

Arts Management, Cultural Resources Management, and Cultural Policy at the University of Oregon

Preparing leaders to sustain, manage, and preserve the arts, culture, and heritage in an international context is the mission of the Arts and Administration Program, the Historic Preservation Program, and the Center for Community Arts and Cultural Policy at the University of Oregon.

The University of Oregon offers master's degrees and undergraduate minors in historic preservation and arts management.

Participants in these programs prepare themselves for a wide range of positions in the public and private sectors, while faculty members, through their research initiatives, contribute significantly to a policy environment conducive to sustaining and strengthening the arts, culture, and heritage sectors.



UNIVERSITY OF OREGON



Historic Preservation Program



The University of Oregon's Historic Preservation Program has an interdisciplinary focus within the School of Architecture and Allied Arts. The program offers a master of science degree and an undergraduate minor in historic preservation.

Students enter the master's program with a broad background in such disciplines as architecture, interior design, art history, anthropology, history, and planning and public policy.

The historic preservation (HP) graduate program is a two-year course of study. The program includes a core of HP courses, an architectural history component (offered through the Department of Art History and the Historic Preservation Program), research and practical applications, and areas of concentration-preservation theory, design, and technology; preservation planning and cultural resource management; and resource identification and evaluation.

The HP Program is perhaps best described as having broad cultural concerns with a technical emphasis. Attention is given to historic places, buildings, and landscapes in terms of their specific forms, materials, and construction; the cultural and theoretical context in which they were developed; the impact of time upon their materials, meanings, and functions; and the technologies, interpretations, and means for sustaining the presence of historic places in the future. Courses are augmented by fieldwork in the urban and rural areas of the region. An annual summer field school for incoming graduate students provides practical experience in the preservation of historic resources in the Pacific Northwest. The Historic Preservation Program sponsors a summer field school in Italy, generally taken between the first and second year. Upon completion of a thesis or terminal project, students graduate with a master of science in historic preservation.



For more information about the Historic Preservation Program, please visit hp.uoregon.edu.

Center for Community Arts and Cultural Policy



The center's mission is dedicated to sustaining and strengthening the arts, culture, and heritage sectors of the western United States. This is accomplished not only in the region, but also through outreach activities in western Europe and China. *CultureWork*, an electronic publication of the Center for Community Arts and Cultural Policy, provides timely practice-oriented information on culture, the arts, education, policy, and community (aad.uoregon.edu/culturework).

The center's research initiatives are coupled with the teaching mission of the Arts and Administration and the Historic Preservation programs. Current research initiatives include ePortfolios, community youth arts, capacity building for cultural policy advocacy, cultural development in the Pacific Northwest, and European Union cultural policy.

For more information about the Center for Community Arts and Cultural Policy, visit ccacp.uoregon.edu.

Participating faculty members from the UO Arts and Administration Program are Doug Blandy, Patricia Dewey, and Lori Hager; from the HP Program, Kingston Heath.



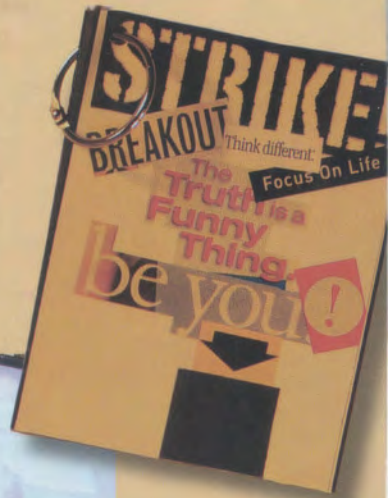
Arts and Administration Program



Arts management is a multidisciplinary field, dedicated to increasing opportunities in arts and culture for individuals and society. The Arts and Administration (AAD) Program prepares individuals for leadership positions in areas such as program development, evaluation, fundraising, arts

education, and management. **It is the first program in the Pacific Northwest to combine knowledge in the visual and performing arts with social, cultural, managerial, and educational concerns that pertain to the administration of nonprofit, public, and for-profit arts organizations and programs.**

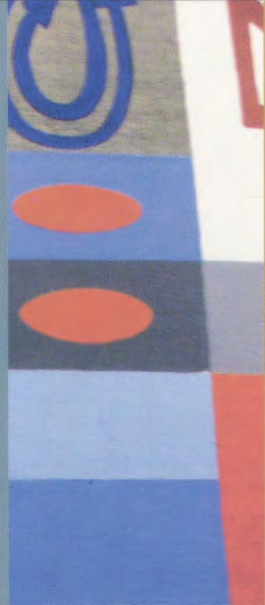
Since 1996, faculty members and graduate students in arts and administration have been creating a dynamic environment where students from around the world can immerse themselves in a challenging course of study. The two-year, full-time program offers an undergraduate minor in community arts and a master of arts or master of science degree in arts management. Studies include core requirements, technology requirements, research, a summer internship, and an area of concentration-community arts management, museum studies, performing arts management, or event management.





Students in the AAD program pair academic interests with experience in local, regional, national, and international cultural organizations. Courses encourage students to recognize the relationships among the arts and culture, ethnicity, politics, economics, class, education, age, and occupation.

To further develop important skills and qualifications, many graduate students elect to participate in one of three certificate options: festival and event management, not-for-profit management, or museum studies. Mentors for the program include scholars, alumni of the program, and members of a professional resource council of prominent arts and cultural managers.





For more information about the Arts and
Administration Program, please contact us.

ARTS AND ADMINISTRATION PROGRAM
SCHOOL OF ARCHITECTURE AND ALLIED ARTS
5230 UNIVERSITY OF OREGON
EUGENE OR 97403-5230

(541) 346-3639

E-mail: aadinfo@aaa.uoregon.edu
aad.uoregon.edu



SCHOOL OF
ARCHITECTURE
AND
ALLIED ARTS
University of Oregon

The above painting and detail, *The Good Life in Lane County*, 1962.
Oil painting by Andrew McDuffie Vincent.