

BUILDING KNOWLEDGE



WINTER 2007-2008



LIBRARIES

University of Oregon



library.uoregon.edu

Winter scene, northwest corner, Knight Library

UO LIBRARIES ADVANCEMENT COUNCIL

Twice each year, the UO Libraries Advancement Council meets to discuss strategies for raising funds and increasing outreach to library supporters. Many thanks to council members for their commitment to promoting and supporting the UO Libraries.

Walt Barger '68	Sally Linman
John Bentley '52	Erick Paulson '00
Kelly Kilkenny Hale '78	John A. Richardson '61, M.S. '65
Tom Hartfield '75	Pam Saltenberger '66
Jodi Kahn	George Scherzer '74
Tina Lamb	Robert Scherzer '74, J.D. '78
Phillip Lighty '68	Janet Wasko

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FRONT COVER: Park Bench Series #3, painting by Alan Moen, Revenue Building, Salem. This and all art images on pages 4-8 are from the Collection of the State of Oregon Percent for Art in Public Places Program, managed by the Oregon Arts Commission.

BACK COVER: John E. Jaqua Law Library, William W. Knight Law Center, University of Oregon.

SETTING GOALS



GOALS ARE GENERALLY

a good thing. They can help us push beyond our comfort zone, and they can help us take calculated risks in order to succeed. But goals have their downside, too. They can create pressure and anxiety. They can produce a sense of failure if the goal is not achieved. Even when mitigating circumstances create unforeseen hurdles, we can experience a sense of personal disappointment if we miss our goal. Sometimes the goals we set are too big, and we miss the mark not from a lack of effort but from unrealistic expectations.

Every fundraising campaign has goals. Usually these goals are both monetary and programmatic. Clear targets help to focus our energy and our conversations with donors. But determining the goals can be difficult, and several factors need to be considered. How many donors does the organization have? What are the prospects for increasing the number of donors? How much money has been raised in previous campaigns? What impact will the economy have on prospective donations? Regardless of how good the data are, there is always an element of guesswork.

The University of Oregon Libraries' original goal in the university's current campaign was \$10 million to support students, teaching, collections, technology, and library faculty. The development professionals believed this was an aggressive but not unrealistic target. Two years before the end of the campaign, however, the library reached its goal when we received a magnificent estate gift from a retired librarian (very auspicious). We also reached many of our programmatic goals to build the collections, create endowed positions, enhance technology, and even create a research award for undergraduates.

But then those same development professionals decided it was time to stretch the goal. Early success obviously created confidence, because the new goal was increased 50 percent, to \$15 million! With two years left in the campaign, were we now aiming too high? Some of that pressure and anxiety started to creep into our conversations. What if we were unable to make that goal? By the beginning of the school year, we were still \$3 million short and only a few months to go.

Then some amazing things started to happen. Donors who had already contributed decided to give again. A new donor, Lorry Lokey, wanted to make a difference (a big difference) in the Science Library. Others of you who are reading this piece were also part of an amazing success story. By October, the library had passed its stretch goal.

While fundraising goals are a necessary part of what we do, and a reality in higher education today, please know that our number one goal will always be to support students and faculty on this campus.

Your generosity in this support has been so inspiring. Equally inspiring is the belief that so many of you have in education, in research, and in the role that libraries play within our communities and our society. Those feelings of anxiety we may have experienced have now been replaced by an enormous sense of gratitude for your support and a heightened responsibility we have as a result of your generosity, faith, and friendship with the University of Oregon.

Our heartfelt thanks to all of you.

Deborah A. Carver
Philip H. Knight Dean of Libraries

Celebrating *the Spirit of Generosity*:



Lokey gets a big thumbs up from the Oregon Duck. Also pictured, left to right, are UO President Dave Frohnmayer, Professor of Chemistry Jim Hutchison, and Provost Linda Brady.



Library staff and faculty members gather for the Lokey reception in the Paulson Reading Room.

Tuesday, October 16, 2007, was a transformative day for the University of Oregon Libraries. On that day, philanthropist Lorry Lokey (pronounced LO-Kay) gave \$5 million to the UO Libraries, the largest gift ever made to the library in support of the development and acquisition of library resources.

The gift will fund three specific initiatives for the Science Library: \$1.5 million to create an endowed science librarian position, \$1 million to create

particularly in the areas of nanotechnology, neuroscience, green chemistry, environmental sciences, biomedicine, and human physiology.

