

**Higher Education Values and Opinions Survey
Ci3 Instrument**

cati on

Q:Open

T:

enter 1 to continue

T:14

enter 1 to continue

I:

key 1

Q:Start

T:

enter the number of the survey below

I:

opn 5 5 5 12 m n

Q:Recom

T:

A1. High school teachers and guidance counselors often talk with promising students about the colleges or universities they might attend. What colleges or universities do you most often recommend to the students you work with? Please name three to five, or more.

I:

opn 10 5 15 70 m n

Q:Pub

T:

A2. In recommending a college or university, do you prefer public institutions or private institutions?

1 PUBLIC

2 PRIVATE

3 NO PREFERENCE

8 DONT KNOW

9 NO ANSWER

I:

key 1-3, 8,9

qal noqal

Q:Instate

T:

A3. In recommending a college or university, do you prefer in-state institutions or out-of-state institutions?

- 1 IN-STATE
- 2 OUT-OF-STATE
- 3 NO PREFERENCE
- 8 DONT KNOW
- 9 NO ANSWER

I:
key 1-3, 8,9

Q:Social

T:
A4. When recommending colleges or universities for high school students, how important is the consideration you give to...

A4a. the social life of the campus?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL
PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW

9 NO ANSWER

I:
key 1-4, 8,9

Q:Placing

T:
A4b. the college's track record in placing students in jobs after graduation?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL
PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW

9 NO ANSWER

I:
key 1-4, 8,9

Q:Prestige

T:
A4c. the prestige of the degree received?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL
PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW

9 NO ANSWER

I:
key 1-4, 8,9

Q:Locale

T:

A4d. location?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL
PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW

9 NO ANSWER

I:

key 1-4, 8,9

Q:Finaid

T:

A4e. the availability of
financial aid?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL
PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW

9 NO ANSWER

I:

key 1-4, 8,9

Q:Size

T:

A4f. the size of the campus
and student body?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL
PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW

9 NO ANSWER

I:

key 1-4, 8,9

Q:Natrep

T:

A5. The next group of questions is about some of the
different factors people consider when they recommend
colleges. For each one, please indicate if it is very
important, somewhat important, not very important, or not at
all important to you in rating a college or university for
the college-bound high school students you talk with.

How important is it that the college or university have...

A5a. an excellent national reputation?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL
PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW
9 NO ANSWER
I:
key 1-4, 8,9

Q:Majors
T:
A5b. a wide variety
of majors?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL			
PORTANT IMPORTANT IMPORTANT IMPORTANT	1	2	3
4			

8 DONT KNOW
9 NO ANSWER
I:
key 1-4, 8,9

Q:Uged
T:
A5c. excellent quality of
undergraduate education?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL			
PORTANT IMPORTANT IMPORTANT IMPORTANT	1	2	3
4			

8 DONT KNOW
9 NO ANSWER
I:
key 1-4, 8,9

Q:Strictad
T:
A5d. strict admissions
standards?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL			
PORTANT IMPORTANT IMPORTANT IMPORTANT	1	2	3
4			

8 DONT KNOW
9 NO ANSWER
I:
key 1-4, 8,9

Q:Qualfac
T:
A5e. excellent quality
of faculty?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL			
PORTANT IMPORTANT IMPORTANT IMPORTANT	1	2	3
4			

8 DONT KNOW

9 NO ANSWER

I:
key 1-4, 8,9

Q:Winning

T:
A5f. winning intercollegiate
athletic teams?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL
PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW

9 NO ANSWER

I:
key 1-4, 8,9

Q:Extra

T:
A5g. a variety of interesting
extracurricular activities?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL
PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW

9 NO ANSWER

I:
key 1-4, 8,9

Q:Culture

T:
A5h. students from varying
cultural backgrounds?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL
PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW

9 NO ANSWER

I:
key 1-4, 8,9

Q:Work

T:
A5i. work opportunities available
for students while in school?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL
PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW

9 NO ANSWER

I:
key 1-4, 8,9

Q:Uguo

T:

B. The next few questions have to do with your understanding of the quality of education offered at various colleges and universities. You may never have visited one of these colleges, but you still may have perceptions of its quality. In these questions, it is your perceptions that we are interested in. For each question, please answer excellent, good, average, below average, or very poor.

1a. First of all, think about the quality of undergraduate education offered at the University of Oregon in Eugene. Do you think the quality of undergraduate education (at the University of Oregon) is excellent, good, average, below average, or very poor?

