ANSWERS TO RESPONDENTS' QUESTIONS ABOUT THE

Transportation Needs and Issues Survey

What is the purpose of this survey/study? How will the data be used?

- The survey's purpose is to find out about Oregonians' perceptions of traffic congestion, highway construction, how good a job you think Oregon is doing maintaining roads and bridges, and how you travel.
- The survey results will be used to help the Oregon Department of Transportation plan for the future.
- Citizen's opinions are very important to the Oregon Department of Transportation.

How did you get my telephone number? How was I chosen for this survey?

- This is a random sample survey.
- All Oregon households have an equal chance of being selected for the survey.
- It was strictly by chance that your phone number was chosen.
- Only a small number of households are being asked to participate, so your answers are very important to this study.

Who is sponsoring (paying for) this study?

• The Oregon Department of Transportation.

I'm not a good person for you to talk to because (I don't drive/I've only lived here 2 weeks/I'm not involved/I'm too old/I'm too young/I'm too busy/I don't know anything about highways or bridges).

- Every person randomly chosen for this study is important, whether you are typical or not.
- It is very important to hear from people who do not drive, because many questions are about alternative forms of transportation.
- As we talk, I am sure you will find you have answers to the questions.
- Even people who just moved here are important for us to talk to.
- Let's try a few questions and you will see that the survey applies to as much as anyone else does.

How long will the survey take?

- The survey will take approximately 15-20 minutes, depending on your answers.
- I can talk fast if you would like to make it go more quickly.

Is this survey confidential/anonymous?

- Yes, most definitely. This survey is completely anonymous.
- I do not know your name, and I have no need to know it. All we want is your opinions.
- When the interview is completed, your telephone number is automatically stripped from your answers and destroyed.
- All results of the study are released in the form of percentages and averages.
- It is not possible to identify any individual person or response in the results. Confidentiality and anonymity is very important to the Oregon Survey Research Lab.
- We are very careful to protect individuals' anonymity.

What if I do not want to answer a question?

- None of the questions in this survey are personal or sensitive in nature. But, you may feel free to skip any question you wish.
- You may also terminate the survey at any time.

How much does the study cost?

I really don't know. But I can tell you that because the Oregon Survey Research Lab is part of the University of Oregon and therefore part of the State, we make no profit on the survey.

How can I be sure that this is real/legitimate?

- You may talk with my supervisor (Deborah McGeehan, Scott Knap, Pennie Moblo, Noy Rathekette); s/he is right here.
- I will be glad to give you the telephone number of the Oregon Survey Research Laboratory 541-346-5007 and you may speak to the Director, Patricia Gwartney. If she is not in, leave a message and she will call you back as soon as possible.
- You may call the UO Human Subjects Compliance Office at the University of Oregon at 541-346-2510.
- You may call Scott Bassett of ODOT at 503-986-4462, or e-mail him at scott.bassett@state.or.us.

Who is in charge of this study? May I talk to her/him?

• The Director of the Oregon Survey Research Lab is in charge of this study. She is Patricia Gwartney. I'm sure she would be happy to talk with you. You may call her at 541-346-5007. If she is not in her office, leave a message and she will call you back as soon as possible.

How do I know you won't use my telephone number for something else?

The Oregon Survey Research Lab does not sell telephone numbers. We report to the Vice-Provost for Research at the University of Oregon. As a state institution, all research is subject to the strictest ethical standards--far stricter than are found in private survey research organizations. All of our surveys are reviewed by the Committee for the Protection of Human Subjects at the University of Oregon. Strict records are kept about the promises we make to the people who agree to take part in our research. If we violate any of our promises, we may be subject to civil or criminal liability. For these reasons, we take our promises of confidentiality very seriously.

What is the Oregon Survey Research Laboratory?

It is a telephone survey laboratory for researchers on the University of Oregon campus. The lab is used for surveys like this one, in order to find out how people feel about issues and to train university students in survey methods. The lab operates under the Vice-Provost for Research at the University of Oregon.

Phoning

- Let phones ring 8 times before giving up (about 35 seconds).
- Leave no messages on answering machines.
- Internet address: osrl@oregon.uoregon.edu
- World Wide Web: http://osrl.uoregon.edu