The \$5 million gift to the library was part of Lokey's \$74.5 million gift to the University of Oregon, which was the largest academic gift the university has ever received. The most recent donation brings Lokey's total giving to the UO to \$132 million over the past three-and-a-half years.



Lokey and his companion Joanne Harrington are greeted with enthusiastic applause at the library reception

instructional and collaborative spaces, and \$2.5 million to purchase and license digital and print collections in support of research in the sciences,

Several receptions honoring Lokey were held across campus following the announcement. A highly appreciative crowd of about 100 library staff and faculty members gathered in Knight Library's Paulson Reading Room to celebrate the library's portion of the gift. As Lokey arrived, he was greeted with a song composed specifically for the occasion and performed by the Knight Library Chorus, featuring the best singing voices the library had to offer. The images on pages 2-3 capture moments from celebrations honoring Lokey at the library and outside Johnson Hall.

Lorry Lokey

"My history with libraries starts around 1936, when my school librarian got me started reading. That librarian was integral to my future. She built a foundation for me in books. So now my outlook is: We can't do enough for libraries. Libraries are the lifeblood of an institution."

— Lorry I. Lokey, October 16, 2007

"Lorry Lokey's investment in the UO Libraries is an investment in the fundamental research infrastructure of the campus. The library is one of the most visible indicators of the university's commitment to the research enterprise, and this gift will greatly enhance that visibility in ways that serve the entire campus. We all have a sense of heightened responsibility as a result of Lorry's generosity, faith, and friendship. Perhaps this is really his greatest gift. He has given us all a renewed energy, determination, and commitment to the highest standards of academic inquiry and learning."

*— Deborah Carver
Philip H. Knight Dean of Libraries*



Lorry Lokey, whose \$5 million gift to the UO Libraries will transform the Science Library and resources housed there.



A little rain didn't dampen the spirits of the crowd that gathered at Johnson Hall to celebrate the announcement of Lokey's \$74.5 million gift to the UO.



Rick Troxell, who teaches in the Department of Human Physiology, explains the importance of Lokey's gift to the library in furthering the research efforts of UO faculty members.



Untitled, basalt sculpture by Brian Goldbloom, Student Recreation Center, University of Oregon, Eugene



Yellow Peugeot, painting by Nancy Erskine, Lawrence Hall, University of Oregon, Eugene



Just the Shaping of Letters, ceramic art sculpture by Betsy Wolfston, Knight Law Center, University of Oregon, Eugene

Art of the State

Taking a Digital Tour

BY MATT TIFFANY

On East 15th Avenue, just down from University Street on the University of Oregon campus, sits an intriguing fountain.

A cascade of water streams over the glistening basalt columns stacked one upon another in jumbled artifice, two of them jutting onto the sidewalk. Across the street is a grassy expanse and, farther on, Erb Memorial Union. To the east, Hayward Field's electric crowd roars as the university's track stars race around its historic oval. To the west, Pioneer Cemetery sits amid 134 years of silence. Directly behind the fountain, masses of students stream into the Student Recreation Center, their animated chatter and bouncing basketballs drowning out the sound of flowing water.

Amid this variety of spaces and activities, the fountain sits so naturally in its setting that students might well overlook the fact that it's a carefully constructed work of art. The fountain's aesthetic value is apparent, but it also serves a functional purpose: runners often use the stones for stretching before and after their daily workouts.

The fountain was designed and sculpted by Washington artist Brian Goldbloom in 1999 as part of the Oregon Art Commission's Percent for Art in Public Places Program, which since its inception more than thirty years ago has produced about 2,500 other works of art that now grace public buildings and spaces throughout the state. Legislation establishing the program stipulates that no less than 1 percent of the direct construction costs of new or remodeled state buildings be earmarked for artwork for the building.



Buddy Harrison on B-1, painting by Edward Wong, Mental Health and Development Disability Services, Salem



Umatilla Landscape II, painting by Jim Shull, Professional Development Center, Portland State University, Portland



*Almost Freezing, paper sculpture
by Thomas Sayre, Science
Center, Eastern Oregon
University, La Grande*

MAKING PUBLIC ART MORE ACCESSIBLE

Until recently, there was no easy way for anyone to view the astonishing quantity and quality of artwork the program has produced. Making trips to more than a hundred different locations across the state and then slowly ferreting out the precise location of a particular piece of art was the only option available. But then came the wonderful possibilities that lie in the realm of digital archiving.

