

SENSEDERO

(Re)Purpose



COTOPAXI FOOTWEAR COLLECTION

UO SPORTS PRODUCT DESIGN CAPSTONE THESIS - DOUG HINTZE



(Re)

HEY FRIEND!

**FOOTWEAR
SUSTAINABILITY
OUTDOORS**





(Re)

WHY COTOPAXI?



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WHY THIS IS IMPORTANT?



SUSTAINABILITY



INCLUSION



DO GOOD



ADVENTURE





REMNANT



RECYCLED



RESPONSIBLE





WHAT IS THE QUESTIVAL?

EDUCATION - DO GOOD - ADVENTURE - 24 HOURS

BE



 **QUESTIVAL**
ADVENTURE RACE

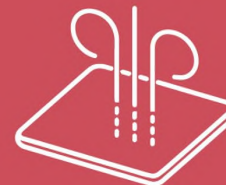


ADVENTURE & CHILL





WHAT DO THESE ATHLETES NEED?





(Re)

HOW CAN WE CREATE A SUSTAINABLE LINE OF ENTRY-LEVEL OUTDOOR HIKING AND TRAVEL FOOTWEAR FOR COTOPAXI WHILE ACHIEVING NECESSARY PERFORMANCE FOR THE OUTDOORS?



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SEATTLE



MOAB

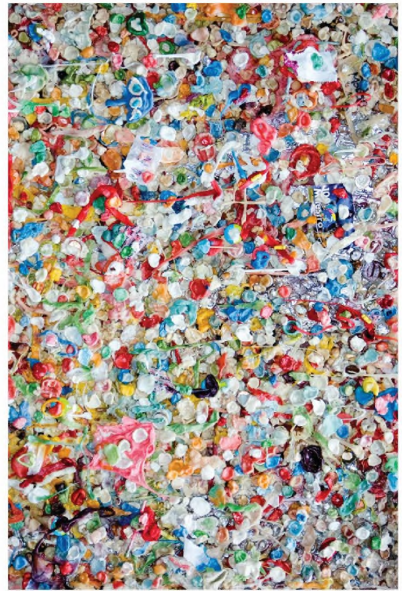


COZY QUEST



16-1460 TCX

18-4032 TCX



13-0754 TCX

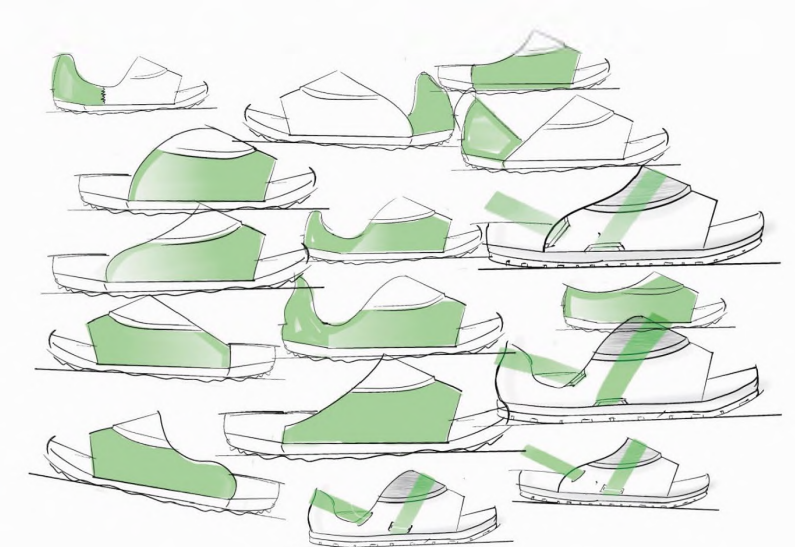
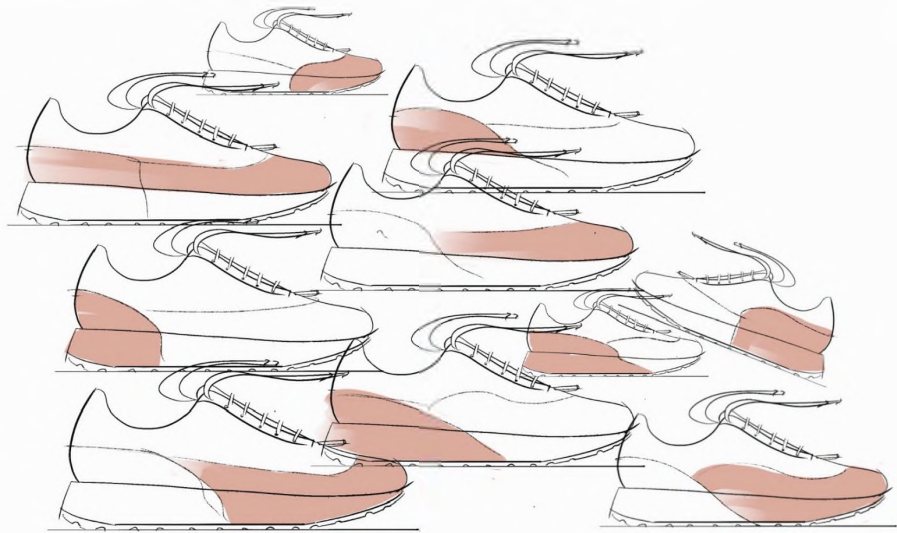
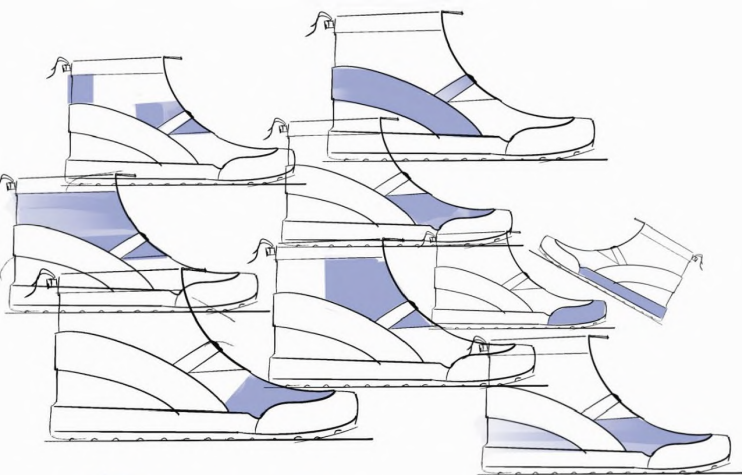
18-1648 TCX

