

**Organization Grant Application  
National Endowment for the Arts**

Applications must be submitted in triplicate and mailed to the Grants Office (Mail stop 500), National Endowment for the Arts, Washington, D.C. 20506

<p><b>I. Applicant organization</b> (name and address with zip)</p> <p><b>Institute for Community Arts</b> Studies, School of Architecture and Allied Arts, University of Oregon, Eugene, Oregon 97403</p>	<p><b>II. Architecture Program/Category under which support is requested:</b> Public Education and Awareness</p> <p><b>III. Period of support requested</b></p> <p>Starting <u>January 1978</u> Ending <u>December 1978</u>  <small>month day year month day year</small></p>
--	---

**IV. Summary of project description (complete in space provided. Do NOT continue on additional pages.)**

The purpose of this study is to develop a teaching model to help people understand the cultural and social factors which have influenced their community's physical form as a basis for analyzing and evaluating the impact of current demands for change in a period of decreasing resources. To formulate future community goals that respect the area's heritage, members need to be aware of the community's image, functions, and identity. To encourage community involvement, on-going community education processes are essential, including: (a) identification of the elements of community form, and the value decisions that produced them, (b) analysis of the social/psychological factors of group and individual behavior in physical settings, (c) strategies for developing alternative programs based on identified community needs, and (d) development of criteria for selecting among options.

The teaching model will contain visual media and other supportive materials to assist a small community to develop more perceptual, analytical, and evaluative skills for studying their own environment. Materials will include methods for making visual surveys and interviews of social needs; identifying interaction networks and people's cognitive mapping processes which the community can use to develop meaningful planning and preservation plans.

A variety of supportive work is currently in process at the University of Oregon including preservation inventories, development of aesthetic zoning ordinances, the investigation of a value matrix, and community education processes. This diverse range of research affords a dynamic sphere for interchange of ideas for this teaching model.

**V. Estimated number of persons expected to benefit from this project** project community and others

**VI. Summary of estimated costs (recapitulation of budget items in Section IX)**

	NEA	UO	Total costs of project (rounded to nearest ten dollars)
<b>A. Direct costs</b>			
Salaries and wages	8000	9200	\$ 17200
Fringe benefits	1280	1472	2750
Supplies and materials	2160		2160
Travel			
Special			
Other			
		<b>Total direct costs</b>	\$ 22110
<b>B. Indirect costs</b>	5128	5897	\$ 11025
		<b>Total project costs</b>	\$ 33135

**VII. Total amount requested from the National Endowment for the Arts** \$ 16,570

VIII. Organization total fiscal activity	Actual most recent fiscal period	Estimated for next fiscal period
<b>A. Expenses</b>	1. \$ _____	2. \$ _____
<b>B. Revenues, grants &amp; contributions</b>	1. \$ _____	2. \$ _____

Do not write in this space

Evaluation of prior year(s) projects

[ 1 ] [ 2 ] [ 3 ] [ 4 ]

Pys \$ \_\_\_\_\_

Cps \$ \_\_\_\_\_

Audit report [ 1 ] [ 2 ]

breakdown of summary of estimated costs

a. Direct costs

1. Salaries and wages

Title and/or type of personnel	Number of personnel	Annual or average salary range	% of time devoted to this project	Amount \$
Project Director	1	[REDACTED]	30	6600.00
Research Assistant	2	[REDACTED]	30	8000.00
Research Associate	1	[REDACTED]	10	2600.00
Total salaries and wages				\$ 17200
Add fringe benefits				\$ 2752
Total salaries and wages including fringe benefits				\$ 19952

2. Supplies and materials (list each major type separately)

	Amount \$
photography and reproduction supplies	2000
office supplies	160
Total supplies and materials	\$ 2160

3. Travel

Transportation of personnel

No. of travelers	from	to	Amount \$
Total transportation of personnel			\$ _____

Subsistence

no. of travelers	No. of days	Daily rate	\$
Total subsistence			\$ _____
Total travel			\$ _____

**IX. Budget breakdown of summary of estimated costs (continued)**

Special

(list each item separately)

Amount  
\$


**Total special** \$ \_\_\_\_\_

**5. Other**

(list each item separately)

Amount  
\$


**Total other** \$ \_\_\_\_\_

**B. Indirect costs**

Rate established by attached rate negotiation agreement with National Foundation on the Arts and the Humanities or another Federal agency

Rate 64.1 %

Base \$ 17200

Amount  
\$ 11025

**X. Contributions, grants, and revenues (for this project)**

**A. Contributions**

1. Cash (do not include direct donations to the Arts Endowment)

Amount  
\$


2. In-kind contributions (list each major item)


**Total contributions** \$ \_\_\_\_\_

**B. Grants (do not list anticipated grant from the Arts Endowment)**

Amount  
\$


**Total grants** \$ \_\_\_\_\_

**C. Revenues**

Amount  
\$


**Total revenues** \$ \_\_\_\_\_

**Total contributions, grants, and revenues for this project** \$ \_\_\_\_\_

**XI. State Arts Agency notification**

The National Endowment for the Arts urges you to inform your State Arts Agency of the fact that you are submitting this application.

