

**Utah Recycling Survey
Ci3 Instrument**

CATI ON

C:Utah Recycling Survey - August, 2000 (8-16-2000 @ 3:25 pm)
sqn right

Q:HELLO1

T:

Hello, is this (phone number) ?

1 YES

NO ---> REFER TO INTERVIEWER INSTRUCTIONS

I:

Key 1

C:To Randomize CHOICE, Replace 2 with 0

CHOICE = 2

CHEAP1 = 0

RNDCOST = 0

RNDCOST2 = 0

CMDI NONCURB "CURB" 1

Q:HELLO2

T:

Hello, this is _____ calling from the University of Oregon Survey Research Laboratory. We are conducting a scientific survey for professors at Utah State University. The survey is about recycling in your community and will take 6 to 8 minutes, depending on your answers. I want to assure you I am not selling a thing and your answers are completely anonymous and voluntary. (Please don't even tell me your name.) I need to speak with someone age 18 or older in your household, is that you? Do you have any questions about the survey before we begin?

PROBE: You don't have to recycle to take part in this survey.

PROBE: Recycling means to re-process and use again, for example, recycling aluminum cans.

1 NO QUESTIONS OR QUESTIONS ANSWERED

HAS QUESTIONS ---> REFER TO INTERVIEWER INSTRUCTIONS

I:

SHOW CHOICE 20 2 6 GRN

Key 1

Q:ZIPCODE

T:

We appreciate your cooperation. (I'd like to begin the survey now.)

I need to begin by asking - what is your zip code?

KEY IN EXACT 5-DIGIT NUMBER

99997 REFUSED
99998 DON'T KNOW
99999 NO ANSWER

I:

num 1 99999 5 0 20 10

IF (ANS < 84000)

IF (ANS > 84999) REASK

ENDIF

IF (ANS > 84999)

IF (ANS < 99997) REASK

ENDIF

Q:CRECY1

T:

Does your community currently have a curbside recycling service to pick up recyclable materials (similar to a trash or garbage pickup service)?

PROBE: Does a public or private company regularly pick up old newspapers, cardboard, cans, glass jars, or any other type of recyclable materials from outside of people's homes, just as trash or garbage is picked up?

PROBE: I don't need to know yet if you take part in the curbside recycling program. I just need to know if it is available in your community.

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

QAL NOQAL

Q:OP1

T:

Please answer the next two questions with a simple "yes" or "no."

Do you feel an ethical duty to recycle to help the environment?

PROBE: By ethical, we mean moral, decent, or conscientious.

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:OP2

T:

Do you believe that recycling saves people like you money?

PROBE: For example, can people earn money directly by turning in recyclables, or can people save money on garbage pickup charges, because they use a smaller garbage container?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

IF (OP1 > 1) SKIPTO DRECY

IF (OP2 > 1) SKIPTO DRECY

Q:OP3

T:

Which one would *most* encourage your household to recycle - an ethical duty to help the environment, or saving money (by receiving money for the things you recycle and by lower charges on garbage pickup)?

1 ETHICAL DUTY TO HELP ENVIRONMENT

2 SAVING MONEY

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:DRECY

T:

(Thank you.) Next, I need to ask you about drop-off recycling, which is a central collection place for recyclable materials.

Does your community currently have any drop-off recycling centers (for old newspapers, cardboard, cans, glass jars, yard clippings, or any other type of recyclable materials)?

PROBE: In some communities, businesses, non-profit organizations, or public agencies have central places where consumers can bring their recyclable materials. In other communities, people can take their recyclable materials at the local dump for recycling. Does your community have any type of drop-off recycling facilities (such as these)?

PROBE: I don't need to know yet if you do drop-off recycling. I just need to know if it is available in your community.

1 YES

2 NO --> SKIPTO CRECY1A

7 REFUSED --> SKIPTO CRECY1A
8 DON'T KNOW --> SKIPTO CRECY1A
9 NO ANSWER --> SKIPTO CRECY1A

I:

Key 1,2, 7-9

IF (ANS > 1) SKIPTO CRECY1A

Q:DRUSE1

T:

In the past 12 months, has your household taken any recyclable materials (such as paper, plastic, glass, aluminum cans, tin cans, or cardboard) to one of your community's drop-off recycling centers?

PROBE: Other recyclable materials include "green waste" (grass cuttings, trimmings from bushes or trees, or kitchen scraps) and "hazardous waste" (used motor oil, used tires, old paint, or scrap metal).

1 YES

2 NO --> SKIPTO DRJOB

7 REFUSED --> SKIPTO DRJOB

8 DON'T KNOW --> SKIPTO DRJOB

9 NO ANSWER --> SKIPTO DRJOB

I:

Key 1,2, 7-9

IF (ANS > 1) SKIPTO DRJOB

Q:DRUSE2

T:

When your household has materials that can be recycled (such as, paper, plastic, glass, aluminum cans, tin cans, cardboard, green waste, or hazardous waste), how often do you take them to a drop-off recycling center - always, often, sometimes, or rarely?

