

BUILDING KNOWLEDGE



SPRING 2013



LIBRARIES

University of Oregon



Studying in the renovated Mathematics Library

FRONT COVER: *Image collage from the PCUN Collection*

BACK COVER: *Knight Library at night*

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THE LIFE CYCLE OF INFORMATION

BUILDING KNOWLEDGE has a mission: to highlight the full range of services provided by the UO Libraries, with particular attention to those features and activities that our readers might not associate with a library. Those of us in the library often talk about the persistence of the “book brand.” Books are what people think of when they think of libraries—shelves of books.

But research libraries are about the full life cycle of information. That cycle includes supporting the creation, production, organization, dissemination, and long-term preservation of scholarly content.

This issue of *Building Knowledge* focuses on some of the activities associated with that life cycle. Oregon has a rich and complex history, but only a portion of that history has been documented, researched, and shared. One stark example of our neglected history is the story of migrant workers within the region—their struggles for decent pay and working conditions, and the impact they have had on our economy and cultural heritage. Fortunately for all of us, some of that story has been documented through the work of Pineros y Campesinos Unidos del Noroeste (PCUN), the Northwest Treeplanters and Farmworkers Union. PCUN is the largest Latino organization in the state, yet it remains unknown to many Oregonians.

In addition to the PCUN archive, students at the University of Oregon have been engaging in oral history interviews with immigrant families in Oregon as part of the Latino Roots project. Together, this work begins to shed light on a different set of experiences and circumstances that are part of our heritage. The library has been a partner in these efforts—which represent the early stages of the information life cycle. This documentation has been donated to the library, where it will be organized, widely disseminated, and preserved long term for future students and researchers to discover.

Collections like the PCUN archive and the oral histories have another function. They generate new questions that can lead to the creation of new knowledge, which in turn can be organized, disseminated, and preserved. So the life cycle is renewed—over and over again. And as part of this process, new relationships are formed around trust and a common goal, to share stories and build a stronger community through understanding. This is what the research library is about.

This is the twelfth issue of *Building Knowledge*. Based on the feedback we have received from our readers, I believe we have been successful in fulfilling our mission and highlighting the full range of services provided by the UO Libraries and supported by our generous donors. We welcome your comments and hope you will continue to enjoy this publication and find it informative.

Deborah A. Carver

Philip H. Knight Dean of Libraries



Celebrating Oregon's Latino History

ON JUNE 6, 2011, a highly energized, standing-room-only crowd gathered in Knight Library's Browsing Room for an event that signaled a strengthening of diversity at the University of Oregon. The strains of Latino music fed the festive atmosphere as UO students and their friends and family members, community activists and organizers, UO faculty members, invited guests, and community members celebrated the unique contributions of Latinos to Oregon's rich history and culture.

The event commemorated a gift to the UO of papers from Oregon's first and only farmworkers union, Pinos y Campesinos Unidos del Noroeste

(Northwest Treeplanters and Farmworkers United), commonly referred to as PCUN. As the most important Latino organization in the state, PCUN had long recognized the need to preserve and make publicly accessible the large volume of historical material it had generated since its founding in 1985. The material evidences the voices, conditions, and struggles of Latinos in Oregon, and by donating its papers to the UO Libraries' Special Collections and University Archives, PCUN ensured that they would be widely available to all those interested in the role of Latinos in Oregon's cultural, economic, and political history.

The event also celebrated the invaluable work done by the UO's Center for Latino/a and Latin American Studies (CLLAS) in its Latino Roots projects and courses, where students learn and apply ethnographic research techniques as they conduct oral history interviews with immigrant families living in the area. Latino Roots students have produced video documentaries and exhibit panels that tell the compelling stories of Latino families who have immigrated to Oregon (see page 6). At the event, copies of the student-produced documentaries were accepted into the holdings of Special Collections.

The PCUN-UO partnership and the Latino Roots projects and courses exemplify and animate the building of community through scholarship in a time of demographic shift. These connections have been strengthened and broadened recently with the formation of the Oregon Latino Heritage Collaborative, with the goal of opening new avenues to preserve, share, research, study, and narrate the history of Latino communities as Oregon and American history.



PCUN President Ramón Ramírez signs the deed of gift for the PCUN papers.



Left to right: Eugene Mayor Kitty Piercy, former Oregon State Superintendent of Public Instruction Susan Castillo, and Lane County Commissioner Pete Sorenson attended the June 6 event.



Latino Roots students, friends, and family members celebrate the occasion.



James Fox, head of Special Collections, congratulates a Latino Roots student as Dean of Libraries Deborah Carver looks on.



Professors Lynn Stephen and Gabriela Martínez (front row, second and third from left) gather with Latino Roots students in the Paulson Reading Room in Special Collections.