Have you done so? \_\_\_\_\_ Yes  No

**XII. Certification**

We certify that the information contained in this application, including all attachments and supporting materials, is true and correct to the best of our knowledge.

Authorizing official(s)

Signature \_\_\_\_\_ Date signed \_\_\_\_\_

Name (print or type) \_\_\_\_\_

Title (print or type) \_\_\_\_\_

Telephone (area code) \_\_\_\_\_

Signature \_\_\_\_\_ Date signed \_\_\_\_\_

Name (print or type) \_\_\_\_\_

Title (print or type) \_\_\_\_\_

Telephone (area code) \_\_\_\_\_

Project director

Signature \_\_\_\_\_ Date signed May 6, 1977

Name (print or type) \_\_\_\_\_

Title (print or type) \_\_\_\_\_

Telephone (area code) \_\_\_\_\_

\* Payee (to whom grant payments will be sent if other than authorizing official)

Signature \_\_\_\_\_ Date signed \_\_\_\_\_

Name (print or type) \_\_\_\_\_

Title (print or type) \_\_\_\_\_

Telephone (area code) \_\_\_\_\_

\* If payment is to be made to anyone other than the grantee, it is understood that the *grantee* is financially, administratively and programmatically responsible for all aspects of the grant and all reports must be submitted through the grantee.

VITA

GORDON L. KENSLER

Department Head, Professor  
Department of Art Education  
Research Associate  
Institute for Community Art Studies

Education

University of Chicago  
Roosevelt University  
The School of the Art Institute of Chicago: B.F.A., 1949; M.F.A. 1951  
University of Oregon (January-June 1953)  
Stanford University: Ed.D., 1964

Academic Appointments

1954-60 Oregon State System of Higher Education  
Extension Division, Art Specialist  
1959 Western Washington College, Visiting Instructor (Summer)  
1961-63 Stanford University, Teaching Asst. & Instructor  
1963-66 Illinois State University, Asst. Professor  
1966 University of Oregon, Associate Professor Art Education  
1972 University of Oregon, Professor, Art Education

Publications

"The Effects of Perceptual Training and Modes of Perceiving Upon Individual Differences in Ability to Learn Perspective Drawing," Studies in Art Education, 7:1 (Autumn 1965)  
"It's Time for Change," Illinois Art Education Association Bulletin, Spring, 1966  
"A Critique of Efland's Analysis of Field-Dependence," Studies in Art Education, 9:1, (Autumn, 1967)  
Book Review: The Senses Considered as Perceptual Systems by James V. Gibson, Studies in Art Education, 10:3 (Spring, 1969)  
Assisted with Conference and Report, Oregon Communities, Environmental Quality and Economic Growth and Community Arts Study Program, H.E.W. Project 6-3054  
Editor Observation: A Technique for Art Educators Report on Pre-Conference Education Research Training Program for Descriptive Research in Art Education N.A.E.A. - 1971  
Art in the World Around Us - Art curriculum for Lane County, Oregon.

Exhibitions

Prior to 1960

Artists of Oregon, Prints and Drawings	Portland Art Museum
Oregon Centennial Exhibit	Portland
Fole-Myers Art Gallery	Portland
Northwest Artists Exhibit	Seattle Art Museum

Northwest Artists Traveling Exhibit  
Northwest Craftsman Exhibitions  
Artists of the Northwest  
Western Washington College  
Eugene Art Center  
Oregon Art Alliance Exhibit  
Klamath Art Center Exhibitions

Henry Gallery, Seattle  
Tacoma, Washington  
Bellingham, Washington  
Eugene, Oregon  
Museum of Art, U. O.  
Klamath Falls, Oregon

