Results of the 2007 Tillamook County Household survey

Final Report for:

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Tillamook Futures Council

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Executive Summary

The Tillamook County Futures Council is in the process of updating its strategic Vision Plan for Tillamook County. The Futures Council partnered with the University of Oregon's Community Planning Workshop (CPW) to assist with the visioning process. The process involves a broad community outreach strategy to gather diverse community input. Data gathered from each component builds upon the former, serving to reinforce important issues, identify new issues, and prioritize goals and strategies. The result of the strategic visioning process is the 2007 Vision Plan for Tillamook County that defines goals and strategies that address pressing problems.

An important part of the visioning process is the household survey. This report presents key findings from the 2007 Tillamook County household survey.

Purpose and Methods

The household survey is an integral component of the community outreach process of the vision update. The purpose of the household survey is to:

- identify community values
- obtain community opinions on potential strategies
- engage a wider cross-section of the public in the visioning process

To achieve the objectives listed above, CPW administered a random sample survey to 4,000 Tillamook County residents and property owners. CPW received 839 valid responses, yielding a response rate of 21%.

CPW worked with the Futures Council to develop the survey instrument which was based on the 1998 survey, and included many of the same questions. It also included new questions that resulted from key issues identified during the January Stakeholder Meetings. Most of the survey questions are written as statements, which ask for a response on a scale of "strongly agree" to "strongly disagree."

The Futures Council was particularly interested in changes in resident attitudes between 1998 and 2007. Each survey results section in Chapter 3 presents a discussion of notable differences between the two surveys. It is important to note that while the two surveys used a similar instrument and similar sample sizes, the samples were not the same. Thus, the comparisons should not be interpreted as representing changes in individuals' attitudes, but can be interpreted as representing changes in overall community attitude.

¹ The samples were not the same in that the two surveys were sent to different households.

Survey Results

This remainder of the executive summary presents key findings from the 2007 Tillamook County Household survey.

Characteristics of survey respondents

Characteristics of survey respondents were representative of the general population of Tillamook County.

- About 11% of respondents fell into the age range of 55-59 years old, making the largest category of respondents. The age of survey respondents is fairly representative of the population. Differences are noted in respondents over the age of 85 years and under the age of 29 years. There were fewer respondents than the general population for these age groups.
- About 85% of respondents lived in Tillamook County, while 15% lived outside the county.
- Respondents making an annual income of \$100,000 or more represented 15% of survey respondents. Respondents making over \$50,000 represented 53% of survey respondents. Compared to the 2006 Claritas data, respondents making over \$50,000 were overrepresented and respondents making \$20,000 were underrepresented.
- The geographic distribution of respondents within Tillamook County was similar to the general population. The City of Tillamook had 43% of the respondents. Nehalem had 8%, and Rockaway and Cloverdale each 7%.

Survey Findings

The tables present key findings from the 2007 survey and is organized in the same order as the survey instrument sections.

Table S-1. Society and Culture

Statement	Percent that Agree
Preserving and sharing our history is important.	89.9
Residents are friendly, caring and cooperative.	76.7
The small town rural atmosphere is our most important feature.	76.3
More cooperation is needed between communities in the County.	58.9
Fishing, logging and farming employment will help sustain the rural environment through 2020.	44.2
Issues of racial division need to be addressed and resolved.	42.9
I believe local government is helpful and accessible.	41.9
The number of community centers is adequate.	37.4
There are sufficient opportunities to enjoy visual and performing arts.	33.1
Communication about social, cultural, and governmental activities is adequate.	32.2
We need more ethnic and cultural diversity in the County.	30.5
There is adequate citizen involvement in government decision making.	23.1
Unincorporated areas should be incorporated.	16.2

Table S-2. Natural Environment

Statement	Percent that Agree
The abundance of wildlife in Tillamook County is important to conserve.	88.7
Efforts to recover and ensure sustainable runs of salmon should be a priority.	73.9
The agricultural industry should expand to include sustainable methods (e.g. methane harvesting and organic certified products).	66.1
The primary purpose of publicly owned forest lands is to provide for recreation, protect fish and wildlife habitat.	59.4
Urban water runoff needs to be better managed to improve our water quality.	57.9
The water quality of our rivers is satisfactory.	41.5
We need to improve air quality in the County.	38.9
Current efforts to recover and ensure sustainable runs of salmon are resulting in better habitats and more salmon.	38.8
The primary purpose of publicly owned forest lands is to generate revenue from the harvest of forest products.	38.3
Current ordinances governing streamside vegetation are adequate to protect water quality in local streams and rivers.	35.5
The agricultural industry does an adequate job of protecting water quality.	25.1

Results of the 2007 Tillamook County Visioning Survey

Table S-3. Health and Human Services

Statement	Percent that Agree
I feel safe in my community.	83.8
There are children and families that struggle to meet their basic needs in Tillamook County.	82.4
The availability and use of drugs and alcohol are increasing in Tillamook County.	74.2
Healthcare services in Tillamook County are accessible.	54.1
Teen pregnancy is a problem in Tillamook County.	51.7
Alcohol abuse is one of the most important social issues in the County.	49.0
The current healthcare system meets my health needs.	45.8
More childcare services are needed.	37.9
Those needing meal and food services have access to these services in the County.	31.2
I visit health care providers in Tillamook County for all of my health care needs.	28.9
Tillamook County has adequate health and medical services for all its citizens.	27.7
Tillamook County has adequate meal and food programs.	26.4
Tillamook County has adequate services for seniors.	26.1
Healthcare services in Tillamook County are affordable.	24.7
Mental health services are presently adequate.	17.1
There are adequate social services for the homeless in Tillamook County.	12.7
Children and families living in poverty receive the services they need.	12.5

Table S-4. Growth and Development

Statement	Percent that Agree
We must assure that our sewage treatment plants are adequate.	92.8
There should be more restrictions on development in hazardous areas (e.g. floodplains, cliffs, dunes).	83.7
Utility systems should be installed underground, where possible.	82.4
Farmland provides open space that is essential for our quality of life.	77.2
The distinct character of each community needs to be maintained.	76.0
We need to direct development to already established towns in order to protect our farms and forests and maintain our rural quality of life.	69.9
The County should use dredging and the removal of gravel from streams to prevent flooding.	64.2
More pedestrian and bike paths are needed.	62.5
Stricter control is needed on land use and development to maintain livability in Tillamook County.	51.4
Emergency services are adequate in our community.	48.5
Public transportation is presently adequate within the County.	48.4
We need to improve public transportation to and from the County and the major metropolitan areas of the state.	43.4
The public emergency communication system is adequate for Tillamook County.	42.4
I am comfortable with the current rate of growth within the County.	41.6
Tillamook County should assess a license fee on short-term rental housing.	34.8
"Fast food" franchises should be discouraged.	33.2
The purchase of private lands by local governments through voluntary buyout is an effective tool to reduce flood loss and should be encouraged.	32.7
To help attract new businesses more land should be made available for commercial and industrial development.	31.9
The current rate of development of absentee homes is adequate for the County.	28.7
The County is adequately prepared to respond to natural hazards.	26.6
The current condition and level of maintenance of the County roads are adequate.	13.3

Table S-5. Recreation and Tourism

Statement	Percent that Agree
Recreation areas need to be protected from overuse.	78.5
The development of nature based tourism should be encouraged.	70.6
Tourism should be planned for and expanded in Tillamook County.	66.7
Outdoor recreational opportunities need to increase in Tillamook County.	53.1
We need to improve marketing strategies in order to further promote tourism in the County.	50.7
Beach access needs to be improved.	44.2
The current levels of access to recreational areas (e.g. beaches, forests and rivers) will meet our needs in 2020.	42.7
Restrictions on short-term rentals will positively affect tourism and the local economy in the County.	29.5

Table S-6. Economy

Statement	Percent that Agree
Encouraging the development of small locally owned businesses will improve our economy.	85.4
Improving the appearance of our small towns will bring more business.	84.7
Protecting farmland is essential to our economy.	80.8
To improve incomes for persons in the low and moderate-income categories, more vocational employment skills are needed.	73.2
Tillamook County needs a more diversified employment base.	73.2
Secondary wood products should be encouraged to develop a viable addition to our economic development. (e.g. paintbrush handles, furniture, woodchips)	72.0
Second homeowners contribute to the local economy.	60.4
I often purchase basic goods and services in communities outside of the County.	59.5
An increased emphasis on tourism will ensure a viable economy in Tillamook County.	54.2
Internet service availability currently meets my needs.	51.0
Increased telecommuting capacity can increase revenue and improve the economy.	47.2
It is important to maintain high levels of timber harvesting to ensure jobs in the forest products industry.	43.8
Providing jobs is more important than protecting the environment.	19.4
Tillamook County offers an environment that encourages and supports or sustains entrepreneurship.	19.2
Tillamook County has adequate housing that is affordable for its workforce.	13.0
Tillamook County has enough family-wage jobs (a family wage job allows you to meet your monthly needs).	7.8

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Table S-7. Youth and Education

Statement	Percent that Agree
Youth involvement in our community is valued.	69.3
We need more opportunities for youth to provide community service.	68.0
We need more recreation and after school activities for youth.	67.9
We need more educational programs for people of all ages.	59.9
We need more youth centers in Tillamook County.	56.2
The number and diversity of Tillamook Bay Community College classes needs to be expanded.	50.7
Tillamook Bay Community College needs to improve its partnership with high schools.	46.6
Tillamook County schools provide an adequate amount of extracurricular activities. (e.g. clubs and sports)	32.8
There is enough funding for schools in Tillamook County.	25.5
We have adequate pre-school opportunities for children throughout the County.	18.4
The level of academic rigor and student learning in K-12 education is keeping pace with state and national academic standards.	17.5
There are adequate vocational training opportunities for all County residents.	14.3
There are adequate after school programs in Tillamook County.	12.1

Emerging Issues

One of the goals of the survey was to identify emerging issues. CPW identified emerging issues as issues or values not stated in the 1998 survey instrument.

Society and Culture

Tillamook County residents are divided in their attitudes concerning emerging issues in the County. Incorporating unincorporated areas in Tillamook County is an unclear issue, as is the adequacy of the number of community centers and the level of communication about social, cultural, and governmental activities. While these are all emerging issues in the County, residents are not united in their values regarding these issues.

Natural Environment

Tillamook County residents agree that the agricultural industry should expand to include sustainable methods like methane harvesting and certified organic certified products. Residents agree that the primary purpose of publicly owned forestland is to provide for recreation and protect fish and wildlife habitat. However, around the issue of timber harvesting on publicly owned forestland resident attitude is split; residents either agreed or disagreed that a primary purpose of public forestlands is to generate revenue from the harvest of forest products.

Health and Human Services

Resident's perceptions of the healthcare system in Tillamook County show many residents feel healthcare is adequate, accessible, and meets citizens healthcare needs. However, over half of survey respondents felt healthcare services are unaffordable for County residents. Related to the issue of affordability of services in Tillamook County, the majority of residents feel that there are children and families that struggle to meet their basic needs in the County.

Growth and Development

Tillamook County residents are largely unsure how well the County is prepared to handle emergencies and natural hazards. Resident's uncertainty could arise from lack of information regarding the issue or not feeling strongly that the County has adequate measures in place to handle an emergency or natural disaster.

Recreation and Tourism

Nature based tourism is an aspect of Tillamook County's tourism industry that residents want to see expanded. This desire to encourage nature based tourism is consistent with resident values of wildlife and habitat protection. As part of expanding nature base tourism within the County, residents agree that marketing strategies need to be improved to further promote all types of tourism. Resident attitude was divided on whether restriction of short-term rentals would positively affect tourism and Tillamook County's economy.

Economy

Affordable housing is not a new issue in Tillamook County. However, it is an issue that has arisen as a pressing issue to County residents. The majority of residents feel that Tillamook County does not have adequate affordable housing available to the County's workforce.

Youth and Education

After school activities for youth in Tillamook County is an important issue to County residents. Almost half of survey respondents feel that there are not adequate after school programs for youth; this value correlates with the high number of survey respondents who want more after school and recreation opportunities for Tillamook County youth.

Results of the 2007 Tillamook County Visioning Survey

Chapter 1 Introduction

The Tillamook County Futures Council is updating its strategic vision for Tillamook County. To assist in this strategic visioning process, the Futures Council partnered with the Community Planning Workshop (CPW) at the University of Oregon. The vision update builds from a broad community outreach strategy, including a series of stakeholder meetings, a countywide household survey, youth workshops, community forums, and a supplementary web survey. Data gathered from the outreach phase of the project will be used to inform an updated Vision, Goals, and Strategies for Tillamook County.

An important part of the visioning process is the household survey. The survey was intended reach a broad, yet representative cross-section of Tillamook County residents and property owners. This report presents key findings from the 2007 Tillamook County household survey.

The Vision update Process

Achieving a community strategic vision involves multiple steps that identify important issues, prioritize goals and strategies, and put them in a framework that leads to positive actions. Figure 1-1 illustrates the community outreach phase of the Strategic Vision update process.



Figure 1-1. Strategic Vision update Process

The January Stakeholder Meetings were the first step in the community outreach phase of the strategic Vision Plan update process. During these meetings, community members identified key issues and concerns regarding Tillamook County. With this input and guidance from the Futures Council, CPW revised the 1998 household survey to better understand current community values and issues.

Purpose and Methods

The household survey is in integral component of the community outreach process of the Vision update. The purpose of the household survey is to:

- identify community values
- obtain community opinions on potential strategies
- engage a wider cross-section of the public in the visioning process

To achieve the objectives listed above, CPW administered a random sample survey to 4,000 Tillamook County residents and property owners. CPW received 839 valid responses, yielding a response rate of 21%. A detailed discussion of the survey methodology is presented in Appendix B of this report.

CPW worked with the Futures Council to develop the survey instrument which was based on the 1998 survey, and included many of the same questions. It also included new questions that resulted from key issues identified during the January Stakeholder Meetings. Most of the survey questions are written as statements, which ask for a response on a scale of "strongly agree" to "strongly disagree." An additional question asked respondents to describe, as if to a friend in a postcard, an aspect of Tillamook County as they hope it will be in 2020. The survey instrument is presented in Appendix A of this report. A transcription of respondents' statements is included in Appendix C.

The Futures Council was particularly interested in changes in resident attitudes between 1998 and 2007. Each survey results section in Chapter 3 presents a discussion of notable differences between the two surveys. It is important to note that while the two surveys used a similar instrument and similar sample sizes, the samples were not the same. ² Thus, the comparisons should not be interpreted as representing changes in individuals' attitudes, but can be interpreted as representing changes in overall community attitude.

Limitations of the survey methodology

A key limitation of any random sample survey is non-response bias. If one were to assume that the sample was perfectly random and that there was

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² The samples were not the same in that the two surveys were sent to different households.

no response bias, then the survey would have a margin of error of ±4% at the 95% confidence level based on the sample size relative to the sample population. This means that if the survey were conducted 100 times, 95 of those times we would expect the results would end up within ±4% of those presented in this report.

Non-response bias is an issue in all surveys, but is particularly important in mailed surveys due to response rates. The survey has a 21% response rate. CPW used comparisons of key demographics for survey respondents and standard data source to evaluate the sample's representativeness. While there are some differences between the sample characteristics and the overall population, we feel that the sample provide a relatively accurate representation of the population. The demographic comparisons are presented in Chapter 2.

Organization of this Report

The remainder of this report is organized as follows:

- Chapter 2: Characteristics of Survey Respondents, presents demographic information about survey respondents and, where appropriate, compares the survey sample to the entire population of Tillamook County.
- Chapter 3: Survey Results, presents the survey results, including comparisons to the 1998 Tillamook County household survey.
- **Chapter 4: Conclusions,** provides a summary of the key themes found in the survey.

This report also includes three appendices:

- Appendix A: Tillamook County Household Survey, presents the survey instrument, cover letter, and postcards sent to Tillamook County households
- **Appendix B: Survey Methodology**, presents a detailed discussion of the survey methodology.
- Appendix C: Comparison of 1998 and 2007 Survey Results, presents a series of tables that compare the two surveys.
- **Appendix D: Postcards from the Future**, presents transcriptions from question 26 of the survey which states "Assume it is the year 2020 and you are writing a post card to a friend or relative who isn't familiar with the area. Write two or three sentences describing an aspect of Tillamook County, about which you care a great deal. Describe this feature as you hope it will be in the year 2020."

Chapter 2 Characteristics of Survey Respondents

In this chapter CPW presents a summary of the demographic characteristics of individuals that responded to the 2007 household survey. In analyzing survey results based on a population sample, it is important to identify and describe the demographic characteristics of the sample and compare them to the characteristics of the population as a whole. Significant differences between the sample and entire population could indicate areas of potential bias of the survey results. Where appropriate, the U.S. Census 2000 data and Claritas, Inc. 2006 data are used to compare survey respondent demographics.³

Demographic Characteristics

This section describes selected demographic characteristics of the survey sample: age, gender, race, and household size. CPW structured the survey sample to ensure as representative a sample as possible. to the address potential gender and age bias, CPW stratified the survey by age and gender.

Figure 2-1 shows the age distribution of respondents compared to the general population. The greatest number respondents (11%) fell into the age range of 55-59 years old. The age of survey respondents is mostly representative of the population in Tillamook County. Age groups between 55 and 79 are slightly over-represented by the sample. There were fewer respondents than the general population for the over 85 and under 29 age groups.

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³ CPW recognized that the Census data was more than seven years old at the time the survey was conducted. However, the Census data provides the best baseline data source for comparison of the survey responses.

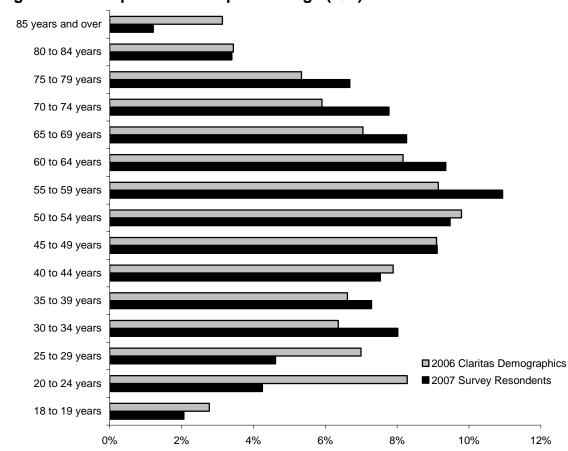


Figure 2-1. Comparison of respondent age (Q-8)

Source: 2007 CPW Tillamook County household survey; 2006 Claritas Data.

Table 2-1 shows the gender distribution of the survey respondents. Females were over-represented in the survey responses, with 57% of survey respondents being female, compared with 50% of Tillamook County's general population.

Table 2-1. Gender of survey respondents (Q-9)

	2007 Survey		2006 Claritas
Gender	Number	Percent	Percent
Male	358	43%	50%
Female	472	57%	50%
Total	830	100%	100%

Source: 2007 CPW Tillamook County household survey; 2006 Claritas Data.

The survey asked respondents to indicate their race. Ninety-Six percent (96%) of respondents answered "White", and 1.7% answered "American Indian or Alaska Native." One survey respondent each identified his or herself as "Black or African American" and "Native Hawaiian or Other Pacific Islander." Comparison with the general population of Tillamook County indicates that the sample accurately represents Tillamook County.

The survey asked respondents if they identify themselves as Spanish, Hispanic, or Latino. 1% of survey respondents indicated that they identify themselves as Spanish, Hispanic, or Latino.

Most survey respondents lived in two-person households, as shown in Table 2-2. twenty-percent (20%) of respondents indicated that children live in the household, with an average of approximately two children per household. The average household size of survey respondents was 2.57 persons, which was slightly higher than the countywide household size of 2.35.

Table 2-2. Household size of survey respondents (Q-10)

Household		
Size	Number	Percent
1	125	15.2%
2	391	47.6%
3	132	16.1%
4	107	13.0%
5	34	4.1%
6	22	2.7%
7	8	1.0%
9	3	0.4%
Total	822	100.0%

Source: 2007 CPW Tillamook County Household Survey

Socioeconomic Characteristics

Figure 2-2 shows the income levels of respondents. The largest percentage of respondents (15%) had incomes of \$100,000 or more. Respondents making over \$50,000 represented 53% of survey respondents.

There is a notable difference between the population of Tillamook County and the survey respondents. Compared to the 2006 Claritas data, respondents making over \$50,000 were overrepresented and respondents making \$20,000 were underrepresented.

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\$100,000 or more \$75,000 to \$99,999 \$60,000 to \$74,999 \$50,000 to \$59,999 \$45,000 to \$49,999 \$40,000 to \$44,999 \$35,000 to \$39,999 \$30,000 to \$34,999 \$25,000 to \$29,000 \$20,000 to \$24,999 ■ 2006 Claritas Demographics \$15,000 to \$19,999 ■ 2007 Survey Results \$10,000 to \$14,999 Less than \$10,000 8% 0% 2% 4% 6% 10% 12% 14% 16%

Figure 2-2. Household income of respondents (Q-22)

Source: 2007 CPW Tillamook County household Survey, 2006 Claritas Demographic Data

Figure 2-3 shows the education level of respondents. The largest percentage (25%) of survey respondents have some college education, though haven't received a degree. Compared to the 2000 census, a disproportionate number of respondents with graduate degrees, and college degrees responded to the survey.

Graduate or professional degree Some graduate or professional education Four-year college degree Two-year college degree Some college no degree High School graduate/GED □ 2000 Census Did not complete high ■ 2007 Survey school 0% 10% 15% 40% 5% 20% 25% 30% 35%

Figure 2-3. Education level of respondents (Q-23)

Source: 2007 CPW Tillamook County Household Survey, 2000 Census Data

Figure 2-4 shows the employment status of survey respondents. Over 50% of the respondents are currently employed. The second largest group is retirees, making 35% of the respondents.

Homemaker
Student
Retired
Not currently employed
Employed
0.0 10.0 20.0 30.0 40.0 50.0 60.0

Percent

Figure 2-4. Employment status of respondents (Q-24)

Source: 2007 CPW Tillamook County Household Survey

Figure 2-5 shows respondents' occupation. Respondents were asked to identify themselves with an occupation. Thirty-four percent (34%) identified "Other" as their form of occupation. Education received 11%, and retail, construction, and manufacturing each received about 9%.

Other
Education
Retail
Construction
Manufacturing
Government
Recreation/Tourism
Non profit organization
Transportation
Forestry
Agriculture
Fishing
Fire

15%

20%

25%

30%

35%

40%

Figure 2-5. Occupation among respondents (Q-25)

Source: 2007 CPW Tillamook County Household Survey

0%

5%

10%

Geographic Location of Respondents

CPW developed a survey sampling method designed to obtain a representative sample of Tillamook County residents by geographic location and from year-round residents and absentee property owners. CPW stratified the sample so that 80% of the sample was year-round residents and 20% were absentee landowners. Table 2-3 shows that year-round residents responded at a higher rate that absentee property owners.

Table 2-3. Survey respondents living in Tillamook County (Q-13)

Response	Numb	er	Percent		
Yes	6	97	84.59%		
No	1	127	15.41%		
To	tal 8	324	100.00%		

Source: 2007 CPW Tillamook County Household survey

The results in Table 2-4 show the general location of survey respondents Forty-nine (49%) of respondents are from the central county. This result is consistent with the fact that Central County accounts for a little more than half of the county's population. The north region had 30% of the respondents and, the least populated southern region of the county, had 21% of respondents. In short, the sample appears to be representative of the population by geographic location.

Table 2-4. Location in Tillamook County (Q-16)

Location	Number	Percent			
North	241	30%			
Central	393	49%			
South	168	21%			
Total	802	100%			

Source: 2007 CPW Tillamook County Household survey

Figure 2-6 shows the geographic location of survey respondents by zip code. In comparison to the 2007 list of registered voters, the survey respondents are reasonably represented geographically.

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Wheeler, 97147 Tillamook, 97141 Rockaway Beach, 97136 Pacific City, 97135 Otis, 97368 Other Oceanside, 97134 Netarts, 97143 Neskowin, 97149 Nehalem, 97131 Manzanita, 97130 Hebo, 97122 Garibaldi, 97118 Cloverdale, 97112 ■ 2007 Voter Registration Beaver, 97108 ■ 2007 Survey

Bay City, 97107

0%

Figure 2-6. Geographic distribution by zip code of respondents (Q-18)

 $Source: 2007\ CPW\ Tillamook\ County\ Household\ Survey; 2007\ Tillamook\ County\ Voter\ Registration.$

20%

30%

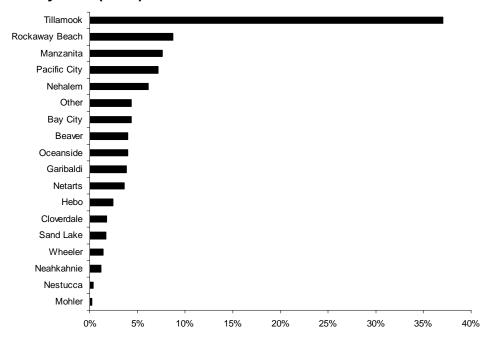
40%

50%

10%

Besides identifying the geographic distribution of respondents by zip code, CPW asked respondents what community they live in or identify with (Figure 2-7). About 37% of respondents identify with or live in Tillamook. Rockaway Beach, Manzanita, and Pacific City each represent about 8% of the respondents.

Figure 2-7. Community that survey respondents live in or identify with (Q-17)



Source: 2007 CPW Tillamook County Household Survey

The number of respondents owning property in the county is shown in Table 2.5.

Table 2-5. Property ownership of respondents (Q-14)

Do you own property in		
Tillamook County?	Number	Percent
Yes	649	78%
No	179	22%
Total	828	100%

Source: 2007 CPW Tillamook County Household Survey

Table 2-6 shows home ownership for survey respondents. Eighty-one (81%) of respondents own a home, while 19% of respondents do not. These results were consistent with the number of respondents owning property in the county.

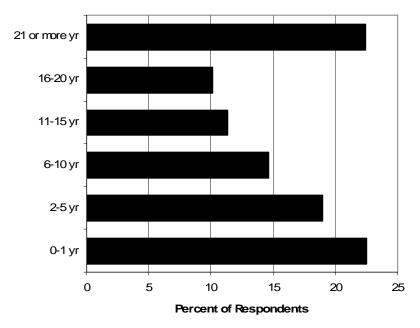
Table 2-6. Home ownership among survey respondents (Q-15)

Do you own a home in		
Tillamook County?	Number	Percent
Yes	670	81%
No	161	19%
Total	831	100%

Source: 2007 CPW Tillamook County Household Survey

Of those respondents owning a home, they were asked how many years they have owned a home in Tillamook County (Figure 2-8). The greatest number of respondents (23%) has owned a home one or fewer years. Fifty-six percent (56%) of respondents have owned a home 15 years or less in Tillamook County.

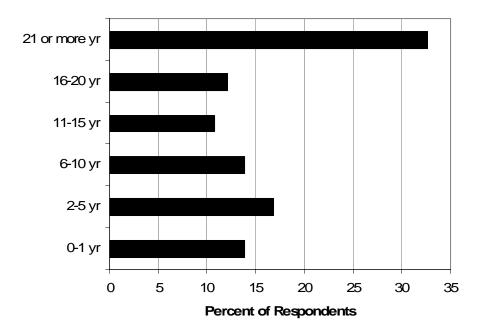
Figure 2-8. Years of home ownership in Tillamook County of respondents (Q-20)



Source: 2007 CPW Tillamook County Household Survey

Figure 2-9 shows how long respondents have lived in Tillamook County. About one-third of the respondents indicated they have lived in the County more than 20 years, while 14% indicated they have lived in the County one or fewer years.

Figure 2-9. Length of residency in Tillamook County of respondents (Q-19)

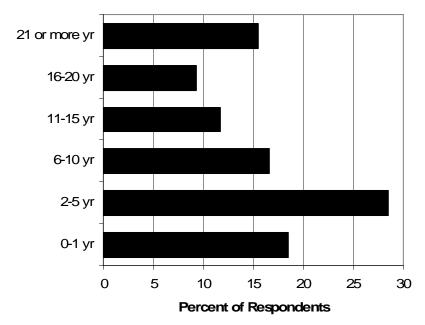


Source: 2007 CPW Tillamook County Household Survey

Respondents were asked how many years they have lived at their current address in Tillamook County (Figure 2-10). The data suggest that the population is relatively mobile: 47% of respondents reported living at a different address five years ago, and 18% have lived at their current address less than two years.