18-4930 TCX

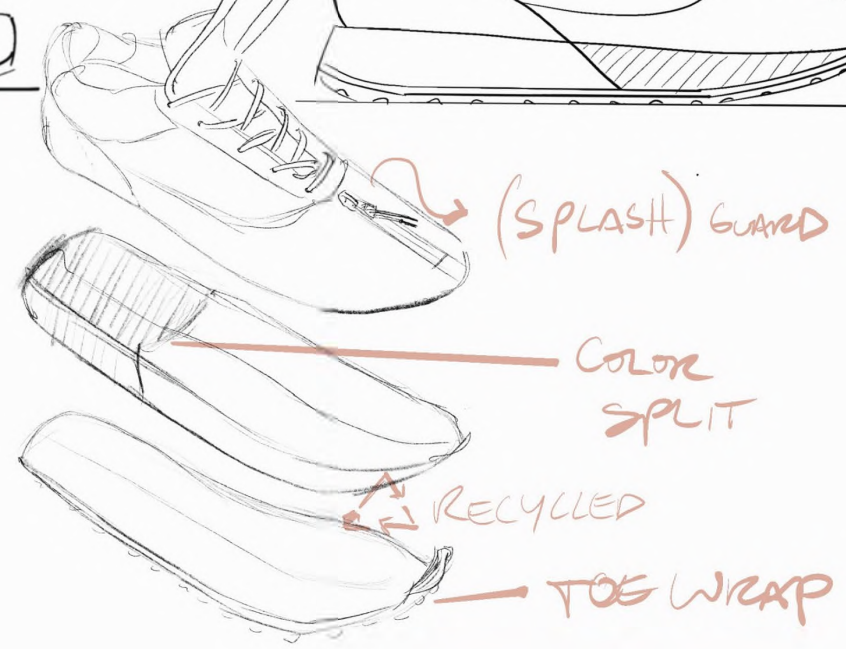
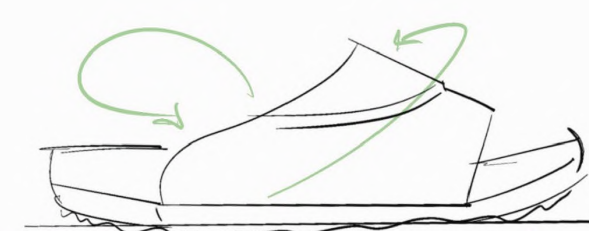
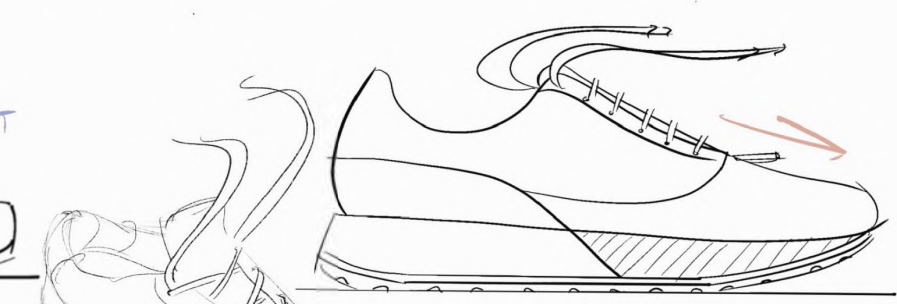
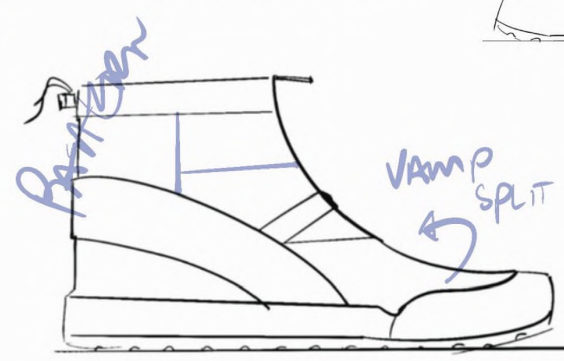








BOOTIE?



