

UO Internal Communication Survey Data Dictionary
Spring 1994

Variable ID	Variable label
	Value labels
INTNUM	INTERVIEWER NUMBER
SURNUM	SURVEY NUMBER
IMPORT	How important information be shared 1 VERY IMPORTANT 2 SOMEWHAT IMPORTANT 3 NOT VERY IMPORTANT 4 NOT AT ALL IMPORTANT 8 DO NOT KNOW 9 NO ANSWER
QUANT	How satisfied with the quantity of information 1 Very satisfied 2 Somewhat satisfied 3 Somewhat dissatisfied 4 Very dissatisfied 8 DK 9 No answer
QUAL	How satisfied with the quality of information 1 Very satisfied 2 Somewhat satisfied 3 Somewhat dissatisfied 4 Very dissatisfied 8 DK 9 No answer
NEED	Do you receive the information you need 1 Yes 2 Yes usually 3 No not usually 4 No 8 DK 9 No answer
AMT1	Prefer to receive more or less information 3 More 1 Less 2 About the same 8 DK 9 No answer
PRES	How much letter from President and Provost do you read 1 All 2 Most 3 Some 4 None 8 DK 9 No answer

AMT2

How many campus mail you received last week

- 0 NONE
- 1 1-9 PIECES
- 2 10-19 PIECES
- 3 20-29 PIECES
- 4 30-39 PIECES
- 5 40-49 PIECES
- 6 50-59 PIECES
- 7 60-69 PIECES
- 8 70 OR MORE
- 9 DON'T KNOW

THROW

How much university mail do you throw away

- 1 All
- 2 Most
- 3 Some
- 4 None
- 8 DK
- 9 No answer

PUB

Would you prefer condensed publication

- 1 Yes
- 2 Not sure
- 3 No
- 8 Dk
- 9 No answer

APUBTYP

What type of publication would you read most often

- 1 Newsletter
- 2 Newspaper
- 3 E-mail or GOPHER
- 4 Other
- 5 BOTH NEWSLETTER AND E-MAIL
- 8 DK
- 9 No answer

PUBOFT

how often would you prefer to receive it

- 1 Once per term
- 2 Every other month
- 3 Monthly
- 4 Weekly
- 5 Twice per week
- 6 Daily
- 7 Other
- 8 DK
- 9 No answer

PUBPLA

What one place would you most prefer to receive a publication

- 1 Once per term
- 2 Every other month
- 3 Monthly
- 4 Weekly
- 5 Twice per week
- 6 Daily
- 7 Other
- 8 DK
- 9 No answer