Results of the 2007 Tillamook County Household Survey

Figure 2-10. Years at current address in Tillamook County (Q-21)



Source: 2007 CPW Tillamook County Household Survey

Chapter 3 Survey Results

This chapter presents the survey results. It is organized into the following sections consistent with the survey instrument:

- Society and Culture
- Natural Environment
- Health and Human Services
- Growth and Development
- Recreation and Tourism
- Economy
- Youth and Education

Each section of this chapter describes the 2007 survey results, compares results between the 1998 and 2007 survey statements,⁴ and offers a discussion of issues that emerged from the 2007 survey. Appendix A contains a copy of the survey instrument.

Each of the numbers presented in the tables represent a percentage of respondents. Mean column shows the mean of the ordinal values for the scale with strongly agree = 1 and strongly disagree = 5. Thus, statements with lower mean values have stronger agreement than those with higher mean values.

In the context of the discussion in this chapter, the term "agree" represent srespondents who "agree" or "strongly agree" with a survey statement. The term "disagree" represents respondents who "disagree" or "strongly disagree" with a survey statement. The term "uncertain" represents respondents who "neither agree nor disagree" or are "not sure" about a survey statement.

Society and Culture

Respondents were provided several statements about society and culture. The statements focused on a range of issues including ethnic and culture diversity, citizen and government involvement, and community attitudes. Table 3-1 shows the responses from survey respondents.

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⁴ It is important to note that the results are not directly comparable. The 1998 and 2007 surveys used similar methodologies, but have different samples. Despite this methodological difference, comparisons between the two surveys are useful in providing a general sense of how attitudes have changed.

Table 3-1. Respondent attitudes about society and culture (Q-1)

	Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure	Mean
1	Preserving and sharing our history is important.	36.6	53.3	8.9	0.8	0.4	0.0	1.75
2	The small town rural atmosphere is our most important feature.	34.7	41.5	14.0	7.7	1.5	0.5	1.99
3	Residents are friendly, caring and cooperative.	19.2	57.5	15.5	5.1	2.4	0.4	2.14
4	More cooperation is needed between communities in the County.	20.0	38.9	27.9	5.6	0.8	6.8	2.23
5	Issues of racial division need to be addressed and resolved.	17.1	25.8	29.0	16.7	6.7	4.6	2.69
6	Fishing, logging and farming employment will help sustain the rural environment through 2020.	15.4	28.8	14.7	24.3	11.6	5.3	2.87
7	I believe local government is helpful and accessible.	4.6	37.3	27.2	21.0	6.7	3.3	2.87
8	The number of community centers is adequate.	6.2	31.3	23.9	25.0	6.3	7.4	2.93
9	We need more ethnic and cultural diversity in the County.	13.3	17.2	37.5	19.0	10.3	2.7	2.96
10	Communication about social, cultural, and governmental activities is adequate.	1.8	30.4	29.9	26.6	6.6	4.7	3.06
11	There are sufficient opportunities to enjoy visual and performing arts.	5.2	27.9	26.3	30.2	7.4	3.0	3.07
12	There is adequate citizen involvement in government decision making.	2.4	20.7	25.2	31.7	10.0	10.0	3.29
13	Unincorporated areas should be incorporated.	5.0	11.2	33.9	23.8	14.3	11.8	3.35

Source: 2007 CPW Tillamook County Household survey

1998 Survey Comparison

Certain survey statements in the 1998 survey instrument were included in the 2007 survey instrument allowing for attitude comparisons between the 1998 and 2007 survey results. The survey results suggest there are several aspects of Tillamook County's culture that residents continued to value since the 1998 survey. County residents still value the rural/small town feeling of the county, and the caring, cooperative, and friendly nature of county residents. Tillamook County residents value the county's traditional economic base and feel that jobs in the timber, farming, and fishing industry will help maintain the rural atmosphere of the county. Equally important to residents is the desire to preserve and share the history of Tillamook County. While residents agree county government has become more helpful and accessible since 1998, they would still like to have more opportunities for citizens to be involved in government decision making. Another area where county residents would still like to see improvement is in the amount of cooperation between small communities.

Comparing the 1998 and 2007 survey results also highlighted areas where attitudes have changed since the 1998 survey. County residents agree there are more opportunities to enjoy the visual and performing arts in Tillamook County than in 1998, but residents feel that the amount of opportunities needs to be expanded. Cultural and ethnic diversity has become more important to county residents since the 1998 survey; residents agree that the county needs more ethnic diversity and that racial issues within the county should be resolved.

Natural Environment

Respondents were provided several statements about the natural environment. The statements focused on a range of issues including water quality, air quality, wildlife habitat, forest management, and agriculture practices. Table 3-2 shows the responses from survey respondents.

Results of the 2007 Tillamook County Household Survey

Table 3-2. Responses to Natural Environment Statements (Q-2)

	Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure	Mean
1	The abundance of wildlife in Tillamook County is important to conserve.	55.2	33.5	7.2	2.9	0.9	0.4	1.60
2	Efforts to recover and ensure sustainable runs of salmon should be a priority.	34.4	39.4	16.0	6.5	2.1	1.6	2.01
3	The agricultural industry should expand to include sustainable methods (e.g. methane harvesting and organic certified products).	24.0	42.1	17.2	7.9	2.1	6.8	2.16
4	Urban water runoff needs to be better managed to improve our water quality.	19.4	38.5	22.9	8.8	1.7	8.6	2.29
5	The primary purpose of publicly owned forest lands is to provide for recreation, protect fish and wildlife habitat.	18.5	40.9	19.2	13.1	3.3	5.0	2.39
6	Current efforts to recover and ensure sustainable runs of salmon are resulting in better habitats and more salmon.	6.2	32.6	28.1	13.2	3.9	16.0	2.72
7	We need to improve air quality in the County.	14.1	24.8	29.8	23.8	3.7	3.8	2.77
8	Current ordinances governing streamside vegetation are adequate to protect water quality in local streams and rivers.	4.8	30.8	24.2	19.3	5.7	15.3	2.89
9	The water quality of our rivers is satisfactory.	4.3	37.2	17.5	25.8	7.3	7.9	2.94
10	The primary purpose of publicly owned forest lands is to generate revenue from the harvest of forest products.	11.9	26.4	20.6	21.7	11.9	7.4	2.95
11	The agricultural industry does an adequate job of protecting water quality.	4.5	20.6	25.7	27.4	9.4	12.4	3.19

Source: 2007 CPW Tillamook County Household survey

1998 Survey Comparison

There are several aspects of Tillamook County's natural environment that residents have continued to value since 1998. Residents still agree that the abundance of wildlife in Tillamook County is important to conserve, including recovering and ensuring sustainable salmon runs in the county. Residents still agree urban water runoff needs to be better managed to improve water quality in the county. However, County efforts to improve water quality have been successful, because residents feel that water quality in Tillamook County has improved since 1998.

Health and Human Services

Respondents were provided several statements about health and human services. The statements focused on several issues about senior services, alcohol and drug use, services for special populations, safety, and adequacy of the current healthcare system in Tillamook County. Table 3-3 shows the responses from survey respondents.

1998 Survey Comparison

The 2007 survey shows that the majority of Tillamook County residents still feel safe in their community. Residents still agree that teen pregnancy is an important concern for the County, and that alcohol abuse is one of the County's most pressing social issues. The 2007 survey also showed that the majority of residents still do not visit County healthcare providers for their health care needs.

The number of County residents that believed the availability and the use of drugs were increasing has declined from 1998. More residents feel in 2007 that mental health services, childcare services, and assisted living services for seniors are not adequately meeting the County's needs.

Results of the 2007 Tillamook County Household Survey

Table 3-3. Health and Human Services (Q-3)

	Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure	Mean
1	The availability and use of drugs and alcohol are increasing in Tillamook County.	39.7	34.6	11.4	2.1	0.2	12.1	1.73
2	There are children and families that struggle to meet their basic needs in Tillamook County.	35.5	46.8	9.1	2.1	0.5	6.0	1.78
3	I feel safe in my community.	21.3	62.5	5.9	8.1	1.5	0.7	2.05
4	Teen pregnancy is a problem in Tillamook County.	19.5	32.3	26.1	1.8	0.5	19.8	2.15
5	Alcohol abuse is one of the most important social issues in the County.	15.8	33.2	23.1	11.0	2.2	14.7	2.42
6	More childcare services are needed.	11.4	26.5	27.0	6.3	3.5	25.3	2.52
7	Healthcare services in Tillamook County are accessible.	4.4	49.7	21.5	15.3	3.2	5.9	2.61
8	Those needing meal and food services have access to these services in the County.	3.1	28.1	24.8	12.0	4.1	27.9	2.80
9	The current healthcare system meets my health needs.	5.3	40.5	15.0	24.3	11.2	3.7	2.95
10	Tillamook County has adequate meal and food programs.	2.3	24.0	27.6	14.8	5.8	25.4	2.97
11	Tillamook County has adequate services for seniors.	2.3	23.8	25.5	18.3	5.6	24.4	3.01
12	Healthcare services in Tillamook County are affordable.	2.5	22.3	26.3	27.6	10.8	10.6	3.25
13	Mental health services are presently adequate.	2.6	14.5	26.9	23.6	10.1	22.3	3.31
14	Tillamook County has adequate health and medical services for all its citizens.	2.4	25.2	15.2	34.9	12.4	9.9	3.33
15	I visit health care providers in Tillamook County for all of my health care needs.	4.2	24.7	13.5	35.8	20.6	1.2	3.44
16	There are adequate social services for the homeless in Tillamook County.	2.3	10.3	26.0	23.3	13.5	24.4	3.47
17	Children and families living in poverty receive the services they need.	2.0	10.5	27.0	24.1	13.6	22.8	3.48

Source: 2007 CPW Tillamook County Household survey

Growth and Development

Respondents were provided several statements about growth and development. The statements focused on several issues around infrastructure, emergency services, transportation, flooding, and quality of life. Table 3-4 shows the responses from survey respondents.

1998 Survey Comparison

Residents' values around infrastructure improvements for the County have remained constant since the 1998 survey; residents agree that adequate sewage plants should be provided, that utility systems should be installed underground where possible, and that County roads need to be improved. Surrounding development in Tillamook County residents are still against making more land available for commercial and industrial development as a means of attracting new business. Residents still agree that development should be directed to already established areas and that development in hazardous areas should be restricted.

Resident values around alternative forms of transportation, such as public transportation and bicycling, have changed since the 1998 survey. Residents agree that the County needs more bike paths. Perceptions of public transportation within and outside the county have improved since 1998. The number of residents that feel transportation within the County is adequate has increased, and more residents agree that transportation to and from the County to other areas of the state has improved.

Table 3-4. Responses to Growth and Development Statements (Q-4)

	Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure	Mean
1	We must assure that our sewage treatment plants are adequate.	42.0	50.8	5.4	0.7	0.5	0.6	1.66
2	There should be more restrictions on development in hazardous areas (e.g. floodplains, cliffs, dunes).	46.4	37.3	8.2	4.5	1.3	2.3	1.74
3	Utility systems should be installed underground, where possible.	37.2	45.2	11.5	3.2	0.2	2.7	1.81
4	Farmland provides open space that is essential for our quality of life.	31.7	45.4	13.4	5.6	2.1	1.7	1.99
5	The distinct character of each community needs to be maintained.	29.7	46.3	16.4	4.2	1.5	2.0	1.99
6	The County should use dredging and the removal of gravel from streams to prevent flooding.	36.4	27.8	9.6	9.6	6.9	9.7	2.14
7	We need to direct development to already established towns in order to protect our farms and forests and maintain our rural quality of life.	26.0	43.9	13.9	10.3	2.7	3.2	2.17
8	More pedestrian and bike paths are needed.	24.2	38.2	16.0	12.9	6.5	2.2	2.38
9	Stricter control is needed on land use and development to maintain livability in Tillamook County.	24.9	26.5	17.1	16.2	10.9	4.4	2.60
10	Emergency services are adequate in our community.	6.3	42.2	21.2	13.3	4.3	12.8	2.62
11	Public transportation is presently adequate within the County.	8.2	40.2	18.6	16.3	5.5	11.2	2.67
12	We need to improve public transportation to and from the County and the major metropolitan areas of the state.	12.1	31.3	24.3	16.5	6.5	9.4	2.71
13	The public emergency communication system is adequate for Tillamook County.	5.6	36.8	21.3	14.2	5.0	17.1	2.71
14	The purchase of private lands by local governments through voluntary buyout is an effective tool to reduce flood loss and	7.5	25.2	28.3	13.6	9.2	16.3	2.90
15	The current rate of development of absentee homes is adequate for the County.	4.4	24.2	31.4	13.5	7.0	19.4	2.93
16	I am comfortable with the current rate of growth within the County.	2.3	39.3	24.0	21.8	9.1	3.5	2.96
17	"Fast food" franchises should be discouraged.	16.3	16.9	24.9	26.5	14.1	1.3	3.05
18	The County is adequately prepared to respond to natural hazards.	2.3	24.2	23.3	22.0	7.6	20.6	3.10
19	Tillamook County should assess a license fee on short-term rental housing.	9.9	24.9	14.8	22.5	18.8	9.0	3.17
20	To help attract new businesses more land should be made available for commercial and industrial development.	8.4	23.5	19.6	28.5	14.8	5.1	3.19
21	The current condition and level of maintenance of the County roads are adequate.	0.9	12.4	6.3	36.5	42.8	1.1	4.09

Source: 2007 CPW Tillamook County Household survey

Recreation and Tourism

Respondents were provided several statements about recreation and tourism. The statements focused on issues in regards to current and future recreation opportunities, recreation access, and protecting areas from overuse. Table 3-5 shows the responses from survey respondents.

1998 Survey Comparison

There are several resident values around recreation in Tillamook County that have remained constant since 1998. Residents still agree that more outdoor recreation opportunities in Tillamook County are needed, and beach access needs to be improved. While residents want more opportunities for outdoor recreation, they still feel that recreation areas need to be protected from overuse.

The tourism industry has become more important to Tillamook County's economy since 1998. More residents agree that the tourism industry should be planned for and expanded in the County. While residents still agree that recreation opportunities should be expanded, an increasing number of residents feel that the current level of access to recreational areas will meet the County's future needs.

Table 3-5. Responses to Recreation and Tourism Statements (Q-5)

		Strongly		Neither Agree Nor		Strongly		
	Statement	Agree	Agree	Disagree	Disagree	Disagree	Not Sure	Mean
1	Recreation areas need to be protected from overuse.	29.7	48.8	12.2	6.2	1.6	1.6	2.00
2	The development of nature based tourism should be encouraged.	22.5	48.2	15.4	7.2	4.0	2.8	2.20
3	Tourism should be planned for and expanded in Tillamook County.	19.2	47.5	17.4	10.0	4.7	1.2	2.33
4	Outdoor recreational opportunities need to increase in Tillamook County.	17.0	36.1	21.7	18.3	4.9	2.0	2.57
5	We need to improve marketing strategies in order to further promote tourism in the County.	14.9	35.8	20.5	17.8	7.3	3.8	2.66
6	Beach access needs to be improved.	14.1	30.1	24.8	24.5	4.0	2.4	2.74
7	The current levels of access to recreational areas (e.g. beaches, forests and rivers) will meet our needs in 2020.	6.6	36.1	16.0	23.6	6.6	11.1	2.86
8	Restrictions on short-term rentals will positively affect tourism and the local economy in the County.	7.2	22.3	21.8	23.4	9.9	15.4	3.08

Source: 2007 CPW Tillamook County Household survey

Economy

Respondents were provided several statements about the economy. The statements focused on issues in regards to consumer habits, second homeowners, telecommunication, employment opportunities, and affordable housing. Table 3-6 shows the responses from survey respondents.

1998 Survey Comparison

Since 1998 residents still disagree that providing jobs is more important than protecting the environment.

Since 1998 more residents agree that encouraging the development of small locally owned businesses will improve Tillamook County's economy, and that improving the appearance of small towns could attract new businesses. An increasing number of residents feel that Tillamook County needs more family wage jobs. In accordance with residents desire to preserve the rural feeling of the County and limit growth to already established areas, more residents agree that protecting farmland is essential to Tillamook County's economy.

Table 3-6. Responses to Economy Statements (Q-6)

	Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure	Mean
1	Improving the appearance of our small towns will bring more business.	32.1	52.5	9.2	3.0	1.1	2.1	1.86
2	Encouraging the development of small locally owned businesses will improve our economy.	26.2	59.2	9.4	2.5	0.8	1.8	1.91
3	Protecting farmland is essential to our economy.	29.8	51.0	13.0	4.0	0.9	1.3	1.94
4	Tillamook County needs a more diversified employment base.	29.7	43.4	14.3	6.1	1.7	4.7	2.02
5	To improve incomes for persons in the low and moderate- income categories, more vocational employment skills are needed.	18.9	54.3	14.2	5.1	0.8	6.7	2.09
6	Secondary wood products should be encouraged to develop a viable addition to our economic development. (e.g. paintbrush handles, furniture, woodchips)	15.4	56.6	17.7	3.0	0.8	6.4	2.12
7	Increased telecommuting capacity can increase revenue and improve the economy.	13.1	34.1	29.4	8.9	1.8	12.7	2.45
8	Second homeowners contribute to the local economy.	13.2	47.2	14.0	14.1	6.3	5.2	2.50
9	An increased emphasis on tourism will ensure a viable economy in Tillamook County.	13.8	40.4	21.8	15.2	4.8	4.0	2.55
10	I often purchase basic goods and services in communities outside of the County.	15.3	44.2	12.3	22.9	5.4	0.0	2.59
11	It is important to maintain high levels of timber harvesting to ensure jobs in the forest products industry.	13.8	29.9	20.1	23.6	8.2	4.2	2.82
12	Internet service availability currently meets my needs.	7.3	43.7	14.6	18.0	12.4	4.1	2.84
13	Tillamook County offers an environment that encourages and supports or sustains entrepreneurship.	2.3	16.9	34.7	21.1	6.9	18.0	3.16
14	Providing jobs is more important than protecting the environment.	5.7	13.7	23.8	33.2	21.5	2.1	3.52
15	Tillamook County has adequate housing that is affordable for its workforce.	0.7	12.3	14.5	33.7	27.3	11.5	3.84
16	Tillamook County has enough family-wage jobs (a family wage job allows you to meet your monthly needs).	0.9	6.9	12.8	42.3	29.5	7.7	4.00

Source: 2007 CPW Tillamook County Household Survey

Youth and Education

Respondents were provided several statements about youth and education. The statements focused on issues in regards to after school recreational and educational opportunities, Tillamook Bay Community College, and offering of classes in all schools. Table 3-7 shows the responses from survey respondents.

1998 Survey Comparison

Tillamook County residents still value youth involvement in the community, and still would like to see more opportunities for youth to provide community service.

In 2007 residents want to see not only more opportunities for youth to provide community service, but also more recreation and after school activities for county youth. Since 1998 more residents agree there needs to be increased funding for county schools, and more residents agree that there are not enough vocational training opportunities for all county residents.

Table 3-7. Responses to Youth and Education Statements (Q-7)

	Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure	Mean
1	We need more recreation and after school activities for youth.	32.0	35.9	13.9	6.6	0.9	10.8	2.0
2	We need more opportunities for youth to provide community service.	15.4	52.7	17.7	3.4	0.8	10.0	2.1
3	Youth involvement in our community is valued.	19.9	49.5	14.5	7.5	1.7	6.9	2.2
4	We need more youth centers in Tillamook County.	22.5	33.6	18.1	8.8	2.3	14.6	2.2
5	We need more educational programs for people of all ages.	18.5	41.4	20.9	9.3	1.1	8.8	2.3
6	Tillamook Bay Community College needs to improve its partnership with high schools.	11.5	35.1	27.0	4.4	0.6	21.4	2.3
7	The number and diversity of Tillamook Bay Community College classes needs to be expanded.	16.0	34.7	22.8	9.8	1.8	14.8	2.4
8	Tillamook County schools provide an adequate amount of extracurricular activities. (e.g. clubs and sports)	4.7	28.0	22.2	18.6	7.3	19.2	2.9
9	We have adequate pre-school opportunities for children throughout the County.	3.3	15.2	26.7	17.7	6.5	30.7	3.1
10	The level of academic rigor and student learning in K-12 education is keeping pace with state and national academic standards.	2.2	15.3	21.4	21.1	12.0	27.9	3.4
11	There is enough funding for schools in Tillamook County.	7.1	18.5	17.6	25.5	19.7	11.6	3.4
12	There are adequate vocational training opportunities for all County residents.	1.1	13.2	25.0	32.6	9.2	19.0	3.4
13	There are adequate after school programs in Tillamook County.	1.6	10.6	23.2	30.8	13.2	20.6	3.5

Source: Tillamook County Visioning Survey, CPW 2007

Sub-Population Analysis

This section presents an analysis of five demographic indicators. It is organized into the following sub sections:

- Age
- Residency
- Length of Residency
- Geography
- Level of Income

Each sub section presents data that shows significant differences between groups as they responded to survey statements. Significant is defined by having a threshold of 10% or greater between group responses.

Age

Age was categorized into four groups. As shown in Table 3-8, the groups are 24 years and younger, 25 to 44 years, 45-64 years, and 65 years and older.

Table 3-8. Distribution of respondents by age

Age	Number	Percent
<25	68	8%
25-44	226	27%
45-64	320	38%
65+	225	27%
Total	839	100%

Society and Culture

- Small town rural atmosphere is more important to older respondents. 66% of respondents 24 and younger, 69% of respondents 25-44, 78% of respondents 45-64, and 84% of respondents 65 and older agree with the statement.
- Respondents 44 years and younger disagree more there are not sufficient opportunities to enjoy visual and performing arts.

 About 50% of respondents 25 and younger and 25-44 disagree. 36% of respondents 45-64 and 23% of respondents 65 and older disagree with the statement.
- Local government is more helpful and accessible to older respondents. 54% of respondents 65 and older agree that local government is helpful and accessible. This is compared to 34% of respondents 24 and younger, 36% of respondents 25-44, and 40% of respondents 45-64.

- Younger and middle age respondents disagree more that there is adequate citizen involvement in government decision-making. Almost 50% of respondents 44 years and younger, 40% of respondents 45-64, and 36% of respondents 65 and older disagree.
- Younger respondents agree more that fishing, logging and farming employment will help sustain the rural environment throughout 2020. 59% of respondents 24 and younger, 50% of respondents 65 and older, and 44% of respondents 25-44, and 37% of respondents 45-64 agree with the statement.
- Older respondents agree more that the number of community centers is adequate. 48% of respondents 65 and older agree compared to 37% of respondents 45-64, 30% of respondents 44 years and younger.

Natural Environment

- The water quality of Tillamook County's rivers is more satisfactory to younger respondents. 55% of respondents 24 and younger and 40% of respondents 25 years and older agree with the statement.
- Older respondents agree more that urban water runoff needs to be better managed to improve water quality. 48% of respondents 24 and younger agree, 56% of respondents 45-64, 60% of respondents 25-44, and 61% of respondents 65 and older agree with the statement.
- Efforts to recover and ensure sustainable runs of salmon are more of a priority to older respondents. 80% of respondents 65 and older, 75% of respondents 45-64, and 70% of respondents 25-44, and 59% of respondents 24 and younger agree with the statement.
- Respondents 25 to 44 years old agree more that the agricultural industry should expand to include sustainable methods. 72% of respondents 25-44, 66% of respondents 45-64, 63% of respondents 65 years and older, and 57% of respondents 24 years and younger agree with the statement.

Health and Human Services

- Younger respondents agree more that teen pregnancy is a problem. 69% of respondents 25-44, 60% of respondents 24 years and younger, 49% of respondents 45-64, and 35% of respondents 65 and older agree with the statement.
- The health and medical services of Tillamook County are more adequate to younger respondents. 47% of respondents 24 and younger, 31% of respondents 65 and older, 26% of respondents 45-64, and 23% of respondents 25-44 agree with the statement.

- The current healthcare system meets the needs of older respondents. 58% of respondents 65 and older, 48% of respondents 24 and younger, 42% of respondents 45-64, and 39% of respondents 25-44 agree with the statement.
- Respondents 25 to 44 years disagree more that children and families living in poverty receive the services they need. Almost 50% of respondents 25-44, 37% of respondents 45-64, 36% of respondents 24 and younger, and 28% of respondents 65 and older disagree.

Growth and Development

- More older respondents feel there needs to be stricter control on land use and development to maintain livability in Tillamook County. 57% of respondents 65 and older, 52% of respondents 45-64, and 49% of respondents 25-44, and 34% of respondents 24 and younger agree.
- Older respondents agree more that utility systems should be installed underground, where possible. 90% of respondents 65 and older, 88% of respondents 45-64, 73% of respondents 25-44 agree, and 63% of respondents 24 and younger agree.
- More middle age respondents feel that more pedestrian and bike paths are needed. 71% of respondents 25-44, 64% of respondents 45-64, 63% of respondents 24 and younger agree, and 52% of respondents 65 and older agree.
- Respondents over the age of 25 are more supportive of restrictions on development in hazardous areas. About 85% of respondents 25 years and older agree and 69% of respondents 24 and younger agree with the statement.
- More older respondents feel that emergency services are adequate. 52% of respondents 65 and older, 50% of respondents 25-44, 47% of respondents 45-64, 40% of respondents 24 and younger agree with the statement.
- More older respondents feel the current rate of development of absentee homes is adequate. 42% of respondents 65 and older, 29% of respondents 45-64, 21% of respondents 25-44, and 8% of respondents 24 and younger agree with the statement. 32% of respondents neither agreed nor disagreed with the statement.
- The distinct character of communities is more important to older respondents. 80% of respondents 45 and older, 72% of respondents 25-44, and 58% of respondents 24 and younger agree.

Recreation and Tourism

- Younger respondents are more supportive of additional outdoor recreational opportunities that older respondents. 65% of respondents 24 and younger, 63% of respondents 25-44, 52% of respondents 45-64 agree, and 42% of respondents 65 and older agree with the statement.
- Older respondents are more supportive of protecting recreation areas from overuse. 85% of respondents 65 and older, 81% of respondents 45-64, and 75% of respondents, and 58% respondents 24 and younger agree with the statement.
- Improved in beach access is more important to younger respondents. 54% of respondents 24 and younger, 45% of respondents 65 years and older, 48% of respondents 25-44, and 40% of respondents 45-64 agree with the statement.
- Older respondents agree more that restrictions on short-term rentals will positively affect tourism and the local economy in Tillamook County. Though almost 25% of all respondents neither disagree nor agree, 42% of respondents 65 years, 27% of respondents 25-44, 25% of respondents 24 and younger, and 24% of respondents agree with the statement.

Economy

- Respondents 25 to 44 years disagree more that Tillamook County has enough family-wage jobs. 81% of respondents 25-44, 71% of respondents 45-64, 69% of respondents 24 years and younger, and 65% of respondents 65 and older disagree with the statement.
- Younger respondents disagree more that Tillamook County has adequate housing that is affordable for its workforce. 71% of respondents 25-44, 69% of respondents 24 years and younger, 59% of respondents 45-64, and 52% of respondents 65 and older disagree with the statement.
- Respondents 25-64 agree more that increasing telecommuting capacity can increase revenue and improve the economy. 53% of respondents 45-64, 51% of respondents 25-44, 38% of respondents 65 and older, and 37% of respondents 24 and younger agree. Almost 30% of respondents neither agrees nor disagrees.
- The encouragement of secondary wood products to develop a viable addition to local economic development is more important to older respondents. 78% of respondents 65 and older, 71% of respondents 45-64, 70% of respondents 25-44, and 64% of respondents 24 years and younger agree.
- A larger proportion of respondents over the age of 45 agree that second homeowners contribute to the local economy. 73% of

respondents 65 and older, 68% of respondents 45-64 agree, 44% of respondents 25-44, and 40% of respondents 24 and younger agree.

