and have a window into some of the interesting and important things now occurring on campus.

On a lighter note, I wonder if there are any other old Ducks who attended summer sessions in the '50s or '60s who remember the large lawn in the center of the campus that was watered during the day by large sprinklers on a timer.

In order to avoid walking all around the edge of the lawn to get to class, you could save time by dashing diagonally across. Of course, the objective was to make a "dry run," only possible if your timing was perfect and you were sure-footed. Otherwise, you ended up "all wet."

Robert Gilman, MEd '60 (education)

Fernandina Beach, Florida

We want to hear from you. Submit your letters by email to quarterly@uoregon.edu, at OregonQuarterly.com, or by mail to Editor, *Oregon Quarterly*, 5228 University of Oregon, Eugene, OR 97403-5228. Published letters may be edited for brevity, clarity, and style.

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HONORING NATIVE PEOPLES AND LANDS

The University of Oregon is located on Kalapuya Ilihi, the traditional homelands of the Kalapuya people. Following treaties between 1851 and 1855, Kalapuya people were dispossessed of their Indigenous homeland by the United States government and forcibly removed to the Coast Reservation in Western Oregon. Today, their descendants are citizens of the Confederated Tribes of Grand Ronde Community of Oregon and the Confederated Tribes of the Siletz Indians of Oregon, and continue to make important contributions in their communities, at the UO, and across the land now referred to as Oregon.

The University of Oregon is an equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act. This publication will be made available in accessible formats upon request.

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intro



OUT THERE

In his collaboration with the late author Ursula K. Le Guin, *Out Here: Poems and Images from Steens Mountain Country*, photographer Roger Dorband, BA '67 (psychology), writes of the inspiration he finds in Oregon's high desert landscape: "Though I have returned many times, each morning when I awaken there, I look out on the land with the distinct sensation that I am seeing it for the first time." Dorband has donated this photograph and one other from the book, along with nine photographs from *Blue Moon Over Thurman Street*, his first collaboration with Le Guin, to the Jordan Schnitzer Museum of Art. Dorband made a second gift of materials and photographs from both books to UO Libraries Special Collections and University Archives, which holds Le Guin's papers.



Brandy Todd

DEAD ON ARRIVAL

Brandy Todd has a busy life. When she's not putting her education/outreach "Robot Rat Racers" through their paces at the UO Oregon Center for Optical, Molecular, and Quantum Science, cavorting with her fellow Eugene Slug Queens, or inspiring middle school girls to get excited about science through her STEM SPICE camps, the triple

Duck writes science fiction novels with her husband, Lorne, under the pen name BL Craig.

The couple had been knocking around the idea of writing together, and the pandemic presented an opportunity for collaboration at home. "I'm the one who can bang out a lot of words really fast. He's better at plot," says Todd (BS '01, sociology; MPA '10, public administration; PhD '15, educational leadership).

AfterLife: An Undead Space Opera, the first book in the Reanimate Saga series, follows a heroic male protagonist who immediately dies and winds up on a survey ship with a crew who have been dead for quite a while.

Todd is emphatic that these are not zombie novels. "We don't use the 'z' word," she says.

Rather, the "reanimated" corpses become the property of a megacorporation and are actually vital to the survival of humanity. Although the books touch on serious themes, Todd says, the characters entertain themselves in the afterlife through art and movies, close friendships, and lots of gallows humor.

"It happens to be set in a space opera setting—you know, aliens and intrigue, and spaceships," she says, "but it's really more about trauma and loss and finding a new place."

The series continues with *AfterDeath: An Undead Chronicle* and *AfterAll: An Undead Reckoning*, with more books to follow. Visit blcraig.com for details.

JUST THE QUACKS, MA'AM

Journalism student Lauren Yang Brown is among eight college students nationwide selected by media groups Poynter and MediaWise to be "campus correspondents." They've been trained to help peers spot misinformation online and in social media. *Oregon Quarterly* tested Brown in sniffing out the truth of four "fowl" facts:

1. *A duck's quack doesn't echo.*

LYB: FALSE. Her tip: "There are three big questions to consider when reading information online: Who's behind that information? What's the evidence to support the fact? And who are the sources?"

"There were lots of credible websites like Snopes.com and PolitiFact.com, all citing a study from the University of Salford, England, that the duck quack does have an echo. You want multiple sources for confirmation, and academic papers are good, too."

2. *Only ducks native to the northern hemisphere can withstand extreme cold.*

LYB: FALSE. Her tip: "It's definitely worth it to check the accuracy when you're seeing broad statements on social media. Sometimes you need to 'read upstream'—a term coined by the Stanford (University) History



Education Group—which means clicking through a page's hyperlinks to find the original sources of references. On Wikipedia, I found the Muscovy duck is native to Australia and New Zealand.

But Wikipedia is not always the most reliable source, so I checked the citations after each fact in the article. I found that information for the Wikipedia article came from a conservation center and the owner of a waterfowl farm, which I felt to be accurate sources."

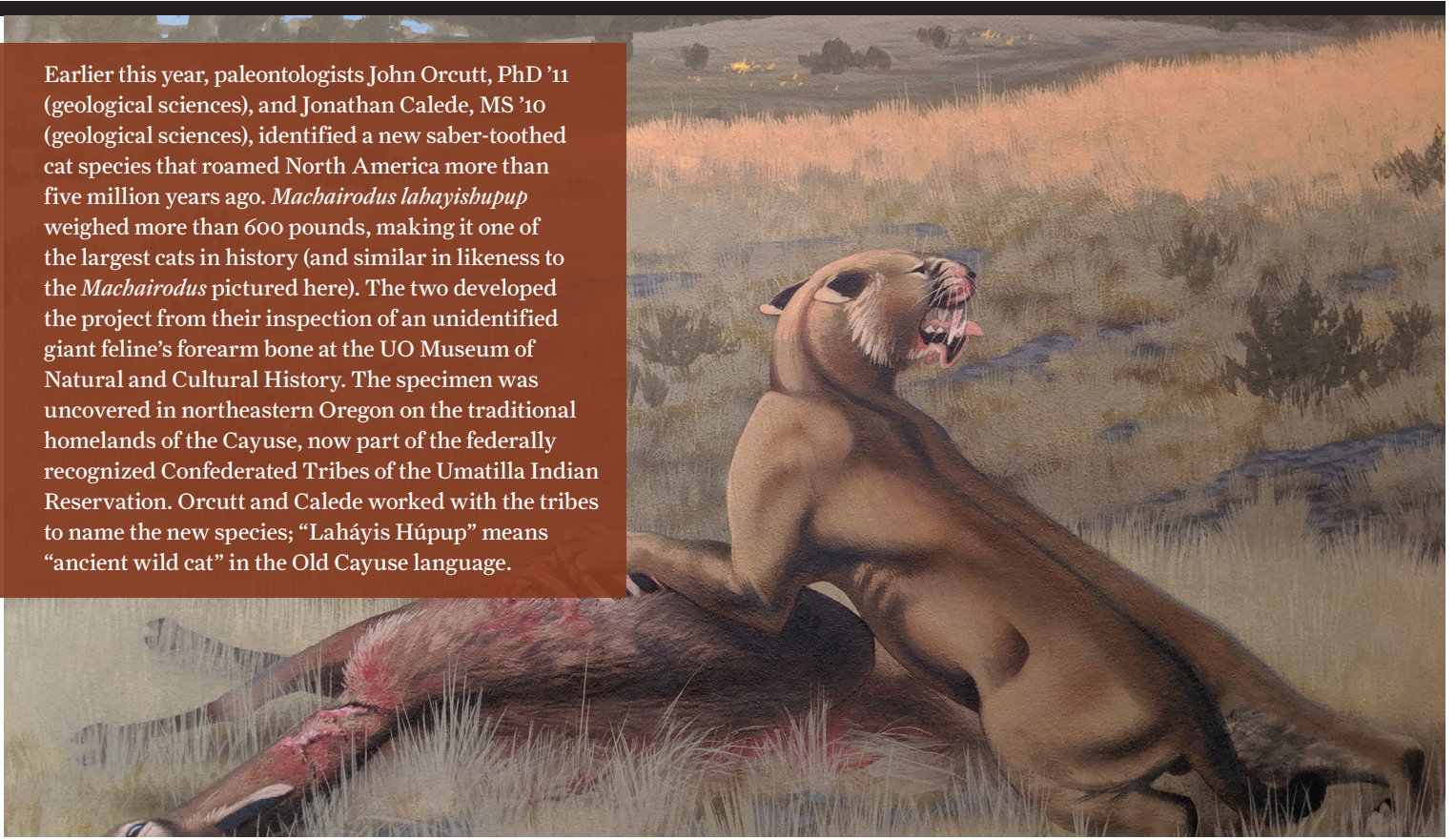
3. *There once was a mother duck with . . . 77 ducklings.*

LYB: FALSE. Her tip: "When it comes to news outlets, they do a decent job. They're not always the best, but this story was heavily reported by lots of newspapers. It was a very cute, feel-good story—but every single news site said there were 76 ducklings, not 77. When all of them are saying the same thing, that's pretty trustworthy."

4. *According to an urban legend, The Duck once jumped out of an airplane.*

LYB: TRUE. Her tip: "When you're doing a keyword search, sometimes you have to be creative. I tried 'Puddles the Duck jumps out of airplane,' and was getting nothing. But then I looked up 'Puddles the Duck skydiving,' and that confirmed through various news sites—ESPN, *Business Insider*, *USA Today*—that not only did The Duck skydive during the ESPN *College GameDay* show in 2012, but it lost its costume head midair."

Earlier this year, paleontologists John Orcutt, PhD '11 (geological sciences), and Jonathan Caledo, MS '10 (geological sciences), identified a new saber-toothed cat species that roamed North America more than five million years ago. *Machairodus lahayishupup* weighed more than 600 pounds, making it one of the largest cats in history (and similar in likeness to the *Machairodus* pictured here). The two developed the project from their inspection of an unidentified giant feline's forearm bone at the UO Museum of Natural and Cultural History. The specimen was uncovered in northeastern Oregon on the traditional homelands of the Cayuse, now part of the federally recognized Confederated Tribes of the Umatilla Indian Reservation. Orcutt and Caledo worked with the tribes to name the new species; "Laháyis Húpup" means "ancient wild cat" in the Old Cayuse language.



UO'S 2021 FRESHMAN CLASS BREAKS BARRIERS AND RECORDS

The UO's entering class for fall 2021 is the university's largest ever. The new Ducks are also the most academically prepared, the most diverse, and the first class to be recruited virtually.

"This is a day for the record books, and I could not be prouder," says Roger Thompson, vice president for student services and enrollment management. "I knew as record applications began to roll in this year, we had an incredible amount of interest in the University of Oregon, but I am even more pleased to know that we grew without sacrificing the qualities we value in our students."

Preliminary data indicate that the UO's first day of classes brought in 4,602 first-year students to campus, which represents a growth of 17 percent over last year and 53 percent over the last 20 years.

New Ducks also established several records for academic achievements and more:

- Highest freshman high school grade point average of 3.73, compared to last year's 3.68—the previous UO record
- The freshman class is the most diverse racially and ethnically
- Including 1,036 transfer students, the total of 5,638 undergraduates is a new UO high

"The UO has been on a trajectory for more than a decade now," Thompson says. "The academic quality, incredible access to facilities, outstanding programs, top faculty, and many other reasons make this a special place and many high school students are taking notice."



ARTIST'S DEPICTION COURTESY OF MURALIST ROGER WITTER, JOHN DAY FOSSIL BEDS NATIONAL MONUMENT, AND NATIONAL PARK SERVICE; STUDENT SERVICES AND ENROLLMENT MANAGEMENT



President Schill: Five Questions

The president shares his views on the state of the university

1. The University of Oregon is back to in-person classes. How did the UO prepare for the return of students after last year's pandemic disruptions?

It is wonderful to see our campus bustling with students again. I promise I will never ever complain about the traffic jams accompanying move-in again! I am proud of how our faculty and staff prepared for our return to in-person instruction and activities. We began this school year at a particularly challenging time in the pandemic. Fortunately, we have strong tools such as vaccination and mask mandates, testing, and changes to classroom ventilation that give us the confidence to safely come back together.

Our students have so much to gain from returning to residential academic life: interacting with professors and classmates, meeting people who are different from themselves, returning to labs and studios, participating in internships, and study abroad. And our society has much to gain from the collaborative discovery and innovation produced by our scientists and researchers.

We know there will be challenges ahead. COVID-19 is not going away anytime soon, but we are prepared and resolute, and we will overcome these challenges for the sake of our students, state, and world.

2. The university surpassed its \$3 billion fundraising goal. What does this mean for the university, alumni, and friends?

Our donors' generosity is staggering. Raising \$3.24 billion breaks university and state records. But the true success of this campaign is demonstrated through the people it helps—and their remarkable accomplishments. We have increased support for faculty research and knowledge creation, and we have increased scholarships, support, and opportunity for students.

Philanthropy has paved the way for the excellence, impact, and innovation that would not be possible otherwise. Even as we celebrate this achievement, we know that we will need future giving to provide access and opportunity to the students of tomorrow, solve problems we can only imagine today, and pave the way for greater accomplishments and eminence at the University of Oregon.

Editor's note: Read more about the impact of UO fundraising in the campaign celebration edition of Inside Oregon, included in this edition of Oregon Quarterly.

3. Those who haven't been to campus lately may be surprised by the physical changes. What's important about the additions?

People are probably most familiar with the Phil and Penny Knight Campus for Accelerating Scientific Impact and Hayward Field. These facilities are among the best in the world and will help us to advance science, human performance, track and field, and more. But people may be surprised to see, right across the street from Hayward Field, the new DeNorval Unthank Jr. Hall, a residence hall that combines an innovative approach to academic residential communities with dining facilities and a family welcome center that serve the entire campus (page 22). We also have a new outdoor classroom and a number of projects that are just getting underway. Visitors who venture inside buildings will find newly renovated laboratories and classrooms that are vital to our mission of creating and disseminating knowledge to future generations.

From research opportunities to world-class competitions to lifelong connections, these spaces create new possibilities for our students, faculty, and staff to engage with each other—and ideas—in new ways.

4. What is top of mind for you regarding diversity and inclusion?

As we begin the school year, I am committed to making progress in closing the gaps in graduation rates and other student success metrics between our majority students, on one hand, and first-generation, Pell grant recipients, and underrepresented minority students, on the other. These disparities are not unique to the UO, but to ensure the success of all students and help address the impacts of systemic racism in our society, we must significantly reduce or eliminate these gaps. As part of this commitment, we are investing in a diverse faculty and a racial disparities research and policy center to better understand and address racial disparities in areas such as health, education, housing, employment, and wealth.

“Our students have so much to gain from returning to residential academic life . . . and society has much to gain from our scientists and researchers.”

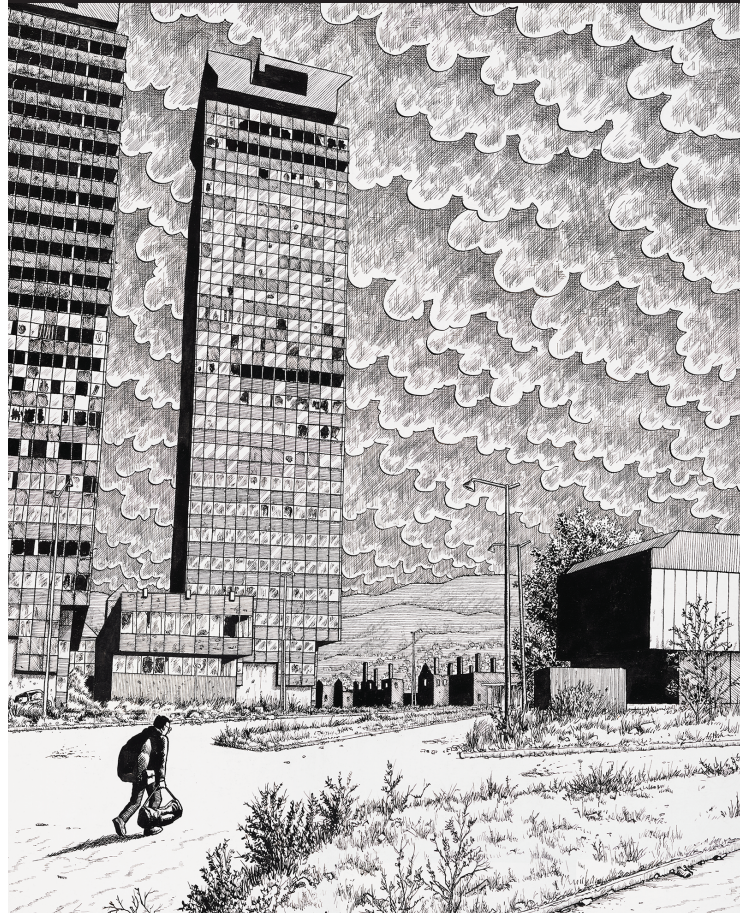
We also continue to seek new ways to foster inclusion and attract a more diverse population to our campus through outreach, student success initiatives, our new Lyllye Reynolds-Parker Black Cultural Center, academic residential communities, and academic programs such as our new Black studies minor and Native American and Indigenous studies major. Unfortunately, there is no silver bullet to correct the actions and inaction of the past. But I have great optimism that we will make progress. As Vice President for Equity and Inclusion Yvette Alex-Assensoh reminded me recently, paraphrasing Dr. Benjamin Mays, the real sin is aiming too low in one’s aspirations.

5. What are you most looking forward to this year?

Being back together on campus—seeing students, staff, and faculty face-to-face again. For most of the pandemic, I continued to come to campus and it just felt empty. I am looking forward to seeing students and colleagues in-person again, instead of on boxes on a computer screen. I am eager to return with vigor to helping our students thrive and building on our academic strengths in our residential campus that is founded on interpersonal collaboration. The pandemic reaffirmed how important it is to be able to be together as a community.

We have overcome so many challenges in the past year-and-a-half. We’ve met them as a community and moved forward together. Certainly, more challenges and opportunities lie ahead, and I am confident we will face them in the same way: together.

JORDAN SCHNITZER MUSEUM OF ART



Joe Sacco, Page 12 from “The Fixer” (detail) (2009 [2003])

The Art of the News Comics Journalism

On view from September 24, 2021 to January 16, 2022

The Art of the News is the first major retrospective devoted to the increasingly influential genre of visual narrative, comics journalism. The exhibition spotlights the groundbreaking work of author-artist Joe Sacco, a foundational figure in the field—and a graduate of the UO. Accompanying Sacco’s work are key pieces from an international group of artists who have developed comics journalism and are pushing the genre in new directions, including Gerardo Alba, Dan Archer, Thi Bui, Tracy Chahwan, Jesús Cossio, Sarah Glidden, Omar Khouri, Viktoria Lomasko, Sarah Mirk, Ben Passmore, Yazan al-Saadi, and Andy Warner.