1 EXCELLENT 8 DONT KNOW
2 GOOD 9 NO ANSWER
3 AVERAGE
4 BELOW AVERAGE
5 VERY POOR

I:

key 1-5, 8,9

Q:Facuo

T:

B1b. Do you think the quality of the faculty at the University of Oregon is excellent, good, average, below average, or very poor?

1 EXCELLENT 8 DONT KNOW
2 GOOD 9 NO ANSWER
3 AVERAGE
4 BELOW AVERAGE
5 VERY POOR

I:

key 1-5, 8,9

Q:Presuo

T:

B1c. What do you think of the prestige of a degree received from the University of Oregon?

1 EXCELLENT
2 GOOD
3 AVERAGE
4 BELOW AVERAGE
5 VERY POOR

8 DONT KNOW
9 NO ANSWER

I:

key 1-5, 8,9

Q:Locuo

T:

B1d. Do you think the location of the University of Oregon is excellent, good, average, below average, or very poor?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

- 8 DONT KNOW
- 9 NO ANSWER

I:
key 1-5, 8,9

Q:Costuo

T:
B1e. How do you perceive the cost of attending the University of Oregon? Is it an excellent deal, meaning cheap, or is it a very poor deal, meaning not worth the cost, or is it average, below average, or good in cost?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

- 8 DONT KNOW
- 9 NO ANSWER

I:
key 1-5, 8,9

Q:Jobuo

T:
B1f. What do you think of the availability of job opportunities for graduates with a University of Oregon degree?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

- 8 DONT KNOW
- 9 NO ANSWER

I:
key 1-5, 8,9

Q:Simuo

T:
B2. Keeping in mind your perceptions of the University of Oregon, what three colleges or universities do you think are most similar to the University of Oregon in terms of quality and reputation?

I:
opn 8 5 15 70 m n

Q:FamColo

T:

B3. Are you familiar at all with the University of Colorado?

1 YES

2 NO -----> PLEASE GO TO (NEXT COLLEGE)

if no answer enter no

I:

key 1,2

if (key = 2)

skipto famucd

endif

Q:Ugcolo

T:

B4a. Do you think quality of undergraduate education offered at the University of Colorado at Boulder is excellent, good, average, below average, or very poor?

1 EXCELLENT

2 GOOD

3 AVERAGE

4 BELOW AVERAGE

5 VERY POOR

8 DONT KNOW

9 NO ANSWER

I:

key 1-5, 8,9

Q:Faccolo

T:

B4b. Do you think the quality of the faculty at the University of Colorado is excellent, good, average, below average, or very poor?

1 EXCELLENT

2 GOOD

3 AVERAGE

4 BELOW AVERAGE

5 VERY POOR

8 DONT KNOW

9 NO ANSWER

I:

key 1-5, 8,9

Q:Prescolo

T:

B4c. What do you think of the prestige of a degree received from the University of Colorado?

1 EXCELLENT

- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

- 8 DONT KNOW
- 9 NO ANSWER

I:

key 1-5, 8,9

Q:Loccolo

T:

B4d. What do you think of the location of the University of Colorado?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

- 8 DONT KNOW
- 9 NO ANSWER

I:

key 1-5, 8,9

Q:Costcolo

T:

B4e. How do you perceive the cost of attending the University of Colorado? Is it an excellent deal, meaning cheap, or is it a very poor deal, meaning not worth the cost, or is it average, below average, or good in cost?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

- 8 DONT KNOW
- 9 NO ANSWER

I:

key 1-5, 8,9

Q:Jobcolo

T:

B4f. What do you think of the availability of job opportunities for graduates with a University of Colorado degree?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

8 DONT KNOW
9 NO ANSWER

I:
key 1-5, 8,9

Q:Famucd

T:

B5. Are you familiar at all with the University of California Davis campus?

1 YES
2 NO -----> GO TO NEXT COLLEGE

I:
key 1,2
if (key = 2)
skipto famucsb
endif

Q:Ugued

T:

B6a. Do you think quality of undergraduate education offered at the University of California at Davis is excellent, good, average, below average, or very poor?

1 EXCELLENT
2 GOOD
3 AVERAGE
4 BELOW AVERAGE
5 VERY POOR

8 DONT KNOW
9 NO ANSWER

I:
key 1-5, 8,9

Q:Facucd

T:

B6b. What do you think of the quality of the faculty at the University of California at Davis?