PCUN'S Story: The Struggle for Social Sustainability



PCUN is the largest Latino organization in Oregon, with more than 5,000 members representing the interests of more than 100,000 Oregon farmworkers, 98 percent of whom are Latino. Founded in 1985 by 80 farmworkers and led by the late Cipriano Ferrel, PCUN focuses its efforts on achieving social sustainability through legislation, legal and political action, boycotts, and collective bargaining agreements with growers. PCUN seeks to promote fair treatment of workers on the job, living wages, seniority systems, basic workplace benefits, reduced pesticide use, and the rights of workers to have decision-making power regarding workplace issues.



PCUN officials in a discussion with the Marion County sheriffs during a 1991 strike.

PCUN NOW AND IN THE FUTURE

PCUN currently works with eight sister organizations to collectively house 1,000 farmworkers and their family members, assist 6,000 immigrants in gaining legal status, train 500 parents to advocate for their children in public schools, and educate thousands who listen to Radio Movimiento, PCUN's noncommercial Spanish-language radio station.

PCUN also focuses on developing future Latino leaders and political consciousness through the CAPACES Leadership Institute. The organization is based in Woodburn, Oregon, which is fast becoming a

cultural center for the Willamette Valley's Mexican community and is already host to a majority Latino population of just over 50 percent.

THE PCUN COLLECTION

PCUN's historical records, now housed in UO's Special Collections and University Archives, document the organization's struggle for social sustainability since its founding. Records include campaign letters and correspondence, press releases, demonstration pins and t-shirts, anti-pesticide fact sheets, organizational brochures, photographs and news clippings of movement efforts and leadership discussions, position testimonies for House Bills and Senate Bills, and legal documentation that supported individual farmworkers in achieving amnesty and establishing claims for medical conditions potentially caused by exposure to pesticides.

THE VALUE OF THE COLLECTION

The wealth of material in the PCUN collection will support the research efforts of those engaged in social, economic, political, historical, and ethnographic studies of immigrant groups in the United States. Undergraduates, graduate students, faculty, and others will use the material to conduct original research on the contributions of Latino immigrant groups to Oregon's social and cultural milieu (see page 6).



An August 20, 2000, protest for immigration reform at the state capital drew nearly 3,000 people.



In addition to the many important written documents and records in the PCUN Collection, it is replete with documentary photographs, posters, and objects, including the ones shown here.



Child labor in Oregon, 1990, Woodburn, Oregon.



Worker in strawberry fields.



Workers from Campo Benito Juarez on the edge of the field in 1995.

TIMELINE OF PCUN'S FARMWORKER EFFORTS

1985: PCUN is founded as Oregon's union for farmworkers and treeplanters.

1985-1988: Helped farmworkers apply for amnesty under the 1986 Immigration Reform and Control Act. Project to Stop Pesticide Poisoning established.

1988-1991: Centralized legal struggle to achieve collective bargaining rights and the right to picket. Efforts to raise farmworkers' wages replaces amnesty work. Acquired a hiring hall and held Oregon's first-ever union-organized farmworker strike at Kraemer Farms.



PCUN founder Cipriano Ferrel (1949-1995)

1992-1995: Struggle to achieve collective bargaining gains momentum through NORPAC and Steinfeld boycotts. PCUN constructs Union Hall and farmworker housing. Birth of the PCUN Women's Project. Successful 10th anniversary campaign, Aumento Ya!, increases strawberry harvest wages

25%-33% at area farms. Death of visionary PCUN founder, Cipriano Ferrel.

1996-2001: Oregon's first collective bargaining agreement is signed with Nature's Fountain Farm, addressing issues such as seniority, grievance procedures, overtime, paid breaks, and union recognition. Worked to defeat national and Oregon-specific anti-immigrant and anti-farmworker legislation. PCUN developed educational classes and Voz Hispana to organize Hispanic voters.

2001-2005: NORPAC finally negotiated a collective bargaining agreement with PCUN. At PCUN's urging, Oregon becomes fifth state to issue administrative rule guaranteeing farmworkers right to paid rest breaks. PCUN launches the Union Label Marketing Initiative increasing revenues for growers and employment opportunities for workers under PCUN contract. Supported sister agency, FHDC, in establishing 48-unit Colonia Libertad, the first farmworker housing established in Salem.

2006-present: Facilitated two immigration rights mobilizations (18,000 and 12,000 participants) at the Oregon State Capitol in Salem. Established Radio Movimiento, a Spanish-language radio station that provides education to Latino populations. Supported FHDC in opening 38-unit Colonia Amistad, first farmworker housing situated in Independence, Oregon. PCUN took leadership role in national Reform Immigration for America campaign. Launched CAPACES Leadership Institute with mission to engage current and emerging movement leaders.

A newly revised edition of *The Story of PCUN and the Farmworker Movement in Oregon* by UO anthropology professor Lynn Stephen provides a complete history of PCUN and helps document the experiences of Oregon's Latino population. It is available for download at <http://tinyurl.com/a5c7qt2>.



“Connecting my studies to the local Latino community and its unique history has given a deeper sense of meaning to my studies. I see our work as ethnographers as a vital contribution to the rich knowledge base held in Special Collections and University Archives.”

