

UO Arena Survey

Sample and Response Rates Report

November 2001 - January 2003
Oregon Survey Research Laboratory, University of Oregon

| | | | |
|--------------|------|------------|------|
| Total Sample | 8442 | Eligible | 1283 |
| Total Used | 3187 | Ineligible | 700 |
| Total Unused | 5255 | Unknown | 1204 |
| | | Refused | 375 |

| <i>Code</i> | <i>Description</i> | <i>All Calls</i> | <i>Last Only</i> | <i>Code</i> | <i>Description</i> | <i>All Calls</i> | <i>Last Only</i> |
|-------------|--------------------|------------------|------------------|-------------|--------------------------|------------------|------------------|
| 1 | No answer | 447 | 187 | 16 | Left Message for R | 15 | 6 |
| 2 | Busy | 297 | 85 | 17 | R too ill now | 9 | 5 |
| 3 | Answering machine | 1941 | 814 | 18 | R too ill ever | 1 | 1 |
| 4 | Wrong number | 232 | 227 | 19 | R deceased | 3 | 3 |
| 5 | Disconnected # | 163 | 163 | 20 | Unable to interview ever | 1 | 1 |
| 6 | Non-working # | 24 | 23 | 21 | R gone survey dates | 18 | 11 |
| 7 | Non-residential # | 3 | 2 | 22 | Ineligible | 253 | 252 |
| 8 | Duplicate # | 4 | 4 | 23 | Screening device/CB | 2 | 0 |
| 9 | Fax/Modem | 21 | 21 | 24 | Screening device/refusal | 18 | 3 |
| 10 | Language barrier | 3 | 1 | 25 | Partial interview/CB | 23 | 4 |
| 11 | Not home/CB | 2329 | 202 | 26 | Completed interview | 584 | 583 |
| 12 | Too busy/CB | 1251 | 96 | 27 | Phone slam | 49 | 111 |
| 13 | New #/CB | 136 | 7 | 28 | Initial refusal | 411 | 375 |
| | | | | 29 | Final refusal | 0 | 0 |

| Call Efficiency | | Response Rates | |
|---|----------------|--|------------------|
| Total Calls | 8238 | Total Sample | 3187 |
| CASRO Response Rate /Total Attempts Complete/Total Attempts | 8.18% 7.09% | CASRO Type Response Rate Completed/Attempted Sample | 28.27% 18.29% |
| CASRO Refusal Rate /Total Attempts Refused/Total Attempts | 5.76% 4.99% | CASRO Type Refusal Rate Refused/Attempted Sample | 18.19% 11.77% |
| Sample Coverage Rate | 28.01% | Response Rate/All Eligible Refusal Rate/All Eligible | 10.67% 6.87% |