#### 1960 to Present

Exhibition of Northwest Artists  
Oregon Artists Exhibition  
Southern Oregon College  
Southern Oregon Society of Artists  
Annual Exhibit  
Klamath Art Center  
Oregon College of Education  
Stanford University  
Illinois State University  
Maude Kerns Art Center  
Oregon Art Exhibition  
1969 & 1970 Invitational Art Exhibition  
Oregon College of Education  
Faculty Show AAA

Seattle Art Museum  
Portland Art Museum  
Ashland, Oregon  
  
Medford, Oregon  
Klamath Falls, Oregon  
Monmouth, Oregon  
California  
Illinois  
Eugene, Oregon  
Portland, Oregon  
  
Monmouth, Oregon  
Museum of Art, U.O. 1972

#### Positions of Professional Service

Co-Director of Research Meetings, Western Regional Conference of NAEA, 1966  
Contract as Field Reader of the Department of Health, Education and Welfare,  
1968-69  
Pacific Regional Director and member of Planning Committee for the NAEA  
Preconference Research Training Program for 1968 Regionals Conference  
and 1969 National Conference  
Director, Pre-Conference Research Training Programs on Descriptive Research for  
the Regional Conferences of the National Art Education Assoc., 1970  
(Richmond, Va.; Milwaukee, Wis.; Portland, Oregon; Philadelphia, Penn.)  
Secretary-Treasurer for the Seminar for Research of the NAEA, 1974-1976.  
Research Chairman, Pacific Regional Art Association, 1969-70  
Oregon Representative to the Higher Education Division of NAEA, 1970-72,  
Pacific Regional Institute Director for Preconference Educational Research  
Training Program in Art Education, 1968  
Conference Director, Community Art Center Conference I and II, held Summers of  
1967 and 1968  
Oregon Art Education Association, President, 1974-75, Board of Directors since 1971.  
Board of Directors of Friends of the Museum of Art, 1972-75  
Member, Board of Directors, Maude Kerns Art Center, Eugene, Oregon, 1968-72  
NAEA Conferences: Presentations or Leadership positions: 1968-75

#### Consulting, Workshop, Lectures

Central Midwest Regional Laboratory - Art in the Schools Project, St. Louis  
Northwest Regional Laboratory Portland Rural Education Project  
Hawaii State Department of Education - Workshop for Teachers Individualizing  
Instruction in Art = 1970  
University of Hawaii - Summer School - Art Education - 1971  
Environmental Design Curriculum Arts in General Education Project, University City,  
Missouri  
Lecture, Wichita State University, 1975

VITAE

June King McFee

EDUCATION

Whitman College 1935-1937  
University of Washington: B.A., 1939  
Central Washington College: M.Ed., 1954  
Stanford University: Ed.D., 1957

Art Training:  
Amede Ozenfant  
Archipenko School of Art  
Cornish School of Art

ORGANIZATIONS

National Art Education Association  
Council for Policy Studies in Art Education  
Seminar for Research in Art Education  
Oregon Art Education Association  
Kappa Delta Pi  
Pi Lambda Theta

ACADEMIC APPOINTMENTS

1952-54 Yakima Valley Junior College  
1955-63 Stanford University  
1964-65 Arizona State University  
1965 - University of Oregon

Instructor  
Instructor & Asst. Prof. of Art Education  
Visiting Associate Professor  
Director, Institute for Community  
Art Studies  
Professor, Art Education and Education

PROFESSIONAL OFFICES

Board Member, National Art Education Association, 1969-70  
President, Pacific Regional of National Art Education Association, 1966-1970  
Editor, Studies in Art Education, 1965-1969  
Board, Seminar for Research in Art Education, 1975-  
Editorial Board, Studies in Art Education, 1969-70

VISITING LECTURER, PROFESSOR

Florida State University  
Northern Illinois University  
University of Arizona  
University of Illinois  
Illinois State University  
Indiana University  
Pennsylvania State University

Western Reserve University  
University of Essex  
Calif. State College at Los Angeles  
Concordia University, Montreal  
University of Alaska  
University of Delaware

CONSULTANT

National Society of Secondary School of Principals  
Field Reader, Office of Education, Dept. of H.E.W.