In early 2006, the UO Libraries and the Oregon Arts Commission were awarded a \$95,500 grant from the Institute of Museum and Library Services (IMLS) to create and administer the Oregon Percent for Art Digital Collection and Database. In fall 2007, after many months of painstakingly detailed work (see sidebar), the UO Libraries launched the new Percent for Art Digital Collection, making the astoundingly rich variety of art images found in Oregon's public spaces available to global audiences for the first time.

The artwork reproduced on the front cover and pages 4-8 only scratch the surface of the large storehouse of public art that can be viewed in the Percent for Art Digital Collection. Enjoy the complete set of images online at <http://boundless.uoregon.edu/digcol/oac/index.html>.



*As the Crow Flies, painting by William Park, Student Recreation
Center, University of Oregon, Eugene*



*Surprise Animals (horse), sculpture by Jere and
Raymond Grimm, College of Veterinary
Medicine, Oregon State University, Corvallis*



*School of Dance, painting by Jerry Ann Fentor,
Oregon Health and Science University, Portland*

“Public art empowers a community with the opportunity to select the art that it connects with and that best represents it. In this sense, the images in the Percent for Art Digital Collection represent Oregon’s full artistic diversity.”

*– Jaye Barlous
Percent for Art Digital Librarian
UO Libraries*

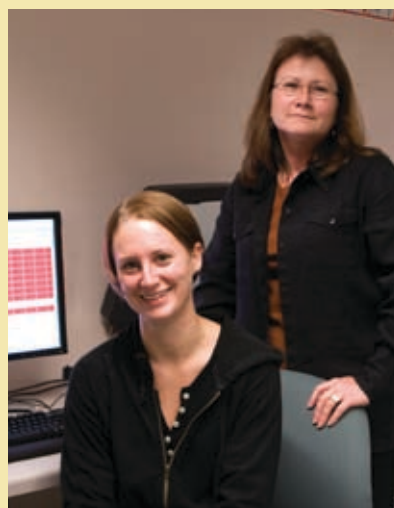
BEHIND THE SCENES: BUILDING THE DATABASE

After many months of organizing, digitizing, and cataloging in arduous detail thousands of photographic images of Oregon’s public art, along with an even greater number of text documents, reports, and other material related to the commissioning of public artworks, the library’s Metadata Services and Digital Projects group has completed much of its work on the Percent for Art Digital Collection. However, the group will continue to update the database as new works of public art are added to the inventory.

Jaye Barlous, Percent for Art digital project librarian at the UO Libraries, headed up the development of the digital database from the beginning. “The IMLS grant allowed us to acquire scanning equipment and software and provided salary support for student workers to transfer the information into the database,” she explains. “We created step-by-step workflow procedures for inventorying and scanning project materials to ensure accuracy.”

“We recruited skilled students from the UO’s Bachelor of Fine Arts program to do the scanning,” Barlous says. “They were smart, detail oriented, and already had considerable knowledge of the art process.”

The finished product offers a fast, efficient searching mechanism for anyone interested in viewing or researching the artwork. For example, users can search the entire contents of the digital collection by an artist’s name, the title of a work, the materials used in its creation, or the year it was created. The collection can be browsed in its entirety or filtered and browsed by item name, creator, medium, location of artwork, award year, and other categories. The metadata, or technical information, accompanying each image provides complete details on the piece, including an artist’s statement, dimensions of the artwork, a link to the artist’s website, the exact address where the artwork is located, and documentation of the installation process, along with numerous other data fields.



Jaye Barlous (standing), Percent for Art Digital Project librarian, and student project assistant Kate Burns.

Barlous notes that the Percent for Art Digital Collection provides a unique way to survey the changing dynamic of Oregon’s cultural values. “Public art is a mirror that reflects its environment, cultural ideals, and the artistic vitality of the community in which it exists,” she says. “A chronological tour of this collection provides a clearer picture of the evolution of Oregon’s artistic values over the years.”



AM Transport, by Kay Buckner, Valley Library, Oregon State University, Corvallis

The Percent for Art Digital Collection is important and useful to students and faculty in a number of disciplines, including art, architecture, arts administration, environmental design, and many others. But of even greater significance is its value outside the walls of the university. It has real importance to our entire state and beyond, from civic leaders to arts lovers. The UO Libraries has done a great service in providing full access to Oregon's public art."