Youth and Education

- More respondents 25-44 agree there needs to be more recreation and after school activities for youth. 80% of respondents 25-44, 75% of respondents 24 and younger, 64% of respondents 45-64, and 59% of respondents 65 and older agree with the statement.
- More respondents 25 to 44 years disagree that there are adequate after school programs in Tillamook County. 60% of respondents 25-44, 53% of respondents 24 and younger, 39% of respondents 45-64, and 32% of respondents 65 and older disagree with the statement. On average, 26% of respondents 45 and older neither agrees nor disagrees or is not sure, whereas, 14% of respondents 44 and younger responded the same.
- The need for more youth centers is more important to respondents 44 years and younger. 73% of respondents 25-44, 71% of respondents 24 and younger, 51% of respondents 45-64, and 41% of respondents 65 and older agree. On average, 25% of respondents 45 and older responded neither agrees nor disagrees or is not sure, whereas, 8% of respondents 44 and younger responded the same.
- Respondents 25-44 years disagree more that there is not enough funding for schools. 63% of respondents 25-44, 60% of respondents 24 and younger, 40% of respondents 45-64, and 31% of respondents 65 and older disagree.
- More younger respondents feel there needs to be more educational programs for people of all ages. 75% of respondents 24 and younger, 72% of respondents 25-44, 60% of respondents 45-64, and 45% of respondents 65 and older agree.
- Younger respondents disagree more that there are adequate vocational training opportunities for all county residents. 52% of respondents 25-44, 51% of respondents 24 and younger, 40% of respondents 45-64, and 31% of respondents 65 and older disagree.
- Younger respondents agree more that the number and diversity of Tillamook Bay community College classes needs to be expanded. 68% of respondents 24 and younger, 59% of respondents 25-44, 50% of respondents 45-64, and 40% of respondents 65 and older agree.
- Older respondents agree more that youth involvement in the community is valued. 75% of respondents 45-64, 69% of respondents 65 and older, 64% of respondents 25-44, and 62% of respondents 24 and younger agree.

Residency

Residency was categorized into two groups. The groups are resident and non-resident. About 85% of the respondents indicated they are year-round residents.

Society and Culture

- More residents feel that issues of racial division need to be addressed and resolved. 44% of resident respondents agree that issues of racial division need to be addressed and resolved, and 34% of non-resident respondents agree.
- More residents feel that local government is not helpful and accessible. 30% of resident respondents disagree that local government is helpful and accessible, and 11% of non-resident respondents disagree.
- More residents feel that the level of citizen involvement in government decision making is inadequate. 46% of resident respondents disagree that the level of citizen involvement in government decision making is adequate, and 20% of non-resident respondents disagree.
- More residents feel that communication about social, cultural, and governmental activities is not adequate. 36% or resident respondents disagree that communication about social, cultural, and governmental activities is adequate, and 17% of non-resident respondents disagree.
- More residents feel that the number of community centers is not adequate. 35% of resident respondents disagree that the number of community centers is adequate, and 12% of non-resident respondents disagree.

Natural Environment

- More non-residents feel that efforts to recover and ensure sustainable runs of salmons should be a priority. 86% of non-resident respondents agree that efforts to recover and ensure sustainable runs of salmons should be a priority, and 72% of resident respondents agree.
- More residents feel that current ordinances governing streamside vegetation are adequate to protect water quality in local streams and rivers. 37% of resident respondents agree that current ordinances governing streamside vegetation are adequate, and 27% of non-resident respondents agree.
- More residents feel that the agricultural industry does an adequate job of protecting water quality. 27% of resident respondents agree

- that the agricultural industry does an adequate job of protecting water quality, and 12% of non-resident respondents agree.
- More residents feel that the primary purpose of publicly owned forestland is to generate revenue from the harvest of timber **products.** 41% of resident respondents agree that the primary purpose of publicly owned forestland is to generate revenue from the harvest of timber products, and 25% of non-resident respondents agree.

Health and Human Services

- More residents feel that teen pregnancy is a problem in Tillamook **County.** 57% of resident respondents agree that teen pregnancy is a problem, and 26% of non-residents agree. Non-resident respondents had the highest rate of uncertainty at 73%
- More residents feel that the availability and use of drugs and alcohol are increasing in Tillamook County. 78% of resident respondents agree that the availability and use of drugs and alcohol are increasing, and 52% of non-residents respondents agree. Nonresident respondents had the highest rate of uncertainty at 47%.
- More residents feel that healthcare services in Tillamook County **are accessible.** 56% of resident respondents agree that healthcare services in the county are accessible, and 41% of non-resident respondents agree. Non-resident respondents had the highest rate of uncertainty at 53%.
- More residents feel that healthcare services in Tillamook County are not affordable. 43% of resident respondents disagree that healthcare service in the county are affordable, and 14% of nonresident respondents disagree. Non-resident respondents had the highest rate of uncertainty at 65%
- More non-residents do not visit healthcare providers in Tillamook County for all their healthcare needs. 74% of non-resident respondents disagree that they visit healthcare providers in Tillamook County for all their healthcare needs, and 53% of resident respondents disagree.
- More residents feel that more childcare services are needed in **Tillamook County.** 41% of resident respondents agree that more childcare services are needed, and 20% of non-resident respondents agree. Non-resident respondents had the highest rate of uncertainty at 71%.
- More residents feel that alcohol abuse is one of the most important social issues in Tillamook County. 51% of resident respondents agree that alcohol abuse is one of the most important social issues in

- the county, and 39% of non-resident respondents agree. Non-resident respondents had the highest rate of uncertainty at 53%.
- More residents feel that are not adequate social services for the homeless in Tillamook County. 41% of resident respondents disagree that there are adequate social services for the homeless in the county, and 17% of non-resident respondent disagree. Non-resident respondents had the highest rate of uncertainty at 73%.
- More residents feel that there are children and families that struggle to meet their basic needs in Tillamook County. 85% of resident respondents agree that there are children and families that struggle to meet their basic needs, and 65% of non-residents respondents agree.

Growth and Development

- More non-residents feel that stricter control is needed on land use and development to maintain livability in Tillamook County. 67% of non-resident respondents agree that stricter control is needed on land use and development, and 49% of resident respondents agree.
- More residents feel that the current condition and level of maintenance of county roads is not adequate. 84% of resident respondents disagree that the current condition and level of maintenance of county roads is adequate, and 53% of non-resident respondents disagree.
- More residents feel that public transportation in Tillamook County is adequate. 53% of resident respondents agree that public transportation is adequate, and 24% of non-resident respondents agree. Non-resident respondents had the highest rate of uncertainty at 56%.
- More residents feel that Tillamook County should use dredging and the removal of gravel from streams to prevent flooding. 69% of resident respondents agree that the county should use dredging and the removal of gravel from streams to prevent flooding, and 41% of non-resident respondents agree. Non-resident respondents had the highest rate of uncertainty at 36%.
- More non-residents feel that "fast food" franchises should be discouraged. 44% of non-resident respondents agree that "fast food" franchises should be discouraged, and 31% of resident respondents agree.
- More residents feel that emergency services are adequate in Tillamook County. 52% of resident respondents agree that emergency services are adequate, and 29% of non-resident respondents agree. Non-resident respondents had the highest rate of uncertainty at 63%.

- More residents feel that Tillamook County's public emergency communication system is adequate. 45% of resident respondents agree that the county's public emergency communication system is adequate, and 29% of non-resident respondents agree. Non-resident respondents had the highest rate of uncertainty at 62%
- More residents feel that the current rate of development of absentee homes is not adequate for Tillamook County. 23% of resident respondents disagree that the current rate of development of absentee homes is adequate, and 7% of non-resident respondents disagree.

Recreation and Tourism

• More non-residents feel that restrictions on short-term rentals will negatively affect tourism and the local economy. 47% of non-residents disagree that restrictions on short-term rentals will positively affect tourism and the local economy, and 31% of resident respondents disagree.

Economy

- More residents feel that Tillamook County does not have enough family-wage jobs. 76% of resident respondents disagree that the county has enough family wage jobs, and 53% of non-resident respondents disagree. Non-resident respondents had the highest rate of uncertainty at 43%.
- More residents feel that Tillamook County does not have adequate housing that is affordable for its workforce. 67% of resident respondents disagree that the county has adequate affordable housing for its workforce, and 30% of non-resident respondents disagree. Non-resident respondents had the highest rate of uncertainty at 55%.
- More non-residents feel that providing jobs is not more important than protecting the environment. 67% of non-resident respondents disagree that providing jobs is more important than protecting the environment, and 53% of resident respondents disagree.
- More residents feel that it is important to maintain high level of timber harvesting to ensure jobs in the forest product industry. 47% of resident respondents agree that it is important to maintain high levels of timber harvesting, and 24% of non-resident respondents agree.
- More residents feel that Internet service availability meets their needs. 54% of resident respondents agree that Internet service availability meets their needs, and 35% of non-resident respondents agree.

• More non-residents feel that second homeowners contribute to the economy. 93% of non-residents agree that second homeowners contribute to the local economy, and 54% of residents agree.

Youth and Education

- More residents feel that Tillamook County needs more recreation and after school activities for youth. 71% of resident respondents agree that the county needs more recreation and after school activities for youth, and 49% of non-resident respondents agree.

 Non-resident respondents had the highest rate of uncertainty at 46%.
- More residents feel that there are not adequate after school programs in Tillamook County. 48% of resident respondents disagree that there are adequate after school programs, and 20% of non-resident respondents agree. Non-resident respondents had the highest rate of uncertainty at 72%.
- More residents feel that Tillamook County needs more youth centers. 60% of resident respondents agree that the county needs more youth centers, and 34% of non-resident respondents agree.

 Non-resident respondents had the highest rate of uncertainty at 58%.
- More residents feel that Tillamook County needs more opportunities for youth to provide community service. 71% of resident respondents agree that the county needs more opportunities for youth to provide community service, and 53% of non-resident respondents agree. Non-resident respondents had the highest rate of uncertainty at 47%.
- More residents feel that there is not enough funding for schools in Tillamook County. 49% of resident respondents agree that there is not enough funding for county schools, and 29% of non-resident respondents agree. Non-resident respondents had the highest rate of uncertainty at 55%.
- More residents feel that there are not adequate vocational training opportunities. 46% of resident respondents disagree that there are adequate vocational training opportunities, and 20% of non-resident respondents disagree. Non-resident respondents had the highest rate of uncertainty at 74%
- More residents feel that Tillamook Bay Community College classes need to be expanded. 54% of resident respondents agree that TBCC classes need to be expanded, and 35% of non-resident respondents agree. Non-resident respondents had the highest rate of uncertainty at 62%.

Length of Residency

Length of residency was categorized into four groups. As show in Table 3-9, the groups are 0-1 years, 2-5 years, 6-10 years, 11-15 years, 16-20 years, and 20+ years.

Table 3-9. Length of residency

Years	Number	Percent
0-1 yr	116	14%
2-5 yr	141	17%
6-10 yr	116	14%
11-15 yr	90	11%
16-20 yr	102	12%
21 or more yr	274	33%
Total	839	100%

Society and Culture

- More short-term residents feel Tillamook County needs more ethnic and cultural diversity. For respondents who have lived in the county less than 3 years 32% agree that the county needs more ethnic and cultural diversity, for respondents who have lived in the county 3-5 years 40% agree, for respondents who have lived in the county 6-15 years 31% agree, and for respondents who have lived in the county 16+ years 27% agree.
- More long-term residents feel that local government is not helpful and accessible. For respondents who have lived in the county 16+ years 34% disagree that local government is helpful and accessible, for respondents who have lived in the county 6-15 years 29% disagree, for respondents who have lived in the county 3-5 years 16 disagree, and for residents who have lived in the county less than 3 years 20% disagree.
- More long-term residents feel that citizen involvement in government decision-making is not adequate. For residents who have lived in the county 16+ years 50% disagree that there is adequate citizen involvement in government decision-making, for residents who have lived in the county 6-15 years 38% disagree, for residents who have lived in the county 3-5 years 16% disagree, and for residents who have lived in the county less than 3 years 28% disagree.

Natural Environment

• More long-term residents feel that the water quality of county rivers is satisfactory. 50% of respondents who have lived in the county 16+ years agree that the water quality of county rivers is satisfactory, and about 37% of respondents who have lived in the county 15 yeas or less agree.

- More long-term residents feel current ordinances governing streamside vegetation are adequate to protect water quality in local streams and rivers. For respondents who have lived in the county 16+ years 44% agree that current ordinances governing streamside vegetation are adequate to protect water quality in local streams and rivers, for respondents who have lived in the county 6-15 years 34% agree, for respondents who have lived in the county 3-5 years 23% agree, and for respondents who have lived in the county less than 3 years 26% agree.
- More long-term residents feel that the agricultural industry does an adequate job protecting water quality. For respondents who have lived in the county 16+ years 33% agree that the agricultural industry does an adequate job protecting water quality, for respondents who have live in the county 6-15 years 20% agree, for respondents who have lived in the county 3-5 years 22%, and for respondents who have lived in the county less than 3 years 15% agree.
- More long-term residents feel that the primary purpose of publicly owned forestland is to generate revenue from the harvest of forest products. For respondents who have lived in the county 16+ years 46% agree that the primary purpose of publicly owned forestland is to generate revenue from the harvest of forest products, for respondents who have lived in the county 6-15 years 39% agree, for respondents who have lived in the county 3-5 years 30% agree, and for respondents who have lived in the county less than 3 years 25% agree.
- More short-term residents feel that the primary purpose of publicly owned forestland is to provide for recreation, and protect fish and wildlife habitat. For respondents who have lived in the county 15 years or less about 65% agree the primary purpose of publicly owned forestland is to provide for recreation, for respondents who have lived in the county 16+ 53% agree.

Health and Human Services

- More long-term residents feel that the availability and use of drugs and alcohol are increasing in Tillamook County. For respondents who have lived in the county 16+ years 82% agree that the availability and use of drugs and alcohol are increasing, for the respondents who have lived in the county 6-15 years 79% agree, for respondents who have lived in the county 3-5 years 68% agree, and for respondents who have lived in the county less than 3 years 53% agree. Respondents who have lived in the county less than 3 years had the highest rate of uncertainty at 45%.
- More short-term residents feel that Tillamook County does not have adequate health and medical services for all its citizens. For respondents who have lived in the county leas than 3 years 37%

disagree that Tillamook County has adequate health and medical services for all its citizens, for respondents who have lived in the county 3-5 years 62% disagree, for respondents who have lived in the county 6-15 years 50 % disagree, and for respondents who have live in the county 16+ years 46% disagree. Respondents who have lived in the county less than 3 years had the highest rate of uncertainty at 41%.

- More long-term residents feel that Tillamook Count healthcare services are not affordable. About 40% of respondents who have lived in the county 3 years or more disagree that health care service in the county are affordable, and 23% of respondents who have lived in the county less than 3 years disagree. Respondents who have lived in the county less than 3 years had the highest rate of uncertainty at 58%.
- More long-term residents feel that Tillamook County has adequate services for seniors. For respondents who have lived in the county 16+ years 35% agree that senior services are adequate, for respondents who have lived in the county 6-15 years 21% agree, for respondents who have lived in the county 3-5 years 19% agree, and for respondents who have lived in the county less than three years 16% agree. Around 30% of residents who lived in the county less than 16 years were not sure.
- More long-term residents visit health care providers in Tillamook County for their healthcare needs. For respondents who have lived in the county 16+ years 45% disagree that they visit health care providers in the county for their healthcare needs, and around 64% of respondents who have lived in the county 15 years or less disagree.
- More long-term residents feel that Tillamook County has adequate meal and food programs. For respondents who have lived in the county 16+ years 35% agree that meal and food programs are adequate, and around 19% of respondents who have lived in the county for 15 years or less agree. Respondents who have lived in the county less than 3 years had the highest rate of uncertainty at 75%.
- More long-term residents feel that those in need have access to meal and food services in Tillamook County. For respondents who have lived in the county 16+ years 40% agree that those in need have access to meal and food services in Tillamook County, for respondents who have lived in the county for 6-15 years 29% agree, for respondents who have lived in the county 3-5 years 24% agree, and for residents who have lived in the county for less than 3 years 17% agree. Respondents who have lived in the county less than 3 years had the highest rate of response for "not sure" at 49%.

Growth and Development

- More short-term residents feel that stricter control is needed on land use and development to maintain livability in Tillamook County. For respondents who have lived in the county less than 3 years 64% agree that stricter control is needed on land use and development to maintain livability, for respondents who have lived in the county 3-5 years 56% agree, for respondents who have lived in the county 6-15 years 49% agree, and for residents who have lived in the county 16+ years 46% agree.
- More long-term residents feel that the current condition and level of maintenance of county roads is inadequate. For respondents who have lived in the county 16+ years 87% disagree that the current condition and level of maintenance of county roads is adequate, for respondents who have lived in the county 6-15 years 83% disagree, for respondents who have lived in the county 3-5 years 71% disagree, and for respondents who have lived in the county less than 3 years 62% disagree.
- More long-term residents feel public transportation is adequate within Tillamook County. For respondents who have lived in the county 16+ years 57% agree that public transportation is adequate within the county, for respondents who have lived in the county 3-15 years 46% agree, and for respondents who have lived in the county less than 3 years 31% agree. Respondents who have lived in the county less than 3 years had the highest rate of uncertainty at 48%.
- More long-term residents feel that public transportation to and from Tillamook county and other major metropolitan areas of the state does not need to be improved. For respondents who have lived in the county 16+ years 30% disagree that public transportation to and from the county and other major metropolitan areas of the state needs to be improved, and for respondents who have lived in the county 15 years or less around 17% disagree.
- More long-term residents feel the county should use dredging and the removal of gravel from stream to prevent flooding. For respondents who have lived in the county 16+ years 75% agree the county should use dredging and the removal of gravel from stream to prevent flooding, for respondents who have lived in the county 6-15 years 66% agree, for respondents who have lived in the county 3-5 years 50% agree, and for respondents who have lived in the county less than 3 years 44% agree.
- More short-term residents feel "fast food" franchises should be discouraged. For respondents who have lived in the county less than 3 years 37% agree that "fast food" franchises should be discouraged, for respondents who have lived in the county for 3-5 years 51% agree, for respondents who have lived in the county 6-15 years 30%

- agree, and for respondents who have lived in the count 16+ years 29% agree.
- More long-term residents feel emergency services are adequate in Tillamook County. For respondents who have lived in the county 16+ years 57% agree that county emergency services are adequate, for respondents who have lived in the county 6-15 years 49% agree, for respondents who have live in the county 3-5 years 33% agree, and for respondents who have lived in the county less than three years 38% agree.
- More long-term residents feel that Tillamook County's public **emergency communication system is adequate.** For respondents who have lived in the county 16+ years 51% agree that the county's public emergency communication system is adequate, for respondents who have lived in the county 6-15 years 43% agree, for respondents who have lived in the county 3-5 years 31% agree, and for respondents who have lived in the county less than 3 years 30% agree. Respondents who have lived in the county less than 3 years had the highest rate of uncertainty at 59%.

Recreation and Tourism

More short-term residents feel that restrictions on short-term rentals will not positively affect tourism and the local economy. For respondents who have lived in the county less than 3 years 42% disagree that restrictions on short-term rentals will positively affect tourism and the local economy, for respondents who have lived in the county 3-5 years 22% disagree, for respondents who have lived in the county 6-15 years 35% disagree, and for respondents who have lived in the county 16+ years 32% disagree.

Economy

- More long-term residents feel that Tillamook County does not have enough family-wage jobs. For respondents who have lived in the county 3+ years about 76% agree disagree that the county has enough family-wage jobs, and for respondents who have lived in the county less than three years 57% agree. Respondents who have lived in the county less than 3 years had the highest rate of uncertainty at 36%.
- More long-term residents feel that Tillamook County does not have adequate housing that is affordable for its workforce. For respondents who have lived in the 3+ years 65% disagree that the county has adequate housing that is affordable for its workforce, and for respondents who have lived in the county less than 3 years 43% agree. Respondents who have lived in the county less than 3 years had the highest rate of uncertainty at 42%.

Results of the 2007 Tillamook County Household Survey **CPW**

September 2007

- More short-term residents feel that providing jobs is not more important than protecting the environment. For respondents who have lived in the county less than 3 years 65% disagree that providing jobs is not more important than protecting the environment, for respondents who have lived in the county 3-5 years 59% disagree, for respondents who have lived in the county 6-15 years 55% disagree, and for respondents who have lived in the county 16% years 49% disagree.
- More long-term residents agree that it is important to maintain high levels of timber harvesting to ensure jobs in the forest product industry. For respondents who have lived in the county 16+ years 54% agree that that it is important to maintain high levels of timber harvesting to ensure jobs in the forest product industry, for respondents who have lived in the county 6-15 years 38% agree, for respondents who have lived in the county 3-5 years 40% agree, and for respondents who have lived in the county less than 3 years 27% agree.
- More short-term residents feel that increased telecommuting can increase revenue and improve Tillamook County's economy. For respondents who have lived in the county less than 3 year 50% agree that telecommuting can increase revenue and improve the economy, for respondents who have lived in the county 3-5 years 61% agree, for respondents who have lived in the county 6-15 years 49% agree, and for respondents who have lived in the county 16+ years 41% agree.
- More long-term residents feel that Internet service availability meets their needs. For respondents who have lived in the county 16+ years 57% agree that Internet service availability meets their needs, for respondents who have lived in the county 6-15 years 53% agree, for respondents who have lived in the county 3-5 years 45% agree, and for respondents who have lived in the county less than 3 years 37% agree.
- More long-term residents feel that secondary would products should be encouraged to develop a viable addition to Tillamook County's economic development. For respondents who have lived in the county 16+ years 78% agree that secondary would products should be encouraged, for respondents who have lived in the county 3-15 years about 71% agree, and for respondents who have lived in the county less than 3 years 60% agree.
- More short-term residents feel that second homeowners contribute to the local economy. For respondents that have lived in the county less than 3 years 77% agree that second homeowners contribute to the local economy, for respondents who have lived in the county 3-5 years 58% agree, for respondents who have lived in the county 6-15

years 64% agree, and for respondents who have lived in the county 16+ years 52% agree.

Youth and Education

- More long-term residents feel that Tillamook County needs more recreation and after school activities for youth. About 71% of respondents who have lived in the county 3+ years agree that more recreation and after school activities are needed, and 51% of respondents who have lived in the county less than 3 years agree. Respondents who have lived in the county less than 3 years had the highest rate of uncertainty at 54%.
- More long-term residents feel that there are not adequate after school activities for youth in Tillamook County. About 49% of respondents who have lived in the county 3+ years disagree that after school programs are adequate, and 21% of respondents who have lived in the county less than 3 disagree. Respondents who have lived in the county less than 3 years had the highest rate of uncertainty at 70%.
- More long-term residents feel that Tillamook County needs more **youth centers.** About 60% of respondents who have lived in the county 3+ years agree that more youth centers are needed, and 41% of respondents who have lived in the county less than 3 years agree. Respondents who have lived in the county less than 3 years had the highest rate of uncertainty at 48%.
- More long-term residents feel that Tillamook County needs more opportunities for youth to provide community service. For respondents who have lived in the county 16+ years 72% agree that the county needs more opportunities for youth to provide community service, for respondents who have lived in the county 3-15 years about 68% agree, and for respondents who have lived in the count less than 3 years 55% agree. Respondents who have lived in the county less than 3 years had the highest rate of uncertainty at 45%.
- More short-term residents feel that the number and diversity of Tillamook Bay Community College classes needs to be expanded. For respondents who have lived in the county less than 3 years 36% agree that the number and diversity of Tillamook Bay Community College classes needs to be expanded, for respondents who have lived in the county 3-5 years 65% agree, for respondents who have lived in the county 6-15 years 58% agree, and for respondents who have lived in the county 16+ years 48% agree. Respondents who have lived in the county less than 3 years had the highest rate of uncertainty at 58%.

Geography

Geography was categorized into three groups. The groups are north county, central county, and south county (Table 3-10).

Table 3-10. Location of respondents

Location	Number	Percent		
North	241	30%		
Central	393	49%		
South	168	21%		
Total	802	100%		

Source: 2007 CPW Tillamook County Household survey

Society and Culture

- Central and south county respondents agree more that there isn't adequate citizen involvement in government decision-making. 46% of central county, 45% of north county, and 32% of the south county agree with the statement.
- South county respondents agree more that there are enough community centers. 50% of south county, 31% of central, and 40% of north county agree with the statement.
- South county respondents disagree more that unincorporated areas should be incorporated. Almost 46% of south county, 34% of central county, and 39% of north county disagree with the statement.

Health and Human Services

- Central county respondents agree more that teen pregnancy is a problem. 60% of central county, 49% of south county, and 40% of north county agree with the statement.
- More south county respondents disagree that they visit health care providers in Tillamook County for their health care needs. 63% of south county, 59% of north county, and 52% of central county disagree with the statement.
- Social services are not adequate to more central county respondents. 42% of central county, 34% of north county, and 30% of south county agree with statement.

Growth and Development

- North county respondents agree more that stricter control is needed on land use and development to maintain livability in Tillamook County. 60% of north county, 56% of south county, and 44% of central county agree with the statement.
- South county respondents disagree more that land should be made available for commercial and industrial development to

- attract new businesses. 52% of south county, 44% of north county, and 38% of central county respondents disagree.
- North and south county respondents agree more that the county needs to direct development to already established towns in order to protect farms and forests and maintain a rural quality of life. 79% of north county, 77% of south county, and 62% of central county respondents agree.
- Public transportation is adequate for more central county respondents. 58% of central county, 41% of north county, and 36% of south county respondents agree with the statement.
- The improvement of transportation to and from the county and the major metropolitan areas of the state is more important to north and south county respondents. 51% of north county, 48% of south county, and 36% of central county respondents agree with the statement.
- The removal of gravel from streams to prevent flooding in Tillamook County is agreed upon by more central county **respondents.** Almost 75% of central county, 56% of north county respondents, and 54% of south county respondents agree with the statement.
- North and south county respondents agree more that "fast food" franchises should be discouraged. 41% of north and south county, and 25% of central county respondents agree with the statement.
- Emergency services are adequate to more central county respondents. 57% of central county, 42% of south county, and 39% of north county respondents agree with the statement.
- The public emergency communication system is adequate to more central county respondents. 50% of central country, 37% of south county, and 32% of north county respondents agree with the statement.

Recreation and Tourism

- Central county respondents agree more that outdoor recreational opportunities need to increase in Tillamook County. 57% of central county, 54% of north county, and 44% of south county respondents agree with the statement.
- The improvement of marketing strategies to further promote tourism in the county was favored by more central county respondents. 57% of central county, 46% of north county, and 44% of south county respondents agree with the statement.

Economy

- North county respondents agree more that second homeowners contribute to the local economy. 69% of north county, 60% of south county, and 57% of central county respondents agree with the statement.
- The purchase of basic goods and services in communities outside of the county is done by more south county respondents. 67% of south county, 60% of central county, and 57% of north county respondents agree with the statement.

Youth and Education

- Central county respondents agree more that the number and diversity of Tillamook Bay Community College needs to improve its partnership with high schools. 57% of central county, 47% of north county, and 45% of south county respondents agree.
- Central county respondents disagree more that the level of academic rigor and student learning in K-12 education is keeping pace with state and national academic standards. 40% of central county, 26% of north county, and 27% of south county respondents disagree with the statement. Almost 50% of respondents neither agrees or disagrees or were not sure.

Level of Income

Level of income was categorized into four groups. The groups are less than \$25,000, \$25,000 to \$49,000, \$50,000 to \$74,000, and \$75,000 or more (Table 3-11).

Table 3-11. Level of income

Income	Number	Percent
<25K	142	18%
25-49k	222	29%
50-74k	201	26%
>=75K	204	27%
Total	769	100%

Society and Culture

• Respondents earning less income agree more that there are sufficient opportunities to enjoy visual and performing arts. 43% of respondents earning less than \$25,000, 40% of respondents earning \$50,000-\$74,000, 29% of respondents earning more than \$75,000, and 28% of respondents earning \$25,000 to \$49,000 agree with the statement.

• A greater number of low-income residents feel that the local government is not helpful and accessible. 53% of respondents earning \$25,000 to \$49,000, 51% of respondents earning less than \$25,000, 43% of respondents earning \$50,000 to \$74,000, and 39% of respondents earning \$75,000 or more agree with the statement.