ALL-TECCIAN



DRAWSTRING CLOSURE

LUZON REMNANT MATERIAL

PATCHWORK UPPER FOR INCREASED SCARP MATERIAL CONSUMPTION

FRONT ZIPPER ENTRY FOR EASE OF DONNING AND DOFFING

REPURPOSED LUZON BACKPACK STRAP FOR TOTAL FOOT LOCKDOWN

REMNANT NYLON NEOSHELL FABRIC FOR LIGHT WEIGHT ACTIVITY

BACKPACK STRAP

SEAM SEALED LOWER BOOT

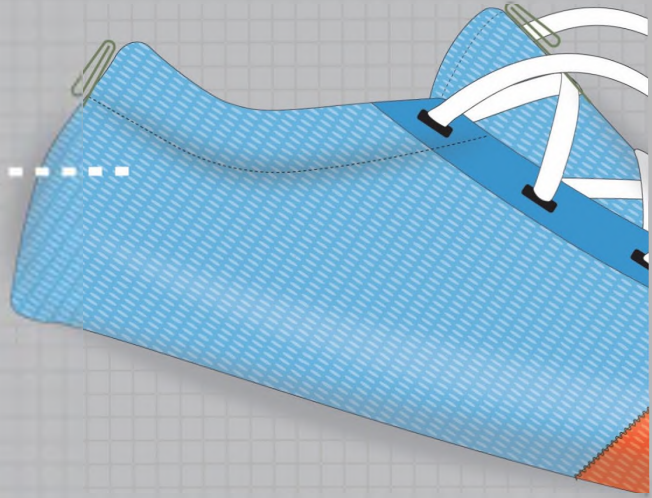
WIDE FIT OPEN VAMP

REMNANT FOXING

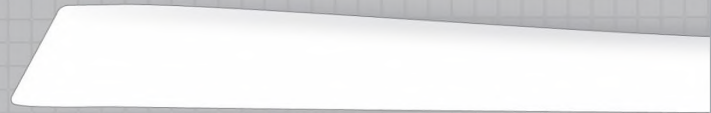
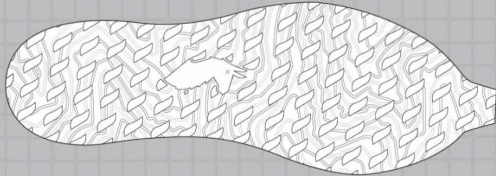
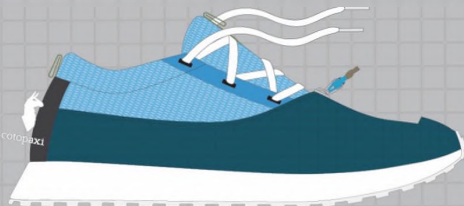
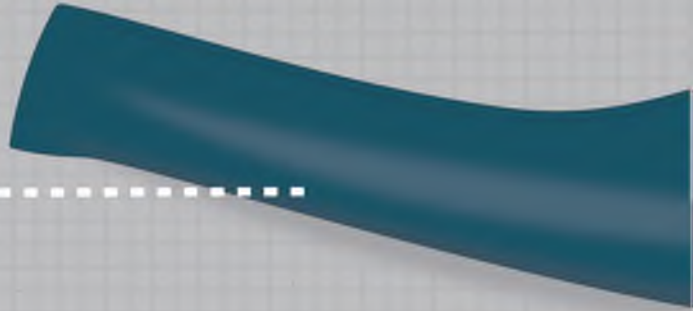
STREET/TRAIL LUG PATTERN

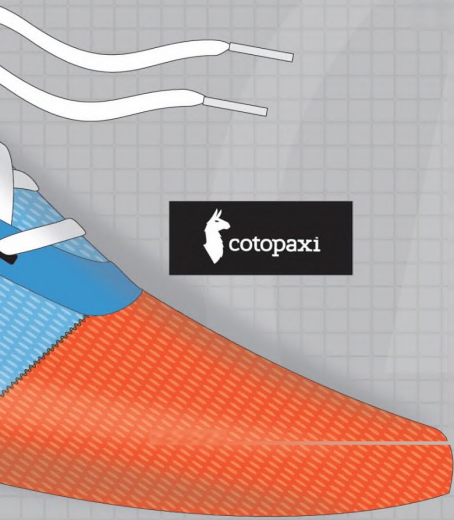


CADA DIA SPACER MESH



CIELO RAIN SHELL
RECYCLED POLYESTER





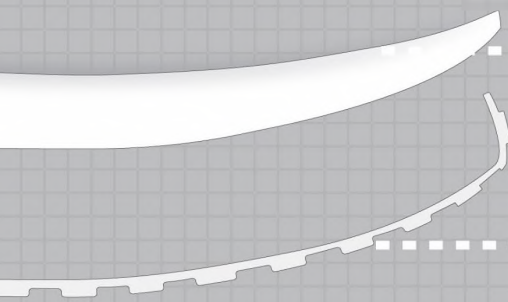
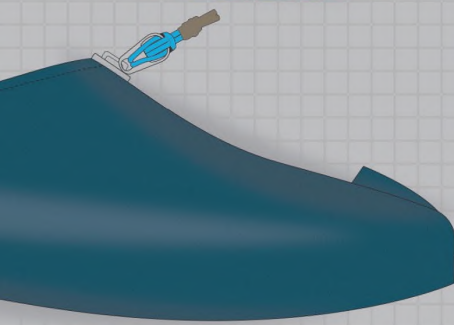
BREATHABLE MESH UPPER FOR
HOT ENVIRONMENT