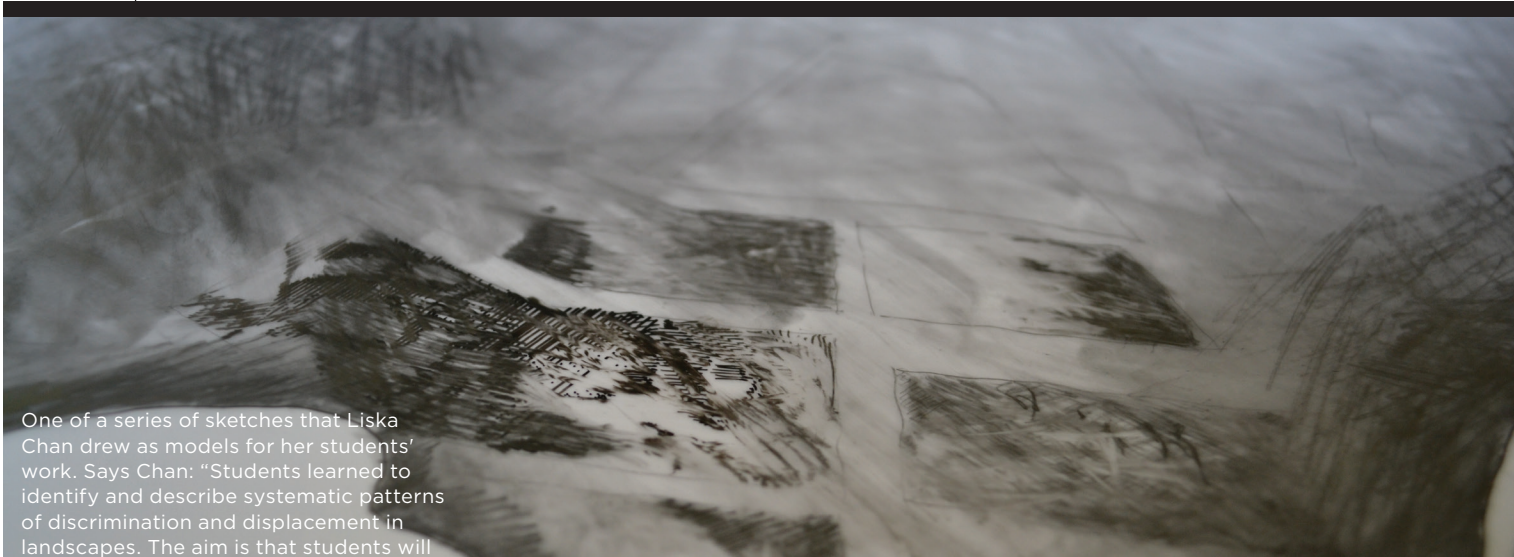
<https://jsma.uoregon.edu/ComicsJournalism>

Curated by Katherine Kelp-Stebbins, Professor of Comic Studies, UO Department of English, in consultation with Ben Saunders, Professor of Comics Studies, UO Department of English.



jsma.uoregon.edu | 541.346.3027
EO/AA/ADA institution committed to cultural diversity





One of a series of sketches that Liska Chan drew as models for her students' work. Says Chan: "Students learned to identify and describe systematic patterns of discrimination and displacement in landscapes. The aim is that students will learn to never again see landscapes as a given, or separate, or scenery, but instead as dynamic and connected. There is always a story behind a landscape."

Invisible Landscapes

Clark Honors College class investigates a Black settlement displaced by Eugene's Alton Baker Park

BY LAUREN CHURCH



Alton Baker Park

In July 1949, following previous warnings from Lane County government, the Black families who had created a thriving settlement on the outskirts of Eugene were given 10 days' notice to evacuate their neighborhood.

Today, nothing remains of the settlement, where much of Alton Baker Park sits now. Children chase each other on the park's well-manicured lawn and bikers commute on its nicely paved trails. Ducks waddle in and out of the pond where a house and farm once stood. No markers indicate—much less tell the story of—the diverse community that was self-established here but later demolished by the county.

In the 1940s, Black families who could not find safe housing in Eugene due to deed restrictions and "sundown town" racism established a settlement known as "the Ferry Street Village" or "across the river" at

the park's site, just beyond what was then Eugene's northern boundary. In 1948 and 1949, Lane County removed the residents, among whom were white families, and bulldozed the area to make way for the Ferry Street Bridge.

Calling attention to this invisible history is exactly what Clark Honors College professor Liska Chan wanted to achieve in her honors college class, *Invisible Landscapes*. Chan, a landscape architect and associate professor in the Department of Landscape Architecture, specializes in unearthing and commemorating the stories, myths, and veiled layers of a space—showing why they are important and explaining how we can learn from histories that have been deeply buried.

Chan wanted her students to explore both the visible and invisible elements of a place that intersect to tell its story.

Chan saw the Ferry Street settlement as an ideal example of an invisible landscape obscured beneath manicured Alton Baker Park. Its popularity, proximity to campus, and sanitized, largely untold history made it an excellent case study for her class.

Students across disciplines gathered virtually for Chan's colloquia course last spring to explore how what can be seen affects perceptions of places. They learned how to set such predispositions aside when reading a landscape—a practice she calls "disorientation." With this shift in perspective, she says, students can imagine ways to pull others out of their own "orientations" through art, ushering them into a new experience of the landscape.

"We had a sequence of projects warming students up to the idea of 'making' as a form of inquiry," Chan says. First, students observed landscapes as a tourist would, asking

“They realized how hard it is to read a landscape and how hard it is to be sure of what you’re seeing.”

themselves what makes spaces attractive and visually satisfying.

“We also talked a lot about the semiotics of tourism,” Chan says. “What kind of information are you filtering before you get to a place? Does a place meet your expectations?”

The class then switched focus from pristine and photogenic tourist landscapes to what Chan calls “lonely” or “lost” landscapes—spaces that are undesigned and often overlooked, such as alleyways or junkyards. Chan asked her students to notice the “lost landscapes” they pass every day, assigning them to create a marker allowing others to see the space’s beauty and depth.

Students commemorated the lost landscapes they recognized with guidebooks, photography, videography, prose, pamphlets, drawings, and paintings. Chan says few students in the class had a background in art, so she was impressed with the creativity and depth of their projects.

When the class delved into designing monuments and markers that would reorient tourists’ perceptions of a landscape, Chan and her students discussed the implications of artistic representation. The class had challenging conversations about the potential for art to evoke emotion as audiences see themselves reflected honorably or offensively in it.

“When we use a single image of a single person to represent the lived experience of a demographic, it can be damaging,” Chan says. “This is especially the case when a person of privilege uses the image of an individual meant to represent a marginalized group.”

Chan first taught Invisible Landscapes in 2013, although she says the 14 students in this year’s class brought new attention and urgency to the classroom.



Sketches from Chan helped her students visualize the project

She guided her students through a walking tour of where “across the river” once was. “When I met them at the site for the first time, they were so curious and I think, in many ways, hoping to see something there,” Chan says. “They realized how hard it is to read a landscape and how hard it is to be sure of what you’re seeing.”

Senior Anna Pearl Johnson took Chan’s course last spring and was shocked to see just how invisible Ferry Street’s history was at the park. “It’s just completely erased,” she says. “Without that context of understanding the legacy of erasure and hurt, you just see a bridge.”

Seven decades after the county demolished the settlement, the city of Eugene has decided to publicly acknowledge its legacy as the origin of the city’s civil rights movement and a potential multicultural epicenter.

On a county webpage, a map and timeline present the history of Black, Indigenous, and people of color in Lane County. An educational walking tour of Eugene is planned for the lands and landmarks of marginalized communities, and the city will collaborate with the Black community to design a memorial for Alton Baker Park to mark the land’s historical significance.



Chan and Tim Kong, an honors college student

Those may be the first steps to help make known what lies within the site’s hidden history.

“Most of us will look out at a landscape and see what we see and sort of take it for granted,” Chan says. “There’s so much more to it. Everything from the microbiome in the soil to the climate to geology then, of course, very importantly in this class, the cultural history of the folks who lived across the river.”

Lauren Church, a journalism major and Clark Honors College member of the class of 2022, is a staff writer and editor for honors college communications.



Ghost Stories

On the eve of Halloween, UO folklorists deconstruct terrifying tales from a creepy campus

BY GRIFFIN REILLY

At night, the University of Oregon is quiet. Too quiet. When the students have retreated to the residence halls, and after even the most scholarly professors have left their offices, the remaining shell of a campus—now shrouded in darkness—plays host to the paranormal.

Or so they say.

What was that noise outside Villard Hall? Did you see those bushes rustle by Condon? Did that gargoyle above Willamette Hall just turn its head at me?

The UO campus, which is dotted with buildings built in the 19th century, has its fair share of ghost stories. While some of them are far-fetched, others have developed lives of their own among students and faculty members.

The following legends are drawn from the UO Randall V. Mills Archives of Northwest Folklore, a repository of fieldwork collections and research materials on folklife in Oregon, the Pacific Northwest, and beyond. University folklorists say they exemplify patterns rooted deep in various cultures—and mean more to us than simply a good scare.

A MONSTER AT MAC COURT?

McArthur Court was long home to the screaming and chanting of Ducks fans cheering on the basketball teams. But not everything heard in the venerable facility is so easily explained.

According to records in the folklore archives, a women's basketball player helping staff in the basement once reported a "weird grunting sound." Also, sounds like "40 mile-per-hour winds" swept through the area, yet she felt no breeze and was nowhere near an air duct or outside. The grunting persisted and the group promptly finished up, the woman reported, and "got out of there."

What caused the noises? No one knows for sure, though it should be noted Mac Court is across the street from . . . Pioneer Cemetery.

"Areas that seem deserted or unused—those places always seem spooky to us," says Martha Bayless, a professor of English and director of folklore and public culture. "It's eerie to be at Mac Court and think how full of life and excitement it used to be, where now it's silent and empty. And anything on the edge of a cemetery is going to seem spooky and haunted."



Martha Bayless

GIVING LIFE TO PIONEER CEMETERY

It's no surprise that Pioneer Cemetery is the setting for many campus ghost stories.

Students have claimed the sounds of bagpipes echo from the cemetery on certain nights. Others have said they see women in white dresses wandering through the cemetery, cleaning gravestones and tending

to spirits.

One remarkable story from the folklore

archives stands out. A former student recalled a legend that at midnight every year on a certain date, the statues “wake up, walk around, talk to each other, hang out and stuff.” They even “help other people when they can,” the student said.

Apparently, statues, too, are entitled to social lives.

“The series of anecdotes about the Pioneer Cemetery provided here might appear to be lighthearted, spooky fun, but ultimately they deal with death and the spirit world,” says Dan Wojcik, professor of English and religious studies. “In this case, Pioneer Cemetery ghosts are not vengeful or malevolent phantoms—the ‘evil dead’—but appear as the ‘good dead’ or perhaps the ‘happy dead.’ They are a community of kindly spirits who animate the locale with their bagpipes and headstone cleaning. Even the statues come to life as they socialize and help those in need, enlivening and re-enchanting the boneyard.”

AN EMPTY ROOM, A CARDBOARD BOX, A SINGLE WORD: “GAIL”

Years and years ago, according to a legend stored in the folklore archives, a group of curious students stumbled upon a door labeled “Archives” in the basement of an undisclosed university building.

Behind the door was a series of dusty hallways and closets littered with cobwebs. Some rooms had collections of blank keys or empty boxes. But in one room they found something unique: a small cardboard box with a wood handle across the top. Inscribed was one word: “Gail.” Along a wall of the room were footprints embedded in the dried cement.

The students learned that a girl named Gail had been killed there long ago, according to the legend, and one of them said “her ghost was haunting the archives.”

The “uncanny valley” of a person, Bayless says, is a vague sense of humanity emanating from an object like a doll or puppet that leaves us with a twinge of uncertainty. In the case of Gail, she adds, we may get the same feeling from what she may have left behind.



Dorothee Ostmeier

“Statues, dolls, and puppets tend to have stories attached to them, often scary stories, and almost inevitably stories in which the statues or dolls come to life when no one is looking, or at night, or both,” Bayless says. “They do creepy things, because those stories are mirroring our creepy feelings about the statues or dolls. The stories arise out of our emotional response to these things.

“And maybe there is even a box there labeled ‘Gail.’ But which came first, the box or the legend?”

SCIENCE AND THE SUPERNATURAL

Dorothee Ostmeier, a professor of folklore and public culture, explains why tales of the supernatural persist, especially in the absence of scientific proof to the contrary.

This divide between scientific thinking and romantic superstition is centuries old, she says.

“Enlightenment thinkers in the 18th century insisted on rational logic for knowledge acquisition and science in a vehement rejection of earlier superstitious beliefs,”

Ostmeier says.

Science, however, has far more connections to the supernatural or spiritual than we might think, she adds. Researchers in the UO Lorry I. Lokey Laboratories, for example, conduct work in “spectroscopy,” which deals with invisible energies exerted in the collisions between nanoparticles like electrons, protons, and ions.

“These invisible spectral energies—ones that we might imagine as forces in folklore and tales of the supernatural—do indeed play a role in the scientific realm,” Ostmeier says.

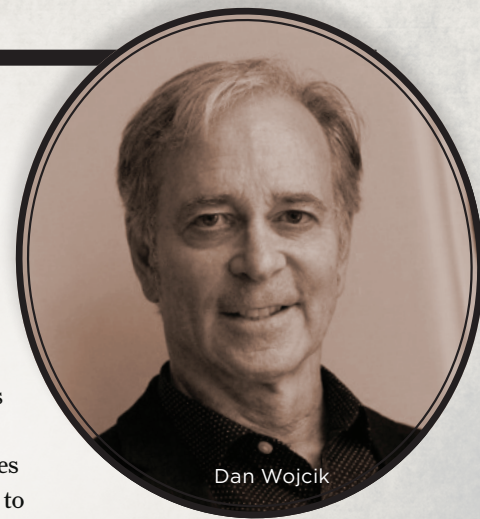
At their core, however, stories of the supernatural allow our minds to stretch beyond the strict dogmas of scientific fact. While entertaining, Ostmeier says, they also connect us to a deeper history of spirits and energies that transcend time and culture.

Neil Gaiman, the famed English author of dark fantasy and horror novels, put it eloquently, Ostmeier notes:

“Fantasy is one of the few things that allows you to talk about the imaginary. From what I can see, the imaginary is the thing that occupies most people’s lives and allows them to function.”

So, yes, perhaps that gargoyle above Willamette Hall *was* looking at you.

Griffin Reilly, BS '21 (journalism), is a reporter for *The Columbian* in Vancouver, Washington.



Dan Wojcik

Kaori Idemaru

PROFESSOR, JAPANESE LINGUISTICS

BY MATT COOPER, *OREGON QUARTERLY*

PHOTO BY DUSTIN WHITAKER, UNIVERSITY COMMUNICATIONS

Kaori Idemaru was a middle schooler living in the Japanese countryside when she discovered that learning a foreign language—English, in her case—could open a portal to a new world.

Today, Idemaru studies how speech is learned and perceived. Her findings contribute to a range of linguistic fields, including language acquisition and processing, cognitive functioning, cultural understanding, and identity—that is, how language reflects one’s class, region, and even gender.

In a novel project with Professor Lori Holt of Carnegie Mellon University, Idemaru tested listeners’ recognition of the words “beer,” “pier,” “deer,” and “tear” when hearing an artificial accent. The researchers found that the human brain, in recognizing closely related words, picks and chooses from various acoustic properties such as pitch and the pronunciation of consonants; it effectively acts like an equalizer, giving more (or less) weight to whichever property will aid recognition.

The researchers deemed this cognitive flexibility “dimension-based statistical learning”: the brain sifts through different acoustic properties to recognize a word despite fluctuations caused by accent and other factors. Idemaru is expanding on this research with University of Oregon colleagues Charlotte Vaughn and Volya Kapatsinski.

“When we perceive speech sounds, we’re actually using multiple acoustic properties,” Idemaru says. “But the weight we give to those properties isn’t fixed; some people don’t use pitch to perceive words, and some people overuse pitch, but we get accustomed to how speakers vary in those acoustic dimensions. We have really fine-grained perceptual strategies to understand the language we’re hearing.”

TONE IT UP

In a project with fellow UO researchers Peipei Wei and Lucy Gubbins, Idemaru explored language characteristics that can lead to perceptions that one is speaking with a foreign accent. In their examination of English- and Mandarin Chinese-speaking subjects using Japanese, the team found that tone—the use of pitch—reliably predicted the degree of accent in speaking a foreign language.

WE'RE ALL IN THIS TOGETHER

Idemaru won a Remote Teaching Award for converting a course on Japanese phonetics and pronunciation to the online world so students could participate remotely during the pandemic.

One fun find: use of the online word processor Google Docs, which made it easier for all students—and particularly the quieter ones—to participate simultaneously but anonymously, everyone examining the same language exercise, concurrently. “Seeing 18 cursors moving at the same time made it fun for all of us,” Idemaru says. “Students were more comfortable providing written responses in this format.”

THE UNIVERSAL LANGUAGE OF “TREAT”

Away from the classroom, Idemaru jokes she can usually be found acting as “humble human servant” to Rosie, her 13-year-old Cavalier King Charles Spaniel.

“She has trained me quite well,” Idemaru says, laughing. “She’s a frequent visitor to Friendly Hall. There used to be pots of treats in different offices and she would make the rounds—she knew which doors were the good doors. She would sit in front of a door and wait for it to open and refuse to go home.”

BOOKMARKS

SHORT TAKES: Latest titles of interest from alumni and faculty authors. Visit oregonquarterly.com/bookmarks for more, or to submit a book for consideration.



1 *The Sweetness of Water* by Nathan Harris, BA '14 (English)

2 *Reflections in a Spinner Hubcap: Authentic Tales of Hot Rods, Custom Cars and Nostalgia* by Albert Drake, BA '62 (English), MFA '66 (creative writing)

3 *Voyager/Veteran: The Journey to a Successful Job Search Mindset* by Peter Pritchard, BS '76 (community service and public affairs), MS '82 (public affairs)

4 *Tribunal: A Courtly Comedy in Three Acts* edited and translated by Eric Meyer, BA '76 (English)

5 *The Five Wounds* by Kirstin Valdez Quade, MFA '09 (creative writing)

6 *Herring and People of the North Pacific: Sustaining a Keystone Species* by Thomas Thornton, professor of environment and society, University of Alaska Southeast, and Madonna Moss, professor of anthropology, UO

← THEN & NOW →

Welcoming its first residents this fall,
DeNorval Unthank Jr. Hall launches
the next evolution of student housing
at the University of Oregon

By Jason Stone

New photos by Marin Stuart and Dustin Whitaker,
University Communications





On the first floor, the new student welcome center showcases all the best that the UO has to offer incoming Ducks with exhibits, full-scale replica residence hall rooms, meeting spaces (left), and a large-screen theater for group presentations

Henningsen (right) with fellow RAs Bruce Overstreet (left) and Dan Miller in the 1980s

LOOKING FORWARD, LOOKING BACK

Standing in the footprint of the former “Humpy Lumpy” lawn at Agate Street and East 15th Avenue—a short javelin throw from reimagined Hayward Field—another new landmark is opening its doors and welcoming people from throughout the world.