Natural Environment

- Respondents earning lower income agree more that air quality needs to improve in Tillamook County. Almost 50% of respondents earning less than \$50,000 and almost 38% of respondents earning \$50,000 or more agree with the statement.
- Respondents earning a higher income disagree more that the agricultural industry does an adequate job of protecting water quality. About 45% of respondents earning \$25,000 disagree, whereas, 27% of respondents earning less than \$25,000 disagree with the statement.
- The primary purpose of publicly owned forest lands is to generate revenue from the harvest of forest products is agreed upon by more respondents earning less than \$25,000 and \$50,000 to \$75,000. 53% of respondents earning less than \$25,000, 51% of respondents earning \$50,000 to \$74,000 agree, whereas, 41% of respondents earning \$25,000 to \$50,000 and 33% of respondents earning \$75,000 or more agree.

Health and Human Services

- The current healthcare system meets the health needs of more respondents earning a higher income. 58% of respondents earning \$50,000 to \$74,000, 51% of respondents earning \$75,000 or more, 46% of respondents earning less than \$25,000, and 41% of respondents earning \$25,000 to \$49,000 agree with the statement.
- Respondents earning a lower income disagree more that healthcare services are affordable. Almost 47% of respondents earning \$49,000 or less, 38% of respondents earning \$50,000 to \$74,000, and 35% of respondents earning \$75,000 or more disagree with the statement.
- More respondents earning a lower income visit Tillamook County healthcare providers for their health needs. About 50% of respondents earning less than \$25,000, 38% of respondents earning \$50,000 to \$74,000, 31% of respondents earning \$25,000 to \$49,000, and 16% of respondents earning \$75,000 or more agree with the statement.

Growth and Development

• Respondents earning a higher income agree more that stricter control is needed on land use and development to maintain

- **livability in Tillamook County**. 62% of respondents earning \$75,000 or more, 58% of respondents earning \$25,000 to \$49,000, 55% of respondents earning less than \$25,000, and 44% of respondents earning \$50,000 to \$74,000 agree with the statement.
- Public transportation is adequate for more respondents earning between \$25,000 and \$74,000. 62% of respondents earning \$50,000 to \$74,000, 56% of respondents earning \$25,000 to \$49,000, 53% of respondents earning \$75,000 or more, whereas, 49% of respondents making less than \$25,000 agree this statement.
- Respondents earning less annual income agree more that improving public transportation to and from the county and the major metropolitan areas of the state is needed. 58% of respondents earning less than \$25,000, 52% of respondents earning \$25,000 to \$49,000, 47% of respondents earning \$50,000 to \$74,000, and 40% of respondents earning \$75,000 or more agree with the statement.
- The county should use dredging and the removal of gravel from streams to prevent flooding is agreed upon by more respondents earning less than \$25,000. 82% of respondents earning less than \$25,000, about 74% of respondents earning between \$25,000 and \$74,000, and 61% of respondents earning \$75,000 or more agree with the statement.
- Emergency services are more adequate to respondents earning \$50,000 to \$74,000. 65% of respondents earning \$50,000 to \$74,000, 60% of respondents earning less than \$25,000, 56% of respondents earning \$25,000 to \$49,000, 48% of respondents earning \$75,000 or more agree with the statement.

Recreation and Tourism

- Beach access improvement is agreed upon by more respondents earning less than \$25,000. 62% of respondents earning less than \$25,000, 47% of respondents earning \$25,000 to \$49,000, 43% of respondents earning more than \$75,000, and 35% of respondents agree with the statement.
- Respondents earning a higher income disagree more that restrictions on short-term rentals will positively affect tourism and the local economy in the county. 53% of respondents earning \$75,000 or more, 40% of respondents earning \$50,000 to \$74,000, 33% of respondents earning \$25,000 to \$49,000, and 27% of respondents earning less than \$25,000 disagree with the statement.

Economy

• Respondents earning \$25,000 to \$49,000 disagree more that there is adequate housing that is affordable for Tillamook County's workforce. 75% of respondents earning \$25,000 to \$49,000, about

- 69% of respondents earning less than \$25,000 and \$50,000 to \$74,000, and 58% of respondents earning more than \$75,000 disagree with the statement.
- Respondents earning a higher income disagree more that providing jobs is more important than protecting the environment. 64% of respondents earning \$75,000 or more, 55% of respondents earning \$25,000 to \$49,000, 52% of respondents earning \$50,000 to \$74,000, and 46% of respondents earning less than \$25,000 disagree with the statement.
- It is more important to respondents earning less than \$25,000 and \$50,000 to \$74,000 to maintain high levels of timber harvesting to ensure jobs in the forest products industry. Almost 55% of respondents earning less than \$25,000 and \$50,000 to \$74,000, 42% of respondents earning \$25,000 to \$49,000, and 36% of respondents earning \$75,000 or more disagree with the statement.
- Increasing telecommuting capacity to increase revenue and the economy is more important to respondents earning a higher income. 60% of respondents earning \$75,000 or more, 56% of respondents earning \$25,000 to \$74,000, and 45% of respondents earning less than \$25,000 disagree with the statement.
- Respondents earning a higher income agree more that second homeowners contribute to the local economy. 80% of respondents earning \$75,000 or more, 66% of respondents earning \$50,000 to \$74,000, 59% of respondents earning \$25,000 to \$49,000, and 45% of respondents earning less than \$25,000 agree with the statement.
- Respondents with higher incomes more often purchase basic goods and services in communities outside the county. 66% of respondents earning \$75,000 or more, about 60% of respondents earning \$25,000 to \$74,000, and 48% of respondents earning less than \$25,000 agree with the statement.

Youth and Education

- Respondents earning less income disagree more that there are adequate after school programs in Tillamook County. About 60% of respondents earning less than \$49,000, 57% of respondents earning \$50,000 to \$74,000, and 45% of respondents earning \$75,000 or more disagree with the statement.
- The increase of youth centers in the county is more important to respondents earning less income. 73% of respondents earning less than \$25,000, 70% of respondents earning \$25,000 to \$49,000, 68% of respondents earning \$50,000 to \$74,000, and 58% of respondents earning \$75,000 or more agree with the statement.

Results of the 2007 Tillamook County Household Survey **CPW** September 2007 • Respondents earning a higher income disagree more that the funding for schools in the county is enough. 59% of respondents earning \$75,000 or more, about 52% of respondents earning \$49,000 or less, and 47% of respondents earning \$50,000 to \$74,000 disagree with the statement.

Emerging Issues

This section presents emerging issues from the survey results. It is organized into the following sub sections consistent with the survey instrument:

- Society and Culture
- Natural Environment
- Health and Human Services
- Growth and Development
- Recreation and Tourism
- Economy
- Youth and Education

For each sub section emerging issues will be identified based on 2007 survey results. Emerging issues were identified as issues or values not stated in the 1998 survey instrument.

Society and Culture

Tillamook County residents are divided in their attitudes concerning emerging issues in the County. Incorporating unincorporated areas in Tillamook County is an unclear issue, as is the adequacy of the number of community centers and the level of communication about social, cultural, and governmental activities. While these are all emerging issues in the County, residents are not united in their values regarding these issues.

Natural Environment

Tillamook County residents agree that the agricultural industry should expand to include sustainable methods like methane harvesting and certified organic certified products. Residents agree that the primary purpose of publicly owned forestland is to provide for recreation and protect fish and wildlife habitat. However, around the issue of timber harvesting on publicly owned forestland resident attitude is split; residents either agreed or disagreed that a primary purpose of public forestlands is to generate revenue from the harvest of forest products.

Health and Human Services

Resident's perceptions of the healthcare system in Tillamook County show many residents feel healthcare is adequate, accessible, and meets citizens healthcare needs. However, over half of survey respondents felt healthcare services are unaffordable for County residents. Related to the issue of affordability of services in Tillamook County, the majority of residents feel that there are children and families that struggle to meet their basic needs in the County.

Growth and Development

Tillamook County residents are largely unsure how well the County is prepared to handle emergencies and natural hazards. Resident's uncertainty could arise from lack of information regarding the issue or not feeling strongly that the County has adequate measures in place to handle an emergency or natural disaster.

Recreation and Tourism

Nature based tourism is an aspect of Tillamook County's tourism industry that residents want to see expanded. This desire to encourage nature based tourism is consistent with resident values of wildlife and habitat protection. As part of expanding nature base tourism within the County, residents agree that marketing strategies need to be improved to further promote all types of tourism. Resident attitude was divided on whether restriction of short-term rentals would positively affect tourism and Tillamook County's economy.

Economy

Affordable housing is not a new issue in Tillamook County. However, it is an issue that has arisen as a pressing issue to County residents. The majority of residents feel that Tillamook County does not have adequate affordable housing available to the County's workforce.

Youth and Education

After school activities for youth in Tillamook County is an important issue to County residents. Almost half of survey respondents feel that there are not adequate after school programs for youth; this value correlates with the high number of survey respondents who want more after school and recreation opportunities for Tillamook County youth.

Appendix A Survey Instrument

This appendix presents the various instruments used in the administration of the Tillamook County House Survey. The survey administration process consisted of (1) mailing out an initial postcard informing participants they would receive a survey, (2) sending an initial survey with a cover letter explaining the purpose of the survey, (3) sending a reminder postcard to non-respondents, and (4) sending a second postcard to participants that had yet to respond after the reminder postcard.

Specifically, this appendix includes the:

- Survey instrument
- Initial postcard
- Initial cover letter
- First follow-up postcard
- Second follow-up postcard

Tillamook County Household Survey

The survey has been sent to 4,000 residents of Tillamook County. The Community Planning Workshop at the University of Oregon is conducting the survey on behalf of the Tillamook County Futures Council.

Instructions: This survey is intended to reflect the opinions of the residents of Tillamook County. You should complete the survey based on your individual opinions and experiences living in Tillamook County. Please read each question carefully and answer to the best of your ability. Return your completed survey by April 24, 2007. All responses will be kept anonymous. Thank you for your time!

Note: Your participation is voluntary and your returned survey indicates your willingness to take part in the study. If you have questions regarding your rights as a research participant, please contact the Office of Human Subjects Compliance, University of Oregon, 5219, Eugene, OR 97403, or call (541) 346-2510.

First, we'd like to ask you about society and culture:

Q-1. Please check the box that best represents your opinion about each statement.

Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
The small town rural atmosphere is our most important feature.						
Preserving and sharing our history is important.						
There are sufficient opportunities to enjoy visual and performing arts.						
d. We need more ethnic and cultural diversity in the County.						
Issues of racial division need to be addressed and resolved.	_	0	_			
f. More cooperation is needed between communities in the County.						
g. I believe local government is helpful and accessible.		_				
There is adequate citizen involvement in government decision making.						
Communication about social, cultural, and governmental activities is adequate.		_				
j. Fishing, logging and farming employment will help sustain the rural environment through 2020.						
k. Residents are friendly, caring and cooperative.		_	0			
The number of community centers is adequate.						
m. Unincorporated areas should be incorporated.	_	0	_			



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Next, we would like to ask you about the natural environment:

Q-2. Please check the box that best represents your opinion about each statement.

Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
The abundance of wildlife in Tillamore County is important to conserve.	ok 🗆	_	_			
We need to improve air quality in the County.						
 The water quality of our rivers is satisfactory. 						
d. Urban water runoff needs to be bette managed to improve our water qualit						
Efforts to recover and ensure sustain runs of salmon should be a priority.	nable 🗆	_				
Current efforts to recover and ensure sustainable runs of salmon are resul better habitats and more salmon.						
g. Current ordinances governing strean vegetation are adequate to protect we quality in local streams and rivers.		0	0			
The agricultural industry should expa include sustainable methods (e.g. m harvesting and organic certified prod	ethane 🗆	0				
The agricultural industry does an add job of protecting water quality.	equate 🗆		_	_		
The primary purpose of publicly own forest lands is to generate revenue fi the harvest of forest products.		0	0			
The primary purpose of publicly own forest lands is to provide for recreation protect fish and wildlife habitat.		0	0			

Next, we would like to ask you about health and human services:

Q-3. Please check the box that best represents your opinion about each statement.

Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
a. I feel safe in my community.						
b. Teen pregnancy is a problem in Tillamook County.						
c. The availability and use of drugs and alcohol are increasing in Tillamook County.						
d. Mental health services are presently adequate.						



Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
Tillamook County has adequate health and medical services for all its citizens.			Disagree			
f. The current healthcare system meets my health needs.						
g. Healthcare services in Tillamook County are accessible.	0	_	_	0		
Healthcare services in Tillamook County are affordable.	0	0	_			
Tillamook County has adequate services for seniors.	0	0	0		0	
I visit health care providers in Tillamook County for all of my health care needs.	_					
k. More childcare services are needed.						
Alcohol abuse is one of the most important social issues in the County.						
m. There are adequate social services for the homeless in Tillamook County.						
There are children and families that struggle to meet their basic needs in Tillamook County.						
Children and families living in poverty receive the services they need.	0		0			
 Tillamook County has adequate meal and food programs. 						
Those needing meal and food services have access to these services in the County.	0	0	0	0	0	

Next, we would like to ask you about growth and development:

Q-4. Please check the box that best represents your opinion about each statement.

Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
Stricter control is needed on land use and development to maintain livability in Tillamook County.						
Farmland provides open space that is essential for our quality of life.						
To help attract new businesses more land should be made available for commercial and industrial development.						

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Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
We need to direct development to already established towns in order to protect our farms and forests and maintain our rural quality of life.	0	0	0	0	0	
The current condition and level of maintenance of the County roads are adequate.					0	
f. Utility systems should be installed underground, where possible.		0				
g. Public transportation is presently adequate within the County.						
We need to improve public transportation to and from the County and the major metropolitan areas of the state.	_	_				
The purchase of private lands by local governments through voluntary buyout is an effective tool to reduce flood loss and should be encouraged.	_				0	
 The County should use dredging and the removal of gravel from streams to prevent flooding. 		_				
k. "Fast food" franchises should be discouraged.						
More pedestrian and bike paths are needed.						
 m. We must assure that our sewage treatment plants are adequate. 						
n. There should be more restrictions on development in hazardous areas (e.g. floodplains, cliffs, dunes).	_	_	_	_	_	
Emergency services are adequate in our community.						
p. The public emergency communication system is adequate for Tillamook County.	_	_				
 The County is adequately prepared to respond to natural hazards. 		_				
r. I am comfortable with the current rate of growth within the County.		_		0		
s. Tillamook County should assess a license fee on short-term rental housing.						
The current rate of development of absentee homes is adequate for the County.	_	_		0	0	



Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
The distinct character of each community needs to be maintained.						

Next, we would like to ask you about recreation and tourism:

Q-5. Please check the box that best represents your opinion about each statement.

Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure	
Outdoor recreational opportunities need to increase in Tillamook County.		_					
 The current levels of access to recreational areas (e.g. beaches, forests and rivers) will meet our needs in 2020. 	1	_			0		
 Tourism should be planned for and expanded in Tillamook County. 		_	_	_			
Recreation areas need to be protected from overuse.		0					
e. Beach access needs to be improved.							
We need to improve marketing strategies in order to further promote tourism in the County.		_		0	0		
g. The development of nature based tourism should be encouraged.	_		0				
Restrictions on short-term rentals will positively affect tourism and the local economy in the County.	_	_		0	0		

Next, we would like to ask you about the economy:

Q-6. Please check the box that best represents your opinion about each statement.

Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure	
Tillamook County needs a more diversified employment base.							
Tillamook County has enough family-wage jobs (a family wage job allows you to meet your monthly needs).							
c. Tillamook County has adequate housing that is affordable for its workforce.							
Providing jobs is more important than protecting the environment.							

FOLDER

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Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
It is important to maintain high levels of timber harvesting to ensure jobs in the forest products industry.						
Encouraging the development of small locally owned businesses will improve our economy.						
g. Improving the appearance of our small towns will bring more business.						
Protecting farmland is essential to our economy.						
An increased emphasis on tourism will ensure a viable economy in Tillamook County.						
To improve incomes for persons in the low and moderate-income categories, more vocational employment skills are needed.						
Increased telecommuting capacity can increase revenue and improve the economy.						
Internet service availability currently meets my needs.						
m. Secondary wood products should be encouraged to develop a viable addition to our economic development. (e.g. paintbrush handles, furniture, woodchips)						
Tillamook County offers an environment that encourages and supports or sustains entrepreneurship.						
Second homeowners contribute to the local economy.	0		0			
I often purchase basic goods and services in communities outside of the County.		0				

Next, we would like to ask you about youth and education:

Q-7. Please check the box that best represents your opinion about each statement.

Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
We need more recreation and after school activities for youth.						
There are adequate after school programs in Tillamook County.						
c. We need more youth centers in Tillamook County.						



Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
d. Tillamook County schools provide an adequate amount of extracurricular activities. (e.g. clubs and sports)	0	0				
We need more opportunities for youth to provide community service.						
f. There is enough funding for schools in Tillamook County.	_	0				
g. We need more educational programs for people of all ages.						
There are adequate vocational training opportunities for all County residents.	_		0	0		
The number and diversity of Tillamook Bay Community College classes needs to be expanded.	_				0	
j. Tillamook Bay Community College needs to improve its partnership with high schools.	_	0	_	0	0	_
k. Youth involvement in our community is valued.		_	_	_		
We have adequate pre-school opportunities for children throughout the County.	_	_	0	0	0	
The level of academic rigor and student learning in K-12 education is keeping pace with state and national academic standards.					0	

Finali	ly, we would like to ask you some questions about yourself:	
Q-8.	What is your age? years	
Q-9.	What is your gender? ☐ Male ☐ Female	
Q-10.	How many people live in your household, including yourself?	
	Adults (18 and over)Children (17 and under)	
Q-11.	Are you Spanish, Hispanic, or Latino? ☐ Yes ☐ No	
Q-12.	What is your race?	
	☐ White ☐ American Indian or Alaska Native ☐ Black or African American ☐ Native Hawaiian or Other Pacific Islander ☐ Asian ☐ Other race	
Q-13.	Do you live in Tillamook County? ☐ Yes ☐ No	
Q-14.	Do you own property in Tillamook County? ☐ Yes ☐ No	
Q-15.	Do you own a home in Tillamook County? ☐ Yes ☐ No	
Q-16.	In which portion of the County do you spend the most time? ☐ North ☐ Central ☐ South	-

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Q-17. Which community do you live in or identify with? Manzanita □ Rockaway Beach ☐ Nestucca □ Garibaldi Nehalem □ Pacific City Mohler □ Bay City ☐ Hebo Wheeler □ Cloverdale □ Beaver Tillamook □ Oceanside □ Netarts Sand Lake ☐ Neahkahnie □ Other Q-18. What Tillamook County zip code is your home or property located? ___ Q-19. How many years have you lived in Tillamook County? _____ years Q-20. How many years have you owned a home in Tillamook County? _____ years Q-21. How many years have you lived at your current Tillamook address? _____ years Q-22. For the purposes of comparison with U.S. Census data, please estimate your 2007 total household income before taxes: Under \$5,000 \$25,000 to \$29,000 □ \$50,000 to \$54,999 \$5,000 to \$9,999 \$10,000 to \$14,999 \$15,000 to \$19,999 \$20,000 to \$24,999 □ \$30,000 to \$34,999 ☐ \$55,000 to \$59,999 \$35,000 to \$39,999 □ \$60,000 to \$74,999 □ \$40,000 to \$44,999 □ \$75,000 to \$99,999 □ \$45,000 to \$49,999 □ \$100,000 or More Q-23. What is the highest level of education that you have completed? Did not complete high school ☐ Four-year college degree High School graduate/GED ☐ Some graduate or professional education Some college no degree □ Graduate or professional degree Two-year college degree Q-24. Choose the category that best describes your current employment status. □ Retired Employed ☐ Homemaker □ Student ☐ Not currently employed Q-25. If you are employed, which category best describes your occupation? Manufacturing □ Recreation/Tourism □ Construction □ Retail ☐ Fishing Agriculture Government ☐ Fire □ Education Non profit organization

Transportation □ Forestry Q-26. Assume it is the year 2020 and you are writing a post card to a friend or relative who isn't familiar with the area. Write two or three sentences describing an aspect of Tillamook County, about which you care a great deal. Describe this feature as you hope it will be in the year 2020.

Q-17. Which community do you live in or identify with?

ALL RESPONSES WILL BE KEPT ANONYMOUS.

Thank you for completing the Tillamook County Household survey!

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E



Initial Postcard

We need YOUR help!



The Community Planning Workshop at the University of Oregon is working with the Tillamook County Futures Council to revise the County's 20-year Strategic Vision. The updated Vision will identify key goals and strategies to help achieve the brightest future possible for all of the County's residents. Your household has been randomly selected to receive a survey. Your response will help the Futures Council to better understand how opinions may have changed among seasonal and full-time residents.

You will receive a survey in 7-10 days. Your opinions are valuable. Please complete and return the survey at your earliest convenience.

Thank you for your participation!

Initial Cover Letter



1906 - A THIRD STREET TILLAMOOK, OREGON 97141 503 - 842 - 2236 WWW.TILLAMOOKFUTURES.ORG

INI

SHIRLEY KALKHOVEN, CHAIR

SHAWN REIERSGAARD, VICE CHAIR

PHYLLIS BAKER

DANIEL DAWSON

MARK GERVASI

RICK KNEELAND

KATE SKINNER

LOU STINE

CHARLES WALKER

AMY STRICKLIN

March 16, 2007

Dear Tillamook County Resident,

We need your help!

The Tillamook County Futures Council is updating the County's Strategic Vision to reflect changes that have occurred in the County since the Vision was originally released in 1999. The enclosed survey is your opportunity to engage in this process and share your opinions on the key issues facing the County, what changes are needed, and what should be preserved about the County.

Your participation in this survey will help the Futures Council to understand the changing face of Tillamook County. It will also provide essential information to help shape future steps in the visioning process. The updated Vision will identify key goals and strategies to help achieve the brightest future possible for all of the County's residents.

The Tillamook County Futures Council is conducting this countywide survey in conjunction with the Community Planning Workshop at the University of Oregon. The survey is being distributed to 4,000 randomly selected households. Please take the time to fill out the attached survey and return it in the postage-paid envelope by April 9th 2007. Your participation in this survey is completely voluntary, and all responses will remain anonymous. This survey is for research purposes only. Your returned survey indicates your willingness to participate in this study.

Because your time is valuable, we are offering a chance to win one of several prizes from area businesses. To be eligible for this drawing, complete the enclosed form. You may send it in with your survey, or in a separate envelope. You do not need to complete the survey to enter.

If you have any questions regarding this survey or the Tillamook County Strategic Vision Plan, please contact Daniel Christensen, CPW Project Manager at (541) 346-3651, or Jennifer Purcell, Futures Council Project Coordinator (503) 842-2236.

Thanks for your participation in shaping the future of Tillamook County!

Sincerely,

Shirley Kalkhoven

Sluding Kalleboren

Chair, Tillamook County Futures Council

First follow-up postcard

As a reminder. . .



April 05, 2007

Last week, a survey seeking your opinions about key issues facing Tillamook County was mailed to you. Your name was drawn randomly from among all county residents in the voter registry and County Assessor list.

If you have already completed and returned the survey to us, please accept our sincere thanks. If not, we ask that you please complete and return the survey today. We are especially grateful for your help because it is only by asking folks like you to share your opinions that we can know what about the County should be preserved or changed.

If you did not receive a survey, or if it was misplaced, please call Daniel Christensen at (541) 346-3651, and we will get another one in the mail to you today.

Robert Parker

Community Planning Workshop, University of Oregon

Second follow-up postcard

It's not too late. . .



April 11, 2007

Two weeks ago, a survey seeking your opinions about key issues facing Tillamook County was mailed to you. The respond by date on the survey was April 9. We have extended the response date to April 20th.

If you have already completed and returned the survey to us, please accept our sincere thanks. If not, please do so today.

We are especially grateful for your help because it is only by asking folks like you to share your opinions that we can know what about the County should be preserved or changed.

If you did not receive a survey, or if it was misplaced, please call Daniel Christensen at (541) 346-3651, and we will get another one in the mail to you today.

Appendix B

Survey Methodology

This appendix contains (1) a description of the survey methodology and (2) a copy of the survey instrument for the Tillamook County Visioning survey. The survey was administered in March and April of 2007. Following is a discussion of the survey methodology.

Community Outreach & Surveying

While the goal of the community outreach process is to hear from as many county residents as possible, constraints in time and money make it infeasible to obtain an opinion from everyone. By surveying a smaller subset of the population we can use inferential statistics to generalize the results to the larger population. Ensuring that this smaller subset is representative of the county as a whole is the main challenge in designing the survey methodology. Furthermore, because some populations are more likely to respond to surveys than others, a simple random sample of County residents is likely to result in response bias. In short, a simple random sampling methodology is likely to result in response bias based on:

- Income: higher income populations tend to have a greater response rate
- Age: Older populations are more likely to respond
- Education: higher education levels are associated with higher response rates
- Lifestyle: people with more leisure time are more likely to respond

To obtain a more representative sample, CPW recommends a stratified sampling approach based on three characteristics: residency, age, and geographic location. Within these strata, CPW will over-sample those segments of the population that are less likely to respond. This approach is described in further detail in the next section.

Creating the Sample

As part of the community outreach process, CPW will administer a mailed survey to a sample of 4,000 Tillamook County residents and property owners. To reach as broad a cross-section of the sample population as possible, we recommend using households as the sample unit as opposed to the individual.

The next step in the process is to identify the sample frame, or the list from which survey recipient names will be selected. As you are aware, the utility list used for the 1997 survey is not available. CPW explored a broad range of potential lists and recommends drawing the sample from two sample frames: (1) the Tillamook County voter registration database (registered voters) and (2) the County Assessor's Office (property owners). The voter registration database allows stratification by both age and location while the County Assessor's database allows stratification by location and residency status. Below, we further discuss why CPW chose each strata and how CPW will use information from the past survey and the Census to create appropriate sample sizes.

Residency

Because second homeowners make up a significant sector of the Tillamook County economy, the Futures Council is interested in incorporating their opinions, values, and priorities in the updated Vision Plan. In the initial 1998 survey, approximately 24% of respondents reported living outside of Tillamook County. According to the U.S. Census, approximately 29% of the vacant homes in Tillamook County are seasonally occupied (Figure A-1).

Housing & Residency in Tillamook County, 2000

Vacant
Housing
7%

Full-time
Housing
64%

Figure A-1. Seasonal Residency

Source: 2000 U.S. Census

If CPW were to send surveys to the same proportion of full-time residents and part-time residents as indicated by the Census data shown in Figure 1, seasonal residents would receive one-third of all surveys, 1200 in all. While CPW agrees with the Futures Council that the priorities of part-time residents should be included in the vision update, CPW feels that the opinions of permanent residents are more important than those of seasonal residents. Therefore, CPW recommends sending less than a proportional

amount of surveys to part-time residents and that seasonal residents should receive 20% of the surveys, or 800 in total.

To create the sample of seasonal residents, CPW will use GIS data to generate a list of people who own property in Tillamook but have a mailing address outside of the county. By eliminating industrial, commercial, and multi-family properties, CPW can focus on reaching second homeowners and part-time residents. Having created this list, CPW will randomly select 800 individuals to receive the survey.

Age Strata

Since 1990 the age distribution of Tillamook County has changed significantly. Figure A-2 shows a significant decline in the 30 to 34 and 35 to 39 age categories along with considerable growth in the 50 to 54 and 55 to 59 year old age categories. Because older people tend to respond at higher rates, taking a proportional sample of Tillamook's population will result in more responses from the older age categories. In fact, the results from the 1998 survey shown in Figure 3 reinforce this idea.

CPW Results of the 2007 Tillamook County Household Survey September 2007

Population Growth by Age Group 1990 to 2006 85 years and over 80 to 84 years 75 to 79 years 70 to 74 years 65 to 69 years 60 to 64 years 55 to 59 years **2006** 50 to 54 years **2000** 45 to 49 years Age 40 to 44 years **1990** 35 to 39 years 30 to 34 years 25 to 29 years 20 to 24 years 15 to 19 years 10 to 14 years 5 to 9 years Under 5 years 500 1,000 1,500 2,000 2,500 Population

Figure A-2. Changes in Age Distribution in Tillamook County 1990-2006

Source: 1990, 2000 U.S. Census, PSU-Population Research Center

Figure A-3 compares the age distribution of survey respondents (1998) with that of Tillamook County (2000 Census). The data clearly show that the 1998 survey had a disproportionate response from those aged 40 to 74, with the most pronounced bias in the 55-74 age groups. The results show that the sample under represents those aged 20 to 39. Although the 15 to 19 year old population seems underrepresented, their opinion was gathered in a separate survey of high school students that is not reflected here.