*– Terri Warpinski
Vice Provost for Academic Affairs
and Community Engagement*



*Ten Reference Tables, furniture by
Gary Rogowski, State Archives
Building, Salem*

ANATOMY OF AN EXHIBIT:

CIVIL RIGHTS AT THE UNIVERSITY OF OREGON, PAST AND PRESENT



Daniel Keller, '07

When the opportunity arose, Daniel Keller seized it. And the University of Oregon received something valuable in return.

In fall 2006, Keller, who graduated in spring 2007 with his B.A. in planning, public policy and management, enrolled in a new undergraduate research and writing course designed to offer students the chance to conduct original research using primary sources. The course was cotaught by Suzanne Clark, professor of English, and Heather Briston, Corrigan-Solari University Historian and Archivist. Clark and Briston encouraged their students to use alternative formats to make their research findings available to a wider audience. One suggestion was to present their findings in the form of a library exhibit.

Keller, who had an ongoing interest in social justice and civil rights issues, seized the moment and assembled an interactive exhibit that examined the civil rights movement at the UO from the mid 1960s to the late 1970s in a context of the national civil rights movement during the same period (see the timeline on page 11). Additionally, his exhibit drew

important parallels to the university's newly developed Diversity Plan, which was undergoing review and implementation at the same time Keller was working on his exhibit.

The display soon found a natural home in the exhibit cases of Knight Library. First mounted in March 2007, it received widespread attention across campus, generating a lengthy article and interview with Keller in the *Oregon Daily Emerald*, the UO student newspaper. Keller also created an ongoing dialogue with exhibit viewers by personally responding to remarks they left in an exhibit comment book (see sample on page 11).

Drawing his materials from collections in University Archives and from other library resources, Keller arranged the exhibit in an intriguing way: he juxtaposed and intermixed quotes from contemporary sources at the UO with historical quotes and photographs reflecting the university community's experiences a generation earlier (see samples on pages 10-11). Viewers were asked to speculate on which quotes were new and which were old. Answers were given in a timeline at the bottom of the exhibit.

Exhibitor's Statement

The 2006 Diversity Plan for the University of Oregon is born of a legacy created by University of Oregon students and faculty who, beginning more than forty years ago, spoke eloquently and scathingly about the very civil rights issues with which we still grapple today.

They responded to these problems with well-intentioned, well-conceived, yet partial solutions. While there may be no panacea to correct all the injustices in our society, it is possible, by taking a common interest in our history and hopes as a university, to take large steps toward achieving sincere harmony in all types of interpersonal relations.

This exhibit tries to make some connections between the civil rights movement at the University of Oregon in the 1960s and contemporary civil rights issues by juxtaposing images, quotations, and documents from the 1960s with passages from the 2006 Diversity Plan and other more recent sources.

I have chosen to begin the exhibit with a photograph of UO running legend Steve Prefontaine and an unidentified black man. The photo has symbolic rather than historical importance. Although Prefontaine is widely recognized for having been not only a world-class athlete but also a compassionate and driven person who challenged the powers that be, it is the intense focus that Steve and his companion share in this photograph that so compelled me to include it.

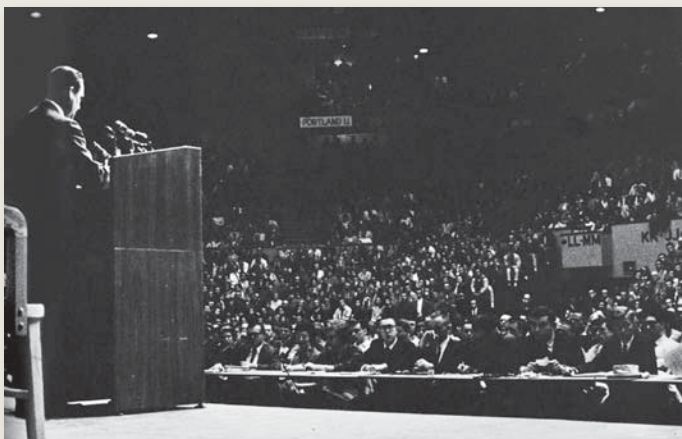
In my research I was unable to identify the man with whom Steve is sitting, but I did discover that it was taken during the 1972 Olympic Trials, held at Hayward Field at the UO. While I do not know the man's identity, the transracial bond communicated in this photograph may be emblematic of how race relations can progress, with people sitting side by side, staring down at the same issues with a shared perspective and intensity. In the spirit of Steve and his companion, I ask that all who view this exhibit, regardless of race, gender, or creed, adopt a single ambition: to be respectful, yet inquisitive, regarding our differences and to strive toward kindness and justice in all that we do.