PROBE: Instead of putting recyclable materials in the garbage or curbside recycling, do you always, often, sometimes, or rarely take them to a drop-off recycling center?

1 ALWAYS

2 OFTEN

3 SOMETIMES

4 RARELY

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1-4, 7-9

Q:DRECYMI

T:
How many miles from your home is the nearest drop-off recycling center
in your community?

PROBE FOR WHOLE MILES

NOTE: IF LESS THAN 1 MILE, ENTER 1

OPEN-ENDED NUMBER

996 996 OR MORE

997 REFUSED

998 DON'T KNOW

999 NO ANSWER

I:
num 1 999 3 0 20 10

Q:DRECYR

T:
For how many years has your household used the drop-off recycling
centers in your community?

PROBE FOR "ALL THE YEARS WE HAVE LIVED HERE": How many years is that?

PROBE FOR WHOLE YEARS

NOTE: R NEED NOT HAVE LIVED IN THE SAME HOUSE THE WHOLE TIME.

ENTER EXACT NUMBER BETWEEN 1 AND 40

97 REFUSED

98 DON'T KNOW

99 NO ANSWER

I:
num 1 99 2 0 20 10
IF (ANS > 40)
IF (ANS < 97) REASK
ENDIF

Q:DRJOB

T:
Overall, would you say the drop-off recycling centers in your community
now do an excellent job, a good job, a fair job, or a poor job?

1 EXCELLENT

2 GOOD

3 FAIR

4 POOR

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-4, 7-9

IF (DRUSE1 = 2) SKIPTO NODR1b

IF (DRUSE2 = 1) SKIPTO CRECY1a

IF (DRUSE2 = 2) SKIPTO CRECY1a

IF (DRUSE2 = 3) SKIPTO NODR1a

IF (DRUSE2 = 4) SKIPTO NODR1a

Q:NODR1a

T:

Why doesn't your household take *all* of its recyclable materials to drop-off recycling centers in your community...is it because recycling is unimportant to you?

PROBE FOR "NO": So it *is* important to you? [YES]

- 1 YES
- 2 NO

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

SKIPTO NODR2

Q:NODR1b

T:

Why doesn't your household take its recyclable materials to drop-off recycling centers in your community...is it because recycling is unimportant to you?

PROBE FOR "NO": So it *is* important to you? [YES]

- 1 YES
- 2 NO

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

Q:NODR2

T:

Is it because the recycling centers are too far away from home?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
Key 1,2, 7-9

Q:NODR3

T:
(Is it because) you have to go to too many different places,
since each recycling center takes only certain materials?

PROBE: (For example) you might have to recycle newspapers at one place
and recycle glass at another place.

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
Key 1,2, 7-9

Q:NODR4

T:
Is it because your household does not generate enough recyclable
materials to make it worthwhile?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
Key 1,2, 7-9
skipto NODR5

C:CURBSIDE RECYCLING SECTION STARTS HERE

Q:CRECY1A

T:
ENTER "1" TO CONTINUE

I:
KEY 1
IF (crecy1 > 1)
 if (drecy > 1) SKIPTO CHEAPTAL
endif
IF (crecy1 = 1)
 if (drecy > 1) SKIPTO CRECY2
endif
IF (crecy1 > 1)

if (drecy = 1) SKIPTO Cheaptal
endif

Q:NODR5

T:

(Is it because) curbside recycling meets all or most of your household's recycling needs?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

if (druse2 = 1) skipto CRECY2

if (druse2 = 2) skipto CRECY2

Key 1,2, 7-9

IF (ANS = 1) CRCY2ANS = ANS

IF (ANS = 1) SKIPTO CRECY2

Q:CRECY2

T:

At the beginning of this survey, you said that your community has a curbside recycling service (similar to a trash or garbage pickup service). Does your household currently use the curbside recycling service?

1 YES --> SKIPTO CRYRS

2 NO

7 REFUSED --> SKIPTO NCR COST1

8 DON'T KNOW --> SKIPTO NCR COST1

9 NO ANSWER --> SKIPTO NCR COST1

I:

if (crecy1 > 1) skipto CHEAPTAL

Key 1,2, 7-9

CRCY2ANS = ANS

IF (ANS > 6) SKIPTO NCR COST1

SKIPTO CRYRS 1

Q:NOCR1

T:

Why doesn't your household use curbside recycling...is it too much trouble?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

IF (NODR1a > 0) SKIPTO NOCR3

IF (NODR1b > 0) SKIPTO NOCR3

Q:NOCR2

T:

Is (it/curbside recycling) unimportant to you?

PROBE FOR "NO": So it *is* important? [YES]

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:NOCR3

T:

Do you just not know enough about (it/the curbside recycling service)?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:NOCR4

T:

Does (it/the curbside recycling service) collect only certain materials?

PROBE: (For example) you might wish to recycle plastics, but you can only recycle newspapers and glass.

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:NOCR5

T:

Is (it/curbside recycling) too expensive?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:NCR COST1

T:

How much do you think a household in your community pays for curbside recycling each month?