1 EXCELLENT
2 GOOD
3 AVERAGE
4 BELOW AVERAGE
5 VERY POOR

8 DONT KNOW
9 NO ANSWER

I:
key 1-5, 8,9

Q:Presucd

T:

B6c. What do you think of the prestige of a degree received from the University of California at Davis?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

- 8 DONT KNOW
- 9 NO ANSWER

I:
key 1-5, 8,9

Q:Locucd

T:

B6d. What do you think of the location of the University of California at Davis?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

- 8 DONT KNOW
- 9 NO ANSWER

I:
key 1-5, 8,9

Q:Costucd

T:

B6e. How do you perceive the cost of attending the University of California at Davis? Is it an excellent deal, meaning cheap, or is it a very poor deal, meaning not worth the cost, or is it average, below average, or good in cost?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

- 8 DONT KNOW
- 9 NO ANSWER

I:
key 1-5, 8,9

Q:Jobucd

T:

B6f. What do you think of the availability of job opportunities for graduates with a University of California at Davis degree?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE

5 VERY POOR

8 DONT KNOW

9 NO ANSWER

I:

key 1-5, 8,9

Q:Famucsb

T:

B7. Are you familiar at all with the University of California at Santa Barbara?

1 YES

2 NO -----> GO TO NEXT COLLEGE

I:

key 1,2

if (key = 2)

skipto famcruz

endif

Q:Ugsb

T:

B8a. Do you think quality of undergraduate education offered at the University of California at Santa Barbara is excellent, good, average, below average, or very poor?

1 EXCELLENT

2 GOOD

3 AVERAGE

4 BELOW AVERAGE

5 VERY POOR

8 DONT KNOW

9 NO ANSWER

I:

key 1-5, 8,9

Q:Facsb

T:

B8b. What do think of the quality of the faculty at the University of California at Santa Barbara?

1 EXCELLENT

2 GOOD

3 AVERAGE

4 BELOW AVERAGE

5 VERY POOR

8 DONT KNOW

9 NO ANSWER

I:

key 1-5, 8,9

Q:Pressb

T:

B8c. What do you think of the prestige of a degree received from

the University of California at Santa Barbara?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

- 8 DONT KNOW
- 9 NO ANSWER

I:

key 1-5, 8,9

Q:Locsb

T:

B8d. What do you think of the location of the University of California at Santa Barbara?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

- 8 DONT KNOW
- 9 NO ANSWER

I:

key 1-5, 8,9

Q:Costsb

T:

B8e. How do you the perceive cost of attending the University of California at Santa Barbara? Is it an excellent deal, meaning cheap, or is it a very poor deal, meaning not worth the cost, or is it average, below average, or good in cost?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

- 8 DONT KNOW
- 9 NO ANSWER

I:

key 1-5, 8,9

Q:Jobsb

T:

B8f. What do you think of the availability of job opportunities for graduates with a University of California at Santa Barbara degree?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE

4 BELOW AVERAGE
5 VERY POOR

8 DONT KNOW
9 NO ANSWER

I:
key 1-5, 8,9

Q:Famcruz

T:

B9. Are you familiar at all with the University of California at Santa Cruz?

1 YES
2 NO -----> GO TO NEXT COLLEGE

I:
key 1,2
if (key = 2)
skipto osu
endif

Q:Ugcruz

T:

B10a. Do you think quality of undergraduate education offered at the University of California at Santa Cruz is excellent, good, average, below average, or very poor?

1 EXCELLENT
2 GOOD
3 AVERAGE
4 BELOW AVERAGE
5 VERY POOR

8 DONT KNOW
9 NO ANSWER

I:
key 1-5, 8,9

Q:Faccruz

T:

B10b. What do you think of the quality of the faculty at the University of California at Santa Cruz?

1 EXCELLENT
2 GOOD
3 AVERAGE
4 BELOW AVERAGE
5 VERY POOR

8 DONT KNOW
9 NO ANSWER

I:
key 1-5, 8,9

Q:Prescruz

T:

B10c. What do you think of the prestige of a degree received from

the University of California at Santa Cruz?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

- 8 DONT KNOW
- 9 NO ANSWER

I:

key 1-5, 8,9

Q:Loccruz

T:

B10d. What do you think of the location of the University of California at Santa Cruz?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

- 8 DONT KNOW
- 9 NO ANSWER

I:

key 1-5, 8,9

Q:Costcruz

T:

B10e. How do you perceive the cost of attending the University of California at Santa Cruz? Is it an excellent deal, meaning cheap, or is it a very poor deal, meaning not worth the cost, or is it average, below average, or good in cost?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

- 8 DONT KNOW
- 9 NO ANSWER

I:

key 1-5, 8,9

Q:Jobcruz

T:

B10f. What do you think of the availability of job opportunities for graduates with a University of California at Santa Cruz degree?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE

4 BELOW AVERAGE
5 VERY POOR

8 DONT KNOW
9 NO ANSWER

I:
key 1-5, 8,9

Q:Osu

T:
B11a. Now please take a moment to think about Oregon State University in Corvallis. Do you think that the quality of undergraduate education offered there is excellent, good, average, below average, or very poor?