85 years and over 80 to 84 years 75 to 79 years 70 to 74 years 65 to 69 years 60 to 64 years 55 to 59 years 50 to 54 years 45 to 49 years 40 to 44 years 35 to 39 years 30 to 34 years ■ Futures Council Survey 25 to 29 years ■ 2000 U.S. Census 20 to 24 years 18 to 19 years 3% 8% 11% 12% **Percent of County Population**

Figure A-3. Comparison of Age Distribution, 2000 Census and 1998 Futures Council Survey

Source: 2000 U.S. Census, 1998 Tillamook County Futures Survey

To ensure that we obtain a representative sample across all age groups, CPW recommends distributing more surveys to the younger age categories and fewer to the older ones. In creating the age-stratified sample, CPW will over-sample the younger age classes (e.g., classes under 30), equalize the middle, and under-sample the older classes (e.g., classes over 40).

To determine the proportion of surveys CPW will send to each age category, we compared the differences in age distribution between 1998 survey respondents and the 2000 Census population of Tillamook County as shown in Figure 3. The categories with the greatest differences receive the greatest degree of over- or under- sampling. For example, the three elderly categories, 75 and over, will receive surveys proportional to their actual number in the population. Since the three categories between ages 55 and 74 show the greatest difference, CPW will under-sample these the most. Accordingly, CPW will under-sample the three categories between ages 40 and 54, although to a lesser degree. Lastly, to adjust for both age bias and non-response associated with the younger ages, CPW will oversample the 18 to 34 age categories. Table A-1 shows the amount by which CPW proposes to over- or under- sample each age category and the number of surveys CPW will send to each age category.

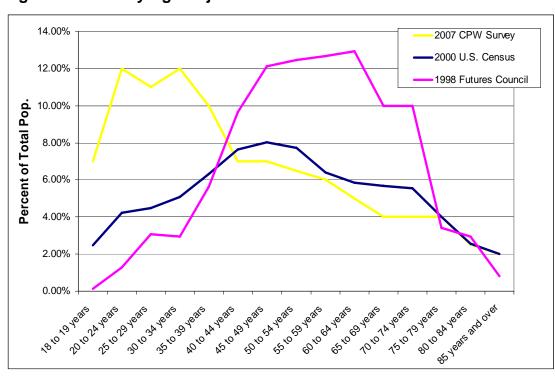
Table A-1: Recommended Weighted Survey Sample, by Age Class

Survey Age Stratification							
Age Categories	1998 Survey Proportions	2000 U.S. Census	Difference (Census-Survey)	Amount Adjusted for New Survey	2007 CPW Survey	Number of Surveys	
18 to 19 years	0.12%	2.47%	2.35%	4.53%	7.00%	224	
20 to 24 years	1.29%	4.24%	2.95%	7.76%	12.00%	384	
25 to 29 years	3.06%	4.47%	1.41%	6.53%	11.00%	352	
30 to 34 years	2.94%	5.08%	2.14%	6.92%	12.00%	384	
35 to 39 years	5.64%	6.32%	0.68%	3.68%	10.00%	320	
40 to 44 years	9.64%	7.64%	-1.99%	-0.64%	7.00%	224	
45 to 49 years	12.10%	8.00%	-4.10%	-1.00%	7.00%	224	
50 to 54 years	12.46%	7.74%	-4.72%	-1.24%	6.50%	208	
55 to 59 years	12.69%	6.41%	-6.29%	-0.41%	6.00%	192	
60 to 64 years	12.93%	5.87%	-7.06%	-0.87%	5.00%	160	
65 to 69 years	9.99%	5.68%	-4.31%	-1.68%	4.00%	128	
70 to 74 years	9.99%	5.54%	-4.44%	-1.54%	4.00%	128	
75 to 79 years	3.41%	4.00%	0.59%	0.00%	4.00%	128	
80 to 84 years	2.94%	2.56%	-0.38%	-0.06%	2.50%	80	
85 years and over	0.82%	1.99%	1.16%	0.01%	2.00%	64	
				TOTAL	100%	3200	

Source: 2000 U.S. Census, 1998 Tillamook Futures Survey, Calculations by CPW

Figure A-4 below further illustrates the adjustments CPW is proposing to make to adjust for survey response bias by age.

Figure A-4. Survey Age Adjustments



Source: 2000 U.S. Census, 1998 Tillamook Futures Survey

Geographic Location

Creating a strategic vision for Tillamook County that addresses the varying concerns of all residents is a significant challenge. Furthermore,

considerable contrast exits within Tillamook County according to geographic location. The majority of recent development has focused on the northern half of the county while the south, containing more farm and pastureland, remains more rural. In short, it is important that the sample be representative of all areas of the County.

To ensure the sample is representative geographically, CPW recommends sending a proportional number of surveys to each major zip code in the county. Although the voter registry contains over 200 zip codes, many of these areas have only one registered resident. Because of this, CPW is choosing to focus on the 15 largest communities, which together account for almost 98% of the county's population.

Figure A-5 shows the population distribution in Tillamook County comparing the actual distribution obtained from the voter registration database with the distribution of survey respondents. In general, these two distributions are fairly close, with city of Tillamook showing the only major difference. Because of the similarities seen in Figure A-5, CPW recommends distributing a proportional number of surveys to each community.

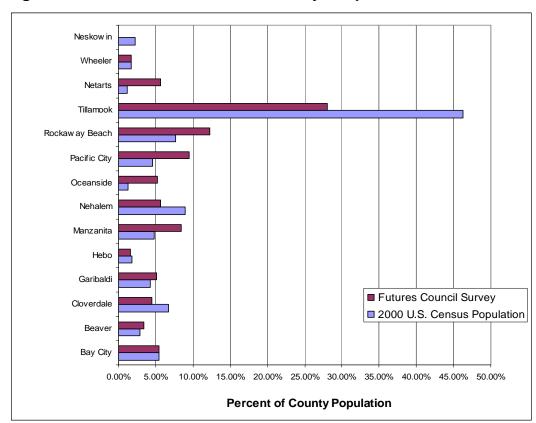


Figure A-5. Location Difference in Survey Respondents

Source: Voter Registry, 1999 Tillamook County Futures Survey

Table 2 shows the proportion of surveys that CPW will send to each of the 15 main communities in Tillamook County.

Table A-2- Survey Distribution

Surve	Survey Distribution by Location							
		Percent of	Number of					
City	Zip Code	Population	Surveys					
Bay City	97107	5.40%	173					
Beaver	97108	2.88%	92					
Cloverdale	97112	6.71%	215					
Garibaldi	97118	4.23%	135					
Hebo	97122	1.86%	60					
Manzanita	97130	4.80%	154					
Nehalem	97131	8.96%	287					
Oceanside	97134	1.31%	42					
Pacific City	97135	4.61%	147					
Rockaway Beach	97136	7.68%	246					
Tillamook	97141	46.22%	1479					
Netarts	97143	1.21%	39					
Wheeler	97147	1.72%	55					
Neskowin	97149	2.26%	72					
Otis	97368	0.16%	5					
	TOTAL	100%	3200					

Conclusion

The household survey is part of a larger community outreach process that is focused on helping residents develop a vision for the future. Because many residents will not be able to participate in other parts of the outreach process, the survey is intended to capture their opinions by obtaining a wide variety of community input. To accomplish this, CPW will distribute surveys according to residency status, age and geographic location.

CPW will use County Assessor's data to send 800 surveys to a random sample of absentee landowners; CPW will use the County voter registration database to send the remaining 3200 surveys to full-time county residents. To account for survey bias towards the older age categories, CPW will use data from the voter registration database to stratify the population of Tillamook County by age, over-sample the younger age categories and under-sample the older age categories. After stratifying by age, CPW draw the sample proportionally by zip code.

CPW will analyze survey results and use the findings as the basis for the subsequent community and youth forums. These forums are open to all community members and will focus on validating findings from the survey as well as further defining goals and priorities for the county's future.

Appendix C Comparison of 1998 and 2007 Survey Results

In 1998, a Tillamook County Household Survey was conducted to inform the development of the original Vision Plan. In 2007, a Tillamook County Household Survey was conducted to inform the development of an updated Vision Plan. The following information is a comparison of responses for questions that were the same for the 1998 and 2007 Tillamook County Household Survey.

Survey Responses

The responses from the 1998 Tillamook County Household Survey are located in *Tillamook County Futures: A Citizen Based Approach to Developing County Visions, Goals, Strategies, and Benchmarks* in Appendix E, pages 30 – 50. The responses from the 2007 Tillamook County Household Survey are located in the 2007 *Household Survey Report*. For questions that were worded differently, both questions are presented in the table. The lettering for each statement does not correspond to the lettering in the survey.

Statement e in the Growth and Development section of the 1998 response is 32% short of 100%. This is how the data is presented in the original document.

The responses are labeled as follows:

2007 Survey Responses: **Bold** 1998 Survey Responses: *Italic*

SECTION 1: SOCIETY AND CULTURE

Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
a. The small town rural atmosphere is	34.7%	41.5%	14.0%	7.5%	1.5%	0.5%
our most important feature.	39.0%	27.5%	23.6%	5.8%	1.6%	1.0%
b. Preserving and sharing our history	36.6%	53.3%	8.9%	0.8%	0.4%	0.0%
is important.	39.4%	33.1%	21.5%	4.1%	0.6%	0.9%
c. There are sufficient opportunities to	5.2%	27.9%	26.3%	30.2%	7.4%	3.0%
enjoy visual and performing arts.	3.7%	6.6%	27.4%	36.8%	16.7%	7.6%
d. We need more ethnic and cultural	13.3%	17.2%	37.5%	19.0%	10.3%	2.7%
diversity in the County.	11.8%	11.3%	29.9%	20.5%	16.8%	8.8%
e. Issues of racial division need to be	17.1%	25.8%	29.0%	16.7%	6.7%	4.6%
addressed and resolved.	18.4%	13.1%	23.5%	18.4%	14.0%	11.8%
f. More cooperation is needed	20.0%	38.9%	27.9%	5.6%	0.8%	6.8%
between communities in the County.	24.8%	26.4%	26.2%	6.3%	2.9%	12.3%
g. I believe local government is	4.6%	37.3%	27.2%	21.0%	6.7%	3.3%
helpful and accessible.	8.0%	21.3%	35.0%	16.6%	9.8%	8.6%
h. There is adequate citizen	2.4%	20.7%	25.2%	31.7%	10.0%	10.0%
involvement in government decision making.	3.1%	10.6%	34.0%	22.7%	15.9%	12.8%
i. Fishing, logging and farming	15.4%	28.8%	14.7%	24.3%	11.6%	5.3%
employment will help sustain the rural environment through 2020.	21.9%	19.6%	20.1%	18.2%	14.2%	5.3%
j. Residents are friendly, caring and	19.2%	57.5%	15.5%	5.1%	2.4%	0.4%
cooperative.	24.7%	41.2%	24.7%	5.3%	2.0%	1.5%

SECTION 2: NATURAL ENVIRONMENT

Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
a. The abundance of wildlife in	55.2%	33.5%	7.2%	2.9%	0.9%	0.4%
Tillamook County is important to						
conserve.	56.7%	25.7%	13.9%	1.9%	0.6%	0.7%
b. We need to improve air quality in	14.1%	24.8%	29.8%	23.8%	3.7%	3.8%
the County.	11.5%	11.9%	31.9%	20.9%	15.9%	6.8%
c. The water quality of our rivers is	4.3%	37.2%	17.5%	25.8%	7.3%	7.9%
satisfactory.	11.6%	18.6%	25.6%	19.3%	13.2%	11.1%
d. Urban water runoff needs to be	19.4%	38.5%	22.9%	8.8%	1.7%	8.6%
better managed to improve our water						
quality.	36.1%	26.4%	17.2%	4.5%	3.2%	11.6%
e. Efforts to recover and ensure	34.4%	39.4%	16.0%	6.5%	2.1%	1.6%
sustainable runs of salmon should be a priority.	49.3%	23.4%	17.0%	3.9%	3.1%	1.9%

SECTION 3: HEALTH AND HUMAN SERVICES

Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
a. I feel safe in my community.	21.3%	62.5%	5.9%	8.1%	1.5%	0.7%
a. Treer sale in my community.	40.2%	39.7%	13.7%	3.2%	1.6%	0.9%
b. Teen pregnancy is a problem in	19.5%	32.3%	26.1%	1.8%	0.5%	19.8%
Tillamook County.	30.3%	20.4%	12.8%	2.7%	2.2%	30.9%
c. Mental health services are	2.6%	14.5%	26.9%	23.6%	10.1%	22.3%
presently adequate.	6.9%	9.8%	21.2%	11.3%	8.0%	42.1%
d. I visit health care providers in	4.2%	24.7%	13.5%	35.8%	20.6%	1.2%
Tillamook County for all of my health						
care needs.	16.8%	13.2%	14.5%	12.8%	30.4%	10.3%
e. More childcare services are needed.	11.4%	26.5%	27.0%	6.3%	3.5%	25.3%
	12.0%	12.3%	19.0%	6.6%	7.2%	41.2%
f. Alcohol abuse is one of the most important social issues in the County.	15.8%	33.2%	23.1%	11.0%	2.2%	14.7%
	25.8%	21.8%	18.4%	6.8%	4.3%	21.9%

SECTION 4: GROWTH AND DEVELOPMENT

ongly gree	Agree	Neither Agree			
	Agree	Nor Disagree	Disagree	Strongly Disagree	Not Sure
1.9%	26.5%	17.1%	16.2%	10.9%	4.4%
					5.0%
					1.7%
3.8%		17.9%	6.3%	3.7%	2.5%
.4%	23.5%	19.6%	28.5%	14.8%	5.1%
2 10%	15 1%	20.0%	17 1%	10 0%	6.5%
					3.2%
J.U /6	43.370	13.970	10.3 %	2.1 /0	J.Z /0
1.8%	25.3%	15.9%	7.2%	4.9%	4.2%
.9%	12.4%	6.3%	36.5%	42.8%	1.1%
7 20/	42.00/	40.00/	4.00/	4.00/	0.40/
					0.1%
-					2.7%
					2.7%
					11.2%
					24.2%
2.1%	31.3%	24.3%	16.5%	6.5%	9.4%
5.5%	24.1%	18.8%	6.8%	7.8%	14.4%
					9.7%
,		0.070	0.070	0.070	 , ,
9.9%	17.4%	16.7%	8.7%	10.4%	15.7%
6.3%	16.9%	24.9%	26.5%	14.1%	1.3%
3.3%	9.7%	21.5%	17.9%	25.8%	5.7%
1.2%	38.2%	16.0%	12.9%	6.5%	2.2%
1.7%	21.1%	19.9%	8.4%	11.6%	6.5%
2.0%	50.8%	5.4%	0.7%	0.5%	0.6%
7.4%	21.8%	8.3%	90.0%	30.0%	50.0%
6.4%	37.3%	8.2%	4.5%	1.3%	2.3%
7.1%	16.2%	6.1%	3.7%	4.3%	1.7%
	.4% 3.0% 3.0% 3.0% 4.8% 4.8% 4.2% 5.9% 2.1% 5.5% 5.4% 4.7% 2.0% 7.4% 5.4%	1.7% 45.4% 3.8% 25.1% 4.4% 23.5% 0.1% 15.4% 5.0% 43.9% 1.8% 25.3% 9% 12.4% 7.3% 13.9% 7.2% 45.2% 6.9% 22.6% 2.1% 31.3% 2.1% 31.3% 3.3% 9.1% 3.3% 9.7% 3.3% 9.7% 3.3% 9.7% 3.2% 38.2% 1.7% 21.1% 2.0% 50.8% 7.4% 21.8% 3.4% 37.3%	1.7% 45.4% 13.4% 3.8% 25.1% 17.9% 4.4% 23.5% 19.6% 3.0% 43.9% 13.9% 43.9% 13.9% 15.4% 29.9% 5.0% 43.9% 13.9% 15.9% 15.9% 25.3% 15.9% 29.9% 12.3% 15.9% 12.3% 29.9% 11.5% 39.9% 12.4% 6.3% 11.5% 13.0% 22.6% 13.0% 24.1% 19.1% 2.1% 31.3% 24.3% 3.3% 9.1% 19.1% 3.3% 16.9% 24.9% 3.3% 9.7% 21.5% 3.2% 38.2% 16.0% 1.7% 21.1% 19.9% 2.0% 50.8% 5.4% 3.4% 37.3% 8.2%	1.7% 45.4% 13.4% 5.6% 3.8% 25.1% 17.9% 6.3% 4.4% 23.5% 19.6% 28.5% 0.1% 15.4% 29.9% 17.4% 5.0% 43.9% 13.9% 10.3% 1.8% 25.3% 15.9% 7.2% 1.8% 25.3% 15.9% 7.2% 1.8% 25.3% 15.9% 7.2% 1.8% 25.3% 15.9% 7.2% 1.8% 15.9% 7.2% 1.9% 1.8% 15.9% 1.9% 1.9% 1.8% 15.9% 1.9% 1.9% 1.8% 16.9% 2.5% 1.0% 2.5% 1.8% 1.8% 16.3% 16.5% 1.8% 1.8% 16.5% 16.5% 1.5% 24.1% 18.8% 6.8% 1.4% 27.8% 9.6% 9.6% 1.2% 38.2% 16.0% 12.9% 1.2% 38.2% 16.0% 12.9% 1.7% 21.1% 19.9% 8.4%	1.7% 45.4% 13.4% 5.6% 2.1% 3.8% 25.1% 17.9% 6.3% 3.7% 4.4% 23.5% 19.6% 28.5% 14.8% 0.1% 15.4% 29.9% 17.4% 19.9% 5.0% 43.9% 13.9% 10.3% 2.7% 1.8% 25.3% 15.9% 7.2% 4.9% 1.8% 25.3% 15.9% 7.2% 4.9% 1.8% 25.3% 15.9% 7.2% 4.9% 1.8% 25.3% 15.9% 7.2% 4.9% 2.9% 12.4% 6.3% 36.5% 42.8% 2.9% 13.9% 1.2% 4.2% 4.2% 2.9% 22.6% 13.0% 2.5% 1.7% 2.9% 22.6% 13.0% 2.5% 1.7% 2.1% 19.1% 18.8% 19.6% 19.6% 2.1% 31.3% 24.3% 16.5% 6.5% 3.4% 27.8% 9.6% 9.6% 6.9% 3.3% 9.7% 21.5% 17.9%

SECTION 5: RECREATION AND TOURISM

Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
a. Outdoor recreational	17.0%	36.1%	21.7%	18.3%	4.9%	2.0%
opportunities need to increase in Tillamook County.	22.9%	27.7%	26.6%	9.3%	8.3%	4.1%
b. The current levels of access to	6.6%	36.1%	16.0%	23.6%	6.6%	11.1%
recreational areas (e.g. beaches, forests and rivers) will meet our						
needs in 2020.	16.0%	17.0%	23.6%	18.3%	12.6%	11.7%
c. Tourism should be planned for	19.2%	47.5%	17.4%	10.0%	4.7%	1.2%
and expanded in Tillamook County.	27.5%	27.5%	29.3%	5.8%	6.3%	2.7%
d. Recreation areas need to be	29.7%	48.8%	12.2%	6.2%	1.6%	1.6%
protected from overuse.	45.0%	28.5%	16.2%	3.7%	3.1%	2.5%
e. Beach access needs to be	14.1%	30.1%	24.8%	24.5%	4.0%	2.4%
improved.	19.7%	20.6%	31.1%	13.2%	9.5%	5.1%

SECTION 6: ECONOMY

Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
a. Tillamook County needs a more	29.7%	43.4%	14.3%	6.1%	1.7%	4.7%
diversified employment base.	45.6%	29.2%	13.9%	2.8%	1.9%	4.9%
b. Tillamook County has adequate housing that is affordable for its workforce.	0.7%	12.3%	14.5%	33.7%	27.3%	11.5%
We need more affordable housing in our county.	29.1%	23.3%	19.0%	6.4%	5.9%	15.2%
c. Providing jobs is more important	5.7%	13.7%	23.8%	33.2%	21.5%	2.1%
than protecting the environment.	7.4%	6.4%	23.5%	20.7%	39.6%	1.9%
d. It is important to maintain high	13.8%	29.9%	20.1%	23.6%	8.2%	4.2%
levels of timber harvesting to ensure jobs in the forest products industry.	13.7%	12.2%	23.5%	18.4%	28.4%	3.5%
e. Encouraging the development of	26.2%	59.2%	9.4%	2.5%	0.8%	1.8%
small locally owned businesses will improve our economy.	35.1%	32.2%	22.0%	6.3%	1.7%	2.4%
f. Improving the appearance of our	32.1%	52.5%	9.2%	3.0%	1.1%	2.1%
small towns will bring more business.	38.1%	29.4%	21.3%	6.7%	2.7%	1.5%
g. Protecting farmland is essential	29.8%	51.0%	13.0%	4.0%	0.9%	1.3%
to our economy.	42.2%	29.7%	18.1%	5.2%	2.4%	1.9%
h. An increased emphasis on	13.8%	40.4%	21.8%	15.2%	4.8%	4.0%
tourism will ensure a viable economy in Tillamook County.	20.6%	29.2%	30.0%	10.1%	7.1%	2.7%
i. To improve incomes for persons	18.9%	54.3%	14.2%	5.1%	0.8%	6.7%
in the low and moderate-income categories, more vocational employment skills are needed.	31.3%	30.8%	22.3%	6.4%	2.3%	6.6%
i. I often purchase basic goods and	15.3%	44.2%	12.3%	22.9%	5.4%	0.0%
services in communities outside of the County.	22.3%	18.1%	22.3%	16.8%	17.0%	2.2%

SECTION 7: YOUTH AND EDUCATION

Statement	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	Not Sure
a. We need more recreation and	32.0%	35.9%	13.9%	6.6%	0.9%	10.8%
after school activities for youth.	39.9%	22.3%	14.1%	3.9%	2.3%	15.9%
b. We need more youth centers in	22.5%	33.6%	18.1%	8.8%	2.3%	14.6%
Tillamook County.	32.8%	20.4%	17.7%	5.6%	3.2%	18.6%
c. Tillamook County schools provide	4.7%	28.0%	22.2%	18.6%	7.3%	19.2%
an adequate amount of extracurricular activities. (e.g. clubs						
and sports)	10.9%	13.4%	17.9%	14.5%	12.7%	28.9%
d. We need more opportunities for	15.4%	52.7%	17.7%	3.4%	0.8%	10.0%
youth to provide community service.	34.3%	28.0%	18.4%	2.3%	1.2%	14.7%
e. There is enough funding for	7.1%	18.5%	17.6%	25.5%	19.7%	11.6%
schools in Tillamook County.	13.2%	10.3%	15.5%	12.8%	21.5%	24.8%
f. We need more educational	18.5%	41.4%	20.9%	9.3%	1.1%	8.8%
programs for people of all ages.	24.9%	21.9%	26.2%	7.6%	3.6%	14.2%
g. There are adequate vocational	1.1%	13.2%	25.0%	32.6%	9.2%	19.0%
training opportunities for all County residents.	6.1%	7.1%	19.6%	20.5%	15.6%	29.6%
h. The number and diversity of Tillamook Bay Community College classes needs to be expanded.	16.0%	34.7%	22.8%	9.8%	1.8%	14.8%
Tillamook Bay Community College needs to be expanded	23.1%	22.6%	17.7%	4.5%	4.6%	25.7%
i. Youth involvement in our	19.9%	49.5%	14.5%	7.5%	1.7%	6.9%
community is valued.	38.3%	23.1%	14.8%	6.1%	3.1%	13.1%

Appendix D Transcript of Postcards from the Future

Question 26 of the survey asked respondents to provide open-ended statements about their vision of Tillamook County in 2020. Specifically, question 26 asked:

Assume it is the year 2020 and you are writing a post card to a friend or relative who isn't familiar with the area. Write two or three sentences describing an aspect of Tillamook County, about which you care a great deal. Describe this feature as you hope it will be in the year 2020.

This appendix provides a transcript of the written comments provided by survey respondents.

Transcript of Postcards from the Future

County

- I love South County with only one exception. I can not believe that DEQ, Fish & Game, water quality allow Dairy farmers to spray rotten cow manure on their fields, where rainfall and overspray send that into our streams. That is WRONG!!!!!!!
- We can still swim in our rivers and play in our ocean. We still have a great forest and great parks. We can still afford to live in our coastal town.
- We live on the Trask River it's beautiful. Come on vacation, leave on probation.
- Don't bother to come here. This area has declined so much, no growth, no shopping, the governing body never did want this area to grow! Guess what? THEY WON!!
- The cooperation between the Christian churches is unique and comforting, offering fellowship and unity and unfailing support. The beaches and bays are well managed and beautiful. The surrounding forests are healthy and the new forestry center on Hwy 6 is a must-see!
- The weather is real nice
- You will like living, and visiting here. People are friendly. The county is beautiful with trees, ocean beaches, rivers, fishing, canoeing, hiking, boating are all available. Don't forget to visit the cheese plant and the air museum.
- There are job opportunities with good pay and good housing cost you can afford. The fishing and people are great here.
- Be prepared to have a Latino living in your yard

- The thing you'll love most about Tillamook is the long stretches of beaches and rivers, where it's perfectly legal by Oregon law to shed all your clothes and enjoy nature naturally!
- It is a small, friendly town where people go out of their way to help when there
 is a crisis. You can feel safe taking a walk around town or even ride your bike.
 The community is very supportive for charitable needs. The beach or mountains
 are close to enjoy.
- Great place. Need to like rain.
- If Tillamook keeps going down hill the way it has the last 15 years there will be nothing left. We lost Sears, Wards, Penney's men's shop, Dairy Queen, Kentucky Fried Chicken, service stations, furniture store, and others. Too many to mention.
- Dear friend, this area is so beautiful with abundant trees and wildlife. The beaches are easy to get to, gorgeous and so clean! Love, me.
- Thirteen years later, I finally got a contractor to return my call & show up. Finally, Tillamook has joined the rest of the U.S...& now money talks; not just politics. Yeah right, lol.
- There are beautiful views of mountains and sea. People are very friendly and helpful. The air is fresh & the water is invigorating.
- Our county is so pretty green year round. The people are friendly and caring. Ocean near by and mountains all around.
- Bearing in mind the needs to protect wild life and habitat as well as the need for continued road repair and expansion I would like to see more respect and more rights given back to the property owner.
- The water quality is great & the recreational fisheries are bountiful. The social & global awareness in this diverse county is refreshing. Most of my fellow citizens in this county focus on living sustainable.
- Tillamook has wonderful access to all kinds of hunting, fishing, and recreation activities. Industry is profitable while being environmentally responsible.
- We have finally fixed the roads, got rid of the blighted areas of our communities, and actually "helped" small business owners and fired and jailed all county employees who put up road blocks to all of above!! GOD BLESS AMERICA.
- Life is good here. Ever since the bay & sloughs have been dredged & it quit flooding every year businesses have been booming. With so many new businesses in town we don't have to go to Portland to buy the things we need or to have a good time. P.S. there's a house down the street for sale! You should come check it out.
- The trails in the Tillamook Forest are excellent for riding 4-wheelers. I have a Jeep Wrangler and go for long drives through the forest roads. It's so beautiful and relaxing, I hope it's going to be one of Tillamook County's highest priorities to preserve for generations to come.
- The natural changing beauty of a very diverse ecosystem. Thank You.