PROBE FOR "IT VARIES, "IT DEPENDS": On average, how much do you think a household pays each month (for curbside recycling) (in your community)?

PROBE OUT RANGES TO A SINGLE, WHOLE NUMBER

ENTER EXACT DOLLARS *AND* CENTS

ZERO OR A NEGATIVE NUMBER --> ENTER "3" ON THE NEXT QUESTION

REFUSED ENTER --> ENTER "2" ON THE NEXT QUESTION

DON'T KNOW ENTER --> ENTER "2" ON THE NEXT QUESTION

NO ANSWER ENTER --> ENTER "2" ON THE NEXT QUESTION

I:

if (RND COST = 0)

RND COST = RANDNUM 2 10 NO

endif

SHOW RND COST 12 4 2 GRN

SHOW RND COST 14 4 2 GRN

SHOW RND COST 15 4 2 GRN

SHOW RND COST 16 4 2 GRN

COL YEL 12 38 67

COL RED 14 26 55

COL RED 15 29 58

COL RED 16 28 57

NUM 1 100 5 2 18 30

Q:ASSIGN1

T:

PREVIOUS ANSWER WAS

1 FROM RESPONDENT

2 COMPUTER GENERATED (REF/DK/NA)

3 COMPUTER GENERATED (ZERO OR NEGATIVE NUMBER)

I:

KEY 1-3

Q:NRCOST2

T:

Please think about the *most* your household is willing to pay each month for your community's current curbside recycling service. Would you be willing to pay more than dollars, dollars, or less than dollars per month?

1 MORE

2 THE SAME --> SKIPTO COMMYRS

3 LESS --> SKIPTO NRCOST4

4 IF VOLUNTEERED: NOTHING AT ALL --> SKIPTO NRCOST5

7 REFUSED --> SKIPTO NRCOST4

8 DON'T KNOW --> SKIPTO NRCOST4

9 NO ANSWER --> SKIPTO NRCOST4

I:

C:PROGRAMMER NOTE: INSERT THE \$ AMOUNT FROM NRCOST1 INTO THE UNDERLINED C:AREAS IN NRCOST2. If NRCOST1 EQ 97,98,99 (DK,REF,NA) RANDOMLY ASSIGN \$2, C:\$3, ... \$10 WITH EQUAL (1/9) PROBABILITY.

SHOW NRCOST1 3 26 5 GRN

SHOW NRCOST1 3 41 5 GRN

SHOW NRCOST1 4 14 5 GRN

Key 1-4, 7-9

SKIPTO COMMYRS 2

SKIPTO NRCOST4 3

SKIPTO NRCOST5 4

IF (ANS > 6) SKIPTO NRCOST4

Q:NRCOST3

T:

Would you be willing to pay _____ dollars (per month) (for your community's current curbside recycling service)?

1 YES --> SKIPTO COMMYRS

2 NO --> SKIPTO COMMYRS

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

COST1X2 = NRCOST1 * 2

SHOW COST1X2 1 29 6 GRN

Key 1,2, 7-9

SKIPTO COMMYRS

C:PROGRAMMER NOTE: MULTIPLY THE \$ AMOUNT FROM NRCOST1 BY 2 AND INSERT INTO

C:THE UNDERLINED AREA IN NRCOST3.

Q:NRCOST4

T:

Would you be willing to pay _____ dollars (per month) (for your community's current curbside recycling service)?

1 YES --> SKIPTO COMMYRS

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

$COST1X5 = NRCOST1 / 2$

SHOW COST1X5 1 29 6 GRN

Key 1,2, 7-9

SKIPTO COMMYRS 1

C:PROGRAMMER NOTE: MULTIPLY THE \$ AMOUNT FROM NRCOST1 BY .5 (ONE-HALF) AND

C:INSERT INTO THE UNDERLINED AREA IN NRCOST4.

Q:NRCOST5

T:

Would your household take part in your community's current curbside recycling service if it was free of charge?

1 YES --> SKIPTO COMMYRS

2 NO --> SKIPTO COMMYRS

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

SKIPTO COMMYRS

C:CURBSIDE RECYCLERS BEGIN THEIR SECTION.

Q:CRYRS

T:

For how many years has your household taken part in your community's curbside recycling program?

PROBE FOR "ALL THE YEARS WE HAVE LIVED HERE": How many years is that?

PROBE FOR WHOLE YEARS

NOTE: R NEED NOT HAVE LIVED IN THE SAME HOUSE THE WHOLE TIME.

ENTER EXACT NUMBER BETWEEN 1 AND 40, WHOLE NUMBERS ONLY

97 REFUSED

98 DON'T KNOW
99 NO ANSWER

I:
num 1 99 2 0 20 10
IF (ANS > 40)
IF (ANS < 97) REASK
ENDIF

Q:CRJOB

T:
Overall, would you say the curbside recycling service in your community
now does an excellent job, a good job, a fair job, or a poor job?

