

**Curriculum map
Arts & Administration Minor**

Learning outcomes (LOs): Having completed a minor in Arts Management, a student will be able to:

1. Understand the nature of the creative process; how art and the artist function in society
2. Understand economic, political and social environments for the arts
3. Understand the local and international arenas in which arts organizations exist
4. Understand the importance and potential of technology in arts management
5. Understand the impact of demographic diversity and multiculturalism in the production and presentation of the arts
6. Understand ethical issues confronting arts managers

Key: I = introduces outcome; D = develops outcome; A = assesses mastery of outcome

Course(s)	Title/description	LO 1	LO 2	LO 3	LO 4	LO 5	LO 6
	General Education/Introductory Courses						
AAD 250	Art & Human Values						
AAD 251	Art & Visual Literacy						
AAD 252	Art & Gender						
AAD 301	Understanding Arts & Creative Sectors						
	Required						
AAD 312	Arts Management						
	Electives						
AAD 315	Funding the Arts						
AAD 409	Practicum (Note LO's range from I; D and A as dependent upon individual student and learning goals.)						
AAD 410	Media Boundaries						
AAD 418	Studying Media Culture						
AAD 419	Arts and Museums Ethics						
AAD 420	Event Management						

*300-level
Financial
Management
& Legal Issues*

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	Performing Arts Management Cluster								
AAD 471	Performing Arts Management <i>(undergrad option)</i>								
AAD 472	Artistic Administration in Performing Arts								
AAD 475	Performing Arts Industry								

4/10/510 *Arts in Health Cluster*
4/10/510 *Arts in Healthcare Management*
 Access: Lifelong Learning in the Arts

Interdisciplinary A&AA Undergraduate Degree

General Program Description

Brief overview (1-2 paragraphs) of the proposed program, including its disciplinary foundations and connections; program objectives; programmatic focus; degree, certificate, minor, and concentrations offered.

The UN estimates that 70% of the world's population will live in cities by 2050. In order for a new generation of collaborative leaders to be capable of effecting meaningful change, A&AA proposes a 4-year interdisciplinary undergraduate degree program focusing on design thinking skills, creative practice, speculative problem solving, working collaboratively, and cultivating a deep awareness of pressing social and environmental issues.

Design
The Creative and Social Innovation (CSI) (title?) program will offer a cross-disciplinary curriculum offering students both self-directed, creative engagement and an integrated approach to critical inquiry. Students will gain exposure to methods of inquiry in a range of A&AA disciplines (from art to planning; from historic preservation to landscape architecture) and will be equipped to view issues from the perspective of various disciplinary discourses. The program is predicated on the growing importance of creative inquiry as a means of grappling with a radically transforming context, of reconciling short and long term demands, and ensuring a future of higher living standards, healthy communities, cultural integrity and environmental quality. It is built on the conviction that students with ability to engage in creative thinking across a range of issues and scales will be poised to innovate in a quickly changing urban world. Students will acquire theoretical and applied ways of approaching creative innovation. Graduates will make highly valued team members at any level, as they will be able to foresee potential issues and develop effective responses to problems and opportunities. They will be gaining critical skills as collaborators, facilitators, interpreters, and translators for future jobs that do not yet exist.

Core classes and concepts would offer a broad and widely applicable base of knowledge otherwise unavailable to the undergraduate student population. These include three new courses (Context of Design, a lower-level survey course as an introduction to the major; The Just and Inclusive City, an upper-level course focusing on the intersection of social justice and design; and Collaborative Futures, an interdisciplinary studio providing a venue for creative thinking and applied problem solving. In addition to the three new courses, a tier of required courses ensuring broad exposure to A&AA disciplines, and a robust list of electives, is organized into tracks and that borrow from existing A&AA and UO curricula. These tracks would anticipate graduate study in various A&AA disciplines. For example a CSI grad might be able to complete a Master of Landscape Architecture degree in 7 rather than 10 terms. There will also be an internship and/or experiential learning component that builds on industry or field partnerships. This program would result in a Bachelor of Arts or Bachelor of Science degree in (Creative and Social Innovation)?

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Area 5. Electives (41-44 credits minimum)

see Attachment A for full listing

Area 6. Studio/Capstone Studio - 6 credits minimum; repeatable up to 4 times

AAA ### Collaborative Futures Studio (6)

Area 7. Practical Learning Experience - 1 experience

AAA 404 Internship or Participation in the Environmental Leadership Program

AAA 409 Practicum

External service experience, such as Americorp

Attachment 1. LIST OF POSSIBLE ELECTIVE COURSES

AAA 407 Visiting Lectures Seminar (1-2) fall winter spring

AAA 408 HOPES Conference (1) spring

AAA PODS Courses?