— SCOTT PHILLIP ERDMAN,
student in the Latino Roots
in Oregon course

The Student Connection: Creating Oral History Documentaries

Latino Roots students prepare their documentaries in the Cinema Studies Lab in Knight Library

The UO’s Center for Latino/a and Latin American Studies (CLLAS) offers UO undergraduate and graduate students the chance to conduct original research projects through coursework and research programs. With materials such as those in the PCUN Collection now available, students, faculty, and others will be able to delve more deeply and with more authority into the history and background of Latino influence on Oregon’s economic, political, and cultural landscape. Two examples of student–faculty collaboration are described below.

LATINO ROOTS COURSES

In 2011, UO students taking a sequence of CLLAS courses called “Latino Roots in Oregon” created nineteen oral history videos explaining the paths several Latino immigrant families took in establishing themselves in Oregon. Taught by UO faculty members Gabriela Martínez and Lynn Stephen, the courses gave students a theoretical, documentary, and ethnographic understanding of the processes of Latino immigration and settlement in Oregon during the past 150 years. Using the Cinema Studies Lab in Knight Library, students also learned how to produce video documentaries from oral history interviews. The students’ video testimonials may be viewed online at the Latino Roots in Oregon website at <http://latinoroots.uoregon.edu/our-course/>.

LATINO ROOTS PROJECTS

In 2010, Gabriela Martínez, Lynn Stephen, and their CLLAS students completed a Latino Roots project in which they produced a set of photographic panels, a booklet, two documentary films, a website, and a digital archive that tell the stories of six Latino immigrant families as they established their lives in Lane County. “Latino Roots in Lane County: Contemporary Stories of Settlement in Lane County, Oregon,” a 33-minute documentary that is part of the project, is available for viewing on the library-supported UO Channel at <http://tinyurl.com/latinoroots>.

A second event marking the contributions of Latino culture to the state of Oregon and celebrating recent achievements of new students in Latino Roots courses and projects is scheduled for June 6, 2013, in Knight Library’s Browsing Room.



A shelter at a camp near Woodburn, Oregon.

Migrant Oregon

—THE PHOTOGRAPHS OF JOHN BAUGUESS



After a day of field work, men rest in crowded barracks on an industrial farm near Woodburn, Oregon. Bunk beds are supplied with thin pieces of carpet.



A late-afternoon nap in agricultural fields in a pay-to-sleep car camp near Woodburn, Oregon.

In 1988, photographer John Bauguess and union organizers Ramón Ramírez and Leoni Bicchieri visited camps of migrant farmworkers in the Willamette Valley. Bauguess’s photographs taken during his travels powerfully document the conditions these workers endured.

Sixteen prints from a larger group of his photos held in Special Collections and University Archives have been developed into a digital resource entitled *Migrant Oregon*, which can be viewed online at http://library.uoregon.edu/dc/latino_heritage. Three of the images are shown here. The library’s Images Services and Web and Multimedia Development units created the resource.

In his introductory text to *Migrant Oregon*, Bauguess recounts how he saw PCUN members “living in abandoned automobiles and crowded shacks, motels, and trash-filled camps, their sweltering barracks cramped with bunks

cushioned with thin rug pads to support backs in need of rest. In old abandoned cars, long overdue for the scrap yard, workers stretched out in the tattered, moldy seats for which they paid rent to the camp ‘motel’ owner. . . . At another barracks near Mt. Angel stood men whose beds were a few yards from open garbage pits dug next to drinking water and outdoor cooking grills.”

Bauguess concludes, “Sadly, despite improvements in worker housing more than two decades later, the same kind of photographs can still be made.” ■

More of John Bauguess’s photography is held in Special Collections and University Archives. Included are images documenting the human and architectural faces of urban renewal programs in Eugene, Oregon, in the 1970s, as well as documentary photography of the destruction of the downtown area in Eugene at that time.

TRANSFORMING EDUCATION: CMET Delivers

Libraries at top teaching and research universities no longer just provide students and faculty with traditional library services.

THE BEST LIBRARIES now have become technology centers for their campuses as well, offering services that would have seemed out of place in a library a decade ago but that are now central to a library's mission and operations.

The University of Oregon Libraries was ahead of this trend, providing leadership in instructional technology since Don Hunter first established an audiovisual department in 1946.

Located on the ground floor of Knight Library, the Center for Media and Educational Technologies (CMET) offers a large suite of digital media development and technology services and assists faculty members in implementing them in their classrooms and research.

Here's a look at just a few of the services and programs CMET offers.

» CMET Classroom Technology Support

WHAT WE DO

- Design and engineer classroom technology solutions that support a range of teaching styles and presentation formats
- Consult with academic departments and faculty members on instructional technology purchases
- Install and maintain instructional media in classrooms across campus
- Deliver portable equipment to classrooms and provide media and technology support to teaching faculty

"Thank you so much, Stan, for installing the document camera in 302 Gerlinger. It worked beautifully. I think you'll be happy to know that the efforts of your entire staff are widely appreciated by users of the room. The instructor who teaches after me was delighted to find the new camera there; it brought a smile to her face!"