1 EXCELLENT -> SKIPTO CRCOST1
2 GOOD-> SKIPTO CRCOST1
3 FAIR
4 POOR

7 REFUSED -> SKIPTO CRCOST1
8 DON'T KNOW -> SKIPTO CRCOST1
9 NO ANSWER -> SKIPTO CRCOST1

I:
Key 1-4, 7-9
SKIPTO CRCOST1 1
SKIPTO CRCOST1 2
IF (ANS > 6) SKIPTO CRCOST1

Q:CRJOB1

T:
Why do you think (it/your community's curbside recycling program)
is not doing a good job? Is it because curbside recycling requires too much
sorting or is too much trouble?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
Key 1,2, 7-9

Q:CRJOB2

T:
(Is it /Do you think it is not doing good job) because
(it/the curbside recycling service) collects only limited materials?

PROBE: (For example) you might wish to recycle plastics, but you can only
recycle newspapers and glass.

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
Key 1,2, 7-9

Q:CRJOB3

T:
(Is it /Do you think it is not doing good job) because
(it/curbside recycling) is too expensive?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
Key 1,2, 7-9

IF (CRJOB1 = 1) SKIPTO CRCOST1
IF (CRJOB2 = 1) SKIPTO CRCOST1
IF (CRJOB3 = 1) SKIPTO CRCOST1

C:PROGRAMMER NOTE: IF CRJOB1,2,3 ARE *ALL* GT 1, ASK CRJOB4. ELSE SKIPTO
C:CRCOST1.

Q:CRJOB4

T:
Why do you think the curbside recycling service in your community
is not doing a good job?

OPEN ENDED - TYPE EXACT RESPONSE BELOW

I:
opn 13 5 22 60 m n

Q:CRCOST1

T:
How much does your household pay for curbside recycling each month?

PROBE FOR "IT VARIES, "IT DEPENDS": On average, how much does your household
pay each month (for curbside recycling)?

PROBE OUT RANGES TO A SINGLE AMOUNT

ENTER EXACT DOLLARS *AND* CENTS

ZERO OR A NEGATIVE NUMBER --> ENTER "3" ON THE NEXT QUESTION

REFUSED ENTER --> ENTER "2" ON THE NEXT QUESTION

DON'T KNOW ENTER --> ENTER "2" ON THE NEXT QUESTION

NO ANSWER ENTER --> ENTER "2" ON THE NEXT QUESTION

I:

if (RNDCOST2 = 0)

 RNDCOST2 = RANDNUM 2 10 NO

endif

SHOW RNDCOST2 11 4 2 GRN

SHOW RNDCOST2 13 4 2 GRN

SHOW RNDCOST2 14 4 2 GRN

SHOW RNDCOST2 15 4 2 GRN

COL YEL 11 38 67

COL RED 13 26 55

COL RED 14 29 58

COL RED 15 28 57

NUM 1 100 5 2 18 30

C:PROGRAMMER NOTE: INSERT THE \$ AMOUNT FROM CRCOST1 INTO THE UNDERLINED AREAS

C:IN CRCOST2. If CRCOST1 EQ 97,98,99 (DK/REF/NA) RANDOMLY ASSIGN \$2, \$3, ...

C:\$10 WITH EQUAL (1/9) PROBABILITY.

Q:ASSIGN2

T:

PREVIOUS ANSWER WAS

 1 FROM RESPONDENT

 2 COMPUTER GENERATED (REF/DK/NA)

 3 COMPUTER GENERATED (ZERO OR NEGATIVE NUMBER)

I:

KEY 1-3

Q:CRCOST2

T:

What is the *most* your household would be willing to pay each month for your community's current curbside recycling service? Would you be willing to pay more than dollars, dollars, or less than dollars (per month)?

 1 MORE --> SKIPTO CRCOST3

 2 THE SAME --> SKIPTO RCRMAT1

 3 LESS --> SKIPTO CRCOST4

 4 IF VOLUNTEERED: NOTHING AT ALL --> SKIPTO CRCOST5

 7 REFUSED --> SKIPTO CRCOST4

 8 DON'T KNOW --> SKIPTO CRCOST4

 9 NO ANSWER --> SKIPTO CRCOST4

I:
SHOW CRCOST1 3 15 5
SHOW CRCOST1 3 29 5
SHOW CRCOST1 3 58 5
Key 1-4, 7-9
SKIPTO RCRMAT1 2
SKIPTO CRCOST4 3
SKIPTO CRCOST5 4
IF (ANS > 4) SKIPTO CRCOST4

C:PROGRAMMER NOTE: MULTIPLY THE \$ AMOUNT FROM CRCOST1 BY 2 AND INSERT INTO
C:THE UNDERLINED AREA IN CRCOST3.

Q: CRCOST3

T:

Would you be willing to pay _____ dollars (per month)
for your community's current curbside recycling service)?

1 YES --> SKIPTO RCRMAT1
2 NO--> SKIPTO RCRMAT1

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

$COSTa1X2 = CRCOST1 * 2$
SHOW COSTa1X2 1 29 6 31
Key 1-2, 7-9
IF (ANS < 3) SKIPTO RCRMAT1

C:PROGRAMMER NOTE: MULTIPLY THE \$ AMOUNT FROM CRCOST1 BY .5 (ONE-HALF) AND
C:INSERT INTO THE UNDERLINED AREA IN CRCOST4.