HIGH AND WIDE EYESTAY FOR
MAXIMUM TOE SPACING

WATER RESISTANT EXTERIOR
SHELL FOR WET ENVIRONMENT

REGRIND FOAM AND RUBBER
FOR INCREASED SCRAP USAGE

FRONT ZIP FOR ADJUSTABILITY
BETWEEN HOT AND WET

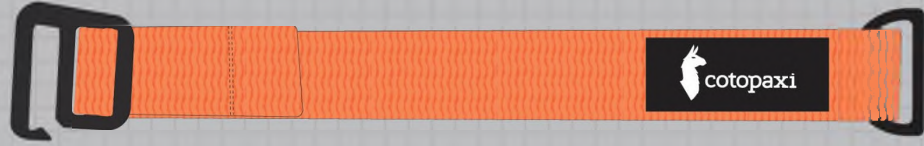


RECYCLED FOAM
DYNAMIC FOAM

RECYCLED RUBBER



RECYCLED POLY
WEBBING STRAP



ADJUSTABLE WEBBING STRAP FOR
MULTI-POINT LOCKDOWN

PADDED INSTEP



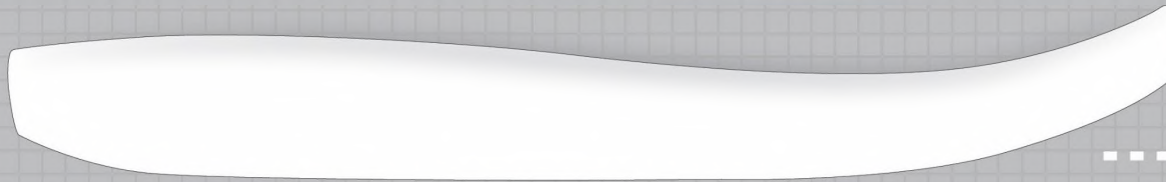
PADDED INSTEP FOR OPTIMAL
FOOT COMFORT

FAIR TRADE HAT
SCRAP FABRIC

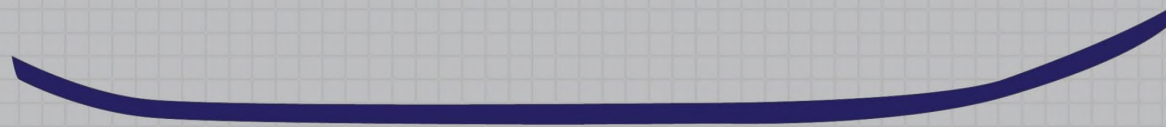


BLOOM USAGE FOR REGENERATIVE
ECO-IMPACT

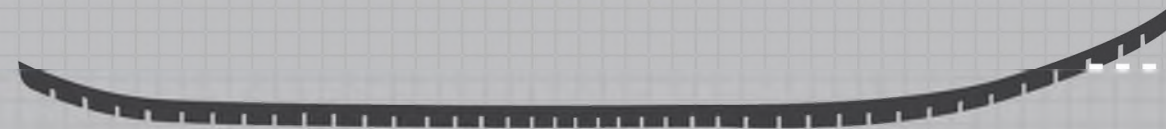
SOLUM RUBBER BIO-TREAD USAGE
FOR POSITIVE NUTRIENT WEAR



BLOOM FOAM



SOLUM BIO-TREAD





D-RING PIVOT



HEEL SECURITY



INSTEP LOCKDOWN





BREATHABLE
ALLOWANCE



RAPID
ADAPTATION



FORE-FOOT
WATER
PROTECTION



CUFF CINCH



STRAP PLACEMENT



HEIGHT MANAGEMENT



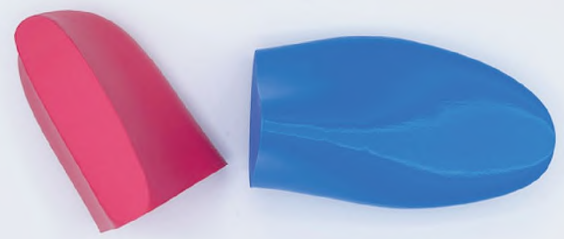
FRONT SEAM ZIP



















(Re)

**EXECUTION
SUSTAINABILITY
FEASIBILITY**



SENDERO

(Re)Purpose



THANK YOU FRIENDS!