1 EXCELLENT
2 GOOD
3 AVERAGE
4 BELOW AVERAGE
5 VERY POOR

8 DONT KNOW
9 NO ANSWER

I:
key 1-5, 8,9

Q:Facosu

T:
B11b. What do you think of the quality of the faculty at Oregon State University?

1 EXCELLENT
2 GOOD
3 AVERAGE
4 BELOW AVERAGE
5 VERY POOR

8 DONT KNOW
9 NO ANSWER

I:
key 1-5, 8,9

Q:Presosu

T:
B11c. What do you think of the prestige of a degree from Oregon State University?

1 EXCELLENT
2 GOOD
3 AVERAGE
4 BELOW AVERAGE
5 VERY POOR

8 DONT KNOW
9 NO ANSWER

I:

key 1-5, 8,9

Q:Locosu

T:

B11d. What do you think of the location of Oregon State University?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

8 DONT KNOW

9 NO ANSWER

I:

key 1-5, 8,9

Q:Costosu

T:

B11e. How do you perceive the cost of attending Oregon State University? Is it an excellent deal, meaning cheap, or is it a very poor deal, meaning not worth the cost, or is it average, below average, or good in cost?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

8 DONT KNOW

9 NO ANSWER

I:

key 1-5, 8,9

Q:Jobosu

T:

B11f. What do you think of the availability of job opportunities for graduates with an Oregon State University degree?

- 1 EXCELLENT
- 2 GOOD
- 3 AVERAGE
- 4 BELOW AVERAGE
- 5 VERY POOR

8 DONT KNOW

9 NO ANSWER

I:

key 1-5, 8,9

Q:Sresearch

T:

C. The next questions have to do with what colleges and universities can provide to the State of Oregon.

C1. For each item below, please indicate if you think it is very important, somewhat important, not very important, or not at all important to the citizens of Oregon.

How important do you think it is that state colleges and universities...

C1a. conduct basic research in science and technology

VERY IM- PORTANT	SOMEWHAT IMPORTANT	NOT VERY IMPORTANT	NOT AT ALL IMPORTANT	
		1	2	3
4				
8	DONT KNOW			
9	NO ANSWER			

I:
key 1-4, 8,9

Q:Sresoth
T:

c1b. conduct basic research
in other fields, such as
the arts?

VERY IM- PORTANT	SOMEWHAT IMPORTANT	NOT VERY IMPORTANT	NOT AT ALL IMPORTANT	
		1	2	3
4				
8	DONT KNOW			
9	NO ANSWER			

I:
key 1-4, 8,9

Q:Sbusines
T:

c1c. work with business
and industry to improve
the economy?

VERY IM- PORTANT	SOMEWHAT IMPORTANT	NOT VERY IMPORTANT	NOT AT ALL IMPORTANT	
		1	2	3
4				
8	DONT KNOW			
9	NO ANSWER			

I:
key 1-4, 8,9

Q:Sexpert
T:

c1d. provide expertise to
state and local governments?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL
PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW

9 NO ANSWER

I:

key 1-4, 8,9

Q:Steach

T:

c1e. teach undergraduate students?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL
PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW

9 NO ANSWER

I:

key 1-4, 8,9

Q:Sgradstu

T:

c1f. teach graduate students?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL
PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW

9 NO ANSWER

I:

key 1-4, 8,9

Q:Skeep

T:

c1g. help keep talented young
people in the state?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL
PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW

9 NO ANSWER

I:

key 1-4, 8,9

Q:Swin

T:

c1h. have winning athletic teams?

VERY IM- SOMEWHAT NOT VERY NOT AT ALL

PORTANT IMPORTANT IMPORTANT IMPORTANT

1

2

3

4

8 DONT KNOW

9 NO ANSWER

I:

key 1-4, 8,9

Q:Knowed

T:

c2. Generally speaking, how much do you know about higher education in Oregon --- a great deal, some, or very little?

1 A GREAT DEAL

2 SOME

3 VERY LITTLE

8 DONT KNOW

9 NO ANSWER

I:

key 1-3, 8,9

Q:Knowuo

T:

c3. Generally speaking, how much do you know about the University of Oregon in Eugene?