Q: CRCOST4

T:

Would you be willing to pay _____ dollars (per month)
for your community's current curbside recycling service)?

1 YES --> SKIPTO RCRMAT1
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

$COST1aX5 = CRCOST1 / 2$
SHOW COST1aX5 1 29 6 31
Key 1,2, 7-9
SKIPTO RCRMAT1 1

Q:CRCOST5

T:

Would your household take part in your community's current curbside recycling service if it was free of charge?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:RCRMAT1

T:

In the past 12 months, what materials has your household left for pick-up by the curbside recycling service? (First,) paper (of any kind)?

1 YES --> SKIPTO RCRMAT2

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

SKIPTO RCRMAT2 1

Q:CRMAT1

T:

Is it possible to recycle any kind of paper with your curbside recycling service?

PROBE: Will your community's curbside recycling service pick up any kind of paper?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:RCRMAT2

T:

(What about) plastic (of any kind)?

PROBE: Has your household left any kind of plastic to be picked up by the curbside recycling service (in the past 12 months)?

1 YES --> SKIPTO RCRMAT3

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

SKIPTO RCRMAT3 1

Q:CRMAT2

T:

Is it possible to recycle any kind of plastic with your curbside recycling service?

PROBE: Will your community's curbside recycling service pick up any kind of plastic?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:RCRMAT3

T:

(What about) cardboard?

PROBE: Has your household left any cardboard to be picked up by the curbside recycling service (in the past 12 months)?

NOTE: EITHER CORRUGATED OR UN-CORRUGATED CARDBOARD.

1 YES --> SKIPTO RCRMAT4

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9
SKIPTO RCRMAT4 1

Q:CRMAT3

T:

Is it possible to recycle cardboard with your curbside recycling service?

PROBE: Will your community's curbside recycling service pick up cardboard?

NOTE: EITHER CORRUGATED OR UN-CORRUGATED CARDBOARD.

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:RCRMAT4

T:

(What about) aluminum cans?

PROBE: Has your household left any aluminum cans to be picked up by the curbside recycling service (in the past 12 months)?

1 YES --> SKIPTO RCRMAT5

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

SKIPTO RCRMAT5 1

Q:CRMAT4

T:

Is it possible to recycle aluminum cans with your curbside recycling service?

PROBE: Will your community's curbside recycling service pick up aluminum cans?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:
Key 1,2, 7-9

Q:RCRMAT5

T:
(What about) tin cans (or bi-metal cans)?

PROBE: Has your household left any tin cans (or bi-metal cans) to be picked up by the curbside recycling service (in the past 12 months)?

1 YES --> SKIPTO RCRMAT6
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
Key 1,2, 7-9
SKIPTO RCRMAT6 1

Q:CRMAT5

T:
Is it possible to recycle tin cans (or bi-metal cans) with your curbside recycling service?

PROBE: Will your community's curbside recycling service pick up tin cans (or bi-metal cans)?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
Key 1,2, 7-9

Q:RCRMAT6

T:
(What about) glass?

PROBE: Any color of glass.

PROBE: Has your household left glass, of any color, to be picked up by the curbside recycling service (in the past 12 months)?

1 YES --> SKIPTO RCRMAT7
2 NO

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:
Key 1,2, 7-9
SKIPTO RCRMAT7 1

Q:CRMAT6

T:
Is it possible to recycle glass with your curbside recycling service?

PROBE: Any color of glass.

PROBE: Will your community's curbside recycling service pick up glass, of any color?

- 1 YES
- 2 NO

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:
Key 1,2, 7-9

Q:RCRMAT7

T:
(What about) grass cuttings, trimmings from bushes or trees, or kitchen scraps (or other types of "green waste")?

PROBE: Has your household left any type of "green waste" to be picked up by the curbside recycling service (in the past 12 months)?

- 1 YES --> SKIPTO RCRMAT8
- 2 NO

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:
Key 1,2, 7-9
SKIPTO RCRMAT8 1

Q:CRMAT7

T:
Is it possible to recycle "green waste" (such as grass cuttings, trimmings from bushes or trees, or kitchen scraps) with your curbside recycling service?

PROBE: Will your community's curbside recycling service pick up any type of "green waste"?

- 1 YES
- 2 NO

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:
Key 1,2, 7-9

Q:RCRMAT8

T:
(What about) used motor oil, used tires, old paint, or scrap metal (or other types of hazardous waste)?

PROBE: Has your household left any type of hazardous waste to be picked up by the curbside recycling service (in the past 12 months)?

- 1 YES --> SKIPTO COMMYRS
- 2 NO

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:
Key 1,2, 7-9
SKIPTO COMMYRS 1

Q:CRMAT8

T:
Is it possible to recycle hazardous waste (such as used motor oil, used tires, old paint, or scrap metal) with your curbside recycling service?