Named in honor of the first Black graduate of the University of Oregon architecture program, DeNorval Unthank Jr. Hall represents the new standard in campus housing. With living space and amenities for nearly 700 students, it marks the completion of the first phase of a dynamic, multistage plan for replacing some of the UO’s dated housing inventory.

Its closeness to the heart of campus and dazzling combination of style and features ensures that this building will be among the most high-profile of UO residence halls.

However, university housing director Michael Griffel says the goal was to design not only a stylish building, but one that fosters community and academic success.

“We set out to strike a balance between offering prospective students the amenities and comforts they expect, like en-suite bathrooms, and a holistic vision of residence living that we know leads to improved learning outcomes,” Griffel says. “We don’t want our residents to be ‘holed-up in their rooms’—we want them to feel encouraged to reach out to our faculty-in-residence, join a study group in the lounge, or meet up with friends and cook a meal together in the community kitchen.”

Simply put, Griffel says, the goal with Unthank Hall was to create a sense of home: a warm, inviting, comfortable place that helps students relax and embrace campus life and learning.

The amenities of Unthank Hall struck a chord with a group of students, alumni, and former housing officials who recently toured the facility.

In the upper-floor lounges and meeting rooms, huge windows offering panoramic views of campus, Autzen Stadium, east Eugene, and the surrounding foothills drew “ooohs” and “aaahs.”

At the PNW Public Market—the ground-floor home to nine dining venues with local, chef-driven food—the flames were already ignited for the pizzas and naan that will bake in the open-hearth oven. The space was designed so this area—a “central fireplace” of sorts—offers warm ambience, Griffel says.

Tour participant Mike Henningsen, BS ’85 (management), MBA ’98 (general business), says his experience as a resident advisor or RA in the halls provided the hands-on, problem-solving opportunities he needed to help give direction to his college experience. Henningsen has established a resident assistant fund program in honor of housing officials Richard Romm and the late Sally Smith and has made a gift in support of an academic residential community—that is, students who live and study together—through the Lundquist College of Business.

These days, when he returns to campus to share his story with new RAs-in-training, Henningsen finds a housing landscape in transformation.

During the past five years the UO has spent \$890 million on capital expenditures for housing and other projects. Funded by philanthropy, state investment, and budgetary moves, it is a significant investment in a campus that is expanding course offerings, growing its student body, and building an additional research campus, the Phil and Penny Knight Campus for

Accelerating Scientific Impact. If the next five years go as planned, that capital investment will increase to \$1.5 billion.

“I remember my senior year, when I got to serve as student manager in the University Inn—what’s now known as Barnhart Hall,” Henningsen says. “In the 1980s, that was the newest and finest building on campus. My eyes lit up the first time I walked through that door. On the faces of these young people who were with us today, I recognized that same expression of excitement.”

That sense of excitement was almost overwhelming for tour participant Derek McBride, a math and Spanish major from Hermiston. “One reason why I’m very excited about being a resident assistant in Unthank Hall,” McBride says, “is that it will give me the opportunity to be a part of a team that can create an inviting and inclusive community that can be passed to future residents in the years to come.”

As McBride and Alyssa Bui, a psychology major from Beaverton, walked with the group, both expressed over-the-top delight for the room-level laundry facilities—no more up-and-down the stairs on wash day.

EVOLVING TO MEET STUDENT NEEDS

According to Griffel, the latest evolution of the campus housing landscape is merely the extension of a longstanding trend.

“For more than a century, as the demand for higher degrees has grown, the need for strong residential communities that support students and help facilitate their success has grown apace,” Griffel says.

For roughly 15 years after its founding in 1876, the university served only a small population of students who were expected to secure lodging in the Eugene community. Completed in 1893, the university’s original dormitory—later named Friendly Hall—was a three-story, red-brick building at the heart of campus. With a south entrance for men and a north entrance for women, it was the first college housing in the United States designed and built to be coed—though a central dining hall kept living quarters gender-separated.

The university expanded rapidly in subsequent decades and Friendly Hall became overcrowded. Beginning with a new complex of women’s dorms in 1918, the 20th century featured growth and renewal in campus housing, although policies discriminated against Blacks as recently as the 1960s (see DeNorval Unthank sidebar). In recent decades, as the UO’s research and teaching missions continued to expand, so too did the demand for new and diversified campus housing options. A new Living Learning Center welcomed students in September 2006, the Global Scholars Hall was completed in 2012, and Kalapuya Ilihi—named in honor of the region’s original, Indigenous inhabitants—opened in fall 2017.

Tour participant Marjory Ramey, BA ’47 (English), didn’t have the option of living in a dorm when she started at the UO in 1943. The armed services had commandeered many rooms to bunk troops prior to their deployment in World War II.



Derek McBride and a made-for-Instagram wall in the welcome center

COURTESY OF SPECIAL COLLECTIONS AND UNIVERSITY ARCHIVES, UO LIBRARIES

Ramey served as UO housing director in the 1980s and was accompanied on the tour by Romm, also a former housing official. She never forgot the importance of having a comfortable, secure room when you're away from home for the first time. During the tour, she scrutinized the furnishings in the rooms with the care of a prospective tenant.

Ramey marveled at the quality of food services in Unthank Hall, saying the choices would have been "unimaginable" during the era of wartime rationing when she was in school. She was excited to learn wine will be served in the Duck's House, a UO-spirited public restaurant within the facility—and Griffel promised to buy her the first glass.

Henningsen, who worked on Ramey's staff as a student, can remember her voice booming on his floor of Smith Hall. Sometimes he'd think he was in trouble—but her message always turned out to be an encouraging one. His RA experience, he believes, was instrumental in shaping his future successes in banking

and business. He's confident that with all Unthank Hall offers to students, they will have the same opportunity to position themselves for satisfying, accomplished lives.

"I've always had a passionate belief that college is much more than just the classroom environment," Henningsen says. "I believe it has as much to do with preparing students for real-world experience, creating a well-rounded and responsible person who is ready for life."

Jason Stone is a staff writer for University Communications.

Ramey, Romm, Bui, McBride, and Henningsen toured reimagined rooms once home to 1960s late-night "bull sessions"



The welcome center features model residence rooms

BUILDER OF COMMUNITY:

DeNorval Unthank Jr.

The son of a prominent Portland physician and civil rights leader, DeNorval Unthank Jr., BArch '52, wasn't allowed to live in the dorms when he attended the University of Oregon. A Black man, he also received threats of violence for dating a fellow student who was white.

Despite the racism he experienced here, Unthank was determined to persevere in the Eugene community after earning his degree. He quickly established professional roots, first collaborating with construction entrepreneur Richard Chambers to build houses in south Eugene, then cofounding an architectural firm in 1968. He married twice and raised five children in Lane County. Unthank also served on the faculty of the UO School of Architecture and Allied Arts, now the College of Design, from 1965 to 1982.

Unthank designed numerous buildings in and around Eugene, including the UO's McKenzie and Justice Bean halls and the Vivian Olum Child Development Center. He was celebrated for his work on banks, schools, and office buildings throughout Oregon and for his design of the US Consulate quarters in Fukuoka, Japan. In 1980, he was named a Fellow of the American Institute of Architects. Unthank died in 2000.

At the building's naming ceremony in 2017, Libby Unthank Tower, DeNorval's daughter, said, "For our family, the naming of Unthank Hall helped clarify a belief we all had that the color of your skin does not define your capacity or ability to pursue your dreams."

CAMPUS HOUSING

Means Connecting

"Research demonstrates that students who live in the residence halls their first year have better grades, stay at UO at higher rates, graduate at higher rates, and graduate faster than those who reside off campus," housing director Michael Griffel says. "Living on campus at the UO also facilitates diverse and inclusive communal engagement and long-term social connections."

First-year students are required to live on campus, where they connect with friends and live-in faculty members and experience locally sourced, organic food.

In support of the living-learning connection, University Housing sponsors academic residential communities and residential communities that encourage students to room near peers who share a common interest. Unthank Hall hosts four of these communities, including two academic residential communities or ARCs—Sustainable Cities and the Public Good and Women in Science and Math—that add course work to the equation, creating an integrated and immersive living-learning experience.

True to the UO's green values, Unthank Hall was designed and built with sustainability in mind. When phase three of the project is completed in 2024, the overall greenspace accessible to hall residents will have been expanded by 20 percent. Unthank Hall also touts a remarkably small energy footprint.

"The structure is incredibly well insulated," Griffel says, noting Unthank Hall features triple-pane windows. "Altogether, this building will use 80 percent less energy than the ones it's replacing, Hamilton and Walton halls."

More than ever, attractive and compelling residence halls are essential for student recruitment, retention, and success. Quality of housing factors into every prospective student's assessment of overall quality of the institution. For Griffel and his colleagues, meeting that challenge helps guide the UO to a viable, vibrant future.

"Four years ago, I got on a plane with Roger Thompson"—vice president for student services and enrollment management—"to see the newest residence facilities on the campus of another Pac-12 school," Griffel says. "We came away from that tour telling ourselves, OK, those halls were impressive—but we can do better at the UO. With the opening of Unthank Hall, I think we've succeeded."

Just past the main entrance, hearth-baked pizza and naan bread, street tacos, ramen bowls, and a variety of other delicious, nourishing, and locally sourced dining options are available for hungry students and guests in the PNW Public Market and the Duck's House restaurant



INSIDE OREGON

NEWS FOR AND ABOUT THE PEOPLE SUPPORTING THE UNIVERSITY OF OREGON

Celebrating Our Donors

**DUCKS FLY PAST \$3 BILLION GOAL FOR
GREATEST FUNDRAISING EFFORT IN THE
HISTORY OF THE UNIVERSITY AND THE STATE**

How donors helped
accelerate the UO's
future, **p. 32**

Campaign advanced
the university in many
different ways, **p. 34**

UO donors invest in
student success, **p. 36**



CAMPAIGN IMPACT

ACCESS EXCELLENCE EXPERIENCE



**\$652
MILLION**

NEW CONSTRUCTION
AND RENOVATING AND
EXPANDING EXISTING
BUILDINGS



**\$427
MILLION**

STUDENT SUPPORT



**\$2.16
BILLION**

FACULTY, PROGRAMS,
AND THE PHIL AND
PENNY KNIGHT CAMPUS
FOR ACCELERATING
SCIENTIFIC IMPACT



DUSTIN WHITAKER, UNIVERSITY COMMUNICATIONS

You Make the Difference

THANKS TO ALUMNI AND FRIENDS OF THE UO, WHO SUPPORTED US THROUGH A DECADE OF CHANGE, WE ARE POISED TODAY TO INVEST IN STUDENTS AT EVERY LEVEL AND PROPEL THE INNOVATION AND DISCOVERY THAT WILL MAKE THE WORLD A BETTER PLACE

When we began this campaign, we had one overarching priority: provide a world-class education for our students. Over the course of the campaign, this focus grew to include expansion of facilities, financial and academic support to help students succeed, and most recently—the meteoric rise of our research and bioscience capacity.

The impacts of this campaign can be felt in the vibrant research and innovation culture that is taking shape on campus. It can be seen in the increased four-year graduation rates and student success stories and as you walk the campus, where new facilities have opened and existing buildings have been updated.

At the close of this campaign, we had raised more than \$3.2 billion—a historic amount for the UO and the state. Thanks to alumni and friends of the UO, who supported us through a decade of change, we are poised today to invest in students at every level and propel the innovation and discovery that will make the world a better place.

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New donor-funded Portland Internship Experience

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Realizing a Dream of Generations

Campaign funds new home for the UO's Black students and the community

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From Innovation to Industry

Phil and Penny Knight Campus for Accelerating Scientific Impact



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AS WE CELEBRATE THE SUCCESS OF OUR HISTORIC FUNDRAISING CAMPAIGN, IT'S TEMPTING TO FOCUS ON THE NUMBERS. AND THE FINAL NUMBERS, THANKS TO YOUR GENEROSITY, ARE CERTAINLY IMPRESSIVE.



You helped us surpass our \$3 billion goal, a fundraising total that breaks the record for every Oregon university (and every nonprofit organization in the state). As you probably know, this ambitious benchmark represents an increase from our original objective.

In 2014, when we announced the public phase of this campaign, we set a target of \$2 billion. At the time it was a bold statement of confidence—in our university, as well as our donors. A few years later, after extensive strategy sessions with deans, faculty members, campus leaders, and donors, we set the bar even higher.

We decided to “run through the tape” as track legend Bill Bowerman used to tell his athletes. That is exactly what we have done, and it has been exciting to run a proverbial victory lap.

However, I invite you to join me in looking beyond the numbers. The significance of this campaign cannot be measured in dollars alone. It will be more accurately measured in the lives that are changed and the future accomplishments of our students, faculty members, and alumni.

These success stories, made possible by your gifts, are much more exciting than a dollar figure. You can read about some examples in this magazine. I could easily fill volumes with many more.

Because of donors and friends like you, more first-generation college students are realizing their dreams of a college degree. Researchers are making new discoveries that will directly help our state and country, benefit society, and transform the academic disciplines we serve. Graduates are departing campus prepared to succeed—in rewarding careers, and as citizens of the world committed to making positive change.

Every day, I hear new examples about how the University of Oregon brings out the best in people and helps them reach their full potential. Each of these anecdotes is different, but equally inspiring.

Many of these stories would not be possible without your support. Thank you for helping us create a place of innovation, inspiration, challenges, and opportunities.

And get ready. Thanks to you, we are prepared to launch even bolder plans for the future.

Michael H. Schill
President and Professor of Law

Alumni Kaysha and Zack Duffy with daughter Malia at the volcanology building on the UO campus where Kaysha and Zack first met in Spanish class

#DucksDoingGood

FOR DONOR AND 2011 UO GRADUATE, FAVORITE SOCIAL MEDIA HASHTAG IS ALSO A PERSONAL MISSION

Ask Kaysha Duffy about her best memory of the UO campus, and she doesn't hesitate. But she wasn't actually a student when it happened.

In 2011 Zack Duffy, BA '08 (English), proposed to her on the steps of the Cascade Charlie fountain, not far from where the couple first met, years earlier, in Spanish class. Second favorite campus memory: graduation.

"It was a big accomplishment," Duffy recalls. "My mom moved here from Guam with me and my little sister, and I'm a first generation college student on my mother's side of the family."

For the psychology department commencement, graduates were given the opportunity to write a message to be read aloud during the ceremony, along with their names. Duffy's message simply said "Mom, we did it."

That was 2011, the same year the UO began the silent phase of a fundraising campaign with a \$2 billion goal (a target that was increased to \$3 billion in 2018). Since then, much has changed—for Duffy, as well as the university.

Duffy now lives in Portland and recently started working with OnPoint Community Credit Union as their diversity, equity, and inclusion program coordinator. She and Zack bring their five-year-old daughter Malia to visit campus as often as possible. And they've noticed some big changes over the years.

"The EMU is wildly different," says Duffy. "And we drove by Hayward Field. Very cool."

Learning about all the ways donors have helped during the campaign—buildings, scholarships, program and faculty support, and more—Duffy reflects on a hashtag she uses often as the social media chair of the PDX Ducks alumni group: #DucksDoingGood.

"To me, it means Ducks doing everything they're supposed to do. It's not hard to find a Duck who is doing something to help people or their community. I'm not surprised the campaign goal was surpassed."

And Duffy lives the hashtag too.



"I'm excited to be working in the diversity, equity, and inclusion space," she says. "There's tremendous potential in the financial industry to be held accountable and to improve peoples' lives."

She and Zack also give to the PDX Ducks Academic Scholarship Fund, which supports Portland students attending the UO.

"We are happy to give back to a university that has given so much to us and to be part of a growing community of Ducks in the Portland area."

—Ed Dorsch, BA '94 (English, sociology), MA '99 (journalism)



"We are happy to give back to a university that has given so much to us and to be part of a growing community of Ducks in the Portland area."

—KAYSHA DUFFY

Reporting on Success

HOW DONORS HELPED ACCELERATE THE UO'S FUTURE

TOTAL
\$3.24 BILLION
JULY 1, 2010-JUNE 30, 2021

147,081
DONORS

86,690
FIRST TIME UO DONORS

1,234
DONORS GAVE THEIR FIRST GIFT OF
\$100,000
OR MORE

551,590
GIFTS

350
GIFTS OF
\$1 MILLION
OR MORE

INCLUDING
70
GIFTS OF
\$5 MILLION
OR MORE

Donor count is based on all donors listed on a gift. This includes the legal donor and the associated donors.

New donors during the campaign are any donors who gave a first time gift to the university during the campaign timeframe.