- Small town beautiful scenic can go to the store and run into people you know like to enjoy beaches, hike trails wish there were some nice bike trails don't have to travel to have a good time without spending a dime our roads are embarrassing like to see more focus on economy living wage jobs downtown area something to draw people very limited shopping like to see bike trails less restriction on building so many permits can't hardly do anything without spending what you've saved to make improvements to ultimately improve neighborhood and community
- Went camping last weekend, it rained early then the sun came out. We paid \$2.00 camp fee our California friends came with us had to pay \$22.00 (now that's my tax dollars working for me) went fishing up here under 18 fish for free. It's great to be a kid raised in Tillamook County.
- I would hope that Tillamook will be turned into a Swiss theme town which would greatly increase tourism. And that we will encourage businesses to come here and we will have <u>much</u> better shopping opportunities so we don't have to go out of town to shop.
- The new parking garage and RV lot is finished about 10 years too late. Downtown Tillamook is so busy that you can't find a place to park.
- Beautiful beaches, fresh air, big trees.
- Good hunting opportunities, great fishing, beautiful beaches
- Tourists are enjoying all we have to offer such as: natural beauty, needed services
 of all kinds shops to spend their dollars great schools great maintained
 roads & highways (controlled and planned development).
- Look at these pictures of the forest and farm lands that are still supporting our community. Look the fish are still plentiful, also we kept that money for the school's instead of fish.
- Cheese is great! The Tillamook Cheese Factory is still up and running!
- The scenery & Wildlife are spectacular. The people are friendly and helpful. You'll love it here!
- Beautiful beaches to enjoy. Hope it will not be private and that it will be clean no charge to enjoy.
- Original buildings in downtown area.
- Tillamook has some really good sites to see like the lighthouse and ocean, also the cheese factory is a cool place to go and eat and look!
- In Tillamook County there is a 3 mile undeveloped sandpit called Bay ocean. It has a forested dune and offers non-motorized access to flora and fauna. I hope it will still be undeveloped in the year 2020.
- The place to live!
- You would love Pacific city and North County. There are many tourist attractions & a diverse population. Stay away from Tillamook City They hold

- onto the dairy industry, not keeping up with times, stores empty and no [unreadable] to promote any business.
- Tillamook County has done a wonderful job balancing an emphasis on industry and tourism with a commitment to its heritage and environment. There's a little something for everyone in Tillamook County!
- Keeping our beaches clean and providing the opportunity and affordability for others to visit our county which has many beautiful areas.
- We have moderate weather all year round. You should come to our wonderful county fair. You would like living here. It is so peaceful and quiet. You don't even know that there are any children around.
- The rivers are beautiful but access is severely restricted by private property
 owners. Sure would be nice if we could hike along the river for several miles.
 Also the Wilson needs dredging or a dike. The beaches are beautiful too but
 access is difficult except in a few tourist towns. I should think Tillamook Bay
 would be a major boat attractor but it isn't.
- Tillamook county finally has its act together, the bay has been dredged, the gravel bars cleaned on our rivers, to insure good fish habitat, and no more damaging floods. The Tillamook Bay bar jetties have been extended for safe navigation of pleasure boats, so when can we expect you out for a fishing holiday?
- Beautiful, rugged landscape, clean beaches, wildlife, affordable property, close to major metropolitan area. No traffic!
- At age 94 years, I assume I will not be here in 2020. However I have found a safe and comfortable place here with congenial friends and adequate health care. I'm enjoying living in Tillamook.
- I hope salmon have "come back" to Fawcett creek. When I was young there were thousands. But when the state built the "new" bridge in 1950 they cut off the major spawning tributary of the Tillamook River.
- Green pastures and clean ocean breeze, very beautiful trees, and a lot of cheese.
- The recreational opportunities are diverse; the air and water are clean and the
 ocean is always there and accessible! We have kept our community spirit and
 cohesion.
- I've lived on the upper Westside of N.Y.C. and Lake Tahoe and the air is rave here full of negative ions and very green.
- Dear friend. Another flood why don't they just dredge?? It feels like they care more about fish than people. If only they would fix that way before the year 2020! I also love TBCC, but there are so few classes that I feel like it's no help. I hope it's better before I'm done in school, way before 2020. Ha! And don't get me started on the library! It proves no one knows how to spend cash, and that they don't listen to the people. Maybe 2020? Nope it feels hopeless.
- I live by the ocean. Drop in.

- Come visit our beautiful area. We have clean air, beautiful views, wild life to enjoy and lots of things to do.
- Small community that is still one unit. Rural, agricultural, high quality k-12 education. People care about each other.
- I enjoy the beautiful area, the people and its location along highway 101. I wish it had more small business and could do everything possible to prevent flooding in any area in and around Tillamook.
- Tillamook County has an "old town" charm about it. Rural, natural, yet it has managed to meet the people's needs over time, and keep/attract residents. There is respect to the land & responsibility to its people.
- A resilient area coping with change. A family destination showcase of Oregon, with heritage showcase. Attained economic growth for sustainable quality of life and living consistent with growing area demands.
- Sorry but the land use laws here along with being one of the most unfriendly
 places I have ever lived I do not hold out much hope for Tillamook County.
 This place (area) has counted on TCCA for too long!
- We just went kayaking in Nehalem and saw the elk grazing and heard the calls of two bald eagles. My grand child is learning to swim in the new pool and we had a great bike ride to Manzanita (on bike path!) for shopping and lunch. Nehalem city water finally stopped clear-cutting our watershed! Maybe now our future water reserves will be better!
- Come visit our beautiful town of Tillamook. There are lots of opportunities for
 your whole family to enjoy. Play on our clean beaches, swim and fish in the pure
 river, or enjoy a nice hike in the wilderness this is a safe, clean, wonderful place
 for your family to visit.
- The beach. The people here.
- Highway 6 is a beautiful straight when you come out of the mountain you'll see farm fields and mountains sunshine or rain. Please help them stop ODOT from doing wasteful money on Hwy 6.
- Beautiful beaches and woods to explore nature. Safer schools for the kids, not as much crime and violence. More of a close knit community knows all the teachers, cashiers, doctors and neighbors.
- Beautiful scenery. Attractive communities. Low unemployment and responsible workforce. No drug related problems. Sound more diversified economic infrastructure. Clean water. More restaurants of good quality. Better, more accessible health care.
- The beaches are clean. The salmon runs have improved, and slab creek road has been paved at some point between 2007 and 2020. Housing for all full-time county residents is affordable, and adequate. The natural environment has been preserved and is thriving.
- I walked north on the Neskowin Beach today to the mouth of the Nestucca. Once north of the village of Neskowin, and before Winema, the beach is almost abandon. Cascade Head is still an imposing place, with old growth trees on its

- slopes, and one of the earth's great vistas from its heights, available only by walking.
- Beautiful rural landscapes and ocean areas. Very few people and low crime rates.
- Not a lot of food choices, have to go to Marion County. We have lovely beaches and scenery here. Not a lot of big stores here unless you go to Newport or Salem.
- The beauty of this area is great. You should see how the rivers run through the trees. The forests, the waterfalls, the communities, the people, what more can I say this county is beautiful!
- If you are interested in fishing or hunting, Tillamook County is the place to live. This is truly God's country.
- I don't think so!
- Relax and watch the waves come and go. Walk the beach and find shells and agates renew your relationship with yourself.
- Rural farming, recreational area. Beautiful Ocean Beaches mountains rivers and wildlife, with great fishing streams and ocean waters.
- Tillamook County has a great small town feel.
- This year was really pleasant during the winter, mostly because the dumb governor finally allowed for dredging the bay/river areas preventing any major flooding this time. Last summer I was able to make and install a mini dam to provide power for a couple houses here. I was able to do this because the permits needed were easy to get, and because I work in a machine shop and am working towards a mechanical engineering degree.
- Joe: The great thing about Tillamook County is its beauty and its sustainable forestry industry and finally its fishing, hunting and outdoor recreation. P.S. Cheese, trees, and ocean breeze.
- How do I know what it will be like in 2020? I hope the beaches and ocean are still as beautiful as they are today.
- I would like to see more education for children in grade school. I would like to see less television for children in coming years.
- We are so lucky to live in such a physically beautiful place. All the pristine
 nature around us (the forests, streams, beaches, dunes, rivers, farms, etc.) feeds
 my soul. The quiet and slow pace of life around here was ideal for raising my
 kids and I hope this is maintained for generations to come.
- Just writing to you to let you know that the fishing is great this year. The water is so clear you can almost see the bottom. I was walking on the beach today and they are almost done cleaning up the rubble from the 2007 condo project at Cape Kiwanda that ended up sliding down the hill; what a waste. I guess that's why you shouldn't build on sand!
- Get rid of Fred Meyer. Get Wal-Mart.
- The government here has finally figured it out!! There are more places with diversified entertainment at night because you can call for cheap rides to Netarts,

Oceanside, Bay City and Garibaldi around the clock not the \$35 plus tip it cost in 2007. No excuse to get DUI's. We made a bypass around Tillamook and moved the Mill. Shops in town are drawing tourists now because there are places to park cars and trailers and the town has been cleaned up. Fishing, crabbing and hunting is great because of hard work and management. No more cow poop smell. In 2007 the cops figured out that meth is our #1 problem. It started doing more about this. Stopped most of the thieving and robberies.

- Hopefully something will change I'm not holding my breath not much has
 really changed since I've been here I will hopefully be in another town in 2020.
 Own a house somewhere else.
- You should come to Tillamook and visit. There is a lot to do and great, diverse
 places to shop. The kids will have a lot of teen centers to choose from for
 recreation.
- The ocean beaches are clean and awesome. The air is generally cool and refreshing. Outdoor activities a-plenty, hiking, camping, boating, hunting, fishing, etc.
- Today I went to the beach and took my boat in the ocean. Last week I went hunting. I hope when you come visit you can find a nice place to stay and we can go to the mall shopping.
- The natural beauty is incredible and pristine; the thriving and attractive historic
 downtown is a must-see; our schools are known not only for athletic excellence,
 but especially for academic excellence and opportunity.
- The Cheese Factory has finally abandoned their big-business, bullying tactics. It
 is once again a haven and boon for the community and a place we are proud to
 have here. We can now count on TCCA to accurately represent our community's
 morals and tenets.
- Hello. Tillamook is a wonderful smaller community with great people. Everyone is friendly and sometimes even knows your name when you go places. The jobs here are limited but pay EXCELLENT!
- You would be hard to find such fresh and clean air, it is most satisfying to go to the ocean and walk on our clean un-crowded beaches.
- Hope you can come see the elk on the park property. You can enjoy lunch in a glassed-in restaurant and view the elk grazing or enjoy a wagon ride near the herd. Other wildlife viewing also available. Much better than seeing pot-bellied old men trying to hit a little white ball!
- It's a small town feel with a lot of beauty; the people care about the land and there are opportunities galore for the kids (both in education and recreation).
- You can't believe this place! Lot's of 2nd homes and tourists. Everyone seems to be getting along fine, but traffic is a little overwhelming. Hopefully, old-time locals still have a place here.
- I do enjoy the green farmland and forested areas. I like to drive the logging roads and look at the wildlife and all that nature provides for us.

- Good doctors and medical care. Still rural but growing and adding more cultural and educational opportunities. Good housing availability.
- Dear cousin, finally I've lived in Tillamook county long enough to be a "pioneer". I'm glad that over the last 40 years we have been able to keep our small town livability and natural resources intact. My favorite things to do include tide pooling at Oceanside, and volunteering at the library, hospital and early reading program. I still like taking classes at TBCC and this year my grand daughter is getting to take some credits there too even though she is still in high school. My health is good and my doctor is local and knows me after caring for me for 20 plus years. Come visit in August We'll go to the fair and there is a classical music festival the week after that...
- I am sorry, I cannot say anything good about this area, the crime rate is extremely high, we have a rapist living down town (all women are scared to death) we have starving animals that have been dumped off in the mountains to defend for themselves and the air here is ungodly due from the farmer's spraying their fields. We also have to follow their farm equipment that they run up and down highway 101; I would give anything to be able to relocate myself.
- Protecting beaches, and surrounding environment. Supporting tourism. Less dependence on forests/lumber for economic growth.
- Dear friend, looking forward to your visit. I'm anxious to show off the beauty of
 my area. Bring your walking shoes so we can hike in the diverse and multi-aged
 Tillamook Forest, admire the varied flora and fauna, and marvel at the "many
 waters" including babbling brooks, raging rivers, placid pools and of course the
 magnificent Pacific Ocean. Touring the coastal highway will be a delight; the
 scenery will be rugged and awesome.
- Come see me and we can go dancing at the pub in my town. It's got great music, let's you get out of the house, and allows me some awesome exercise while meeting others as well. So how about coming to visit and we can also try to meet some guys while having fun dancing and learning what's new.
- The Pioneer museum, cheese factory, beaches, Oceanside, Rockaway and Pacific city.
- This is where fresh water meets the ocean. You can be walking in the forest and then be on the ocean beaches, it's beautiful. You get the best of both worlds.
- I'm so happy that all the dairy farmers have finally been educated enough to make the switch to organic farming. This has decreased the amount of chemicals and pesticides being dumped into the creeks and rivers.
- Build more fish hatcheries. Shoot the seals. Private timber lands open to hunting.
- The alcohol problem of the past is gone. Children are now being educated from K-college as a priority instead of a need. Drugs in our community are abolished.
- Tillamook is such a beautiful place to live. I never cease to be amazed at the
 beauty of the mountains and streams, which sit at the edge of the Pacific Ocean
 with its beautiful sunsets, violent storms, and abundant wildlife. It truly is God's
 country.

- That we have taken care of our natural resources. The beaches are beautiful and our forests are thriving.
- We have ZERO accommodations for stray animals, <u>NO SHELTER OR HUMANE SOCIETY</u>. I hope to see one in the future
- Beautiful accessible beaches and forests. Viable accessible rivers. Interesting but mild weather.
- All of the gates on roads in the hills around Tillamook don't have gates anymore.
 It is so easy to drive up in the hills and follow a gravel road to enjoy the view or
 just relax. In the valleys and along the coast all the roads are kept up very well.
 Hard to find a pothole. Easy access to public land!
- Still beautiful here! Lot's to do, but still natural.
- Tillamook County could be a clean, safe place to live in or visit with nice restaurants and shopping.
- C'mon out! We can go poke around in the woods and take some pictures. Great state parks here!
- Temperature is generally moderate, crabbing, clamming, and fishing opportunities most of the year. Beautiful ocean/beach views.
- Tillamook is a very generous community, however there is a significant meth problem in the county, and racism is a huge issue.
- Hey Timbo, come visit. The fishing and clam digging is great. You will love the open space and family wage jobs that support a healthy community.
- You wouldn't believe how beautiful it is here the ocean, the forests, the wildlife. Oh and the food is fantastic and everyone is so friendly.
- The beaches are accessible and litter free. The family owned farms are a very special and important part of our community. It doesn't take long to find a nice campground.
- We still have lots of salmon and bottom fish but it is severely limited due to the slaughter years ago. Elk are abundant but no deer are left. Roads are still bad but the guard rails are really nice. Fred Meyer is still the only store in town so we shop in Portland.
- The ocean and beaches are clean. We have the best vocational program. Our urban growth is under control.
- I would hope our state forest would be on a sustainable base, our beach front
 unsullied with can does. Our streets, roads, and highways in good condition.
 Our educational systems exemplary and our towns democratic rather than
 dictatorial. Floods should be the least of our worries rather than our major
 concern.
- It's still a safe community as growing up. And the same activities can still be done today in the same areas. Hiking, Biking, ATV riding, horseback riding. Can still visit Munson creek, the Capes, Barview and more.
- The people here in Tillamook County are very special.

- The smaller streams and rivers, good beach access. Same level of access, cleaner rivers and streams.
- Please come biking with me through our adorable towns and pasture lands. The
 trails are safe and well maintained. Or perhaps we could camp in one of the
 many campgrounds where they teach us about this rich environment.
- The building of restaurants and hotels on the beach by non-resident developers
 has been discouraged. Logging visible from towns has been discouraged. I am
 sure glad the rural atmosphere I moved here for has been preserved and they
 never built that golf course.
- South Tillamook County is annexed by Lincoln County.
- We live in a safe county, where the only noise at night is animals talking. There is less flood damage to homes and local property since they restricted the development of homes in flood areas, and beach areas.
- Dear... We would have less problems if the local and federal government would <u>not</u> get involved in our daily lives. This is an example of which fox is watching the hen house. Sincerely yours.
- Clean air, green mountains, beautiful ocean with plenty of outdoor activities. But if you feel like shopping we have some wonderful small boutiques one of a kind shops as well as a few major retailers. We are a well rounded county!
- The best part of the county is the natural areas. The beaches and forests are beautiful and clean. There are many hiking trails to enjoy and the wildlife and environment are a priority.
- Have a wal-mart store (so we can afford to shop in Tillamook County). Stop sport salmon. Make shorter seasons. Make job in government for all not just relation to Hispanics (if you won't believe me open your eyes and look around please).
- Safe communities filled with clean air, green landscapes, and children laughing in the local park.
- Rode the bike path from Bay City to Oceanside. Saw many forms of wildlife along the way. The slough was beautiful with picnic tables and flowers at the park. It is also nice to see the youth enjoying the local rec center, and I enjoy seeing all the community improvement projects occurring downtown!
- Still great cheese/ice cream! Wish you were here!
- The mountains and forests are beautiful. The beaches are the most beautiful and accessible in the country. The bays and rivers have been restored to their 1900 status. There are large salmon runs.
- I urge you to come visit our beaches. They are pristine, open, and as beautiful as anything you can imagine. There are hiking possibilities, both at the park and up the mountain.
- I like it here.

- It is 2020 and the area is as beautiful as ever. The mountains, streams, rivers, and ocean continue to fascinate me. But now there are too many people here (many like me, retired boomers). This has brought traffic problems and too dense housing. Fishing continues to get worse with commercial guys all but gone. Terrible to lose this. But I still love it here.
- Enjoy the peace and beauty of nature in the lovely Tillamook. Rivers so clean your kayak thinks it's taking a bath. Tillamook County, a quiet place not too farm from city mess.
- Rockaway beach is the best beach in Tillamook County! We have expanded our local Commerce and can afford to fill your needs and wants. It has been beautified in the past few years.
- Please come and visit the scenery is lovely. It is quiet and restful and we would like to show you our lovely little community (wishful thinking)
- No need to move to California it's moved up to us, climatically and demographically. All the loggers and farm workers are Mexicans, all the fishing is recreational, all the property is expensive and owned by people who made or make their money elsewhere. It's a non-industrialized enclave for those wealthy-enough to live here after leaving their own home nest with the industrial and social waste products of increasing European suburbanization.
- You have to come and visit our Tillamook area! We have new growth in the
 forests where they clear cut all the trees and new trees are now grown! Our
 streams have the best fishing due to the efforts to improved fish life and
 dredging of streams. We have new businesses and best places to eat! And shop!
- Open clean public areas and beaches and forests. Ample wildlife and fish. Access to organic farm fresh food! A great library that is <u>open</u> and funded with a continuous fund, not bond issues!
- This morning I walked out on my deck and the view of the tree covered mountains and the fresh smell of cow poop makes it so I never want to leave Tillamook. I also love the quietness of no trains, planes, and traffic. Most places I drive to I can be there in ten to fifteen minutes. Also I like the idea that any direction I drive I can be in a big city with in an hour and a half. The wildlife here is awesome. There are animals here I have never seen in real life before. You should come visit sometime.
- You would love it here; it's so green and beautiful! Tillamook County has successfully transitioned from timber and agricultural industry to eco-cultural tourism. Luckily, the land use laws have kept the developers at bay and housing is still affordable.
- You won't believe how beautiful it is here clean sandy beach, cute shops and streets, peaceful nights – just don't come for July 4th! It's a madhouse full of rude tourists!
- Until you get rid of the people in the city and county that are only interested in their own agendas you will continue to have an ugly town and only transplant population. We need to take care of our families that are here legally.

- Over development, poor planning have destroyed our ocean view. Access to the
 ocean beaches has been taken away...not just lost. The taxation structure is
 seriously flawed...many people pay little property tax and others pay much
 more for similar properties and services.
- Since the sustainable, no clear-cut logging practices have been in effect, Coho
 <u>AND</u> Chinook are now being caught in even the smallest creeks. Next month, the
 last section of the equestrian/mountain bike trail from Oswald West Park to
 Neskowin creek will be opened. And don't forget to bring your kayak!
- Hi! Do come and visit. The weather is moderate; the area is spectacular, and the beaches are close. Don't look at the roadsides littered with trash, and be sure to lock your car. There are a lot of meth addicts here. Such a shame.
- My community is nurtured and valued. We are open to each other and appreciate our differences. My community is diverse and our respect for our natural environment protected. We have set and example for many other small communities. We are built on love.
- Come to Tillamook on vacation, leave on probation.
- Many jobs for the part-time or full-time lookers, even for those that are semiretired, more things for the young and less or none drugs that are not legal.
- God spent extra time in Tillamook County. This place is amazingly beautiful.
- 3 rivers with crisp clear water to swim in, warm sunny beaches to play on, and plenty of milk to drink.
- I remember there used to be so much garbage on the beach...I'm so glad people have figured out how to pick up after themselves! And the easy access to recycling is the most wonderful! All the volunteers from the community help to sustain the beauty!
- Hello again been up river a lot still as beautiful as years ago 02-09 but back then, more roads open, I think, they should have made access more legal, enjoy the sights of green trees and beautiful rivers.
- "The land of trees, cheese, and ocean breeze"
- Un-crowded dog-friendly beaches (with owners observing scoop rules). Lush, green Tillamook forest, with abundant hiking trails, avoiding polluting, global-warming activities. Communities working for long-term economic gains. The county being more attentive to the "no man's land" within urban growth boundaries. Not short-term economic gains.
- The beaches are beautiful and easily acceptable. The small shop owners are friendly and there is a good variety of places to shop, have a great meal (bay is a dream!) and fun places for the whole family to visit.
- Driving my kids to school in Rockaway, I enjoy seeing the fat harbor seals basking in the sun!
- Downtown will be cleaner looking there will be some theme that tourists want to stop and visit. We will have better paying jobs to keep people living in our small but wonderful county.

- As you can see, Tillamook and its coastline are still beautiful. New homes, new
 people, beautiful area. Come and get a place while there is still room. P.s. fishing
 is great.
- Tillamook is a great place to raise a family. Small enough to make many friends
 in the community and big enough to provide access to activities, goods and
 services that are important to our family.
- Tillamook County is a great place to live. Friendly people, assortment of jobs to be had. We need to limit the seals in the bay and most all dredging all rivers and bay, some day this is going to cause a great hardship on <u>all</u> of Tillamook.
- Where else can one only dream to be? Close to the ocean and beach yet still safe at home. Come see nature in its finest and people of all race at their friendliest, lots to do, see and remember.
- I highly encourage you to come visit Tillamook County! Come enjoy a relaxing day on the beach, go fishing in the river or take a hike in the gorgeous forest!
- Tillamook has become a medium size town. The farms and industries are
 working side by side. There is shopping in Tillamook such as Winco and Walmart. Places to buy things and not having to drive to neighboring cities. Yes we
 still have our hunting and fishing!
- The forests are <u>filled</u> with <u>huge green trees!!</u> It is absolutely beautiful! Come smell the <u>clean</u> air!
- Quiet, privacy is respected and enjoyed while enjoying the beach or forests. Neighbors are friendly and fulltime residents.
- Clean air, abundant natural resources, quiet!
- No where to shop except Fred Meyer. Have to go out of town. Great hunting, fishing, and beaches.
- I love Tillamook; it has retained a small town community and yet employs its citizens with decent jobs. I like how we are close enough to the city (Portland) to use its resources if necessary but far enough it doesn't interfere too much.
- This is a wonderful place to come and enjoy nature in the purest form. Surfing, hiking, bird watching, and clean air/water is our best resource. Come feast on the bounty of our small town friendliness!
- You wouldn't believe this place! Beautiful, clean, landscapes, picturesque beaches, lots of friendly, creative people selling their goods in the quaint little towns. They care so much about this place, I feel like "one of the family". And they have found a way to use those coastal breezes to sustain themselves!!
- The beautiful wooded areas of north county that existed 15-20 years ago are mostly gone – along with "up close" wildlife. Our other resources have been damaged by careless farmers and dairy cows. It didn't have to come to this.
- I still love it here because it's <u>quiet</u>; there are no traffic problems or stoplights so I can easily get coffee and groceries. The people I see are the neighbors that also love this land, all its wealth and natural resources. <u>They're not exploiters like tourists</u> who don't care about the real needs of the biological and geo-physical

world. Long term, not short term values prevail, why? Because the communities – not the government decide issues of land use and resources/economic priorities.

- Fun friendly and affordable?
- I care greatly about the Oregon department of forestry's management plan and can't wait to see how our Tillamook state forest will look in 13 years. I hope to see the development of large "McMansion" homes curtailed and our green spaces, and farms, and forests preserved. I also hope we figured out a way to increase taxes on second homes in our county.
- Our tiny town on Tillamook Bay has become a charming spot with galleries and shops and restored old homes along 5th street. But our most cherished part of life here is nature is closeness. Eagles fly overhead, a heron fishes in Patterson creek as the salmon returns home and a barned own watches over our sleeping street.
- I am so happy you are coming to visit our beautiful "3 Capes Scenic Route" in Tillamook County. We are very fortunate that in 2007, our county leaders and the citizens of Oregon protected and preserved (from haphazard management) lands around the sand lake industry.
- Our development along the ocean beaches has cut off access and destroyed the scenic views. Property taxes have soared and if they continue to rise, we, as retired people on limited incomes, will no longer be able to afford to live in our own home.
- The atmosphere is pristine. Great care and concern for neighbors and friends that are true.
- The beaches, public and preserved because of early foresight of Bob Straub and Bob McCall and the ongoing vigilance of current residents remain unspoiled, untraveled by cars and ATVS easily accessible to all.
- The earthquake and tsunami that hit the Oregon coast two years ago was devastating, but some good has come from it. Most of the "weekender mansions" are now gone and the small town feel has come back to Tillamook County. No more developers' diesel tractors belching exhaust and making horrible noise seven days a week. The rebuilt water plants are now no longer overtaxed and development has grown to a halt. Besides, the eagles and salmon are back as the environment recovers.
- Family farms are still important. They are a focal point of our community.
- More economic development...Tillamook, Rockaway and many cities look very run down. Junk in yards, poorly kept up houses and businesses. Just not very exciting. I see it going down hill in the future. Rockaway looks as bad or worse than when we bought there 11 years ago. The locals just don't see it...
- The beach is beautiful, and very clean. Driving through town I didn't have any problem finding a nice shop to visit either.
- I'm glad to hear that you will be visiting us this year. Bring your clubs. We have a world-renowned Scottish links golf course in Pacific City that is only two hours from Portland and 1-½ hours from Salem.

- I am writing to you from our expanded community college, which just won an award for academic excellence hope you can come to the awards ceremony at the new library!
- Really enjoy the slower pace of life here on the coast. People here seem happy and content. Love long walks on the beach and the fresh ocean breeze.
- Come see our downtown Tillamook. We finally got truck traffic routed out of town. The roads have been fixed. The intersections make sense and it's a great place to walk around and spend a nice summer day!
- I'm sorry to hear the area where you are is being destroyed by overpopulation. Please come visit, to remember how it should be. Here the horizon is free and clear of hotel and condo development. The air is fresh, the water pure. You are safe after dark on the beaches. The hikes in the forests are endless...the food is always fresh and abundant. We are not controlled by soldiers or mercenaries. Our minds are our own. We are strong and free. P.s. the herons are priceless. You must see it to believe it.
- Tillamook County still not a suburb of Portland.
- Clean air, open spaces, quiet, relaxing, un-commercialized, NIRVANA!
- There are numerous beaches easily accessible, clean, uncluttered and uncrowded. There are numerous hiking trails, well defined and maintained. The balance between old forest, logged areas and reforestation seems equitable.
- The community of Oceanside remains small and simple. We have no Salishan Resort type facilities.
- I want the Bay of Tillamook to be dredged out so the land is not flooded out; the rivers are deep and flowing with fish. So there can be more activities in the bay (sailing, crabbing, boat tours, water skiing etc.) and rivers. Too much silt for habitat's natural growth instead causes damage to economical growth as well as natural habitat.
- Dairy farms are back as one of county finances.
- My family went on a kayak trip with a high school guide. It was great! So nice to be out in a clean, healthy watershed. The natural resource education program at THS is wonderful.
- Tillamook County has some of the cleanest most beautiful beaches. Neah-kah-nie
 Mountain and history are not only important to our communities but very
 interesting as well. You'll never find people who are friendlier and more willing
 to help other people local or visitors.
- This is a visually beautiful area with lush green grass and incredible mountains all within minutes of the amazing Pacific Ocean. Bring your coat – it's cold and wet.
- I do hope you can come and visit our beautiful county. We have very complex and diversified ecosystems with many ways to see the birds, wildlife, and aquatic life, including hiking, biking, canoeing and kayaking. We are very fortunate to have this quality of life.