—KAREN SPRAGUE
Professor of Biology

SHOWCASE PROJECT: Technology Design and Implementation for Fenton Hall Renovation

One of the Classroom Technology Support unit's recent projects involved designing and deploying instructional technology building-wide during the extensive renovation of Fenton Hall, home of the UO Department of Mathematics. The work included developing and implementing technology plans for four classrooms and the Mathematics Library (see page 12).

One of the classrooms, Fenton 110, was outfitted with a full range of instructional technology, including a multisplay touch panel, document camera, DVD/CD player, wireless and wired microphones, multiregion DVD, projector, slide projector, speakers, television, and VCR.



» CMET Consulting

WHAT WE DO

- Provide educational technology training and consulting for faculty members and graduate teaching fellows, primarily assistance with the Blackboard course management system
- Assist faculty members in using essential educational technologies in the classroom, including PowerPoint, clickers, and digital media
- Provide on-demand workshops and services that extend research-related projects

"All of the staff at CMET Consulting I worked with were friendly, prompt, and genuinely interested in finding an easier solution for UO instructors to import Scantron graded exams into Blackboard. I highly recommend CMET Consulting to professors and GTFs who would like to simplify their grade-importing process."

— REBECCA A. ALBRICH
Operations Specialist, Information Services

SHOWCASE PROJECT:

Solutions to Grade-Importing Processes

When UO faculty members needed a way to more easily import exam grades into Blackboard, the university's course management system, CMET Consulting developed a tool called Excel Scantron Processing Workbook that did the job. Working with software vendors

and UO Information Services staff, CMET consultants provided an efficient and effective solution that made life easier for the instructors who rely on Blackboard to manage the logistics of more than 7,000 classes taught at the UO each academic year.



» CMET Interactive Media

WHAT WE DO

- Design, develop, and implement interactive media projects to support UO instruction, research, and the campus community
- Provide usability evaluation and user experience design consultation services
- Provide consulting on the preparation of course material for online or multimedia presentation

"The Interactive Media Group produced a beautifully rendered website styled to honor China's cultural heritage. It offers a compelling portal through which visitors can experience and contribute to this heritage. Thanks to IMG's excellent work, the ChinaVine project now takes full advantage of the Internet as a participatory educational environment through a sophisticated but easily manageable website."

— DOUG BLANDY
Professor, Arts and Administration,
and Senior Vice Provost for Academic Affairs

SHOWCASE PROJECT: ChinaVine.org Website

When Doug Blandy and John Fenn, faculty members in the UO's Arts and Administration Program, wanted a new website built for their educational project ChinaVine, they turned to CMET's Interactive Media Group to produce a unique look and feel.

The site, ChinaVine.org, was designed to help English-speaking audiences learn about China's cultural heritage.

It offers interactive, online experiences with Chinese culture through text, photographs, video and audio files, and other documentary material. Blogs and social media platforms related to China's cultural heritage are also linked from the website.

Contributors of content to the ChinaVine website include an international group of scholars,

graduate students, and undergraduate students from the fields of folklore, art, humanities education, linguistics, and cultural policy, among others.

The tour can be seen in its entirety at <http://chinavine.org/>.



» CMET Video and Streaming Media

WHAT WE DO

- Provide professional-quality video production and distribution services
- Produce live webcasts and archived, on-demand viewing of university content
- Provide and maintain technologies for teleconferences, telecourses, and videoconferences

“CMET’s video production for our series of language instructional tools was unsurpassed. CMET staff travelled internationally to help us create a successful product that is widely used throughout the world. We’ve received rave reviews for the product and the production values.”

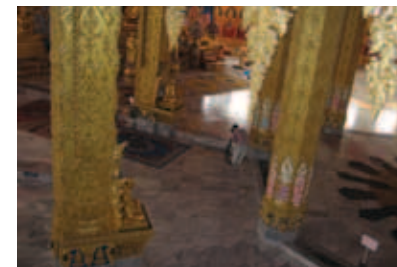
— LESLIE OPP-BECKMAN

Senior Instructor, American English Institute

SHOWCASE PROJECT:

“Shaping the Way We Teach English” Video Series

CMET’s Video and Media Streaming unit has taped vignettes for the UO’s American English Institute series of English-language instruction programs called “Shaping the Way We Teach English.” CMET videographers have traveled to three continents to gather footage for the videos. Funded by the U.S. Department of State and freely available to educators throughout the world, the videos can be viewed on



YouTube as well as on the English Language Center webpage at <http://oelp.uoregon.edu/shaping.html>.

The unit also produces UO Today, the Oregon Humanities Center’s half-hour television interview program. Each episode of UO Today provides a glimpse into the heart of the University of Oregon by offering viewers a conversation with UO faculty members and administrators as well as visiting scholars, authors, and artists whose groundbreaking work is shaping our world.

See recent and archived programs at <http://ohc.uoregon.edu/uotoday.html>.