BUILDING THE ENDOWMENT

\$990 MILLION

RAISED FOR ENDOWMENT PURPOSES *



ENDOWMENT MARKET VALUE
AS OF 12/31/2020

\$1.07 BILLION



ENDOWMENT MARKET VALUE
GROWTH SINCE 2010:

162 PERCENT

* INCLUDES OUTRIGHT GIFTS, PLEDGE
COMMITMENTS, AND DEFERRED GIFTS

CAMPAIGN IMPACT

\$427 MILLION

STUDENT SUPPORT, INCLUDING
MORE THAN \$40 MILLION FOR THE
PATHWAY OREGON PROGRAM AND
\$7.2 MILLION FOR PRESIDENTIAL
SCHOLARSHIPS

\$2.16 BILLION

FACULTY, PROGRAMS, AND THE PHIL
AND PENNY KNIGHT CAMPUS FOR
ACCELERATING SCIENTIFIC IMPACT

\$652 MILLION

NEW CONSTRUCTION AND RENOVATING
AND EXPANDING EXISTING BUILDINGS

REACHING (AND EXCEEDING) GOALS ACROSS CAMPUS

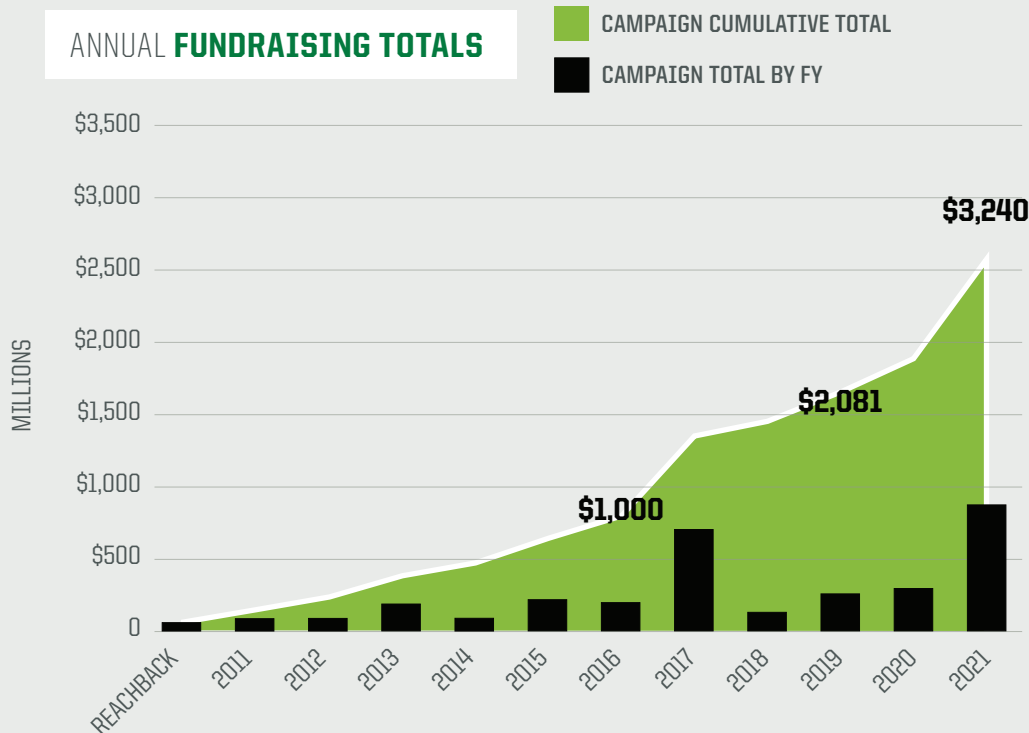
100 PERCENT

ALL 19 SCHOOLS, COLLEGES, MUSEUMS,
AND OTHER UNITS MET THEIR ORIGINAL
GOALS SET IN 2014

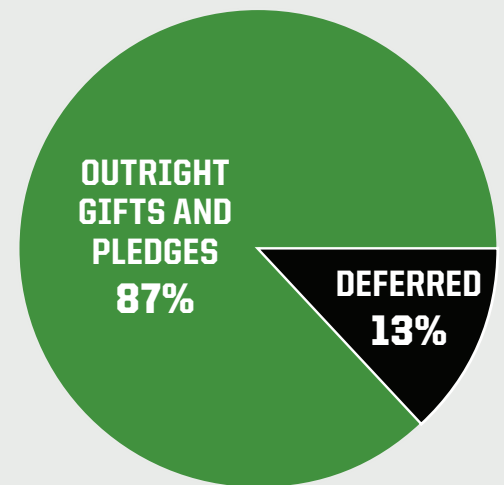
13 OF 19 UNITS

ACHIEVED NEW, GREATER CHALLENGE
GOALS THAT WERE SET IN 2018, IN
CONJUNCTION WITH THE NEW
\$3 BILLION CAMPAIGN GOAL

ANNUAL FUNDRAISING TOTALS



Each year refers to the UO's fiscal year (e.g. 2011 refers to July 2010-June 2011). The "reachback" period refers to select gifts that were received between January 2009 and June 2010).



Across the University

CAMPAIGN ADVANCED UO'S SCHOOLS, COLLEGES, MUSEUMS, AND OTHER AREAS IN MANY DIFFERENT WAYS



DUSTIN WHITAKER, UNIVERSITY COMMUNICATIONS

Launched by the School of Journalism and Communication at UO Portland, the Oregon Reality Lab (OR Lab) is a testing ground where students, faculty researchers, and Portland community members can use and develop immersive virtual-, augmented-, and mixed-reality media to solve social and business problems

Athletics

- Increased funding for women's athletic programs, including Women in Flight
- Hayward Field opened in 2021
- Marcus Mariota Sports Performance Center opened in 2016

Charles H. Lundquist College of Business

- Boosted the number of scholarships for students in all programs
- Increased faculty funding and named professorships
- Invested in experiential learning, with an emphasis on career readiness
- Created a solid foundation for the future with generous donations of unrestricted funds

College of Arts and Sciences

- Willie and Donald Tykeson Hall opened in 2019, with donor gifts supporting new academic and career services programming as well as the new building
- Increased endowed chairs, professorships, and faculty support funding
- Advanced volcanology research, education, and community and government partnerships, including the endowment of two faculty positions

Natural Sciences

- Advanced innovative research, thanks to donor-funded faculty positions and graduate student fellowships
- New Bowerman Sports Science Center at Hayward Field is enhancing human performance research

Social Sciences

- Increased the number of projects offered through the Environmental Leadership Program and provided support to sustain the program well into the future
- Created new faculty position in Women's, Gender, and Sexuality Studies
- Advanced Middle East and North Africa Studies program

Humanities

- Enhanced academic experiences for students, providing access to filmmakers, authors, and professional theater events
- Boosted comic studies, establishing first endowment for the popular program
- Advanced the Creative Writing Reading series

College of Education

- Added new endowed faculty positions to help recruit and retain acclaimed researchers
- Created scholarships for students from diverse backgrounds, including Black, Indigenous, and first-generation college students
- Expanded the reach of the HEDCO Clinic's services and the Oregon Research Schools Network, helping students and clients across the state

Division of Global Engagement

- Added new scholarships for international students, including an endowment for female students from the Middle East to prepare for medical careers
- Expanded resources for UO students to study abroad and participate in international internships
- Thirty new global research collaborations on climate change and sustainability

Robert D. Clark Honors College

- Renovated Chapman Hall
- Increased internships and mentorships
- Offered tuition assistance for students in need

College of Design

- Relocated Historic Preservation Program to UO Portland, hired Venerable chair and Art DeMuro professor, and increased support for graduate students and research
- Launched new Overlook Field School for landscape architecture students
- Enhanced student support: academic advising, career services, and more

Jordan Schnitzer Museum of Art

- Increased endowment funds to support programming in perpetuity
- Gifts of art to museum collections advanced academic mission
- Renovated the Betty and John Soreng Gallery of Chinese Art

Knight Campus

- The Phil and Penny Knight Campus for Accelerating Scientific Impact opened in 2020 and plans are underway for the next phase of growth. In addition to construction, campaign gifts funded equipment, programs, new faculty positions, and research teams.

Oregon Law

- Expanded experiential learning opportunities to help prepare law students to be “practice ready” in business law
- Developed exceptional lawyer-leaders in law through the Frohnmayer Leadership Program
- Pursued groundbreaking environmental and natural resources scholarship on issues such as climate change,

sustainability, and environmental justice through its highly ranked Environmental and Natural Resources Center

Museum of Natural and Cultural History

- Increased endowments to sustain and improve museum programs and facilities
- Constructed new natural history hall, renovated signature cultural exhibit, installed two life-size mammoth sculptures in the courtyard, and upgraded collections vaults
- Expanded statewide education programs

Research and Innovation

- Renovated volcanology labs, zebrafish facilities, and Charleston Marine Life Center and completed other construction and improvement projects
- Increased student research support
- Pursued grant funding for instruments to help the UO stay on the cutting edge of research

Scholarships and Student Support

- Started the new Students in Crisis Fund and continued to expand this vital resource
- Increased funding for the successful PathwayOregon program
- Started the new Financial Wellness Center, a resource for all students

School of Journalism and Communication

- Recruited exceptional faculty talent, thanks to donor-funded faculty positions
- Advanced student hands-on learning programs such as Science & Memory, the NYC Experience, Allen Hall Advertising, and more

- Supported innovative research that helps society and transforms the advertising, journalism, media research, public relations, and strategic communication industries



UO product design majors review designs for a bicycle helmet

School of Music and Dance, Oregon Bach Festival

- Dramatically expanded scholarship support for students
- Increased funding for instrument repairs and purchases
- Created a new endowed chair and endowed the deanship
- Berwick Hall opened in 2017, providing a permanent home for the Oregon Bach Festival

UO Libraries

- Created new student employment and internship opportunities
- Allan Price Science Commons and Research Library opened in 2016
- Chairs for Special Collections and University Archives were endowed, supporting them in perpetuity

Best in Class

UO DONORS CONTINUE INVESTING IN THE SUCCESS OF OUR STUDENTS

The success of our students and the transformative quality of their UO experience are at the heart of everything we do. These are both integral to our mission of providing world-class education at an affordable cost. Alumni and friends of the UO have always believed in this mission and generously supported initiatives to increase access, support students, and invest in our faculty and campus facilities.

Upon his arrival at the university in 2015, President Michael H. Schill launched a number of student success initiatives and challenged the university to improve its four-year graduation rate. This lofty goal could not have been realized without prioritizing 20 student success initiatives aimed at reducing institutional barriers and ensuring all students are well supported.

University of Oregon donors overwhelmingly supported these initiatives. Throughout the campaign, more than 40,000 donors gave to areas related to student success, including scholarships, student advising, internships, and emergency funds—to name a few.

Over the course of the campaign, more than 40,000 donors have given more than \$427M for these student success initiatives, helping thousands of students achieve their dream of a college education while benefiting every unit and school on campus, supporting faculty, and growing programs.

The impact of this support has been a steady upward trend in student success. In the final year of the campaign, we achieved our goal of increasing the four-year graduation rate by 10 percentage points, a record-setting 61.3 percent.

Financial support is only one part of helping students be their best. The innovative PathwayOregon program has served more than 6,500 students,

OVER THE COURSE OF THE CAMPAIGN, MORE THAN 40,000 DONORS HAVE GIVEN MORE THAN \$427 MILLION FOR STUDENT SUCCESS INITIATIVES, HELPING THOUSANDS OF STUDENTS ACHIEVE THEIR DREAM OF A COLLEGE EDUCATION WHILE BENEFITING EVERY UNIT AND SCHOOL ON CAMPUS, SUPPORTING FACULTY, AND GROWING PROGRAMS



leveraging federal, state, and university funds to provide tuition and fees for academically qualified, Federal Pell Grant eligible Oregonians. In addition to this financial support, PathwayOregon scholars work with a dedicated team of academic advisors and tutors who provide support and guidance, cheering them on to graduation.

Student-athletes are also benefiting from donor support. At the UO, academics and athletics go hand-in-hand, and our student-athletes are dedicated to proving their athletic prowess, while also earning degrees.

UO student-athletes balance a challenging athletic regimen with a rigorous course of study. Last year, more than 26 percent of UO student-athletes were first-generation college students. Eighteen percent were

Pell Grant eligible, meaning their families face significant financial hardship. This student population represents a diverse selection of student achievers from varied backgrounds, which helps inform other programmatic progress.

Of note is the increase in support for women's athletic programs. A groundbreaking gift from donors Nancy and Dave Petrone, BS '66 (economics), MBA '68, in 2013 established the Women in Flight program, a unique initiative to raise awareness and financial support for all UO women's athletic programs. The initiative has been so successful that giving has consistently grown over the past seven years and the program is now a model in use at more than 50 institutions across the country.

—Monique Danziger



SOME OF THE MOST IMPACTFUL FUNDS, IN TERMS OF DOLLARS RAISED AND AREAS OF SUPPORT

PATHWAYOREGON

\$42M

1,962 DONORS

R.H. AND JANE LOGAN SCHOLARSHIP FUND

\$17.8M

MARY CORRIGAN AND
RICHARD SOLARI SCHOLARSHIP FUND

\$6.25M

PENELOPE W. AND E. ROE STAMPS IV
LEADERSHIP SCHOLAR AWARD

\$4.5M

PRESIDENTIAL SCHOLARSHIPS

\$7.2M

OFFICE OF FINANCIAL AID
FINANCIAL LITERACY FUND



Transforming our University

THANKS TO \$652 MILLION IN CAMPAIGN CONTRIBUTIONS FOR CONSTRUCTION, WE'VE BUILT SOME REMARKABLE NEW FACILITIES AND RENOVATED AND EXPANDED EXISTING BUILDINGS. EVEN MORE IMPRESSIVE—THE DIFFERENCE THESE INVESTMENTS ARE MAKING FOR STUDENTS, FACULTY MEMBERS, AND COMMUNITIES.

1 ALLEN HALL

Two projects transformed the home for the School of Journalism and Communication. The first added 18,000 square feet and created modern, collaborative learning spaces. The second added production and podcast studios, a research center, and labs for immersive and social media analytics.

2 ALLAN PRICE SCIENCE COMMONS AND RESEARCH LIBRARY

Expanding our underground science library by 4,000 square feet, this project doubled the seating capacity and brought the facility aboveground with a light-filled commons. The library features classrooms, study spaces, a makerspace, and a data visualization lab.

3 BERWICK HALL

Superlative acoustics, plenty of natural light, and flexible spaces—the new home for the Oregon Bach Festival hits all the right notes. This rehearsal, performance, and recording venue also houses the festival's offices and meeting rooms.

4 CHAPMAN HALL RENOVATION

The remodeled Robert D. Clark Honors College will better serve the needs of students and faculty for years to come. Designed to encourage collaboration and foster a community of scholars, the renovation added informal learning areas and opened up the building's interior.

5 CHARLESTON MARINE LIFE CENTER

(Charleston, Oregon) Featuring gray whale and killer whale skeletons, aquaria, and touchable tidepool exhibits, the center offers the public opportunities to learn about Oregon's shores, the deep ocean, marine ecosystems, and more.

6 ERB MEMORIAL UNION (EMU) EXPANSION AND RENOVATION

A three-year makeover added more than 80,000 square feet to the EMU, the heart and the hearth of our campus. The project included a new student wing, restaurants, and a 250-seat multipurpose and performance theater.

7 HATFIELD-DOWLIN COMPLEX

The new training and football operations center includes three metal, glass, and black granite buildings connected by a double-decker sky bridge. The facility near Autzen Stadium offers coaches and student-athletes exceptional facilities for training, learning, and team building.

8 HAYWARD FIELD

This world-class track and field facility gives athletes—including the UO's outstanding student-athletes—an unparalleled stage, while giving fans a theater for track, with comfortable seats, in-stadium amenities, amazing sight lines, and intimacy to competition. At the Bowerman Sports Science Center, researchers work to improve health, reduce injury rates, and improve performance in athletes.

9 JANE SANDERS STADIUM

A best-in-class facility, "The Jane" has a capacity crowd of 2,500 (500 of them covered by the stadium's roof). It also features a state-of-the-art video board, top-notch indoor hitting facilities, a locker room, and spaces for the team to meet, train, and review film.

10 LYLLE REYNOLDS-PARKER BLACK CULTURAL CENTER

This new building is the engine for Black students' academic and social success at the UO. Named after Eugene resident, civil rights activist, and UO alumna Lyllye Reynolds-Parker, it offers academic support, community pride, and educational and cultural programming.

11 MATTHEW KNIGHT ARENA ENHANCEMENTS

Updates to the arena, which serves the UO's basketball and volleyball teams, included adding three floors of office and meeting spaces for student-athletes and coaching and support staff.

12 PACIFIC HALL RENOVATION

The university's first science building, Pacific Hall first opened in 1952. A 30,000-square-foot renovation to the basement and first two floors created 16 modern laboratories with support spaces.

13 PHIL AND PENNY KNIGHT CAMPUS FOR ACCELERATING SCIENTIFIC IMPACT

The Knight Campus is an ambitious initiative to fast-track scientific discoveries into innovations that improve the quality of life for people in Oregon, the nation, and the world. The 160,000-square-foot facility is connected to campus by a sky bridge over Franklin Boulevard.

14 STRAUB HALL RENOVATION

The first major improvement to Straub Hall since it was built in 1928, this project added much-needed classroom space to the center of campus, including a 520-seat lecture room featuring a balcony with seating and large projection screen.

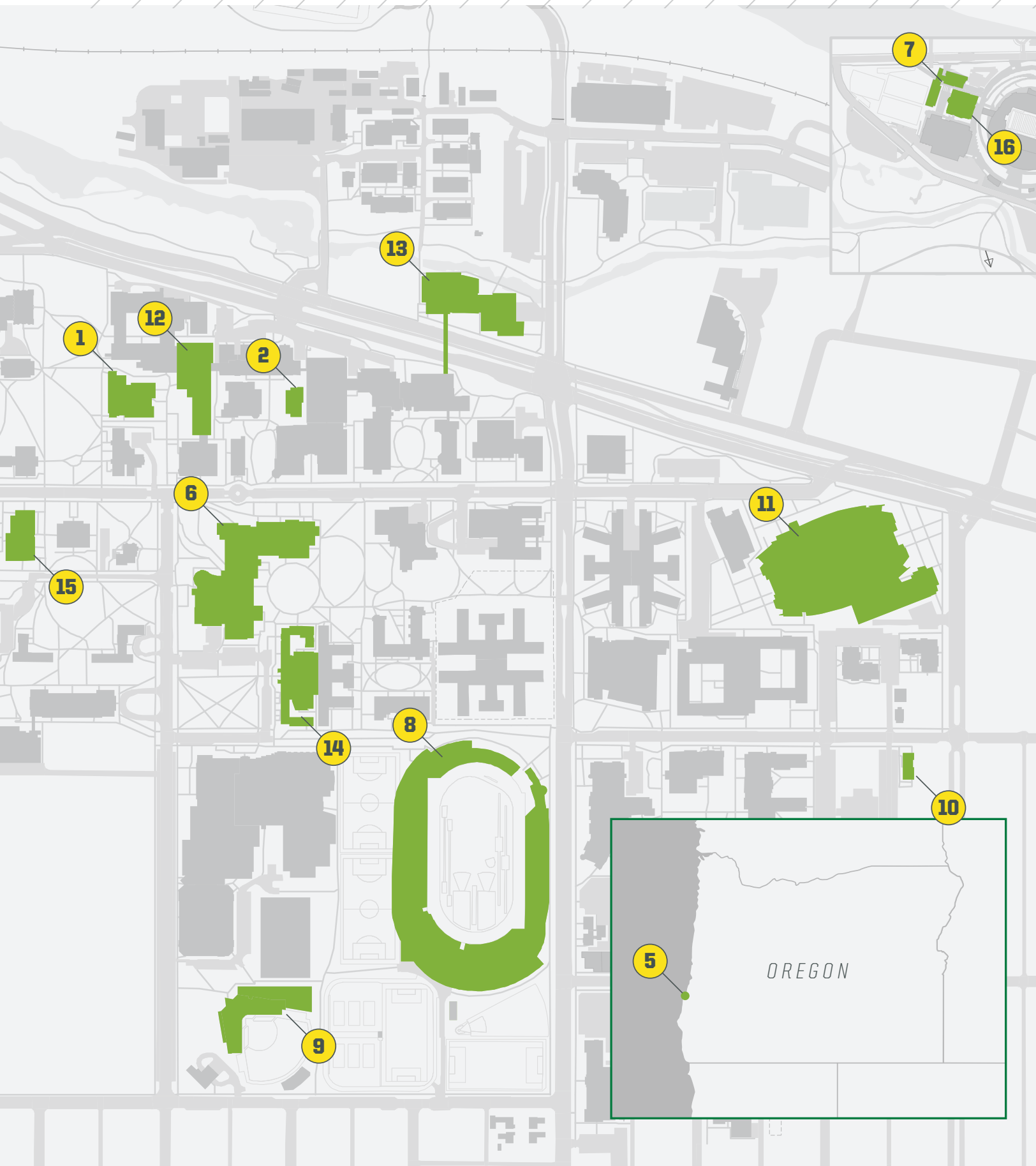
15 WILLIE AND DONALD TYKESON HALL

Tykeson Hall reflects—and continues to advance—a new era of student support at the UO. From the moment students set foot on campus until the day they graduate, this is their center for academic and career advising, as well as help navigating degree requirements.