CONSULTANT - continued

Department of Education, Hawaii  
Ohio State Department of Education  
American Institute of Architects  
National Assessment of Education (in Art), April and October, 1969  
John D. Rockefeller III Fund, National Consulting Team  
National Park Service, Dept. of Interior

SCHOOL DISTRICT VISITING CONSULTANT

Santa Barbara, California  
Phoenix, Arizona  
Stockton, California  
San Raphael, California

Fulton County, Georgia  
Los Angeles County, California  
Portland Public Schools  
Lane County Intermediate Education  
District

EXHIBITED IN

Seattle Art Museum Northwest Artists Annuals  
Seattle Artists Summer Shows  
Washington State Invitational Show  
Stanford Art Gallery Faculty Show

PUBLICATIONS

See Bibliography attached

RESEARCH

"Creative Problem Solving Abilities in Art of Academically Superior Adolescents". A study supported by Ford Foundation grant to the Secondary Education Project at Stanford University. (Monograph, NAEA 1968)

Community Arts Study Program, supported by the U.S. Department of Health, Education and Welfare, 1969 - A study of Small Oregon Towns and Cities.

"A Book About Cities", A study of children's response to the city in Atlanta, Phoenix, Honolulu, Portland, Los Angeles, Minneapolis, supported by the American Institute of Architects. 1968-1970.

"Evaluation of Arts in Lane County Intermediate Education District" for Oregon Arts Commission. 1970.

A Comparative Study of Space Usage in Two Colonial Cities: Sydney and Singapore. 1971-72.

National Art Education Association Membership Attitudes and Practices Survey. 1976.



MAJOR ADDRESSES

National Art Education Association

Higher Education Division  
Council on Policy Studies in Art Education  
Women's Caucus, Elementary Division

State Art Associations

Minnesota, Washington, Oregon, Northern and Southern California,  
Arizona, Idaho, Iowa, Kansas, Ohio, Florida, Colorado, Georgia

Regional and Mini-Conferences, National Art Education Association

Western, Eastern by tele-communication, Pacific, Southeastern,  
Northwest, Southwest

University and College Lectures

Agnes Scott College  
Wright State University  
Ohio State University  
University of Wisconsin  
Illinois State University  
Indiana University

Other

Canadian Art Education Conference  
Shakertown Conference on the Role on Government and Humanities  
in Historic Preservation

HONORS

First recipient of the "June McFee" award given annually by the  
Women's Caucus of the National Art Education Association

DATE OF BIRTH: October 14, 1945  
PLACE OF BIRTH: New York City, New York

Washington, D. C. 20008  
Phone: 362-3758 or 229-4354

EDUCATION:

1968 - 1969, 1970 - 1971: M.R.P. (Master's of Regional Planning), Mellon Fellowship, Department of City and Regional Planning, University of North Carolina, Chapel Hill, North Carolina.

Courses: housing policy, public development economics, public investment theory, environmental design studio, urban design seminar and methods, statistics and quantitative methods, land-use planning, transportation planning, education and social policy, ecology.

1963 - 1967: B.F.A. and Teacher's Certificate in Art, Grades K - 12. University of Michigan, Ann Arbor, Michigan. College of Architecture and Design. Major: Visual Arts. Minor: Social Studies, Honors English.

EMPLOYMENT EXPERIENCE:

City Planning and Community Development:

1975 - 1976: Downtown Progress, 521 12th Street, Washington, D. C. 20004  
Assisted in the STREETS FOR PEOPLE Program which includes a computerized information center composed of audio-visual presentations and an activities program of crafts and performing arts. Prepared environmental impact statements on activities affecting the Downtown area.

1974 - 1975: International Institute of Urban Studies, Ramat Gan, Israel. Consultant, Environmental Protection Service (EPS), Jerusalem, Israel.  
Work included survey, report on findings and design plan for Tourism and Recreational Facilities Project for the town of Arad, an educational redistribution policy for the commercial renewal of Downtown Eilat. Research for the section of the national Environmental Impact Statement on visual impacts of new construction.

1972 - 1974: Community Development Administration, Department of Economic and Community Development, State of Maryland Annapolis, Maryland.  
Collected information on housing and social services in Maryland for a report on the housing conditions throughout the State. This required analysis of statistical data, interviews with state officials, discussions with local community leaders, and windshield surveys of rural communities. Also assisted with data collection for the Overall State Economic Development Plan, helped the town of Kensington design a playground utilizing community participation, and aided the town of Frederick with the redesign of the Downtown area.

Education and Teaching:

1971 - 1972: Art and Urban Design Teacher for Grades 10 - 12. Northwestern Senior High School, Baltimore, Maryland 21218  
Teacher for five classes of about forty students each. Developed a new course in Urban Design and City Planning for seniors, utilizing field trips, speakers, and projects. Served as Curriculum Committee Secretary, participated in program of GEE (Group for Environmental Education), Philadelphia, Pennsylvania. Volunteer for the Neighborhood Design Center, Baltimore, Maryland.