PROBE: Will your community's curbside recycling service pick up any type of hazardous waste?

- 1 YES --> SKIPTO COMMYRS
- 2 NO --> SKIPTO COMMYRS

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:
Key 1,2, 7-9
SKIPTO COMMYRS

Q:CHEAPTAL

T:

ENTER "1" TO CONTINUE

I:

KEY 1

if (choice = 0)

CHOICE = RANDNUM 1 2 NO

endif

IF (CHOICE = 1) SKIPTO CHEAP1A

IF (CHOICE = 2) SKIPTO CHEAP1B

C:PROGRAMMER NOTES:

C:RANDOMLY ASSIGN HALF OF THE PEOPLE WHO REACH THIS POINT (I.E., THOSE WHO
C:DO NOT HAVE CURBSIDE RECYCLING) TO CHEAP1A AND THE OTHER HALF TO CHEAP1B.

C:ALSO, RANDOMLY ASSIGN \$2, \$3, UP TO \$10 WITH EQUAL (1/9) PROBABILITY AND

C:INSERT INTO THE UNDERLINED AREA IN CHEAP1.

Q:CHEAP1A

T:

At the beginning of the survey, you said that your community does not currently have curbside recycling service (similar to garbage collection).

For the next few questions, please imagine that you *could* have a service that regularly collects paper, plastic, glass, aluminum cans, tin cans, and cardboard

Your household would need to sort your recyclables (into groups of similar materials) and pay a fee for the recycling service, in addition to your current garbage collection fee. I need to know the *most* your household would be willing to pay for this curbside recycling service.

However, studies have shown that many people say they are willing to pay more for curbside recycling than they actually will pay when (it/curbside recycling) becomes available in their community. For this reason, as I read the next two curbside recycling fees, please imagine your household *actually* paying them.

First, would you be willing to pay _____ dollars per month for curbside recycling, in addition to your current monthly garbage collection fee?

1 YES --> SKIPTO CHEAP2

2 NO --> SKIPTO CHEAP3

7 REFUSED --> SKIPTO CHEAP3

8 DON'T KNOW --> SKIPTO CHEAP3

9 NO ANSWER --> SKIPTO CHEAP3

I:

if (CHEAP1 = 0)

CHEAP1 = RANDNUM 2 10 NO

endif

SHOW CHEAP1 16 36 2 GRN

KEY 1,2,7-9

SKIPTO CHEAP2 1

IF (ANS > 1) SKIPTO CHEAP3

Q:CHEAP1B

T:

At the beginning of the survey, you said that your community does not currently have curbside recycling service (similar to a garbage collection). For the next few questions, please imagine that you *could* have a service that regularly collects paper, plastic, glass, aluminum cans, tin cans, and cardboard

Your household would need to sort your recyclables (into groups of similar materials) and pay a fee for the recycling service, in addition to your current garbage collection fee. I need to know the *most* your household would be willing to pay for this curbside recycling service.

Would you be willing to pay ____ dollars per month for curbside recycling, in addition to your current monthly garbage collection fee?

1 YES

2 NO --> SKIPTO CHEAP3

7 REFUSED --> SKIPTO CHEAP3

8 DON'T KNOW --> SKIPTO CHEAP3

9 NO ANSWER --> SKIPTO CHEAP3

I:

IF (CHEAP1 = 0)

CHEAP1 = RANDNUM 2 10 NO

endif

SHOW CHEAP1 11 30 2 GRN

KEY 1,2,7-9

IF (ANS > 1) SKIPTO CHEAP3

C:PROGRAMMER NOTE: MULTIPLY THE \$ AMOUNT FROM CHEAP1 BY 2 AND INSERT INTO THE

C:UNDERLINED AREA IN CHEAP2.

Q:CHEAP2

T:

Would you be willing to pay _____ dollars per month for curbside recycling (in addition to your current monthly garbage collection fee)?

1 YES --> SKIPTO COMMYRS OR CHEAP5

2 NO --> SKIPTO COMMYRS

7 REFUSED --> SKIPTO CHEAP3

8 DON'T KNOW --> SKIPTO CHEAP3

9 NO ANSWER --> SKIPTO CHEAP3

I:

RNDCHPX2 = CHEAP1 * 2

SHOW RNDCHPX2 1 29 3 GRN

KEY 1,2,7-9

IF (ANS = 1)

IF (CHEAP1A = 1) SKIPTO COMMYRS

IF (CHEAP1B = 1) SKIPTO CHEAP5

ENDIF

SKIPTO COMMYRS

C:PROGRAMMER NOTE: MULTIPLY THE \$ AMOUNT FROM CHEAP1 BY .5 (HALF) AND
INSERT
C:INTO THE UNDERLINED AREA IN CHEAP3.

Q:CHEAP3

T:

Would you be willing to pay _____ dollars per month for curbside
recycling (in addition to your current monthly garbage collection fee)?