Daniel Keller, Graduating Senior, 2007



Special Collection

Such programs as H.E.P. and Upward Bound have limped along with minimal support and considerable hostility. These programs have been, at best, modest successes, but they have developed a cadre of leadership, some tentative groping to a tentative university program and have changed the composition as well as the climate of the University."



George Wallace in Mac Court, 1964

(1968) UO Professor Arthur Pearl addressed University President Arthur S. Flemming about the limitations and successes of programs designed to benefit disadvantaged and minority students.

Selection of items from "Civil Rights at the UO, Past and Present," an exhibit mounted in Knight Library, March-September, 2007

In May, two months after the exhibit went up, Keller organized and moderated a panel discussion in Knight Library's Browsing Room entitled "Perspectives on the History of Civil Rights at the UO." The panel featured several veterans of the UO's civil rights movement, including Daniel Pope, associate professor of history, and Edwin Coleman, professor emeritus, Department

of English. Other panel members provided moving personal accounts of their involvement in civil rights issues, including Carla Gary, former UO student and now assistant vice provost for institutional equity and diversity; Jael Anker-Lagos, student outreach coordinator for the UO Multicultural Center; and Suzanne Clark.



University Archives, University of Oregon Libraries

Timeline of National and Local Civil Rights Events 1954-1968

- 1954, Brown v. Board of Education decision
- 1955-1956, Montgomery bus boycott
- 1957, The Little Rock Nine
- 1959 (August 5), Oregon State Constitution includes new provisions prohibiting discrimination in housing
- 1961, Several Alpha Tau Omega fraternity chapters across the country begin pledging Jewish and black students
- 1961 (January 1), Deadline for Greek organizations to remove discriminatory clauses from their constitutions set by the Oregon State Board of Education
- 1962, University of Oregon adopts a new policy requiring landlords who want to list their properties with the university to sign a statement of nondiscrimination
- 1962 (September 30), James Meredith registers for classes at the University of Mississippi at Oxford. Students and others riot in Oxford, killing two people
- 1963 (June 11), Mississippi NAACP Field Secretary Medgar Evers murdered
- 1963 (August 28), March on Washington for Jobs and Freedom
- 1963 (September 15), Sixteenth Street Baptist Church in Birmingham, Alabama, bombed, killing four young girls
- 1964, University of Oregon Upward Bound Program initiated
- 1964 (January 13), George Wallace visits the University of Oregon
- 1964 (April 24), Mississippi Freedom Democratic Party officially launched
- 1964 Mississippi Freedom Summer
- 1964 (June 21), Civil rights workers Schwerner, Chaney, and Goodman murdered in Mississippi
- 1964 (July 2), Civil Rights Bill signed
- 1964 (August), Democratic National Convention. The Mississippi Freedom Democratic Party demands to be recognized as the legitimate democratic party of Mississippi. The MFDP is offered two symbolic seats at the convention, it rejects the compromise.
- 1965, Voting Rights Act
- 1965 (February 21), Malcolm X assassinated
- 1965 (April), Stanford Chapter of the Sigma Chi fraternity suspended by their high council for pledging a black student
- 1966, Black Panther Party created
- 1967, First meeting of the University of Oregon Black Student Union
- 1967 (February 16), Stokely Carmichael visits the University of Oregon
- 1967 (September 15), University of Oregon chapter of the Sigma Chi fraternity is given thirty days to show why its recognition should not be revoked on the basis of its membership selection policies
- 1968 (April 3), Martin Luther King Jr. assassinated
- 1968 (April 8), University of Oregon Black Student Union writes a list of grievances and demands of black students at the University of Oregon
- 1968, University of Oregon President Arthur Flemming creates a Committee on Racism in response to Black Student Union's grievances

While the exhibit provides an important historical perspective, it is this comment book that is most valuable to me. The exhibit provides a gateway to the glimpse of where we stand today found in the book.

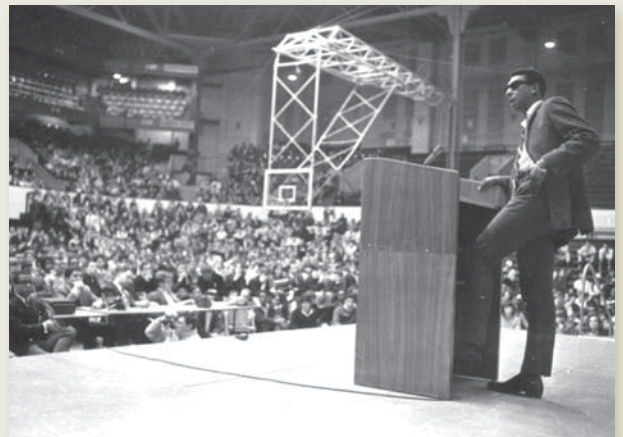
Excerpt from viewer comment book

N

"The University should develop summer programs for middle school and high school students who are members of groups that are underrepresented at the University. Summer programs can help students develop leadership skills, prepare students for college, and strengthen students' academic interests and skills."