- Beautiful, green atmosphere.
- I look out my window and I see elk walking unmolested through the neighborhood, the streams and bays are unpolluted and sparkling, and the traffic is well regulated.
- This county has made great progress; our town has implemented <u>better zoning</u> laws, which resulted in a beautiful updated community. Charming is here to stay!
- I still get so much peace of mind from looking at the forest outside my window, the quiet, the lack of traffic and commercial establishments. I breathe in the clean air am grateful.
- Tillamook County is a beautiful county. Lot's to see and do. One downfall is
 there is too many condos's and houses. Netarts was a beautiful town but no
 longer. Way too much building and people ruining the crabbing and clamming
 and too many tourists.
- Tillamook has a great town with great weather and easy access to natural tourism, such as lighthouses and great museums.
- I know my neighbors, feel safe in our own home, am thankful for such a place for my grandchildren to grow and explore.
- Beautiful areas of both large farms and smaller communities co-existing in a clean harmonious valley. Downtown has all similar styled buildings to form a cohesive whole.
- View properties still have a view. Affordable housing. Neighbor's care for neighbors. Safe neighborhoods. Small town/county feel. Clean air, water, beaches, and recreational areas. Good medical and dental care – dermatology needed. Excellent schools/hospital/human services.
- We had the best salmon run this fall in over 50 years! Our garden is producing
 mad amounts of food, which we bike to our local market every week. Thought
 peak oil would suck but the north coast is a great place to live. Big forests,
 diverse and sustainable energy production, clean water, and great community.
- The beach is clean and the ocean is great. The waves are breaking clean from left to right, just how I like it. The beaches also are not packed every weekend by tourists, which is nice.
- Great cheese and ice cream. Beautiful scenery, quiet.
- The views here are amazing, it's so green and the beaches are great. There is a lot of wildlife to see also.
- Fresh air. Wonderful people. Pleasant scenery.
- Our community is flourishing like never before we have a lot of farms, as well has some tourist attractions. The biggest attraction is the recreation; biking, hiking, and ATV's.

- The bay smells better at low tide now that the farmers can't flush all that manure into it. Have to go, that nice girl from senior services is taking me up to the Reinhart clinic.
- Beautiful coastal village that has been reclaimed and magnifies the glory of god.
- We have the best beaches and access in the community. Our county has taken great measures to maintain a coastal atmosphere while providing a cultural experience of performance arts and the musical talent of our area!
- Lots of mountains with tall trees that have rivers and streams flowing upon their floors. Moss covered quietness in a world that stays mostly wet. Beaches at the oceans to walk for miles collecting shells and watching the whales.
- Excellent recreational opportunities.
- You'll love the beaches. They are so open and free.
- Dense housing development has overtaxed our water, sewer, roads, and is robbing the beauty and appeal of our pacific city area.
- Spring has arrived on the Oregon coast...what an awesome site from our home, a bit of ocean, a river and a quaint community to enjoy. You should head our way and take advantage of our beautiful beaches, some challenging hikes, bikes trails that are endless and the best kayaking around. Pack those bags we will see you soon...
- Let's go fishing since the repair of both the north and south jetties is now complete, it has opened a new world for people that cross the bar. Why did this take so long?
- This laid back community is my paradise.
- We have miles of accessible beaches with interpreting centers to help people be respectful and responsible when enjoying the unique qualities of our coastal environment.
- Should we keep going at the present rate of growth, our services (water/sewer) will be exhausted, no place to live to service our tourist industry. Stop, small lot, condo building and preserve open space stop building!
- It is no use attempting to stall the inexorable rape of our environment. No one listens to us when we speak agencies just go through the mock pretense of asking questions like this one. Bah! Double bah.
- Come to our great town of Tillamook, in the infamous Tillamook County. The only place in Oregon where you can see the ocean, many trees and rivers, along with our world famous cheese.
- I heart Tillamook! When I park my hybrid car downtown for a bite to eat at the local coffee shop, an employee at one of the cute downtown stores smiles and says "hi" later I went for a walk on the beach; the beach access had great restroom/rinse off your feet facilities, and a nice board walk.
- Tillamook County has something for everyone. Trees and ocean breezes, beautiful rivers and streams, clean air, and lots to do. Come visit us <u>soon</u>.

- Lot's of open spaces, clean air. Can see wildlife all around. The beach is beautiful.
 A little crowded. Tourists can't drive! Need to learn to get off the highway when able.
- Tillamook Bay is filled completely with mud; no fish can get into the rivers. Lots
 of flooding now, people have lost their homes. The logging companies have
 completely closed the roads to all forest hiking. Recreation is here no more.
- The softball complex here is great. Teams from all over the state come to play in our tournaments. Great fun!
- Small town community feel. Would love to see small businesses succeed more.
- The beaches and the forest and the rivers and the small shops. There is nothing you have to go out of town for, shows and museum, aquarium and zoo. There is no industry other than farming and timber.
- Hi. I'm spending a few days in Tillamook and just thought I'd say "hi." Yesterday I went driving up to the Trask River and it is as beautiful as ever. The trees are so green here and the road is <u>so</u> much better! Today we went to the beach at Oceanside and watched the sunset. It's a nice little community. We also hiked the Cape Lookout trail, met a few hikers from out of the area but the main part of the hike was through peaceful woods with views of sparkling ocean and sandy beaches. Well, take care and we'll see you in a few days.
- I know when you visit; you will enjoy our clean beaches and hiking next to our waterways, which are pristine.
- Small coastal communities with great access to the outdoors and a great place to raise a family.
- Tillamook County is a happy combination of features. The most important are
 mild climate, abundant precipitation, rural setting, fine medical facilities and
 services, small population of people, extensive forests, clean air, and proximity of
 ocean.
- Beautiful natural environment. Bounty of the sea and agriculture to enjoy. People who care, with opportunities for intellectual and cultural interactions.
- The forestry center on Hwy 6 continues to provide historical and future education, along with wonderful hiking opportunities. The beaches remain cool and windy, but continue to be clean and beautiful. Our rivers have improved to due to dredging, and the policing of public use areas to avoid/deter people from littering and polluting our beautiful rivers that provide so many endless recreational activities.
- All middle class homeowners and some wealthy people on the hills overlooking the beach. Lots of family paying jobs, lots of recreational opportunities, fish in the ocean and streams.
- Fantastic community involvement. Great schools. Wonderful place to retire. Great economy.
- I hope you can come down here in September the weather is just wonderful. Beach is perfect and the mountain is just waiting to be climbed. The crowds are gone so it's quiet and peaceful once again.

- You really need to visit this area. The downtown area (Tillamook) is filled with a variety of specialty shops with adequate parking and safe conditions for browsing and walking along the streets. It's very well laid out. The surrounding areas are lush and green with well cared for farms.
- It is not 2020 and I have no idea how badly that the county will screw up the area by then. When I settled here it was because it was fairly un-crowded. It is not that way now. If I wanted to live in a city I would move to Portland, LA, or San Francisco.
- The water is clean and so are the beaches. Sand lake is beautiful and really fun. The mountains are a great place to unwind or 4 wheel.
- I hope you can come to see Bay Ocean Park just north of where we live. It features 3 miles of undeveloped beach and 17 miles of bicycle and footpaths and a like number of separate equestrian trails. The visitor's center features interpretive exhibits and a multi-media auditorium. There are no overnight accommodations, but there is plenty to do. It is well worth visiting on successive days. You could stay at our place or in Oceanside, Netarts, or Tillamook.
- The scenery is still beautiful in our forest by the sea. We are proud that more working families have come to live here because of improved access to affordable housing. It is grand to see children playing in parks and seniors walking the green trails.
- Hey you just have to see our awesome park. It has got so many things for the kids to play on! There is a section totally separate from the playground equipment set up for older kids. This keeps the younger children safe and all can have fun and enjoy the park!
- Our location provides quiet living with little traffic problems. By the same token
 the rural aspects provide limited access to shopping and contacts with the rest of
 the state. We like it this way.
- Please come and visit us we have several great places to eat and relax a wonderful shopping area and a unique downtown to wander about.
- I must say that in all my travels that as soon as I fall into Tillamook County the beauty overwhelms me...it is truly the most beautiful place I can travel to <u>and</u> call home!
- Unions control the employment of many individuals in Tillamook County. Librarians city police (Tillamook) county employees cheese factory etc. It is morally and ethically wrong for a person to be forced into joining a union or...be forced to pay union mandated fees to keep...or get a job in Tillamook County. By 2020...unions will be gone ha!!!
- I hope the children in Tillamook County are happy and healthy with many positive activities.
- Beautiful, lush, clean, come see me!
- Farming and logging will be on the way out. The farms and forest will be mostly public owned. Most of the homes will be owned by out of county people. The (greenies) will have the locals on the run.

- What I like about south Tillamook County is the small town beach side atmosphere. With the various jobs and activities for every age group, South County is thriving. The best part about South County is the beautiful beach side attractions; boardwalks, beach side shops and restaurants and more. Not just houses.
- The county's natural beauty, appeals to me, especially its forests, rivers and
 open-green spaces. Easy access to our unspoiled beaches is a great plus. Visitors
 are attracted to our small town ambiances, low population density, and plentiful
 wildlife.
- You should see the view of the hills from my house. Since restrictions on clear cutting, the trees have had a chance to grow back! Wow! We are lucky to live in such a beautiful place where people care about each other and their environment. A wonderful community.
- I can go to the beach and be the only one there. When I go to town I know just about everyone I see.
- Tillamook is a natural wonder with many activities to keep you busy or let you just relax and watch the world go by. The restaurants are numerous and the people are friendly.
- When I am at my place in Garibaldi I love the view out my windows looking over Bay also the beautiful sunsets and sunrises on the water.
- You can't believe how many people are here for the fair this week. It is
 wonderful to see them enjoying and learning about Tillamook and its natural
 resources. Fortunately, they're here for only a short time and will be leaving
 soon. I'm sure glad we switched to a sales tax under our new republican
 governor!
- I love that Tillamook is a small town where everyone knows each other. It is comfortable here. I would only want more places to shop for groceries for a little cheaper. Instead of going out of town to save money on groceries and school clothes. Costco, Bi-Mart, Target, Ross, Pay-less, Wal-mart. I would love to stay here and shop.
- Tillamook County is a beautiful well cared for area. Our rivers are kept clean and tree cutting is controlled. As a whole, our roads are in good repair.
- Spent the day at the river today it was so beautiful and peaceful. The kids were swimming and playing in the rapids. We even saw 2 salmon swim by. It was such a wonderful day we are so lucky to live in such a beautiful place!
- Tillamook County is so beautiful. Lot's of green pastures and cows to enjoy. It is so nice to live in an area that doesn't look like California. With houses built all over the hills on top of each other and looking down on the rest of us!
- The forest here is beautiful and there are lots of hiking trails. The campgrounds are well kept.
- Our county is still growing but we still have more cows than people. We have not had the large earthquake and tsunami but life goes on. We are happy where we are.

- The developers have taken over the running of our community. They rule over the county. They have and continue to import illegal immigrants, which now out number the locals. Crime is up, drugs are everywhere, and we should have paid closer attention back in the early 2000's.
- This is the most incredible, natural county in the country with great opportunities. For outdoor adventure and ecotourism. We have beautiful, densely wooded forests; great open farms, pristine beaches and rivers. Each town has its own signature way of welcoming visitors.
- Well, we finally got the funding to get parts of the county's flooding problems fixed. Remember back in 2006 when we lost a few businesses downtown? Well now we have a Taco Bell, a Target, and my favorite, Burgerville. Our economy is booming! Your granddaughter will graduate from Tillamook State University next month I'm so pleased with our education choices now.
- Come see our ocean beaches. They are clean, open, and so beautiful. You can see forever, boats going and coming. No <u>buildings!</u>
- I believe this is the ideal place to raise a family!
- Welcome to the best fishing in the United States. Seven rivers that are clean and pure and an ocean full of all kinds of fish!
- Tillamook County is a good place for my children, grandchildren, and great grandchildren to live.
- Tillamook is a caring community supporting all ages and ethnicities.
- Come visit us, the air is clean, the water is pure, tons of wildlife to see! Drive your electric car though, we don't want you to pollute!
- I love the small town atmosphere where everywhere we go people know us. I love the beauty of the beaches and the forests and the open farmlands. I hope these things will be the same in 2020, which will be here faster than we realize.
- Traveling along the coast provides a unique view of national areas with people enjoying outdoor recreation and activities while staying in quaint cottage style "guest houses" and browsing boutique shops and pubs that welcome visitors to the area. Absent are the large "resort style" and stacked row house developments and chain stores, fast food restaurants. Shops sell locally produced specialty products that have helped in establishing markets.
- I live in a small village with a beautiful view of the Pacific Ocean. I enjoy walking on the beach with my children, grand children, great grand children.
- Great outdoor opportunities for hunting, fishing and other outdoor activities. Friendly helpful people.
- Hey fishing is good, biodiesel produced locally is less than a dollar a gallon, come on up and let's surf. The Netarts/Oceanside sewage plant no longer dumps raw sewage into the ocean, and guess what, the capes project is finally cleaned up after falling into the sea in 2012

- The elk are in the field and the river is full of salmon. We saw an eagle this morning, and the mist is blanketing the hills outside. It is just lovely, wish you were here.
- Tillamook isn't crowded, people are friendly. We know our neighbors, my children have affordable house and we have viable companies that will support family wages.
- Farmland is still here uninterrupted by cookie cutter developments three feet from each other. We still have our small business and unique shops too. Small town fever.
- Took the dogs to the beach today. It's nice to be able to let them off the leashes and enjoy the beaches without a ton of people around. It wouldn't be this way if the county had allowed all of those housing developments to go in, like they did with Centex in 2006.
- As you enter Tillamook county, take notice of how beautiful the mountains are
 with the fullness of the forests and how clear the water is running the banks of
 the rivers and just how great it is to drive so easily on our smoothly paved roads
 that don't seem to be overcrowded.
- The town is still fairly "small town" in terms of size, but with much more variety and sophistication in regard to shopping of all kinds. Educational opportunities are excellent. Both the children's drug programs and the miss-use of immigrant labor have been eradicated.
- Come visit our beautiful clean beaches we work to keep them that way. Reforestation and tree re-growth is keeping many people employed and we are using the brush rather than burning it. At least we have affordable housing for people who work here it's been a real struggle too. Licensing and taxation is occurring on 2nd home rentals that advertise (not family shared) the county government is regulating an annual percentage allowance of new development applications to keep in step with limited planning and infrastructure resources. Tax credits are available to homeowners who convert home properties into long-term affordable homes. The economic development council has spearheaded specific small business development in areas of farm diversification, forest and forest recreation/resources.
- When you visit us you'll be pleased to see how our county has improved access to the beaches and forests so everyone can enjoy them. We have also seen a nice increase in retail shopping and more events for family fun.
- It's a nice city to live in. Very quiet. Not much to do, though.
- Since I won't be living here in Tillamook by 2020, I still like living here better than any other place. Tillamook is old fashioned and far behind modern times. We need faster growth and progress and less arguments. I like the old-timers and family. The older people helped to make this community.
- So happy to hear you're going to be able to visit. There is so much to do for the whole family. We can spend time at the beach; enjoy drives up in the forest, always looking to spot wildlife.
- Business is great!!! Increased sales again this year.

- Cheese, trees and ocean breeze.
- Small town living is the best; everybody is friendly since we live in a small community, and Mother Nature is more natural than man made.
- South Tillamook County is beautiful. The many dairies, the rivers, the hills, the timber, the beaches make Tillamook county unique and beautiful. The merchants care and provide excellent service.
- Hey there, just a note to let you know that the Tillamook of the past is gone and the Tillamook of today is beautiful both people and nature. Gone are the days of corruption and greed and the "system" is so much more improved. People have high paying jobs I believe minimum wage to be 10.00 an hour and people are happy doing their job. The drug use rate is like 1 percent now come visit, it's GREAT here.
- We are a thriving community filled with lots of local support and a strong year round community. Tillamook county officials have not let the rising tourism chase us away! We have many mom and pop run businesses that fit our needs and mostly our natural environment is being preserved!
- The ban on Centex style development has been successful and natural habitat has been restored, homes are smaller and more energy efficient. Our schools are well funded and provide opportunities for all students.
- Beautiful lush green valley that offers accommodations as a big city does, but still
 has the original look as it did in 2007 only more presentable and appealing to
 tourists.
- Nehalem and North Tillamook County are as beautiful as they have always been.
 We've kept state parks and wild spaces; the timber industry pays well but has
 stopped those ugly clear-cuts; and beautiful single-family homes have been built
 for the working class and have brought nice new neighbors. The Hoffman Center
 in Manzanita brings wonderful cultural opportunities.
- We stayed at a five-star oceanfront resort and hiked on trails through the
 wilderness. We attended gallery openings and concerts in the evening, and spent
 our days fishing on the beautiful rivers. Tillamook County feels like cannon
 beach did 20 years ago. Only better because of the rivers and bay.
- This is a scenic rural area with modern opportunities. We are happy to have a
 new golf course out by the blimp hangar in Tillamook. It has brought money to
 the area with the convention facilities and homes around it. Tourists are very
 important to our economy. More stores have come to the community.
- Where the ocean meets the forest. Wish you were here!
- Where we live is enjoyable, comfortable, and suits our needs.
- The kindness and thoughtfulness of county residents is outstanding. Illegal drugs are not a factor in the life of the community. Devastating floods have largely been eliminated.
- Tillamook County has great wildlife watching opportunities. I often walk along bay ocean spit and enjoy the quiet unspoiled atmosphere. I hope some day we can improve areas for vehicles to stop along the bays, to safely bird watch, but

most importantly, I want to control vehicle access in areas not currently accessible, like Bay Ocean. I know you don't like to visit here because the air smells bad in Tillamook, but hopefully someday that will change, and our air will be fresh. I know the economy would greatly benefit.

- Clean beaches, forests (with hiking trails), and great vacationing community.
- We hope the downtown area will be cleaned up and the businesses all full no empty buildings. Also the Tillamook fairgrounds still maintained as they are now - we have beautiful fairgrounds.
- Tillamook County provides great recreational opportunities through parks and beach access while supporting small businesses and farms. Preservation of the environment and wildlife is balanced with commercial and residential growth, keeping communities small and welcoming while serving the needs of residents and tourists.
- We feed the deer outside our back door. The fishing is great. We have marvelous swimming holes in our rivers in Tillamook County. We have plenty of room for our motorcycles and houses. Most important of all, is our timber. Alive and cut. <u>Renewable resource</u>. Work <u>with</u> Mother Nature. We do a great job. Be proud of who you are.
- The beaches here are pristine. Wildlife is abundant. It's a beautiful place to live.
- Tillamook has something for everyone, farms, heavy industry, cottage industry, ecotourism, motorized recreation, harvestable public forests; non-harvestable parks, special forest and beach areas are mostly multiple-use where possible. The rivers are protected from 150 feet buffer development but accessible to all. River and bay channel is dredged occasionally. Charter schools and public schools, lots of free choices. No winners. No losers.
- Enjoy the beautiful view of the ocean breathe in the wonderful fresh air enjoy the cheese and trees (and mud to your knees).
- The county atmosphere and the wildlife and fishing are awesome!
- Beautiful Ocean and beaches great beach combing lots of good seafood visit the air museum and Tillamook museum. Relax!
- Hey there, don't bother visiting. The whole town is flooded. They never dredged the bay so our house is on stilts. River views everywhere. Still, I'm glad they didn't overbuild.
- We've been fishing again in Tillamook Bay. It is so much safer than years ago because it's been dredged twice in the last 15 years. The beaches on Netarts Bay are so clean; we enjoy clamming and crabbing there frequently.
- Being elderly here is very depressing. Your brother's logging business is choked up with environmental requirement – his wife now goes to Beaverton to work. The grandkids have all moved away to paying job and homes.
- This place is great. The people are great and the town is comfortable. There is a mysterious appeal that although up to date, still feels warm and inviting, as it was when I moved here.

- The beaches are wonderful with agates aplenty. Shopping is only an hour away with many activities as well. It is great to live so close to the Portland area, which can offer us a way to survive what Tillamook County cannot offer our family.
- Relaxed life style. Affordable. Friendly people.
- Tillamook County is a rural community that has renewable resource jobs that help maintain the unique environmental features: beach, estuary, forests, etc. The community values families, education and being good stewards of the resources it has.
- This county provides a great opportunity to start a business, own a home, and safely raise your family. Neighbors are nice, the government cares and life is good.
- We now own our dream home and property. It is nice to live in a small friendly town that isn't over-crowded in stores or in traffic.
- Thankfully our coastal area is still pristine and natural. Our state parks are well used but cared for nicely. The beach communities are not exploited and overdeveloped and the waterways are very usable!
- The beauty of the Oregon coast is remarkable. All of the elements of nature in harmony land, ocean, and wildlife. Man needs to step back and appreciate what's here instead of developing over it!
- Tillamook is the same small town it was 13 years ago. Everyone still knows everyone!
- Farming and forest land are well maintained and managed. Nice not heavily populated beaches. Not a lot of traffic. Quiet town close to metropolitan area.
- Tillamook is full of natural beauty. You can hike on wooded mountain trails. You
 can walk and play on sandy beaches with beautiful cliffs and rock formations. It
 is always green with lots of cows and country charm.
- The wildlife. The forests. The beach.
- This is such a beautiful place. You can play at the beach and swim in a crisp clear river all in the same day. Both spots were easily accessible and we didn't have to wait for traffic!
- The area of Oregon that I live is the most scenic on the coast.
- Enjoy beauty, friendliness, and sense of community not available in big cities and more densely populated communities.
- The air is clean, the water is clear and there is still plenty of elbowroom.
- It has grown really great and the river has been dredged for 13 years now!!!
- You need to visit Manzanita and see first hand its natural beauty. It's still a quaint community, unspoiled by commercial development!
- Tillamook is one of the most beautiful areas to live and visit. The trees are tall and wide, the pastures are green and the waters are clean.

- Wide expanses of untouched forests. Clean waters. Protected recreational sites. Successful small businesses. Ecologically friendly citizens.
- The ways the police treat other people and the tourists treat the residents is repulsive and very negative.
- The former city manager was released from jail this week. He was prosecuted for misuse of public road funds even though none went to personal use.
- The best things about our area are: low population, clean air, forests, wildlife, fishing, crabbing, clamming, and the dairy industry.
- All the politicians with their own agendas are gone. Their seats don't pass from one relative to another anymore. The county is starting to come together.
- Tillamook County has become a more progressive community than when I grew up here. People are working and new opportunities to support the library, education and the environment. There are no more damages due to flooding.
- Caught the biodiesel shuttle bus at the 101/nestucca bay intersection after a short
 ride on the train from Cloverdale. Beautiful pastures with geese, egrets and
 heifers lead into the bay area at high tide. A few boats off the landing, fishing
 and several bicyclists on the way to cape Kiawanda where great views after an
 exhilarating hike up the North dune show Cape Lookout, the rock and lots of
 bird watching today.
- Nicest beaches in the state. Best fishing in the world. Friendliest people. Nice place to raise a family.
- When you come, make sure you visit our beach. It's a beautiful place, and also some of our nature areas (Munson Creek, falls is also a favorite).
- Beauty of the area. Availability of outdoor activities. Friendliness of residents
 and their call of personal property and rights of others. Cleanliness of beaches
 and availability of recycling.
- We're growing at a phenomenal pace. We're being overrun by second homeowners. It's putting real stress on our natural resources!
- You need to see our elk herds and the beach is beautiful. Don't forget your fishing poles and binoculars.
- We have an abundance of natural beauty here anywhere you drive you have a wonderful view! Our poverty rate has been steadily decreasing and our students are active in both the community and their personal development.
- Tillamook County has welcomed industry and new businesses to the community. They have harvested natural resources to generate revenue, stabilize unemployment, and increase our standard of living yet still took steps to protect our environment to maintain our quality of life.
- The ocean fishing out of Garibaldi is still great. The coastal communities were able to dodge the bullet on marine sanctuaries and our beaches are still beautiful and accessible to all. There are only a few areas in high-rise buildings and condos because our futures council was able to stop this type of development before it covered the whole coastline. From a boat, the shores still look green, wild, and

- beautiful. Fish, wildlife, and trees and beautiful rivers and estuaries with little or no development are abundant. Our farms are doing well, and small business helps the economy in each village.
- 2020 I am at Oceanside I remember when this was beautiful forest now it's all high dollar houses. 202 Driving along 101. Sure am glad all those superstores aren't blocking all the pretty scenery.
- Clean beaches. Maintain state parks. Maintain freedom from danger during walking or when you leave your home. For sometime.
- Tillamook County is a great place to live. You can enjoy the true beauties of nature, wildlife and the great outdoors. But it's all shrinking year by year due to new developers and timberland being sold off. Even happy camp at Netarts has become a vacation spot now. True beaches are shrinking and so is the forest. Come quick!
- You have to come down soon. The weather has been great this summer and the
 fishing has been great. Maybe we could do some kayak touring of the estuaries
 while you're here. They are so peaceful and full of life.
- Downtown Tillamook is busy with vibrant shops and tourists. There is a beautiful park and open nature area north of town along 101 where it used to flood.
- Rural atmosphere. Varied recreation that is close. Urban problems not present i.e. traffic, noise, pollution, and crime.
- The beauty of the forests, rivers and ocean around us.
- Fishing and hunting are great in this area!! You'll enjoy walks on the wonderful beaches
- A good place to live. People are nice and helpful.
- There are no more huge, second homes being built along our beaches. The Tillamook forest is managed primarily for wildlife. There are no more clear cuts! The old homes and houses in Tillamook have been restored and Tillamook has been designated as a national historic town.
- I am quite pleased to see the logging, farming, and fishing are still thriving in Tillamook County. I remember back in 2007 people didn't know how much restrictions and extra work we had to do for the environment. They seemed to assume we were ignorant savage beasts that didn't care. That would be shooting ourselves in the foot.
- Rivers Forest Ocean. We have fantastic view of the ocean, rivers and forest.
 There is very little traffic to contend with. Forty years ago, coming from Portland, this was, and hopefully still is, God's little acre.
- The beaches are clean and accessible. The sky is clear and blue. Lots of bird noise.
- Tillamook County is where I choose to live because of the climate and rural
 mixed atmosphere. It would be more attractive if some of the big brother-type
 believers would back off so that enough of spend-able income would be left for
 the good things of life. We can't seem to do anything about the cost of food and

- necessary utility type products but we could stop some of the taxes and bond issues for unnecessary county spending.
- Crime free. Good schools. Good recreation fish, crab etc.
- Dear friend, we got smart back in 2007 and decided to put a fish hatchery or allow private hatcheries on most major streams in the county. FISHING IS GREAT! Fortunately, the smells from the cows still keep Tillamook what it is; a cross roads <u>not</u> a tourist stop (destination).
- Today I saw an eagle soar over the majestic coast range, the beach was beautiful and Neah-Kah-Nie Mountain looked strong and proud. Crowned with ancient evergreens.
- Dear friend, Tillamook County holds such wonder. I wish you would come visit.
 We can do some fall salmon fishing, clamming and crabbing. We can walk on the
 beach and check out the Pioneer Museum. We can also tour the Cape Mears light
 house.
- Although the population of Tillamook has increased slightly, the idyllic farms and quaint towns of the county still inspire my mind and calm my soul!
- Remember last time you visited and you were shocked by all the houses and hotels/restaurants on the beach and in P.C? And you couldn't believe they would make a golf course out of our estuary? Thank God, people have come to their senses and have protected this beautiful, natural area! And they totally stopped the noise and air pollution and damage to Sand lake recreational area! Now it is an awesome beach access area for hiking and picnicking.
- Liberals are still in charge. Fishing is still to restrictive and the county roads, 101, is still inadequate. Also there is not enough competition in the commercial/retail sector to keep prices competitive.
- Too bad your visit was not during the 50's. Timber was actually treated as a crop. Possibly when you visit, the true value of our forests will be realized.
- Beautiful, naturally undeveloped and preserved environmentally. Very rural with good old hometown feeling.
- The wonderful natural scenery, the open warmth of the residents and the careful management of our natural resources.
- It is still green and clean in Tillamook County. It is a good place to live.
- The rivers are teeming with fish and all of the tributaries run cold and clear. The natural resources of this county support a wide variety of family wage jobs. Development is carefully managed and sprawl non-existent.
- I am happy to report that Tillamook County, by choosing to support environmentally sustainable development. Affordable housing and small businesses. The communities are just as attractive as the seascapes and forests that surround them.
- Tillamook County has so much to offer for locals and visitors. A great place to live. The county and city government is very cooperative and helpful.