Taping in Thailand for “Shaping the Way We Teach English”

» Image and Exhibit Services

WHAT WE DO

- Promote preservation and facilitate access to fragile materials
- Preserve materials through microfilming, digitization, and photographic replication
- Facilitate access by making surrogate copies for reference, study, and exhibition

“With academic presses now asking authors to provide their own scans of images included in book publications, CMET’s Image Services is an essential campus resource. Its expert staff made excellent scans for my books published by Stanford University Press, and my editor praised the scans as being of higher quality than those produced elsewhere. I am impressed by the professionalism and talent of the Image Services staff.”

— ALISA FREEDMAN

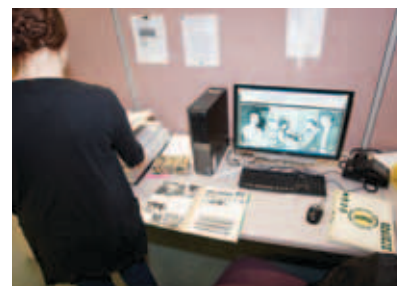
Associate Professor, East Asian Languages

SHOWCASE PROJECT:

Oregana Digital Collection Scanning Project

The *Oregana*, the UO’s official yearbook, was published from 1910 to 1980, with a few gap years. Image Services has now digitized a full set of *Oreganas*, creating a full electronic

version of the publication. A keyword-searchable copy of every *Oregana* is now available to the public at <http://tinyurl.com/oregana>.



A student scans Oreganas for inclusion in a new digital collection

Supporting Global Scholars *The Library’s Newest Branch*



THIS PAST FALL, the Global Scholars Hall (GSH) opened on the University of Oregon campus, providing a vibrant learning community rich with academic and cultural opportunities. The GSH is home to 450 students participating in the College Scholars Program, Robert D. Clark Honors College, or in one of the five immersive language programs including Mandarin Chinese, Japanese, Spanish, German, and French.

The UO Libraries’ newest branch, the GSH Library Commons, is one of the first things residents and visitors see as they enter the building. The location of the commons makes a statement about the role that the library plays in providing the services and resources students need to succeed in their studies.

The commons features abundant natural light, high-speed wireless internet access, reservable study rooms, a practice presentation room, several computer workstations loaded with software, and a multipurpose color printer, photocopier, and scanner. A small print collection, developed around

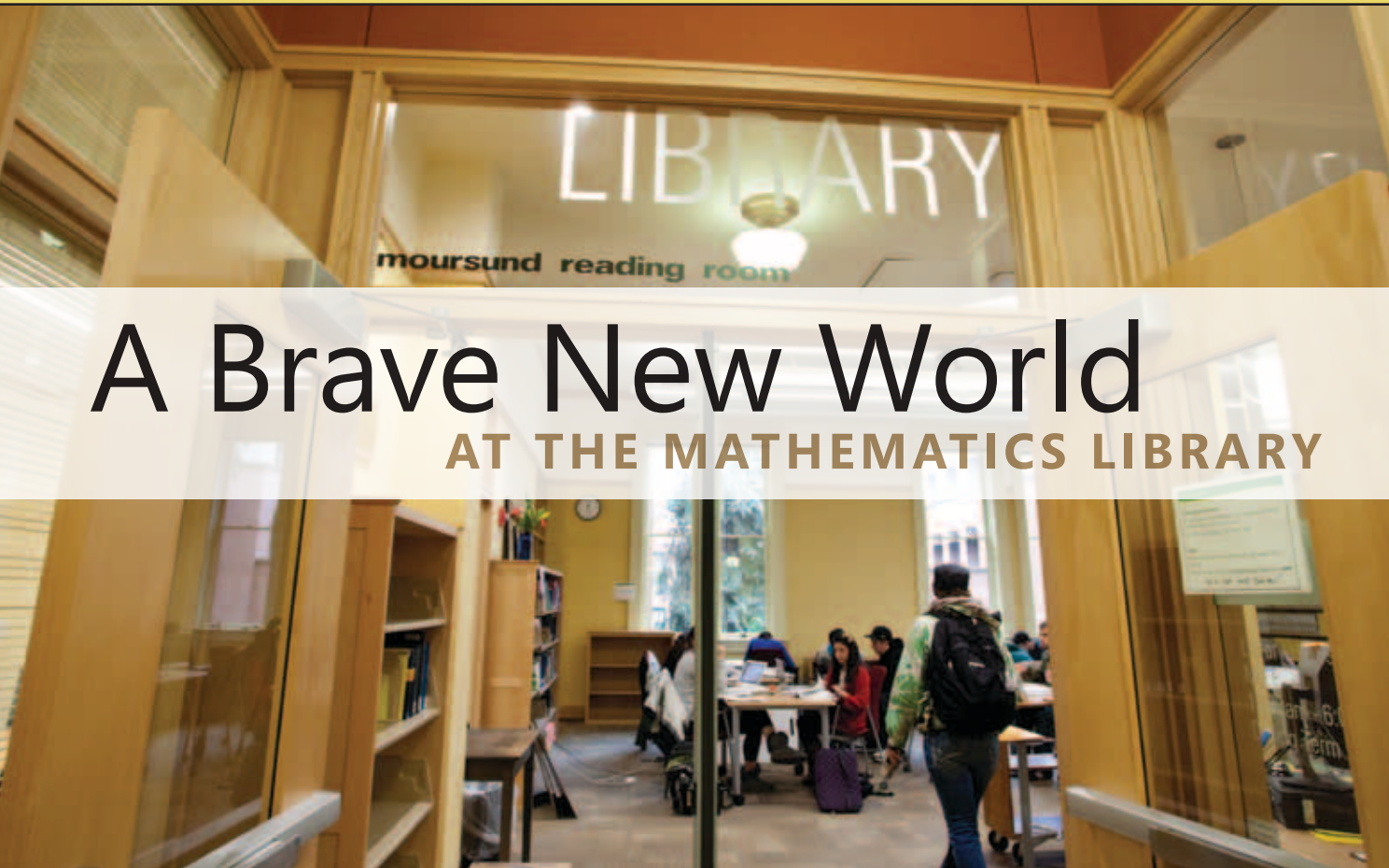
the courses offered and the interest of the students living in the hall and the surrounding living communities, provides reading materials that students can browse. Reference and research help is available from the full-time on-site librarian and trained library student staff.