N

(2006) This text is from the 2006 Diversity Plan for the University of Oregon. Projects like Upward Bound did more than thirty years ago what is proposed to be done in the 2006 Diversity Plan. These earlier programs, however, did not survive.



Stokely Carmichael in Mac Court, 1967

In preparing a visual and textual reconstruction of how the national civil rights issues during the 1960s and 1970s were closely related to events occurring at the UO, Keller's exhibit provided a helpful reminder of the progress made and the progress yet to be achieved. But as he explains in his Exhibitor's Statement (page 10), his motives for creating the exhibit go far beyond

his interest in and connections with the University of Oregon. His statement contains a hopeful yet challenging message that asks for a strong personal commitment from us all.



DOUBLE THE GIVING,

DOUBLE THE FUN

BY ANN BAKER MACK

Twins George and Robert Scherzer of Portland, both 1974 UO graduates, say no one could have had a better college experience than they did.

ABOVE: George, left, and Robert Scherzer, pictured in "the stacks" of Knight Library, spent a lot of time at the library when they were in college.



George, left, and Robert Scherzer relax in front of the library during their college days in the early 1970s.

THEY LOVED THEIR CLASSES, they both enjoyed working as manager of the men's basketball team, they jogged with Steve Prefontaine in Hendricks Park, they watched the Vietnam war protests on campus.

"George and I and everyone we went to school with are very nostalgic about our college years," says Rob, an attorney. "We had a wild, interesting, stimulating time and it was productive time – it gave us great careers."

Now the Scherzers want to make sure that UO students of today and tomorrow have as great an experience as they did. And they want all their friends to get on board.

They have each made an initial gift of \$25,000 to the university and a commitment to give \$5,000 a year for the next fifteen years. So, altogether, they have pledged a total of \$200,000. They plan to contact at least 100 fellow Ducks and persuade them to make their own commitments.

The Scherzers' gifts will support the UO Libraries, even though most of their previous gifts have gone to athletics, and George was one of the top volunteer fundraisers for UO athletics for several years. Why the library? "It connects with so many students every day and we remember spending many hours in the library as students – even a few Friday nights," says George, a senior vice president with the brokerage firm McAdams, Wright & Ragen in Portland.

"We knew we couldn't make \$1 million gifts. But we started talking about how we could make a difference."

The twins started thinking about giving back to the university when they attended a university dinner in Portland "where a lot of people were talking about \$1 million dollar gifts," remembers George. "Rob and I looked at each other. We knew we couldn't make \$1 million dollar gifts. But we started talking about how we could make a difference."

"We think there are a lot of people like us," he adds. "We want to connect and plant seeds with more people to give back. It's time we start. We don't see enough of it being done."

"We are most grateful for George and Robert's commitment to the library, both through their philanthropy and their energetic engagement in encouraging others to give," says Deborah Carver, Philip H. Knight Dean of Libraries. "The Scherzer Family Endowment Fund will give us the flexibility to respond to the most immediate and pressing needs related to library collections, technology, and instruction. It's also rewarding and fun to work with two people who share so much enthusiasm for their university."

BUILDING FOR THE FUTURE: ENDOWMENT FUNDS

George and Robert Scherzer recognize the importance of endowments for the future. Endowments provide a steady source of income for the UO Libraries, in perpetuity.

All endowments are invested and managed by the University of Oregon Foundation.

Each year, the UO Foundation distributes 4 percent of the market value of the endowment to the library to support a wide range of priorities, including collections, technology, faculty, and library services. Additional earnings are reinvested in the endowment so that it grows over time, creating a lasting legacy of support.

For more information about endowments, contact Lisa Manotti at (541) 346-1823 or the Office of Gift Planning at (541) 346-1687 or (800) 289-2354.