- Beautiful, clean, beaches are only 20 minutes away from our home in Tillamook. Tillamook has a diverse, racial and ethnic population. We manage and prosper from our natural resources. We have a nice variety of plants, foods, music, arts/crafts at our farmers market yearly. It brings the community together in a positive way.
- The beautiful green pastures with dairy cows grazing. Our clean streams and beautiful beaches. Mostly our farms, but our wonderful forested hills are very important. Keep us <u>RURAL</u>!
- Netarts Bay continues to be one of the cleanest estuaries in the U.S. Bald eagles
 continue to thrive, heron rookeries are up. High speed internet has returned to
 coastal communities. Dredging rivers has eased flooding of last 2 decades!!
 Growth and development has remained within urban growth boundaries
 keeping "wild" land "wild!"
- Come visit my part of paradise in the northwest part of Oregon. Depending on
 the time of year, be prepared for mostly mild weather conditions. Bring sun
 screen, shorts and bathing suits, layer clothing for cool days and evenings and it
 wouldn't hurt to have some rain gear in your luggage. Good footwear for hiking
 in the hills along our spectacular coast line. This is a very friendly community
 with a variety of sights and sounds to enjoy.
- There is a lot of great hunting and fishing here. This area is open and beautiful
 not like most cities. I hope no one else moves here, especially people from out of
 state.
- With the new industries that have moved into the area east of the city of Tillamook, there are possible jobs for our young people who have always gone over the hill for their work and living.
- Welcome to Tillamook county where people try their damn'dest (sic) to survive
 with lack of jobs, poor social services and a [expletive deleted] load of back
 biting, racist baby boomer drop outs that think they are actually helping people.
- The air is fresh, the water is clean, the trees are green, and the people are caring, friendly and look after each other.
- Come and enjoy the fresh air and a friendly neighborhood.
- Tillamook is a great rural community that still has a small town feel. It has lush green pastures with renewable forestry surrounding it. In addition, Tillamook County values its kids.
- There are many things to do here. You can take a walk on the beach or go camping. The rivers are also great for swimming, kayaking, or hanging out with friends.
- Tillamook County has developed into a clouded mirror of California coast.
- Greetings from the land of cheese, trees, and ocean breeze! The dairy farms here are beautiful and well kept. What a great area to be in the dairy business. The local communities sure do care about their dairy farmers.
- The beaches are still great, the forest is still growing.

- Small town needs updating while keeping a small town charm, needs homeless shelters desperately, needs more affordable shopping but a great place to live and raise a family.
- I can't believe how much Tillamook has grown the past 13 years. The beaches are still just as beautiful. The kids finally have something fun and constructive to participate in.
- Netarts and Oceanside beaches are so pristine and magnificently quiet. One can walk the beach at any given time and enjoy solitude.
- Old growth forests are preserved! Rural life and history has been preserved.
 Beaches have been cleaned up; pollution contained and remains accessible to public. Unemployment low, cost of living low and the downtown is well worth a visit, unlike 2007.
- The fall salmon are in. Elk season starts soon. We have an abundance of both due to the aggressive things we did starting in 2007. We have dredged the lower rivers and Tillamook Bay. Our beaches are beautiful and accessible.
- We have great campgrounds cheese factory and air museum at the blimp hangar. Just hope we'll still have them.
- I enjoy the peaceful country setting that always makes a bad day better. I hope that my children still feel about Tillamook the way I do.
- Trees, cheese and ocean breeze. A wonderful place to raise a family. Safe, welcoming community.
- The area is a natural beauty surrounded by mountains with a large natural bay in its center containing a diverse wildlife.
- Lots of trees. Lots of fish. Lots of work.
- Tillamook County is an outdoorsman/woman's paradise! Many natural and unique experiences for all tourists and residents come and enjoy our beautiful corner of the world!
- It does not smell like cow manure. There are a lot of good family wage jobs. We have not turned into a tourist town like Lincoln City. We are still a friendly small town. We have a good variety of stores and restaurants.
- I hope it will be the friendly livable county as it is now.
- The flooding problem seems to finally be under control and FEMA has accurately redrawn the maps. Businesses are finally beginning to open in the area instead of closing every time you turn around. We now have a couple of youth centers with all sorts of free activities so the kids are less likely to get in trouble. The meth problem is now a thing of the past and the government has been totally restructured.
- Our economy is doing great! Once the county finally limited the building of vacation rentals and allowed businesses in things really changed. We would have moved out of Tillamook if had not allowed Wal-mart in. It gave me the money to get my 1st home.

- Wheeler has maintained its small town livability through the years due to the wisdom of our city leaders.
- Tillamook County is a great place to live it is peaceful and harmonizes the
 color is green and the ocean is beautiful but the city of Tillamook is dirty and
 dark.
- Tillamook County is the most beautiful, diversified area in the world. From the mountains surrounding our area, sometimes snowcapped, to the resident elk herd at the port of Tillamook Bay to the pair of eagles residing just south of town, we have it all. Rivers, mountains, ocean and all the amenities of good restaurants and lodging make this a great place to visit. In fact, Stephanie said it was just like Ireland only better!
- The greatest part about living here is: you can go to the beach in the morning and up the river in the afternoon. The beach has great access and is well maintained. While the rivers have clean clear water and are surrounded by thousands of trees.
- Come join us this summer or fall to enjoy the beauty of the ocean and mountains. We can hike, walk on the beach, bicycle as well and enjoy delicious meals at our home and at local restaurants. Join us at Alder Creek Farm to view the elk, current restoration projects and our community garden.
- The salmon runs have increased to the levels they were in the 1960's and the fishing is great. The city has not allowed the waterfront to become cluttered with high-rise condos as some other coastal towns.
- Wow, the beaches are so clean, beach clean-up is great we have new places to eat and even 7 days a week, any time of day, we have gas locally and there is always something to do at our new city hall building for the community.
- We <u>finally</u> have a Home Depot, Costco, Bi-mart and all the other economical stores that everyone else has in the state! Too bad we didn't get these years ago! It would have really boosted the economy here. Also they finally got around to dredging the bay! We finally have fish here again and the whole town isn't flooding anymore.
- Protecting our waterways. Activities for our youth and elderly. More industrial business at our ports.
- Enjoying the fresh air and open space. It is definitely the greener side of the world. Born coastal mountain, live coastal mountain, love coastal mountain. And you can quote me on that. Must say though the meth problem has grown. Unfortunately our local peace officers are setting bad example. The first question asked by them shouldn't be do you have any meth just because a few do wrong shouldn't mean everybody does wrong.
- You should see the Nehalem falls state park. It is so beautiful and a great place to swim, fish, and camp.
- We have great fishing here. We have some fun forestlands. We have great communities to visit.
- Tillamook has maintained its beautiful coastal setting.

- The beaches are spectacular. We need to keep the oceans clean to make it until 2020. If we don't we might not be able to play in the water anymore. For all the trees that are cut down, 2 more should be planted, to maintain our beautiful forests until 2020.
- The location is noted for its proximity to a variety of recreational opportunities beach, mountains, and river for hiking, boating, fishing.
- We have limited timber harvests on public land, creating a sustainable and environmentally sound state forest while emphasizing public access and cleaner downstream waters.
- The Tillamook County beaches are clean and accessible. There is also so much other recreation available. Our wooden areas are safe for hunters and hikers alike. Boy when you come down you'll really like our fishing. Did I tell you about our wonderful new theatre hall? It is splendid. Every weekend you can see opera, plays, and hear our musical guests.
- Beautiful clean beaches, rivers and forests with many great fishing and hunting opportunities. It's a small community with small town values and people who take good care of everything beautiful in our home Tillamook!
- One of the most important parts of Tillamook County is its scenic and clean waterways as well as access to the ocean and beaches. It is a wonderful thing that our community had the foresight to preserve the streams and beaches.
- I do not have a good opinion of this county. It is rundown and full of drugs and alcoholics. They don't take care of the roads or buildings. Why would anyone want to come here? You need to let bigger businesses come in to help bring more money.
- We live on the Nestucca River which is such a blessing. The sights and sounds of
 the river are so soothing, and many waterfowl and fish are visible. The ocean is
 nearby and we are able to enjoy the peace and quiet that a small town affords, as
 well as "very friendly people."

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- Tillamook County is a land of majestic natural wonders: coastal mountains, forests, clean & clear streams & rivers, abundant beaches, and the mighty Pacific! Oh, and of course it has the best cheese & ice cream!!
- 1) What will it look like? Hebo is a ghost town because it is for the rich and famous now! Was hoping Tillamook would finally let WalMart move in for jobs and good prices, but who knows Freddies is still too high! Too bad all the farms are gone bet the rich houses are nice, nowhere for the poor kids to live and the schools look bad now, no money again! 2) What I want Hebo is beautiful, what a nice stop. Bought some gifts there! The new WalMart really helped the Tillamook community and really helps keep people closer to home with the Super Center! Schools are doing great with the new programs and the college classes!
- The forests are alive with tall trees, ferns, moss, and lots of wildlife and songbirds. The beaches are wild and beautiful; you can walk for miles listening to the surf.

- Tillamook is a quiet, beautiful town that still has a small town feel. The schools are great: provide ample learning along with extra curricular activities. We love the fact that traffic is so light.
- Protect farm land & pay proper wages to help.
- Tillamook is a small town where everyone knows each other. No huge corporations are taking over. The family-owned businesses are striving.
- Tillamook County is heaven! Within 10-15 minutes, you can be at the ocean, rivers, or in the mountains and forest. Life is so peaceful here, slower-paced, and it's a good environment to raise kids.
- The beaches here are beautiful! The people here are so friendly and care about their town and keep it so clean. Tillamook is the best place to vacation & live.
- I would like to be able to say that I can now travel through Tillamook Co. on a highway that bypasses the coastal towns. If I want to stop at one of the towns I can get off of the highway and do so just like Cannon Beach has been.
- Clean, uncrowded beaches half of the year. They finally stopped building in Pacific City and Manzanita. The county roads are now in great shape. A new Intel plant is being constructed.
- Clean air, clean water, bad government (state).
- Our beautiful area is almost unrecognizable. Condominiums smashed together are on every available ocean lot. Anyone visiting our town will be hard-pressed to get a glimpse of the ocean, and they keep on building. As far as I can tell it doesn't help anyone but the developers. Every other storefront is empty. Tillamook looks just like every other town, the farms are all gone!
- You will thrill at the sight of the beach stretching from Neahkahnie Mt to the mouth of the Nehstem and beyond. We must climb the mountain and take the boat out on the river to catch salmon & put out crab pots. We can enjoy our catch on the bay at the state park.
- The beach at Oceanside is marvelous and you'll love the drive over through the woods. Don't forget to visit beautiful Munson Creek Falls, too.
- I'm looking out the living room window and occasionally seeing a gray whale spout a short ways beyond the surf. I must give this scene up while I go hike up Neahkahnie Mountain, and enjoy the tall timber and fresh air. When I walk back into town, I'll stop and pick up a few library books and drop by the coffee shop to see my local friends.
- The beaches, nature, and wildlife. Hopefully they will still be in abundance and not over-utilized. Also, the farms, still plentiful and successful. And can't forget stopping for cheese and an ice cream cone at Tillamook Cheese.
- A caring community. We do contribute to food banks and support our schools, libraries, etc. It is a good rural community. I was born in Tillamook and have lived in the county all my life. I do not intend to leave it. I like the old, rural communities.

- Tillamook County is a beautiful place where development has not taken over. Our natural surroundings have been preserved and there is still that wonderful small town feel to the local communities. Don't worry about locking your doors when you come to visit crime is not a problem!
- Pacific City is a small town in Tillamook County that has charm, kind people
 who are respectful of the land and their neighbors. It is surrounded by beautiful
 farms & forest land. People and nature thrive here.
- Our area is beautiful, with wooded mountains, green pastures full or cows, clean
 rivers, spectacular views. The ocean and beaches have many camping areas close
 by. The rivers are accessible and fishing is great. Our community is friendly, safe,
 and caring. We'd love for you to come and visit.
- We live on the river 10 mms from town 20 mms from crabbing clam digging fishing still lush and green upriver where we live the air is fresh & clean river you can swim in every kind of weather you'd want it changes from one day to the next I love it!
- We finally have a Costco and WalMart in Tillamook County, yeh! Yeh! We have a lot of new stores to go shopping at. Cool, cool.
- The beach is pristine, so natural with birds & seals & an occasional whale! The views are spectacular, beach walkers, sunsets, small fishing boats.
- The air is fresh, traffic light, crime low.
- I would like to describe Oceanside and its surrounding area as a small, clean area
 accessible to the beauty of the Pacific Ocean surrounded with comfortable,
 livable homes enjoyed by its occupants.
- What a beautiful place. The air is so clean and the spaces so open and green. We enjoy seeing all the cows that produce milk for Tillamook Cheese.
- Clean air, beautiful scenery, great fishing, wildlife is abundant here. I love the quiet atmosphere and the lack of noise, crime, and traffic.

Absentee Surveys

- The unobstructed views of the ocean are spectacular. This is a land of trees, agriculture and natural beauty co-habitating with smiling faces.
- The Hoffman Center continues to be a source of theatre, culture and education for the residents of Manzanita. I'm so glad the community pulled together back in 2007 and got this center built. Do stop by to see it if you come to town in 2020.
- Peaceful and relaxing atmosphere. Lacks commercialization of central Oregon coast.
- Salmon, cows and trees!
- Pacific city is expanding too fast. We are losing the small town effect and our property tax is too high.
- You can walk or ride your bicycle to dinner or the store.

- The beach at Pacific City is long and wide. It is wonderful to be able to walk along it, up to cape Kiwanda and on to the large sand dune. Public access to this area is important. (Don't need the cars)
- The natural features of the county are intact. Beaches, cliff sides, streams, and other natural areas and features have been protected and are still very enjoyable.
- Manzanita still respects or privacy and lets us run our dogs on the beach. It
 didn't get overgrown and they finally got a newspaper editor who knew
 something about journalism.
- Beautiful beaches, fun activities and place where there is something for everyone to enjoy, spend money. With choices of stores, shops, restaurants etc.
- Tillamook County has clean rivers and oceans for ecotourists. The rivers are full of salmon. The factory here has given the county full employment.
- Walking along the beaches, enjoying the oceans, the birds, the clear sky, climbing NeahKahnie Mountain.
- We love the town and living at the beach! We walk three blocks to the ocean. The beach is so clean. When we want we hop on the bus and go to Portland to shop, visit the doctor's, or take max train to the airport to go on a trip. We have the boat at Garibaldi and fish the ocean often.
- The naturalness and cleanliness of the environment is extremely important and should be perpetuated. The human population will continue to increase and each individual should be encouraged to preserve the environment and perpetuate all species.
- Beautiful beaches with great access and clean restrooms, adequate parking. Hiking trials in the forests. Great in town shopping for all your needs.
- Beautiful forest, clean rivers great wildlife habitat safe environment for all.
- Outdoor recreational opportunities and beauty.
- We hope you can come visit us at Pacific City. The town has been kept as close as possible to the original lazy fishing village as we had in the 90's. The city fathers were wise in keeping it from becoming commercial.
- Netarts a quiet, friendly bedroom community. A place to crab, clam, fish and walk the beach. Netarts is just out from Tillamook which is a great place to attend a county fair, see a June Dairy parade, and the Tillamook Cheese Factory.
- It is a wonderful combination of rural, farm and small town life with great, scenic and recreational opportunities. Being on or near the Pacific Ocean is a blessing.
- Come to visit! The people are nice not crowded! Laid back, enjoying the climate, natural resources and old fashion America!! Escape the rat race!
- More improvements in Rockaway and North County. Improve Hwy 101. Improve Jetty and channel for safer fishing area. Improve facilities on beaches.
- This beach is still clean and free of vehicles. The hillside is not too built up and the area is well served by public transportation. What a great area.

- The beaches are clean, the trees abundant and the community cares enough to keep it that way.
- Easy access to beaches. Not overbuilt. Quiet. Unpolluted rivers. Lots of parks.
- Air clean, plenty of hiking trails and great fishing.
- Quiet, beautiful and warm. Lots to do.
- Rivers will be clean and sea lions controlled. Cities should grow at rates not to exceed ability to serve the people. No chain stores or fast food.
- Comment: this is the first time in 30 years that we have had the opportunity to provide any input to operations in Tillamook County. It has been my feeling that second homeowners are ignored as long as they pay property taxes. This has been a great example of taxation without representation.
- The rivers are clean and bouncing with fish. The ocean is a playground for surfers and a source of good income for the dory operators. The air is clean and the quiet peacefulness continues in Pacific City.
- Wide open beaches. Not too many people. Lots of wooded areas with trails. Lots
 of wildlife. No speed boats or ATV's. Lots of fun little shops and places to eat.
 Good theater company. Good local music. Bars are non-smoking. Don't allow
 cars on beach.
- We are still enjoying our second home in Rockaway Beach. The miles of sand for walking and watching children at play have not been compromised by overdevelopment. We love our small local friendliness and community spirit. Come visit!
- Good news we are finally going to be on city sewer services. It will be so much better for the environment to do away with all these septic tanks.
- Welcome to the beauty of the Oregon coast. Come enjoy the peaceful setting in Manzanita. Enjoy quiet walks on the beach.
- Hey: you wont believe the smell and taste of the water here, Yuk!! We haven't
 even been down for three weeks due to slides and construction and even
 shutting all electrical off but the fridge even the hot water heater. Our bill went
 up. Go figure.
- Tillamook county (particularly Manzanita/Nehalem/Wheeler) area is very pedestrian and bike friendly. We don't have to drive everywhere due to the great alternative walking and bike paths.
- Tillamook County is a friendly community. I wish that Bay City had more places to see and enjoy. I think that the community center in Bay City has a lot of potential opportunity to create a better place for youth and people in the community to better use it. It needs new painting and better landscaping.
- It is a quiet, unpolluted area with a variety of living/opportunities including working/recreating small "hamlet" communities with minimal commercial development to more urban-scaled walk-able, bike-able town centers like Tillamook.

- There is lots of clam digging and fishing. There are lots of crabs to be taken by crab rings and wildlife to see and photo.
- Fresh air ocean breezes outdoor recreation are viable. Fishing is fantastic and water fowl abundant. Sportsmen are happy the guides have been limited.
- I have a lovely drive on the coast not a lot of traffic. Sat on the hill in Wheeler and looked at the beautiful view. Quiet and peaceful no large crowds.
- Our county has finally learned that healthy forests require intense management by timber companies that have a vested interest in logging and growing trees.
 We recognize that we are stewards of the best Douglas fir growing land in the world and restricting timber management is not an option.
- Come visit our clean beach, we'll go fishing and enjoy the relaxed atmosphere along our coastal area.
- Great geographic diversity small town charm in Tillamook low-key beach towns.
- The beaches are beautiful, clean and accessible.
- The natural beauty of the forest and the Oregon coast, which has been preserved.
- Clean air, un-crowded, rising economic opportunities friendly with good schools
 and community college are in league with good government creating a diverse
 and less expensive area to live and work in.
- Thank god we still don't have metro traffic. Our rivers and streams are clean and wildlife abundant in our forests.
- Small town feel, amazing scenery public beaches, affordable one story housing.
- This area is a natural wonder which is shared with the world. While J.C citizens
 appear to live the good life because they have promoted the forests of the
 beautiful shore with minimum agriculture but viable technological industry. I
 pray they have the sense to save this area for future generations.
- This is a delightful community without all the Portland psychiatrists' glitter and glitzy houses. You will enjoy the fresh air and the people who live in or come here regularly, bring the kids they will be safe here and can explore their environment.
- Incredible scenery. Traffic bad in the summer, but thank goodness there is no casino here. Love the tranquility most of the time. World-class air museum.
- Preserved its natural beauty with an adequate amount of carefully planned development.
- It is a pleasant and quiet place to live. It is a friendly and wholesome atmosphere.
- Many beautiful beaches and coastal vistas. The beaches are kept wonderfully free of human waste and litter. All public utilities are underground and out of sight.
- A very friendly coastal community with incomparable scenery, easy to get to, with lots of cultural activities in a thriving economic environment, all this with a minimum of governmental intrusion and regulation.

- Small town atmosphere, relaxed pace.
- Great boat landing and fishing.
- Small population. Cows and forest rich. Small "Mayberry" atmosphere.
- I get no cooperation from the city.
- It used to be lovely, before they built all the houses.
- Relaxing, rural, slower paced makes Tillamook terrific!
- Still unspoiled, we see elk, eagles, salmon jumping, and vast views from our living room window.
- We have the best cheese factory in USA. We have the most interesting aircraft exhibit in the country.
- The beaches are clean, beautiful and valued. The rolling hills are covered with farms, clear streams and thriving agricultural opportunities.
- The ocean and beach is white sand and clean, the river is clean and running and fishing is good. The wildlife is healthy and cars are no longer allowed on the beach. The people who work in the hotels, restaurants are fairly paid.
- The growth and development in South County has been out of control and housing is on the sand.
- The small town atmosphere. The minimum of problem from crowding. Abiding for the most part and friendly neighbors.
- Fresh air, clean water, access to recreation, including hiking, fishing, beach
 combing, retail exploration, cooperative community looking out for the welfare
 of the entire community.
- Public access to beaches. No motorized vehicles on beaches, unspoiled natural environment, small friendly community.
- This is a gorgeous part of the world and a great place to visit and live in. It's true that it does rain on occasion but, that's how we keep things green!
- Please come visit Tillamook. Our beaches are pristine and are open to the public (no private beaches). Our schools allow all students opportunities to learn skills (including vocational-shop, home etc.) We are a people community with a lot to offer.
- A very unique part of the Oregon coast. Tillamook County is, for the most part, very rural without the big casinos and large vacation destinations. Truly a tourist spot to unwind and relax with slower pace.
- Un-crowded beach. Few condos. Building restrictions.
- I love the wildlife in this county. At different times of year there are so many things to see i.e. eagles, geese, elk, deer, bear, gulls, sea lions and many others.
- I live in Cape Mears. There is minimal human encroachment. And hasn't changed much in 29 years.

- The county provides a marvelous, diverse rural landscape dotted by vibrant communities that meet the needs of both "city" and rural residents, as well as the many part-time visitors. The county has come to recognize that the economy and the environment are naturally dependent, not mutually exclusive.
- Quality of life that is sustained by our clean beaches and observing wildlife in their natural habitats.
- The salmon fishing is outstanding. I caught two spring Chinook which were fin clipped so I could keep them. The clamming is also great at low tide.
- Nature is abundant, breathtaking! We have taken many long walks. The
 restaurants serve food plucked from the land and ocean that morning. We are off
 to stay at a local farm for a week and then to clam and crab at the coast. The sun
 shines everyday- ha ha.
- Come on over to Manzanita, the town is still small and life is very nice and easy! Fish? Yes, with the new boat dock and launch 5 minutes away, you will just love it.
- Despite the county's efforts to satisfy big money, the county still has some great places to reside and visit.
- The wild flowers are blooming, the trails are dry and the fish are biting, jump into your electric car and come join us. You can plug in your car when you get here. We are harvesting electricity from the waves now. You can afford to drive here.
- You have to see the views of Nehalem as you enter from the North on 101 a small community nestled between a hill and a river with grand fish and dairy farms across the river and growing mountains to the east.
- Adequate 4-lane divided highways leading to the coast to save the people's lives that are being sacrificed to our inadequate highways.
- There are great places to walk both in the forest and at the beach. We have some beautiful paths all around the bay.
- Neahkahnie is a quiet, beautiful area on the coast of Oregon.
- A natural, pristine beautiful area.
- We have a beautiful cheese factory and ocean beaches.
- A nice industrialized place to come and relax. I hope this county does not develop into the mess that now exists in Lincoln County to the south.
- Walking on the beach with grandchildren and dogs continues to be a delightful
 experience. There are no cars on the beach, and restrictions are few on short term
 rentals so access is expanding to those who could not otherwise afford to be here.
- Be able to walk on a man-made stable walk-way along the beach, to be able to see the ocean but not be in any danger from natural consequences or nature.
- Our community is small, safe and beautiful. We love to walk on the beach and Nehalem Bay. Sometimes we rent a boat and go crabbing. Other times we drive

- to Bay City for oysters or the Garibaldi dock for fresh fish and crab. Life is very good here.
- Great beaches, fishing, kayaking, hiking! And love the outdoors.
- Here, I have the opportunity to pursue a wide variety of cultural and recreational activities in a healthy and beautiful environment. The neighbors are great, too!
- Tillamook County values and actively sustains its rich natural resources in a multi-use plan. Roads, bridges, and other infrastructure are safe and well maintained. You don't need to move into the big city to have access to excellent health and support care.
- Still peaceful, somewhat isolated from 101 hustle and bustle. Very limited commercial development and mix of residents and absentee owners from various economic strata and diverse professions including artists.
- They have finally got control of land use planning in Pacific City after years of allowing anything to be built anywhere.
- Tillamook County is an absolutely beautiful place! The beaches are clean and expansive, surrounded by many small and quaint towns. You can park your car and walk everywhere. It is my favorite place in the whole world! (Manzanita)
- Our county has done an excellent job in exercising good judgment in maintaining coastal shore land thus preserving wildlife habitat. They have not exploited that same habitat for tourism dollars. We are so proud that our entire family helps this cause.
- It has taken many years but finally the narrow misguided county personnel have stopped limiting the rights of property owners. We now have a thriving, sustainable economy balancing nature and development instead of decisions made without basis "because the commissioners can!" Please come and visit. Bring your clubs.
- It's a cool, beautiful morning & I took the dog to Manzanita Beach & walked 5
 miles. I found a couple sand dollars & enjoyed watching the pelicans diving &
 then have a large cinnamon roll & coffee at Bread & Ocean.
- Due to lack of forest management/watershed management, our dependence upon foreign imports for farm, forest, & fishery products continues to rise. Once proud fishing, farming, & forest resource families decline and with subsequent transfer to service jobs (i.e. motel cleaning) community cohesion is declining. In 2020 the trend needs to be reversed.
- Neskowin has retained its village character. Instead of building newer and bigger homes, residents have lovingly restored the cottages.
- Our coastline is spectacular. We work hard to keep the natural beauty intact, which is what has made this "God's Country."
- The beaches are clean. Highways are kept up and lots of thing to do.
- Beautiful sunsets, uncrowded beaches, fresh salt air, wonderful hikes, waterfalls, and walking on the beaches. Tillamook has all the things you will need to "maintain" your beach home. The best museum in Oregon is the Pioneer

Museum!! Educational, variety, history! The beautification of downtown Rockaway is improving the area. It is doubtful that tourism alone can sustain the county. Adding more manufacturing, industrial, small business encouragement would help the economy.

- Tillamook County is a unique coastal community with beautiful views of the Pacific Ocean and lovely trees and rocks. The parks are great for day or overnight use. The businesses welcome tourism. The Tillamook Cheese factory is a must see! The shops in Manzanita are great. I'd rather buy my groceries at the beach than to bring them home from Portland. Prices are fair & reasonable. I love Manzanita!!! The view from 101 is spectacular.
- Clean air, places to walk, the beautiful ocean makes me love the coast.
- Today we walked the entire beach in Pacific City. We watched waves break over the Cape Kiwanda saddle as the tide came in and dories launch for fishing early morning. Friends at the mouth of the Tillamook River shared a crab with us for lunch. As we left our cabin, we observed a pair of green herons in our back marsh and a bald eagle dipped the river for his morning meal.
- Beautiful rural coastal area with many small towns & friendly, unique people. I like that there is no sales tax. There are wonderful attractions here such as sightseeing stops on the beaches, great fish seafood, wonderful cheese (& ice cream) factory, and a peacefulness. It is a special area in that you have mountains & beaches, trees & grasslands, people & privacy.
- This is a gorgeous area where beach access is available to all, including handicapped/wheelchair accessibility. Forests and green spaces are protected and environmental sustainability (including green building) is a primary goal. Good health is available to all.
- Through careful planning, Tillamook County was able to expand logging and farming employment opportunities while enabling growth without overcrowding. Most of this was done with the careful cooperation of federal, state, and local control. The "small town" feeling continued, easy access to local government are key.

Results of the 2007 Tillamook County Household Survey **CPW** September 2007