ARCH 201 Intro to Architecture (4) fall

ARCH 202 Design Skills (3) winter

ARCH 222 Introduction to Architecture Computing (4) spring

ARCH 430 Architectural Contexts: Place & Culture (4) spring

ARCH 438 Housing Prototypes (3) fall

ARCH 439 Minimal Dwelling (3) winter

ARCH 440 Human Context of Design (4) winter

ARCH 450 Spatial Composition (4) fall

ARCH 470 Building Construction (4) fall

ARCH 491 Environmental Control Systems I (4) winter

ARCH 492 Environmental Control Systems II (4) spring

AAD 312 Arts Management (4) winter

AAD 250 Art and Human Values (GS: arts & letters; MC: identity, pluralism & tolerance) (4) fall winter spring

AAD 251 The Arts & Visual Literacy (GS: arts & letters; MC: identity, pluralism & tolerance) (4) fall winter spring

AAD 252 Art and Gender (GS: arts & letters; MC: identity, pluralism & tolerance) (4) fall winter spring

AAD 301 Understanding Arts and Creative Sectors (GS: arts & letters) (4) spring

AAD 315 Funding the Arts (4) spring

AAD 450 Art in Society (4) fall

AAAP 411 Introduction to Historic Preservation (3) fall

AAAP 410 Sustainable Preservation (4) fall

AAAP 410 Adaptive Reuse (4) (currently in PDX)

AAAP 415 Transportation and Preservation (3)

AAAP 421 American Architecture from a Preservation Perspective I (4) fall

AAAP 422 American Architecture from a Preservation Perspective II (4) winter

AAAP 423 American Architecture from a Preservation Perspective III (4)

AAAP 445 Preservation Economics (4) (currently in PDX)

*Undergrad
* AAD List*

PD 101 Intro to Product Design (4) fall
 PD 223 Design Drawing (4) fall winter spring
 PD 240 Designers' Tools (4) fall winter spring
 PD 301 Intro to Design Studio (4) spring
 PD 323 Design Drawing (4) fall
 PD 350 Objects and Impacts (4) winter
 PD 370 Design Process (4) spring
 PD 430 Comp Assist Des+Prod (4) fall winter spring
 PD 440 Adv Designers' Tools (4)
 PD 485 Corporate Studio (4) spring

ART 101 Understanding Contemporary Media (4) fall
 ART 111 The Artist Experience (4) winter spring
 ART 115 Surface, Space, and Time (4) fall winter spring
 ART 116 Core Interdisciplinary Laboratory (4) fall winter spring
 ART 101 Understanding Contemporary Media (4?) fall
 ART 233 Drawing I (4) fall winter spring
 ART 333 Drawing II (4) fall winter spring

ARTC 255 Intro to Ceramics (4) fall winter spring summer
 ARTC 354 Industrial Ceramics (4) winter summer
 ARTF 270 Intro to Fibers (4) fall winter spring
 ARTF 368 Textile Printing (4) fall
 ARTF 369 Woven Structures (4) winter
 ARTM 257 Intro to Jewelry and Metalsmithing (4) fall winter spring
 ARTM 357 Intermediate Jewelry & Metalsmithing | Topic
 ARTO 251 Creative B/W Photo (4) fall winter spring
 ARTO 351 Constr Imag Photo (4) winter
 ARTO 352 Creative Large Format Photo (4) spring
 ARTO 354 Digital Photo I (4) fall winter spring
 ARTO 450 Digital Photo II (4) winter
 ARTO 455 Conceptual Strat Photo (4) spring
 ARTP 281 Intro Painting I (4) fall winter spring
 ARTP 381 Intro Painting II (4) fall winter spring
 ARTP 390 Interm/Adv Painting (4) fall winter spring
 ARTP 391 Interm/Adv Drawing (4) fall winter spring
 ARTR 245 Intro to Printmaking (4) fall winter spring
 ARTR 346 Relief (4) fall
 ARTR 347 Intaglio (4) winter
 ARTR 348 Screen Printing (4) winter
 ARTR 381 Letterpress (4) winter
 ARTS 391 Sculpt I: Mixed Media (4) fall winter spring

ARTD 250 Print Media Digital Arts (4) fall spring
 ARTD 251 Time-Based Digital Arts (4) fall winter
 ARTD 252 Interactive Digital Arts (4) winter spring
 ARTD 256 Intro to Production (4) winter
 ARTD 350 Digital Drawing (4) fall winter spring
 ARTD 360 Digital Imaging (4) fall winter spring
 ARTD 361 Intro Animation (4) fall winter spring