1 A GREAT DEAL

2 SOME

3 VERY LITTLE

8 DONT KNOW

9 NO ANSWER

I:

key 1-3, 8,9

Q:Uofeel

T:

c4. When you think about the University of Oregon, are your feelings generally positive, generally negative, or are they neutral?

1 POSITIVE

2 NEGATIVE

3 NEUTRAL

8 DONT KNOW

9 NO ANSWER

I:

key 1-3, 8,9

Q:Uoopn

T:

c5. Why are your feelings that way (positive,negative, or neutral)? Please tell us about the bases of your feelings about the U of O.

I:
opn 8 5 15 70 m n

Q:Strength

T:
c6. What do you think are the three key strengths of the University of Oregon?

I:
opn 8 5 15 70 m n

Q:Weakness

T:
c7. What do you think are the three key weaknesses of the University of Oregon?

I:
opn 8 5 15 70 m n

Q:News

T:
D1a. The next few questions have to do with where you get information about the University of Oregon, other than sports information. Do you get information from

newspapers?

- 1 YES
- 2 NO
- 8 DONT KNOW
- 9 NO ANSWER

I:
key 1-2, 8,9

Q:TV

T:
d1b. television?

- 1 YES
- 2 NO
- 8 DONT KNOW
- 9 NO ANSWER

I:
key 1-2, 8,9

Q:Radio

T:
d1c. radio?

- 1 YES
- 2 NO
- 8 DONT KNOW
- 9 NO ANSWER

I:
key 1-2, 8,9

Q:Uopubs
T:
d1d. publications that the
U of O sends out?

- 1 YES
- 2 NO
- 8 DONT KNOW
- 9 NO ANSWER

I:
key 1-2, 8,9

Q:Alumni
T:
d1e.
talking with people
who have gone to school there?

- 1 YES
- 2 NO
- 8 DONT KNOW
- 9 NO ANSWER

I:
key 1-2, 8,9

Q:Friends
T:
d1f.
talking with friends
and relatives?

- 1 YES
- 2 NO
- 8 DONT KNOW
- 9 NO ANSWER

I:
key 1-2, 8,9

Q:Others
T:
d2. Do you have any other sources of information about the
University of Oregon?

- 1 YES -----> What are those?
- 2 NO
- 8 DONT KNOW
- 9 NO ANSWER

I:

key 1-2, 8,9
if (key > 1)
 skipto child
endif

Q:Otherlis

T:

d2a. input the other sources of information

- 1 Written info: college catalogues, general references
- 2 Campus visits: athletic events, workshops
- 3 UO representatives visiting
- 4 Attend UO classes
- 5 Counselors
- 6 Verbally presented info: workshops, conferences, college fairs
- 7 Other
- 8 Don't know
- 9 Refused

I:

KEY 1-9

Q:Child

T:

d3. Would you encourage your child to go to the University of Oregon?

- 1 YES
- 2 NO
- 8 DONT KNOW
- 9 NO ANSWER

I:

key 1-2, 8,9

Q:Zip4

T:

E1. To finish up, please answer a few basic background questions.

1. First, what is the zip code where you live?

I:

num 0 99999 5 0 10 10

Q:Age

T:

e2. How old are you?

I:

num 0 99 2 0 10 10

Q:Yearsin

T:

e3. How many years have you lived in your state (altogether)?

I:
num 0 99 2 0 10 10

Q:Edlvl

T:

e4. What is the highest level of education you have completed?

- 1 K-6 YEARS (ELEMENTARY SCHOOL)
- 2 7-11 YEARS (SOME HIGH SCHOOL)
- 3 12 YEARS, HIGH SCHOOL DIPLOMA, GED
- 4 SOME COLLEGE OR POST HIGH SCHOOL TRAINING, A.A. DEGREE
- 5 BACHELOR'S DEGREE
- 6 MASTERS DEGREE, MBA
- 7 DOCTORAL DEGREE, LAW DEGREE
- 9 NO ANSWER

I:

key 1-7, 9

if (key < 4)

 skipto ethnic

endif

Q:Whichcol

T:

e5. What four-year colleges and universities have you attended?

I:

opn 8 5 15 70 m n

Q:Ethnic

T:

e6. What ethnic or racial group do you feel most part of?

I:

opn 8 5 10 70 m n

cpl

dispos = 15

Q:End1

T:

That is the end of the survey! Thank you very much for your help.

I:

key

endquest

Q:Noqal

T:

dummy qal loop

I:
key