16 MARCUS MARIOTA SPORTS PERFORMANCE CENTER

This cutting-edge facility combines sports performance, medicine, and technology in one space in the Casanova Center. Dedicated to the wellness of our student-athletes, the center includes a trophy lobby, a new equipment room, and a sports science area focused on recovery, physiology, and movement.





Perseverance During a Pandemic

THANKS TO DONORS, UO HAS BEEN ABLE TO HELP STUDENTS, COMMUNITY WEATHER COVID-19

The University of Oregon has an imperative to serve our community and state. During the pandemic, this imperative became even more essential as the UO stepped in to provide crucial testing, contact tracing, and vaccination services.

Our ability to provide these services was possible thanks to both long-term investments in UO infrastructure and short-term support for emerging needs. Thanks to the unwavering and generous support of our donors, the UO was resilient in the face of unprecedented challenges.

The UO's pandemic response, and the fact that we are embarking on a new academic year stronger than ever before, is a testament to the impact of philanthropy—and our donors' legacy as forward-thinking and deeply student focused.

In addition to the show of support outlined here, the sixth annual Ducks Give day of giving was one of the most successful in the history of the event. In one day, more than 1,400 donors contributed more than \$1 million for programs across campus.

Leveraging Key Facilities and Resources

When Cheryl '66 and Allyn Ford made a \$7 million gift to kick-start renovations of Pacific Hall, the UO's original science building, they were investing in future generations of students and the UO's research mission. They could not have known that years later, their gift would be crucial to our pandemic response.

Thanks to the Fords' gift, Pacific Hall had the lab space and equipment needed to perform COVID-19 testing. That effort is advancing due in large part to the



Donor funded renovations to Pacific Hall created lab space for COVID-19 testing

capabilities of the UO's genomics core facility, which can process thousands of samples per week at relatively low cost.

It's also advancing because of the new Phil and Penny Knight Campus for Accelerating Scientific Impact, the UO's current testing headquarters. To-date, the UO has conducted more than 100,000 tests.

Thanks to a historic \$500 million gift from Penny and Phil Knight, BBA '59, as well as the additional support of several other donors who made major commitments to the Knight Campus, we have the capacity to stand up and operate SARS-CoV-2 testing capacity at a statewide and

multistate scale. Through a partnership with the Oregon Health Authority, the UO's "MAP" testing program will be providing free COVID-19 testing to public and private K-12 schools in southwestern Oregon during the 2021-22 school year.

DeArmond Maker Space in the Allan Price Science Commons and Research Library

One of the earliest needs identified when the COVID-19 pandemic arrived in Lane County was for personal protective equipment (PPE). People scrambled to find PPE and demand quickly outpaced supply.



Thanks to the vision and leadership of several donors and former administrator Allan Price, when the UO needed PPE, we had the space and tools to make it.

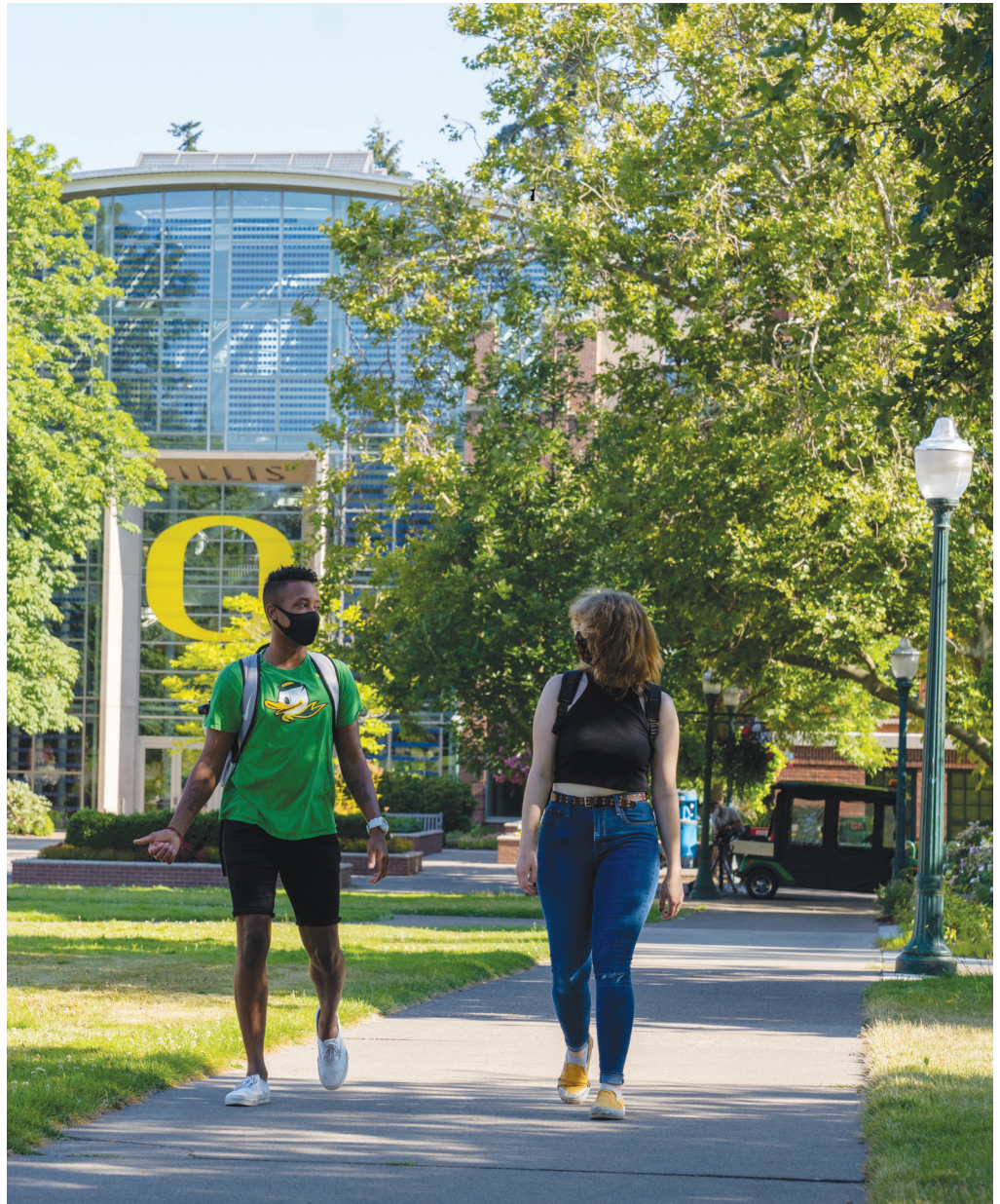
The Robert DeArmond MakerSpace, housed in the Allan Price Science Commons and Research Library, has always been a place where students could bring their ideas to life. But when there was a need for creative problem solving, it was where innovation took tangible form.

Helping Students in Crisis

The Students in Crisis Fund was started in February 2018 by two UO parents wanting to create a responsive, real-time funding mechanism when students needed help. They could not have foreseen how this fund would become such a crucial part of the UO's pandemic response.

Demand for support skyrocketed during the pandemic. By March of 2020, support requests had grown over 2,000 percent. Donors answered the call and helped grow the fund seven-fold, raising more than \$1 million over just a few months.

The success of the Students in Crisis fund inspired one donor to pledge \$5 million to



create a new Student Emergency Fund, including current funds to benefit students right away as well as resources for an endowment that will provide support in perpetuity. In addition to helping students with unexpected hardships, the new Student Emergency Fund will help students also cover academic costs.

These two funds will provide comprehensive options for students facing economic hardships and provide more ways to support students through their academic journey.

—Monique Danziger



Learning by Doing Good

NEW DONOR-FUNDED PORTLAND INTERNSHIP EXPERIENCE OFFERS STUDENTS OPPORTUNITIES TO WORK AT SMALL BUSINESSES AND NONPROFITS, SUPPORTING ECONOMIC RECOVERY AND SOCIAL JUSTICE

Melinda Chan and Caroline Easton walked around the maze of shelves and boxes at Schoolhouse Supplies, highlighting the space, rattling off facts, and pointing out pride points:

“Donations get accepted here and then put into inventory.”

“That pallet contains 11,000 pencils.”

“We spent a lot of time organizing the swag wall in the free store for teachers.”

Their knowledge and passion for the nonprofit carried throughout the tour, but occasionally they looked to Alice Forbes, executive director, for guidance. It was just a few weeks earlier that the two UO students joined Schoolhouse Supplies as interns through the Portland Internship Experience program.

Now they were learning the ins and outs of an organization that provides supplies, tools, and resources for students and teachers at underserved schools in the region.

The Portland Internship Experience program launched recently with the goal to remove financial barriers that often come with accessing internships. Many small businesses and nonprofits are not able to provide paid internships, and many students need income over the summer.

Thanks to UO donors, each student in the program earned a \$5,000 stipend for their summer internship. There were 30 students at 28 internship sites this summer, working up to 40 hours per week over 11 weeks. Students received career and support services from university staff and participated in team-building group activities, like a small dinner with UO graduate Greg Bell, BS '85 (political science), JD '90, a motivational speaker and author of *Water the Bamboo*.

“During the planning of this program last year, we recognized a relatively small



Skyler Foreman, a UO product design student and Portland Internship Experience intern, shows his graphic design to Jordan Carter, BS '14 (business administration), founder of Produce Portland

amount of support could make a big impact to both students and to small businesses and nonprofits in the Portland community,” says Jane Gordon, vice provost for UO Portland.

“A quality internship can have a lasting effect on career readiness and build professional connections for students. Our internship sites were selected based on their commitment in areas such as social justice, community building, racial equity, and economic recovery. This was the first time many of our sites have had the chance to work with an intern.”

Skyler Foreman, a product design student, was the first intern at Produce Portland, an artist collective that specializes in streetwear, music, and culture in the Old Town neighborhood. During the course of his internship, he designed artwork, learned details of running a retail shop, and created his own clothing brand with mentorship from Jordan Carter, BS '14 (business administration), an owner at Produce Portland.

“I’ve learned a lot about how a small business is run. My coworkers and peers have showed me what it means to be



Top: Portland Internship Experience interns Caroline Easton and Melinda Chan at Schoolhouse Supplies, a Portland nonprofit that provides resources to students and teachers at underserved schools; lower right: Intern Skyler Foreman at Produce Portland, an artist collective that specializes in streetwear, music, and culture in the Old Town neighborhood

passionate about something,” Foreman says. “This internship has given me an opportunity to explore something in my field that I really enjoy.”

Both Chan and Easton gained on-the-ground experience in their chosen majors while organizing a warehouse to distribute materials before the new school year.

“Portland Internship Experience has given me a chance to learn about different organizations and their missions,” says Chan, who is studying accounting. “I was also lucky enough to experience a wide range of activities and see how a nonprofit organization operates.

“I have been able to experience and learn about tallying, sorting, and managing the warehouse, fundraising, donor retention, marketing, capital campaigns, and many other areas. It was also really nice to talk with other interns about their intern sites and interests.”

Easton, who studies communication disorders and sciences, has connected with a retired educator and longtime volunteer at Schoolhouse Supplies who has shared teacher resources, stories from the classroom, and professional advice.

“This program gives students the opportunity to focus in on the fields they care about, such as sustainability or education, while also challenging them to work outside of what may be comfortable,” says Easton, who organized the three-day Tools for Schools volunteer event. Those 11,000 pencils were split into school supply kits and distributed to students throughout Portland.

Interested in supporting the Portland Internship Experience program, applying to host an internship, or know a student who may want to participate in 2022? Email tessp@uoregon.edu

—Photos and story by Heidi Hiaasen



Realizing a Dream of Generations

CAMPAIGN FUNDS NEW HOME FOR THE UO'S BLACK STUDENTS AND THE COMMUNITY

With the 2019 opening of the Lyllye Reynolds-Parker Black Cultural Center (BCC), the UO realized the dream of generations of activists: an academic, cultural, and social home for the UO's Black students and the community.

Spurred by student demands, and made possible by grassroots support and a lead gift from Nancy and Dave Petrone, BS '66 (economics), MBA '68, the center is named for Lyllye Reynolds-Parker, BA '91 (sociology), a civil rights activist and UO alumna who touched countless lives of UO students in her career as an academic advisor.

"During the two years since the center opened, I have seen firsthand what a difference it is making for our Black students," says Aris Hall, PhD, the center's coordinator.

"We are creating ways for them to connect with other students as well as faculty and community members, providing strategic programming that helps them succeed, and referring them to useful resources on campus."

In 1968, members of the Black Student Union protested and asked for programs dedicated to their distinct needs. In 2015, members of the Black Student Task Force's list of demands included a cultural center.

In 2017, a formal proposal and fundraising were initiated, following a lead gift from the Petrones. Among the many buildings constructed and renovated during the campaign, says Hall, the center is special because it was a student-initiated project.

"We appreciate the donors who helped make this vision a reality," says Hall. "Their generosity is integral to the success and growth of the center."



Aris Hall, Lyllye Reynolds-Parker Black Cultural Center coordinator

Hall adds that, as more people give to the center and become interested, they're also learning about Black students, the obstacles they must overcome to earn a degree, and the value of a space like the BCC. That learning process includes discovering the value of diversity within this community, adds Hall.

"The Black community is not monolithic. We represent a nuanced spectrum of individuals. The center provides a space where those individuals can be themselves and connect with others who face the same challenges they do.

"It's also a place of learning and working for positive change—a focal point for addressing issues around racism that

(although they are not new) have been in the national spotlight over the past couple of years."

This fall the center will offer scholarships for the first time, thanks to a fundraising effort started with a lead gift from RoseMarie Beatty, BA '92 (public relations). Hall hopes to expand this student support program in the years to come. Like the center itself, she adds, the scholarship program was created in response to student input.

"The scholarships weren't necessarily part of our initial plans," she says. "But we listened to what students said they needed. Thanks to generous donors, we were able to make that happen."



Hall hopes to expand the scholarship program, as well as the academic support the center offers students. She's working with colleagues across campus to get students more help navigating course work, fulfilling their requirements, and graduating on time.

Philanthropy, says Hall, will make these aspirations possible. She's also looking for donors and alumni interested in volunteering.

"There are other ways to give," says Hall. "Active involvement is always welcome at the Lyllye Reynolds-Parker Black Cultural Center."

Students walk in front of the Lyllye Reynolds-Parker Black Cultural Center

"DURING THE TWO YEARS SINCE THE CENTER OPENED, I HAVE SEEN FIRSTHAND WHAT A DIFFERENCE IT IS MAKING FOR OUR BLACK STUDENTS."

— Aris Hall, Lyllye Reynolds-Parker Black Cultural Center coordinator

From Innovation to Industry

PHIL AND PENNY KNIGHT CAMPUS FOR ACCELERATING SCIENTIFIC IMPACT



Knight Campus

DUSTY WHITAKER, UNIVERSITY COMMUNICATIONS

This summer, the UO announced a second \$500 million gift from Penny and Phil Knight, BBA '59, launching the next phase of its state-of-the-art research campus bearing their names.

With this gift, the Phil and Penny Knight Campus for Accelerating Scientific Impact will further expand its strengths in bioengineering and applied scientific research and training, creating new opportunities for additional students, adding faculty positions, and funding a second building.

Launched in 2016 with the first \$500 million gift from the Knights, the campus embodies a new paradigm for scientific inquiry that accelerates the cycle of translating scientific discoveries into solutions that create societal impact. The Knight Campus stands as a prime example of how private philanthropy is redefining the university for generations to come.

"Thanks to the inspiration of our donors, led by the magnificent and record-breaking gifts of Penny and Phil Knight,

and the passion of our faculty to make the world a better place, the Knight Campus has forever transformed the University of Oregon and the state of Oregon," says UO President and Professor of Law Michael Schill.

"The work that will take place at the Knight Campus will improve people's lives directly through innovative treatments and devices, and indirectly through company formation, jobs, and economic development."

The new gift is an overwhelming vote of confidence in what the Knight Campus has already been able to achieve in less than five years, according to Robert E. Guldberg, vice president and Robert and Leona DeArmond Executive Director of the Knight Campus.

"The combination of engineering, science, business, and medicine is where the magic happens, and that's what we are already witnessing at the Knight Campus," says Guldberg. "This gift allows us to achieve our larger vision in a very compressed timeline. What would take other institutions

decades to achieve is happening here in just a matter of years."

The first phase of the Knight Campus is already attracting top scientists, physicians, and engineers who are leading innovations and creating important public-private partnerships.

First-of-their-kind technologies created by Knight Campus faculty have established high-resolution 3D-printing methods with the potential to make advanced medical implants. These versatile materials have potential applications throughout the body, such as artificial blood vessels and dental implants, bone and tendon repairs, and nerve regeneration.

Other recent innovations include sensors that allow doctors to monitor the progress of bone regeneration in trauma patients, new methods of designing proteins to treat disease and synthesizing genes to fight disease, as well as new strategies to deliver proteins to repair damaged tissues.

UO Founding Partner in Prestigious Research Team

THE WU TSAI HUMAN PERFORMANCE ALLIANCE AT OREGON TO BE BASED IN KNIGHT CAMPUS AND LED BY PROFESSOR ROBERT GULDBERG

UO ATHLETICS

This summer, the UO announced it is a founding partner in the new Wu Tsai Human Performance Alliance, a global effort to promote wellness and peak performance through scientific discovery and innovation. The university is one of six institutions launching the research alliance.

A gift from the Joe and Clara Tsai Foundation will fund the alliance, including numerous UO projects. To sustain the work beyond the first decade, Duck donors have stepped up to begin building an endowment that will support the UO's role in this unprecedented collaborative effort in perpetuity.

"The University of Oregon is thrilled to be a part of the Wu Tsai Human Performance Alliance," says UO President and Professor of Law Michael Schill. "With these partners, we make a powerful team that will advance our ability to study peak human performance—with the goal of enabling all people to achieve health and well-being.

"Merging our pursuit of top human performance with applied science and innovation has helped shape our legacy and quest for excellence. Oregon possesses the perfect ingredients for this partnership, including a newly introduced sport and wellness initiative, a rich history of transdisciplinary sport and science scholarship and innovation, and a high-performing athletics program, as well as world-class facilities."

Rather than study disease, alliance researchers will seek to understand peak physical performance—from the molecular level to the whole body—in their efforts



to advance human health. Their ultimate goal is to help us all lead healthier, more active lives.

The Joe and Clara Tsai Foundation has pledged a total of \$220 million over 10 years to the six institutions in the alliance. UO donors have committed an additional \$3 million to an endowment that will support the UO's contribution to the alliance, perpetuating this research

beyond the first decade. The university aspires to build a \$12 million endowment.

In addition to the UO, alliance members include Stanford University; Boston Children's Hospital, a Harvard Medical School affiliate; the University of California San Diego; the Salk Institute for Biological Studies; and the University of Kansas. The UO's efforts will be centered in the Knight Campus.