1968: Art Teacher/Director for Grades K - 6, Morgan Community Elementary School, 18th and California Streets, N.W., Washington, D. C.

Graphics:

1969- 1970: Publications' Artist and Production Co-ordinator, Foundation for Co-operative Housing, 1012 14th Street, N. W., Washington, D. C.

Freelance Graphics: National Planning Association, Environmental Action Foundation, Center for Inquiry and Discovery, and others Washington, D.C.

PRESENTATIONS AND PUBLICATIONS:

"Tourism and Recreation in Arad (Survey of Needs)", in Hebrew, International Institute of Urban Studies, Ramat Gan, Israel, 1974.

"Towards Defining Visual Impacts," with Valerie Brachya, Environmental Protection Service, Jerusalem, Israel, 1974. Presented to the Bat Sheva International Seminar on "Art and Science", 1975.

"Downtown Washington: A Walking Guide" with Bob Gray for Downtown Progress and the American Institute of Planners, Washington, D. C., 1975.

"The City as a Doughnut and the House as a Shoe: The role of Environmental Design in Art Education", 1976, presentation to the National Art Education Association, St. Louis, Missouri.

MEMBERSHIPS:

Environmental Design Research Association, American Society of Planning Officials

REFERENCES:

- Dr. Sidney Cohn, Professor of Urban Design, Department of City and Regional Planning, University of North Carolina, Chapel Hill, North Carolina. (Presently Director of Man-Environment Relations, Penn State)
- Mr. Leonard Elenowitz, Director, Community Development Administration, Department of Economic and Community Development, Annapolis, Maryland.
- Ms. Patricia Stall, Chairman, Department of Art, Northwestern Senior High, Baltimore, Maryland.
- Ms. Hilda Mason, Member, Board of Education, Washington, D. C.



# INSTITUTE *for Community Arts Studies*

## PARTICIPATING FACULTY FROM THE UO ARTS & ADMINISTRATION PROGRAM

Dr. Linda F. Ettinger  
Director, Institute for  
Community Art Studies  
(*case studies, arts  
administration*)

Dr. Douglas E. Blandy  
(*community arts, special  
populations*)

Dr. Rogena M. Degge  
(*cultural policy, museum studies*)

Dr. Beverly K. Jones  
(*art criticism, technology, aesthetics*)

Dr. Jane Maitland-Gholson  
(*evaluation, child art programs,  
aesthetics*)

## ASSOCIATES OF THE INSTITUTE

Laura Aaron  
*Curator of Education,  
UO Museum of Art*

Lawrence W. Fong  
*Assoc. Director,  
UO Museum of Art*

Patricia Krier  
*Program Director,  
UO Museum of Natural History*

Neill Archer Roan  
*Executive Director,  
Oregon Bach Festival  
President, Oregon Advocates  
for the Arts*

UNIVERSITY OF OREGON 251E Lawrence Hall Eugene, Oregon 97403  
(541) 346-3639

The Institute for Community Arts Studies was established at the University of Oregon in 1965 by a founding gift from Lila A. Wallace, as a research and public service organization in the School of Architecture & Allied Arts. The Institute established renewed focus in 1995, in collaboration with the newly formed arts management graduate degree in the Arts & Administration Program. The original goal of the Institute continues to be the promotion and implementation of research, professional education and community programs concerned with public understanding of the arts in a broad context. Current emphases for the Institute include studies in community arts and cultural policy.

All of the endeavors through the Institute, from its inception in 1966 involved study of the relations between communities and the arts, with the goal of nurturing and developing an engagement between the two. Historically important to the Institute has been a broad definition of the arts which includes environmental design.

Among the projects undertaken by the Institute in its early phases of operation, three were particularly extensive. "The Community Arts Study Program", which ran through the years 1966 to 1968, was the largest and most complex. This was a series of related projects, including an initial conference titled "Oregon Communities: Visual Quality and Economic Growth", and the "Three Communities Study", which looked closely at specific Oregon cities and the problem of community renewal. A third major enterprise was the sponsorship of two Community Art Center conferences in 1967 and 1968. These conferences brought together, for the first time, over 30 art organizations throughout the state of Oregon. A central focus was to help the organizations provide more effective community service.

In the 1980s a 3-part study was funded to examine several community arts programs in one city. The focus was on policies and related practices in the context of administrators, community arts educators, and students of several community arts centers. Current projects of the Institute include establishing a clearing house for research in arts administration, with an emphasis on case studies, and a cross-cultural comparative study of community arts programs involving Eugene, Oregon and Koga, Japan.