Leadership and Legacy

Athletics and the University of Oregon

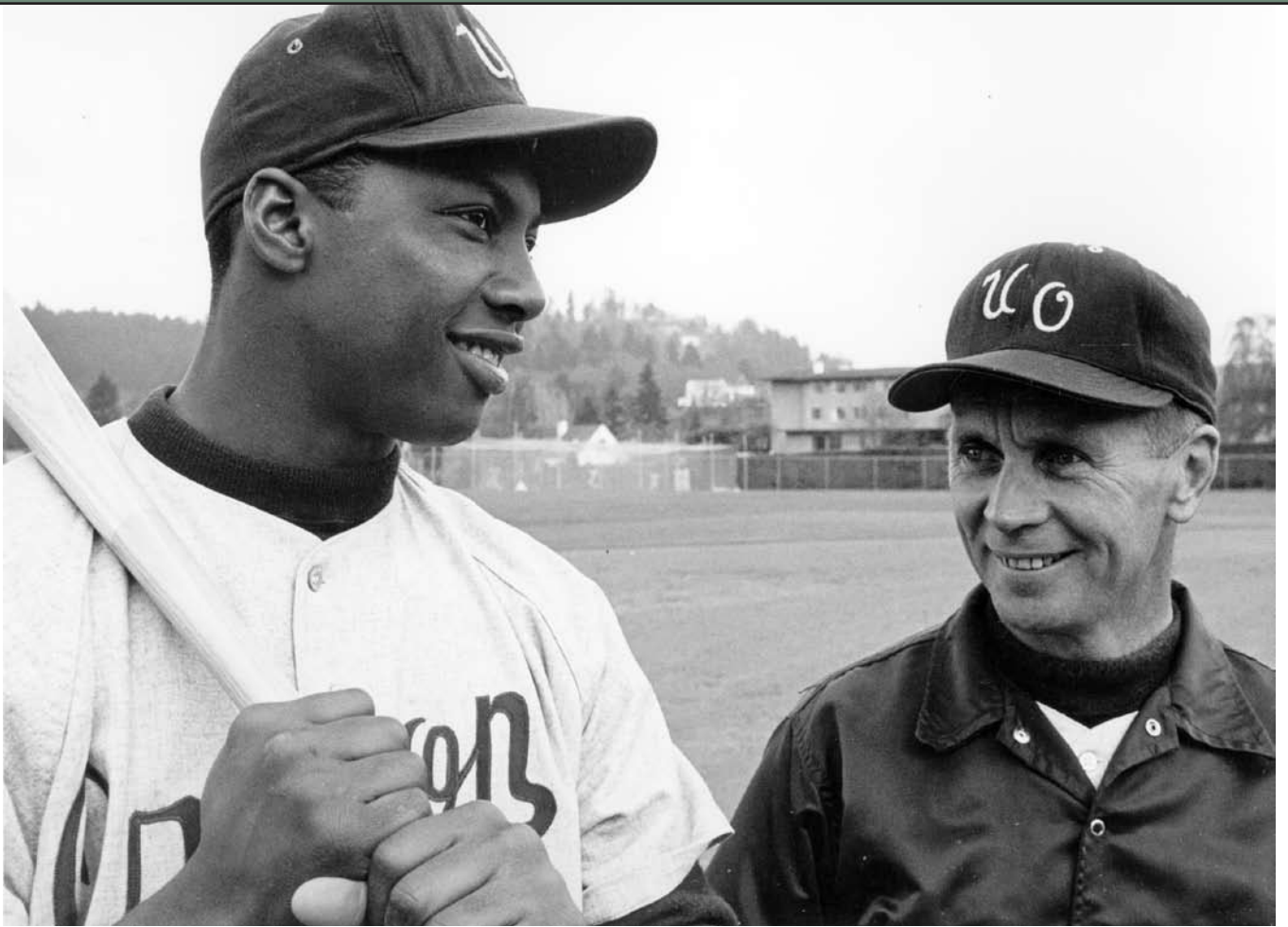


Unidentified UO track and field competitors, circa 1913

Here's your chance to view 110 years of University of Oregon sports history from the UO Libraries' archives.

ATHLETICS AT THE UO has a rich and storied past. Much of this past is preserved in the library's Special Collections and University Archives, where thousands of photographs and other items dating from the early 1890s to the present document the achievements of legendary track and field icons like Bill Bowerman and Steve Prefontaine and basketball greats like the Tall Firs team of 1939. The material also captures proud moments in the history of UO football – like the 1917 Rose Bowl victory – as well as other sports.