To learn more about the Wu Tsai Alliance and gifts from Kenda, BS '74 (biology), and Ken Singer and Jon Anderson that are supporting the initiative, go to giving.uoregon.edu/wutsai

Thank You

WE APPRECIATE THE TIME, LEADERSHIP, AND DEDICATION OF ALL OUR VOLUNTEERS

UNIVERSITY OF OREGON AMBASSADORS

Jon Anderson
Scott Andrews
Barbara Blangiardi
William Bradshaw
Norman Brown
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Arthur Carmichael
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John Dimmer
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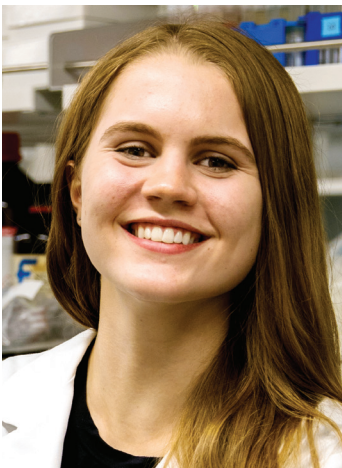
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Katie Farina, a PhD student in the Bowerman Sports Science Center, measures the fitness of runner Hassan Mead of Oregon Track Club Elite

PEAK PERFORMANCE FOR EVERYONE

The UO is one of six founding partners in the prestigious new Wu Tsai Human Performance Alliance, with research to be based in the Knight Campus and led by Professor Robert Gulberg

By Ed Dorsch
Photo by Dustin Whitaker, University Communications

What if, rather than studying disease, biomedical researchers sought to understand peak physical performance—from the molecular level to the whole body—in their efforts to advance human health?

That's the aim of the new Wu Tsai Human Performance Alliance, a global effort among six founding institutions to promote wellness and peak performance through scientific discovery and innovation. Their ultimate goal: help us all lead healthier, more active lives.

The Joe and Clara Tsai Foundation has pledged \$220 million over 10 years to the six institutions. The gift will fund numerous University of Oregon projects, known collectively as the Human Performance Alliance at Oregon, and based in the Phil and Penny Knight Campus for Accelerating Scientific Impact. To sustain this UO research beyond the first decade, two Ducks donor couples began an endowment that will assure long-term support for the unprecedented collaborative effort.

The Joe and Clara Tsai Foundation is dedicated to fighting inequality and working across the arts and sciences to better humanity and allow for a thriving culture. The foundation focuses on racial justice, economic mobility, the life sciences, and innovation in arts and culture.

In addition to the UO, alliance members include Stanford University; Boston Children's Hospital, a Harvard Medical School affiliate; the University of California San Diego; the Salk Institute for Biological Studies; and the University of Kansas.

The alliance's research includes three scientific programs: scientific "moonshots," innovation hubs, and agility projects. Each program has its own focus, but they all work together, complementing each other and creating scientific synergy.

Moonshots focus on making new discoveries on the biological principles of peak performance. Innovation hubs translate scientific discoveries into practice. Through its agility projects, the alliance supports research from outside of the alliance selected on a competitive basis.

The UO is home to the Regenerative Rehabilitation moonshot, and the UO's innovation hub uses facilities in the Bowerman Sports Science Center to study peak performance of track-and-field athletes.

Robert Guldberg, UO vice president and the Robert and Leona DeArmond Executive Director of the Knight Campus, helped lead formative discussions as a member of a national leadership council for the alliance.

“BOTTOM LINE—WE WILL ULTIMATELY HELP MORE PEOPLE STAY HEALTHY AND ACTIVE THROUGHOUT THEIR LIVES.”

— ROBERT GULDBERG, VICE PRESIDENT AND ROBERT AND LEONA DeARMOND EXECUTIVE DIRECTOR OF THE KNIGHT CAMPUS

“The alliance's mission fits the UO perfectly,” says Guldberg. “This amazing new chapter for the University of Oregon would not have been possible without the Knight Campus and will involve deep scientific collaborations across the university in the Knight Campus, and in human physiology, biology, sports product design, and athletics.

“The unprecedented scope, scale, and interdisciplinary nature of the alliance makes it incredibly exciting for the university, as well as society,” Guldberg adds. “This vital work benefits not just elite athletes. It will help

developing athletes, aging athletes—really anyone with a body who wants to function at their peak, which is all of us. Bottom line—we will ultimately help more people stay healthy and active throughout their lives.”

REGENERATIVE REHABILITATION MOONSHOT

Regenerative Rehabilitation, one of four alliance moonshots, is based at the UO. Researchers in this emerging field explore new ways to replace and repair damaged tissues, restoring function rather than simply addressing the symptoms of injury or illness.

Under the direction of Nick Willett, a new arrival to the Knight Campus faculty who previously served as associate professor in the department of orthopaedics at Emory University, researchers will investigate strategies such as stem cell and therapeutic protein delivery and rehabilitation protocols, and assess them with advanced data analytics. Applying the results, they will develop consistent clinical standards. According to Guldberg, these evidence-based practices will benefit lives—accelerating healing, optimizing recovery, and even preventing injuries before they happen.

“Sports medicine has reached a tipping point,” Guldberg says. “Integrated approaches to training, treatment, and data analytics have the potential to promote tissue generation instead of scarring after injury. But the lore of athletic training and recovery regimens is often based on anecdotal experience rather than rigorous scientific evidence.

“Practitioners are trying novel methods—but studying and applying them inconsistently. Often they don't understand the benefits of combining different therapies and don't take full advantage of the synergy that could result from effective combinations.”

DEVOTED DUCKS POINT TO PERPETUITY



Kenda and
Ken Singer

The Singer and Anderson families, both longtime supporters of UO academics and athletics, immediately recognized the potential of the Wu Tsai Alliance and contributed leadership gifts for an endowment to ensure its long-term success at the UO.

Kenda, BS '74 (biology), and Ken Singer are confident their investment in UO research will lead to advances in sports medicine. And the couple expect these discoveries will have broader implications.

"To get these renowned institutions to work together in ways that are mutually beneficial will be highly effective," says Ken Singer, who graduated from MIT in 1961 and studied medicine at Columbia University. Singer was the Ducks' team orthopedic surgeon for

30 years. He's been involved with the human physiology department since the 1970s, giving guest lectures, working with graduate students on their research projects, and serving as a courtesy faculty member.

"I don't think I've ever seen a venture quite like this before," he says. "It's very impressive."

The alliance's emphasis on women athletes is also compelling, says Kenda Singer.

"In the past, research on elite athletes has focused mostly on males," she says. "So it's timely and essential that the Wu Tsai Human Performance Alliance will be studying women athletes.

"We like to see disparate areas coming together, whether that's different areas of the university or different parts of the world. This is a great example of institutions cooperating and sharing research and knowledge."

Champion distance runner Jon Anderson knows about sports injuries and recovery. He also understands how innovation can accelerate human performance.

A longtime Eugene resident, the first home he lived in was just a few blocks from Hayward Field. In high school, he improved his race times thanks to tips (and shoes) from legendary UO track coach and family friend Bill Bowerman—advice that helped him go on to compete in the 1972 Olympic Games and win the 1973 Boston Marathon.

It makes sense that the Bowerman Sports Science Center at Hayward Field is one of the five innovation hubs in the Human Performance Alliance, Anderson says, because Bowerman was an innovator and educator, as well as a great coach.

"Bowerman was a teacher," Anderson says. "He coached, of course, but he didn't want to be called 'Coach.' He believed strongly in academics and the importance of academics to his athletes." A generous gift from Anderson and his wife, Terri, will support the university's work with the alliance.

"We try to balance our gifts between athletics and academics," Anderson says. "This was a great way to give to both. The University of Oregon runs with a top-notch crowd. I'm blown away by the elite institutions that are part of this alliance."



Terri and
Jon Anderson

TRACK AND FIELD INNOVATION HUB

Researchers in the Bowerman Sports Science Center, one of five innovation hubs in the Human Performance Alliance, will help track-and-field athletes improve performance and recover from injuries with several initial projects focused on specific challenges faced by female athletes.

"The UO has a storied history of physical education and applied sports research," says Mike Hahn, director of the center and a UO associate professor in the Department of Human Physiology. "This alliance builds on that tradition while connecting to great collaborative partners to push the boundaries of the science."

Located in Hayward Field, the UO's iconic track-and-field stadium, the center is a research core facility with a mission to improve the health, fitness, and well-being of athletes in the community.

The center features a state-of-the-art motion analysis and biomechanics laboratory and a performance physiology laboratory. These enable researchers to precisely study the gait of athletes, and more. Using the center's environmental chamber, researchers simulate environments to mimic any training and performance conditions on earth—including high altitude, extreme temperatures, and various humidity levels.

"It's affirming to be part of the alliance," Hahn says. "The scientists we'll be working with are colleagues who I've always considered to be rock stars in their respective fields.

"We intend to make the Human Performance Alliance a trusted source for best practices in training, injury avoidance and recovery, and nutrition."

Ed Dorsch, BA '94 (English, sociology), MA '99 (journalism), is a staff writer for University Communications.



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OLD Oregon



The newspaper staff in 1974 and below, in 2005



MOMENTOUS MILESTONE

The *Oregon Daily Emerald*, the student-run newspaper of the University of Oregon, turned a page in 1971, gaining independence from university oversight. The paper is recognizing the 50th anniversary of this milestone with a commemorative book and tailgate party Homecoming weekend, October 29-30. Throughout the 121-year history of the *Emerald*, the paper has nurtured future journalistic luminaries including the late Randy Shilts, author of the best-selling book, *And the Band Played On* (in the 1974 image, he's just right of the seated person, in a dark shirt). Visit dailylemerald.com/donate to help sustain the *Emerald* and independent, student-run media for another 50 years.

COURTESY OF OREGON DAILY EMERALD

Native Voice

With *Rutherford Falls*, Jana Schmieding promotes Indigenous representation in Hollywood

BY RAYNA JACKSON

It's been a breakout year for Jana Schmieding. Star of the Peacock network's hit show *Rutherford Falls*, the Lakota Sioux Native is shattering the glass ceiling and making room for Indigenous creatives in the entertainment industry. As an activist, comedian, actor, writer, and former teacher, Schmieding is changing how Natives are represented in Hollywood.

If this is the first you've heard of the alumna, who graduated in 2005 with a degree in theater arts, it won't be the last.

"I'm getting ready to exercise my voice in different ways and on different levels," Schmieding says.

The comedian points to her time at the University of Oregon as foundational to her self-discovery and growth. While at the university, she was involved in student organizing as codirector of the Multicultural Center and as a member of the Native American Student Union.

"We collaborated a lot with the different ethnic, cultural student unions and we did a lot of event planning," Schmieding says. "We were heavily involved with political issues both locally and nationally. I found my activist and advocate roots in collaboration with other people of color."

Schmieding also explored her passion for theater. She performed in the musical *Chicago* and played a lesbian Emily Dickinson in *Wild Nights*.

Each experience at the UO helped her develop her own work, discover her own voice, and find both community and inspiration for comedy. "All of those things have helped me to be who I am today," Schmieding says.

And who is she today?

Schmieding plays the lead character Reagan Wells on *Rutherford Falls*—and writes for the show as well. Rotten Tomatoes, a media ratings website, gave the first season an impressive 94 percent critics' score, and the comedy has been renewed for a second season.

"I feel very overwhelmed and so happy about the show," Schmieding says. "Natives finally have a space in comedy, and I'm really excited for our community and the continuation of this sitcom."

Schmieding points out that Native and Indigenous people have been subjected to an enormous amount of stereotyping and in most cases their stories have not been told from the Native perspective.

This is what sets *Rutherford Falls* apart. The show's cocreator and showrunner—in addition to five writers and several lead actors—are Native.

"We have our own stories to tell, and we need an opportunity to



tell them because when we do, we get things like *Rutherford Falls*," Schmieding says.

At first glance, the show may not seem like an act of activism. Though humorous, it revolves partly around a White-Native culture clash and the relationship between Schmieding's character and her lifelong friend, Nathan Rutherford (Ed Helms), proud descendant of the town's founder and operator of the heritage museum.

But, for Schmieding, it is a seamless transition of the work that she has been doing all her life.

Growing up in the small rural town of Canby, Schmieding recalls that it was difficult being a member of one of the few Indigenous families in a predominantly White town. As a person of color, she was raised to defend and advocate for her culture.

"As soon as my mom saw that our preschools and elementary schools were going to make us dress up like pilgrims and Indians, she flew in the classroom and we both did a lot of educating of our peers and our teachers," Schmieding says. "That's the way I was brought up, like a little teacher."

“I found my activist and advocate roots in collaboration with other people of color.”

Schmieding now finds herself in a much larger classroom, educating millions of people about Native culture through the show. While *Rutherford Falls* is set in a fictitious northeastern town, the show addresses very real themes that intersect with American history, such as race, equality, and social justice.

Indigenous filmmakers, videographers, and storytellers like Schmieding have been looking at these issues and telling their stories for years—and have gone largely unseen by White Hollywood, says Kirby Brown, director of Native American Studies at the UO and an enrolled citizen of the Cherokee Nation.

“We seem to be at a moment now in popular culture where these stories of Native histories, Native lives, Native lifeways, and Native philosophies are being seen,” Brown says.

The impact of the show can be felt in Hollywood, throughout Native communities across America, and among Native students on campus. Jason Younker, UO assistant vice president and advisor to the president on sovereignty and government to government relations, says those who are a part of “Native Duck Nation” are proud of Schmieding and her accomplishments.

“She’s a role model for our Native students and alumni,” says Younker, MS ’98, PhD ’03 (anthropology), a member of the Coquille Nation. “Jana can confront imagined histories of conquest and privilege using her Native sense of humor.”

Schmieding says that she stands on the shoulders of giants who have gone before her and she is ready to open doors for the next generation.

“It really took another Native woman, like Sierra Teller Ornelas, the co-creator of *Rutherford Falls*, to see me and to pull me up,” Schmieding says. “I also have been supported so much by other women of color in comedy. We have to rely on each other and build community and make it part of our mission to reach behind and pull other folks up.”

Rayna Jackson, BA ’04 (Romance languages), is director of communications for the UO Alumni Association.

Visit the *Duck Stops Here* podcast—spoti.fi/3zBnArT—for an in-depth conversation with Jana Schmieding.

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Game Changer

Robert Steadward honored for devotion to Paralympians and other athletes with disabilities

BY EMILY E. SMITH

One day toward the end of 2020, Robert Steadward received a call from the office of Canada's Governor General.

Governor General Julie Payette had named Steadward, a resident of Edmonton, Alberta, a Companion of the Order of Canada. The award for international service has been bestowed on singer Celine Dion, Nelson Mandela, prime ministers, and British royalty.

"I couldn't believe it," Steadward says. "I thought someone got the wrong phone number."

But the call was no mistake. The honor was in recognition of his life's work.

Steadward, PhD '78 (physical education), has long been a key advocate of the disability sport movement. He helped found the International Paralympic Committee and served as its first president. In an agreement with the International Olympic Committee in 2000, he helped ensure the same city would host the Olympics and Paralympics moving forward.

While growing up, Steadward, who is able-bodied, learned from his parents and grandparents the importance of helping others.

His advocacy for athletes with disabilities took root in the 1960s, while he competed in track and field for the University of Alberta. Steadward saw stark differences in the mediocre equipment and training available to disabled athletes and the lavish resources he enjoyed as a student-athlete.

"I felt that I just needed to reach out and help them," Steadward says. "I thought I could make a difference."

Steadward was named president of the Alberta Wheelchair Sports Association in 1971 and helped lead an "army of volunteers," he says, to coach, organize, and raise funds for Canada's Paralympic team.

Throughout the 1970s, as Steadward helped connect Canadian athletes with disabilities to better equipment and training, he became involved with international sports and learned how disorganized disability sport was across the globe.

At an international meeting in the Netherlands in 1987, he unveiled a proposal for global governance of Paralympic sports. Major changes were adopted and a few years later Steadward became founding president of the International Paralympic Committee, serving from 1989 to 2001.

"Those early years of the organization were very challenging



Steadward has long been a stalwart for athletes with disabilities



because we were trying to gain credibility in the world of sport," Steadward says. "At the time we were a mere fledgling caught within the superstructure of international sport. We had to really fight hard for recognition and respect."

Steadward attributes his success to a passion for learning from others, empathizing with their challenges, and soaking up their wisdom. "I had to develop really strong diplomatic and understanding skills," he says.

The high point of his career came on October 20, 2000, when, during the Sydney 2000 Paralympic Games, Steadward and Juan Antonio Samaranch, president of the International Olympic Committee, signed a historic memorandum of understanding.

The document solidified the relationship between the two organizations. It created the requirement that the host city for the Olympic games would also host the Paralympic games and strengthened funding and administrative support for the Paralympics.

"That was a huge, huge moment in the development of sport for athletes with a disability," Steadward says. "It told the world that we have arrived—and that we're going to continue to grow and get the recognition that we so richly have earned and deserve."

Emily E. Smith, BA '10 (women's and gender studies, journalism: news-editorial), is a writer and editor in Bozeman, Montana.

COURTESY OF ROBERT STEADWARD

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A League of Her Own

The latest gift from trailblazing baseballer Lois Youngen supports other female athletes

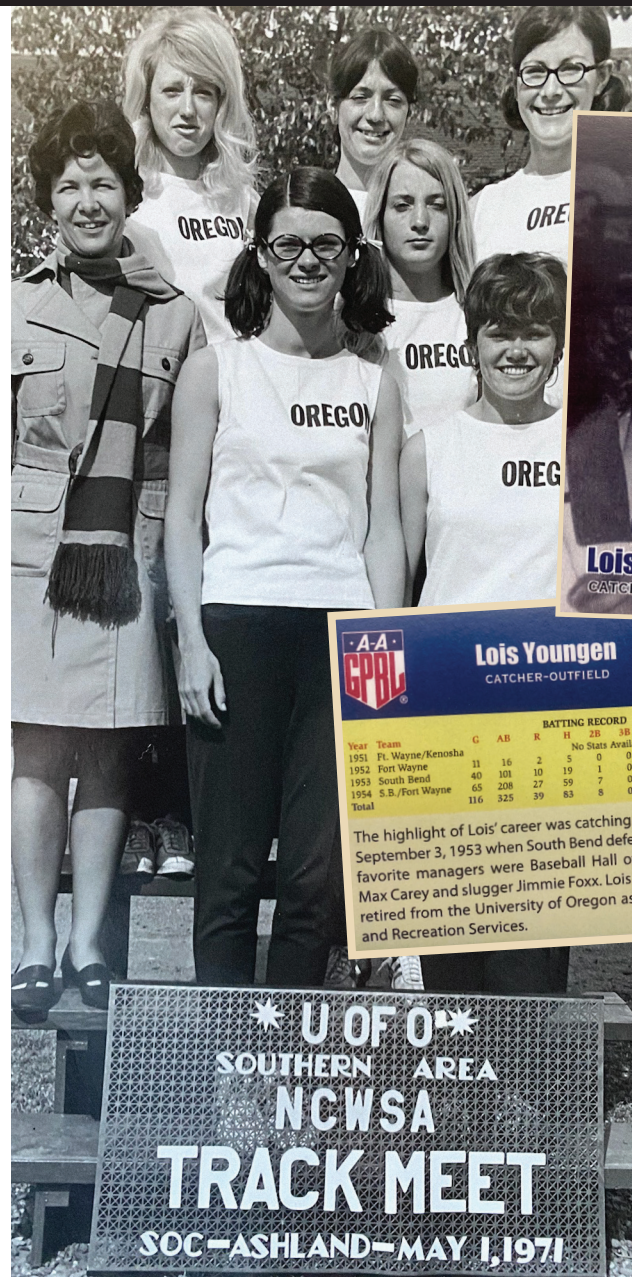
BY MELODY WARD LESLIE

Lois Youngen looks as if she walked straight out of a Norman Rockwell painting into the 1955 newspaper photo promoting a major league exhibition baseball game. The five-foot-three catcher—a self-described “runt”—embodies pugnacity with her fists doubled, biceps flexed, and cap pushed back from her forehead. Amped from a just-completed game, she is still wearing her chest protector, shin guards, and uniform, which featured what can only be described as a regulation miniskirt.