“Students living in the Global Scholars Hall love the convenience of having a residential library and on-site librarian available to them,” says Ngoc-Yen Tran, the library’s undergraduate services librarian who heads the GSH Library Commons. “We hope to bring

out the very best in every student who uses our facilities, services, and resources.”



Yen Tran oversees the GSH Library Commons



A Brave New World

AT THE MATHEMATICS LIBRARY

by Megan Henning

THE MOURSUND READING ROOM in the UO Mathematics Library, located at the top of the stairs at the east entrance of Fenton Hall, underwent major renovations in spring 2011 and now reflects the spirit of social learning and collaboration that promotes student achievement and academic success. The facelift has transformed the Math Library from a quaint and quiet study spot to a bright, busy, socially interactive learning space. The number of student users has tripled since its reopening. When you first walk into this modern, warm, and inviting space, be prepared to have your traditional view of a math library challenged.

As a former math teacher, an aspiring librarian, and a community volunteer assisting at the Math Library, I am always excited and amazed at the variety of activity I see: a group of five students helping each other with higher-level linear algebra homework in an impromptu study session, four students working independently on math homework, a student receiving help on an algebra problem that had her stuck, two students reading math journals in comfy chairs by large windows with great natural lighting, a student logged on to one of the computers to submit a homework assignment, and two friendly student library assistants available to offer math homework support when requested.

A math library as a fun and social place for learning? ... Yes!

THROUGH GENEROUS GIFTS from Dave Moursund, Sharon Yoder, and Gerald Alexander, the renovated Mathematics Library goes beyond providing reference materials and study space to offer learning engagement through the collaborative and social spirit of the UO's 'Net generation of students.

Visit the Math Library's Facebook page to see more photos and enjoy interesting math challenge questions: tinyurl.com/mathlibraryfb.

MATH RESOURCES—MORE THAN TEXTBOOKS AND JOURNALS

The library's student workers are mostly UO undergraduates who are math majors; several of them are also aspiring teachers, and all love helping other students excel at math. They are passionate about sharing their joy of learning with others. Whiteboards are strategically placed around the room, providing plenty of space to solve problems. One even displays nerdy math humor: "Never question a 90 degree angle; it is always right." What better stamp of approval than to know you've come to the right place for homework help?

For many years, the UO's Math Library provided access to primary materials and resources directly related to mathematics: course textbooks for undergraduates and books and journals crucial for faculty and graduate student research. The library mostly served as a quiet place to study and a much needed lab space.

Transforming this space into a dynamic learning-commons environment was the brainchild of Science and Technical Services Librarian Annie Zeidman-Karpinski. Margaret Bean, head of the Science and Math Libraries, and Lara Nesselroad, manager of the Science and Math Libraries, facilitated the transformation of the new facilities and oversaw the development of new Math Library services.

The Math Library's learning commons structure provides an informal, comfortable environment where students can spend time outside the classroom, mastering or going beyond the content of a math course. The library-commons model enhances social interaction, promotes cross-disciplinary learning, and blends library technology and support services to help students achieve their academic goals. ■



"At the Mathematics Library, we have expanded hours on Sundays to meet student needs. We provide free drop-in math homework help to all students. Our goals are to complement tutoring offered at the Learning Center, highlight the accomplishments of the Mathematics Department, and provide a cozy atmosphere for peer collaboration and learning."

— Annie Zeidman-Karpinski,
Science and Technical
Services Librarian



Remembering JQ Johnson



AS DIRECTOR of scholarly communications and instructional support for the UO Libraries, JQ Johnson compiled an impressive list of accomplishments in the service of the entire UO community and the broader academic community beyond campus. JQ took

the lead on many important library initiatives; he oversaw the development of several instructional technology training programs and centers; arranged for the implementation of Blackboard, the university's first online course management system; and planned and coordinated Open Access Week events each year, to name only a few of his contributions to the vitality of the UO's instructional and academic programs.