Now, thanks to the generosity of Terry and Dave Taylor '78, this rich legacy of UO sports history is available in an online resource called *Leadership and Legacy: Athletics at the University of Oregon*. We invite you to step back into the past and discover your own favorite images. It's all right at your fingertips: sportshistory.uoregon.edu



University of Oregon baseball coach Don Kirsch (right) with player H.D. Murphy, 1964



Heather Tolford (left) and Katy Mountain, UO cross country teammates, 1977-78

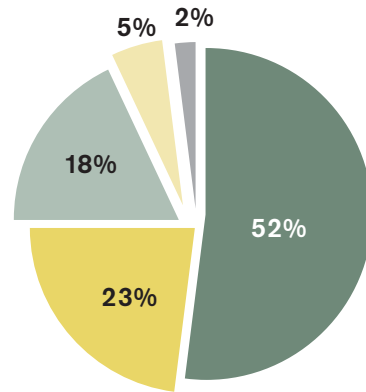
By the Numbers

UO Libraries

PURPOSE OF GIFTS

Fiscal Year 2007

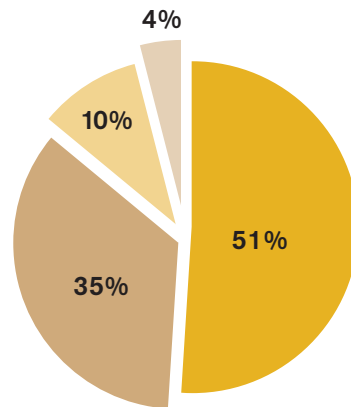
Unrestricted (for greatest current priorities) ...	\$645,797
Collections	\$293,304
Technology & Facilities	\$227,449
Special Collections	\$60,000
Gifts in Kind	\$27,500
TOTAL	\$1,254,050



LIBRARY EXPENDITURES

Fiscal Year 2007

Faculty & Staff (salary & benefits)	\$9,509,856
Collections (including electronic content) ..	\$6,598,164
Technology & Operations	\$1,848,598
Student Staffing	\$798,131
TOTAL	\$18,754,749*



*From general funds, which comprise state appropriations and tuition



YES, I am interested in supporting UO Libraries!

- Please call me to discuss gift planning. I may be reached by phone or e-mail at _____
- I have included the UO Libraries in my estate plan through my will, living trust, IRA, life insurance, other: _____
- Please send me information about including the UO Libraries in my estate plan.
- Please send me information on how I can support the UO Libraries and receive lifetime income through a charitable gift annuity charitable remainder trust

NAME _____

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Please clip and send to: University of Oregon Libraries • Development Office • 1299 University of Oregon • Eugene, OR 97403-1299

CAMPAIGN OREGON: OVER THE TOP



What an incredible year it has been for the University of Oregon Libraries!

WITH YOUR GENEROUS SUPPORT, we have far surpassed our ambitious campaign goal of \$10 million and our revised goal of \$15 million. As of this writing, gifts, pledges, and anticipated bequests total \$18 million... and still counting.

Each gift to the library represents an investment in students—and ultimately, in our future. Support for critical library priorities, including collections, technology, faculty, and programs helps us provide richer research collections, better services, and enhanced facilities for learning.

We hope you take pride in the difference you are making. Here are a few highlights:

- Faculty support: \$3.5 million to create three new endowed positions
 - Lorry I. Lokey Science Librarian
 - David and Nancy Petrone MAP/GIS Librarian
 - Richard and Mary Corrigan Solari University Historian and Archivist
- Special Collections: \$1 million to name the Paulson Reading Room and create the Paulson Investment Endowment Fund
- Collections (books, online databases, and other resources): \$5.2 million
- Technology (computers, equipment, and software): \$1 million
- Program/facilities enhancements (instructional services, creation of digital collections, and new furnishings): \$2.3 million
- Deferred gifts and bequests (unrestricted): \$1.8 million
- Gifts of appraised collections (books and manuscript materials): \$1 million
- Unrestricted support (technology, student wages, and development efforts): \$2.2 million

As the campaign nears its completion date on June 30, 2008, we are not flagging in our fundraising efforts. With 6,000 students using the libraries each day of the academic term, our responsibility to them – and to you, our investors – is enormous.

Thanks to your inspiring vision and support, together we are building a world-class library and learning environment.

With deepest gratitude,

Lisa Manotti

Director, Library Development

lmanotti@uoregon.edu ▪ (541) 346-1823

BUILDING KNOWLEDGE

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UNIVERSITY OF OREGON

LIBRARIES

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