

Rough Script -- Jan 18 Interviews in Portland

9 – Deborah Edward

10 – Tori/Event Services (resources available to host AAAE conference)

11 – Eloise Damrosch

12 – lunch, Kyle Harris/Development

1:30 – Kate Wagle

3 – Gus Baum

4 – Ethan Seltzer

BACKGROUND -- Patricia kicks off each of these meetings.

- Describe AAD's history of delivering high quality arts administration training (doing what we are doing PLUS)
- We are setting the foundation for program development based in Portland. Why Portland? Portland is a destination City; has growing creative industries; and, arts/culture seem to be increasingly recognized as key elements of a healthy community. We feel it's the right place for unique, excellent, arts/cultural management trainings.
- Be sure to mention that we are looking to serve a national/international audience.

How can we contribute to your agenda/mission (question from Kate)?

How can you envision partnering with U of O AAD? What potential resources could you bring to a collaboration or partnership?

Who are other key potential partners we should be talking with?

Are there specific niche needs and markets that we should be aware of?

What kinds of academic programs could you envision AAD in Portland providing?

Who else is providing arts management related trainings, workshops, courses, etc?

Would you recommend specific people in the area as instructors?

What are critical things we should be aware of in designing programs (scheduling, pricing, marketing, etc.)?

What are potential challenges or obstacles we should be aware of?

Who else should we talk with?

What else...what are we forgetting?

THANK YOU FOR YOUR TIME!