One of JQ's most important accomplishments was to implement the Online Journal System (OJS), a platform that journal editors based at the UO could use to publish online, open access (that is, freely

available) journals. But perhaps he was proudest of something that came directly out of the OJS initiative: the launch of a new research journal produced from start to finish by UO students—*Oregon Undergraduate Research (OUR) Journal*, which can be accessed online at journals.oregondigital.org/OURJ.

JQ immersed himself in helping UO undergraduates get this student-run, peer-reviewed publication off the ground. He mentored the student editors and editorial board in all aspects of what it takes to create a professional-quality research journal, and helped them master the technical demands of the OJS. With the recent launch of its third issue, *OUR Journal* aptly represents JQ's commitment to making undergraduate research central to the educational experience at the UO.

JQ died of cancer on July 7, 2012, but his kind and generous spirit lives on in *OUR Journal* and all the other ways he gave to the university and the library. The JQ Johnson Fund has been established in his memory; to contribute, contact Keri Aronson, library development director, at 541-346-1890, keria@uoregon.edu.

YOUR GIFT CAN HELP!

You can make the library's collections stronger and fill them with items that students, faculty, and librarians would like to have in our collections. Here's a partial list of items requested.

Diversify Library Collections
In 2013-14, the Library Diversity Committee will take nominations from faculty, staff, and students to diversify the UO Libraries' collections. The committee hopes to acquire more non-English-language and area studies materials from across a variety of disciplines to meet the needs of our increasingly diversified campus. (\$150-\$3,500)

Give the Gift of Film
Focus on cinema is growing in a number of disciplines (e.g., Cinema Studies, Korean Studies, Romance Languages). The collections will benefit from gifts to acquire foreign language and international films from around the world. (\$50-\$1,500)

Support a New Minor
Comics Studies has arrived on campus. Help the library acquire graphic novels to support teaching in this area. (\$30-\$120)

Digitize an Oregon Newspaper
You can help digitize your local paper! Contribute to the Oregon Digital Newspaper Program through the University of Oregon Libraries. (\$100-\$5,000)

Purchase a Fast Scanner
Walk-up scanning is fast replacing photocopying as the duplication method of choice. Help the library provide more of this amazing technology. (\$20,000)

Build the Ted Smith Memorial Baseball Collection
You can provide funds to build a collection of baseball-related material used for research and teaching. The collection is named in honor of a beloved document librarian who cherished the National Pastime. (\$75-\$2,000)

To make a gift, contact Keri Aronson, library development director, at 541-346-1890, keria@uoregon.edu.

SAYING GOODBYE...



Dear loyal supporters of the UO Libraries,

After fifteen years as the fundraiser-in-residence at the University of Oregon Libraries, I have changed assignments to take on new challenges at the UO.

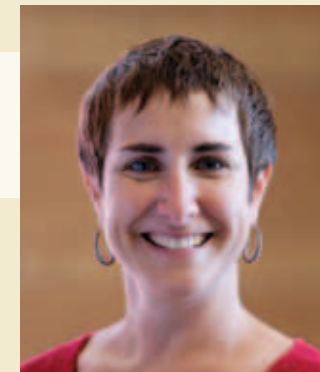
It has been an honor and a joy to work with so many of you over the years to make the UO Libraries a better place. Your support has had an impact on thousands of students, creating a vibrant and dynamic place for learning that feeds students' intellects and helps ensure they are successful during their years of study at the UO and beyond.

While I am no longer located in Knight Library, my new responsibilities happily include raising funds to build a new Science Library at the UO, as well as other high-priority campus initiatives. My library colleague Keri Aronson looks forward to working with you in the months to come.

Thank you for your continuing commitment to this great library. Go Ducks!!

Best wishes,

Lisa Manotti
Director of Development, Campus Initiatives
University of Oregon
لمانotti@uoregon.edu • 541-346-5246



SAYING HELLO...

Greetings to all library supporters,

I know many of you personally from working with Lisa Manotti for the past four years in library development, and I look forward to getting to know many more of you as the new director of development and donor relations for the UO Libraries. The library is graced with a phenomenal base of supporters, and it will be a pleasure to assist you in continuing to

build and strengthen library programs, services, facilities, and collections.

Gifts to the library support the academic success of the entire campus community. They can take any number of forms: annual (for immediate expenditure), endowment (creating a foundation for the future), bequests, and deferred commitments. They support the purchase of new library technology (computers, software, scanners, and equipment), information resources (electronic databases, multimedia, and an occasional print item), and one of our most precious resources, library student employees.