1 YES --> SKIPTO CHEAP5 OR COMMYRS
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

$RNDCHP5 = CHEAP1 / 2$

SHOW RNDCHP5 1 29 3 GRN

KEY 1,2,7-9

IF (CHOICE = 2)

IF (ANS = 1) SKIPTO CHEAP5

ENDIF

IF (ANS = 1) SKIPTO COMMYRS

Q:CHEAP4

T:

Would your household take part in curbside recycling if it was
free of charge?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 REFUSED

I:

KEY 1,2,7-9

IF (CHOICE = 1) SKIPTO COMMYRS

C:PROGRAMMER NOTE: ONLY CHEAP1B Rs SHOULD BE ASKED CHEAP5. CHEAP1A Rs
SHOULD SKIPTO COMMYRS

Q:CHEAP5

T:

How sure are you of the answer that you just gave to the previous
question? Are you very sure, somewhat sure, or not sure (of your answer
to how much you would be willing to pay for the curbside recycling service
I described)?

1 VERY SURE
2 SOMEWHAT SURE
3 NOT SURE

7 REFUSED
8 DON'T KNOW
9 REFUSED

I:
KEY 1-3,7-9

C:DEMOGRAPHICS BEGIN HERE

Q:COMMYRS

T:
I need to end the survey with a few questions about you.
First, for how many years have you lived in your community?

PROBE FOR "MY WHOLE LIFE": How many years is that?

PROBE FOR WHOLE NUMBER

OPEN-ENDED NUMBER

96 96 OR MORE

97 REFUSED
98 DON'T KNOW
99 NO ANSWER

I:
num 1 99 2 0 20 10

Q:AGE

T:
How old are you?

ENTER EXACT AGE, NO PARTIAL YEARS

96 96 OR MORE

97 REFUSED
98 DON'T KNOW
99 NO ANSWER

I:
num 18 99 2 0 20 10

Q:SEX

T:
(This may sound silly, but) Are you male or female?

1 MALE
2 FEMALE

7 REFUSED
8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:EDUC

T:

What is the highest level of education you have completed?

PROBE FROM LIST, IF NEEDED

- 1 0-8 YEARS, NO GED
- 2 8-12 YEARS, NO HIGH SCHOOL DIPLOMA OR GED
- 3 HIGH SCHOOL DIPLOMA OR GED
- 4 SOME COLLEGE, NO DEGREE
- 5 ASSOCIATE'S DEGREE
- 6 BACHELORS DEGREE
- 7 MASTERS DEGREE
- 8 DOCTORATE OR PROFESSIONAL DEGREE

- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

I:

num 1 99 2 0 20 10

If (ANS > 9)

 If (ANS < 97) reask

EndIf

Q:EMPLOY

T:

Are you currently working for pay, either full time or part time?

IF NO, PROBE: Are you retired, looking for work, keeping house, taking classes, disabled, or something else?

- 1 EMPLOYED, OR SICK/ON VACATION FROM REGULAR JOB
- 2 RETIRED --> SKIPTO HHNUM
- 3 LOOKING FOR WORK / UNEMPLOYED --> SKIPTO HHNUM
- 4 KEEPING HOUSE --> SKIPTO HHNUM
- 5 STUDENT TAKING CLASSES, GOING TO SCHOOL, ON BREAK FROM SCHOOL
 --> SKIPTO HHNUM
- 6 DISABLED /UNABLE TO WORK --> SKIPTO HHNUM
- 7 VOLUNTEER WORK ONLY --> SKIPTO HHNUM
- 8 OTHER, DOING NOTHING, HANGING OUT AND NOT LOOKING FOR WORK
 --> SKIPTO HHNUM

- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

I:

num 1 99 2 0 20 10

If (ANS > 8)

 If (ANS < 97) reask

EndIf
IF (ANS > 1) SKIPTO HHNUM

Q:EMPRECY

T:

Do you do any recycling on your job, or does your employer do any recycling of materials?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

Key 1,2, 7-9

Q:HHNUM

T:

How many people live in your home, half-time or more, at this point in time, including yourself?

NOTE: INCLUDE EVERYONE WHO USUALLY LIVES THERE HALF TIME OR MORE, INCLUDING:
FAMILY, BOARDERS, ROOMMATES, FOSTER CHILDREN, LIVE-IN EMPLOYEES, NEWBORN BABIES STILL IN THE HOSPITAL, PERSONS WITH NO OTHER HOME WHO STAY THERE, CHILDREN AT BOARDING SCHOOL, PERSONS TEMPORARILY AWAY (ON BUSINESS, VACATION, MILITARY SERVICE, OR IN A GENERAL HOSPITAL) AND CHILDREN OF NON-CUSTODIAL PARENTS IF THEY VISIT FREQUENTLY.

KEY IN EXACT NUMBER 01-20

96 96 OR MORE

97 REFUSED
98 DON'T KNOW
99 NO ANSWER

I:

num 1 99 2 0 20 10

Q:ENVORG

T:

Does anyone in your household belong to an environmental club, group, or organization?

PROBE: Such as the Sierra Club, Nature Conservancy, Greenpeace, or a local group.