Yes, you read that right. Youngen, an 87-year-old Eugene resident and University of Oregon professor emerita of physical education who taught more than a dozen sports and activities, pursued research on human movement that focused on women, coached three intercollegiate sports, and helped lay the groundwork for the Student Recreation Center, was a professional baseball star.

Growing up in LeRoy, Ohio, Youngen played sandlot baseball with the boys, unaware of the existence of the All-American Girls Professional Baseball League until she was 16, when a cousin in Indiana invited her to see the Fort Wayne Daisies. “About the seventh inning, I proclaimed, ‘I can do that!’ and the next morning I had a tryout,” she says. The following year—1951—she received an invitation and \$20 to go to spring training with the Daisies. She made the team, playing four seasons highlighted by catching a perfect game.

As much as she loved the sport, Youngen kept her eye on a different ball: a bachelor’s degree in physical education, which she



A-A G.P.B.L. Lois Youngen CATCHER-OUTFIELD

WESTFIELD C
HEIGHT: 5'3"
WEIGHT: 115
BATTED: RIG
THREW: RIG

Year	Team	BATTING RECORD									
		G	AB	R	H	2B	3B	HR	RBI	SB	BB
1951	Ft. Wayne/Kenosha	11	16	2	5	0	0	0	0	0	0
1952	Fort Wayne	40	101	10	19	1	0	0	9	1	19
1953	South Bend	65	208	27	59	7	0	1	35	2	27
1954	S.B./Fort Wayne	116	325	39	83	5	0	1	44	3	46
Total											

No Stats Available

The highlight of Lois' career was catching Jean Faut's perfect 9 September 3, 1953 when South Bend defeated Kalamazoo 4-0. favorite managers were Baseball Hall of Fame players, base Max Carey and slugger Jimmie Foxx. Lois earned her Ph.D. in 1971, retired from the University of Oregon as Director of Physical and Recreation Services.

In 1971, Youngen (far left and above) coached track athletes (front row, L-R) Wanda Taylor, Sherry Wells, (middle row) Chris Moore, (back row, L-R) Karen Gaddis, Janet Newman, and Andrea Aichele

pursued at Kent State University during the off-season. But after the 1954 season, owners shut down the women’s league, which had been created to fill the void in Major League Baseball caused by the absence of players serving in World War II.

Youngen wrapped up her bachelor’s in 1955 while playing one more year for the all-star women’s team that barnstormed the Midwest against men’s teams. Disappointed but undaunted by the loss of women’s professional baseball, she completed her master’s degree at Michigan State University, where she taught until joining the UO faculty in 1960.

By then, the fact that American women once were paid to play baseball professionally—and

fiercely—was vanishing from public memory. “Nobody would ever have known we existed if it weren’t for Penny Marshall’s film *A League of Their Own* in 1992,” she says. “That made us all celebrities.”

While national awareness of the need to encourage highly skilled female athletes grew in the 1960s, especially in Oregon, Youngen was getting her Ducks in a row. On top of serving as the unpaid women’s tennis coach from 1964 to 1968, she volunteered to coach women’s basketball for the 1966 season.

She also spent part of her lunch hour teaching the UO’s lone coed physical activity class with men’s track-and-field coach Bill Bowerman. Until that point, PE

activity courses were segregated by gender. Bowerman proposed a jogging course to be taken by men and women, together, but Dean Arthur Esslinger refused unless Bowerman could find a woman to teach it with him. Youngen stepped up.

“I said, ‘Let’s call it ‘Jog-Run’ because we will be working with 18- to 19-year-olds, so we ought to be able to get them running,’” Youngen recalls. Bowerman agreed.

Starting in 1964, they team-taught overflow classes for five years, but Jog-Run remained the only coed PE offering. Meanwhile, women’s track and field needed a coach in 1970, so Youngen stepped up again. She coached three seasons, leading a six-woman team to a seventh-place finish against 29 schools in the 1971 National Collegiate Track and Field Championships for Women. “I want people to know that the UO had strong female athletes long before the turn of this century,” she says.

A true competitor, Youngen enjoyed coaching, but it was a distant second to her

identity as a physical education professor. She took great pride in working in the physical education teacher education program, producing outstanding future teachers for the state. “The research is clear: quality elementary and high school PE programs produce better classroom performance,” she points out. “All students should leave high school with lifetime sports skills and be physically fit.”

In 1971, she took a brief leave to finish her PhD in physical education at Ohio State University, returning to the UO for the run-up to passage of Title IX. This landmark legislation, led in large part by Oregon Representative Edith Green, BS ’40 (education), and enacted in 1972, prohibits sex discrimination in federally funded educational institutions.

Title IX transformed the athletic fortunes of women and girls. Universities were required to equalize athletic opportunities for college women and make all PE activities coeducational, virtually overnight. Youngen co-led the UO’s conversion to all-coed

activities starting in the fall of 1972.

She went on to serve as the UO’s first director of Physical Activity and Recreation Services and was instrumental in securing funding for the recreation center before she retired in 1996.

Along the way, the knowledge Youngen gained from an investment club paid off well enough to support her philanthropic passions. Her first gift helped fund a Babe Ruth baseball complex in Eugene. Others honor her father and her UO mentors.

But her latest gift—a rotating scholarship that begins this fall for female tennis, track, and softball student-athletes entering their senior year—is dearest to Youngen’s heart.

“I felt it was the best way for me to show gratitude for my years of service to the UO,” she says. “My greatest satisfaction in life has been my teaching and the students.”

Melody Ward Leslie, BA ’79 (humanities), is a staff writer for University Communications.

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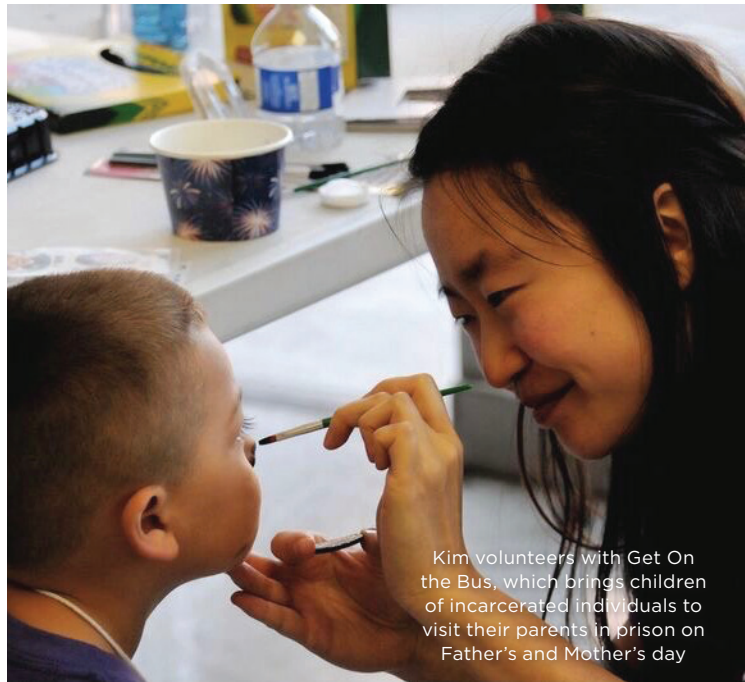
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Kim volunteers with Get On the Bus, which brings children of incarcerated individuals to visit their parents in prison on Father's and Mother's day

CLASS NOTABLE

Prison Reformist

Nayeon Kim believes there is benefit to society in reducing the prison terms of people of color and others victimized by excessive sentences and systemic racism. And she is dedicated to this work.

Kim is finishing up her law degree at City University of New York (CUNY) in 2022, which puts her one step closer to that goal.

At the University of Oregon, Kim was part of the Inside Out program that unites college students and incarcerated people in academic courses in prison. “The more incarcerated people I met, the more I knew there was no going back to a life where I could ignore prisons,” Kim says. “Lawyers have tools to disrupt the ongoing violence in people’s lives, so that’s what I want to do.”

Kim graduated from the Clark Honors College in 2015 with degrees in Romance languages and history and jumped into immigration advocacy at the US-Mexico border, where she did asylum work.

She recently finished an internship with the Southern Center for Human Rights of Georgia. She volunteers with the Parole Preparation project in New York, and she represents a clemency client through CUNY’s law school clinic.

“My near-future goals are lawyering toward ending mass incarceration,” Kim says. “A lot of people have served excessive sentences, and a lot of people have been impacted by systematic racism. I view the law as a means to an end, and that end is justice for people of color and historically disadvantaged people.”

—Victoria Sanchez, BA '19 (journalism),
College of Arts and Sciences Communications

FLASHBACK

1921 In October, the UO launches an endowment campaign and appeals to alumni to help establish “the habit of making gifts to the university.”

Indicates UOAA Member

1960s

ELDON ALBERTSON, BS '61 (education), is writing an autobiography and family histories after traveling to China in 2017 and 2018.

1970s

Oregon Attorney General **ELLEN ROSENBLUM**, BS '71 (sociology), received a 2021 Margaret Brent Women Lawyers of Achievement Award from the American Bar Association.

JOY L. RUPPERSBURG, BS '75 (elementary education), MED '84 (special education), a former teacher, principal, and superintendent in Oregon and

California, moved her private practice as an education therapist from San Rafael, California, to her home in Petaluma, where she also enjoys organic gardening and maintaining a wildlife habitat she has dubbed, “Joy’s Jungle Petaluma.”

RUBY HAUGHTON-PITTS, BS '77

(speech: rhetoric and communication), wrote an opinion piece for the *Oregonian* in which she argued the state must examine workplace biases that sideline women of color.

DANIEL WINFREE, BS '77 (accounting), was chosen chief justice of the Alaska Supreme Court, becoming the first chief justice born in Alaska.

JAMES CUNO, MA '78 (art history), an arts leader and scholar, announced his retirement as president and CEO of the J. Paul Getty Trust after a decade at the helm of one of the world’s largest philanthropic organizations dedicated to visual arts and cultural heritage.

BONNIE VORENBURG, MS '79 (speech: theater arts), was featured in *Oregon ArtsWatch* for her creation of the Portland-based ArtAge Senior Theatre Resource Center, which has helped spur a flourishing national scene of theater for and by older people.

1980s

BRUCE EATON, BS '80 (chemistry), became executive

FLASHBACK

1931 Nearly 300 banqueters gather at Eugene’s Osburn Hotel in May to honor Arnold Bennett Hall, demanding that he “serve the rest of his life as president of the University of Oregon.”

vice president and chief business officer of Editas Medicine, a biotechnology company based in Boulder, Colorado.

PETER EBERHARDT, BS '81 (geography), was featured in the "Happening People" section of *Eugene Weekly* for his career as a cartographer and for creating the Oregon Blackberry Award, which recognizes people making a difference in the cultures and communities of Oregon.

JULIE YAMAKA, BA '81 (German), announced her retirement as editor of the *Oregon Blue Book*, the state fact book for city, county, and state governments in Oregon.

GERRY KOSANOVIC, MS '82, PhD '91 (educational policy and management), was appointed Governor of Rotary International District 5110, serving Oregon and Northern California.

JULIET HYAMS, BA '84 (journalism), was appointed city manager of Garibaldi.

DOUG KOEKKOEK, BS '84 (biology), joined PeaceHealth, a nonprofit healthcare system based in Vancouver, Washington, as chief physician executive, leading clinical care integration and expanding partnerships to improve quality of care and outcomes.

KURT STEINHAUS, MS '86 (independent study: computer science education), was appointed secretary of the New Mexico Public Education Department.

KRISTIN SKOGEN LUND, BA '89 (international studies), joined the board of directors of Adevinta, which operates classifieds websites across Europe and internationally.

1990s

TILAK MANDADI, MS '90 (computer and information science), became chief strategy, innovation, and technology officer for MGM Resorts International.

PETER WIEDENSMITH, BA '90 (speech: telecommunication and film), launched

Portland-based Academy, a postproduction company that will work with creative agencies, directors, and up-and-coming editors.

CHRISTOPHER SYRNYK, BA '91, MA '98 (Russian), associate professor of communication at Oregon Institute of Technology, was elected president of the Western Regional Honors Council, comprising approximately 300 honors colleges and programs at accredited institutions of higher learning in 13 states.

LAILA MACHARIA, BA '92 (planning, public policy and management), was appointed to the board of Centrum multivitamin company.

MICHAEL SÁMANO, BA '92 (sociology, ethnic studies), lead faculty and program coordinator of ethnic studies at Lane Community College, has written and published an ethnic studies textbook, *Dissent is Patriotic*.

JASON DAUGHN, BA '93 (English), a healthcare executive,



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CLASS NOTABLE

Hitting a High Note

The question isn't what Kathy Saltzman Romey has accomplished over 30 years in choral music. It's what *hasn't* she accomplished?

Saltzman Romey, BA '79 (music), professor of music and director of choral activities at the University of Minnesota School of Music, has built a nationally acclaimed graduate program in choral conducting. She has prepared professional ensembles and mentored countless young conductors, educators, composers, and singers. She redesigned the Minnesota Chorale symphony chorus to provide opportunities for youth and to forge deep community connections. She has helped lead the Oregon Bach Festival at the University of Oregon since 1984 and has assisted with 11 recordings, including the Bach Festival's 2001 Grammy Award-winning CD of Krzysztof Penderecki's *Credo*. For her achievements, Saltzman Romey recently received a Distinguished Service Award from Chorus America, an advocacy organization for the choral field.

"This award represents the many people who have impacted my life and work," Saltzman Romey says. "From the University of Minnesota to the Oregon Bach Festival, from the Minnesota Chorale to the Internationale Bachakademie Stuttgart, and beyond."

Saltzman Romey studied flute at the UO and took a conducting class from her father, Royce Saltzman, professor emeritus and director emeritus of the Bach Festival. "He was a great teacher," she says. "I can say that as both a daughter and a student."

At the UO, she pored over music theory with classmate and friend Steve Larson, BA '79 (Clark Honors College), MA '81 (music), later Robert M. Trotter Professor of Music, who died in 2011. She met husband Patrick Romey, BA '77, MA '79 (German), in a German language seminar and led a children's choir in a presentation of Leonard Bernstein's *Mass* in McArthur Court.

Throughout college, Saltzman Romey says, friends and professors were "dedicated, engaged, supportive, and collaborative." The importance of being a global citizen, she says, was underscored through connections with international students and through the Bach Festival, which has brought musicians from around the world to campus each summer.

Says Saltzman Romey: "I have tried to bring that same experience of engagement, collaboration, and support of global learning and partnership to my own teaching and work." —Matt Cooper, *Oregon Quarterly*

FLASHBACK

1941 The March quarterly of *Kappa Alpha Theta*, a publication of the first Greek-letter fraternity established for women, features the story, campaigns, and public life of Betty Gram Swing, '16, noted crusader, writer, and lecturer for the political and economic equality of women.

became chief public affairs officer for Delta Dental Plans Association, an Oak Brook, Illinois-based nonprofit national association of 39 independent Delta Dental companies.

WESLEY CEDROS, BS '94 (psychology), became assistant superintendent of human resources for Tamalpais Union High School District, Marin County, California.

SEAN MORRIS, BS '94 (political science), principal and chief operating officer at Deloitte, a global professional services company, won the 2021 Chief Officer Award for Private Company COO from WashingtonExec, a private membership organization based in Washington, DC.

MICHELLE LIGHT, BA '95 (Clark Honors College, history), was appointed associate university librarian for special collections and director of the Beinecke Rare Book & Manuscript Library of the Yale University Library.

GAVIN LINDBERG, BS '95 (finance), was appointed chief financial officer of PDRVC, a consulting and engineering firm that develops artificial intelligence and machine learning solutions.

STEVEN RATNER, JD '95, was appointed chair of the board of trustees of Seacrest Village Retirement Communities, Encinitas, California.

PAUL STAPLES, BS '95 (economics), became director of commercial mortgage-backed securities sales and trading for Academy Securities, a disabled veteran-owned investment bank in capital markets, public finance, fixed income, and equity trading.

LONNIE BRIST, MS '96, PhD '96 (economics), joined the Silicon Valley office of Andersen Tax LLC, a national provider of tax, valuation, financial advisory, and related consulting services, serving as managing

director of the US national tax practice.

ELI KAY, BS '96 (accounting), MBA '12 (general business), was named chief financial officer of Unique Logistics International, a global logistics and freight forwarding company.

MICHAEL McCORD, JD '96, a senior foreign service officer with the US Agency for International Development, was assigned to the Pentagon as senior development advisor following 18 years of service in Ethiopia, Zambia, Afghanistan, South Sudan, South Africa, and Zimbabwe.

MARC LESNICK, PhD '97 (biology), joined the leadership team of Peptilogics, a biotechnology company based in Pittsburgh.

SCHUYLER HARRISON, BS '98 (business administration), and his wife, Auburn, became the owners

of Joe Bike, a bicycle shop in southeast Portland.

CJ RADFORD, BS '98 (business administration), was appointed CEO of Sotero, a next-generation data encryption provider.

CODY WESTON, JD '98, was appointed Clackamas County Circuit Court Judge.

TRUX DOLE, MBA '99 (general business), joined RS21, a global data-science company that empowers organizations to make data-driven decisions, as director for program development, guiding initiatives to improve cancer treatments.

DAVID ELKANICH, JD '99, a legal ethics litigator, joined the Portland office of Buchalter PC, where he will serve as a shareholder and chair of a new professional responsibility practice group.

2000s

JOHN LÓPEZ, BArch '00, an assistant professor of art history at University of California, Davis, won a 2021 Early Career Faculty award for creativity and innovation and \$40,000 to support his research on “the Aquatic Metropolis” of Mexico City.

BO OSWALD, BS '00 (political science), was named president of Eugene-based Essex General Construction after serving as vice president of Portland operations.

ERIN SEEFELDT, BS '00 (general science), an ophthalmologist with the Olympia Medical Center in Washington who specializes in cataract surgery and comprehensive clinical care, was featured by Spindigit.com, an online media publication company.