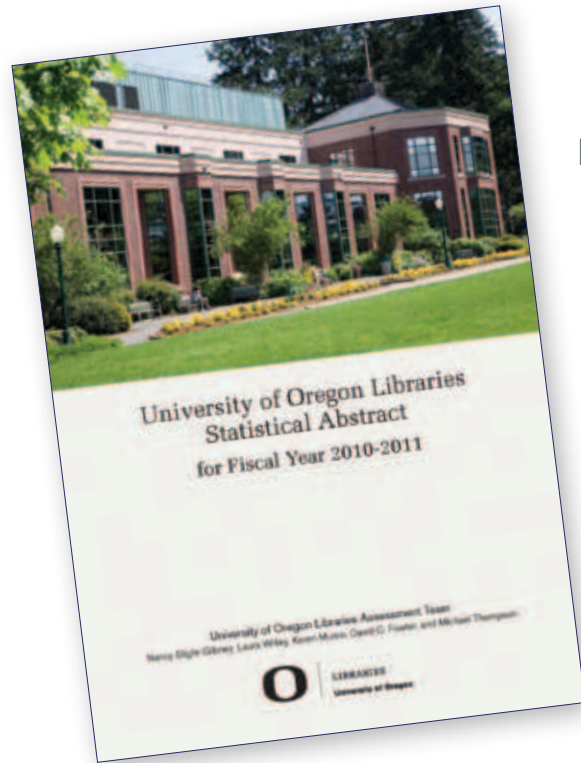
In the coming months and years, your gifts will be more important than ever in helping an increasing number of UO students achieve their academic goals. Please contact me at any time to share your interests and ideas in helping the library help them attain success.

Many thanks,

Keri Aronson
Director of Development and Donor Relations, UO Libraries
keria@uoregon.edu • 541-346-1890

By the Numbers

UO Libraries



If you're looking for detailed information about the physical and financial operations of the UO Libraries, we've got it for you online. You can view PDF documents of our reports at your convenience, including our Statistical Abstracts, as well as annual reports dating back to the 2006-2007 academic year. Visit the library's assessment web page for continual updates when new reports are issued:

library.uoregon.edu/assessment/

UO LIBRARIES ADVANCEMENT COUNCIL

Twice a year, the UO Libraries Advancement Council meets to discuss strategies for raising funds and increasing outreach to library supporters. Many thanks to council members for their commitment to promoting and supporting the UO Libraries.

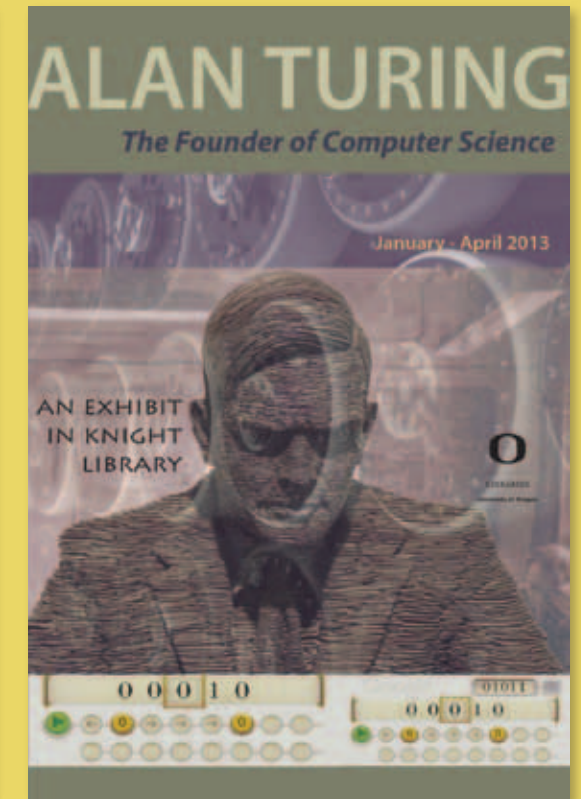
Walt Barger '68
Mike Bellotti
John Bentley '52
Kellie Davis
Tom Hartfield '75
Phillip Lighty '68
Sally Linman

Pam McClure
David Moore
Tres Pyle
Paula Pottinger
Pam Saltenberger '66
George Scherzer '74
Robert Scherzer '74, J.D. '78



EXHIBITING AN EDUCATION

The UO Libraries maintains an active exhibit program, demonstrating a commitment to educating library users anytime they enter our facilities. Drawing on content from all academic disciplines, our exhibits are made possible through your support. These two posters promoting recent exhibits are typical of the wide-ranging coverage.



Other exhibits mounted in the past year include:

- *Jim Thorpe, The Greatest Athlete in History*, Knight Library
- *Political Cartoons by Quincy Scott*, Special Collections and University Archives, Knight Library
- *Rewriting the Book of Nature: Charles Darwin and the Rise of Evolutionary Theory*, Science Library
- *Dan Powell Photography Exhibit*, Knight Library
- *100 Years of Pulp Fiction*, Special Collections and University Archives, Knight Library
- *Russian and East European Arts, World Stage*, Knight Library
- *Many Faces, Many Voices, One Oregon* (UO Diversity Exhibit), Knight Library
- *Law in a World of Capes, Tights, and Trench Coats*, Law Library
- *Marion Dean Ross: The Legacy of a Scholar*, Knight Library (courtesy of the Architecture and Allied Arts Library)
- *Color: A Magic Power*, Architecture and Allied Arts Library



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