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
Key 1,2, 7-9

Q:INCOME1

T:
Is your total annual household income, from all sources, before taxes, over or under \$35,000? (I want to remind you that this survey is completely anonymous.)

PROBE: Include money from jobs (wages, salary, tips, bonuses), interest, dividends, child support, alimony, welfare, social security, disability and retirement payments, net income from a business, farm or rent, or any other money income received by members of your family. Do not include lump-sum payments, such as money from an inheritance or sale of a home.

1 OVER \$35,000 ---> SKIPTO INCOME4
2 UNDER \$35,000

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
Key 1,2, 7-9

C: 1 "UNDER \$15,000"
C: 2 "\$15,000 - \$25,000"
C: 3 "\$25,000 - \$35,000"
C: 4 "\$35,000 - \$50,000"
C: 5 "\$50,000 - \$75,000"
C: 6 "OVER \$75,000"
IF (ANS = 7) INCOME = 7
IF (ANS = 8) INCOME = 8
IF (ANS = 9) INCOME = 9
IF (ANS = 1) SKIPTO INCOME4
IF (ANS > 2) SKIPTO ENDING1

Q:INCOME2

T:
Is it over or under \$25,000?

PROBE: Is your total annual household income, from all sources, before taxes, over or under \$25,000?

1 OVER \$25,000 -->SKIPTO ENDING1
2 UNDER \$25,000

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

C: 1 "UNDER \$15,000"

C: 2 "\$15,000 - \$25,000"

C: 3 "\$25,000 - \$35,000"

C: 4 "\$35,000 - \$50,000"

C: 5 "\$50,000 - \$75,000"

C: 6 "OVER \$75,000"

IF (ANS = 1) INCOME = 3

IF (ANS = 7) INCOME = 7

IF (ANS = 8) INCOME = 8

IF (ANS = 8) INCOME = 9

IF (ANS <> 2) SKIPTO ENDING1

Q:INCOME3

T:

Is it over or under \$15,000?

1 OVER \$15,000 ----> SKIPTO ENDING1

2 UNDER \$15,000 ----> SKIPTO ENDING1

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

C: 1 "UNDER \$15,000"

C: 2 "\$15,000 - \$25,000"

C: 3 "\$25,000 - \$35,000"

C: 4 "\$35,000 - \$50,000"

C: 5 "\$50,000 - \$75,000"

C: 6 "OVER \$75,000"

IF (ANS = 1) INCOME = 1

IF (ANS = 2) INCOME = 2

IF (ANS = 7) INCOME = 7

IF (ANS = 8) INCOME = 8

IF (ANS = 8) INCOME = 9

SKIPTO ENDING1

Q:INCOME4

T:

Is it over or under \$50,000?

1 OVER \$50,000

2 UNDER \$50,000----> SKIPTO ENDING1

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

C: 1 "UNDER \$15,000"

C: 2 "\$15,000 - \$25,000"
C: 3 "\$25,000 - \$35,000"
C: 4 "\$35,000 - \$50,000"
C: 5 "\$50,000 - \$75,000"
C: 6 "OVER \$75,000"
IF (ANS = 2) INCOME = 4
IF (ANS = 7) INCOME = 7
IF (ANS = 8) INCOME = 8
IF (ANS = 8) INCOME = 9
IF (ANS <> 1) SKIPTO ENDING1

Q:INCOME5

T:

Is it over or under \$75,000

1 OVER \$75,000
2 UNDER \$75,000

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

Key 1,2, 7-9

C: 1 "UNDER \$15,000"
C: 2 "\$15,000 - \$25,000"
C: 3 "\$25,000 - \$35,000"
C: 4 "\$35,000 - \$50,000"
C: 5 "\$50,000 - \$75,000"
C: 6 "OVER \$75,000"
IF (ANS = 1) INCOME = 6
IF (ANS = 2) INCOME = 5
IF (ANS = 7) INCOME = 7
IF (ANS = 8) INCOME = 8
IF (ANS = 9) INCOME = 9

Q:ENDING1

T:

Is there anything you would like to add (in your own words) about recycling in your community?

OPEN-ENDED - TYPE EXACT RESPONSE BELOW

I:

opn 13 5 22 60 m n

Q:ENDING2

T:

On behalf of Utah State University, I thank you sincerely for your time and opinions on these questions. Have a nice (day/evening). Good-bye.

INTERVIEWERS: PLEASE ADD ANY COMMENTS PERTINENT TO THE STUDY GOALS.

PRESS "ENTER" WHEN DONE --> DO *NOT* HIT CTRL/END <--

I:
opn 13 5 22 60 m n

Q:INTID

T:

INTERVIEWER: NICE JOB! PLEASE ENTER YOUR ID NUMBER BELOW.

I:

num 1 999 3 0 20 10

CPL

DISPOS = 26

ENDQUEST

Q:NOQAL

T:

I'm sorry to have bothered you. We do not need any more interviews
in your zip code area. Thank you. Good-bye.

PRESS 1 TO DISQUALIFY

I:

KEY 1

DISPOS = 22