MICHAEL CALLIER, BA '01 (political science), JD '04, was hired as vice president and head of solutions and consulting for Factor, an international legal managed services company.

BRIAN D. DeSOTO, JD '01, was promoted to divisional president of the risk solutions division of Cincinnati-based Great American Insurance Group.

NICK LELACK, MCRP '01 (community and regional planning), MPA '01 (public policy and management), was appointed Deschutes County administrator.

YASIR ROSEMOND, BS '03 (sociology), was hired as an assistant coach for Indiana University men's basketball.

REX GARNER, JD '04, joined Fox Rothschild LLP, Las Vegas, as counsel in the litigation department.

FLASHBACK

1961 Arthur S. Fleming arrives in June as the 10th UO president, quickly receiving “dissenting letters from Oregon’s militant anti-fluoridation elements,” according to *Old Oregon*, which also refutes *Time* magazine’s characterization of Fleming as “painfully shy.”

DAVID TOOMEY, BS '04 (political science), was hired as executive advisor for Spirit Hub, an online retailer of craft spirits.

EMILY CHARRIER, BS '06 (journalism: news-editorial), publisher of California’s *Sonoma-Index Tribune*, also assumed the role of editor.

ADAM ABPLANALP, BS '07 (accounting), joined the advisory board of the metropolitan Portland office of Summit Bank.

JONATHON HENDERSON, BS '07 (political science), MS '09 (conflict and dispute resolution), PhD '15 (critical, sociocultural studies and education), associate director of research in the Institutional Effectiveness Department at Central Washington University, was appointed to the Ellensburg School Board, Washington.

KRISTIN HARRER, MBA '08 (general business), JD '08, formerly chief marketing officer for Dollar Shave Club, joined Vans, the California-based brand for action sports footwear, apparel, and accessories, as global chief marketing officer.

MARTY PÉREZ, BA '08 (Spanish), MEd '09 (teaching and learning), was promoted to principal of Sam Case Elementary School, Newport.

For his work in analytics, **WES LEVITT**, BS '09 (economics), head of strategy at Theta Labs, a video delivery network, was featured by CryptoSlate, a news website on cryptocurrency and blockchains, a secure system of recording information.

2010

HEIDI BELL, MPA '10 (public policy and management), city manager of

Donald, was selected city manager of Sheridan.

IAN HOFFMAN, BArch '10, was promoted to principal partner with Cole Architects, Boise, Idaho, responsible for firm management and projects involving design, production, and operations.

KATY LARKIN, BS '10 (sociology), was selected senior director of the Office of Student Conduct at Penn State University.

Serving as of-counsel attorney, **JAMIE RINEHART TRACT**, BS '10 (psychology), joined the corporate transactions and securities and real estate teams in the Reno, Nevada, office of Parsons, Behle, and Latimer, a law firm serving the legal needs of businesses throughout the intermountain region of the western United States.

ERIC DIEP, BA '11 (journalism: magazine), wrote an

FLASHBACK

1951 The UO’s student-operated radio station, KWAX—“the voice of the Oregon Ducks”—takes to the airwaves with its full-year schedule in October, having resolved technical difficulties and an FCC-required renaming of its original call letters, KDUK.

FLASHBACK

1971 A new group emerges on campus—the University Feminists—and levels its sights on the UO’s attitudes and policies toward women, including affirmative action and efforts to oppose sex discrimination.

essay for Medium, a digital publishing platform, about his personal growth and places that shaped it.

ANDY HARMON, MArch '11, was promoted to senior associate with Bend-based Steele Associates Architects.

AMANDA PEACHER, MS '11 (environmental studies, journalism), was hired as a reporter for Marketplace, a nonprofit news organization that covers business and the economy.

MARCUS HARVEY, BS '12 (digital arts), owner of Portland apparel company Portland Gear, signed an agreement with the Portland Winterhawks, a junior hockey team, to create a new logo.

HALLA HOFFER, MArch '12, was promoted to associate principal at Portland-based Peter Meijer Architect and is leading work on seismic upgrades of the Fountain Place Apartments in Portland.

ADAM STEPHEN, BArch '12, was promoted to principal with Bend-based Steele Associates Architects.

AJ STEWART, MS '12, PhD '14 (mathematics), an instructor in mathematics at Seattle University, was named the 2021-22 American Mathematical Society Congressional Fellow and will spend a year working on a congressional staff or committee, assisting in legislative and policy areas that

require scientific and technical input.

SAMANTHA BENNETT, BArch '13, was promoted to associate at Portland-based Hennebery Eddy Architects, where she is project architect for the rehabilitation of two facilities in Yellowstone National Park.

GARRETT ROBERTS, BS '13 (general social science), was hired as condo division director for Associa Community Management Corporation, Virginia.

The Sweetness of Water, written by **NATHAN HARRIS**, BA '14 (English), has been selected for Oprah Winfrey’s 2021 book club list, former president Barack Obama’s summer 2021 reading list, and as

a *New York Times Book Review* editors’ choice.

ALEX RIDER, BS '14 (business administration), formerly with the Seattle University Redhawks basketball team, rejoined the program as assistant athletic director for marketing and fan experience.

RYANN DAVIE, BS '15 (human physiology), former captain of women’s soccer at the UO, graduated from the Medical College of Georgia and is pursuing a career as an orthopedic surgeon.

JASMINE MINOR, BS '15 (business administration), joined WISH-TV Channel 8 of Indianapolis, Indiana, as an investigative reporter.

JACOB SIMONSON, MArch '15, was hired by ALSC Architects of Spokane, Washington, and is working on projects including the White Salmon Valley Aquatics Center and an aquatics facility for the city of Caldwell.

BRITTANY BREITZMANN, BS '16 (accounting), was hired as an associate at Kernutt Stokes, a CPA and advisory firm in Eugene.

CHRIS BREWER, BS '16 (business administration), was featured by PokerNews.com in a story about the ties between his success with cards and his background in track and field at the university.

and Great Lakes resources with hosts in the legislative and executive branches of government in Washington, DC.

DIEGO ATENCIO, JD '17, joined San Francisco-based Clean Energy Counsel, a law firm for renewable-energy companies, and will focus on project development in the real estate sector, including site acquisition agreements, options,

FLASHBACK

1981 The doctoral program and the master’s program of the health education department are ranked in the top five programs nationally among 245 respondents to a study at the University of Illinois, Urbana-Champaign.

JAKE LaPUTKA, BS '16 (general social science), a professional disc golfer, was featured in the *City Journals*, the Sandy community newspaper.

HANNAH WELLMAN, MS '16 (anthropology), received a postdoctoral position as a Knauss Fellow to examine national policy decisions affecting ocean, coastal,

leases, and title and survey review.

POLLY IRUNGU, BA '17 (journalism), was featured by KultureHub, a community-driven content platform, for her project, Black Women Photographers, and its support of nonbinary photographers and photographers of color.

KELLY KENOYER, BA '17 (international studies, journalism),

FLASHBACK

1991 Forty World War II-era plywood buildings are removed from the east campus, bringing to an end a housing effort, in the years after the war, to address overcrowding and a new phenomenon: married students with children.

PDX DUCKS GET “UNDER 40” NOD

Seven Ducks from across the business and nonprofit worlds were selected in *Portland Business Journal's* annual “40 Under 40” listing, which cites individuals whose efforts are shaping Portland’s future.



KEEGAN CLAY, BA '05 (business administration); Cushman and Wakefield real estate



DOMONIQUE DEBNAM, MBA '19 (general business); Nike



IVÁN RESENDIZ GUTIERREZ, BA '12 (psychology), JD '15; Miller Nash



JAMES HEIN, BA '02 (Clark Honors Collaage, mathematics); Tonkon Torp business law



ALFREDO VILLANUEVA, JD '09; Stoel Rives firm



BECCA YATES, MBA '18 (general business); Northwest Energy Efficiency Alliance



OZGUR YAZICIGIL, MBA '20 (general business); Intel

Will Power



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FLASHBACK

2001 In the fall, 19,091 students enroll—more than at any time in the university’s 125-year history—and the grade point average of the first-year class, 3.43, is also the highest on record.

joined the newsroom of WHQR Public Media, Wilmington, North Carolina.

CLAIRE LUCHETTE, MFA '17 (creative writing), was described as a “writer to watch” in *Publishers Weekly*, an American weekly trade news magazine for publishers, librarians, booksellers, and literary agents.

SAMANTHA CHIANG, MBA '18 (general business), a lieutenant commander with the Naval Reserve Officers Training Corps, was featured by the Defense Visual Information Distribution Service, which provides media organizations access to US military service members and commanders.

TASH KIMMEL, BS '18 (journalism), joined radio station KCAW, of Sitka, Alaska, as a community reporter.

MARLEY McINTOSH, BS '19 (advertising), became social media coordinator for Bianchi & Brandt, an Arizona-based cannabis company.

DANIELA NASSER, BS '19 (business administration), became assistant coach of women’s tennis at Gonzaga University in Spokane, Washington.

JOSEPH VRANAS, MMus '19, (music composition, music performance), released a collection of experimental poetry, *63 Poems of the Pacific Northwest*, capturing the “natural magic” of the region through the mind of a transplanted Texas musician.

2020s

SAWYER ALCÁZAR-HAGEN, BFA '20 (product design), was covered in *Bicycle Retailer and Industry News* for a feature about

Vvolt, a Portland e-mobility and electric cycling company.

JACK WYLIE, BS '20 (journalism: advertising), became an assistant account executive with Bloom Communications, Portland.

IN MEMORIAM

GLORIA CARTOZIAN CRAMER, BA '47 (Romance languages), died January 8. A member of Delta Delta Delta, she was a high school teacher in Southern California.

STEPHEN L. WASBY, MA '61, PhD '62 (political science), died August 2. A lover of trains, baroque music, and the beaches of Oregon and Cape Cod, the professor emeritus of political science at the State University of New York at Albany also taught and wrote about the law, including the function of the US

Court of Appeals for the Ninth Circuit.

GRETCHEN HULT PIERCE, BA '66 (marketing), a distinguished community and business leader, died July 23. An executive at Boise Cascade lumber and later general manager and CEO of Hult and Associates, the trustee emeritus and former president of the UO Foundation also served as the UO’s first female executive in residence and was named a Eugene First Citizen.

JACK WILLIAM LeWARNE, MEd '70 (secondary education), died December 31, 2020.

WILLIAM DENNIS ENGS, PhD '72 (management), died July 2. An avid backpacker and climber, he was a professor of management at Fort Lewis College in Colorado, Washington State

University, and California State University, San Bernardino.

HENRY RICHMOND, JD '71, died June 21. He was founder of the land-use advocacy group 1000 Friends of Oregon and a leading supporter of Oregon’s much-touted land-use planning system.

ROBERT GOODFELLOW, MS '87 (geological sciences), died May 24. He worked in environmental services in western Oregon, on mining projects in Argentina, and served the renewable energy industry in the Pacific Northwest, California, and Wyoming.

KEN KALVIG, JD '97, died May 23. As a law student, he was a tutor and did research for the legal research and writing department, served on the *Oregon Law Review*, was published, and

graduated magna cum laude. He practiced at firms in Kalispell, Montana, and later became a solo practitioner.

FACULTY IN MEMORIAM

VICTOR STEINHARDT, a professor of piano from 1968-2007, died July 30. He performed chamber music throughout the United States, Taiwan, Germany, and the Czech Republic, and was a featured artist at the Oregon Bach Festival, Oregon Coast Music Festival, Ernst Bloch Music Festival, Grand Teton Music Festival in Wyoming, and others.

FLASHBACK

2011 In conjunction with the fact that 17 percent of students and faculty members are using a bicycle to commute, the UO receives a silver-level “Bicycle Friendly University” award from the League of American Bicyclists for promoting and providing a bike-friendly campus to students, staff, and visitors.



“Fast film and a steady hand” helped photographer Roger Dorband, BA '67 (psychology), capture the image of this Portland skateboarder in 1988. This photograph and eight others from *Blue Moon Over Thurman Street*, Dorband's book collaboration with the late author Ursula K. Le Guin, comprise part of a larger gift of photographs from Dorband to the Jordan Schnitzer Museum of Art. Dorband made a second gift of materials and photographs from both books to UO Libraries Special Collections and University Archives, which holds Le Guin's papers.

ROGER DORBAND, BA '67 (PSYCHOLOGY)



2021 Forbes/SHOOK Best-In-State Wealth Advisors

Charles Gall
Senior Vice President –
Financial Advisor
Senior Portfolio Manager –
Portfolio Focus

Kelly Hale
Senior Vice President –
Financial Advisor
Senior Portfolio Manager –
Portfolio Focus

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RBC Wealth Management is pleased to announce that Charles and Kelly were named to the *Forbes/SHOOK* Best-In-State Wealth Advisor list in the U.S.

Best-In-State rankings were developed by SHOOK Research and are based on in-person and telephone due diligence meetings and a ranking algorithm that includes: client retention, industry experience, review of compliance records, firm nominations and quantitative criteria, including assets under management and revenue generated for their firms.

Please join us in congratulating Charles and Kelly on this noteworthy honor.



Wealth Management

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Source: Forbes.com (January 2021). Forbes Best-In-State Wealth Advisors ranking was developed by SHOOK Research and based on in-person and telephone due diligence meetings to evaluate each advisor qualitatively, a major component of a ranking algorithm that includes: client retention, industry experience, review of compliance records, firm nominations; and quantitative criteria, including: assets under management and revenue generated for their firms. Investment performance not a criterion because client objectives and risk tolerances vary, and advisors rarely have audited performance reports. Rankings are based on the opinions of SHOOK Research, LLC and not indicative of future performance or representative of any one client's experience. Neither Forbes nor SHOOK Research receive compensation in exchange for placement on the ranking. The financial advisor does not pay a fee to be considered for or to receive this award. This award does not evaluate the quality of services provided to clients. This is not indicative of this financial advisor's future performance. For more information: www.SHOOKResearch.com.
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KLCC Multimedia Journalist
Melorie Begay

Weekdays

- 4 am - **Morning Edition**
- 9 am - **Here & Now**
- 11 am - **The Takeaway**
- 12 pm - **Think Out Loud**
- 1 pm - **Fresh Air**
- 2 pm - **The World**
- 3 pm - **The Daily**
- 3:30 pm - **All Things Considered**



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Ducks Afield ^{1.} Climber **RUSSELL**

HORNSBY, BA '16 (cinema studies)—son of singer-songwriter Bruce Hornsby—completed a solo ascent of Washington's Mount Rainier ^{2.} **AHMAD RASHAD** '72 and friends displayed Ducks pride while on a trip to Kruger National Park, South Africa ^{3.} **STEVE JETT**, BS '82 (journalism), enjoyed the beauty of Norway, an ancestral home



4



5



6



7



8

4. KENNETH O'CONNELL (lower right), BS '66 (art education), MFA '72 (fine and applied arts), a professor emeritus in the College of Design, took a group to Umbria, Italy, and the Gardens of Bomarzo or "Park of the Monsters," which features sculptures made from stone carved in the 16th century **5. MACY BRADLEY YATES** (left), BS '81 (leisure studies and services), a facilities unit leader for the 23,000-acre Elbow Creek Fire in the Umatilla National Forest, with firefighter friend Joey O'Brian **6. Class of 2022 members ZOE WRIGHT** (left), environmental studies, and **EMILY CALDERARO**, psychology, were vacationing in Kauai when they discovered this "O"-ppropriate art **7. In April, JOYCE VAN ANNE**, MS '93 (special education), grabbed a breather at the top of the Tabernacle hike in Grand Canyon National Park during a 17-day dory trip down the Colorado River **8. CHRISTINE**, BS '08 (accounting), and **ADAM OHLSON**, BS '08 (business administration), experienced the Northern lights in Tromsø, Norway



Above: The rock replica at the Museum of Natural and Cultural History, modeled on the Willamette Meteorite or “Tomanowos,” as named by the Clackamas people

Left: The original replica that landed on the president’s driveway a few days after Halloween in 1978

Rock. Paper. Pranksters.

BY KRISTINE DEACON

OK, mystery pranksters. It’s been 43 years since the Great Halloween Meteorite Caper of ’78. Your identities have never become widely known. Time to come forward.

Halloween night that year, a group calling itself the Meteorite Cleaning Service staged a distraction at Prince Lucien Campbell Hall. “A strangling man appeared to be hanging from a window of PLC. Campus security went to investigate only to discover the man was in fact a balloon, a shirt, and some pants,” student reporter Jock Hatfield wrote in the *Oregon Daily Emerald*.

While campus security responded to PLC, the pranksters headed to the Museum of Natural History, then located in what is now Pacific Hall. Their target was on display out front: a life-size, plaster-and-chicken-wire replica of the sixth-largest meteorite found on Earth, the Willamette Meteorite or “Tomanowos,” as named by the Clackamas people.

The next day, “it was immediately evident the meteorite replica was gone,” remembers Alice Parman, then the museum director. Eight hundred pounds of mock rock, 12 feet wide and 6 feet tall, gone, leaving nothing but questions: Why? How? And who?

Edwin Ebbighausen, professor of physics and astronomy, said “the thieves must have used a truck to haul it away, although he didn’t speculate on how they picked it up,” the *Emerald* reported. “Campus security refuses to comment on the incident. However, the balloon dummy has been seen floating around the security office, according to one officer.”

The replica had a history of “roaming” far from home and making surprise, early-morning reappearances around campus, courtesy of

fraternity pranksters, according to Keith Richards, university archivist emeritus.

Three days after Halloween, a poem written on brown paper and signed by the Meteorite Cleaning Service showed up at the EMU grievance center.

There once was a dummy named Ted / Hanging from PLC looking quite dead / Security was attracted / So they got themselves distracted / And we took the meteorite and fled.

The following Monday morning, UO president William Boyd discovered the replica in his driveway, east of campus. “I thought I heard something about 4 o’clock,” Boyd told the *Emerald*, “but I thought it was my neighbor unloading from an elk trip.”

With the replica blocking his car, Boyd called campus security. The dispatcher thought Boyd said “meter”—as in parking meter—and sent just one staffer, in a small landscaping pickup, to remove a parking meter, only to find the fake meteorite instead.

The university’s 12th president was known to have a great sense of humor—the previous year Boyd had permitted *National Lampoon’s Animal House* to be filmed on campus—and family and friends speculated he would have seen the prank as all in good fun. (Boyd died December 16, 2020, at the age of 96.)

While Boyd and the staffer were trying to solve their predicament, an anonymous phone call alerted the *Emerald* that “the meteorite has landed at President Boyd’s,” and a photographer and reporter rushed to the scene. Boyd told them that although he was temporarily delayed for work, “the meteor was only a minor distraction.”

Campus security gave Boyd a lift to his office, then returned with a crew and a flatbed trailer and gave the replica a lift back to the museum.

So, Meteorite Cleaning Service—time to come forward. Who are you?

Kristine Deacon, BA ’79, MS ’92 (journalism), is a Salem-based freelance writer and historian of the Pacific Northwest.

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