ODOT Traveler Information Survey Sample and Response Rates Report

August, 2001 Oregon Survey Research Laboratory, University of Oregon

Total Sample	2800	Eligible	473
Total Used	2800	Ineligible	1636
Total Unused	0	Unknown	691
		Refused	18

Code Description	All Calls	Last Only	Code Description	All Calls	Last Only
1 No answer	1317	244	16 Left Message for R	0	0
2 Busy	507	65	17 R too ill now	10	2
3 Answering machine	2185	340	18 R too ill ever	2	2
4 Wrong number	3	3	19 R deceased	0	0
5 Disconnected #	752	752	20 Unable to interview ever	2	2
6 Non-working #	46	46	21 R gone survey dates	0	0
7 Non-residential #	369	369	22 Ineligible	252	252
8 Duplicate #	0	0			
9 Fax/Modem	188	188			
10 Language barrier	27	23	25 Partial interview/CB	17	3
11 Not home/CB	325	29	26 Completed interview	405	405
12 Too busy/CB	278	17	27 Phone slam	199	40
13 New #/CB	0	0	28 Initial refusal	58	16
14 R hard to reach/CB	C	0	29 Final refusal	2	2

Call Efficiency	Response Rates		
Total Calls	6944	Total Sample	2800
CASRO Response Rate /Total Attempts	14.76%	CASRO Type Response Rate	64.49%
Complete/Total Attempts	5.83%	Completed/Attempted Sample	14.46%
CASRO Refusal Rate /Total Attempts	2.19%	CASRO Type Refusal Rate	2.87%
Refused/Total Attempts	0.86%	Refused/Attempted Sample	0.64%
Sample Coverage Rate		Response Rate/All Eligible	64.49%
	85.62%	Refusal Rate/All Eligible	2.87%