Pubgen
 General interest articles
 1 CHECKED
 0 UNCHECKED

PUBBAC
 Background information on major policy issues
 1 CHECKED
 0 UNCHECKED

PUBREP
 "Reports of major tasks forces, committees"
 1 CHECKED
 0 UNCHECKED

PUBANN1
 Announcements of emp-related policy changes
 1 CHECKED
 0 UNCHECKED

PUBANN2
 Announcements of academic policy changes
 1 CHECKED
 0 UNCHECKED

COLPRES
 Semi-regular columns from President
 1 CHECKED
 0 UNCHECKED

COLPROV
 Semi regular column from Provost
 1 CHECKED
 0 UNCHECKED

COLSEN
 Semi regular column from Senate President
 1 CHECKED
 0 UNCHECKED

COLASUO
 Semi regular column from ASUO President
 1 CHECKED
 0 UNCHECKED

COLGTFF
 Semi regular column from GTFF President
 1 CHECKED
 0 UNCHECKED

COLOPEU
 Semi regular column from OPEU President
 1 CHECKED
 0 UNCHECKED

COLATHL
 Semi regular column from Athletic Director
 1 CHECKED
 0 UNCHECKED

COLOTHA
 Semi regular column from Other administrators
 1 CHECKED
 0 UNCHECKED

PUBINT
 Interviews with key people on key issues
 1 CHECKED
 0 UNCHECKED

OPED

	Editorials opinion	1 CHECKED
		0 UNCHECKED
LETT	Letters	
		1 CHECKED
		0 UNCHECKED
PROF	Profiles of faculty	
		1 CHECKED
		0 UNCHECKED
PROS	Profiles of staff	
		1 CHECKED
		0 UNCHECKED
DEPT	Department reports	
		1 CHECKED
		0 UNCHECKED
CAL	Calendar of university events	
		1 CHECKED
		0 UNCHECKED
ADS	Classified ads	
		1 CHECKED
		0 UNCHECKED
BB	Bulletin board for public announcements	
		1 CHECKED
		0 UNCHECKED
DESC	Descriptions of seminars workshops	
		1 CHECKED
		0 UNCHECKED
PHOT	Photos	
		1 CHECKED
		0 UNCHECKED
KUDO	Recognitions kudos	
		1 CHECKED
		0 UNCHECKED
HEAL	Health wellness safety	
		1 CHECKED
		0 UNCHECKED
RADIO	How often would you listen if radio program produced	
		1 Always
		2 Often
		3 Sometimes
		4 Rarely
		5 Never
		8 DK
		9 No answer
TV		

How often would you watch if cable TV program is produced

- 1 Always
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- 8 DK
- 9 No answer

DISCUS

How often are there things you like to discuss with President

- 1 Often
- 2 Sometimes
- 3 Rarely
- 4 Never
- 8 DK
- 9 No answer

INVITE

Would you participate in small discussion groups

- 1 Yes
- 2 No
- 3 It depends
- 8 DK
- 9 No answer

MEETAD1

Prefer to meet with administrators during the work day

- 0 UNCHECKED
- 1 WORK DAY

MEETAD2

Lunch hour

- 0 UNCHECKED
- 1 LUNCH HOUR

MEETAD3

Evenings

- 0 UNCHECKED
- 1 EVENINGS

MEETAD4

Weekends

- 0 UNCHECKED
- 1 WEEKENDS

MEETAD5

Other

- 0 UNCHECKED
- 1 OTHER

IFMEET

Difficult to attend meeting during workday

- 1 VERY DIFFICULT
- 2 SOMEWHAT DIFFICULT
- 3 NOT VERY DIFFICULT
- 4 NOT AT ALL DIFFICULT
- 8 DON'T KNOW
- 9 NO ANSWER

ODE

How often do you read the Oregon Daily Emerald

- 0 Never
- 1 Less than once per month
- 2 Once each month
- 3 A few times per month
- 4 Once each week
- 5 A few times per week
- 6 Every day
- 8 DK
- 9 No answer

OTHPAP

How often do you read other student newspapers

- 0 Never
- 1 Less than once per month
- 2 Once each month
- 3 A few times per month
- 4 Once each week
- 5 A few times per week
- 6 Every day
- 8 DK
- 9 No answer

EMAIL

Do you have your own e-mail account

- 1 Yes
- 2 No
- 8 DK
- 9 No answer

EOFT

How often do you use e-mail

- 7 SEVERAL OR MANY TIMES EACH DAY CONTINUOUSLY
- "6 DAILY, ONCE PER DAY """"
- "5 SEVERAL TIMES PER WEEK, TWO+ TIMES PER WEEK"
- 4 OFTEN
- "3 WEEKLY, ONCE PER WEEK"
- 2 LESS THAN ONCE PER WEEK
- 1 NEVER
- 8 DON'T KNOW
- 9 NO ANSWER

EPLA

Do you use e-mail from campus from home

- 1 Campus
- 2 Home
- 3 Both
- 8 DK
- 9 No answer

JOBTYP

Employed as

- 1 Faculty member
- 2 Officer of Administration
- 3 Management Service
- 4 GTF
- 5 Classified Staff
- 6 Other
- 8 DK
- 9 No answer

JOBMON

How years and months have you been employed
999 NOT ANSWERED

PARTOF

Do you feel part of the University community

1 Yes

2 No

3 QUALIFIED YES

8 DK

9 No answer